DUELL, SLOAN & PEARCE, INC. 270 MADISON AVENUE, NEW YORK, N. Y.

PUBLISHERS

C. HALLIWELL DUELL SAMUEL SLOAN CHARLES A. PEARCE MURRAY HILL 5-4610 CABLE: SWORDWORDS

January 27, 1943

Dear Wally:

I don't know whether you keep up with the hightoned educational periodicals the way you should, so I am enclosing the top-notch review of MORMON COUNTRY in the January issue of the <u>Educational Forum</u>. When you have gloated over it, will you return it to me, so we can keep our file complete?

It shouldn't be so long now until you and Mary will be coming down. We're keen for it.

they

Ever,

Wallace Stegner, Esq. Greensboro, Vermont

SS:ac

DUELL, SLOAN & PEARCE, INC.

270 MADISON AVENUE, NEW YORK, N. Y.

C. HALLIWELL DUELL SAMUEL SLOAN CHARLES A. PEARCE PUBLISHERS

MURRAY HILL 5-4610 CABLE: SWORDWORDS

April 14, 1943

Dear Wally:

The red carpet is ordered for Monday, and I'll be expecting your call bright and early that morning; my commuter's train gets in about 9:30.

I'll consult with my fellow brigands, and we'll set a fee for the excerpt from MORMON COUNTRY. I would say to set the fee yourself in conformity with what others are asking for comparable material, but I presume that might be somewhat embarrassing to you as an interested party.

It will be no end fine to see you.

Ever,

u,

Wallace Stegner, Esq. 42 Trowbridge Street Cambridge, Massachusetts

SS:ac

Duell, Sloan & Pearce, Inc.

270 MADISON AVENUE, NEW YORK 16, N.Y. PUBLISHERS

C. HALLIWELL DUELL SAMUEL SLOAN CHARLES A. PEARCE MURRAY HILL 5-4610 CABLE: SWORDWORDS

November 20, 1944

Dear Wally:

We have been indulging in the last few weeks in sweeping reforms of our shipping arrangements and I trust the copies of MORMON COUNTRY will be reaching you expeditiously. They are ordered sent as of today.

If I don't hear something pretty soon from the highly laconic individuals over there at <u>Look</u> I'll be stirring them up. There has been no word from that quarter since I sent them the letter a copy of which I fired along to you.

First dysentery, then sinuses. You'd better just come on home, you're not cut out to be a westerner.

Ever,

Jam

Wallace Stegner, Esq. 10 Eucalyptus Lane Santa Barbara, California

SS:EW

DUELL, SLOAN & PEARCE, INC. 270 MADISON AVENUE, NEW YORK 16, N. Y.

PUBLISHERS

C. HALLIWELL DUELL CHARLES A. PEARCE

January 15, 1947

MURRAY HILL 5-2510 Cable: SWORDWORDS

Dear Mr. Stegner:

When DESERT COUNTRY by Edwin Corle, the first of the American Folkways books, appeared six years ago, the publishers and I had high hopes for the American Folkways Series and these hopes have not been disappointed. Some books in the Series have hit the bestseller lists and all have had a respectable sale, but what has been most gratifying has been the steady and growing appeal of these books. During the war, for intervals of several months in some cases, a few of the volumes were out of stock because of the paper situation. But all of the books are now back in print and the publishers have every intention of keeping them alive indefinitely.

During the past year a special effort was made to sell one of the magazines the idea of printing excerpts from the group of books as a series of magazine articles. I regret to say that the magazines turned this down. You will be interested to know that despite this refusal a good many of them were greatly interested, including <u>Cosmopolitan</u>, <u>Look</u>, <u>The American Magazine</u>, <u>The</u> <u>New York Times Magazine Section</u>, and <u>Holiday</u>. Finally a member of the publishers' publicity force was able to interest a staff member of International News Service in the idea of doing a series of feature articles based on the books. We tried hard to be paid for this use of the material, but INS said nothing doing, and so we settled for the value, whatever it might be, of the publicity. In this case it may turn out to be considerable because in addition to the hundreds of newspapers in this country which received the articles, these features were also sent to a great many newspapers in foreign countries, including 90 in Italy, 41 in France, 60 in England, and Lord knows how many in Egypt, Sweden, Greece, Japan, and the Philippines.

At present a special effort is being made to interest foreign publishers in the Series, and there is every chance that in time the Series will be appearing in various translations. Right now the foreign publishers have an especially acute problem. They are busy bringing out the many books they couldn't publish during the war. But nevertheless, everywhere in the world there is an increasing demand for just such books from America as make up our Series. Also at present, a special effort is being made to interest the various digest magazines in using material from American Folkways.

But more important than these operations are the plans we have for the future. It's too soon to talk about these plans except in a vague and general fashion, but there's no doubt that sooner or later special markets for the books can be reached. It may be in the form of inexpensive reprints or it may be in the form of textbook editions. In this connection, it is gratifying to note that one of the most important courses at Harvard, in the Department of Social Relations, is being built around the Folkways Series. Again it seems probable that in due course an illustrated and perhaps more expensive edition of American Folkways will be published.

At some time we hope it may be possible to interest one of the major book clubs in an American Folkways Reader, and we are now giving a lot of thought to a plan for such a volume.

In outlining all this I have the very selfish motive of wanting to enlist your help. If you have any ideas or suggestions to offer about ways and means by which we can do more with the American Folkways books, please let me know them no matter how wild or impractical they may seem.

Yours sincerely,

Intrie Caldell

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Mr. Wallace Stegner 1550 Waverley Palo Alto, California

EC/ew

OFFICERS

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A. R. MORTENSEN EXECUTIVE BECRETARY-EDITOR



BTATE CAPITOL

SALT LAKE CITY, UTAH

March 16, 1956

Mr. Wallace Stegner Department of English Stanford University Stanford, California

Dear Mr. Stegner:

As you may know, Bill Mulder (University of Utah) and I are collaborating on an anthology of descriptions of Mormon society to be published by Knopf. We would like to reproduce part or all of your chapters "Meet Me at the Ward House," and "Mormon Trees," in Mormon Country.

We know that the copyright is held by you. If nothing else is involved, may we have your permission to use the material indicated above?

Thank you very much for your consideration of this request.

Sincerely yours,

Macleusen

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A. R. Mortensen,

William Mulder

ARM: ds

BOARD OF CONTROL

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A San dialogue

13456 Three Forks Road Los Altos, Calif. March 23, 1956

Mr. A.R. Mortensen. Utah Historical Society State Capitol Salt Lake City, Utah

Dear Mr. Mortensen:

Thanks for your letter of March 16. Of course I would be happy to have you use all or part of the chapters, "Meet Me the Ward House" and "Mormon Trees" from Mormon Country. I assume that your anthology, since it is to be published by Alfred Knopf, will be a commercial rather than an educational operation, and that it will therefore pay a fee for the use of these chapters. My agent sets a minimum of five dollars a page. Let us say, instead, that I am agreeable to anything in the way of payment that satisfies the bulk of the contributors. E.B. White used to grant reprint permissions on the stigulation that he would get the and no less than any other contributor. This seems to me a very reasonable stand. Let us say that I subscribe to it.

The word may have reached you that Stanford has bought Benny DeVoto's library and papers. We ware anxious to get everything together in one place; if you know of people who have DeVoto letters that they might like to deposit with us, we would be very happy to receive them.

Best,

Wallace Stegner

UNIVERSITY OF UTAH SALT LAKE CITY

DEPARTMENT OF SPEECH 301 KINGSBURY HALL

21 August 1958

Wallace Stegner 13456 Three Forks Road Los Altos, California

Dear Mr. Stegner:

For some time now I have been looking for an unusual production for the coming Playbox season. I believe you saw some of my early Playbox plays years ago when you were in Salt Lake.

Out of the blue to my mind came your MORMON COUNTRY which I have admired for so many years. I have talked with Hal Folland, whom you know, and other members of the Speech and English staffs and have had my already established enthusiasm for the project bolstered sufficiently to write this letter. Would you give me permission to adapt MORMON COUNTRY as an evening theatric directertainment somewhat in the vein of the Gregory production of JOHN EROWN'S BODY and a production of Dyland Thomas which I adapted and did season before last?

My idea for MORMON COUNTRY is to arrange it so that it present Wignettes in terms of narrative reading, dialogue sequences, with even some verse choir techniques used, and embellish the whole with sound effects, musical background and introduce musical material complementary to the adaptation.

9 Would you give me an answer at your earliest convenience so we might announce it as one of our forthcoming season's Playbox productions.

Sincerely, Robert Hyde Wilson

MEREDITH PRESS

CONSUMER BOOK DIVISION . MEREDITH CORPORATION

250 PARK AVENUE, NEW YORK, NEW YORK 10017 . 986-8700

February 12, 1969

Mr. Wallace Stegner c/o Brandt & Brandt 101 Park Avenue New York City 10017

Dear Mr. Stegner:

MORMON COUNTRY

Copyright in your book, _ which was published over the imprint of our affiliate, Duell, Sloan and Pearce , expires September 24, 1970 We should like to take advantage of the law provided for the renewal of copyright, which will continue to protect rights in the work for the next twenty-eight years. The copyright will be renewed in your name, as author.

We are enclosing a card which, with the proper signature, will authorize us to proceed. If you will kindly sign this and return it to us, we shall be glad to take the necessary steps and to bear the slight expense connected with renewal. In signing this authorization please give your full name.

An envelope is enclosed for your reply, which we look forward to receiving shortly.

Sincerely,

Ida Sailer

MEREDITH PRESS

Enclosures

CABLE ADDRESS BROMASITE, NEW YORK TELEPHONES MURRAY HILL 3-5890-1-2-3-4

BRANDT & BRANDT

101 PARK AVENUE

NEW YORK, NEW YORK 10017

March 31, 1969

Mr. Wallace Stegner 13456 South Fork Lane Los Altos Hills, California 94022

Dear Wally:

I've sent the signed copyright renewal card on to Meredith Press. As far as I can tell, the 28-year commitment means nothing. If their edition goes out of print, then you would still be free to ask for a reversion of rights, that is assuming your agreement with them did have a reversion of rights clause.

Best, ol Brandt

CB:cps