

December 14, 1976

2HFA 31

Hugh McMillan Jr  
Main Street  
Salisbury Ct 06068

Dear Hugh:

The price for the soft hackles was \$10.00 per dozen.  
I am in position now to tie some for you.

I never signed any copies of the book for the publisher.  
If you want yours signed, send it to me with return postage  
and I will be ~~glad~~ to do ~~it~~. Or order another copy and I  
will mail , pp at \$7.95.

Thanks

Sincerely yours,

Sylvester Nemes



December 30, 1976

GHEA 31

Mr. Lew Jewett  
Leisure Time Products  
3M Center, Building 223-5S  
Saint Paul, Minnesota 55101

Dear Lew:

I was so excited about the rod, I forgot to ask you for a job! That's right. For about two months, I have been actively seeking regular employment after 18 years of free lancing as an industrial photographer.

You can see from the enclosed resume that I have been a copywriter with some prestigious agencies. Most of my effort has been in that direction and I have had interviews in Chicago and Grand Rapids.

It just occurred to me that I might be useful to a company such as yours; in advertising, PR, Marketing or whatever. You might think about this for a bit and let me know how and if I can benefit your company.

Meanwhile, I have tried the rod; with a size 6 masterline, a WF6 King Eider silk and the King Eider #2 Dt4 or thereabouts. They all work, but the #2 seemed best balanced and easiest working with the rod. You people have done a marvelous job with this; new color, thin cork handle and gorgeous windings (if they are, actually, windings). A very unique ferrule, as well.

So thanks again for the rod and for any consideration of the above and A Happy Fishing Year.

Sincerely yours,

Syl Nemes



SFHA 31

December 30, 1976

Lawrence Kush  
127 Edward Street  
Buffalo, N.Y. 14201

Dear Lawrence:

Enclosed are 6 Tups and 6 Puple and snipe in size 16 and one dozen mixed migrating rainbow flies. I tied the last ones on size 8, because this is the size I use on the Madison in the fall for migrating fish. If they are too large for your likeing please let me know.

I have included some extra small flies you might like to try. You may consider this a late christmas present.

Thanks much for the order and good luck.

Sincerely yours,

Sylvester Nemes



November 23, 1976

SHF  
31

George Yrshus  
68 Berlant Avenue  
Linden, New Jersey, 07036

Dear George:

It was gratifying to hear that the shf had done well for you, and I hope this new batch does even better.

Most of the flies are in size 12, but I have included three in 16. And one extra.

I would like to hear more from you about the success of these flies next spring.

Thanks.

Sincerely yours,

Sylvester Nemes



November 15, 1976

John Miller  
224 Lincoln Street  
Newton Hlds, Mass 02161

SHF  
21

Dear John:

To oblige ;many readers of the SHF, I have been selling  
some flies to anglers for \$10.00 per dozen.

I have some tying time now and would be glad to  
sell some to you. Please send a check or money  
order for the quantity you want. Also list patterns  
and sizes.

Thanks for the compliment on the book.

Sincerely yours,

Sylvester Nemes



November 23, 1976

SHFA  
31

George N. Marcus  
174 Waverly Road  
Scarsdale, N. Y. 10583

Dear George:

Enclosed you will find the dozen soft hackles as  
per your order.

Thanks very much for it and good luck with the  
flies.

If you do anything sensational with them, please  
let me know.

Sylvester yours,

Sylvester Nemes



November 15, 1976

George N. Marcus  
174 Waverly Road  
Scarsdale, N. Y. 10583

Dear George:

To oblige many readers of the SHF, I have been selling  
some flies to anglers for \$10.00 per dozen.

I have some tying time now and would be glad to  
sell some to you. Please send a check or money  
order for the quantity you want. Also list patterns  
and sizes.

Sincerely yours,

Sylvester Nemes



November 15, 1976

SKFA  
31

Philip Vironda  
612 Security National Bank  
Battle Creek, Michigan 49D14

Dear Phil:

I have finally got around to tying those soft hackles for your. They are included here, 14 of the whole series in size 12 and 6 extra in the most popular colors for steelhead.

I wont bother to write you an invoice, but the amount is \$16.00. Please send that when you can.

We enjoyed meeting you at the conclave. We are going to a TU meeting here Wednesday and I will put on my little slide show. I fished the Muskegon on the way home without much luck. There were too many snaggers. I will be on the St. Joe, this saturday or sunday or both. I have a different idea on how to try to catch those fish still using a fly. The difference is with a little spinner in front. This may not be fly fishing, but it's better than spawn fishings

Well good luck with the soft hackles. If you have any questions in tying, please let me know.

Sincerely,

Syl



May 13, 1976

SHF  
31

Glenn Gammon  
2764 Bellwood Avenue  
Columbus, Ohio 43209

Dear Glen:

Enclosed are two sets of 14 each of the SHF you ordered. I didn't know what size you wanted so I tied up one set in 12's and the other in 10's.

Regarding snipe and starling feathers, I don't believe you can get snipe any more, commercially, but Hille still handles starling. You can substitute starling for snipe or use waterhen or coot if you can get these. I don't recommend Mustad for these flies, but if you must, use their 94840 which is one of the nicest hooks they make. Their sproat and limericks are too coarse and poorly made. I recommend you get a catalog from Veniards in England and purchase their sproat hooks. All of the flies in this order are tied on these hooks.

Thanks much for the order and good luck with the flies.

Sincerely yours,

Sylvester Nemes



March 22, 1976

John A. Oakes  
1508 Chapel Ct  
Northbrook, Ill 60062

SHFA 31

Dear John:

Here are the 12 SHF. Thanks for the check  
and thanks for the phone call.

I hope you have as good luck with the files  
as I do.

Sincerely yours,

Sylvester Nemes



March 22, 1976

9HF31

J. V. Rizzo  
Box 541 RD 9  
Greensburg, Pa. 15601

Dear Mr. Rizzo:

Enclosed you will find 12 shf as per your order.

I hope the flies perfor well for you and thanks  
for the order.

Sincerely yours,

Sylvester Nemes



April 16, 1976

SHFA  
31

William L. Hood, Jr  
2628 N. Burling Street  
Chicago, Ill 60614

Dear William:

Here are the 12 shf in the sizes and patterns you  
asked for.

Thanks for the order and good luck with the flies.

Sincerely yours,

Sylvester Nemes



April 26, 1976

Edward M. Cullen  
2790 Rumsey Drive  
Riverside, Calif

SH 31

Dear Edward:

Enclosed you will find two dozen soft-hackles as per your order.

I never heard of anyone tryigg soft hackle flies for atlantic salmon, so I tied these on 6 and 8, and added gold ribbing. I have used these flies for steelhead and have taken fish on them, and I have friends who have been experimenting with them on steelhead.

I have also included one extra hackle-only fly, which I'm experimenting with this year. I would like to know how it works and how the larger flies produce during your atlantic salmon fishing. Please drop me a line to that effect.

And good luck with the shf.

Sincerely yours,

Sylvester Nemes



April 16, 1976

5/1/76  
31

Bernard L. Miller  
927 Cornell  
Wilmette, Ill 60091

Dear Bernard:

Enclosed is one dozen shf in mixed patterns and  
sizes.

Thanks for the order and good luck with the flies.

If you ever have need of photography in your business,  
please call on me.

Sincerely yours,

Sylvester Nemes



April 16, 1976

George E. Faber  
53 W. Jackson Boulevard  
Chicago, Ill 60604

GHEA  
31

Dear George:

Here are the 12 shf in the sizes and patterns you  
asked for.

Thanks for the order and good luck with the flies.

Sincerely yours,

Sylvester Nemes



January 22, 1976

Mr. James P. Martineau  
1929 Kenwood Parkway  
Minneapolis, Mn. 55405

3HFA  
31

Dear James:

Enclosed find 12 shf, in tens and twelves.

Thanks for the order and good luck with  
the flies.

Sincerely yours,

Sylvester Nemes



January 22, 1976

Roy B. Williams  
258 Sixteenth Street  
Santa Monica, Ca 90402

SHFA  
31

Dear Roy:

Enclosed find 12 shf in 12s and 14s as you requested.

Thanks for the order and good luck with the flies.

Sincerely yours,

Sylvester Nemes



January 28, 1976

SHFA  
31

Thomas W. Laide  
103-00 Shorefront Pkwy  
Rockaway Park  
N. Y. 11694

Dear TomP

Enclosed you will find 12 shf in sizes 10, 12 and 14.

Thankyou for the order and good luck with  
the flies.

Sincerely yours, .

Sylvester Nemes



January 30, 1976

SHFA  
31

Roger Drenga  
PO Box 183  
Moodus  
Conn 06469

Dear Roger:

Thanks for your letter. There are 14 patterns in the soft hackled fly series as written about in the article in Last August FFF, and as portrayed in my book, "The Soft Hackled Fly".

I tie these in 8, 10, 12 and 14. You can order a dozen of any pattern and size or let me send you a dozen in mixed sizes and patterns.

Sincerely yours,

Sylvester Nemes

Ps. Here is partridge and orange in size 10



January 24, 1976

GAFA  
31

Michael Levy  
451 N. Oakhurst Dr  
Beverly Hills, Calif 90210

Dear Michael:

Enxlosed find 12 SHF.

Thanks for the order and good luck with the flies.

Sincerely yours,

Sylvester Nemes



January 24, 1976

Edward Kleinbard  
111 Bark Street, Apt 3U  
New Haven Ct. 06511

SKPA  
31

Dear Ed:

Enclosed find 12 SHE

Thanks for the order and good luck with the flies.

Sincerely yours,

Sylvester Nemes



January 22, 1976

Harold D. Tuttle  
PO Box 689  
Golden, Colo 80401

SHF  
31

Dear Harold :

I remember the beer and the comfort and the good friendship of your selfs and the van. And I'm glad you bought copies of the SHF.

I would, indeed, be very happy to autograph the books. Just send them and I will be happy.

I returned to WY in October for 5 days of fishing the migratory browns and rainbows. I took 20 between 16 and 18 and 1/2 inches in that time with soft hackles on size 8. I had never tied the fly that big before, but it worked and now there is a move to use the flies in even larger sizes for steelhead.

The books seems to be doing quite well but I don't think it will make me a millionaire. I have had tremendous fan mail however, and this makes me feel real good.

Enclosed is a sample of the shf on a "large" size 8.

Sincerely

Syl Nemes



January 31, 1976

G. M. Miller  
50 Westcliff Dr  
West Seneca, Ny, 14224

440-2A  
31

Dear Miller:

Enclosed find 12 shf in patterns you ordered.

Thanks very much and good luck with them on the  
Firehole and other streams.

Sincerely yours,

Sylvester Nemes



February 5, 1976

Ed Horn  
3919 Henry Avenue  
Philadelphia, Pa 19129

345-31

Dear Ed:

Enclosed you will find one dozen soft hackled  
flies in 10 and 12 and one 14.

Thanks for the order and good luck with the  
flies.

Sincerely yours,

Sylvester Nemes



January 5, 1976

Martin H. Bauman  
95 Montgomery Dr  
Suite 206  
Santa Rosa, Calif 95404

SHF A  
31

Dear Martin:

Enclosed you will find 12 shf in 12 and 14 as you requested.

Thanks for the encouraging note on your own use of a shf. I'm sure you will find these very satisfying.

Sincerely yours,

Sylvester Nemes



January 29, 1976

Edward D. Hollander  
2305 Chain Bridge, N. W.  
Washington, D. C. 20016

GHFA  
31

Dear Ed:

Enclosed find 12 shf in mixed patterns and sizes.

Thanks for the order and good luck with the flies.

Sincerely yours,

Sylvester Nemes



February 7, 1976

Karl Gebhart  
PO Box 582  
Smyrna, Del 19977

SHFA  
31

Dear Karl:

Englosed you will find one dozen shf.

These are in 12 and 14 and I think they would  
be more suitable than 10 or 8 for the water  
you mention.

Please let me know how they work out for you,  
and good luck with them.

Sincerely yours,

Sylvester Nemes



February 7, 1976

Roger Drenga  
PO Box 183  
Moodus, Conn 06469

Dear Roger:

Enclosed find 12 shf as per your order.

Thanks very much and good luck with the  
flies.

Sincerely yours,

Sylvester Nemes



February 7, 1976

Mr. Al Hodel  
125 Howard Street  
Waverly, N. Y.  
14892

SHFA  
31

Dear Al:

Enclosed you will find 12 shf in different patterns  
and sizes.

Thanks for the order and good luck with the flies.

Sincerely yours,

Sylvester Nemes



August 8, 1976

Hugh McMillan Jr  
Main Street  
Salisbury , Connecticut 06068

Dear Hugh:

Enclosed you will find a mixed dozen soft hackles  
as per your order.

Thanks for the purchase and good luck with the  
flies.

Sincerely yours,

Sylvester Nemes



July 7, 1976

SHFA  
31

Edward Connelly  
2321 Lexington Avenue  
Ashland, Ky 41101

Dear Edward:

Here are the two dozen shf. I'm sorry it took so long to get them ~~here~~ you, and I'm sorry you had to call.

I was happy to find out, however, that you were going to fish these in Montana. I have included six of the flies in size 8, which work very well for me on larger fish on the Madison in the fall.

Good luck with them all.

Sincerely yours,

Syl Nemes



August 13, 1976

94RA  
31

J. O. Searer  
Apt 3003  
1960 N. Lincoln Park W.  
Chicago, Ill 60614

Dear J:

Enclosed are the two dozen shf, including 6 flies tied on size 8's which was the size I used last fall on the Madison with such good success.

Regarding the possibility of my guiding you for a day or so, I would suggest that you try to make it early in October. The reason for this is that if I dont have many persons signed up for the latter part of October, I may come home earlier than anticipated. I know that Pat Barnes has some dates for me, and that I have a couple with other persons, but my staying on will depend on the amount of ~~business~~ signed up.

And thanks for the phone call ~~and~~ the enthusiasm you showed on the book.

Sincerely yours,

Syl Nemes



August 10, 1976

L. B. Murrell  
Box 13091  
Spokane, Wa 99213

SHF 31

Dear L.:

Enclosed you will find one dozen SHF as per  
your order.

I want to thank you for the purchase and wish  
you good luck with the flies.

Sincerely yours,

Syl Nemes



Sept 10, 19 76

94731

Robert Dickinson  
Other Place  
947 E. Thousand Oaks Blvd  
Thousand Oaks, Ca 91360

Dear Robert:

Enclosed is one dozen soft hackles.

I dont have a catalog to offer you.

Good luck with the flies and thanks for the order.

Sincerely yours,

Syl Nemes



August 8 , 1976

WFFA 31

Hal Lewiss II  
737 N. Lincoln Ave  
Scranton, Pa 18504

Dear Hal:

You can substitute starling hackles for the jackdaw.  
Snipe wings are still available from Buz's, 805  
W. Tulare Ave, Visalia, Calif 93277. These are  
in short supply, too, and if you cant get them substitue  
moorhean or coot feathers from the leading edges of  
the wings.

Thanks for the compliment on the book. Here are  
a few snipe hackles tyo hold you by until you get more.

Sincerely yours,

Syl Nemes



August 8, 1976

24F31

George Moore  
215 E 5th Avenue  
Plainfield, New Jersey 07060

Dear George:

Enclosed you will find 4 dozen of partridge and orange,  
in sizes 10, 12, 14 and 16, as you ordered in your letter.

I want to thank you for the purchase and wish you  
good luck with the flies.

Sincerely yours,

Sylvester Nemes



August 23, 1976

SHFA31

Jim Stone  
183 Mountain Ave  
Malden, Mass 02148

Dear Jim:

Enclosed you will find one dozen shf.

I hope you have good luck with the files and  
I want to thank you for the order.

Sincerely yours,

Syl Nemes



January 13, 1976

54FA31

Mr. Joseph Skieresz  
200 Anderson Place  
Buffalo, New York 14222

Dear Joseph:

Enclosed please find the 14 soft hackled flies as they were in my book.

This is also to verify that I have tied the flies.  
(I would like to get my kids to do it, but they seem to be too busy skiing, etc.)

The flies are tied on Veniard sproat hooks, size 10.  
Top row, left to right, Partridge and orange, Grouse and orange, Partridge and orange and thorax, Partridge and yellow, Partridge and yellow and thorax, Tups, Partridge and green, Partridge and green and thorax, Pheasant tail, Snipe and yellow, March brown spider, Starling and herl, Blue dun nymph, Snipe and purple,

Good luck with them and thanks for the order.

Sincerely yours,

Sylvester Nemes



SHFA  
31

January 12, 1976

Mr. Leonard Lee Bryer  
11 Styvesant Oval  
Apartment 9F  
New York, N.Y. 10009

Dear Leonard:

Enclosed you will find a dozen SHF tied ~~by~~  
myself.

Thanks very much for the order and I hope  
you will have as much fishing fun with them as  
I do.

Sincerely yours,

Sylvester Nemes



one dozen

SHFAB1

January 7, 1976

Mr. Watkins F. John  
Forty Manor Avenue  
Cranford, New Jersey 07016

Dear Mr. John:

Enclosed are a dozen mixed soft hackles in sizes  
and patterns.

I was grateful for your letter. I did know of the Mad  
but I never got to it.

Thanks for the order and good luck with the flies.

Sincerely yours,

Sylvester Nemes



March 22, 1976

J. Barry Lloyd  
Hillside  
Almondbury Common  
Huddersfield, Yorks, HD4 6sN.  
England

Dear BarryL

The publisher of the book is now making arrangements in England to have the book published there. In the meantime, however, I could send you an autographed copy for about 4 pounds at the current rate. There are only two copies of the book in England that I know of. I fished salmon in Scotland in 1973 and met two very nice chaps there, and sent them each a copy.

I want to thank you very much for writing the letter. Things like that make for a great deal of free publicity. Some people on this side accused me of writing the letter myself. The nerve.

You weren't too far wrong in your letter about snitching your girls. I married one when I was there in WW 2. We just celebrated our 31st wedding a couple of days ago. We courted on the banks of the Test when I was a guest of the Leckford Club during those years.

I would like to see some of your local shf. And so that you might know what these flies look like in situ, I have included a couple below. There is a move here now, to use these flies in 6 and 8 and even 4 for large steelhead fishing. I raised a 4 or 5 pounder last December and have talked with other anglers who have done better. If you fish salmon, you might try some in larger sizes.

Again, thanks for the letter to FFM and to me.

Sincerely yours,

Sylvester Nemes



January 21, 1976

George A. Delatash  
169 Tequesta Drive  
Tequesta, Fla 33458

Dear George:

Here is the "shadow bbx" with the mounted SHF. I hope you like it and that it has arrived in good shape. The money back offer still goes and if you don't like it well enough, return it whenever you want.

Your little "ps." regarding the shf on Henry's Fork can be answered with the ~~quoting~~ quote from a letter from Ed Rice. Last August, I introduced Ed to the shf on the Madison and the Firehole. He is the promoter of International Anglers Exposition to be held in Portland, during the last of February. "However, the most memorable was the morning I spent with you and your lovely wife, and being introduced to the soft hackled fly and the proper way to fish it. I took a 22" rainbow on the Henry's Fork on the yellow bodied pink hackle, (tups) and then lost it on an even bigger fish. Thanks again for adding a deadly, as well as very enjoyable, addition to my trout fishing arsenal."

Ed was so excited over these flies that he offered me a free booth (\$175. value) at his upcoming exposition. I am dickering with the publisher now to see if we might make it.

I will definitely be in WY during the first couple of weeks of October this year and hope to meet you during that time. I know Bud quite well and Pat Barnes, too.

Sincerely yours,

Syl Nemes



GHFA July 30

August 7, 1976

Jim Mynes  
1320 Monterey St  
Redlands, Calif 92373

Dear Jim:

I was in Yellowstone for 6 days from July 3 to the 9th. The fishing, all in all, even with the soft hackled fly was not sensational. We camped at Madison Junction and as soon as we were able was up on the firehole. The time was the worst of the day, about two or three in the afternoon. There were no rises, but even so I took two fish about 10 inches long and had one on that was 13 or 14 inches. This was my favorite riffle on the firehole, but it was the worst I had ever seen ~~in~~for the soft hackle. The next evening I fished the same water and took several fish which are average in that water, 10-13 inches. The evening after that I went up above the next perche and had a very good time just before dark. This is a fairly slow, long pool, quite deep. There was a caddis hatch on and fish were showing all over the pool. A young friend of mine who never fly fished in his life took one 11 or 12 inch fish in that pool with the soft hackle, and I had on several and took most of them.

The barn holes on the Madison were not very productive, but I did take a couple whitefish and one brown about 14 inches. I also fished duck creek one evening and took one brook about 10 or 11 with the soft hackle and an 18 and 1/2 brown with a pheasant hopper, but I think I could have taken that fish with a fairly dry soft hackle.

I see nothing drastically wrong with your soft hackles. I do tie the tups with more yellow and with a blue dun dyed partridge hackle now, however. The flies seem a bit overhackled, and I am including a couple of my own including the tups. (There are a 1/2 dozen and if you want them send me a check for \$5., or return them after you have studied them.)

One other observation should be included here. I am writing a second book, American Angling Personalities, which features biographical essays of writers, guides and tiers. I interviewed



April 3, 1976

Jim Maxwell  
Grizzly Fishing Tackle  
PO Box 649  
Vancouver, Wash 98660

Dear Jim:

During our meetings in Vancouver recently you asked me to send you one of these frames with the 14 soft hackled flies in the book.

Enclosed you will find it. The price was \$30.00.

I have had a couple of autograph parties and was a guest speaker at a fly fishing club on the Pere Marquette in Michigan. I have been steelhead fishing, too, without any results.

I enjoyed meeting you and fishing with you and please thank your lovely partner for the dinner. If you are by this way, please call or stop in.

Sincerely yours,

Sylvester Nemes



# Sylvester Nemes

ADVERTISING AND PHOTOGRAPHY FOR ADVERTISING

May 13, 1976

Glenn Gammon  
2764 Bellwood Avenue  
Columbus, Ohio 43209

Dear Glen:

Enclosed are two sets of 14 each of the SHF you ordered. I didn't know what size you wanted so I tied up one set in 12's and the other in 10's.

Regarding snipe and starling feathers, I don't believe you can get snipe any more, commercially, but Hille still handles starling. You can substitute starling for snipe or use waterhen or coot if you can get these. I don't recommend Mustad for these flies, but if you must, use their 94840 which is one of the nicest hooks they make. Their sproat and limericks are too coarse and poorly made. I recommend you get a catalog from Veniards in England and purchase their sproat hooks. All of the flies in this order are tied on these hooks.

Thanks much for the order and good luck with the flies.

Sincerely yours,

*Syl Nemes*  
Sylvester Nemes

*Answered  
\$80 total*



Sylvester Nemes  
Apt 1604, 400 E. Randolph  
Chicago, Ill 60601

October 11, 1979

Lefty Kreh  
219 Wickersham Way  
Cockeysville, Maryland 21030

Dear Lefty:

I talked and fished with Charlie Brooks in West  
Yellowstone a week ago.

We were talking about author/publisher relationships  
and the veracity of publisher accountings of royalties.  
Charlie mentioned that you found a solution to this  
problem through a lawyer and power of attorney, and  
discovered a large number of sales of your book, which  
had previously gone unnoticed.

I am having a similar problem with Chatham Press in  
Connecticut, who published the Soft Hackled Fly. In  
fact, it is difficult to obtain what little money  
they say they owe me.

I am thinking of using a similar action. Can you tell  
me how you did it? Any information which might help  
me in this matter will be appreciated.

By the way, I took 33 browns and rainbows from 16  
to 20 inches during 16 fishing days...all on the  
soft hackle. The weather was glorious, too.

Yours truly,

*Syl*  
Sylvester Nemes



January 10, 1974

Mr. Dominick Abel  
VP  
Henry Regency Company  
114 W Illinois Street  
Chicago, Ill 60610

Dear Mr. Abel:

Would you like to see a manuscript and photography on trout fly fishing called, "The Soft Hackled Fly"?

As the title suggest, the book deals with an ancient, but not too popular in America, class of artificial, wingless, sub-aqueous flies, the hackles of which come from birds such as partridge, woodcock, grouse, snipe and starling.

I have used the flies almost exclusively for more than 15 years on some of the most famous trout waters of this country and have had outstanding success with them.

The photography is complete and includes transparencies of the 14 flies featured in the book, soft hackles and a series of macro color shots made of the flies in running water. A black and white series shows the reader how to tie the flies, step by step.

Don Zahner, editor and publisher of Fly Fisherman magazine will furnish a preface, which, because of his fame in the field, will help in the sale of the book.

The book is quite short, just 100 double spaced typewritten pages, not counting the photography. The manuscript might be considered controversial. I would like to get quick action on it and if youre thinking of publishing a book in this field this year, I would like you to take a look at it.

Sincerely yours,

Sylvester Nemes

~~527-3300~~  
312-782-9181  
John Suits

Karen Kenah  
180 N. Michigan