FLY FISHERMAN
JAPANEDITION, INC

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July 16th, 1993

Mr. Sylvester Nemes 3200 Shooting Star Lane Bozemen, MT 59715

Dear Mr. Nemes,

It was a pleasure speaking with you, and also very interesting to know you have been writing the book about May fly spinner. Incidentally I wander the name of the species of white body spinner which I saw the stream in the South Platte. If you think you can identify the name of this, please let me know. It is about #22, (white body male or female?) and transparent spinner wing. I had such a frustrating time yes-terday for I thought I could substitute by trico spinner female, but color and body slimness were a quite different. Anyway, enclosed are the document related to guideline and second time usage. See you at FF meeting at the middle of August.

Sincerely,

Terrie Yamagishi

Editor



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# Contributors Guideline The following are the general guidelines for manuscripts and photography submissions to Fly Fisherman Japan Edition. Manuscript Submissions There are a few general types of articles we will consider for publication. 1. Main Features of 2,000 to 3,000 words, illustrated with black and white prints or color transparencies or both. These articles cover a wide variety of subjects, including major destinations- where to fish, instruction about fishing techniques, and how to tie flies. Fiction, humor, are used only rarely, and represent a very small portion of the

Short Feature of about 750 to 1,500 words, usually illustrated in black

presentation of a wide variety of information and topics to the readers.

Technical Feature articles of about 2,000 words. Illustrated in black

themselves to presentation in certain departments. Occasionally these articles are used in the main feature section of the magazine. The text

instructions) and if such instructions are included, the appropriate

photos, illustrations or diagrams should accompany the article.

and white or color transparency, dealing with subjects that lend

usually includes step by step instructions (such as fly-tying

and white or color. These articles highlight a specific aspect of the sport. Most are short destination or how-to-do-it stories. Personality profiles and other interesting material also fall in this section. The short feature is an important component of the magazine. It allows

articles we consider for publication.

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4. **Mini Articles** of 100 to 800 words, concentrate on a very specific experience or aspect of fly fishing. They written to be accurate, informative and precise in content. These articles are much more crisp in their presentation and to the point in information than the short feature.

All submissions to Fly Fisherman Japan Edition containing factual information must be thoroughly and carefully documented. Double check stream or lake locations and names, with careful attention to spelling. If any factual detail is doubtful or unclear, omit it. When referring to insects or fish by their Latin names, consult a standard college text for correct spelling and nomenclature.

# Photography and Artwork Submissions.

We will emphasize the importance of high quality illustrations and photography to accompany submissions. Color photography should be in the format of 35mm slides, 120 (60mm X 90mm, 60mm X 70mm, 60mm X 60mm) transparencies, or 4x5 transparencies. Color prints are unacceptable, since they do not reproduce satisfactorily. The preferred format for black and white photography is in the form of 5 X 7 or 8 x 10 inch glossy prints. Articles are best accompanied by both black and white and color photography and illustration, giving an option as to which to use when illustrating the articles. It is also important that sufficient amount of photography is provided according to the size of the article. E.I. Do not sent a manuscript of 2,500 words with only 15 photographs, include at least 25.

Quality color or black and white artwork is always welcome. Often we request permission to keep a small selection of such submissions on file, so we may be able to draw on these to illustrate appropriate stories.

All photography submissions should be accompanied by a caption sheet. Such sheets should identify each slide or B&W print and include an appropriate credit line and the name of the water, fish species, insect species, etc. that are pictured. A credit line and general information should be written on the border of each slide or on the back of each B&W print.

If we request to hold your permission to hold your submission on file, payment is not made until publication. If you request that all or part of your submission be returned we will do so promptly. Due to higher printing quality in Japan it is important to receive original slides. WE WILL NOT ACCEPT DUPLICATE SLIDES. If duplicates of slide submissions exist, please let us know which slides these are. Cover submissions must be of the highest quality, and in this case the preferred format is 35mm, 120 or 4x5 color transparency, with the image fitting to the vertical format.

We are also always looking for exceptional photography to be kept in our stock files or use with manuscripts that may not have sufficient photography to accompany them.

### Preparation of Material and Submission Procedures.

All manuscripts must be typed, double-spaced. We will not accept photocopies of original manuscripts. Computer disks are unacceptable. The name, address and phone number of the author should be on the first page of the manuscript. The title of the story, name of the author and page number should be on every ensuing page of the manuscript. The authors name and credit line (if different) should be written on each piece of photographic material or artwork submitted. Special care should be taken when mailing any submissions, since we will not be responsible for the condition of submissions when they are received. Also, please include a self addressed stamped envelope and sufficient postage for return of any material.

It is highly recommended that authors query in advance on a specific article or article idea. Since this publication is distributed solely in Japan, it will be very important that authors contact us as to what materials have already been presented to the Japanese market, or if another author has already sent submissions of this article or article idea. This will save time and effort, for all parties. Simultaneous submissions to any other publications will not be accepted. Previously printed materials will be considered, however, original manuscripts and a copy of the original article as it appeared must be submitted.

### Payment Information

Payment is made after 60 days of publication or acceptance of material. Fly Fisherman Japan Edition buys First Time Japan Edition Rights. As soon as possible after publication, all photos, illustrations, diagrams, maps, etc. will be returned. There may be some delays since the materials must first be sent back to us from Japan. Of course, if requested, we will try to expedite materials back as soon as possible. Original manuscripts will be kept on file. (Writers who regularly submit to many publications should familiarize themselves with current copyright laws.)

Fees to contributors vary according to the manuscript's professional level, frequency of accepted contributions, length of article and whether the article is unsolicited or assigned. The same applies to photographs and artwork. Fees range from \$300.00 to \$500.00 for main features, from \$75.00 to \$250.00 for short features, from \$100.00 to \$250.00 for technical features and from \$25.00 to \$75.00 for mini articles. 100% Re-payment may be made for certain articles, based on the content and significance of the topic. Generally, reprints will be 25% to 50% less than original payment, again based on the content and significance of the reprinted article, and Japan Edition reusage of previously published materials from Fly Fisherman America frequently occurs.

Payment for both unsolicited articles and assigned articles usually includes photographs or artwork submitted with the manuscript as a package. Payment for photographs and artwork purchased without manuscripts is determined by the size and use inside the magazine and ranges from \$35.00 to \$200.00. Cover photography pays around \$600.00 for usage.

## Fees For Photo Usage

Photography fees are based on <u>first time or one time rights usage</u>. Based on Fly Fisherman Magazine rates. Reprint slides will be based as part of the feature where applicable. Illustrations are based upon size of usage and technicality of the illustration, similar to photography rates.

Size of Usage	Color	B & W
Spread (2 Full Pages)	\$200	\$160
Full Page	\$100	\$80
3/4 Page	\$80	\$75
2/3 Page	\$75	\$60
1/2 Page	\$60	\$50
1/3 Page	\$40	\$35
1/4 Page	\$35	\$30
Inset	\$25	\$20
Cover Photography	\$600	N/A

Payment for both unsolicited article and assigned articles usually includes photographs or artwork submitted with the manuscript as a package. Payment for photographs and artwork purchased without manuscripts is determined by the size and use inside the magazine as above.

Send Letters of inquiry or materials for submission to:

Editor		Editor
Fly Fisherman Magazine		Fly Fisherman Japan Edition
6405 Flank Dr. or Box 8200	or	1009 Grant St. #302
Harrisburg, PA. 17105-8200		Denver, CO. 80203
Phone: (717) 657-9555		Phone: (303) 863-8356

Also, Please advise us as to any change in your address or telephone number, so that we may keep our files up to date and ensure that your submissions are returned safely. Please include both home and work numbers if possible, and include any seasonal addresses if necessary.