

## **PNLA 2016: Networking Across Borders Final Conference Schedule Calgary, AB August 3-5, 2016**

Wednesday, August 3rd

8:00AM - 11:00AM	Registration Opens - Pre-conference attendees
12:00 PM - 7:00 PM	Registration Open - Everyone
8:00AM - 12:00PM	PNLA Board Meeting
1:00PM - 5:00PM	Pre-conference: Design Thinking for Libraries
1:00PM - 5:00PM	Pre-conference: Supercharged Storytimes - Supercharged Solutions
1:00PM - 7:00PM	Exhibitor Register & Set-up
6:00PM - 8:00PM	Opening Reception and Exhibits at the Carriage House Inn

Thursday, August 4th

8:30AM - 10:15AM	Keynote Breakfast - Dan Buchner
10:15AM - 10:45AM	Vendor Break & Silent Auction opens
10:45AM - 11:45AM	Breakout A
Noon- 1:30PM	Membership Luncheon & Speaker Michelle Cederberg
1:45PM - 2:45PM	Breakout B
2:45PM - 3:15PM	Vendor Break
3:15PM - 4:15PM	Breakout C
5:30PM - 8:00PM	Corks & Cans - Ranchman's Cookhouse and Dancehall

Friday, August 5th

8:30AM - 10:15AM	Author Breakfast - David Poulsen
10:15AM - 10:45AM	Vendor Break (Silent auction closes at 10:45)
10:45AM - 11:45AM	Breakout D
11:45AM - Noon	Last chance to visit vendors!
11:45AM - 1:45PM	YRCA Luncheon - Author Cathy Ostlere
1:45PM 2:45PM	Breakout E
2:45PM - 3:15PM	Break
3:15PM - 4:15PM	Breakout F
6:00PM - 7:30PM	President's Reception (all welcome!) Location TBA

## PNLA 2016: Networking Across Borders

### Session Descriptions

**Wednesday August 3, 2016**

#### ***Pre-conference: Design Thinking for Libraries – Dan Buchner***

Libraries are retooling services and programs to adapt to rapid social and technological change. Design Thinking is a proven approach to creating new kinds of solutions to complex challenges that can be used effectively in a library setting. Experience the Design Thinking process and mindset in this interactive workshop to help recast library services.

Learning Objectives:

1. Learn to use design thinking tools - empathy maps and prototyping.
2. Learn to implement the principles of design thinking in the workplace
3. Learn to fail productively and share successes

**Dan Buchner**, Peter Lougheed Leadership Institute, Banff Centre, is an award-winning designer, entrepreneur and innovator. For nearly 30 years, Dan has been developing innovative new products and creating compelling new services for organizations such as Procter & Gamble, PepsiCo, USAID and the Prime Minister's Office of Singapore. Dan believes in the power of innovative thinking to positively impact society.

#### ***Pre-conference: Supercharged Storytimes – Supercharged Solutions: Enhancing storytimes with a research-based community of Practice – J. Elizabeth Mills and Diane Hutchins***

Are your library's storytimes the best they can be? Learn about the groundbreaking research of Project VIEWS2, which demonstrated the positive impact of public library storytimes on children's early literacy outcomes. This research enhances existing programs such as ECRR2, and led to OCLC WebJunction's 6-state pilot program, Supercharged Storytimes. Speakers will provide an overview of recent research, demonstrate effective techniques, and facilitate hands-on practice among participants, encouraging collaborative learning and actionable takeaways. The preconference will conclude with information and recommendations regarding design and implementation of assessment of public library storytimes as well as participant discussion around current assessment practices.

Objectives:

1. Demonstrate the importance and impact of early literacy in the planning and delivery of public library storytimes.
2. Engage with participants and give them easy ways to implement this Supercharged method into their own practices.
3. Provide information and recommendations around assessment methods for both practitioners and administrators around storytime.

**Thursday August 4, 2016**

**Breakout A: 10:45AM – 11:45AM**

*A1 Power Poses: How to quickly find your own inner superhero! – Samantha Hines*

Having a hard time accessing your own inner superhero? Learn about impostor syndrome, the villain that makes us question our own super abilities. Then find out how 'power poses' and other quick confidence building techniques (backed by scientific research!) can make us ready to leap tall libraries in a single bound!

*A2 Kidding Around: Using Play to Reduce Stress - Kim Clarke and Leanne Morrow*

Universities are stressful environments for students and staff members alike, with approximately 90% of Canadian university students admitting to feeling overwhelmed at some point during the academic year. Experts agree that "play" is beneficial to adults, including its ability to reduce one's stress level. Libraries are perfectly situated to provide students, faculty and university staff members with opportunities to play. We introduced self-timed "take-a-break" activities that allow individuals to spend a few minutes during their day in a relaxed and fun endeavor, and held fun-filled events designed to enhance the social environment on campus.

*A3 The Teen Summer Challenge – Sheila Hammond – Todd and Thom Knutson*

For rural regional library systems, geography and limited resources are often barriers to effective teen programming. The Teen Summer Challenge is the ideal solution! Reach across these boundaries with a program as engaging to teens with unlimited resources as it is accessible to those without. We will help you create an appealing program that offers variable levels of participation, and a full range of activities that support traditional and digital literacies at any skill level. TSC's built-in flexibility allows customization at the community level, such as offering in-branch programming. TSC is a natural fit with a library's social media presence.

*A4 Stumbling on Success: Let Your Community Lead the Way for Library Revitalization - Christine McPhee and Elena Doebele*

Community engagement is nothing new for libraries, but the benefits of it can be profound. We will demonstrate how two very different branches in the Okanagan Regional Library system embraced the community-led philosophy to become hubs of creativity and connection in their cities. We will share real stories of libraries listening to their citizens; taking chances on new programs, services and partnerships; overcoming unique challenges; and ultimately elevating the role of libraries in our communities.

**Breakout B: 1:45PM – 2:45PM**

*B1: Librarians Building Strong "Town and Gown" Relationships – Leanne Morrow and Kim Clarke*

One of the strategic priorities at the University of Calgary is to "fully integrate the university with the community". This goal has allowed librarians to expand existing community focused activities as well as develop new ones. Academic librarians are perfectly situated to form relationships and collaborations with colleagues in other types of libraries and other disciplines. This session will discuss town-gown activities featuring different segments of the community – K-12 students, career professionals and businesses which

employ the university's graduates. We will discuss the unique role academic libraries can play in adding value to the students experience and our surrounding community.

### *B2 Read Aloud Campaign 2015 - Michele Feser*

In 2015, Strathcona County Library delivered a year-long Read Aloud Campaign that included a variety of fun programs and events. Get Caught Reading: In one month we caught and rewarded 448 people reading aloud in the Library. Read Aloud Challenge: We challenged residents to read aloud and record their minutes. Nearly 5000 people participated with 480,529 minutes being read.

County Out Loud: On one day 7,481 residents read aloud the classic picture book *Brown Bear, Brown Bear, What Do You See?*. Schools, daycares, local businesses, seniors groups, local and provincial government and churches participated. We created an inspirational video to showcase this extraordinary event.

### *B3 Life Hacks: A Program for Preparing Teens for Adulthood - Paige McGeorge*

A "life hack" is a tool or technique that makes life easier. Learn why programs that share these life skills are valuable to the teens in your community, and get tips and tricks for putting together a Life Hacks program series of your own.

### *B4 LEADS: Past, present, future - PNLA Board Members*

What is LEADS? Where is it going? What can it do for you? Listen to former mentors, PNLA Board members and past participants as we discuss the future of LEADS.

## **Breakout C: 3:15PM – 4:15PM**

### *C1 Get STEAMed: Building a STEAM Storytime Program – Sara Saxton*

Considering adding a STEAM storytime at your library? Science, technology, engineering, arts, and mathematics are all great elements for early childhood learning. In this session we will take a look at the components of a successful STEAM storytime, share planning tips and tricks, and test out activities that work great with storytime kids.

### *C2 Managing Change in Turbulent Times and Building the Way for Future Success – Jenny Lynne Semenza*

This dynamic, full of real examples presentation will look at KM tools' uses in change management and four components of knowledge management: knowledge, management, information technology and organizational culture will address how ISU library navigated through the processes which promoted change management, our successes and failures. This presentation is geared for the wide audience: large to small academic libraries, public to special libraries; everyone is guaranteed to learn new and useful information. The presenter's will share their collective experience of 20 plus years successful managing change in the libraries in the turbulent times.

### *C3 Reading the Region 2015-2016: Book Award Programs and the Latest Award-Winning Titles from Around the Region – Jan Zauha*

Join members of the PNLA Board and others for a rapid round of book talks featuring award winning titles for 2015-2016 from Alaska, Alberta, British Columbia, Idaho, Montana, and Washington. Books for all ages and interests will be previewed and displayed. Award programs and reading initiatives from throughout the region will be highlighted.

*C4 Carrying Meaning Across Borders: Libraries and the Language of Sustainability – Megan Stark and Kate Zoellner*

This session will encourage attendees in their roles as stewards to engage with their communities with reimagined language. The presenters will define keywords used to discuss sustainability, and explore how the language of sustainability might be integrated into the dialogue of our profession to develop and shift conversations about, and movement on, the future work and role of libraries. Attendees will be invited to consider the language of sustainability and of libraries, particularly in the Pacific Northwest, and the ways in which we can expand our language to develop sustainable libraries.

**Friday August 5, 2016**

**Breakout D: 10:45AM – 11:45AM**

*D1 A Comprehensive Safety, Security and Self-Defense Training Program for Library Employees - Paul Victor Jr.*

Eastern Washington University Libraries has implemented a comprehensive, multilayered approach to safety & security training for its employees. They learned how to recognize potentially dangerous patron behaviors, apply effective de-escalation techniques and use physical self-defense skills. Library employees also received first aid training, watched a video about how to react properly during an active shooter scenario and then put those skills to use by participating in an active shooter training scenario conducted by local law enforcement and fire departments. This presentation will give attendees ideas on how to build partnerships with first responders and implement training programs that will keep library employees and patrons safe when faced with potentially dangerous situations.

*D2 Mentorship - making it work – Tatiana Usova and Sandra Anderson*

Effective mentoring is essential to the growth and success of early-career library professionals. In 2015 Greater Edmonton Library Association (GELA) initiated a new mentorship program to promote professional development of its members: librarians, library technicians and students. Two mentors, actively engaged in this initiative, will present their experience and discuss the program, its structure, results and potential areas of improvement. They will share the lessons learned from the mentorship activities and discuss impact of mentoring on both mentors and mentees. The practical information will guide attendees in planning and implementation of mentoring programs or in enhancing their current mentoring relationships.

*D3 Queer-Straight Alliances in Public Libraries: Serving LGBTQ Youth - Michael J. Cruickshank*

This session will discuss a unique teen public library program built to support community LGBTQ youth by the establishment of a Library Queer-Straight Alliance program. Based on the award-winning Library QSA program at the Prince George Public Library, this session will cover where the idea came from, why programs like this are necessary, and how to get a similar program off the ground and keep it running in your community. Discussion will include why the public library is ideal for hosting a QSA, funding sources, program cost, ideas and examples of activities for library QSAs.

*D4 Teaching Credit-Based Courses Online: From Panic to Perfect(ish) - Molly Montgomery*

More and more librarians are expected to not only teach credit-based courses, but to teach these in an online environment. If you're new to online teaching, the idea of organizing the course, developing content, and teaching can seem overwhelming. I'm here to tell you that it can actually be fun, even when you start out not knowing anything about online learning. Come learn some tips, tricks, and survival strategies to make your online course awesome!

### **Breakout E: 1:45PM – 2:45PM**

*E1 Does Your S.T.E.A.M? (Science, Technology, Experiment, Arts, Make/Math) – Wendy Hodgson-Sadgrove*

Meet the challenge of interactive library programming, driven by the children/youth that supports discovery, creativity, problem solving, decision making and teamwork while building literacy, research and library skills. Don't be surprised if your present programming just needs a little tweaking to make your library "STEAM"

*E2 Networking and Collective Impact - Mary DeWalt*

Are you interested in making a difference in your community through collective impact? Are you already involved in a project that employs institutional collaboration? Join an interactive discussion on the concept of collective impact and share your community endeavors or ideas for collaboration with others.

*E3 Disability Awareness Training for Library Staff – Maragete Wiedmann*

Learn how "an inclusive library begins with you!" This session will introduce you to the Disability Awareness Toolkit developed by consultant Susan Powell and an advisory committee representing public libraries and the community of people with disabilities in 2014. The kit will assist in training library staff on how to better serve people with disabilities; making spaces and services as accessible and inclusive as possible to all.

*E4 Young Reader's Choice Awards: Reading Across Borders – Jocie Wilson*

This popular reading program is gaining momentum as we encourage kids and teens to discover their love of reading by empowering them through choice. Learn how easy it is to promote YRCA participation in your public library or school.

### **Breakout F: 3:15PM – 4:15PM**

*F1 Supporting Diversity in Children's Literature: Overcoming Inherent Biases When Serving a Diverse Audience – Sharon Mentyka*

The field of children's literature has experienced a recent but belated awakening to the profound lack of racial diversity and inclusion in books for children and teens. At a time when more than half of the children born in the U.S. are non-white, less than ten percent of books published are about characters of color or written by people of color. This presentation will begin with an examination of the inherent biases that even the best allies of diversity bring to the table when operating out of positions of privilege and will focus on specific ways that children's book advocates can recognize and change this balance of privilege in personal and meaningful ways within the scope of our professional lives.

*F2 Libraries and Bibliotherapy: De-stressed Reading in the 21st Century - Loren MccRory*

Developmental bibliotherapy is a simple, affordable solution for patrons of almost any age to learn how to find tools and understand ways to deal with stress and anxiety so prevalent in the 21st century. Bibliotherapy, however, means many different things depending on whether you talk to the medical community, social workers, psychologists, or the literary arts and library community. Each will give a different point of view on the best way to implement books and literature for mental health and well-being. Essentially, the plethora of methods applied suggests that there is no single way, no "right" way, and that perhaps finding the "wrong" way is part of the process; i.e., bibliotherapy is a not a definitive approach, rather it involves encouraging readers to try lots of different things until a "right" way resonates with their life story as they are currently experiencing it. Understanding what is right for a reader can only be understood by the reader, knowing resources and alternatives in order to be able to help the reader find what is right for them is one part readers advisory theory, one part readers response literary theory, and one part applied creative arts.

*F3 NLM's Online Playground: K-12 Health & Sciences Information Resources for All - Carolyn Martin*

This session will be about the National Library of Medicine K-12 Science and Health resources. These resources are available for the public library as science and health resources for children and teens for homework help as well as science projects and papers. Resources are especially helpful for school librarians in providing information on public health for administration, health information for the school nurse, curricula information for teachers, homework help for students and health information for parents. Become aware of the various resources to add to your web page, newsletters, programs and social media alerts.

*F4 Getting to the Finish Line: How to Organize Your Library Fitness Event – Adam Brooks and Jessica Zairo*

Fitness events are more popular than they've ever been, and it's time for libraries to capitalize on this phenomenon. This program will show you how to organize a library fitness event, and how to focus on community partnerships and collaboration. We will also show basic strategies for marketing, advocacy and sponsorships. Health and wellness information is crucial for a healthy community, and the library should be the catalyst for this type of community event.