

PACIFIC NORTHWEST LIBRARY ASSOCIATION



PNLA ANNUAL CONFERENCE
2015

@ The Vancouver Hilton,
Vancouver WA

Preconference:
August 5, 2015

August 6 & 7, 2015

Wednesday – August 5th

8:00 – 10:00 AM

Registration Open

12:00 – 7:00 PM

Registration Open

Wednesday – August 5th

Room: Birch

8:00 AM – 12:00 PM

PNLA Board Meeting

9:00 AM – 12:00 PM

Pre-Conference #1

Discovery A

**Feast Your Eyes and Ears on
New Literature for Teens**

***Angie Bendetti and Jerene
Battisti***

A three hour presentation of the best in new teen literature of approximately 80-90 titles, including an annotated bibliography for all attendees. Fantasies, biographies, nonfiction, historical and realistic fiction and graphic novels are included.

Goals and objectives:

1. Participants will learn about a variety of genres that are age appropriate for a diverse population of teens.
2. Participants will learn how to promote and engage teen audiences, ranging from non-readers to high achieving readers in middle school, junior high and high school ranges.
3. Participants will learn about context and complexity in young adult

literature and relate to Common Core standards.

Program Format (single or double speaker, panel, hands-on, etc.)

Fully interactive presentation with our audience members.

09:00 AM – 4:00 PM

Discovery B

Community Building for Libraries

Shirley Biladieu and Jennifer Fenton

Pre-Conference #2

To provide a venue for library staff to learn about community building and develop an action plan. Community building is a role that libraries are increasingly taking on as a community anchor. Community building is defined as fostering mutually beneficial partnerships to promote healthy communities. Many times it is hard to know where to start. This workshop will provide the tools and resources needed to get started building community. Whether it is a municipal, organizational, or education community, the same tools and resources can be utilized to bring people together for the common good.

Goals and objectives:

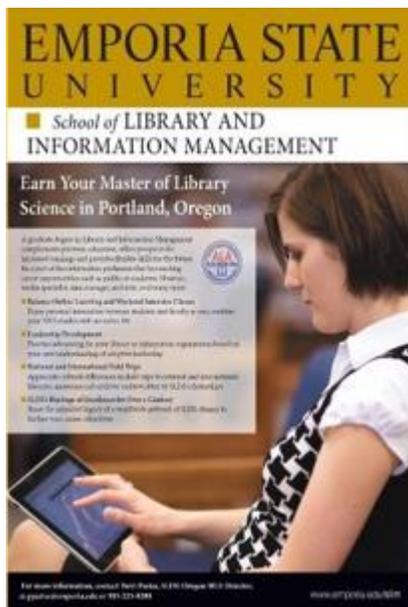
1. Participants will learn the basics of building community including how to create partnerships that work.
2. Participants will learn communication skills to facilitate building community.
3. Participants will create an outline for a community engagement project plan.

1:00 – 4:00 PM

Discovery A

Jump Start Storytime with New Songs, Rhymes, and Skills

Heather McNeil



Pre-Conference #3

Are you overwhelmed by all that is now expected of storytime – STEAM, early literacy tips, STEP, school readiness and more? Then this pre-conference is for you! Come join Heather McNeil, Oregon Librarian of the Year, professional storyteller and Master Trainer on Every Child Ready to Read, to get new ideas for the best storytime. She'll offer tips on book selection, crowd control, presentation skills, early literacy, room set up, program format and more. Heather will demonstrate that storytimes are all about quality books, interaction between caregiver and child, participation from everyone, and FUN. Heather is the author of *Read, Rhyme and Romp: Early Literacy Skills and Activities for Librarians, Teachers and Parents*.

Goals and objectives:

1. Participants will be familiar with quality books, songs and rhymes that coincide with early literacy skills.
2. Participants will be rejuvenated about presenting storytimes using best practices.
3. Participants will understand the importance of encouraging interaction and audience participation in order to promote an interest in reading and to keep the audience focused.

HERITAGE BALLROOM ABEF

1:00 – 7:00 PM

Exhibitor Set-up

HERITAGE BALLROOM ABEF

6:00 – 8:00 PM

Opening Reception

**Ora Nui Tahitian Dance
Troupe**

**The only Tahitian Dance troupe in
Vancouver, WA**

Thursday – August 6th

7:00 AM – 5:00 PM

Registration Open

8:00 AM – 9:45 AM

HERITAGE BALLROOM ABEF

**Breakfast with Keynote
Speaker Josh Hanagarne
Author of the memoir, *The
World's Strongest Librarian***

At first glance, Josh seems an improbable librarian. He stands 6'7", competes in strongman contests, and was diagnosed in high school with Tourette Syndrome. But books were his first love: Josh's earliest memories involve fantastic adventures between the pages of *Gulliver's Travels* and a passionate infatuation with Fern from *Charlotte's Web*. Everything in Josh's life – from his Mormon upbringing to finally finding love to learning to control his tics through lifting – circles back to a close connection with books. Currently, Josh is a librarian at the Salt Lake City Public Library.

9:45 AM – 10:30 AM

Vendor Break – Silent Auction Opens

10:30 AM – 11:30 AM

Breakout #1

DISCOVERY A

Library Lights Out: A Creative Partnership to Increase Library Outreach to Students

***Justin Otto, Qing Meade:
Eastern Washington
University***

Librarians from Eastern Washington University (EWU) will introduce Library Lights Out, an annual library event in partnership with EWU Housing and Residential Life. Students spend the night in the library and participate in a variety of educational and fun activities, such as a library resources scavenger hunt and “capture the flat” in the library stacks. Topics include an overview of the event; how to build cost sharing partnerships with other campus organizations; how the event serves to further the organizational goals of both the Library and the Residential Life; and lessons learned over five consecutive years of this event.

DISCOVERY B

Memoir Writing Workshop at Local Libraries: An Exciting New Trend

***Joan Tornow, Charley
Kepthorne; Association of
Personal Historians***

Memoir Writing Workshops are springing up at libraries across the country, building on three trends: 1) Libraries looking for ways to attract new patrons, enhancing literacy and community; 2) Readers of memoir, including baby-boomers, increasingly want to write memoir; 3) Because organizations like Association of Personal Historians (APH), an increasing number of memoir instructors are available to facilitate workshops. APH authors, Joan Tornow, Ph.D., and Charley

Kempthorne, share the ingredients that go into a successful library-based workshop. Attendees can participate in brief, fun, hands-on writing. The memoir-writing group may soon join the library mainstay, the “book” group.

DISCOVERY C

Physical Literacy in the Library

***Jenny Cofell, Barb Longair,
Lisa Weeks; Lethridge Public
Library***

Please join us as we describe some wonderful results of our library, the Lethbridge Public Library, becoming an outward facing organization. We’ll share how our adventures out in the community resulted in strategic partnerships with organizations that serve the health and wellness of the community. We’ll share how we ended up working with the University, the Sports Council, the College, the Health Unit and others to bring about a Physical Literacy Collection. Find out how we found these partners, how they shaped this initiative, what happened in and out of the library and how this approach can be used in any community focused library.

DISCOVERY D

Refresh Your Library: A Case Study of the Port Townsend Public Library Remodel Project

***James Cary, Cardinal
Architecture; Marisa
Mangum, Keith Daarrock; Port
Townsend Public Library***

Do you wish to ask an expert about your existing space or talk with a librarian who has managed a remodel project? An architect, interior designer and librarian will walk you through the steps to refresh your library: Define project goals priorities Develop a new building program Engage opportunities and solve challenges Understand construction

project management, the public works process, working with subcontractors.

DISCOVERY E

Removing the Boundaries: A Discussion of Open Access publishing with the editors of PQ

***Jan Zauha, Leila Sterman;
Montana State University***

Join the editors of the Pacific Northwest Library Association Quarterly (PQ) for a look at what it means to publish Open Access, what the benefits may be to you and your library staff and users, how this changes the quality of journals (hint: it doesn't!), and discuss the process of open access publishing. You may have noticed some changes from PQ in the past year; the new editors will discuss the history of PQ, its importance in the region and what we are doing to fully realize its open access potential.

HERITAGE C

Yacolt Library Express: An Unstaffed Library that Works!

***Sam Wallin, Fort Vancouver
Regional Library District***

In 2012, FVRL responded to the needs of the town of Yacolt by developing a selfservice library the public could use whether staff are present or not. How does it work? People enter by scanning their library card to unlock the door. Inside, they can browse, pick up holds, and access the internet. Staff visit for a couple hours every day to check materials in, restock the shelves and bring holds. The library is accessible almost 70 hours per week, but requires only 1 FTE to operate. Come to this session to learn more about this boundary-pushing new library!

HERITAGE BALLROOM ABEF

11:30 – Noon

BREAK

HERITAGE BALLROOM ABEF

Noon – 1:45 PM

**Membership Luncheon with
Gregory Nokes, author of
*Breaking Chains: Slavery on
Trial in the Oregon Territory***

R. Gregory Nokes will tell the little-known story of slavery in the Oregon Territory. Using a PowerPoint, his presentation will focus on the case of Missouri slaves Robin and Polly Holmes and their children, who are brought over the Oregon Trail in 1844, expecting to soon be freed but their owner, an influential Oregon legislator, ignores a law prohibiting slavery and keeps them in bondage. Ford's behavior evolved into the only slavery case adjudicated in Oregon's pre-Civil War courts.

Nokes will also discuss the pro-slavery attitudes of many of the region's early leaders and the exclusion laws aimed at barring African Americans from settling in the Pacific Northwest. Nokes' material is taken from his book, published by Oregon State University Press in 2013.

2:00 – 3:00 PM

Breakout #2

DISCOVERY A

**Bringing Families Together
with the Power of Story**

***Paula Burton, King County
Library Systems; Ellen Terry,
Humanities Washington***

Humanities Washington uses the Prime Time Family Reading curriculum, a program that combines reading, storytelling and discussion to explore the cultural and ethical themes presented in children’s literature. Prime Time emphasizes the importance of families reading together and creates long-term library users. The North Bend King County Library System branch had their first Prime Time session this fall. Both parties will introduce you to and explain how Prime Time can take place at your local library.

DISCOVERY B

**In There: Serving the
Incarcerated in Victoria BC**

***Carl Cavanagh, Greater
Victoria Public Library***

Vancouver Island Regional Correctional Centre’s (VIRCC) has been in the Victoria region for 100 years, but until two years ago the jail had no formal contact with the public library. This session will describe how GVPL has: built a deposit at VIRCC for inmates (budget: \$0.00); and built a request service (budget: \$0.00). This project has many lessons for outreach to marginalized persons including: how to create a service with demand but no resources; persuade institutions to take risks with unclear payoffs; and how to embrace the notion that pretty good services realized are better than perfect services talked about.

DISCOVERY C

Ka-Boom! Hands-On STEAM Ideas for Afterschool Programs

***Nick Madsen, Community
Library Network***

Experience easy ways to bring STEAM to your library in an irresistible way. Hands-on experiments and projects will demonstrate the importance and simplicity of bringing this style of program to your library. Come have fun, get messy, and discuss this innovative program model. Over the past few years, the Community Library Network has developed a successful and much appreciated afterschool program for 3rd-6th grade students that we have affectionately called Ka-Boom!! With a combination of science, cooking, building, crafts, and games, this program has reached a new audience, and encouraged these students to explore subjects that might intimidate them otherwise.

DISCOVERY D

Service Design: Towards a Holistic Assessment of the Library

***Joe Marquez, Annie Downy;
Reed College Library***

Service design is a holistic, co-creative methodology that puts the user at the center of the service delivery model in order to create user-centered services that deliver as intended. This session will explore the service design methodology as a relevant method for service assessment and creation in a library environment and discuss the various tools libraries and librarians can use to implement a service design approach to assessment. Finally, the presenters will discuss how a service design approach was implemented at Reed College in Spring 2014 to better

understand how services are received by users and can be improved.

DISCOVERY E

Translating Failure into Success

Elizabeth Ramsey, Deana Brown; Boise State University

All of us have had to work through life challenges and perhaps even suffered professional setbacks. Whether it was a poorly attended program, a new instructional method that was ineffective, or getting started on professional development requirements, sharing our experiences of failure with each other in a safe and accepting space can be cathartic and informative. See what skeletons we have hiding in our closets, and learn how showing yours the light of day might be the most inspiring connection you make for yourself, your colleagues, and your library!

HERITAGE BALLROOM ABEF

3:00 – 3:15 PM

BREAK

3:30 – 4:30 PM

Breakout #3

DISCOVERY A

**Academic Libraries and
Student Retention**

***Kellian Clink, Minnesota State
Library***

Kellian Clink, longtime librarian and academic advisor will discuss the basics of student retention. Why do students drop out and how can the library support the university's efforts to improve student retention? If we understand the reasons students leave and the elements the university has under its control, how can we help in the library with the people and the programming? She will describe her ongoing research about sense of place, the role of building a sense of community, and the library's potential contributions towards helping students achieve their dream of becoming college graduates.

DISCOVERY B

**Library Leadership via
Starbucks**

***Mary DeWalt, Ada County
Library; Megan Walker,
Starbucks Coffee***

Join an interactive presentation designed to illustrate ways staff in any position can lead the way to better public services. Information from the book *Leading the Starbucks Way* will be shared and participant anecdotes will be encouraged.

DISCOVERY C

**Boundary Changes in the
Pacific Northwest: Genealogy
& History in the Future**

*Diane Huckabay, Kittitas
County Genealogical Society;
Ken Matney, Pacific
Northwest Mountain Men
Rendezvous*

Discover the boundaries of the regions in the Pacific Northwest, changes resulting from trade in the Hudson Bay Company era, the social context leading to habitations, and records which have informed historians. Changes in family structure, migration, settlement and legal structures present challenges and opportunities for the family researchers. From this context we can explore the resources available to assist budding genealogists, share specifics of various collections and understand some of the changes that relate to documentation and availability.

DISCOVERY D

**Building a Supercharged
Community**

*Diane Hutchins, Washington
State Library; Liz Morris, OCLC;
Mary Neuman, Asotin County
Library; Mari Nowitz,
Timberland Regional Library*

Public libraries in Washington made a significant contribution to Project VIEWS2, an innovative research project led by information professionals at the University of Washington, exploring the idea that children are better prepared to read when adults actively engage them in ways that develop early literacy skills. Discover how the methods developed through Project VIEWS2 can enhance early literacy programming at your public library with research-based techniques that help children learn to read. Hear how public libraries in five states, including Washington, use Project VIEWS2 tools to "supercharge" their storytimes. Finally, enjoy a hands-on, interactive presentation that puts learning into practice.

DISCOVERY E

“Read a little, talk a little” the power of reading short stories aloud to adults and teens and discussion them in the library and through outreach

Brigitte Mucci, Maggie Novario, Beth Wood, Kathryn Kohl: Fort Vancouver Regional Library

If you haven't experienced the power of reading short stories aloud to adults and teens and discussion the stories, then this session is for you! Librarians from the Fort Vancouver Regional Library District will share their experiences, successes and insights as they describe the many ways they have used this format both during outreach and in the library. These programs are a great way to enhance young adult and adult literacy while building and enhancing connections between people. We feel this is some of the most satisfying programming work we have done in our careers!

HERITAGE C

POSTER BOARD SESSIONS:

How Cultural Intelligence (CQ) Makes a Difference: Are You Culturally Competent

Michele Villagran: University of North Texas

Cultural intelligence (CQ) is a person's capability for successful adaptation to new cultural settings, that is, for unfamiliar setting attributable to cultural context (Early & Ang). It is only recently that cultural intelligence (CQ) has surfaced as an element that can increase job performance, personal well-being, and profitability. Cultural intelligence isn't specific to a particular culture – rather it focuses on the capability to function effectively in culturally diverse situations. This presentation will discuss an overview of cultural intelligence, its four capabilities, how

it may be applied in libraries, and how to level up your own CQ.

- What is cultural intelligence?
- Why is it important to know your own level and utilize CQ in the work place?
- How can cultural intelligence be used as a practical tool for embracing differences and increasing work performance within libraries?
- How to improve your own CQ capabilities?

3D Printing: Establish a Legitimate Service

Nick Madsen, Community Library Network

3D printing seems to be taking the entire world by storm. While this technology is an exciting concept for many libraries, it also has its challenges. Many stakeholders are unsure of the legitimate usefulness of the machines, and the lack of precedence makes it difficult to create legitimate 3D printing service open for patron use. After receiving a 3D printer through a grant in November of 2013, the Community Library Network has been working through these concerns. While our model is still developing and is by no means fool-proof, we would love to discuss our discoveries with you.

Pushing the Boundaries of the Institutional Repository: Developing Collaborative Relationships to Address Institutional Needs Students

Institutional Repositories (IRs) offer opportunities for collaboration between academic libraries, departments, and technology specialists. In the case of a new IR, discovering opportunities for collaboration, especially to address a

**Justin Otto; Rose Slinger
Krause – Eastern Washington
University**

strategic need, can be an effective way to demonstrate the IR's value to institutional stakeholders. Using the new EWU Digital Commons, EWU Libraries collaborated with the Music Department to provide a permanent home for audio recordings of student music recitals. Presentation topics include strategies for identifying institutional needs the IR can address, identifying collaborative partners with skills and knowledge to move the project forward, and challenges inherent in managing nontraditional collections.

**Merging Catalogs: Navigating
Shifting Boundaries**

**Rebecca Moorman; University
of Alaska Anchorage**

The Joint Library Catalog (JLC), a network of 72 public, academic, special, and K-12 libraries that serves 65 percent of Alaska's population, has conducted three catalog mergers in three years. As new libraries join the consortium, they face changes to OPAC design, lending procedures, and cataloging standards. Their patrons gain access to over 1.7 million titles (4.1 million items) located across the state, available to hold and send, plus reciprocal borrowing privileges. The Chair of the JLC Cataloging Workgroup will describe the project, particularly focusing on record deduplication and authority control efforts.

5:30 – 8:00 PM Corks & Cans

**Heathen Brewing Feral Public House,
Vancouver WA**

Friday – August 7th

7:00 AM – 2:00 PM

Registration Open

8:30 – 9:45 AM

HERITAGE BALLROOM ABEF

**Breakfast with Keynote
Speaker, author Jim Lynch**

Breakfast with **Jim Lynch** author of three novels set in Western Washington. His most recent offering is *Truth Like the Sun* (April, 2012), which New York Times reviewer Janet Maslin picked as one of her 10 favorite books of 2012. The novel is also a finalist for the Dashiell Hammett Prize, given to the best literary crime fiction in North America. Lynch's first novel, *The Highest Tide* (2005), won the Pacific Northwest Bookseller Award, was performed on stage in Seattle and became an international bestseller after it was featured on England's Richard and Judy television show. His second novel, *Border Songs* (2009), was also adapted to the stage and won the Washington State Book Award as well as the Indie's Choice Honor Book Award. The film rights

have been sold for *The Highest Tide* and *Border Songs*. The New York Times has called Jim Lynch “a gifted and original novelist.” Jim grew up in the Seattle area and graduated from the University of Washington before bouncing around the country as a report for newspapers in Alaska, Virginia and for columnist Jack Anderson in Washington D.C. Returning to the Northwest, he wrote for the Spokane Spokesman-Review, The Portland Oregonian and the Seattle Times. His national honors along the way include the George Polk Award, the H.L. Mencken Award and the Livingston Young Journalist Award for National Reporting. He now lives in Olympia, Washington with his wife, Denise, and daughter Grace. Jim and his family sail a lot on Puget Sound and north into Canada.

HERITAGE BALLROOM ABEF

9:45 – 10:30 AM

Vendor Break: Silent Auction opens

10:30 – 11:30 AM

Breakout #1

DISCOVERY A

Embracing Change When It's Happening to You: What can libraries do to thrive in an increasingly complex and fast-changing world?

Changes in libraries can have a large impact on staff, customers, and other stakeholders. Something as small as rearranging a few chairs and tables can lead to strained interactions if change is not communicated well. What about larger changes, then?

The tools and processes for communicating change are similar

Jennifer Fenton, Washington State Library; Leslie Boyter, Essential Explorations

whether the change is miniscule or enormous. So, whether you are dealing with customers who have a hard time adjusting to changes in their environment (e.g. rearranged furniture) or staff who are trying to maintain high levels of service in the midst of major changes (e.g. moving to a new building), good communication is imperative at every level of the library.

DISCOVERY B

Get a Grant!

Maura Walsh, Washington State Library

Getting a grant can be a dream come true for a library because it gives us a chance to experiment or add services for our communities. Think of pursuing grants like matchmaking – you may need to do a lot of looking and testing, but the rewards can be life changing for you and your customers. Let's explore:

- How to tailor your proposals to each specific grant.
- How to use statistics successfully.
- How to create a precise budget proposal.

And we'll explore what styles are most effective, what reviewers look for, and what can help make your library more competitive. You'll take away samples and ideas for fresh ways to approach grants.

DISCOVERY C

Get Yourself Overseas

***Bob Jonas, Franconian
International School***

If you have ever dreamed of working overseas, at an international school, this workshop is for you. If you have ever dreamed of working at institutions that have excellent budgets, kids that come to school ready to learn, and respect for what you do by the entire community, then this workshop is for you. There are now over 5,000 schools in more than 60 countries, many in exotic locales you may never have considered. Even if you are not ready to take the plunge, this workshop will help you decide if this is an adventure for you. There are many hurdles to overcome on the road to finding a position, but this presenter has over two decades of experience and will guide you on a path that will greatly ease your way.

DISCOVERY D

Practical Aspects of Successful Exterior Settings

***Lowell Cordas, Retired
Horticulturist***

Who makes up the design team? How will people use your exterior? How do maintenance budgets impact design considerations? When are design goals too big or too small? What make effective outdoor sites? What are the tiniest of details that are often overlooked?

This workshop will help you understand the people/site relationship; how best to factor in maintenance cost and employee time; and what details can lead to more effective design process.

DISCOVERY E

Reading the Region 2014-2015: Book Award Programs and the Latest Award-Winning Titles from Around the Region

Jan Zauha, Montana State University

Join members of the PNLA Board and others for a rapid round of book talks featuring award winning titles for 2014-2015 from Alaska, Alberta, British Columbia, Idaho, Montana, and Washington. Books for all ages and interests will be previewed and displayed. Award programs and reading initiatives from throughout the region will be highlighted.

HERITAGE C

Boldly Forward: Discovering Clinical Studies

Emily Glenn, National Network of Libraries of Medicine

What is the latest news on that experimental drug? When it comes to the less charted territory of new health treatments, libraries can help people bridge the information gap. Refresh your library's health resources toolbox by becoming familiar with ClinicalTrials.gov, a freely available federal registry and results database of clinical trials conducted on humans. This session focus on the results part of the database and its basic uses as a visual resource for the public, researchers, healthcare providers, and librarians who wish to consult the entire body of evidence on any particular health topic.

HERITAGE BALLROOM ABEF

11:30 – Noon

BREAK

Silent Auction closes at Noon

HERITAGE BALLROOM ABEF

**Noon – 1:45 PM YRCA
Luncheon with Roland Smith**
author of more than 40
children books.

Prior to becoming an award winning NYT bestselling author, Roland Smith spent over twenty years caring for exotic animals. In his career he has been a Zoo Keeper, Senior Zoo Keeper, Curator of Mammals & Birds, General Curator, Assistant Zoo Director, and a Senior Research Biologist. For many years, Roland was the species coordinator and studbook keeper for the Red Wolf, an animal that until 1987 was extinct in the wild. He was a member of the US Fish & Wildlife Services' Red Wolf Recovery Team, and in his capacity as species coordinator he was instrumental in the reintroduction of the red wolf back into its native range in North Carolina, South Carolina, and Mississippi. Roland was also a member of the Species Survival Commission of the International Union of the Conservation of Nature.

Roland has appeared on several national and local television shows, including National Geographic, Audubon, Discover the World of Science, and Northwest Wild. He has conducted dozens of interviews with local and national media throughout the US, including NBC Nightly News. He is the author of numerous scientific papers and has presented many lectures for the general public, as well as for scientific organizations. Since his writing career Roland has visited hundreds of schools across the nation and attended many reading conferences.

Roland photographed Sea Otter Rescue, Journey of the Red Wolf, and in the Forest with Elephants. He has been on photographic assignment for National Geographic Society and several of his photos have appeared in "National Geographic World" and numerous other magazines and books.

HERITAGE BALLROOM ABEF

12:30 PM

Vendor Take Down

2:00 – 3:00 PM

Breakout #2

DISCOVERY A

AR-360 – The New Face of Accelerated Reader

***Jennifer Burchard,
Renaissance Learning***

Need help motivating your students to read? Interested in learning how to offer engaging reading activities through leveled articles? Do your students need more experience with citing text evidence? If so, we can help you. Join Renaissance Learning in an engaging session introducing you to the new face of Accelerated Reader! Accelerated Reader 360 provides the resources and tools to help students become the readers they dream to be!

DISCOVERY B

**Learn Outside/Lead Inside:
Utilizing External Leadership
Opportunities to Strengthen
Your Abilities in the Library**

Leadership training opportunities in the library profession are typically costly, time consuming and sparse. How can you gain the leadership skills

**and Presence in the
Community**

***Pam North, Oregon Library
Association***

you desire without breaking the bank or packing up for a week-long workshop? This presentation will help you identify realistic opportunities outside the library world where you can gain leadership skills and experience which can be translated to the library environment. Many of these opportunities have the added benefit of building or strengthening your (and the library's) connections within the community.

DISCOVERY C

**Leveling the Table: 3D printing
in a small library**

***Adam Jackman, Terri Tortorici
May; Pierce County Library***

Many large libraries have high-tech makerspaces. What about a small library without the budget, the room for a dedicated space, or trained staff? One small library with four donated Afinia 3D Printers joined the Maker movement by creating two new classes: Introduction to 3D Printing—a 60 minute combination lecture/demonstration. Customers learn the history of 3D printing, how it works, the latest innovations and a live demonstration of the printers. 3D Printing for Beginners—a 5-week intergenerational class in which students age 12 and up learn the basics of 3D modeling with a CAD system and print the objects they create.

DISCOVERY D

Nonfiction Rocks!

Are you up on the latest nonfiction for children and teens? It's a hot market, and today's nonfiction can grab kids' interest as well as fiction can—if not

Laurie Ann Thompson, Mary Cronk Farrell, Elizabeth Rusch; Authors

better. This panel of three children's book writers who believe in the power of nonfiction to open minds and hearts will present some of their recent and upcoming favorites, including a few of their own. Find out which nonfiction titles to hand to the young readers who walk through your doors!

DISCOVERY E

School/Public Library Branch in a Community Centre setting: Challenges and Successes.

Tatiana Tilly, Red Deer Public Library

The Dawe Branch of Red Deer Public Library is part of the multi-use G.H. Dawe Community Centre in North Red Deer which includes two schools, a swimming pool complex and an arena. In addition to being a full service public library branch, the Dawe Branch is the school library for St. Patrick's Community School. What is it like to run a public library branch in this setting? Is it possible to be a true community library to people of all ages and walks of life when you have to attend to the needs of a busy K-9 school? We will in this presentation:

- Look at the range of community partnerships that ensures variety of programming to all demographics with limited library staff resources.
- Share the challenges and successes of running a school/public library branch in a Community Centre setting.
- Brainstorm how to achieve the balance between the needs

and goals of school and public library in one space.

HERITAGE C

Trends in Online Learning – is your library on track for the future of online learning?

***Sara Robertson Seely,
Portland Community College;
Eric Forte, OCLC***

OCLC’s membership report “At a Tipping Point: Education, Learning and Libraries,” surveyed information consumers’ behaviors, beliefs and expectations for online learning. Come get a brief overview of the report and hear how empowered students, emerging educational technologies, and market forces are creating both challenges and opportunities for libraries in education. Then participate in an open discussion with your colleagues on how your library is responding to the explosion in online learning.

HERITAGE BALLROOM ABEF

3:00 – 3:30 PM

BREAK

3:30 – 4:30 PM

Breakout #3

DISCOVERY A

Connecting young readers with the writers who love them: How SCBWI can help bring authors and illustrators into your library programming.

How can your local chapter of the Society of Children’s Book Writers and Illustrators help you get authors and illustrators into your libraries? How can we work together to serve, educate and inspire young patrons around literature through both virtual and physical visits? How can we use the combined social networking savvy

Kris Dinnison, Kelly Milner Halls, Maureen McQueery, Mark Cronk Farrell: Society of Children's Book Writer's and Illustrators

and reach of Libraries and authors to make those events a success? SCBWI Regional Coordinators and authors discuss their success collaborating with their local libraries as well as talk about what more we can do to connect young readers with the writers who love them.

DISCOVERY B

Graphically Speaking (Graphic Novels, Comics, and your Library)

Heather Dickerson, Lewis & Clark Library

Want more readers at your library? Lewis & Clark Library is the proud recipient of the ALA's 2014 Will Eisner Graphic Novel Innovation Grant. We're excited to share our process with the grant and the impact on our community. Participants will:

- Be inspired to host a graphic novel program.
- Share awesome graphic novel resources for libraries and librarians.
- Illustrate reasoning why graphic novels should be added to collections and encouraged through reader's advisory. They aren't scary, so get reading!

DISCOVERY C

A Tale of Virtual Reference in Two States

Nono Burling, Washington State Library; Lee-Ann

In the 21st Century world of 24/7 connectivity, virtual reference (VR) will likely become a method more and more librarians use to interact with their patrons. Washington and Oregon both have successful VR programs, but use quite different models of management, staffing, and

***Flandreau, Fort Vancouver
Regional Library District***

delivery. In this session the coordinator for each state's program as well as a librarian from each state will talk about its state VR service and how it works. What exactly does virtual reference mean, what's working well, and what are some of the limitations? We'd also love to hear from you! How do your patrons currently use VR? What are some of the services that you would like to have included in a VR program? How can we work together to best serve our patrons when they are not in the same room? Share ideas to help shape VR services in the future.

DISCOVERY D

**Too Much Information!!
Managing Digital Overload**

Crystal Schimpf, Kixal, LLC

Do you suffer from information overload? Sometimes we push the boundaries of digital communication too far. Emails, webinars, listservs, blogs, enews, Twitter, LinkedIn, and Facebook can cause us to short circuit. Learn about your choices for filtering and organizing digital information to increase efficiency and reduce stress (without getting overwhelmed by technical jargon).

DISCOVERY E

**Whole Person's Reader's
Advisory**

***Duncan Smith,
Novelist/EBSCO***

You've heard of whole collection RA which focuses on not only promoting a library's books but its entire collection—DVDs, e-books and audio. But whole person? Join Novelist co-founder Duncan Smith as he sums up over 25 years of thinking about

readers' advisory and introduces this new concept.

Whole person RA focuses not on the library's collection but on the interactions between staff, readers and collections. Smith argues that delivering the service our users really want means:

- Identifying the true product of RA services (it's NOT pushing books).
- Getting all staff involved.
- Moving out from behind the desk

HERITAGE C

Why Don't We Make It On the Road?

Justin Prescott, Meridian Public Library

Meridian Library District has been in the process of implementing a makerspace program for about two years now. We have successfully started an in-house pop-up makerspace within the library and now we are starting to translate that success outside of the library through our outreach department. We will give an overview of our mobile makerspace, dig down into the details and give some advice on how to implement a mobile makerspace program.

5:00 – 6:30 PM

Land Bridge Guided Tour

Tours:

- 1) Land Bridge guided tour, no size limit, Friday evening at 4:45, start at the Hilton and**

end at the library approx.. 2
mile scenic walk.

Historical Museum

**2) Historical Museum / walking
tour limit 25 – \$5/person for
guided tour, \$4.00 museum
entry.**

6:30 – 7:30 PM

**Fort Vancouver Regional
Library’s rooftop terrace**

President’s Reception

*** Vendors you are invited to join us**

6:30 PM

Dine around town and Art Walk



Thank you to this team & numerous other volunteers who worked hard to make this conference a success!

PNLA Conference Committee

Heidi Chittim	Eastern Washington University	Conference Chair
Tim Mallory	Timberland Regional Library	Conference Co-Chair
Gwendolyn Haley	Spokane County Library	President's Reception
Jim Tindall	North Wasco County School Dist.	Vendors/Exhibits
Karen Yother	Community Library Network / Idaho	Programs/Workshops
Annie Alger	Missoula Public Library	Registrar
Leanna Hammond	Washington State Library	Registration
Jennifer Hauan	Vancouver Community Library	Local Events Coordinator / Speaker Gifts
Kristine Tardiff	Timberland Regional Library	Website Coordinator
Tracey Rice	Eastern Washington University	Silent Auction Coordinator
Elizabeth Squires	Timberland Regional Library	Food / Conference Program Design
Beth Wood	Vancouver Community Library	Corks & Cans Coordinator
Anne Bingham	University Prep	Pre-conference Coordinator