

CONSULTING 101: A VIEW FROM BOTH SIDES OF THE FENCE^{AFS}

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This presentation addressed the role of consultants in the fishery profession from two perspectives. It provided information for people who may want to become consultants, and for people who may want to hire consultants. I will discuss what consultants can do, when to hire them, how to hire them, and the big question—why do they cost so much. I also gave some insight into what a career in consulting is like for people who might be considering a career change.