

THE ASMSU

Volume 106, Issue 23 | March 22, 2012

exponent

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MSU's Student Newspaper since 1895

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FROM THE EDITORIAL STAFF

The Exponent's opinion on topics and issues impacting our campus community.

Taking Students Seriously as Citizens

MSU student Tim Adams will seek election this year to represent south Bozeman's House District 63 in the Montana Legislature. His somewhat unconventional decision provides an opportunity to explore the role of university students in our state's government.

Adams, 30, is pursuing a second degree from MSU in statistics and computer science. He is the president of MSU's Queer-Straight Alliance and the National Organization for the Reform of Marijuana Laws, and said in an email that though he was born in Wyoming, he has lived in Montana most of his life and considers himself a native.

While we won't pass judgment on Adams' causes or personal merits as a candidate, we would condemn those who would write him off because of his educational status alone. Students are adults with legitimate political perspectives and — Adams' candidacy aside — a responsible student representative in state government would both legitimize the student demographic and serve Montana by diversifying our leadership.

Students could certainly use stronger

representation in Helena. Montana's support of higher-ed funding has declined from 74 percent of the university system's operating budget in 1988 to 40 percent last year, cre-

Legislators need to move beyond the traditional stereotype of students as irresponsible youth concerned with putting off adulthood as long as possible. While some

Legislature could encourage out-of-state students and soon-to-be graduates to invest in Montana for the long-term. Students tend to change residences frequently in college, and the Bozeman community plays a large role in keeping them here. However, a large political disconnect could potentially sway graduates to move away in search of like-minded representation instead of putting down roots in Montana.

It's also true that few students have the life experience traditionally expected of legislators. However, it's wrong to admire only the type of experience that accumulates over a lifetime, ignoring the value of fresh perspectives — particularly in our rapidly changing world. If we elect legislators with stale backgrounds, we guarantee ourselves haphazard representation.

However tempting it is to brand student candidates for office as "unserious," doing so undermines our citizenship. Responsible youth — when we choose to step up — should be acknowledged as legitimate voices.

Between the responsibilities of our studies, jobs and community involvement, we earn our right to be considered citizens.

ating a slow-boiling existential crisis for our institution.

While debating the use of mail-in ballots last spring, for instance, certain legislators expressed outright hostility toward student voters. To repeat Rep. Ken Peterson's (R-Billings) painful words, originally reported by the Montana Kaimin: "Sometimes when you are in school, your brain doesn't work real well."

of us certainly exemplify that ideal, the reality is that many of us know too well what it means to struggle with the balancing act that is maturity in today's world. Between the responsibilities of our studies, jobs and community involvement, we earn our right to be considered citizens.

It's true that many students are not Montana natives, and some of us will move away after we graduate. A more relatable Montana

FROM THE EDITOR'S DESK

Contemplations from a Conference: The Exponent in Perspective



Jordan Maxwell
OPINION EDITOR

Myself and three other Exponent staffers had the pleasure of spending four days in Seattle, Wash. at the Associated Collegiate Press conference during the week before spring break.

The conference consisted of four or five segments per day, each of which offered four session options. The sessions were predominantly taught by journalism professionals and college publication

advisers and covered topics from design to multimedia coverage to newsroom management.

We as a staff chose to send younger staff members. This acted as an investment for the future of the paper, allowing those who would be here longest the opportunity to gain experience. I'm personally new to the paper's editorial staff this semester and was asked to write about the experience.

Some thoughts from the conference:

Staff Size:

In discussion with other students at the conference, we found that our 70-person staff made us uncommonly large for

a weekly newspaper — many of the others we encountered averaged 20 to 30 staff members. Over the past two years, we've enjoyed an influx of applications for various positions within the paper. This presents a management challenge along with encouragement for future growth.

Tabloid Format:

Our tabloid format — with a magazine-style cover and layout — has traditionally been a calling-card for our publication, showcasing our strong graphic design work on the cover. We entered a design critique at the conference and received very positive feedback. The critic commented specifically on the correlation between our cover and our feature article, saying that it lent the paper continuity. His suggestions included increasing the number of pictures throughout the edition. This deficit leaves out the essential visual component of a story, something to which we've recently paid great attention and are working to enhance.

Journalism Program:

MSU offers no journalism major. As such, the Exponent is staffed by students who have enjoyed writing and editing in

the past rather than those who have studied journalism. This issue is a two-sided coin: On one hand, we enjoy a diverse staff full of people who love their jobs — on the other, we face increased difficulty meeting the high expectations of our readers. As a staff, we walk the line between these two sides.

Twitter:

One lesson was reiterated throughout the conference: use Twitter. The Exponent has a Twitter account, but we have perceived our audience does not occupy that sphere. However in doing some research, we found that the UM Kaimin, which has a comparable audience, has a very active Twitter account. We plan to utilize the medium in the future, but face a learning curve in implementing it effectively.

As a staff, the Exponent has striven to learn through a variety of avenues and improve as a result. The conference provided an excellent opportunity for us to practice this in a wider arena. We hope this experience will foster more effective service to the students of MSU.



Student Gov't Endorses LEED Silver Rating

GARRETT SMITH

The student senate passed a resolution regarding ecologically friendly building practices at its March 8 meeting. The resolution expresses ASMSU's support that all new buildings on campus be built to the silver Leadership in Energy and Environmental Design (LEED) rating.

The LEED rating system is, "The well-established, nationally-accepted benchmark for the design, construction and operation of high performance buildings." It was developed by the U.S. Green Building Council (USGBC), a nonprofit trade organization.

The LEED rating system is point based. Buildings earn points on things like storage and collection of recyclables or minimum indoor air quality performance. A building can earn up to 100 points, but a silver rating is 50 to 59 points.

Student senator Shelby Rogala said, as a land-grant institution, MSU should create

new, sustainable technologies for Montana. "I can think of no better way for Montana State University to invest its energy," she said, "than to continue LEEDing our community by example."

Both the renovated Gaines Hall and soon-to-be-completed Cooley Lab will be certified as LEED silver. However, there is a cost associated with certification. The USGBC website states, "LEED certification fees vary by project size, but the average certification cost is \$2,000." In response, the resolutions language was changed from promoting "LEED silver certification" to "building to the standard of LEED silver."

"While I believe many students are environmentally conscious and interested in being sustainable, not all students want their dollars going toward that," Sen. Rachel Abbeh said. "I think money can be spent in better ways, and in ways more beneficial to students."

Other senators thought that skepticism

should be expressed toward programs like LEED. "I know it's the trend right now to be sustainable, but what I'm missing is the evidence to support the fact that standards like LEED really do pay off in the long run," Sen. Lana Lake said. "As a university, as senators, I would like to see us approach this issue with facts and common sense and refrain from being too hasty in throwing money into a program that is just emerging." She continued, "While we should take steps to create a sustainable campus, we should be careful to ensure that decisions are also being made to be fiscally responsible."

Others expressed support for the LEED standard. "It may seem that the upfront costs are huge, but I believe that the long-term benefits make up for any added costs," Sen. Michael Townshend said. "If we can provide better environments for students, then we are setting a standard for the continued development of a beautiful and healthy campus."

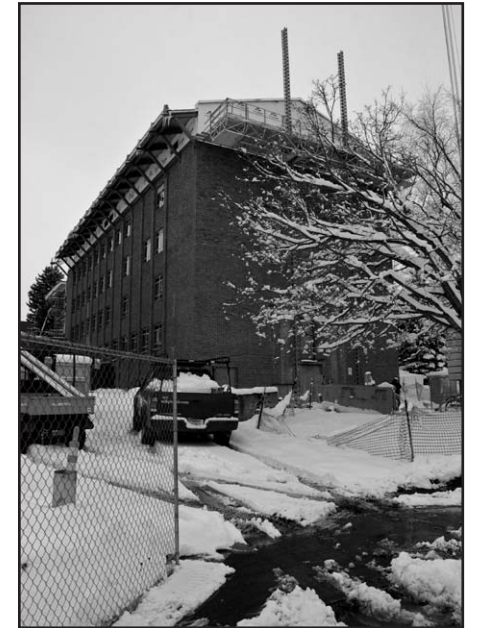


IMAGE BY EMMA NIELSEN

Once renovation is complete, Cooley Lab is set to receive LEED Silver certification.

[club profile] Blue and Gold Committee

BONNY BIRKELAND

The Blue and Gold Committee is an organization that works to fund other clubs on campus. The club, started in January, is grossing capital by hosting fundraisers and events such as Blue and Gold Ball and silent auction on March 31 in an effort to raise funds.

Michael Edwards, president and club founder, explained, "We're trying to build a more communal environment here on campus."

The Blue and Gold Ball will be open to the public. "We're hoping to bridge that gap between the community and the students," Edwards explained. "We're known in Bozeman as 'MSU.' Whenever we have a philanthropic event we always see 'MSU donates' or 'the Associated Students of Montana State.' It's never 'the students of Montana State University.'" He added that the ball will be "a chance to get students on the map."

In the future, the Blue and Gold Committee will help sponsor both students who are studying abroad and those in foreign exchange programs.

"These are the same kids who sit in the

same classes as everybody else," Edwards said. "I'm hoping that this committee will be able to send a shock wave of school spirit and ownership throughout the campus so we can get our students more involved with each other."

The princes and princesses themed Blue and Gold Ball will be held in the SUB Ballrooms, and will feature a string quartet, MSU student bands and a disc jockey. In addition, there will be three bars and two horse-drawn carriages. The dance will be a formal black tie event.

The cover fee for basic entrance is \$20, while VIP entrance, which includes carriage ride and champagne glasses, is \$100.

The silent auction begins at 9 p.m. and will end at 11 p.m. Auction items include a vacation rental, a guitar and athletics jerseys signed by Mike Person from the San Francisco 49ers and Dane Fletcher from the New England Patriots.

The money raised from the silent auction will be donated to the Bozeman Boys and Girls Club.

The club meets every Thursday at 8 p.m. in SUB 234 and 236. For more information contact Michael Edwards at q59q462@gmail.com.

Accounting Students Aid Community with Taxes

ROSE SULLIVAN-SPRINGHETTI

Seniors and graduates from the MSU College of Business have volunteered to help students and community members with their taxes for the past 30 years. Students volunteer through the Volunteer Income Tax Assistance program (VITA).

VITA was originally established by the IRS with the intent of helping those who could not pay for tax preparation services.

The assistance offered in Bozeman is directed at low-income individuals and international students. Students are available to answer basic tax questions and help fill out income tax returns.

Currently there are 39 volunteers who have helped with 248 tax returns — summing \$243,953.

VITA is not only beneficial to the community, but also to the student volunteers. "Volunteers gain experience solving actual tax problems and preparing tax returns for low-income taxpayers in the Bozeman community," said Accounting Coordinator Anne Christensen.

The work the students do with the taxes helps teach them about tax treaties between the United States and other countries. "Students' communication skills and confidence in working with clients increases as the semester progresses," Christensen said.

In preparation for aiding with taxes, volunteers complete practice tax returns and run through potential situations. They must also undergo IRS certification before joining the program.

Over the past few years, the MSU program has been growing. During spring break, four Montana State students traveled to rural Alaskan villages to help residents prepare tax returns.

VITA is a resource available to individuals and households who made less than \$58,000 last year. Federal and state income tax return preparation aid will be available from 5:30 to 7:00 p.m. in Reid Hall 302 on March 20, 27, 29 and April 3.

More information can be found at <http://www.montana.edu/cob/Accounting/vita.html>

NEWS

NEWS BRIEFS

Aytes Named Dean of College of Business

Following a national search, Gregg Aytes has been chosen as the Dean of the College of Business.

Aytes is currently serving as Idaho State University's interim Dean of the College of Business and will begin at MSU on July 1, 2012.

"I am looking forward to working with my new colleagues at MSU," Aytes said. "It's clear that the university and the College of Business have attracted high quality students and faculty. The faculty members share my enthusiasm for high quality teaching."

Aytes joined the faculty of Idaho State University's College of Business after

completing his doctorate in management information systems at the University of Arizona in 1993.

Aytes comes to MSU with two outstanding service awards from the College of Business at ISU, where he was also named one of five master teachers in 2006. His research-oriented interests include information technology management, technology in collaborative work and social media in entrepreneurial work.

Bozeman and MSU will not be completely foreign to Aytes, as his daughter is an alumna.

"MSU is positioned to do some great things in the near future, and I'm excited to be a part of that," Aytes said.

— KRISTEN INGMAN

Arts and Architecture Dean Finalists Announced

The four finalists for the open Arts and Architecture dean position have been announced. The finalists are Mark Childs, Nancy Cornwell, Christine Theodoropoulos and Greg Young.

All of the finalists will speak at an open forum with the faculty and students of the College of Arts and Architecture. In addition, they will all host a public forum with the university.

Mark Childs is the interim director of the University of New Mexico Department of Architecture. He will hold an open forum on Thursday, March 22 with faculty at 1:10 p.m., and students at 1:50 p.m., in Cheever Hall room 214. His public forum will be from 10:30 a.m. to noon on Friday, March 23, in Cheever Hall room 215.

Nancy Cornwell is the interim vice president of academic affairs at Steffens

College in Columbia, Mo. She will hold an open forum on Monday, March 26, with faculty at 1:10 p.m., and students at 2:10 p.m., in Cheever room 210. Her public forum will be from 9:30 a.m. to 11 a.m. on March 26 in the Procrastinator Theater.

Christine Theodoropoulos is the head of the University of Oregon Department of Architecture. She will hold an open forum with faculty at 1:10 p.m., and students at 2:10 p.m., on Thursday, March 29, in Cheever Hall room 214. Her public forum will be from 10:30 a.m. to noon on Friday, March 30, in Cheever Hall room 215.

Greg Young is the interim director for the MSU School of Music. He will hold an open forum on Wednesday, March 28 with faculty at 1:10 p.m., and students at 3:10 p.m. His public forum will be on Wednesday, March 28, from 9:30 a.m. to 11 a.m. in the Procrastinator Theater.

— GARRETT SMITH

Religious Studies Instituted as New Major

Religious studies, which was previously offered only as a minor, will now be offered as a major. The Montana Board of Regents voted on changes to the religious studies option at MSU during their March 1-2 meeting.

Professor Susan Cohen said students who are interested in religious studies "will now be able to focus directly on that subject, rather than having their primary interest subsumed within other disciplines."

Previously, students were required to get a history or philosophy degree with a religious studies option. Since the change, history and philosophy majors will not be able to enroll in the option. However, students currently enrolled will be allowed to finish their

current curriculum and earn their degree.

The change was prompted by the recent hiring of a third religious studies faculty member, as well as increased student demand for the major.

This change is ultimately designed to better serve students. A capstone course is also being offered in addition to the more subject-focused program.

"The major reflects the growing interest in the academic study of religion, both at MSU and throughout the country," Cohen said. "The creation of the major option here is academically significant as well as important and relevant to current events and ideas."

— ROSE SULLIVAN-SPRINGHETTI

BreaksAway: A Volunteer-Centered Spring Break

NICOLE DUGGAN

BreaksAway has been a program of the Office of Community Involvement since 1996. The program offers week-long projects that allow students to travel and volunteer during spring break.

"MSU students work together with communities around the U.S. to promote lifelong community involvement," said the BreaksAway Program Coordinator Mandy St. Aubyn. "BreaksAway is the perfect combination of volunteering, traveling, new experiences and new friendships."

The projects are led completely by students to encourage growth in a leadership position. This year there were five separate projects offered, drawing participation from 51 students.

A group of 11 volunteered 319 hours, working in Silver City, N.M. building and maintaining trails at the Gila National Forest, the sixth largest National Forest in the continental U.S.

Another group of 11 worked in Denver, partnering with StandUp for Kids, Denver Homeless Ministries, Samaritan House, Little Sisters of the Poor and Alternative Pregnancy Center, to address homeless youth. Volunteers served meals and provided resources to youth on the streets. They collectively served 583 hours.

A smaller group of five went to Choteau, Mont. for the first three days of spring break to volunteer at the Old Trail Museum and help with historical preservation.

A group of 12 students worked in San Francisco with Glide, an organization that works with homeless and those at-risk for being homeless. The students prepared and served meals.

St. Aubyn noted that this is the third year BreaksAway has partnered with Glide.

One group traveled to Phoenix, where they partnered with Lutheran Social Services of the Southwest Refugee and Immigration Services Division to interact and work with refugees from countries around the world.

BreaksAway Volunteers Hospitalized After Arizona Crash

NICOLE DUGGAN

A single vehicle accident in Grand Canyon National Park left two MSU students hospitalized Saturday, March 17. The students were returning to Bozeman after taking part in the BreaksAway community service trip in Phoenix.

According to the MSU administration, the students were hospitalized at Flagstaff Medical Center for non life-threatening injuries.

The accident occurred at 10 a.m. when the car, an MSU Ford Expedition, left the road and hit a tree. According to a national park service ranger, weather conditions were clear at the time of the accident. There was no immediate indication that alcohol

or drugs played a part.

The students were part of the MSU Office of Community Involvement sponsored BreaksAway trip to Phoenix, where they partnered with Lutheran Social Services of the Southwest Refugee and Immigration Services Division to interact and work with refugees from countries around the world.

Mandy St. Aubyn, the BreaksAway program coordinator, said it is unclear how the accident will affect the program or future spring break trips.

According to MSU spokesman Tom Calcagni, only one student remained hospitalized on Wednesday. Most of the students on the trip returned to MSU on Tuesday.

NEWS

Q&A with Kurt Blunck, Parking Services Manager

GARRETT SMITH

The Exponent interviewed Parking Services Manager Kurt Blunck, this past week. Blunck talked about parking passes, tickets and the possibility of a new lot.

EXPONENT: How many parking passes are issued? How many parking spots are there?

KURT BLUNCK: We have a variety of different parking options. If you are talking about the standard passes — the SB, D, E, F and Reserved passes — we issue around 8,000 passes a year. We have a total of 5,382 total spaces on campus.

On any given day, we have 200 to 400 empty spaces on campus. I know this because a year and a half ago we hired 20 students to go out every day to survey the lots and count empty spaces. Typically during the day, the lots close to campus are filled. Today, the Huffman and F lots are a third empty.

Yes, the empty lots are on the edge of campus, but they exist. On most days we have free spots.

EXPONENT: Could you explain what you wish to accomplish by issuing parking tickets?

BLUNCK: Parking tickets are to maintain control of the parking enterprise. They are an incentive to buy a permit and park legitimately. If you pay \$160 for a permit, the last thing you want is to come to campus and not be able to find a place to park because

funding from the universities' student allocations. Can you explain why?

BLUNCK: Montana has a law that states parking has to be self-sufficient. We're an income generating auxiliary, and as such, we have to run our enterprise as a business. We

EXPONENT: What are your thoughts on possibly building a parking garage?

BLUNCK: I'm of two minds about a parking garage. I think long-term a parking garage on campus is a good idea. The long-term master campus plan has several parking garages. The problem with parking garages is that they are very expensive. The average cost for parking garages in snow country is \$17,000 a space. Those are bare-boned, concrete facilities.

EXPONENT: The MSU College of Business is planning to build a new building. Two of the possible locations would be built over current parking lots. Would a parking garage or another lot be built to offset the lost parking?

BLUNCK: The way that MSU works is a benefit to us. If a building project is going to take up parking, it then has to pay for those spots. If it takes \$2,500 a parking space, it has to pay us for all those spaces. That would not pay for a parking garage. I think our inclination is to improve and expand the current lots we have so we might use some of that money to pave the gravel lot. We could get a couple more spaces that way.

"We don't have to make a profit, but we do have to cover our costs."

— KURT BLUNCK, PARKING SERVICES MANAGER

someone took a spot you paid for.

We set our parking prices to provide an incentive against breaking the rules. Generally speaking, we do very well. By way of example, in 2006 parking tickets were \$15 apiece. We wrote \$300,000 in parking tickets. We raised the price, and they are now \$60 apiece. Last year, we wrote \$171,000 worth of parking tickets. People are parking better than they used to.

EXPONENT: Parking does not get

don't have to make a profit, but we do have to cover our costs. We do have costs: on average, \$50,000 to plow the lots, \$100,000 to \$150,000 in normal maintenance costs along with the permit purchase fee.

The legislature is not going to be on the hook to pay for parking. So, either the users are going to pay for parking or the taxpayers are. Somebody has to pay those costs. The legislature has decided that the users ought to pay it.

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When Push Comes to Shove: Budgeting Showdown



Matt Schwager
OPINION WRITER

Just a little while after I wrote the article earlier this semester about the 3OH!3 debacle in which Campus Entertainment spent \$90,000 on a concert with sparse attendance, I went to a public hearing for investment proposals. The

MSU Budget Council allowed all departments across campus to propose potential funding opportunities. Out of an identified \$1.2 million available for investment, over \$10 million was requested.

The simplicity of the proposals surprised me — some weren't focused on extravagant research projects, but on funding for programs that already exist, such as the Science & Natural History Filmmaking MFA and Music Technology. Other proposals could be considered a requisite for a functioning MSU, such as funding for Streamline or a stable fund for the University Scholars Program.

I didn't see all the proposals, so I can't assume they were all valid requests. It's still a little alarming when established or even new programs, such as the Division of Student Success or the proposed Sustainable Food & Bioenergy Systems degree option, have to compete for a few dollars.

This is the same school at which we pay our student government officers over \$28,000 total in stipends, where hundreds of thousands of dollars are devoted to institutionalized programs, run by students, that strive to make campus a just plain fun place to be.

I don't think I need to rehash the

of money that student leaders and entertainment committees get to play with so it can be redirected to departments. I say this because I think such a startling argument must be made to get people to re-evaluate why we spend money the way we do. Call it a thought experiment.

When around 7.3 percent of the student body actually votes in the ASMSU elections, it's reasonable to conclude that nobody is that interested in being involved in an institutionalized student republic — or maybe ASMSU just isn't doing a good job of stimulating one. When a small but substantial chunk of student fees go toward supporting leadership positions that only a very specific brand of student cares about, perhaps there should be a reshuffling of priorities.

There's the argument, often made by this very paper, that various ASMSU subcommittees — Campus Entertainment, the Leadership Institute and the like — represent a fantastic opportunity for students to succeed and fail, becoming leaders in the process. When I tried to do the exact same thing and become a more localized leader through the Writing Center last semester, I was told there wasn't enough funding to hire any more students. Not only was I out of luck, so was the entire English department.

Much of the student population is similarly barred from possible micro-leadership opportunities. Smarty Cats is nice, but that's besides the point — the point is that departments often don't have enough resources to create their own cultural fixtures in which students can participate. And, if students groups aren't responsive to increased funding or, for instance, the Writing Center has enough employees, investing in professors



IMAGE BY MATT WILLIAMS

I question the term “student engagement,” and what that actually looks like in application.

I question if we really need the river of dollars that flows through ASMSU in the form of stipends, budgets, event funds and miscellaneous overhead when senators need to beg students to attend concerts and potentially robust departments begin to go hungry.

I question the level of dependence MSU has on bureaucratic student leadership and the institutionalized, “fun” activities they plan that are designed to raise retention — and how that dependence is revealed through budgeting gestures, no matter how small.

Of course, ASMSU and entertainment budgets don't have much of an impact on the big picture, and many of ASMSU's smaller subcommittees espouse the sort of individual research and micro-engagement opportunities that MSU needs. The solution to budgeting crises is not in redistributing small blocks of money, if that is even possible. It's in reexamining the university's flow of funding, from the Montana legislature to individual departments.

However, one lavish and stereotypical ASMSU office position could easily have been several departmental leadership

opportunities for students uninterested in larger bureaucracies. One keynote speaker that more Bozeman citizens than MSU citizens show up to see could have been a godsend funding supplement for any department. One concert's funding could have easily gone to creating one in-department tutoring service, to one more assistantship offered, to one more student club, to one more travel grant for a student researcher, to one more meaningful thing that could make or break an individual student's success rate while studying here — instead of an office position that is only appropriate for the hyper-involved, or an entertainment event that has little impact.

Asking for the dismantling of ASMSU to free up money is an imperfect, and maybe stupid, argument. It's also a wonderful argument, because little else might get people to think about how much MSU's culture assumes brochure-picture concerts and senate officerships as a given in the yearly budget, while at the same time nobody panics when there's a risk that good professors will leave MSU's departments due to low salaries.

Perhaps it's time for these cultural assumptions to be addressed.

Disclaimer: Matthew Schwager is a student in the Music Technology and English Literature programs.

It's hard to avoid the conclusion that a lot of cash goes toward making MSU an amusement park rather than a place of higher scholarship.

3OH!3 thing too much — when one considers the amount spent on concerts, guest speakers, miscellaneous entertainment and student government activities in general, and the prevalence of such, it's hard to avoid the conclusion that a lot of cash goes toward making MSU an amusement park rather than a place of higher scholarship.

It's time to consider slashing the amount

and department budgets doesn't seem like a poor alternative.

I question if MSU really needs any more leaders in student government (and I am very much aware that the Exponent is caught in that compass).

I question how much we really need to spend on “spirit” and Leadership Institute speakers.

OPINION



IMAGE BY BRENT ZUNDEL

STEM Majors Need Increased Flexibility for International Success

Brent Zundel
OPINION WRITER

It's a rare engineering or science student who has never suddenly wondered, perhaps as he or she frantically crams for an exam in the suffocating late-night hours, "When will I ever use this?"

Many students slogging through the death march of calculus and basic science courses fail to see how their degrees will actually help others, and some switch majors or drop out altogether.

The week before spring break, three other students and I gave a presentation to the Engineering Advisory Council on international opportunities available to engineering students at MSU. While waiting to speak, employees from companies as diverse as Boeing and American Express discussed how important international experiences and cultural sensitivities are.

One woman mentioned awareness of time zones — and I couldn't suppress questions about the triviality of that aspect of an international education. This shallow concern raises the central question of this article: How can MSU create meaningful international experiences for its science students?

MSU is now trying harder than ever, but these efforts merit close inspection. Of particular note are the brand-new International Engineering Certificate and the community involvement award that our Engineers Without Borders (EWB) chapter won last fall. The first is an effort to prepare students for an increasingly globalized world, by integrating flexible elective courses on the language and culture of a specific region into an already jam-packed engineering course load.

The second deserves mention because the minute EWB won the award, MSU's various propaganda arms went crazy, talking

about what a really swell university we are, eager to collect on the success of a relatively independent student group.

This spring break, as a Spanish and civil engineering major, I traveled with Montana Tech's EWB chapter to El Salvador. We worked on an ongoing project in the western part of the country to replace a too-small culvert, fill a ravine and reroute an eroded road.

While the engineering challenges are substantial, much of the work we did this break involved extensive community meetings — from meeting with local leaders at public schools to sitting down with the mayor and her staff. Good Spanish, clearly, is a prerequisite, but so too is the ability to understand Salvadoran culture and institutions and operate within them.

When MSU designs parts of its curricula — like the mandatory junior and senior design classes for engineers — it must remain flexible in its approach. Instead of mandating that every student slog through a 150-person lecture on engineering design, exceptions need to be made for students who are passionately involved in other projects — projects that often do a better job of teaching the material than any course.

Science and engineering degrees are hard, and every student must understand the basic concepts in order to be successful. However, if MSU — and America as a nation — are to continue producing exceptional STEM graduates, universities must make an effort to connect students to the real world. Students, especially younger ones, need to see how they are actually making a difference, even if only a small one, in someone else's life.

After all, there are a lot easier ways to make six figures than engineering, but if correctly tapped, these sorts of majors possess some of the most potential for developing concrete ways to help others at home and abroad.



by Ryan Bovy

Ryan Bovy
OPINION WRITER

You know what really busts my bracket (besides the 15 seeds)? Elections.

Lies, campaign commercials, gelled hair, lies, handshakes, kissed babies, lies, smear tactics, endorsements, lies, idiots, public masturbation, lies, politics, mind games, lies, homophobia, the list goes on, lies.

Need I say more? It's the worst part of every leap year — election time. Noth-

evils.

Of course, being a rational human, I always select the lesser of two evils, but it seems like a ridiculous thing to have to decide between. Do you want to die by getting shot in the head or stabbed in heart? Obviously I would take the gun shot like any normal person, but at this point the system has already failed.

What's up with corporations getting involved in campaigns? That sucks too. At one point I considered eliminating a certain carbonated beverage from my diet due to their open affiliation with a par-

Seriously, who hasn't been ashamed of something they have done in a tree in this country?

ing is worse than trying to enjoy your favorite leap year programs than the rude interruption of some guy telling you how awful his competitor is. Campaign commercials that degrade the running opposition leave a bad taste in my mouth.

If you're going to be mean to that guy because he changed his mind a few times or was caught masturbating in a tree then it is reasonable for me to infer that you're going to be mean to me too.

Seriously, who hasn't been ashamed of something they have done in a tree in this country?

This issue gets worse for me; both parties hate each other and use negative publicity against their opposition. So, I hate them equally. Then when it comes to voting, it becomes a choice between two

particular party platform.

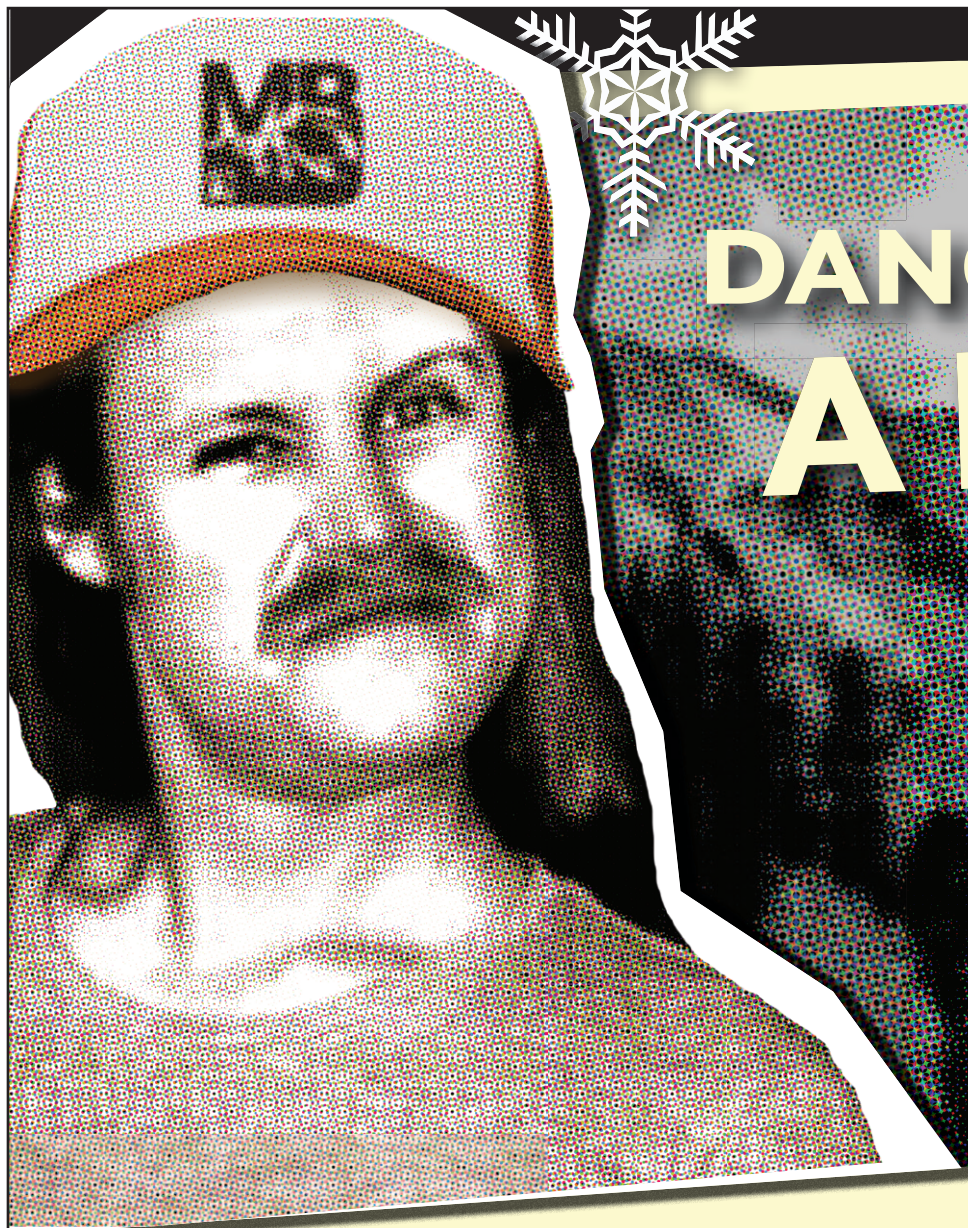
It was a short consideration because I soon realized I didn't care. Believe it or not, the open endorsement of something by a corporation does not mean that every person in the organization's beliefs align to that view (see our editorial and opinion sections).

In the end, the only reason I vote is because it makes me feel a little special since I'm young enough not to be jaded by the long lines and old people smell of the polling booths.

Honestly, I guess there's a little more inspiration behind my vote; I'm kind of afraid Jay-Z, Ludacris and P. Diddy (is that what he goes by still?) will show up at my house to kill me if I leave a single chad hanging on my ballot.

The Exponent's most infamous ranter takes on whatever gets his goat. If you have any questions, comments or threats, feel free to let him know at msuexponent.com/sweatpantrants.

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A Bozeman Icon's Craft:

'GRANNY'S' GRANDDAD TALKS BUSINESS AND LIFE

STORY BY MATT SCHWAGER • DESIGNED BY PIERCE WARE

Robert McWilliams wakes up before the sun rises six days a week so he can begin his craft at Granny's Gourmet Donuts.

Granny's Donuts, which sits on Tai Lane across a parking lot next to Roskie Hall, is an important, if quiet, landmark in Bozeman. Residents and travelers alike are well-versed in the contents of its display case, but, curiously enough, there's little commentary on the store beyond a years-old Chronicle article that revealed mainly that Robert McWilliams makes doughnuts and people like to eat them.

Yet the iconic unlabeled cardboard boxes, containing a dozen glazed or fruit-filled pastries over checkered tissue paper, have a knack for showing up every now and then when one expects them the least. They might not be ubiquitous, but they quietly make appearances in unlikely spots around town, everywhere from dorm rooms to professors' offices.

McWilliams' shop displays the same egalitarian streak. As small as it is, it can't afford to carefully tuck the kitchen away around a corner as in other bakeries. Baking tools are clearly visible through an open doorway. His apron coated in flour and dough, McWilliams often paces from the display cabinet to an equipment alcove.

The parlor, too, plays host to people of all kinds. Hooded college students often brush past chatting retirees or parents and children picking out an afternoon treat. What seems cramped to the first-time customer quickly turns cozy.

When I came by five minutes before closing to set up an interview, customers, many of them college-aged, were still trickling in and out of the shop. Even if only a few MSU students know about Granny's, that's enough to feed the word-of-mouth that ensures at least some freshmen are let in on the secret every year.

Inside, McWilliams doesn't seem rushing to lock up. I purchase a rainbow-sprinkled doughnut, then introduce myself

as a writer for the Exponent, Montana State University's student newspaper.

He rolls his eyes in jest. "I know what it is," he says. "I've been in Bozeman for 35 years."

An Entrepreneurial Start

Granny's Donuts hasn't been a part of McWilliams' life forever, believe it or not. Once an MSU student himself, studying English Literature and General Studies, McWilliams left the university before graduation. After years of taking classes taught by professors, he decided to venture outside campus, figuring it was time for him to learn on his own.

He entered the world of commercial kitchens for the next 30 years, managing at the Baxter and MSU's dining halls. A stint with his brother, the current owner of Erotique, followed when the two managed a startup company that preserved documents in an oxygen-free environment. "By the time we figured out how to do it right, we were out of money and gas," McWilliams remembers. "It was fun. We failed miserably at it."

In 2002 he purchased a coffee shop known as Granny Feelgood's with the aim of turning it into the Granny's that stands today. There was no shop focused solely on doughnuts in Bozeman, McWilliams explains, so he decided to make one.

But if Bozeman was unfamiliar with doughnuts, so was McWilliams. "I had never made doughnuts before, so I didn't know how to work the equipment," he tells me. He does a quick tally of the thousands, the tens of thousands of hours of baking practice he's fit in over the last several years. He mentions doing visual research online and reading peer-reviewed articles. Whatever his method of self-education, McWilliams sums up his corporate philosophy, both now and then, in simple terms: "Either I get good at making doughnuts, or I'm out of a job."



PHOTOS BY MATT WILLIAMS



ROBERT FILLING A DOUGHNUT WITH BAVARIAN CREAM.

A Bakery with Salon Culture

Despite his preference for multi-tasking, McWilliams is remarkably laid-back; upon meeting in Town and Country, neither of us bother with stiff introductions. We instead start chatting about what we see in the store.

He begins by remarking on diet of medieval commoners, its severity due to the constraints of serfdom, agriculture and geography. "There was a time when, if a kid got an orange for Christmas," he says, referring to the bright pile of produce visible from the balcony upon which we sat, "he was really, really lucky. It would be the best gift ever."

And that's how we spent the first ten minutes of our interview: talking about oranges, contemporary abundance and grocery store semiotics. It's relaxing and not in the least bit stodgy. This seems like normal parlance for McWilliams, though, whose customers often walk to his shop from MSU's campus. The "most amazing, interesting people" come into Granny's, he says, including "scientists, engineers, professors." It's a bakery with a salon culture, where "informed, interesting discussions" are the norm. "We structure it like that," McWilliams adds.

I don't ask who the "we" is, but it's obvious by now that he means his customers, who are just as important to the shop as the doughnuts.

He concludes his comments on medieval oranges: "What we've done with food is take it from royalty and make it available for everyone."

Making 'Poor Person's Food' Good

His inspiration for doughnut-making is a curious continuation of the evolution of food. "I want to take a poor person's food, a commodity," he says off-handedly, "and make it really good. Why not?"

He references four-star French restaurants that now serve doughnuts as a sumptuous dessert.

He also mentions how awkwardly the western world has adapted since mass production and agriculture have altered the accessibility and use of certain foods (like our oranges). "The amount of sugar we eat is shockingly high — and this is coming from a doughnut guy," he remarks. Culinary history has represented a change so fast that "we haven't adapted a cultural mechanism for it."

McWilliams admits his doughnuts might be part of the problem. After all, they're a snack food, maybe even a junk food. But part of his direction is to create that missing cultural mechanism; he avoids using corn syrup or artificial flavors and expects consumption of his product to be rare. "I consider it doughnut therapy," he tells me.

"It's a tough world. A little bump is needed every now and then."

A Changing World

This tough world continues with the same sort of cultural upheavals. McWilliams looks up at the ceiling, counting the years. In his time in Bozeman, he's seen it transition from a "little cow town" to a far more connected, denser place, thanks to the ongoing development of global communications.

"It used to be that the Internet was just a novelty," he theorizes, "but it's becoming very apparent that the future of the culinary world is online." Now, a different business model is expected; the days of just opening a shop and selling things are gone.

He cites the heightened sense of responsibility a successful establishment has toward its patrons. One poor review on Yelp!, or six or seven, and a fledgling restaurant can quickly fail, especially in a place the size of Bozeman.

The level of scrutiny has certainly increased, but it works the other way, too. Businesses can also connect with and amaze diners through the sheer amount of tasks accomplishable. McWilliams keeps an eagle eye for other establishments that do small things well, or quirkily, or both, often using combinations of apps and the Internet and the redefining of culinary standards — a result of changing expectations thanks to increased accessibility to information. "You can't be underinformed anymore," McWilliams says.

Doing the bare minimum often doesn't work. It's a theory that applies even to doughnut making: Despite the conventional glazed and cake pastries in Granny's display case, McWilliams treads on the fringes of modern baking. Coconut lime, mango, and pink lemonade doughnuts were all offered at one point, as was the Maple Bacon Bar, popularized by Voodoo Doughnuts in Portland.

Such experimentation and research must be careful. McWilliams has observed that novelty doughnuts like the Maple Bacon Bar often can't compete with chocolate and fruit-filled pastries.

But this conscientiousness doesn't stop at the doughnut shop. It extends to other businesses, too. He glances at the stockboys roaming the aisles below us. "You can't just be a stock boy anymore."

With the sheer amount of consumer information available, face-to-face interaction will become a prized commodity, he says. Experts, not stockboys, will be lauded and sought out, as they are the ones who can parse through products and market developments. Online chains of distribution may weaken as customers slake their craving for personal exchanges locally. And McWilliams will continue to work in his shop, experimenting with his product range and



ROBERT McWILLIAMS, 'GRANNY'S' OWNER

taking careful notes.

A Herculean Task

McWilliams is impressed with the resilience and flexibility the current student generation has in regards to this new world. Thanks to their technological awareness, he finds them more knowledgeable than the students in his college days. But there are also pitfalls to the hyper-informed way of thinking. They expect a lot more from their education, for one thing, but the lack of business ethics in students frighten him.

Technology these days is so quick and easy, he says, that students have no trouble cutting and pasting their way through papers, online exams, entire classes — ask any of the professors that go through his shop. And the flood of information and virtual gadgets make accomplishments seem easy. But, McWilliams insists, several times, things are hard. Finding customers is hard. Designing a product is hard. Standing out from the crowd of startups is hard. Staying sane and honest is hard. And, one can conclude, running a small doughnut shop successfully in this interconnected world is a Herculean task. There must be something more that McWilliams does to keep people coming back.

No Bad Side to Bozeman

McWilliams may sound at times like he is only a tabulating businessman. But nothing could be further from the truth. He thinks carefully about each subject when asked, then responds in a tone that's almost meditative, painstaking but never pained. He says that he doesn't advertise because he doesn't need to be busy all the time. The people who come to his store are far more to him than a cash flow.

He talks about students who court their significant others in his shop. A few have become engaged within its walls. Other customers have ordered doughnuts to be shipped halfway around the world. The doughnuts are a culinary feat, yes, but these things don't happen for that reason alone.

"You grow into understanding that you're a citizen of the community, and part of the responsibility is to show folks what a great place this is," McWilliams tells me. "And you don't want to lie. You don't have to." He gestures outside. "Look out there. No trash, no crime. There's no bad side of Bozeman."

This citizenship, much like the crafting of doughnuts, is a daily practice, and it's one that takes one a while to finally grasp, whether they be businessman or customer.



IMAGE COURTESY OF DEVAN BESSETTE

BADASS of the Week:

DEVAN BESSETTE

NAME: Devan Bessette

HOMETOWN: Havre, Mont.

MAJOR: Fish and wildlife management

OCCUPATION: Student

HOBBIES: Fly-fishing, playing guitar, hanging with my son and hunting.

Why did you move to Montana? I was born and raised here.

Do your future plans involve this area? I have a plan to start a bikini fly-fishing show on TV where girls cast lines and I guide. I mean, how neat is that?

What is a day you will never forget? The day my son was born.

If you could do anything for a day, what would it be? I would travel to Alaska for a hunting and fishing trip.

One advantage Devan Bessette has over many of the student fishing population at MSU is that he is a native Montanan, born and raised in Havre.

Logging countless hours with a fly rod in hand, Bessette claims, “the fish don’t even have a chance once I pull off my signature match the hatch.”

With such an atypical winter, the fishing has been nonstop for Bessette. He recently traveled to Fort Peck reservoir, where he spent time with his family and ice fished. On warmer days, Bessette can be seen on the water in his grey RO boat, or casting along the river’s edge with his son Jackson. Most of his trips occur on the Yellowstone River, however where the fish are biting is where he’s going to be rowing and throwing.

A big part of Bessette’s life when he’s not in school is his two-year-old son Jackson. The little guy can be seen climbing all over Bessette whether it’s out on the river or at the park. Managing school and being a single parent might seem daunting at times but Bessette said “the support of family and friends is key to keeping a level head.” Bessette often spends time jamming on the guitar with his biggest fan Jackson rocking out with him. There aren’t too many times when he isn’t smiling or joking around with his peers, as many of his fellow students can attest.

When he’s not fishing or hanging out with Jackson, Bessette’s been known to hunt with some success. Last fall he bagged a 600 pound elk in Paradise Valley. He boasts a four-year streak of filling his elk tags. He also uses the area’s land to hunt upland game birds. Going to school for his passion for the outdoors, Bessette lives to “cast and blast.”

— DAVID HOY

These students might not be on the field or court, but that doesn’t mean they aren’t involved in an equally athletic endeavor. This column is meant to highlight students who are not a part of varsity athletics at MSU who are doing amazing things with their time outside of the classroom. Know a badass? E-mail us at sports@exponent.montana.edu.

[club profile] Fencing with Finesse

CASSIE WILSON

Fencing is not an extinct art — certainly not in Bozeman. MSU has a fencing club in which anyone can participate. It’s an open club, costs nothing and provides a great atmosphere to build friendships and stamina.

Luke Wheeler, president of the club, is a senior at MSU in his last semester. He originally tried fencing in Billings. “I always had an interest in fencing,” Wheeler said. “Fencing in Bozeman has been great. Everyone in the club is great to be around and I’ve made some good friends.”

A typical meeting begins with stretches and warm-ups. Participants work through fencing drills and techniques and usually end with some “friendly” fencing bouts.

“My favorite part about fencing is the mental sparring that goes on between two fencers during a bout,” said Wheeler. “Fencing is as much mental as physical and controlling distance and timing takes a lot of finesse.” Finesse is right — fencing is similar to playing a game of Jenga, one clumsy move and you’re out.

If you don’t know much about fencing, here are a few fun facts. Fencing is one of only four sports to be included in every modern Olympic Games since the first in 1896. Fencing was also a sport in the original Olympic Games in Greece. The New York Fencers Club, founded in 1883, is the oldest continuously running fencing club in the U.S. Lastly, the tip of the fencing weapon is the second fastest moving object in sports; the first is the marksman’s bullet.

The club is open to all levels — even if you’ve never seen a fencing match. Stop by Romney on Mondays or Wednesdays, and maybe get in a friendly bout or two. Also check out <http://www.bozeman-fencing.org> for more information.

WHAT: The Fencing Club

WHEN: Mondays 7 p.m. and Wednesdays 6 p.m.

WHERE: Romney Room 302

COST: Free

Outdoor Rec Hosts Adventures in Canyon Country

KYLE LOWIS

Outdoor Rec provided students with an opportunity for adventure during spring break 2012, hosting a trip through Canyon Country, Utah. Students ventured into Utah’s largest natural wonder, exploring epic landscapes and more for a truly memorable excursion.

Located in southeastern Utah, Canyon Country is made of a variety of topographical wonders. The Green and Colorado Rivers wind through the valley, forming the famous canyons of Canyonlands National Park and creating astounding geological features like the Arches.

“The trip was absolutely amazing and [we] had fun every minute,” said Logan Weber, a student at MSU. “This was a perfect opportunity to visit Canyonlands and [the] Arches.” During the expedition, students hiked through the three districts of Canyonlands: the Needles, the Maze and the Island in the Sky.

The Needles district features tall Cedar Mesa Sandstone spires, the colorful towers a wondrous sight in this rugged landscape. The Maze district, the least accessible of the three, sports breathtaking sights such as the Orange Cliffs and Land of Standing Rocks,

a sight that both dwarfs and amazes visitors who venture into this isolated terrain.

The Island in the Sky is the easiest district to access and the most stunning. “We hiked around the last day and saw mind-blowing views,” said Weber. This Mesa stands 1,000 feet above the surrounding area, giving students panoramic views of the awe-inspiring canyon through which the Green and Colorado Rivers wind — the Arches not far in the distance.

“We were also in Arches for two days,” said Weber. “[We] hiked all of the more popular trails such as Delicate Arch and Devils Garden — also amazing.” Iconic symbols of the beauty of Utah, the Arches, made of sandstone and rock, stand as a testament to the natural wonders of Earth, inviting visitors to explore its wonders.

The participating students shared a wondrous experience in their adventure through Canyon Country they will not soon forget. Outdoor Rec will host the trip again for spring break 2013, but also offer adventures locally through the greater Bozeman and Yellowstone area.

Outdoor Rec’s next outing is the Indian Ridge Snowshoe Hike on April 7. Check out more at <http://www.montana.edu/outdoorrecreation>. Adventure awaits.

SPORTS

BOBCAT SCOREBOARD

WOMEN'S BASKETBALL

BIG SKY CONFERENCE TOURNAMENT

BOBCATS	68
MONTANA	59
BOBCATS	43
NORTHERN COLORADO	51

MEN'S LACROSSE

BOBCATS (4-0)	12
WASHINGTON STATE	9
BOBCATS (4-0)	12
PORTLAND STATE	9

MEN'S RUGBY

BOBCATS	19
UNIV. OF MONTANA	19

MEN'S TENNIS

BOBCATS	5
UC RIVERSIDE	2
BOBCATS	1
LAYOLA MARYMOUNT	6

WOMEN'S TENNIS

BOBCATS	0
#59 WYOMING	7

WOMEN'S GOLF

THOMPSON INVITATIONAL (HONOLULU)

BOBCATS	12TH
LESLIE MCGETRICK	39 TH
PAIGE CRAWFORD	39 TH
KELLY O'BRIEN	60 TH
MOLLY DORANS	78 TH
MELISSA HULTSTRAND	82 ND

NCAA SKIING CHAMPIONSHIPS

GIANT SLALOM – MEN

MIKE RADFORD	9 TH
GEOFF IRWIN	32 ND

GIANT SLALOM – WOMEN

KELLY MCBROOM	19 TH
STEPHANIE IRWIN	23 RD
MARISSA RIOPELLE	28 TH

SLALOM – MEN

MIKE RADFORD	18 TH
GEOFF IRWIN	22 ND

SLALOM – WOMEN

KELLY MCBROOM	31 ST
STEPHANIE IRWIN	14 TH
MARISSA RIOPELLE	17 TH

20K – MEN

MICHAEL SCHALLINGER	14 TH
TYLER REINKING	19 TH

20K – WOMEN

ASE CARLSON	14 TH
CASEY KUTZ	22 ND

10K – MEN

MICHAEL SCHALLINGER	4 TH
DAVID NORRIS	7 TH
TYLER REINKING	10 TH

10K – WOMEN

ASE CARLSON	11 TH
CASEY KUTZ	22 ND
JESSICA YEATON	17 TH

If you would like to see your team's results in the latest edition of the ASMSU Exponent, send your team information to sports@exponent.montana.edu.

MSU EQUESTRIAN CLUB RESULTS

IHSA Zone 8, Region 3 English Horse Shows at Utah State University:

SATURDAY, MARCH 10 – Morning Show

CAROLYN THOMPSON – 3rd Place, Novice Flat

CAROLYN THOMPSON - 3rd Place, Novice Fences

ELISA BOYD - 1st Place, Intermediate Flat

JESSIE BUTLER - 3rd Place, Novice Fences

ELISA BOYD - 2nd Place, Intermediate Fences

ELISA BOYD - 3rd Place, Intermediate Flat

HEATHER RIDLEY - 1st Place, Intermediate Flat

SUNDAY, MARCH 11 – Regional Finals

HEATHER RIDLEY - 5th Place, Novice Flat

SATURDAY, MARCH 10 – Evening Show

*** MSU took second place as a team, winning Reserve High Point Team.**

ANNA DOROUGH - 1st Place, Advanced Walk Trot Canter

Institutions competing include: MSU, Univ. of Montana, MSU-Western, Carroll College, Rocky Mountain College, College of Southern Idaho and Utah State University.

DORM DELICACIES

with Andrew Keene



FISH ENCHILADAS



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SPORTS

ATHLETE PROFILE:
ELLIE CRUM

IMAGE COURTESY ELLIE CRUM

SPORT: Tennis**NAME:** Ellie Crum**HOMETOWN:** Great Falls, Mont.**MAJOR:** Exercise science**YEAR IN SCHOOL:** Sophomore**HOW LONG INVOLVED IN TENNIS:**

15 years

Do you play singles or doubles and which do you prefer?

I play both and prefer singles.

Why did you start playing?

My parents both played and started us as kids and we kept with it.

What is your favorite thing about tennis?

I like the challenge of being out there by myself; I get to figure things out on my own. I am my own coach and I hold things in my own hands.

What is your motivation before a**match?**

The team. We are pumped up to music while we warm up. It gets us ready to go.

Are you planning to continue competing in tennis after graduation?

Tennis will definitely be a part of my life for the rest of it. I don't know about competing at a higher level, but I will stay involved. Tennis will always be there.

Why did you come to Montana State?

It had what I wanted for school and tennis. I wanted to continue playing and it had the major I was interested in, which was a big part because it is what I will be doing for the rest of my life.

What do you think is the key to your success as a student-athlete?

Organization and managing my time. School and sports are both time consuming and you have to find the balance between them to be successful at both.

Do you have any awards or achievements you have received while involved in tennis?

Last year I made the second Big Sky All-Conference team.

Do you have an inspirational person or quote?

"Extraordinary people do ordinary things extraordinarily well."

Do you have any other hobbies/activities/interests?

I like to cook and ski.

What is your favorite class at MSU?

Nutrition.

Is there anything else you would like to tell students/readers about MSU tennis?

Tennis can be exciting to watch at the college level. The matches are very competitive and there is a lot of cheering.

- MICHELLE THOMAS

last week's answers:

King Crossword

Answers

Solution time: 21 mins.

D	A	M	P		B	R	A		P	I	E	D
E	X	T	E	R	I	O	R		R	O	D	E
L	E	A	N	O	N	M	E		E	T	A	L
			C	A	D		A	F	L	A	M	E
A	P	H	I	D		C	C	I				
P	A	U	L		D	O	O	R	M	A	N	
T	I	L		W	I	L	D	E		B	I	B
	N	A	M	A	S	T	E		M	E	N	U
		A	L	A	S		B	A	T	E	S	
C	R	A	T	E	R		C	O	N			
L	I	F	T		M	E	A	N	T	O	M	E
A	C	R	E		E	M	P	O	R	I	U	M
P	O	O	R		D	U	E		A	L	M	S

Weekly SUDOKU

Answer

9	8	4	3	2	7	5	1	6
6	5	2	8	1	4	9	3	7
3	1	7	5	9	6	2	4	8
5	4	8	2	3	1	6	7	9
2	9	6	4	7	8	3	5	1
7	3	1	9	6	5	4	8	2
4	2	5	7	8	9	1	6	3
1	7	9	6	5	3	8	2	4
8	6	3	1	4	2	7	9	5

CLASSIFIEDS

EMPLOYMENT

Women with interesting tattoos wanted for photography project. Pay is \$50 per hour. Please email a photo of your tattoo to jkern@bresnan.net or call Julia at 570-8653 for more information.

EMPLOYMENT

Female Model Wanted - \$100/hr - Fine Art Figure Photography - email faceshot to Julia at jkern@bresnan.net or call with questions at 570-8653.





Humans vs. Zombies: The Apocalyptic Game of Tag

JACK HAREN

On March 30, a battle will once again ensue between humans and zombies. The humans will attempt to escape the wrath of the zombies for an entire week. If the humans fail, we're all dead: figuratively. But all will not be lost; it's really just a game of tag.

But this isn't just any game of tag. The playing field is an entire campus, there will be a great number of competitors, Nerf guns more expensive than I care to buy, and the prize: an unfathomable amount of glory. Winning will give meaning to your life again, if only for a short time. The best part is the cost: free.

The rules are relatively simple. There are two sides: the humans and the zombies. At the beginning of the game, all competitors are humans except one randomly chosen zombie. If the zombies tag all of the humans, the zombies win. If the humans survive the entire week without being "eaten," the humans win.

To decipher who is playing, all competitors must wear a bandanna or something similar tied on their bodies. The zombies tie it around their head, and the humans around their arm. Markers must be visible and worn at all times.

As a human, you should be constantly worried about zombies tagging you, so watch your back. Actually, don't just watch your back; watch your front, sides, feet and most importantly, your neck. It isn't easy being a human.

The humans can make it a little easier by stifling the zombies with Nerf guns and Styrofoam bullets. Some hardcore players go to Target, buy the most expensive gun they see and get tagged in the first hour. The game isn't about packing the biggest piece of plastic; you can also throw balled-up socks as an alternative. When a zombie is struck with either of these objects, they cannot tag for 15 minutes.

Another tip for the humans is to travel in groups, especially when the overall human

force dwindles. But there are many different types of players, and that is the beauty of the game. You can challenge yourself as much as you want and choose your level of competitiveness. Some people are glory seekers actively trying hard enough that they are reenacting scenes from "Zombieland" and "The Walking Dead" instead of going to class. Other, less competitive players are looking to play and have yet another excuse to procrastinate.

Speaking of procrastination, the Procrastinator Theater will host promotional meetings on March 22 and 23 at 9 p.m. to go over rules and introduce the moderators. The meeting will be followed by a screening of "Shaun of the Dead."

There will be raffle prizes courtesy of the game's sponsors: Cactus Records, Columbo's Pizza and Pasta, Erotique, Rook's Comics and Games, Snow Day and The Procrastinator Theater.

To sign up and review a complete set of rules, go to msutag.com.

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MOVIE REVIEW

'21 Jump Street'

Starring Jonah Hill and Channing Tatum, "21 Jump Street" follows two boys who were high school rivals that meet up at the police academy and become friends. They aren't good at being cops, so they are assigned to a new unit to do undercover work as students to bust a local high school drug ring. The two revert back to high school immaturity and get wrapped up in experiencing high school again, especially Hill, whose first time through wasn't the most enjoyable experience.

Like most movies starring Hill, "21 Jump Street" has a lot of raunchy humor, but there are also some good laughs, and Tatum held his own against the comic powerhouse Hill. Ice Cube plays their new chief: high-strung, hot-tempered, foul-mouthed and hilarious. The high school kids who co-star in the movie portray cliques that weren't around when the main characters originally went to high school: hipsters and

eco-maniacs.

The movie changes from a comedy to an action-type movie, but flows rather well. A more realistic approach was taken during the action sequences, which made it more enjoyable because it was unexpected in that situation. Johnny Depp even made an appearance toward the beginning of the big action sequence.

Considering this movie's target audience is young adults, an excellent job was done for an easy comedy. It was enjoyable with quite a few laughs along the way. I would recommend it to high school and college students with a raunchy sense of humor who don't mind foul language. Fans of actors Hill and Tatum won't be disappointed.

— SARAH RIMKUS



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CULTURE

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'Miss Representation' Explores Underrepresentation of Women

VANESSA NAIVE

How do you think of the typical American girl? Checklist time: blonde, big boobs, small waist, tall and sexual. If our media is a reflection of our society, why don't all girls look like this?

Oh wait, they don't.

American documentary filmmaker and actress, Jennifer Siebel Newsom, strives to answer and challenge the stereotypes of women portrayed in the media, and how misrepresentation affects the underrepresentation of women in positions of power and influence.

"Miss Representation," a documentary featured at the prestigious Sundance Film Festival 2011, was the centerpiece of the President's Fine Arts Series focusing on Women in the Arts. The film showed on Tuesday, March 20, to a nearly sold-out

audience.

The film's motto "You cannot be what you cannot see," underlies an implicit message that young women need and want strong role models. The media has neglected positive influences in favor of the "fist pumps and baby bumps" in Jersey Shore, airbrushed anorexic models and the notion that flashing your unmentionables will propel you to fame.

The hour and a half documentary captivated the audience from the beginning. "The media values how a woman looks. It all depends on your body and not your brain," said a female high school student.

The film weaves unsettling statistics with stark drawings, such as America ranking 90th worldwide for women to men ratio in national legislatures, only 3 percent of women holding power in the entertainment industry and 65 percent of women having suffered from an eating disorder.

These statistics are combined with provocative and insightful interviews from both high schoolers and influential women such as: Condoleezza Rice, Nancy Pelosi, Lisa Ling, Katie Couric, Rachel Maddow, Gloria Steinem and scores of others commenting on how media affects society.

Afterward, Jennifer Newsom was joined by a panel of others, including Student Regent Joseph Thiel, Executive Director of Montana Arts Council Arlynn Fishbaugh and MSU President Waded Cruzado. The panel discussed a wide range of topics and questions from the audience, from how to change representation in politics to structural changes in business to paid maternity leave within our own university system.

"In the end, we need to be able to trust women," said Newsom during the discussion.

More information can be found at www.missrepresentation.org.

A-Z Lecture Series Midterm Review

KENDRA SCHAFF

JAN. 24

"Movements in Contemporary Philosophy"

Presenter: Dusty Dallman

The first lecture of the semester was an introduction to modern movements in continental philosophy. Recent authors and works were also explored to set a base for future lectures.

JAN. 31

Filmosophy: "Waking Life"

"Waking Life" follows the dreams of one man who is trying to discern difference between dreams and reality. While trying to wake up, he runs into many people who pose different questions about dreams, reality and life. The film does not answer all these questions, but allows the viewer to answer them for themselves.

FEB. 14

"Questioning the Role of Student Government"

Presenter: Blake Bjornson

MSU's student government represents the students by positioning them at every step of the decision-making process, collecting

fees and providing services. ASMSU provides a good balance between leadership opportunities for students and well-run programs. The main question proposed at this lecture was: Is there major change in the future for ASMSU?

FEBRUARY 21

"Real Selves and Psychological Manipulation"

Presenter: Dillon Maslach

People respond to different things based on individual cognitive functions and behavioral problems, therefore people must seek services to help themselves. The pharmaceutical industry uses people's natural desire to help themselves. Does taking medications suppress or change the self? Are the problems with the pharmaceutical industry here to stay?

FEBRUARY 28

"Social Oppression and Inequality"

Presenters: Matt Smith and Eric Dietrich

What is poverty, really? The United Nations describes it as "a denial of choices and opportunities, a violation of human dignity." What are we morally obligated to do about it? Sell everything we own and donate the proceeds to charity? What can we do, practically, given how difficult it is to translate

good intentions into positive change?

What causes it? What should we do about it?

MARCH 6

"Teleology and Teleonomy"

Presenter: Garrett Smith

What is purpose?

Teleology is any philosophical account which holds that final causes and purpose exist in nature. Teleonomy is the quality of apparent purposefulness of structures and functions in living organisms, except they occur by natural process.

Did humans come about because of a teleological or teleonomical process. Were humans meant to be here, or were we just coincidental, randomly-intelligent mud-monkeys?

Is our existence teleological or teleonomical in nature? Is it all a matter of perspective?

Curious to join the lectures? The A-Z series presents a new lecture every Tuesday in the Fireplace Lounge (SUB 258) at 5:10 p.m. You can also email the Montana State Philosophy Society at philosophy.montana@gmail.com.

Brent is well aware that he is critical, cynical and not nearly as funny as he thinks he is. He'd like to add that he is a card-carrying member of the Honors Program and jests with all due affection.

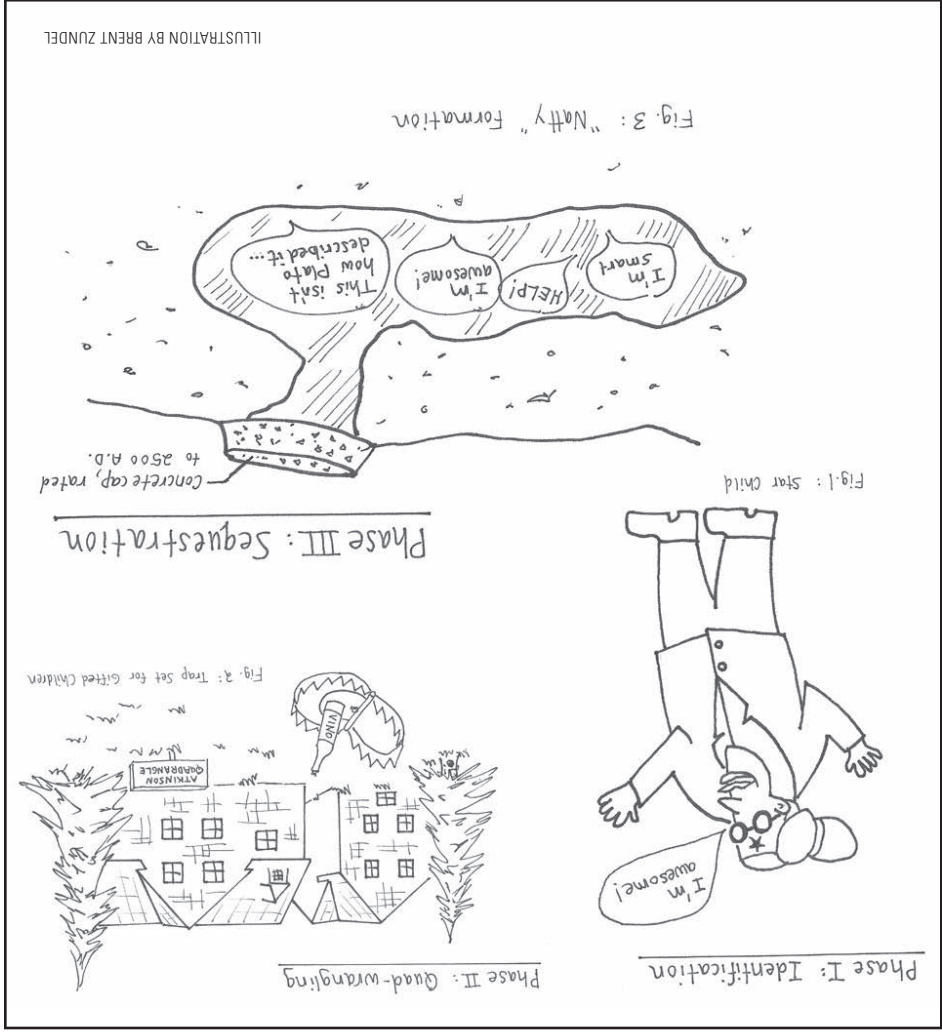
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students — and fine wines. According to sources close to the program, Quad-Wrangling has been so successful it has resulted in a much higher retention rate than the rest of campus. It has recently been expanded to include South Hedges.

From this point, the program moves into more experimental territory. In phase three, "Sequestration," the Star Children's arrogance is consolidated and captured by placing them in natural underground formations. Once there, they are prevented from releasing large amounts of carbon dioxide into the atmosphere, since all the gas expelled from endless allusions about how "my life is like the Odyssey" is contained in the chamber. These underground formations are usually depleted oil and gas reservoirs and other geologic formations. MSU has committed to purchasing concrete caps rated to at least 2500 A.D. and has even begun investigating repurposing the underground steam tunnels to serve as sequestration facilities.

Honors students interviewed so far seem to have adapted well to life underground. After the initial screams of "I'm awesome" or "I'm unique," along with the occasional whimpering of Erik Doe, a sophomore in cell biology and neuroscience with a music minor. "It's not that bad," Doe said. "In reality, it's not too different from my life above ground, except that this depleted natural gas reservoir doesn't look as much like an Ivory Tower as they told me."



With Apologies to America's Finest News Source

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CLARENCE MJORK'S APOCRYPHA

Clarence Mjork's Top Five Day-to-Day Things I Wish I Were Better At

As the end of the semester shines her rays across the horizon, you may find yourself ready to tackle these next weeks head-on. Like a Nordic god shoved into a college student's body, ready to ride into summer on your six-legged horse. But even gods have faults, some more serious than others.

Clarence Mjork's Top Five Day-to-Day Things I Wish I Were Better At:

- 1. Making eye contact.** I know Montana is a friendly place and it's nice to smile and nod at a passerby, but it is easy to screw up. Make eye contact too early on the sidewalk, and you better be ready to start looking at an invisible magpie or read a fake text till you pass them by.
- 2. Holding it in.** Polite society correctly dictates that you keep your bodily functions to yourself. This is of course possible, but not without great effort on my part. I had hoped to have better control of my gastrointestinal tract at this age, but at present I cannot carry both a conversation and that vaporous stink-baby that's been brewing since I got in the room.
- 3. Eating.** Although I am in the peak of my glorious early 20s, my stomach isn't quite the iron-grinding meat processor it used to be. And rather than cutting down on my diet of rusty nails, beef and curry (family recipe) I just end up being miserable for several hours after breakfast. Which probably also contributes to the next number.
- 4. Finishing what I started.**
- 4. Toothpicks.** I'd like to say that I've nonchalantly swiped up a single toothpick on the way out of the dining hall with a cool, James Dean swagger, but I can't. I always end up awkwardly grabbing

Honors Program to Launch 'Star Child Sequestration Program'

Brent Zundel

In what many professors are calling a "brave and necessary" move, MSU's University Honors Program has launched the "Star Child Sequestration Program," a new initiative, comprised of three phases, will allow administrators to sequester gifted "Star Children" after identifying their unique abilities, said Honors Director Mary Leah.

The first phase is "Identification," in which honors students self-identify using inflated sense of self-worth, the ability to relate literally every abstract concept to Plato's "Allegory of the Cave" and thinking it's appropriate to discuss the philosophical implications of Harry Potter, Star Wars or Lord of the Rings at 11 on Friday nights. Severe difficulties interacting with any

Star Children may also be easily differentiated from members of lower intelligence castes by the actual star they wear on their foreheads to identify themselves, explained recent MSU graduate Matt Smith, who spent five years studying Star Children through his involvement in student government and MSU's Engineers Without Borders chapter.

In the next step, termed "Quad-Wrangling," the gifted students are caught by specially trained task force members. While most college students respond to offers of free beer and pizza, honors students will take the bait only if it consists of prizes like exclusive seminar classes — free of the burden of plebeian

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Calendar

March 22 to April 5

Got an exciting, entertaining, extraneous, educational, or just plain excellent event coming up? Let us know at calendar@exponent.montana.edu

Thursday March 22



What: Call for Choreographers; choreographers interested in having their work in independANCE's 4th annual performance September 27, 2012 should attend.

Where: Large meeting room in Bozeman Public Library

When: 7 p.m.

Cost: Information found by emailing independance.danceproject@gmail.com or calling 600-4685.

Friday March 23



What: "God of Carnage" Play

Where: Equinox Theatre

When: 8 p.m. and same time all Fridays and Saturdays through April 7

Cost: \$10 for students
\$12 for others



What: Contra Dance

Where: Upstairs at Eagles Lodge

When: Beginners workshop 7:30 p.m. Dance at 8 p.m.

Cost: \$7 Bozeman Folklore Society members, \$9 non-members, \$5 MSU students.

Saturday March 24



What: Chili Cookoff

Where: Senior Center 807 N. Tracy
When: 7 p.m.



What: Bystander CPR Course

Where: SUB Ballroom D

When: 10 a.m. to 10:45 a.m and 11 a.m. to 11:45 a.m.

Cost: Free, priority will be given to those who pre-register by calling 994-6902 or emailing katie.webster@live.com



What: John McCutcheon in Concert

Where: The Ellen Theatre

When: Beer and wine at 3:30 p.m.
Music at 7:30 p.m.

Cost: \$17 plus \$1 Ellen Restoration Fee.

Monday March 26



What: Library Workshop: Google Secrets

Where: Renne Library, Heathcote classroom

When: 2:10 p.m. to 3 p.m.

Tuesday March 27



What: A Celebration of Women in Music.

Where: Reynolds Recital Hall

When: 6:30 p.m.

Cost: Free, to reserve a seat call 994-6654.

Thursday March 29



What: The Reel Women Film Series.

Where: Visual Communication Building Room 182.

When: 7 p.m.



What: Café Scientifique

Where: Baxter Ballroom, downtown Bozeman.

When: 6 p.m.

Friday March 30



What: Archaeoastronomy of the Big Horn Medicine Wheel

Where: Hagar Auditorium at the Museum of the Rockies

When: 7 p.m.



What: "The Power of Two" Play

Where: Ellen Theatre

When: 7:30 p.m. to 9:30 p.m.

Cost: \$7, tickets may be purchased at www.theellen-theatre.com.

Saturday March 31



What: Used Books \$2 Bag Sale, bring your own bag and buy some books.

Where: Bozeman Public Library

When: 10 a.m. to 5 p.m., also April 1 from 12 p.m. to 2 p.m.

Monday April 2



What: NCAA National Championship Game on 10 foot screen

Where: Filling Station

When: 5 p.m.

Wednesday April 4



What: Sack Lunch Seminar

Where: SUB

When: 11:45 a.m.

Thursday April 5



What: Reel Women Film Series

Where: Visual Communication Building Room 182

When: 7 p.m.

STUDENT ART

Jordan Thornton



Jordan Thornton is a senior Painting major, a “huge bookworm” and “intensely passionate” about making art.

“I get a lot of my inspiration from books and things that I read,” said Thornton. “I recognize that art can be kind of wasteful sometimes,

More often than not, her art speaks for itself — if its message is unclear, it leaves the viewer thinking. “I kind of like that,” said Thornton. “I’m not very good at being political or argumentative, so I just paint things I appreciate. I’d rather have my artwork make

“I recognize that art can be kind of wasteful sometimes, so I try to counteract that as much as I can.”

— JORDAN THORNTON

so I try to counteract that as much as I can.” For instance, Thornton uses newspaper and other recycled materials in her art. She is painting on 17 old cabinet doors for her thesis—a total of 34 paintings she hopes to finish by December.

People are a central theme of Thornton’s art and the same female figure tends to appear unwittingly, she said.

people think a little bit about what’s going on than for them to blatantly know what I’m trying to say.”

Thornton said she also enjoys printmaking and hopes to acquire her own studio and a letterpress one day. “I love to paint, and I’m never going to stop making art,” she said.

Words by Karen Wilson





Welcome to The Box, a weekly feature intended to provide an eclectic array of puzzles, cartoons, jokes and quotes. Have suggestions for content to be published here? E-mail us at: editor@exponent.montana.edu.



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Signs Your Roommate Had a Better Spring Break than You

HEY, AT LEAST YOU CAUGHT UP ON SLEEP... LOSER.

YOU HAVE YOUR HOMEWORK DONE. THEY DON'T.

THEY STILL HAVEN'T FOUND THEIR PANTS.

THEY'RE STILL PUKING GREEN.

YOU HAVE A DOG NOW.

THEY CAME BACK WITH A FRENCH BOYFRIEND AND A GERMAN ACCENT.

THEY HAVE A COMBINATION TEVA TAN/GOGGLE BURN/ BATHING SUIT TAN.

YOU SPOTTED THEM ON THE LATEST "GIRLS GONE WILD" VIDEO.

THERE'S A PREGNANCY TEST IN THE GARBAGE CAN.

THEY'RE STILL NOT BACK.

Comic Concept and Illustration by Nate Carroll



Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

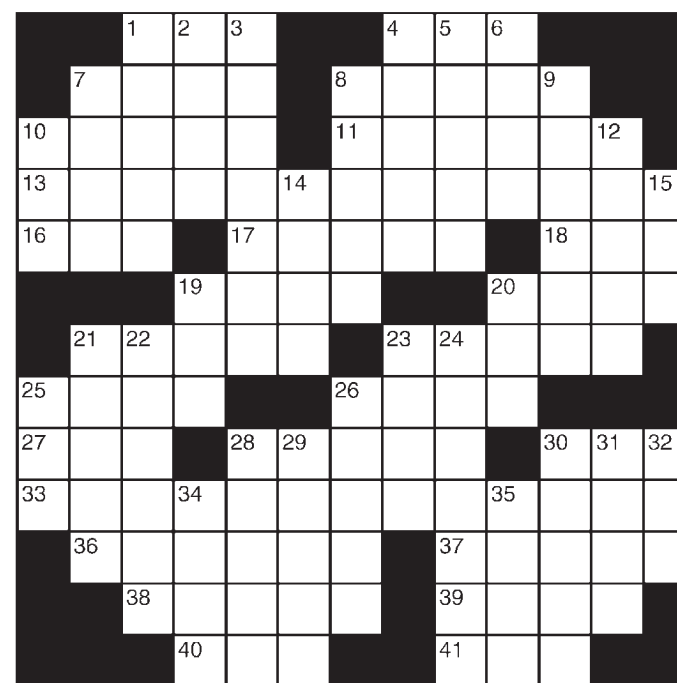
SUDOKU

1			9					3
	8			2		9		
		7	5		1		8	
	5				9			2
6				5		8		
		9	4				6	
		6			7	3		
	2			1			9	4
8			6					5

King Crossword

ACROSS

- 1 Rotating part
- 4 Existed
- 7 Deep-sea predator
- 8 Move to one side
- 10 Adversary
- 11 The external world
- 13 News crew member
- 16 Work with
- 17 Judicial apparel
- 18 "— was saying, ..."
- 19 Sheepish comments
- 20 A long time
- 21 Choir's rendition
- 23 Cheney's successor
- 25 Salamander
- 26 Sell
- 27 Raw rocks
- 28 Irving Berlin's "Blue —"
- 30 Afternoon social
- 33 13-Across' offering
- 36 "A Streetcar Named Desire" role
- 37 Bracelet adornment
- 38 Short fishing line



- 39 Slight amounts
- 40 James Bond, e.g.
- 41 Pigpen
- 7 Individuals
- 8 Uppity sorts
- 9 Battlefield prioritization
- 10 Ostrich's cousin
- 12 Ruhr Valley city
- 14 Wander
- 15 "— the season ..."
- 19 Cudgel
- 20 Toss in
- 21 Shimon of Israel
- 22 Workout garb
- 23 Milwaukee product
- 24 Entomologist's subjects
- 25 Promptly
- 26 Spreading fast on YouTube
- 28 Drag (Var.)
- 29 "An American in Paris" sta
- 30 Sycophant
- 31 Blunders
- 32 \$ dispenser
- 34 Sawbucks
- 35 Terrific, in rapspeak

DOWN

- 1 Minotaur's home
- 2 Pinnacle
- 3 Pertaining to a city election
- 4 7-Across, e.g.
- 5 Jam ingredients?
- 6 A size too