Pi Phi Derby
ce and King of
e Hill Contest
morrow Night

THE Exponent
of montana state college

Chinese Auction
SUB Ballroom
— Tonight —
9:00 o'clock

No. 15 | Montana State College, Bozeman, Montana | Friday, February 16, 1962

on Ragland Heads '62 Homecoming



CHI SWEETHEART will be picked from one of the candidates pictured above. They are, left , Guylyn Warren, Chi O, Donna Ahrendes, AOPi, Jo Staff, AGD, Marilee Moreland, Ind., Helen G, Sue Schwartz, KD, and Margie Davis, Pi Phi. One of these beauties will be crowned at the "Sweetheart Ball" to be held Feb. 24. —EXPONENT PHOTO BY STEVE COX

Sandee Quickenden Senate Secretary Position Appointee

Don Ragland, a junior mathematics major from Hardin, was selected 1962 Homecoming chairman at this week's Senate meeting. Sandee Quickenden, a junior from Great Falls majoring in secondary education, was appointed student senate secretary for the next year and February 21 was set as the application deadline for Miss MSC Pageant co-chairmen. Anyone interested in applying for this position may pick up an application at the student senate office.

Bob Morgan, steering committee chairman, reported that four members of student senate will speak to the Veterans Club on various phases of student government and urged again that all students attend the Panel on Alcoholism which will be held Thursday, February 22, in the SUB Theater.

Commissioner of Forensics, Jack Dunn, announced that the debate teams attending the Red River Valley Meet at Concordia won seven of their twelve debates and tied for fourth place. He also reported that four finalists in the Founder's Day Oratory contest would compete Thursday evening. It is hoped that this contest will become an annual event in the Founder's Day program.

Wayne Miller, Commissioner of Publications, reported that editors and business managers for the Montana Engineer and College Farmer were selected at a recent Board of Publications meeting. Those selected are Robert Bryant, Engineer editor; Gerald Neely, Engineer business manager; Warren Meyer, Farmer editor, and Gibson VanAlstyen, Farmer business manager.

Reporting for the Student-Faculty Health Committee, Bob Bowman, announced that students will be offered automobile seat belts at reduced prices. Final arrangements are still to be made regarding ordering and distribution.

Keith Wilson, Public Relations chairman, reported that plans are being made to proceed with the Ambassador Program and contact will be made with the seven largest high schools in the state to

(Continued on page 5)

Sigma Nu, AOPi Take Snow Sculpture Prizes

Snow sculpture winners of the 1962 Winter Carnival were Sigma Nu and Alpha Omicron Pi. The Sigma Nu rendition of the rescue of a glossy-eyed man by a Saint Bernard was judged first in the men's division. The AOPi's "Old Woman in a Shoe" was the winner in the women's division.

Kappa Delta's "Paul Bunyan and Babe" and the Sigma Alpha Epsilon's horse and cutter were awarded honorable mention.

Don Ragland and Karen Kirwan reigned over the Winter Carnival after their election earlier in the week.

tty Bruckner Tops AWS Voting; inese Auction to be Held Tonight



ETTY BRUCKNER

New Associated Women Student's Officers have been selected by the highest percentage of women voters in the history of Montana State College. After a nip and tuck race between sixteen capable nominees, the following coeds came out victorious.

Betty Bruckner, a Secondary Education Major who hails from Butte, was selected to serve as President for the ensuing year. Betty has served as AWS first vice president for the last year, and is affiliated with Alpha Omicron Phi sorority.

Taking the honor of being selected as first vice president was Gloria Boe. Betsy Ross will act as second vice president. Sue Steffensen was elected Treasurer. Recording secretary for the next year will be Nancy Benke. Carolyn Speck was selected to take care of the AWS history, and Betty Scott will handle the social functions.

The revision of the Women's closing hours, allowing upper classmen a five minute grace period, passed by an overwhelming margin . . . 522 for, and 8 against.

These capable women officers will not officially take office until Women's day, near the end of Spring quarter, but each college woman who participated in the election should be congratulated for making such fine selections.

Tonight, February 16, the Associated Women Students will hold their annual Chinese Auction in the SUB Ballroom from 9 to 12 p.m.

This year's Auctioneers, John Layne and Ken Bodner will be auctioning off a variety of parties .nd services donated by the campus living groups.

Each group participating in the auction will be represented by one bidder. All bidders must be registered with either Kay Moe or Mary Lee Moreland. To avoid confusion all bidders will receive identification tags. The only restrictions placed on the bidders is that they must represent a living group of twenty or more members. This year a minimum bid of $15 has been set for everything that is auctioned.

As in the past there will be two auction periods, one at 10 and the other at 11. In between these periods Phil Scheinder and his Playboys will provide dance music.

uate Study Panel d for Wednesday

raduate study program, d by Mortar Board, will ented next Wednesday, y 21, at 7:30 p.m. in the eater. All aspects of grad rk will be allowed for individual tion with division deans representatives. All stu re urged to attend this .

"Inside Story"

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King of the Hill Candidates	3
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SHAME ON YOU, ICKARD! Reproachful and guilty looks meet in a familiar scene re-enacted nearly every day with one of the subjects being a constant. Ickard, the Kappa Sig mascot, has become an almost permanent fixture to the SUB coffee shop, and is evidently being reprimanded for being around. Having starred in the fall production of "King of Hearts", he is treated with respect and priority by most. —EXPONENT PHOTO BY CHUCK JONES

MSC Students Finance Library

By RONALD WALTON

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New low-cost luxury in two just-out Chevy II Nova sedans



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Chevy II Nova

CHEVROLET New Chevy II Nova 2- and 4-Doors—plus a wonderful choice of other Chevy II models



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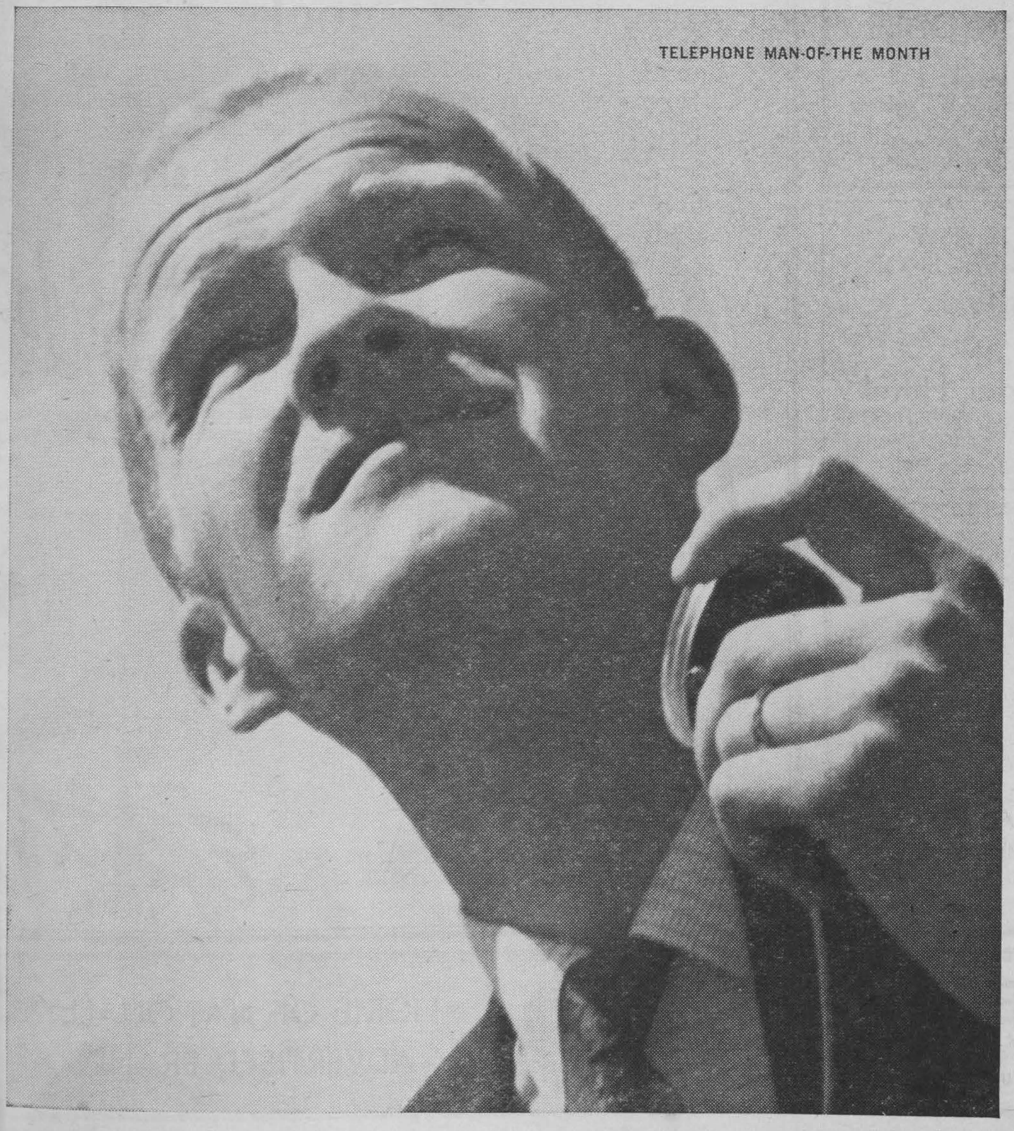
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On one of his first assignments, Steve examined the noise levels that had "leaked" into telephone circuits in Colorado. His findings shed new light on the source of noise, and on the important methods of measuring it.

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Associated Students Store

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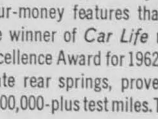
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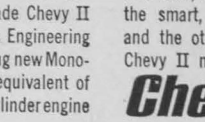


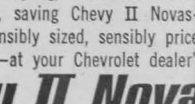
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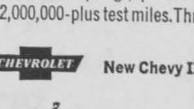
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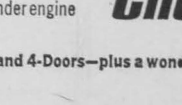
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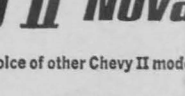

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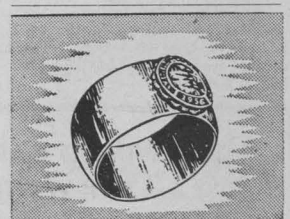
Because of Steve Banks, who just two years ago was an undergraduate engineering student, the Bell Telephone System is closer to wiping out the noise (or "static") that sometimes interferes with telephone conversations.

On one of his first assignments, Steve examined the noise levels that had "leaked" into telephone circuits in Colorado. His findings shed new light on the source of noise, and on the important methods of measuring it.

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Exponent Sports



AN INTRAMURAL SKIER flashes down the hill in his attempt to beat the clock. The meet was part of the First Annual Winter Carnival and was a huge success. Individual honors went to Ken Boyd of SX. SAE captured team honors with the SX's taking second. Because of weather and the number of entries, the meet was limited to the giant slalom.

—EXPONENT PHOTO BY HERMAN SCHEU

Team Places Second

Skiers Bring Home Trophies From Banff

Two traveling trophies won by Gary Kiefer and Tor Fageraas at the 4-way ski meet in Banff last weekend have been added to the trophy case in the Montana State College fieldhouse.

Kiefer and Fageraas were also presented with individual trophies they can keep.

Kiefer won the 4-way combined by placing third in cross-country, 18th in downhill, seventh in jumping and ninth in giant slalom.

Fageraas placed first in the 9½-mile cross-country against a field of 23 entries. He ran the course in one hour, four and a half minutes.

Bob Beck, MSC ski coach, was well pleased with the performance of his team. The College skiers were four-tenths of a point behind in team standings in the downhill. Then they picked up five points in cross-country to put them ahead.

"All we needed to win the meet was a high team score in giant slalom," Beck said.

Bill Barrier, MSC alpine specialist, won the giant slalom by two seconds but was disqualified for missing a gate.

Kenny Miller placed second in the 4-way combined with a 3rd in downhill, third in giant slal fifth in cross country and 18t jumping. Don Teachout won ond place in downhill.

The team leaves Wednes morning for a ski meet at W Pass, Washington, near Yaki On March 24-25, MSC skiers compete in the NCAA champ ships at Squaw Valley, Calif

Skiers Attend Yakima Meet

The MSC Ski team will travel to White Pass, Washington, for a meet this weekend.

This meet is the qualifying meet for the NCAA championship meet at Squaw Valley, California, later this spring. To qualify for the championships, the team has to be in the top three in this meet. For an individual to qualify, he has to be in the top five in his event.

Bill Barrier, Ken Miller, and Don Teachout will ski in the Alpine events. Tor Fageraas and Eric Johnson are to ski the Nordic events for MSC. Gary Keifer will ski four-way (both Nordic and Alpine).

After the White Pass meet, the Alpine skiers will go to the nationals at Solitude, Utah. The Nordic men go to Reblestoke, British Columbia.

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ing Second Win

ifters Take On Helena Saturday

By FRED TURNER

MSC combined weightlift- am takes on the Helena lifting team this Saturday SUB theatre. The meet is ded for 1:00 p.m. and lifting will begin promptly ne possibility of forfeiting ready for immediate par- on. The Cats are one up Helena lifters when on De- 2 they defeated them by of 20-16. On January 27, ts drew to the Helena lift- h an even score of 30-30. he present position of the Coach Bill Jamieson looks heated contest in the 181 and 198 pound weight divi- The team is fairly light at 3 pound and 132 pound weight divisions and is in dire need of men to compete in these divisions.

The meet will consist of three Olympic lifts. The lifters each have three chances to lift a designated weight and on completion advance the lift by 10 pounds. The Olympic lifts used will consist of the press, the snatch, and the Olympic clean and jerk. The meet is open to the public with no charge for admission. Weightlifting is an impressive sport and should be enjoyed by both men and women alike.

Men competing by weight divisions are:

132 pound: Al Liu, Captain James Turner.

148 pound: Bruce Bramlette, Charles Quesenberry, Gerry Dykstra, Eugene Robinson, Terry Hocevar.

165 pound: Jack Jamieson, Sam Samson, Bob Baker.

181 pound: Bill Sikonia, Lee Blackwood, Coach Bill Jamieson and Bob Harris.

198 pound: Nate Edington, Gene Fixmer.

Heavyweight: Carl Surrendi, Fred Turner.

The weightlifters' next competition is tentatively set for March 3. The March 3 meet is designed as an odd lift match with the State Prison and will be in Deer Lodge. A return match with Helena will also be in the offering before the Far West Intercollegiate on April 30.

Bengal Trophy Returns Home

For the fourth time in a row the Montana State College Army ROTC rifle team has returned the coveted "Bengal Trophy" to the "Bobcat" campus.

The "Bobcat" shooters defended their title against eight other rifle teams including Utah State University, Montana State University, University of Utah and Idaho State College. Navy, Air Force and Army ROTC teams participated in the meet which was held at Pocatello, Idaho one week ago.

Members of the winning team are Richard Schendel, high shooter for MSC, Carl Burklund, Ralph Saunders and Curtis Beswick. Gene Kolstad, team captain, took individual honors in the kneeling position.

Jackson Paces ROTC Cagers To 74-57 Win

Paced by the 28 points of Greg Jackson, the MSC Army - Air Force ROTC Basketball Team blasted the Malmstrom AFB Intramural All Stars 74-57 at Malmstrom and salvaged an even split in a two-game stand. In the first game the Malmstrom Base team turned back the cadets 61-53.

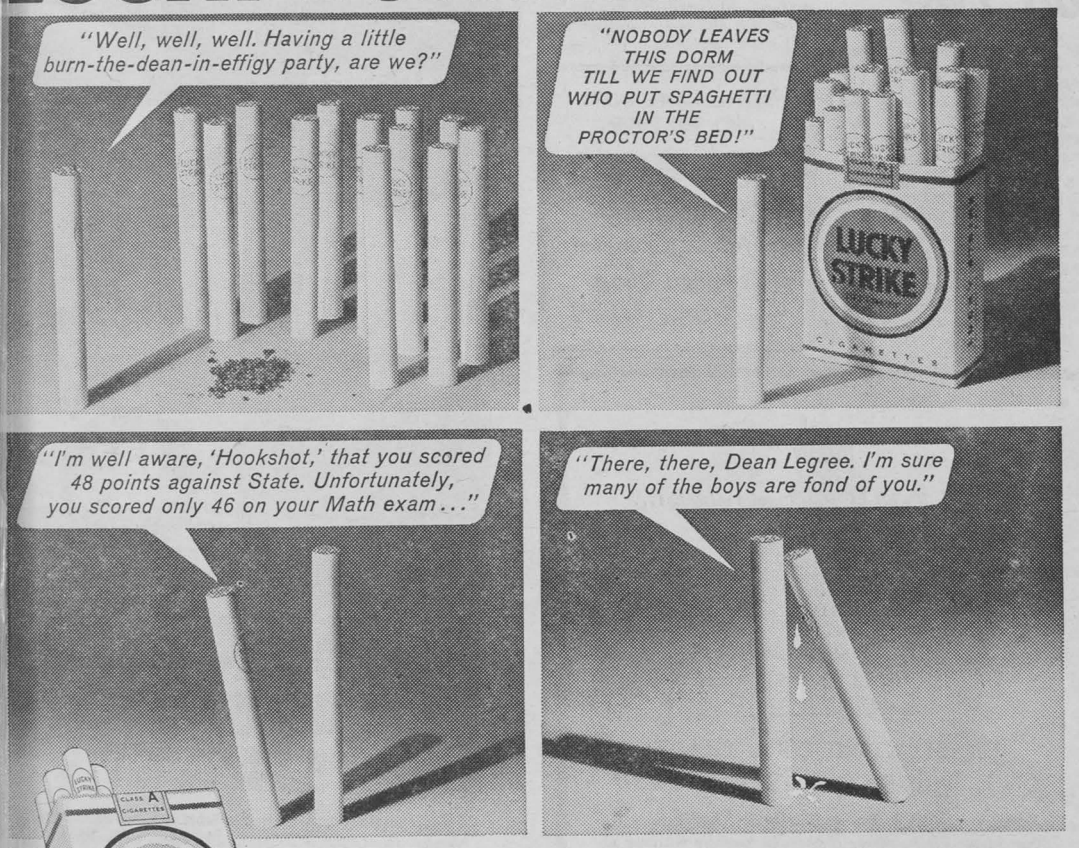
In addition to Jackson, Gary Decaloti swished the nets for 18 points and Herb Wright contributed eight in the game with the All-Stars.

Down 37-22 at half-time against the base team, the cadets came roaring back to take a 52-51 lead with three minutes to play. Hitting a cold streak the cadets failed to garner a field goal in the last three minutes of the game.

During the hot streak, Denny Lebsack posted nine of his 11 points and Gary Decaloti seven of his game high total of 17, and Herb Wright five of his 11 points, and Arch Warwick six of his eight.

High for Malmstrom was Thiem with 19, Wilbon 13, Freeman 10, and Reed with nine.

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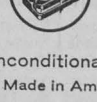


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COACH DOBBIE LAMBERT demonstrates one of the emblems of his career which displays the hardships of coaching. Dobbie, who is an excellent coach and tactision, is known to stick with his boys and aid them in all phases of their college careers. Dobbie is also popular with MSC students and can be seen as an MC of many Pep Rallies. —EXPONENT PHOTO BY CHUCK JONES

Basketball Coach Has Many Faithful Fans

By BILL WALTER

Bobcat coach Keith "Dobbie" Lambert is now in his seventh year as head coach at Montana State and his 18th year as a basketball coach.

His basketball background dates back to his playing days at Anderson, Ind. High School. From Anderson he went to the University of Southern California where he starred in both basketball and baseball. He had a short fling as a pitcher in organized ball.

Upon graduation from USC in 1940, he played AAU basketball, coached two years in a southern California high school, and three years in the Marine Corps.

After his discharge from the Marines, he returned to Anderson where he served as head basketball coach for five years. His teams twice placed second in the state and his over-all record at Anderson was 74 wins and only 19 losses, 11 of those in his first year there.

Dobbie left Anderson in 1951 to become assistant coach to Jack Gardner at Kansas State. He was a major factor in the success of State while he was there. During his three years, the team was one of the top in the nation.

In 1955, Gardner left K-State to become head coach at Utah University and Dobbie came to Montana State.

He has a master's degree in physical education from Butler University and is an excellent and well liked instructor.

Since coming to MSC, Dobbie's teams have a record of 85 wins and 87 defeats. This was compiled against the top teams in the area and the nation. Some fans will remember that the Bobcats used to belong to the Rocky Mountain Conference. MSC left the conference in 1957 to attend a post-season bowl game and since then, they have played a major schedule in basketball.

Dobbie is an outstanding authority on the game of basketball and we at MSC are very fortunate that he is here. His many years in the game have made him a hard working, energetic, and dedicated coach.

Coach Lambert is one of the most well liked men on campus and he participates actively in pep rallies and assemblies. His enthusiasm is contagious and he is a wonderful person to work with.

Lambert and his wife, Arline, are the parents of two fine sons, Gary, 21, and Marty, five. Gary was an all-state selection at Bozeman and is a member of the Bobcat varsity this year.

In his years at Montana State College, Dobbie has shown great devotion to the teams, the dents, and the school. We are tunate to have a man of this ber working with us. Hats a real great guy!

Dance Schedul

A spot dance, being spono by the Men's Residence Ass tion, will be held tonight i Pryor Hall Dining Room. will be dancing from 9 unt

Residents and dates are to attend and anyone else w interested is also welcome.

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Bobkittens Drop Two

The MSC Freshmen started off the weekend on the wrong foot last Friday night by losing 73-74 to the Carroll College Junior Varsity. It was a close game all the way with the Kittens losing out in the last few seconds. Don Rae led scorers for both teams with 25 points. Once again MSC had trouble from the free throw line, converting only 11 of 20 attempts. Kermit Young, who has been out of the line-up with a badly sprained ankle, seemed to be regaining some of his old touch as he saw some action and contributed 8 points.

On Saturday night the Bobkittens traveled to Great Falls to take on Malmstrom Air Force Base. Although the Bobkittens put forth a balanced scoring attack it was not enough to handle the tough Air Force team. Saturday's 88-73 defeat was the fourth of the season for the Kittens and their over-all record is now 10-4. Kermit Young tallied 17 points for the losers with Don Rae and Chuck Hallam contributing 16 and 15 respectively. Bill Reed led the Malmstrom team with 25 points.

The Kittens hope to return to the winning trail this weekend when they journey to Powell to play two games against Northwest Community College. Probable starters for this week's games are the team's two leading scorers, Don Rae and Kermit Young; also Chuck Hallam, Gene Nelson and Dick Silberman.

Box Score

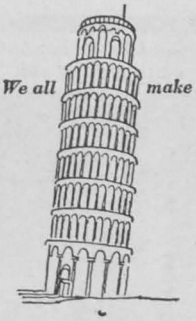
MSC	FG	FT	PF
Young	3	1	3
Rae	11	3	3
Epps	3	1	1
Mallam	1	2	1
Scott	0	0	1
Brown	2	0	4
Chase	2	3	1
Schwietzer	2	1	1
Nelson	3	0	2
Silberman	4	0	3
Totals	31	11	16

CARROL	FG	FT	PF
Corcoran	7	2	3
Brown	0	3	2
Langhi	1	0	1
Drew	17	4	2
Keller	6	0	3
Vander-gt	5	5	3
Green	2	4	2
Totals	28	18	16

Class C Tournament

The District Class C Tournament comes to a climax tomorrow night in the fieldhouse. The tournament, which started yesterday, will be concluded with the finals being conducted and run off by Saturday night. Some interesting and exciting basketball will be played and should issue a challenge to all interested sports fans. The type and degree of roundball played here in Montana High Schools will be on display and should draw interested students and fans.

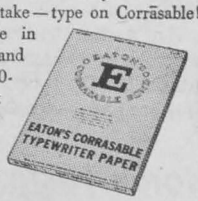
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bcats Return To Seattle

By BILL WALTER

e Bobcats will try to avenge week's 76-75 loss to Seattle they meet the Chieftains in le tomorrow night. The Cats d Gonzaga last night in Spo-

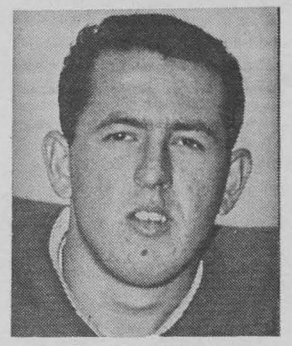
e Bobcats led Seattle until Preston tipped in a bucket five seconds remaining to the Chieftains the victory. Cats played their best game e season, holding their own ie boards against the taller s.

ne Bobcats lost the game at harity stripe, hititng only 19 5 attempts. "Fifty-six per isn't enough to win against b like Seattle," said Coach ie Lambert. "Poor free-throw ing beat us."

The Seattle ball club is still rated No. 2 to Oregon State among Northwest independents. The Chieftains are led by Eddie Miles, who is averaging 21 points per game. He is followed by Ray Butler, 6-5; Ernie Dunston, 6-7; and John Tresvant, 6-7.

Coach Lambert is expected to start the same five men who played the entire ball game against Seattle last weekend. That would be: forwards, John Bryant and Andy Wyatt; guards, Tom Sawyer and Russ Powers; and center, Milt Horton.

Bryant led the Cats last week as he hit 29 points against Seattle. Horton hit 15, followed by Powers and Sawyer with 12 each. Wyatt collected seven to round out the scoring for the Bobcats.



BOBCAT GUARD RUSS POWERS has been an outstanding hustler for the Bobcat roundballers this season. To date Russ has averaged 8.9 points per ball game and has pulled down a total of 60 rebounds. In addition to basketball, Russ will next be seen practicing Spring Football in which he is an excellent halfback. Russ also plays another Spring Sport, and will be seen when the baseballers open their season on Dyche Field. Russ hails from Billings and was a member of the National American Legion Championship Baseball Team from Billings.

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Intramural Week

By JACK READICKER

The winter intramurals are progressing rapidly with the Sigma Chi's still leading in the overall standings.

The SAE's captured the ski meet held last weekend at Bridger Bowl. Ken Boyd of the SX's took the individual honors to help his team finish second.

Bowling and basketball are in full swing with a match or game almost every night.

Spring intramurals will be highlighted by softball, with swimming and other sports to be included in the program.

Talking Sports

By FRED TURNER



BOBCAT ROUNDBALLER MAKES HALL OF FAME! A famed basketball player of the unofficial '29 NCAA championship "Golden Bobcats" has been nationally recognized and admitted to the Basketball Hall of Fame at Springfield, Mass. John Ashworth "Cat" Thompson, who led the 1928 and 1929 Bobcat basketball team to national honors has been voted into the nationally known Hall of Fame along with five other basketball greats. In 1928, the famed "Cat" Thompson, who at that time was 5'-10" and 160 pounds scored 629 points in 1928 and went on to score 597 points in 1929. He was a mainstay in the Bobcat lineup and led the Cats to a 36-2 record in 1929. Thompson, who already is a member of Helm's Hall of Fame, is now in the sporting goods business in Idaho Falls, Idaho. Immediately following his impressive career at MSC, "Cat" Thompson played for the Pacific Coast Athletic Club at Long Beach, California. He then served as Coach and Athletic Director at Park County High School in Livingston from 1932-43, and at Idaho Falls, Idaho from 1943-47. Congratulations from the Exponent Staff to one of our great athletes.

WITH THE BASKETBALL SEASON ABOUT OVER, I would like to reveal a few interesting statistics about the roundballers:

(Through Feb. 14)

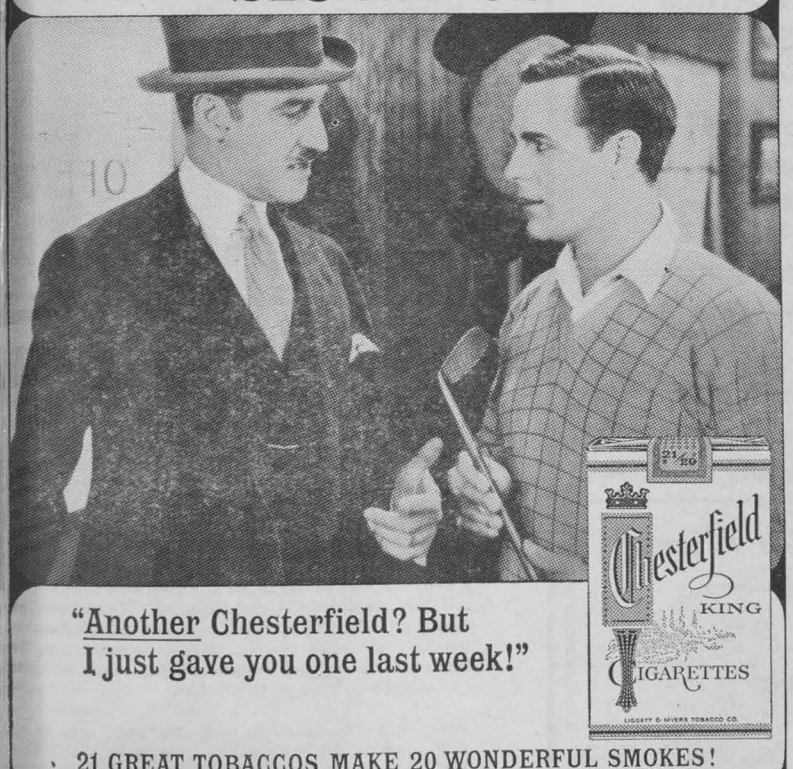
Player	pos.	gs.	fga	fgm	fta	ftm	reb.	pf	tp	avg.
Bryant, John	F	16	239	96	110	72	158	36	264	16.5
Sawyer, Tom	G	17	214	94	101	72	78	43	260	15.3
Wyatt, Andy	F	16	137	46	47	33	74	35	125	7.8
Horton, Milt	C	14	93	41	57	30	64	44	112	8.0
Powers, Russ	G	11	107	38	39	22	60	29	98	8.9
Streeter, Jerry	F	16	99	38	34	20	72	35	96	6.0
Haugen, Gordie	C	10	41	16	21	12	35	9	44	4.4
Tyra, George	C	10	40	12	23	14	23	8	38	3.8
Noennig, Jim	F	10	35	12	18	10	27	13	34	3.4
Lambert, Gary	G	11	15	5	16	12	14	11	22	2.0
Kincheloe, Larry	G	11	23	7	11	6	19	14	20	1.8
Carson, Pete	G	7	12	2	14	10	0	14	14	2.0
Knostman, Dave	G	5	9	5	6	3	7	6	13	1.4
Others		6	5	2	4	4	8	7	8	2.0
Team rebounds		—	—	—	—	—	175	—	—	—
MSC Totals		17	1069	414	501	320	814	304	1148	67.5
Opp. Totals		17	1174	474	399	232	889	368	1180	69.4

SCORES OF ALL GAMES PLAYED TO DATE

Opponent	Own Score	Opp. Score	Opponent	Own Score	Opp. Score
Long Beach State	53	59	Idaho State Col.	64	73
Washington State	69	58	Idaho State Col.	66	63
Idaho University	62	70	Regis College	59	63
Washington State	55	62	Regis College	81	77 (OT)
Montana Univ.	45	63	Idaho State Col.	52	65
Wyoming Univ.	76	67	Idaho State Col.	81	90
Montana Univ.	61	69	Pacific Lutheran	66	65
Tenn. State U.	107	97	Montana University	76	63
MSC Record (7-10)			Seattle University	75	76

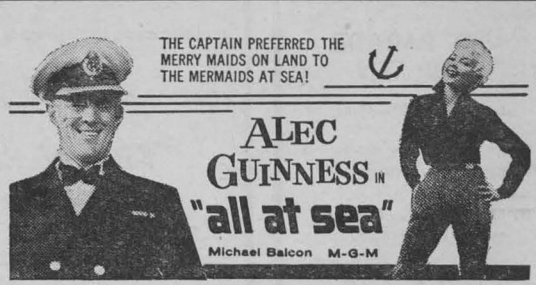
CONGRATULATIONS ARE IN ORDER TO MY FEATURE SPORTS WRITER BILL WALTER! I want to wish him all the luck and success as he embarks upon qualifying tests for the U. S. Military Academy at West Point. Bill was nominated as one of the alternate candidates for the appointment by Representative Arnold Olsen. Congratulations and Best of Luck, Bill!

SIC FLICS



"Another Chesterfield? But I just gave you one last week!"

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Saturday, February 17 7:30 P.M.

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Sunday, February 18 7:30 P.M.
Student Union Theater



"Guys and Gals"

By MARY BENNETT

What are the four most important words in the English language?—In my estimation they are "I WOKE UP TODAY".—Did it ever dawn on you that your biggest ambition, as well as everyone elses is to be accepted?

Monday, a group of MSC coeds gathered at one of the city's elementary schools to throw a real "swinging partlie" for some less fortunate mental students than they themselves—Oh, yes there was plenty of complaining on the part of the coeds, but they did arrive, heels and all. Before ten minutes had elapsed, everyone was down on the floor playing "'Where's the Valentine" and a two way acceptance had opened up! These six year olds had accepted fourteen, twenty-one year olds as being six year olds, and the big bluffing college girls had accepted the six year olds as part of them.

After treats and the works, one little fellow asked one of the girls to bend down and after a little peck he said, "Thank You, Thank You All."—You guessed it there wasn't a dry eye in the college crowd. Yes for one day, "They Woke Up!"

RING ON HER FINGER

Don Dammann, Lambda Chi, has recently passed out cigars to announce his engagement to Janet McLeod, KD.

ELECTIONS CONTINUE

The new wearer of the Pi Phi gavel is Jo Swecker. Other officers elected were Maurine Hager, vice president; Myrna Lutes, recording secretary; Nancy Benke, corresponding secretary; Helen Kramar, treasurer; Sandee Quickenden, pledge trainer; and Shirley Sorenson, house manager.

Results of the Phi Sigma Kappa elections which were held this week are as follows: President, Ed Kanemasu; vice president, Darrell Pearson; secretary, Gary Peterson; treasurer, Jim Brown; inductor, Bruce Beattie; and Sentinel, Gary West.

PLEDGES

Bob Dasenbrock has made the big move and become a Kappa Sig pledge. Jim Finlayson and Russ Powers are the two newest pledges of Sigma Alpha Epsilon. Ron Bell is a new pledge of Sigma Phi Epsilon. The Pi Kap pledge list now includes the names of Bub Sansaver and Pete Oljor. Don Campbell is a new Phi Sig pledge.

Pledge class officers of SAE are as follows: President, Warren Latuala; vice president, Charles Willett; secretary, Ed Wheeler; treasurer, Pete Elespuru; social chairman, Gary Larson; sergeant at arms, Art Hulett; and song leader, Dave Jarrett.

CHORAL OFFICERS

The following people have been elected to positions in THE CHORAL. Gene Peters, president; Betsy Ross, secretary; Georgia Fleming, Bonnie Russell, Wallace Clark, and Dorwin Schreuder have been elected members of the board; and Gloria Boe and Betsy Ross will serve as librarians.

JUST A THOUGHT

Why have an aim in life if you don't pull the trigger?

Vaccine Now Available

Student Health Service announces that polio vaccine is now in and is available for the students.

Safety Belt Study Made By Committee

The value of seat belts in lessening injury and reducing the number of deaths caused by traffic accidents is no longer questioned. Nearly two decades of crash injury research shows that seat belts, if used universally, could save more than 5000 lives annually and serious injury could be cut by more than 50 per cent.

Despite these known and publicized facts, however, public apathy remains. With college students, economic problems also enter in. Unfortunately little can be done that hasn't been done about public apathy.

As far as economic aspects are concerned, the Student Health Committee has under taken a project which will make seat belts, approved by the Society of Automotive Engineers, available to the students, faculty, and employees of Montana State College at a price approaching one-third the retail cost.

It is hoped that this program will be available within the next three or four weeks. More details concerning the style, price, and method of obtaining these seat belts will appear in next week's Exponent.

Patronize Exponent Advertisers



On Campus with Max Shulman

(Author of "Rally Round The Flag, Boys", "The Many Loves of Dobie Gillis", etc.)

UNITED WE STAND

The entire academic world is agog over the success of the Associated Colleges Plan—ACP, for short. I mean, you go to any campus in the country these days and you will see students and faculty dancing on the green, blowing penny whistles, grabbing each other by the elbows and yelling, "About that ACP, Charley—like *wow!*"

And who can blame them? The ACP is a plan not only simply brilliant, but also brilliantly simple. All it is, is a loose regional federation of small colleges. Let's say, for example, that in a given region we have a group of small colleges, each with its own academic specialty. Small College No. 1, let's say, has a fine language department; Small College No. 2, let's say, has a fine science department; No. 3 has a fine music department; etc., etc.

Well sir, under the ACP these various colleges federate. A student in any one of the colleges can take courses in the specialty of any of the other colleges and—here's the beauty part—he will receive credit for the course at his home college. Thus he enjoys all the advantages of a big university without losing the comfy coziness of a small college!

Well sir, you can see what a good idea the ACP is. I respectfully submit, however, that just because a thing is good is no reason not to try to make it better. Like, for instance, Marlboro Cigarettes. Marlboros were good from the very beginning, and people found out quickly and sales zoomed. But did the makers of Marlboro say, "Okay, we've got it made. Let's relax"? Well sir, if that's what you think, you don't know the makers. They did *not* relax. They took their good Marlboros and kept improving them. They improved the filter, improved the blend, improved the pack. They researched and developed tirelessly until today Marlboro is just about the most admirable cigaret you can put a match to. There are, in fact, some people who find Marlboros so admirable they can't bear to put a match to them. They just sit with a single Marlboro in hand and admire it for ten, twelve years on end. The makers of Marlboro are of course deeply touched by this—except for E. Rennie Sigafoos, the sales manager.

But I digress. The ACP, I say, is good but it can be better. Why should the plan be confined to small colleges? Why should it be confined to a limited region? Why not include all colleges and universities, big and small, wherever they are?

Let's start such a federation. Let's call it the "Bigger Associated Colleges To Encourage Richer Intellectual Activity" BACTERIA, for short!



There are still a few bugs in BACTERIA

What a bright new world BACTERIA opens up. Take, for example, a typical college student—Hunrath Sigafoos (incidentally, of the Marlboro sales manager). Hunrath, a bright lad, is currently majoring in burley at the University of Kentucky. Under the BACTERIA plan, Hunrath could stay at Kentucky, where he has made many friends, but at the same time broaden his vistas by taking a course in constitutional law at Harvard, a course in physics at Caltech, a course in frostbite at Minnesota and a course in poi at Hawaii!

I admit there are still a few bugs in BACTERIA. How, for instance, could Hunrath attend a 9 o'clock class at Harvard, a 10 o'clock class at Hawaii, an 11 o'clock class at Minnesota and still keep his lunch date at Kentucky? It would be idle to deny that this is a tricky problem, but I have no doubt American ingenuity will carry the day. Always remember how they laughed at Edison and Fulton—and particularly at Walter Clavicle who invented the collarbone.

* * *

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Three cheers for American ingenuity, which gave us ACP, the collarbone and MGM . . . that's the Mighty Good Makin's you get in Marlboro, the filter cigarette with the filtered taste. Settle back and enjoy one. You get a lot to l

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