Washington State Authors 1984
Governor's Writers Day 1985
May 11, 1985, 2-3 pm
Governor's Presentation of Awards 2:30 pm
Washington State Library
Olympia, Washington

Writers' Awards

Barbara Berger, Bainbridge Island
   Grandfather Twilight
   Philomel Books, New York

Tess Gallagher, Port Angeles
   Willingly
   Graywolf Press, Port Townsend

David Boeri, Seattle
   People of the Ice Whale: Eskimos, White Men, and the Whale
   E.P. Dutton, New York

Delphine Haley, Seattle
   Seabirds of Eastern North Pacific and Arctic Waters
   Pacific Search Press, Seattle

Sharon Bryan, Seattle
   Salt Air
   Wesleyan University Press, Connecticut

Skylar Hansen, Mercer Island
   The Trumpeter Swan: A White Perfection
   Northland Press, Flagstaff

William Cumming, Seattle
   Sketchbook: A Memoir of the 1930's and the Northwest School
   University of Washington Press, Seattle

Carolyn Kizer, Berkeley
   Mermaids in the Basement: Poems for Women
   Copper Canyon Press, Port Townsend

Ivan Doig, Seattle
   English Creek
   Atheneum, New York

Robert Michael Pyle, Grays River
   The Audubon Society Handbook for Butterfly Watchers
   Charles Scribner's Sons, New York

William L. Dwyer, Seattle
   The Goldmark Case: An American Libel Trial
   University of Washington Press, Seattle

George Schenk, Kirkland
   The Complete Shade Gardener
   Houghton Mifflin Company, Boston

Grant Fjermedal, Seattle
   Magic Bullets
   Macmillan, New York

Special Award

Special award to Richard Hugo for his lifetime contribution to the regional literature of the Pacific Northwest and to the world of English language poetry.
The Washington State Library Commission is pleased to present the 20th Annual Governor’s Writers Day Open House honoring Washington authors for their important contributions to our cultural life.

Especially honored are the award winners selected by a distinguished jury. The 1985 jurors were Tim Appelo, former Book Review Editor, The Weekly, Seattle; Marjorie Kennedy, Librarian, Lakeside School, Seattle; Susan Pelzer, Book Review Editor, Pacific Northwest, Seattle; John S. Robinson, Attorney and Writer, Olympia; and Leroy Soper, Head, Trade Books, University Book Store, Seattle.
Washington State Authors
in the Washington State Library
1984 Publications

Washington State Library

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Olympia, Washington 98504
May 1985

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FOREWORD

Since 1967, the Washington State Library has issued an annual list of the works of Washington authors received at the State Library during the preceding calendar year. This booklet is intended primarily for distribution to guests attending the Governor's Writers Day held every year in the State Library to honor the writers of the State.

Washington State Authors also serves as a report on the year's acquisitions in the Washington Author Collection. This collection is located in the Washington/Northwest Room of the State Library and is an exhibit and composite history of the State's literary production.

Washington's literature has always been full of personal experiences of man's life in the wilderness and on the trail. Closely allied is the work of the many natural scientists and conservationists who have found inspiration and subject material in our unique natural setting. Although the subject range is diverse, Washington fiction also reflects an interest in pioneer history and the general theme of man and nature.

Washington poetry is of particular interest. The Pacific Northwest has contributed much that is excellent to American poetry in the latter half of the twentieth century. The work of the Washington poets is particularly notable.

We find that it is virtually impossible to collect all of the works published by Washington authors in time to meet our publication deadline. We greatly appreciate having authors notify us of the publication of their new books.

We are often asked for a definition of "Washington author." A Washington author is a person who was born in the State, or who grew up and began writing here, or who produced most of his books while living in Washington for a period of at least ten years. If the author's period of residency is less than ten years, only the works written while living in the State are included in the Washington Author Collection.

Nancy B. Pryor
Washington/Northwest Room

Jeanne Engerman
Washington/Northwest Room
WASHINGTON STATE AUTHORS IN THE WASHINGTON STATE LIBRARY:
BOOKS RECEIVED IN 1984

Adams, Jane  (Seattle and New York)
HOW TO SELL WHAT YOU WRITE. New York: Putnam, 1984. 143 p. $10.95.

Adi-Rubin, Margalit  (Seattle)
ISRAELI YEMINITE EMBROIDERY. Seattle: The author, 1983. 72 p. Illustrations. $10.95 (Publisher address: 6835 27th NE, Seattle 98115.)

Aliaga, Barbara  (Camano Island)
START AND RUN A PROFITABLE HOME TYPING BUSINESS. Seattle: Self-Counsel Press, 1984. $9.95. (Publisher address: 1303 Northgate Way, Seattle 98133.)

Alm, Kristie  (Woodinville)
TURKEY, THE BIRD FOR ALL SEASONS. Woodinville: Good Times Press, 1984. 190 p. $8.95. (Publisher address: 15707 NE 153rd, Woodinville 98072.)

Anderson, Barry C.  (Issaquah)

Anderson, Marc  (Vancouver)
VANCOUVER, A PICTORIAL HISTORY. Virginia Beach, VA: Donning, 1981. Special limited printing. $25.

Anderson, Nikki  (Wauna)


Andrews, Mildred  (Seattle)
SEATTLE WOMEN: A LEGACY OF COMMUNITY DEVELOPMENT. Seattle: YMCA of Seattle-King County, 1984. 64 p. Illustrations, bibliography. $6.

Arney, William Ray  (Olympia)

Backus, Mary Lee (Seattle)

Bailey-Cummings, Jo (Friday Harbor)
Co-author, see: Cummings, Al.

Baker, Sharon (Seattle)

Balcomb, Mary N. (Bremerton)
WM. F. REESE. Bellevue: Blue Raven Publishers, 1984. 151 p. Illustrations, bibliography. (Publisher address: P. O. Box 5641, Bellevue 98006) $60.

Ball-Rokeach, Sandra J. (Pullman)

Bard, Rachel (Sequim)

Barnard, Mary (Vancouver)

THREE FABLES. Portland: Breitenbush Books, 1983. 34 p. $9.95. (Fiction.)

Barnes, Christopher (Anacortes)


Bassett, Lee (Seattle)

Batiste, Omar (Seattle)
Bauer, Alfred W. (Kirkland)
"DEAR MR. PRESIDENT": AN OPEN LETTER TO RONALD REAGAN ABOUT WAR AND PEACE AND OUR CHANGES FOR SURVIVAL IN A WORLD GONE NUCLEAR-MAD. Kirkland: The author, 1984. 170 p. Illustrations, bibliography. (Order from author: 12819 120th Ave NE, Kirkland 98034)

Bean, Marcheta (Olympia)

Beatty, Frank and Esther (Bellevue)
HOW TO RAISE CHILDREN FOR FUN AND PROFIT. Ann Arbor, Mich.: West Hawk Industries, 1982. 110 p. $5.95. (Order from authors: 3002 94th NE, Bellevue 98004)

Bell, Lloyd (Stehekin)

Bender, Sheila (Seattle)

Bennett, Dennis J. (Seattle)

Bennett, John (Ellensburg)

Bennett, Rita (Seattle)


Bennett, Robert A. (Walla Walla)

Berger, Barbara (Bainbridge Island)
GRANDFATHER TWILIGHT. New York: Philomel Books, 1984. $11.95. (Juvenile)

Berger, Paul (Seattle)
SEATTLE SUBTEXT. Seattle: Real Comet Press, 1984. 47 p. Illustrations. $15. (Publisher address: 932 18th Ave. E., Seattle 98112.)
Bernstein, Steven J. (Seattle)
HERMIONE. Seattle: Patio Table Press, 1982. 87 p. $7.95. (Fiction. Publisher address: P. O. Box 21638, Seattle 98103.)

THE WRAITH. Seattle: Patio Table Press, 1982. 101 p. $7.95. (Fiction.)

Beswick, David E. (Lynnwood)
BALD MEN ALWAYS COME OUT ON TOP. Lynnwood: Beacon Hill Press of Seattle, 1984. 89 p. Illustrations. $5.95. (Publisher address: 3421 Lincoln Way, Lynnwood 98036.)

Boeri, David (Seattle)

Bozanich, Tony L. (Bellevue)
CAPTAIN FLOUNDER: HIS SOLE BROTHERS AND FRIENDS. Bellevue: Antarctic Press, 1984. 15 p. Illustrations. $4.95. (Juvenile. Publisher address: P. O. Box 7134, Bellevue 98008.)

Braumiller, Tanya (Gig Harbor)

Brewster, David (Seattle)


Brown, Carol (Seattle)
EATING IS BELIEVING: AN EATER'S GUIDE TO SEATTLE'S GREAT INEXPENSIVE RESTAURANTS. By Carol Brown and Scott Glasco. Seattle: Small Pleasures Press, 1983. 143 p. Illustrations. $5.95. (Publisher address: P. O. Box 10056, Pike Place Market, Seattle 98101.)

Broxon, Mildred Downey (Seattle)

Bryan, Sharon (Seattle)
SALT AIR. Middletown, Conn.: Wesleyan University Press, 1983. 57 p. $15. (Poetry)

Burn, June (Deceased)
100 DAYS IN THE SAN JUANS. Edited by Theresa Morrow and Nancy Prindle. Friday Harbor: Long House Printcrafters, 1983. 163 p. Illustrations, map. $11.95. (Publisher address: 2387 Mitchell Bay Rd, Friday Harbor 98250.)
Busby, F. M. (Seattle)

REBEL QUEST. New York: Bantam Books, 1984. 243 p. $2.75. (Fiction.)


Buscher, Dick (Seattle)

Cameron, Marie (Olympia)
HISTORIC PRESERVATION IN OLYMPIA: DISCUSSION OF ISSUES. Olympia, s.m., 1983. 66 p. Bibliography.

Carlson, Bernadette (Spokane)

Carpenter, Cecelia (Tacoma)
HOW TO RESEARCH AMERICAN INDIAN BLOOD LINES. South Prairie: Meico Associates, 1984. 81 p. Illustrations. $7.95. (Publisher address: Drawer H, South Prairie 98385.)

Carmel, William P. (Port Townsend)
YOUR UNCOMMON Surname: 75 WAYS TO SUCCESSFULLY TRACE YOUR UNIQUE HERITAGE. Port Townsend, Wa: Family Publications, 1983. 100 p. Illustrations. $6.95. (Publisher address: P. O. Box 101, Port Townsend 98368.)

Carver, Raymond (Syracuse, N.Y.)

Case, Matthew H. (Edmonds)
NORTHWEST FRONTIER. By Matthew H. Case and Alan Sprague. Bothell: BCS Educational Aids Inc., 1982. 275 p. Illustrations. (Publisher address: P. O. Box 100, Bothell 98011.)

Castle, Jayne (Seattle)
DOUBLE DEALING. New York: Dell, 1984. 384 p. $3.95. (Fiction.)

Cecotti, Loralee (Port Orchard)
PNWC, PACIFIC NORTHWEST WRITERS CONFERENCE STORY: YESTERDAY AND TODAY. Burley, Wa.: Coffee Break Press, 1983. 45 p. Illustrations. $4.95. (Publisher address: Box 99, Burley 98322.)

Cecotti, Loralie (Continued)

Chandler, Ray (Bellingham)
"FREE STATE SETTLERS." BOOK ONE. Bellingham: The author, 1983. 270 p. Illustrations. (Publisher address: P. O. Box 1433, Bellingham 98227-1433.)

Chieger, Bob (Seattle)


Clise, Michele Durkson (Seattle)

Coccione, Lynda (Bellevue)

Cochran, Jo (Seattle)

Cohn, Rosanne (Mercer Island)

Colebrook, Binda (Everson)

Conant, Lynn (Seattle)
Co-author, see: North, Douglass A.

Cone, Ferne Geller (Seattle)

Cone, Molly (Suquamish)

Crary, Elizabeth (Seattle)
Creso, Irene (Tacoma)
VASCULAR PLANTS OF WESTERN WASHINGTON. Tacoma, The author, 1984. 532 p. Illustrations. $14.95. (Order from author: Creso Herbarium, Rieke Science Center, Pacific Lutheran University, Tacoma 98447.)

Cromar, Dorothy Young (Seattle)
DANGER IN SAGEBRUSH COUNTRY. Wheaton, IL: Tyndale House, 1984. 131 p. $2.95 (Juvenile.)

THE MYSTERY OF STEAMBOAT ROCK. Wheaton, IL: Tyndale House, 1984. 164 p. (Juvenile.)

Cumming, William (Seattle)

Cummings, Al and Jo Bailey-Cummings (Friday Harbor)
GUNKHOLING IN THE SAN JUANS. Edmonds: Nor'westing, 1984. 239 p. Illustrations, maps, bibliography. $11.95. (Publisher address: P. O. Box 375, Edmonds 98020.)

Cunningham, Robert Stanley (Bellevue)

Daheim, Mary R. (Seattle)
DESTINY'S PAWN. New York: Avon, 1984. 424 p. $3.50. (Fiction.)

LOVE'S PIRATE. New York: Avon, 1983. 583 p. $3.95. (Fiction.)

Daniel, Marky (Yakima)

Davis, Edgar and Charlotte (Ilwaco)

Davis, Joel (Olympia)

Davis, Marte (Seattle)
WHEN PURPLES TURNED UP GRAY: NANOSECONDS RECORDED IN LINE AND WORD. Seattle: The author, 1983. 13 leaves Illustrations. $5. (Poetry. Order from author: 4007 Denso Ave. N., Seattle 98103.)

Davis, Nedine (Tacoma)
Davis, Terry (Spokane)
MYSTERIOUS WAYS. New York: Viking Press, 1984. 274 p. $15.95. (Fiction.)

Delorme, Eugene P. (Tacoma)

Deveraux, V. P. (Seattle)
HOW ORCAS ISLAND GOT ITS NAME. Seattle: Grama Bella, 1983. 39 p. (Juvenile. Publisher address: 11608 1st Ave. S., Seattle 98168.)

Dickerman, Hugo M. (Kirkland)
THE EASTSIDE STORY. Kirkland: The author, 1984. 183 p. $5.95. (Fiction. Publisher address: 1015 Lake St. S., Kirkland 98034.)

Doerper, John (Bellingham)


Doig, Ivan (Seattle)

Dorpat, Paul (Seattle)
SEATTLE NOW AND THEN. Seattle: Tartu Publications, 1984. 288 p. Illustrations. $25. (Publisher address: P. O. Box 85208, Seattle 98145-1208.)

Dowd, Merle E. (Mercer Island)
HOW TO EARN TAX-FREE SUPER INCOME. Mercer Island: Backwater Corp., 1984. 224 p. $9.95. (Publisher address: 7438 S.E. 40th St., Mercer Island 98040.)

Downing, Don (Seattle)
TWELVE MUSHROOM HUNTS IN WESTERN WASHINGTON. Seattle: Pipeline Books, 1984. 43 p. Maps. $3.95. (Publisher address: P. O. Box 3711, Seattle 98124.)

Dumond, Val (Steilacoom)
VISITING OLYMPIA. Burley, Wa.: Coffee Break Press, 1984. 24 p. $2.75. (Color-A-Story Book. Publisher address: P. O. Box 99, Burley 98322.)

Dwyer, William L. (Seattle)
Eastman, Carol M. (Seattle)
Co-author, see: Miller, Jay.

Eddings, David (Spokane)
CASTLE OF WIZARDRY. New York: Ballantine, 1984. 373 p. $3.50.
(Fiction.)
(Fiction.)
(Fiction.)

Ekstrand, Florence and Morry (Seattle)
158 p. Illustrations, bibliography. $5.95. (Publisher's address:
2701 Queen Anne Ave. N., Seattle 98109.)

Elkins, Aaron J. (Port Angeles)
(Fiction.)

Endrezze-Danielson, Anita (Colbert)
p. $4. (Poetry.)

Espy, Willard R. (Oysterville)

Etulain, Richard W. (Albuquerque, N.M.)
CONVERSATIONS WITH WALLACE STEGNER ON WESTERN HISTORY AND
LITERATURE. Salt Lake City: University of Utah Press, 1983. 207

Eychaner, Jim (Seattle)
$9.50. (Fiction. Order from author: 1515 Bellevue Ave, #103,
Seattle 98122.)

Fallis, Dick (Mount Vernon)
AMID FIELDS OF ALYSSUM: A YEAR AT NORTHERN STATE. Mount Vernon:
(Publisher's address: P.O. Box 1474, Mount Vernon 98273.)

B.N.L. DAVIS: A MAN WHOM ALL MEN DELIGHT TO HONOR. Mount Vernon:

Felt, Margaret Elley (Olympia)
THE STORY OF A LOGGER: FRANK D. HOB1: HE DID IT THE HARD WAY.

Finley, Glenna (Seattle)
$1.95. (Fiction.)
Fischer, Teri A. (Seattle)
SEATTLE'S SEASONAL BOUNTY. Seattle: T.A. Fischer, 1983. 60 p. Illustrations. $6.95. (Publisher address: 937 Harvard Ave. East, Seattle 98102.)

Fitzgerald, Tonie Jean (Spokane)

Fjermedal, Grant (Seattle)
MAGIC BULLETS. New York: Macmillan, 1984. 244 p. $15.95. (Fiction.)

Foster, Hal (Port Townsend)
THE ANTI-AESTHETIC: ESSAYS ON POST MODERN CULTURE. Port Townsend: Bay Press, 1983. 159 p. Illustrations. $8.95. (Publisher address: 3710 Discovery Road, Port Townsend 98368.)

Fowler, David C. (Seattle)

Freeman, Lory (Eugene, OR)
IT'S MY BODY. Illustrations by Carol Deach. Everett, Wa.: Parenting Press, 1982. 24 p. $7.95.


Fridlund, Paul (Grandview)

Fries, Ulrick Englehart (Vancouver)

Gallagher, Tess (Port Townsend)

Gardner, Ruth (Malaga)
I WEEP FOR THAT WHICH HAS BEEN MY DELIGHT: THE LIFE AND TIMES OF RUTH GARDNER. Malaga, Wa.: Badger Mountain Press, 1984. 244 p. $4.95. (Publisher address: 3105 Riviera Blvd., Malaga 98828.)

Gerstenberger, Donna Lorine (Seattle)
Glass, Terri (LaConner)  

Glasscock, Scott (Seattle)  
Co-author, see: Brown, Carol.

Glover, Charles (Spokane)  

Gold, Jerome (Seattle)  
THE NEGLIGENCE OF DEATH. Seattle: Black Heron Press, 1984. 179 p. $7.95. (Fiction. Publisher address: P. O. Box 95676, Seattle 98145.)

Grabert, Garland F. (Bellingham)  

Gray, Alfred O. (Spokane)  
MANY LAMPS, ONE LIGHT: A CENTENNIAL HISTORY, 1883-1983. Spokane: First Presbyterian Church, 1984. $11.64. (Publisher address: South 318 Cedar, Spokane 99204.)

Green, Lewis (Seattle)  

Green, Samuel (Waldron)  

Greger, Margaret (Richland)  

Gunns, Albert F. (Long Beach, Cal.)  

Haley, Delphine (Seattle)  

Hall, Nancy Irene. (Enumclaw)  
Halliday, William R. (Seattle)

Hamill, Sam. (Port Townsend)

Hammerly, Ramona P. (Seattle)

Hanlen, James (Kelso)
17 Toutle River Haiku. Anchorage, AK: Intertext, 1984. 29 leaves. Illustrations. $12. (Poetry. Publisher address: c/o Jaeger, P. O. Box 100014DT, Anchorage, AK 99510.)

Hanners, Al (Bellingham)
NORTHWEST BEGINNING BIRDING. Bellingham: North Cascades Audubon Society, 1984. 28 p. Illustrations. $1. (Order from 3007 Plymouth Drive, Bellingham 98225.)

Hansen, Skylar (Mercer Island)

Harris, Theodore L. (Tacoma)
A CENTURY OF UNITARIANISM IN TACOMA. Tacoma: Unitarian Universalist Assoc., 1984. 38 p. $6. (Publisher address: 5502 S. 12th, Tacoma 98465.)

Hart-Rossi, Janie (Seattle)

Hartley, Emily (Tacoma)

Hatch, Martha (Seattle)
APPLE DELIGHT: COOK BOOK. Seattle, K & M Enterprises, 1983. 73 p. $3.95. (Order from author: 318 NE 59th, Seattle 98105.)

Helland, Maurice (Yakima)
TENT TO TOWER, 1885-1985. Yakima, First Presbyterian Church, 1984. 200 p. Illustrations. (Publisher address: 9 South 8th Ave., Yakima 98902.)
Heller, Ramon (Bellingham)

Helstrom, David C. (Graham)
MY TACOMA DOME. Burley, Coffee Break Press, 1983. 24 p. $2.75. (Color-A-Story Book. Publisher address: P. O. Box 99, Burley 98322.)

VISITING MT. RAINIER: PLUS A SPECIAL CHILDREN'S SECTION, WHAT TO DO WHEN I'M LOST. Burley, Coffee Break Press, 1984. 28 p. $2.75. (Color-A-Story Book.)

Henderson, Nancy (Friday Harbor)
THRESHOLD: A CONTEMPORARY LOVE STORY FOR CONTEMPORARY WOMEN. Garden City, N.Y.: Doubleday, 1984. 283 p. $15.75. (Fiction.)

Hengen, Nona (Spangle)

Henry, John Frazier (Seattle)

Herbert, Frank (Port Townsend)
HERETICS OF DUNE. New York: Putnam, 1984. 480 p. $16.95. (Fiction.)

Hewitt, Kathryn (Seattle)

Hines, Donald (Pullman)

Hofstrand, Mary (Coupeville)
ALBION PIG. New York: Knopf, 1984. 29 p. $10.95. (Juvenile.)

Hogue, Jadee (Mead)

Hokanson, Alicia (Waldron)
Holden, Ronald (Seattle)
TOURING THE WINE COUNTRY OF OREGON: ALL 46 WINERIES UPDATED. by
Illustrations $8.95. (Publisher address: 814 35th Ave., Seattle
98122)

Holman, Eloise (Seattle)
247 p. Illustrations, maps. $11.95. (Order from author: P.O. Box
21914, Seattle 98111.)

Holt, Howard P. (deceased)
SADDLE BAG MEDICINE: THE STORY OF MEDICINE IN THE YAKIMA VALLEY.
Yakima, H. M. Holt, 1984. 106 p. Illustrations. $10. (Order
from: Yakima Valley Museum Shop, 2105 Tieton Dr., Yakima 98902.)

Howard, Frank R. (Snohomish)
The BEST WASHINGTON STATE SLUG RECIPES. Snohomish, Wa.: F. Howard,
1983. 32 p. Illustrations. $2.95. (Order from author: 6127
Stormlake Rd., Snohomish, 98290.)

Hugo, Richard F. (deceased)
MAKING CERTAIN IT GOES ON: THE COLLECTED POEMS OF RICHARD HUGO. New
York: W.W. Norton, 1984. 456 p. $25. (Poetry.)

Hudson, Lois Phillips (Redmond)
The BONES OF PLENTY. Reprinted ed. St. Paul: Minnesota Historical
Society Press, 1984. 439 p. $7.95. (Fiction.)

REAPERS OF THE DUST: A PRAIRIE CHRONICLE. Reprinted ed. St. Paul:
Minnesota Historical Society Press, 1984. 173 p. $5.95. (Fiction.)

Humfleet, Melanie (Port Angeles)
SOUNDING LINE. Port Angeles: Printery Farm, 1984. 20 p. (Order
from author: 153 Benson Rd., Port Angeles, 98362.)

Humphrey, Robert (Everett)
EVERETT & SNOHOMISH COUNTY: A PICTORIAL HISTORY. Norfolk, Va.: The

Hupp, A.J. (Shelton)
SAVE THAT HOUSE: A HOMEOWNER'S GUIDE TO PREVENTION AND CONTROL OF
INSECT AND DECAY DAMAGE IN WOODEN BUILDINGS. Shelton, Wa., D. & J.

James, Jennifer (Seattle)
Illustrations. $2.95.

SUCCESS IS THE QUALITY OF YOUR JOURNEY. Seattle: Inner Cosmos,
1983. 102 p. Illustrations. $5.95.
James, Jennifer (Continued)

Jance, Judith A. (Seattle)
AFTER THE FIRE. Seattle: The author, 1984. 47 p. $5.95. (Poetry. Publisher address: P.O. Box 61189, Seattle 98121.)

Jaynes, Bryson L. (Olympia)

Jenkins, Will D. (British Columbia)

Johnsen, Frederick A. (Tacoma)
BOMBER BARONS: THE HISTORY OF THE 5TH BOMB GROUP IN THE PACIFIC DURING WORLD WAR II. Tacoma: Bomber Books, 1982. (Publisher address: P.O. Box 98231, Tacoma 98499.)

Johnson, Carlean (Gib Harbor)
SIX INGREDIENTS OR LESS. Gig Harbor: C. J. Books, 1982. 222 p. $8.95. (Publisher address: P.O. Box 922, Gig Harbor 98335.)

Johnston, Jerry-Mac (Seattle)
A SYMPHONIC DICTIONARY. Seattle: Inkslinger Enterprises, 1982. 28 p. Illustrations. $3. (Publisher address: P.O. Box 19422, QD Station, Seattle 98109.)

Johnston, Priscilla (Bellevue)

Jones, Stanley N. (Seattle)

Kalhar, Anna Margaret (Colbert)
Co-author, see: Hague, Jadee.

Kathren, Ronald L. (Richland)

Kellogg, Kathy (Tacoma)
HOME TANNING & LEATHERCRAFT SIMPLIFIED. Charlotte, Vt.: Williamson Pub. Co., 1984. 192 p. Illustrations, bibliography. $8.95. (Publisher address: Church Hill Road, Williamson, VT 05445.)

Kendler, Mathilde (Seattle)

Kennedy, Donald C. (Bellevue)
FREE THE EAGLE. Bellevue: Priority Publishers, 1984. 119 p. $14.95. (Publisher Address: P. O. Box 5787, Bellevue 98006.)

Kizer, Carolyn (Berkeley)

Koch, Bill (Seattle)

Kohlenberg, Robert J. (Seattle)

Kreisman, Lawrence (Seattle)
WEST QUEEN ANNE SCHOOL: RENAISSANCE OF A LANDMARK. Seattle: West Queen Anne Associates, 1984. 28 p. Illustrations, bibliography. $5. (Publisher address: 605 Union St., Seattle 98101.)

Krenmayr, Janice (Seattle)

Kresek, Ray (Spokane)

Kruckeberg, Carol (Sequim)

Kuykendall, Elgin Victor (deceased)

Lais, Sami. (Seattle)
Lange, Oliver (Friday Harbor) 

Larson, Gary (Seattle) 


Lauckhart, Josephine Emma (Aberdeen) 

Leeson, Tom (Vancouver) 

Lester, Kathleen (Seattle) 
A GUIDE TO SCHOOLS: PRESCHOOL, KINDERGARTEN AND ELEMENTARY. Seattle: Educational Placement Services, 1983. 85 p. $4.95. (Publisher address: 13533 41st Ave. NE, Seattle 98125.)

Lilly, Kenneth E. (Bothell) 
MARINE WEATHER OF WESTERN WASHINGTON. Seattle: Starpath, 1983. 150 p. Illustrations. $12.95. (Publisher address: 2101 N 34th St., Seattle 98103.)

Lince, Robert S. (Selah) 
THE SELAH STORY: HISTORY OF THE SELAH, EAST SELAH AND WENAS VALLEY IN YAKIMA COUNTY, WASHINGTON. Selah Valley Optimist Printing, 1984. 223 p. Illustrations, maps. $24.95. (Publisher address: Box 98, Selah 98942.)

Lunneborg, Patricia W. (Seattle) 

Luvera, Paul N. (Anacortes) 

McCloskey, Richard G. (Bothell) 

McClusky, Pamela (Seattle) 
McCormick, Kathy (Olympia)
LEAN & HEALTHY: A FOOD LOVER'S GUIDE. Olympia: Capitol Neighborhood Press, 1984. 90 p. Illustrations. $6.95. (Publisher address: 2420 S. Columbia, Olympia 98501.)

McDonald, Lucile Saunders (Bellevue)


EARLY GIG HARBOR STEAMBOATS: BASED ON THE JOURNALS OF EMMETT E. HUNT. Gig Harbor, Wa.: Mostly Books, 1984. 72 p. Illustrations. $6. (Publisher address: P. O. Box 428, Gig Harbor, 98355.)

McElroy, Colleen J. (Seattle)


McIntyre, Vonda N. (Bellevue)
STAR TREK III: THE SEARCH FOR SPOCK. New York: Pocket Books, 1984. 297 p. $2.95. (Fiction.)

McNulty, Tim (Quilcene)

Mackoff, Barbara (Seattle)

Macomber, Debbie (Kent)


Magden, Ronald E. (Tacoma)
Co-author, see: Martinson, Arthur D.

Manning, Harvey (Bellevue)
Martinson, Arthur D. (Tacoma)
HARTS LAKE SCHOOL: SYMBOL OF PIONEER EDUCATION. By Arthur D. Martinson and Ronald E. Magden. Roy: Harts Lake Historical Society, 1984. 60 p. Illustrations. $5.00. (Publisher address: c/o Bev Loney, 3104 Harts Lake Rd. S., Roy 98590.)

Matthews, William (New York and Seattle)

May, Julian (Mercer Island)

Meeuse, Bastiaan (Kirkland)

Menzel, Paul T. (Tacoma)

Meyer, Linda D. (Edmonds)
SAFETY ZONE: A BOOK TEACHING CHILDREN ABDUCTION PREVENTION SKILLS. Edmonds: Chas. Franklin Press, 1984. 20 p. Illustrations. $3. (Publisher address: 18409 90th Ave. W., Edmonds 98020.)

Miles, John C. (Bellingham)

Miller, Jay (Seattle)

Miller, Luree (Washington, D.C.)

Miyamoto, S. Frank (Bellevue)

Moore, Carl C. (Lewiston, ID)
Morgan, Murray (Auburn)

Morse, Robert (Olympia)
Co-author, see: Bean, Marcheta.

Mueller, Marge (Seattle)

Murphy, Karen (Seattle)

Naff, Alpha (Colville)

Newell, Gordon (Olympia)

Newton, James R. (Gig Harbor)
Rain Shadow. New York: Crowell, 1983. 32 p. Illustrations. $10.95. (Juvenile.)

Nisbet, Jack (Chewelah)
Sky People. Mount Vernon: Quartzite Books, 1984. 126 p. Map. $7.50. (Publisher address: P. O. Box 1931, Mount Vernon 98273.)

Nolan, Edward W. (Spokane)

North, Douglass A. (Seattle)

O'Hara, Pat (Port Angeles)
Co-author, see: McNulty, Tim and Manning, Harvey.

Olander, Doug (Edmonds)

Openshaw, Gene (Edmonds)
Co-author, see: Steves, Rick.
Osgood, Merle (Bellingham)
A NEW HOME FOR AN OLD HOUSE. Bellingham: M. Osgood Productions, 1983. 44 p. Illustrations. $2.45. (Juvenile. Publisher address: 720 11th St., Unit B-4, Bellingham 98225.)


Oswald, James L. (Seattle)
WIROS AND DEIWOS; HE WHO WOULD BE GOD. Seattle: Waldos Press, 1984. 178 p. $17. (Fiction. Publisher address: 309 N. 36th, #124, Seattle 98103.)

Ott, Ruth (Kelso)

Parkhurst, Carole (Tacoma)

Paros, Lawrence (Seattle)

Parratt, Smitty (Port Angeles)
GODS & GOBLINS: A FIELD GUIDE TO PLACE NAMES OF OLYMPIC NATIONAL PARK. Port Angeles: S. Parratt, 1984. 181 p. Illustrations. $9.95. (Order from CR Publications, P. O. Box 1072, Port Angeles 98362.)

Partridge, Dixie (Richland)

Patton, Isolde Marie (Spokane)

Pearson, Mary Elizabeth (Seattle)
JOSEPH, JOSEPH: THE LOVE STORY. Seattle: Wild Voices Publishing, 1984. 82 p. $6.95. (Publisher address: P. O. Box 16126, Seattle 98116.)

Pennachi, Carole Mullen (Lacey)
ALBUM PRINTS FROM OLYMPIA & TUMWATER, WASHINGTON. 1983. 6 leaves, all drawings. $15.

Petrich, Mary Ann (Tacoma)
Phillips, Alice H (Seattle)

Pond, David (Ellensburg)

Pond, Lucy (Seattle)
Co-author, see: Pond, David.

Porter, W. Thomas (Seattle)

Powell, Judith Ahrens (Richland)
LEANING AGAINST THE SUN. Notre Dame, Ind.: Foundations Press, 1984. 52 p. (Poetry. Publisher address: P. O. Box 661, Notre Dame, IN 46556.)

Power, Marjorie (Seattle)
LIVING WITH IT. Green Harbor, MA: Wampeter Press, 1983. 58 p. $6.95. (Poetry. Publisher address: Box 512, Green Harbor, MA 02041.)

Pryor, Karen (North Bend)

Pyle, Robert Michael (Grays River)

Randich, Joe (Hoquiam)
CHEHALIS COUNTY NATIONALITY SURVEY, 1848-1915. Hoquiam: Polson Museum, 1984. 260 leaves. Illustrations. $15. (Publisher address: P. O. Box 432, Hoquiam 98550.)

Ransom, Bill (Port Townsend)
LAST CALL. Yakima: Blue Begonia Press, 1984. 10 p. $4.25. (Poetry. Publisher address: 225 South 15th Ave., Yakima 98902.)

Ray, Dorothy Jean (Port Townsend)
Ream, Lanny R. (Renton)
NORTHWEST VOLCANOES: A ROADSIDE GEOLOGIC GUIDE. Renton: B.J. Books, 1983. 124 p. Illustrations. $6.95. (Publisher address: P. O. Box 2652, Renton 98056.)

Reece, Colleen L. (Auburn)
CHERISH: A LOVE STORY. Chicago: Moody Press, 1983. 188 p. $3.95. (Fiction.)

Reed, Lena F. (Puyallup)

Reeder, Dan (Seattle)
THE SIMPLE SCREAMER: A GUIDE TO THE ART OF PAPIER AND CLOTH MACHE. Salt Lake City: G. M. SMITH, 1984. 80 p. Illustrations. $14.95. (Publisher address: P. O. Box 667, Layton, UT 84041.)

Reh, Louise (Bremerton)
FAIR WINDS OF CHANGE. Bremerton: Red Deer Press, 1984. 48 p. Illustrations. $6.95. (Publisher address: 3315 Forest Drive, Bremerton 98310.)

Reimers, Henry L. (Spokane)

Remick, Helen (Seattle)

Rhodes, M. C. (Seattle)

Richert, Emma B. (Shelton)
LONG, LONG AGO IN SKOKOMISH VALLEY. Belfair, Wa.: Mason County Historical Society, 1984. 84 p. Illustrations, map. $6. (Publisher address: East 2370 Highway 3, Shelton 98584.)

Ringstad, Muriel E. (Kelso)

Robbins, Tom (La Conner)
JITTERBUG PERFUME. New York: Bantam Books, 1984. 342 p. $15.95. (Fiction.)
Roberts, Nancy Muller (Lacey)
SWISS PIONEERS, THE MULLERS. Lacey: N. Muller, 1984. 128 p. Illustrations, bibliography. $10. (Publisher address: 1904 Sycamore SE, Lacey 98503.)

Roberts, Willo Davis (Granite Falls)

THE SNIPER. Garden City, N.Y.: Published for the Crime Club by Doubleday, 1984. 182 p. $11.95. (Fiction.)

KEATING'S LANDING. New York, Warner Books, 1984. 518 p. $3.95. (Fiction.)

Roche, Judith (Seattle)
GHOSTS. Port Townsend: Empty Bowl, 1984. 77 p. Illustrations. $6. (Poetry. Publisher address: P. O. Box 646, Port Townsend 98368.)

Roe, JoAnn (Bellingham)
CASTAWAY CAT. Bellingham: Montevista Press, 1984. 24 p. Illustrations. $4.95. (Juvenile. Publisher address: 5041 Meridian Rd., Bellingham 98226.)

Roje, Barbara (deceased)
Co-author, see: Petrich, Mary Ann.

Rokeach, Milton (Pullman)
Co-author, see: Ball-Rokeach, Sandra J.

Roman, Caryl (Seattle)
Co-author, see: Phillips, Alice H.

Romtvedt, David (Port Townsend)
MOON: POEMS. St. Paul, MN: Bieler Press, 1984. 76 p. Illustrations. $5.95. (Publisher address: P. O. Box 3856, St. Paul, MN 55165.)

Rule, Ann (Kent)

LUST KILLER. New York: New American Library, 1983. 224 p. $2.95. (Fiction.)

THE WANT-AD KILLER. New York: New American Library, 1983. 223 p. $2.95. (Fiction.)

Runte, Alfred (Seattle)
Russ, Joanna  (Seattle)
EXTRA (ORDINARY) PEOPLE. New York: St. Martin's Press, 1984. 160 p. $10.95. (Fiction.)

Ryan, Mary E.  (Seattle)

Sale, Roger  (Seattle)
LITERARY INHERITANCE. Amherst: University of Massachusetts Press, 1984. 232 p. Bibliography. $19. (Publisher address: Box 429, Amherst, MA 01004.)

Saling, Ann  (Edmonds)
THE FOUNDATIONS OF FICTION. Edmonds: Ansal Press, 1984. 128 p. Bibliography. $5.95. (Publisher address: 8620 Olympic View Dr., Edmonds 98020.)


Saul, John  (Seattle)
NATHANIEL. New York: Bantam, 1984. $3.95. (Fiction.)

Scharf, Peter  (Seattle)

Schenk, George  (Seattle)

Schuyler, Lambert  (Bainbridge Island)

Schwartz, Susan H.  (Berkeley, CA)

Scott, Jody  (Seattle)
I, VAMPIRE. New York: Ace, 1984. 206 p. $2.50. (Fiction.)

Shanaman, Fred C.  (Tacoma)
THE BEST IS YET TO COME: RETIREMENT, A SECOND CAREER. Seattle: Outdoor Empire Publishing, 1984. 110 p. $9.95. (Order from: Retired Entrepreneurship Corporation, P. O. Box 98149, Tacoma 98499.)
Sheffels, Bob  (Seattle)
   Illustrations.  $4.95.  (Publisher address: 122 17th Ave. E.,
   Seattle 98112.)

Sheldon, Walter J.  (Bellingham)
   $13.95.  (Fiction.)

Silverman, Goldie  (Seattle)
   "HOLD THE SUGAR, FAT AND SALT."  By Goldie Silverman and Jacqueline

Simon-Smolinski, Carole  (Clarkston)
   "CLEARWATER STEAM, STEEL & SPIRIT."  Clarkston: Northwest Historical
   Consultants, 1984. 101 p.  Illustrations, map.  $8.95.  (Publisher
   address: 2780 26th Street, Clarkston 99403.)

Skalley, Michael  (Seattle)
   "THE FERRY STORY: THE EVERGREEN FLEET IN PROFILE."  Seattle:

   "A MEDAL FOR MARIGOLD: SEATTLE'S MARINE MEDIC."  Seattle:

Smith, Donald F.  (Aberdeen)
   "CHEER UP YOU COULD HAVE BEEN A TAX COLLECTOR."  Aberdeen:
   D.F. Smith, 1984. 120 p.  Illustrations.

Smith, Elaine A.  (Bellingham)
   "WHATCOM PAST & PRESENT: A COLLECTION OF PROSE, POETRY AND PICTURES.
   $10.95.

Smith, Elin  (Lynnwood)
   "ENOUGH IS A FEAST: A NON-VEGETARIAN VEGETARIAN COOKBOOK."  Lynnwood:
   (Publisher address: P. O. Box 2164, Lynnwood 98036.)

Smith, Jeff  (Tacoma)
   "THE FRUGAL GOURMET."  New York: Morrow, 1984. 388 p.  Illustra-
   tions.  $19.95.

Smith, Paul  (Seattle)
   "AEROBIC ROPE SKIPPING: RHYTHMS, RHYMES, ROUTINES."  Freeport, N.Y.: Educationa
   l Activities, 1981. 181 p.  Illustrations, bibliography.  $7.95.  (Publisher address:
   P. O. Box 392, Freeport, NY 11520.)

Soule, Barbara M.  (Olympia)
   "THE APIC CURRICULUM FOR INFECTION CONTROL PRACTICE."  Dubuque, Iowa:
Stablein, Marilyn (Seattle)
TICKETLESS TRAVELER: THE DHOBI STORIES. Seattle: Wash 'n Press, 1982. 35 p. Illustrations. $4.00. (Fiction. Publisher address: 5210 16th NE, Seattle 98105.)

Stamets, Paul (Olympia)

Steelquist, Robert (Sequim)
Co-author, see: Leeson, Tom.

Stein, Harvey (Seattle)
SLEEPING DRAGON, WALKMAN DREAMS: POEMS. Seattle: Bone City Press, 1984. 54 p. $6. (Publisher address: 720 N.E. 47th St., Seattle 98105.)

Steves, Rick (Edmonds)

Stewart, J.T. (Seattle)
Co-author, see: Cochran, Jo.

Stone, Carol M. (Stehekin)

Stotter, Dinah (Bellevue)
Co-author, see: Johnston, Priscilla.

Strickland, Ron (Seattle)
RIVER PIGS AND CAYUSES: ORAL HISTORIES FROM THE PACIFIC NORTHWEST. San Francisco: Lexikos, 1984. 186 p. Illustrations. $11.95. (Publisher address: 1012 14th St., San Francisco, CA 94114.)

Svenvold, Mark (Seattle)

Sweeney, Duane (Seattle)

Sweeney, Fredric (Issaquah)
Taylor, Dorothy E. (Issaquah)
FLEUR DE LIS. New York: Avon, 1984. 259 p. $2.95. (Fiction.)

Teeter, Helen Youngsmann (Whidbey Island)

Thein, Anthony E. (Federal Way)
Co-author, see: Busher, Dick.

Thesman, Jean (Seattle)
NEW KID IN TOWN. New York: Tempo Books, 1984. 150 p. $2.25. (Juvenile.)

Thomas, Susan (Renton)
WHAT TO DO, KNOW AND EXPECT WHEN A LOVED ONE DIES. Renton: S. Thomas, 1984. 138 p. $5.95. (Order from author: P. O. Box 7202, Renton 98057.)

Thompson, Joyce (Oregon)

Tomkins, Jasper (Issaquah)

Triem, Eve (Seattle)

Tsutakawa, Mayumi
Co-author, see: Cochran, Jo.

Turner, Mae (Mead)
Co-author, see: Hogue, Jadee.

Turock, Art (Seattle)
GETTING PHYSICAL: POWERFUL, EASY-TO-LEARN TECHNIQUES FOR MOTIVATING YOURSELF TO STICK WITH REGULAR EXERCISE. Seattle: Turock & Associates, 1984. 103 p. $6.95. (Publisher address: P. O. Box 19257, Seattle 98119.)

Van Tassell, Helen Tibbits Clark (deceased)

Van Voorhis, Ford
Vaughn, Thomas (Portland)

Wagner, Abner M. (Everett)
EL RANCHO GUMBO: FIVE THOUSAND DAYS IN MONTANA'S PIEGAN COUNTRY: PAINTING AND STORIES. Morongo Valley, Calif.: Sagebrush Press, 1983. 124 p. Illustrations. $20. (Publisher address: P. O. Box 87, Morongo Valley, CA 92256.)

Walsh, Dan (Pomeroy)
Co-author, see: Kuykendall, Elgin Victor.

Warn, Emily (Seattle)

Wasradowski, Doris E. (Vancouver)
TUETH: OTHER FAMILIES, HART, FIELDS, NEWKIRK, WILLS. Vancouver: D. E. Wasradowski, 1983. 126 p. Illustrations. $11.50. (Order from author: 901 E. 34th St., Vancouver 98663.)

Weatherly, Bob (Asotin)
THE BEST OF JAWBONE FLAT GAZETTE. Clarkston: Valley-American, 1984. 102 p. Illustrations. $9.45. (Publisher address: P. O. Box 579, Clarkston 99403.)

Whealdon, Everett (Port Townsend)
DEPRESSION CANDLE. Port Townsend: Woolman Press, 1984. 21 p. Illustrations. $2. (Publisher address: 315 Logan, Port Townsend 98368.)

Whitfield, Neva (Port Angeles)
CONFETTI 4. Port Angeles, N. Whitfield, 1984. 60 p. $3. (Poetry. Order from author: 2815 Bay St., Port Angeles 98362.)

Wilbee, Brenda (Bellevue)

Williams, David (Maple Valley)
THE MONKEY SHINES. Maple Valley: Pie in the Sky Press, 1984. 271 p. $7.95. (Fiction. Publisher address: 22610 Dorre Don Ct. S.E., Maple Valley 98038.)

Williams, Jacqueline
Co-author, see: Silverman, Goldie.

Wilson, Barbara (Seattle)
MURDER IN THE COLLECTIVE. Seattle: Seal Press, 1984. 183 p. $6.95. (Fiction. Publisher address: 312 S. Washington, Seattle 98104.)
Wilson, Vicki M. (Seattle)
Co-author, see: Lunneborg, Patricia W.

Winter, Gayle (Bellevue)
Co-author, see: Coccione, Lynda.

Wood, Robert L. (Seattle)

Woods, Erin (Redmond)

Wright, Carolyne (Walla Walla)
PREMONITIONS OF AN UNEASY GUEST. Abilene, Tex: Hardin-Simmons University Press, 1983. 67 p. $5.95. (Poetry.)

Wright, Cynthia Challed (New York)
YOU, AND NO OTHER. New York: Ballantine, 1984. 342 p. $3.50. (Fiction.)

York, Dorothy (Kelso)
Co-author, see: Ott, Ruth.
YOU ARE INVITED TO ATTEND
THE 8TH ANNUAL

AUTHOR PARTY

TO BENEFIT
LIBRARY FOUNDATION OF McMinnville
FRIDAY

November 30
1990

McMinnville Public Library
225 N. Adams Street

7:30 p.m. DESSERTS, WINES, COFFEE, CIDER
TO
10:00 p.m. MUSIC BY GUITAR AND FLUTE DUO, KAREN LEWIS AND DEBBIE SCHREPEL.

BOOKS FOR AUTOGRAPHING WILL BE
AVAILABLE FOR PURCHASE COURTESY
OF "THE BOOK SHOP"

AT 8:15 p.m. MR. DOIG WILL READ FROM HIS WORK

TICKETS ARE $15 AND CAN BE PURCHASED IN
ADVANCE FROM McMinnville Public Library OR
"THE BOOK SHOP". TICKETS WILL ALSO BE SOLD
AT THE DOOR. PROCEEDS BENEFIT THE ENDOWMENT
FUND OF LIBRARY FOUNDATION OF McMinnville.

IVAN DOIG

Ivan Doig was born in Montana in 1939 and
grew up among the sheep camps and settle-
ments along the Rocky Mountain Front.
His first book, THIS HOUSE OF SKY, relates
his upbringing in that singular setting.
It was nominated for the National Book
Award. Time magazine's reviewer announced,
"...a real writer is at hand."

Doig earned the Master of Science degree at
Medill School of Journalism, Northwestern
University, Evanston, Illinois. He also
earned a doctoral degree in History from
the University of Washington. He worked
as a writer and editor for newspapers and
magazines.

His trio of novels about the McCaskill
family of Montana has been hailed as an
"absorbing saga" by Publisher's Weekly.
The conclusion of the trilogy, RIDE WITH ME,
MARIAH MONTANA, was recently published by
Atheneum. Critics call it "...an extrava-
gant celebration". The Washington Post
stated "Ivan Doig is a writer whose work
makes readers recall why they love to read....
Doig's characters befriend you. His land-
scapes bowl you over," The Chicago Sun-Times
praised his "muscular and sculpted" prose.

Doig and his wife, Carol, live in Seattle.
Books by Ivan Doig include:

THIS HOUSE OF SKY 1978
WINTER BROTHERS 1980
THE SEA RUNNERS 1982
ENGLISH CREEK 1984
DANCING AT THE RASCAL FAIR 1987
RIDE WITH ME, MARIAH MONTANA 1990
PROGRAM

Fall Semester 1993

The Center is sponsoring these free public programs focusing on regional identity and the cultural traditions of the Rocky Mountain West.

September 17-18
A SYMPOSIUM IN TRIBUTE TO WALLACE STEGNER, 1909-1993
co-sponsored by The Montana Historical Society.
A special two-day tribute dedicated to the memory and contributions of the West's prize-winning novelist, historian, and essayist, Wallace Stegner, with presentations by:
• Jackson Benson
• William Kittredge
• Ivan Doig
• Patricia Nelson Limerick
• Richard W. Etulain
• Page Stegner
• Dan Flores
• Elliott West

All events will take place at the Montana Theatre.

October 21-23
20TH ANNUAL MONTANA HISTORY CONFERENCE
Higher Education in Montana: A Centennial, co-sponsored by The Montana Historical Society. With Governor Marc Racicot and Presidents:
• George M. Dennison, The University of Montana
• Michael Malone, Montana State University
• Matthew Quinn, Carroll College
• Carol Murray, Blackfeet Community College

Other sessions will feature presentations by Dayton Duncan, former presidential campaign press secretary, humorist and author of Miles from Nowhere.

and
Margaret Szasz, award-winning historian on Native American literature as history and Jerks in Montana History.

October 28
EVENING LECTURE
The Death and Rebirth of the Western, by Leslie Fiedler, celebrated author of Love and Death in the American Novel, The Vanishing American, and "The Montana Face" in The Last Best Place.
8:00 p.m., Urey Lecture Hall.

November 11
WORKS IN PROGRESS SERIES
Regional Patterns in Current Archeological Research on the Missouri Headwaters.
Mark Baumler, Archeologist, Montana State Historic Preservation Office. 3:00 p.m., Mansfield Library Classroom 285.

November 16
WORKS IN PROGRESS SERIES
Why Indigenous Land Titles Were Extinguished so Quickly on British Assumption of Sovereignty in New Zealand, R.C.J. Stone, University of Auckland, New Zealand, 3:00 p.m., LA 104.

Forthcoming Events Spring 1994
PERSPECTIVES IN TIME: PEOPLE AND PLACE IN THE NORTHERN WEST
Western Environmental Symposium
April 7-8, 1994 with presentations by:
• Donald Worster
• Richard White
• Robert Righter
• Dan Flores

“A multidisciplinary approach dedicated to strengthening the bond between people and place, to the exploration of a regional identity.”
The Rocky Mountain West is that great stretch of geography that rolls from the Great Plains across the northern Rockies to the Columbia plateau in the west. It encompasses all of Montana as well as parts of seven states, North and South Dakota, northern Wyoming and Utah, Oregon, Idaho, and Washington, and the southern reaches of three Canadian provinces—Alberta, British Columbia, and Saskatchewan. This immense land, the Rockies and the intricate weave of their long ramps, has fostered a common set of experiences and cultural negotiations, and has created an uncommon people.

More and more attention is now shifting to the mountain west. Large questions increasingly are being best addressed, it is felt, in smaller places. The relative emptiness and grandeur of this land is attracting people in growing numbers, as it has attracted us. Will we destroy the very thing we seek, or will we find ways to preserve and enhance it?

Often called "the last best place" it is largely best because it was settled last and settled least. To keep it best we must see to it that it is the first of our western regions to be settled well. To do so we must identify with this region, embrace this place, and cast our lot with it.

But identities are not found, western or otherwise; not found like golden rings in magical forests—they are created, and earned, in a crucible of responsibility. They are forged out of diversity, out of bits and pieces, out of inheritances, out of the hard-edged ways that people routinely make a living from the land they are on, the landscapes they inhabit. To understand western regional identities, and there are many, we must understand how we have used and continue to use our home places. But that alone is not enough—regional identities are surely not determined simply by economic patterns, not just by what we do for a living. Identities are also the outcome of the way in which people think about their place and themselves, the mental mazes they thread, the mental maps they construct, the stories they tell, the promises they keep.

The Rocky Mountain West is changing. The Center's challenge is to begin to explore ways of staying in touch, ways in which our heritage can be used as the ground upon which to build a new vision, sustaining in the process a place and a pattern of life for ourselves and for those who, unwilling to stay elsewhere, will come to join us.

The Center for the Rocky Mountain West was authorized by the Board of Regents and created at The University of Montana in 1992 as a forum to explore, examine, and articulate an inclusive regional history and culture using a variety of disciplinary approaches.

The Center is as uncommon as the region and its people, for unlike other western study centers it:
- focuses on an international, northern borderland in which the Canadian component is integral not peripheral;
- concentrates on the region's large Native American population. Not only do Indian people possess rich and vital cultures on twenty-seven reservations, but because of their legal sovereignty, and the low population densities of non-Indians, their importance is of greater relative strength than elsewhere;
- examines a region that is a rural, diverse, small-town west—a cultural region more nearly like that of the mythical West, than any other definable region;
- explores an identifiable bio-region, a natural region of familiar patterns of plants and animals, of history and culture, amounting to a shared circle of northern latitude and a home territory.
- provides the opportunity to shape regional identity and values at an appropriate stage in the growth of the region.
The Shoreline Arts Council presents

An Evening with Ivan Doig and David Wagoner

8 pm, May 17, 1990
as part of the dedication and celebration of the Shoreline Community Center
DAVID WAGONER

POEMS

Dry Sun, Dry Wind
A Place To Stand
The Nestling Ground
Staying Alive
New and Selected Poems
Riverbed
Sleeping In the Woods
Working Against Time
Collected Poems
Who Shall Be the Sun?
In Broken Country
First Light
Through The Forest: New and Selected Poems,
1977-1987

NOVELS

The Man In The Middle
Money Money Money
Rock
The Escape Artist
Baby, Come On Inside
Where Is My Wandering Boy Tonight?
The Road To Many A Wonder
Tracker
Whole Hog
The Hanging Garden

OTHER

Straw For The Fire: From the Notebooks of Theodore Roethke, 1943-1963

Feature Film: The Escape Artist, Zoetrope Studios,
Francis Ford Coppola, producer.
BOOKS AND AWARDS

This House of Sky, Harcourt Brace Jovanovich, 1978; nominated for the National Book Award; winner of The Christopher Award; published in Great Britain by Sidgwick & Jackson and in West Germany by Insel Verlag as Das Haus Des Himmels.

Winter Brothers, Harcourt Brace Jovanovich, 1980; Governor's Writers Day Award Pacific Northwest Booksellers Award for Literary Excellence; adapted for television by KCTS, Seattle.


Dancing at the Rascal Fair, Atheneum, 1987; Governor's Writers Day Award and Pacific Northwest Booksellers Award for Literary Excellence; nominated for Golden Spur Award.
ABOUT THE SHORELINE ARTS COUNCIL

The Shoreline Arts Council is a new community-based organization whose purpose is to support the arts. By promoting public awareness and knowledge about the arts, and coordinating and sponsoring performances, exhibitions and a variety of other art programs, activities and events, the Council hopes to enrich the life of each Shoreline resident and enhance the quality of life for the community as a whole.

Members of the Council are volunteers who work together to provide support for artists and arts experiences in Shoreline. Financial support is as necessary as the donation of time and enthusiasm. We hope you will be able to support the Council through membership in “Friends of the Arts.” For more information, please call Ros Bird at 365-0383 or Herb Bryce at 542-7395.

ACKNOWLEDGMENTS

The Shoreline Arts Council gratefully acknowledges the following individuals and organizations for their assistance with this evening’s reading:

Ivan Doig and David Wagoner for graciously giving their readings in honor of the debut of the Shoreline Arts Council and the opening of the Shoreline Community Center.

Edward Harkness for introducing David Wagoner; Carol Orlock for introducing Ivan Doig; Marie Rosenwasser for organizing this reading.

Members of the S.A.C. “Gala” Committee for organizing the May 17-19 programs celebrating the arts.

Herb Bryce and Richard Reuther for assistance with sound and lights.

The Shoreline School District for the use of the Shoreline Community Center.

The Humanities Division of Shoreline Community College for assistance with publicity.

FUTURE PERFORMANCES

We hope you can join us for the following events also sponsored by the Shoreline Arts Council:

May 18: Shoreline Talent Show, 8 p.m., Shoreline Community Center Theatre;
May 19: A Gala Evening: 8 p.m., Shoreline Community Center Theatre;
Art Show; Children's Theatre: 2 p.m., Shoreline Community Center Theatre
(The Cherry Berry Bird and the Giant Jelly Belly, by Willy Clark); Art in Action: various locations at Shoreline Community Center, Shoreline Community Center Theatre
Author Ivan Doig will present a public lecture at the Yellowstone Art Center May 20. Doig's latest work, English Creek, a novel set in Montana, was recently named Western Heritage Award winner by the National Cowboy Hall of Fame as "the best work of fiction 1984". His other works are This House of Sky, Winter Brothers, and The Sea Runners.

SCHEDULE: MONDAY MAY 20 1985

2:00-3:00 PM
INFORMAL COFFEE
Sponsored by Sigma Tau Delta, national English honorary.
Petro East
and West
EASTERN MONTANA COLLEGE

7:00 PM
AUTOGRAPH PARTY
YELLOWSTONE ART CENTER

8:00 PM
PUBLIC LECTURE
Reception following
YELLOWSTONE ART CENTER

All events are free to the public

This project has been funded by the Montana Committee for the Humanities and sponsored by the Yellowstone Art Center and Eastern Montana College.
Upcoming Events

Icicle Creek Center for the Arts

Ivan Doig
Fri April 25
7:30 PM

Cosi Fan Tutte
The Met: Live in HD
Sat April 26
9:55 AM & 7 PM

Snowy Owl Theater - 7409 Icicle Road
Tickets - icicle.org - 548-6347
IVAN DOIG

February 11 • 7:30 p.m.

Seattle writer Ivan Doig, called by The San Francisco Chronicle, “The most impressive Western writer of our generation,” will read from his forthcoming novel, the second in his trilogy that began with English Creek.
ALL READINGS ARE FREE AND OPEN TO THE PUBLIC
Central Library Popular Reading Room
801 S.W. Tenth

Reception with the authors following at
THE CATBIRD SEAT BOOKSTORE
corner of S.W. Broadway and Taylor
(Book signing and refreshments)
Whitman College
Department of English
is pleased to present the

2013-2014
Visiting Writers Reading Series
Whitman College 2013-2014
Visiting Writers Reading Series

Thursday • Sept. 12
Maxey Auditorium • 7 p.m.
Barry Lopez

Thursday • Oct. 3
Maxey Auditorium • 7 p.m.
Mark Strand
With additional support from the Office of the President

Thursday • Oct. 24
Kimball Theatre • 7 p.m.
Aimee Nezhukumatathil

Thursday • Nov. 14
Kimball Theatre • 7 p.m.
Stephen Burt

Thursday • Feb. 6
Kimball Theatre • 7 p.m.
Jess Walter

Thursday • March 13
Kimball Theatre • 7 p.m.
Amy Leach

Thursday • April 3
Kimball Theatre • 7 p.m.
Daisy Fried

Thursday • May 1
Maxey Auditorium • 7 p.m.
Ivan Doig

Thursday • May 8
Kimball Theatre • 7 p.m.
Whitman Reading

The VWR is supported by Whitman's Department of English, the Michel Grossclose fund, the office of the dean of humanities, Washington, and through a generous anonymous donation.

Events are free and open to the public.
Information: Katrina Roberts
robertsk@whitman.edu • www.whitman.edu/visiting-writers/
28TH
ANNUAL NINA MAE KELLOGG LECTURE

IVAN DOIG
NOVELIST
A Reading From a Work in Progress
WEDNESDAY, MAY 13, 1992
3 P.M.
75 LINCOLN HALL
1620 SW PARK

The Nina Mae Kellogg Lecture is sponsored by the Nina Mae Kellogg Fund, the Department of English, the Academically Controlled Auxiliary Activities Committee, and the PSU Bookstore. For more information, contact the Department of English, 405 Neuberger Hall, 725-3521.
You are invited to the Nina Mae Kellogg Lecture, which will be given at 3 p.m. Wednesday, May 13, in 75 Lincoln Hall at Portland State University.

The characters in many of Ivan Doig's novels find themselves along the Rocky Mountain Front in "big sky country." It's familiar terrain to Doig, who was born in Montana in 1939 and spent his adolescent years moving from one Western town to another with his father after his mother died.

A former ranch hand with graduate degrees in journalism and history, Doig draws on his first-hand knowledge of the area and his love of historical detail to craft his stories.

This House of Sky, his first book, won the Christopher Award and was nominated for the National Book Award in contemporary thought.

His 100-year trilogy of novels about the McCaskill family, English Creek, Dancing at the Rascal Fair, and Ride With Me, Mariah Montana, has also drawn praise from critics and readers alike.

"I like people who dance on the page," Doig says. "Anybody hip-deep in love with the language."
November 1, 2006

Dear Mr. Doig,

I had the pleasure of shaking your hand just a few short weeks ago when you visited the Great Falls Public Library. Since that time I have begun planning the library-sponsored Great Falls Festival of the Book scheduled for May 3 – 5, 2007. In discussing ideas with some of my more loyal patrons, it was suggested I invite you, especially in lieu of the new book you are working on and its relevance to this area. I have to admit I have toyed with the idea of inviting your over the six years we have sponsored this festival, but never followed through for various reasons, primary among them that you are a very busy man. However, this time I am following through. I understand that you are declining appearances while you are working on your book, but am hoping that you may be free by May and at the very least consider my invitation.

To provide you with a bit of background about our festival: we have been doing the festival for six years. This is a small affair, but can boast having hosted such great authors as Richard Ford, Pete Fromm, Mary Clearman Blew, Judy Blunt, Tim Cahill, Gary Ferguson, Paul Zarzyski, and Annick Smith, just to name a few. This year’s festival is only in its nascent stages, but we have already received confirmations from Doug and Andrea Peacock, Rick DeMarinis and Aaron Paretti. I have several other authors I am inviting. Though I do hope to get at least one more well known author, I also like to emphasize more local authors and authors with regional affiliations. For example, members of a local writing group participate some years, as do historical authors either from this region or whose writing is about this region. Last year we welcomed a local screenwriter working in the horror genre.

If you were willing and able to attend, it would be the high light of this festival. I will work with you in whatever fashion to facilitate your appearance here. Other than clearing a few details with you, I don’t think I would need to disturb your work. I appreciate you considering my invitation.

Sincerely,

Jude Smith
Project Coordinator
jusmith@mtlib.org
5 Nov. '06

Dear Jude--

Sorry, next May is way too soon to try to pry me out of the house and to the Festival. I'll be working on this novel at least through next year. Beyond that, I can't foresee yet. If you're still coordinating the Festival in '08, feel free to drop me a line again--I think it's doubtful that life is ever going to let up enough to let me fit such events in, but Great Falls and the library have a tender spot in me. I'll at least give you a quick frank decision. Meanwhile, best wishes for the '07 event.

Sincerely,
Mr. Doig —

Here’s our kick off package. Thank you so much for your patience and kindness.

Call on me anytime for anything.

All the Best
April '05 phone conv with Bill Tennant of Jefferson Co. His'l Society (360)385-1003

--turned him down for JeffCo HS annual event, but said I'd look at it for '06: possible reading/q&a & bksigning, highlighting Swan and possibly Whistling Season. Tennant said they cd come up w/ honorarium & lodging.
About the Author
and
Mountain Time

"Ivan Doig has been, from This House of the Sky, his first grand entry into literature, one of the great American voices, full of grace, abounding in humanity, easeful in narration, hypnotic in pace, grand in range," says his international contemporary Thomas Kenneally of Australia, author of Schindler's List. Doig, much honored for his portrayals of the American past, now finds that his latest novel, Mountain Time, is coinciding with headlines about a struggle over one of the country's last great natural areas.

"The Rocky Mountain Front is a remarkably intact ecological centerpiece of this continent," Doig explains from his personal and research background along the chain of peaks and escarpments that rise from the plains of Northern Montana to the Continental Divide, (Described by the Washington Post as having "the iron of purpose of an ex-ranch hand who has earned his Ph.D. in history," Doig worked ranch jobs and herded sheep with his family along the Front before embarking on degrees at Northwestern University and the University of Washington.). "I had no idea three years ago, when I thought up a generational tussle over the question of oil and gas leases there as part of the plot of this book, that I'd be reaching headlines.

While he was finishing Mountain Time, Lewis and Clark National Forest Supervisor Gloria Flora made the long-argued-over decision to ban oil and gas leasing along the Rocky Mountain Front. Since then, the chief of the U.S. Forest Service has added a two-year moratorium on mining claims in the area. Doig applauds both actions: "To put it mildly, oil and gas leases and mining claims along the edge of the Front would be equivalent to scissor attacks on a magnificent tapestry of nature."

Mountain Time, a novel of the Baby Boom generation he describes as "jelly-sandwiched between grown children who've gone their own way and aging parents who are losing control of their lives," attempts to give contemporary voice to universal dilemmas: Can we go home again? Dare we? How can we live and love in the present when faced with obligations from the past?

"It simply felt to me like a book where it's all there waiting," says Doig of this closely observed work of fiction set in Seattle, San Francisco, Alaska, and the Rocky Mountain Front. "My own concerns about the land and its people, that dreaded but strengthening ordeal of coming to the aid of a parent near the end of life, my fascination with the mammoth behavioral bulge caused by the Baby Boomers—I was born just far enough ahead of them (1939) to tag along with their generation and yet not quite be of it—it seemed to me time to write about the generation that was shaped by the Sixties meeting its time of reckoning." Certain exploits of his characters—the small-plane flight along the Alaska pipeline and into the remote Brooks Range; a backpacking trip into Montana's Bob Marshall Wilderness Area made memorable by muddy pawprints of a grizzly bear on a camping tent—were based on experiences by Doig and his wife Carol, but not, he says, the novel's wild whirligig scene of hundreds of in-line skaters darting through San Francisco on a Friday night: "That one, I was happy to be just a researching guy taking notes."
Andrea Barnett as blurb possibility for Prairie?
May 5, 2002
Scott

Jerry, Dept. of Divinity, UC - Humanities, Dean of Davison Honors College
- send summer, in ca
- 175 honors college - read over summer -
  then convocam
- Eng Dept. - labor Day?
- 406 243-5201
May 9, 2000

Mr. Ivan Doig
17277 15th Avenue NW
Seattle, WA 98177

Dear Mr. Doig:

I am much remiss in not contacting you earlier—we had an inaccurate address for you until now, and, at the Big Sky 2000 conference last month, you always seemed to be surrounded by friends and conference attendees.

As you may have heard, the Montana Committee for the Humanities/Montana Center for the Book will present an inaugural Montana Festival of the Book, September 8-9, in Missoula. Of course, we would be most honored if you could attend and participate. The Festival will feature more than seventy Montana and regional writers and, in addition to readings, signings, and other events, it will include a variety of panels, workshops, and other sessions on book-related themes and issues: book collecting, fine printing, bookselling, book groups, freedom of information, internet publishing, future of the book, future of libraries, and more. We also plan a memorial session on Mike Malone, a force in Montana writing and historiography, who I know was a close friend of yours. I am enclosing a more formal invitation and prospectus, copies of which were sent to the wrong address earlier this spring.

I know from Bill Bevis and Sue Hart, among others, that you are quite busy and are scheduling only a few appearances each year. I understand. If this year’s Festival is inconvenient, then perhaps next year. And I promise to get the news and invitation to you before anyone else.

I wanted to thank you also for your presence and presentation at the Big Sky 2000 conference. Although I could not attend all of it, I know that your presentation, and the care with which you prepared it for that audience, were very widely and deeply appreciated…the intellectual stimulation as well as support and affirmation for the educators who heard it.

Please let me know if there is any further information I can provide concerning the Montana Festival of the Book or other activities of MCH and the Montana Center for the Book. And I am very sorry not to have reached you earlier.

Sincerely,

Mark A. Shorouse
Executive Director

Enclosure
Dear Mark—

Sorry to say, I do have another obligation at the time of the Festival of the Book, a Midwestern bookstore tour which by now is thoroughly fixed into place by my publisher. If you'd like, try me another year—the most workable time would be when my next book is published and I'd be coming to Missoula anyway for a booksigning at Fact & Fiction etc. That's a couple of years down the road yet, though. Meanwhile, good luck with the launch of the Festival.

Best wishes,

[Signature]
May 3, 2000

Mr. Ivan Doig
17277 15th Ave. NW
Seattle, WA 98177

Dear Mr. Doig:

In September of 2000, the Montana Committee of the Humanities and the Montana Center for the Book will sponsor the first Montana Festival of the Book. The Festival will be a two-day celebration of writing, scholarship, the literary arts, libraries, and literacy and will feature over fifty readings, presentations, panel discussions, demonstrations and exhibits in downtown Missoula, September 8-9. We expect over 1,000 readers and book lovers, and perhaps many more, from across the state and beyond to attend the Festival.

Because of the important role you play in Montana's, and the nation's, book life, we would very much like for you to be a part of the Festival. Montana is recognized throughout the world for its writers, and the Festival will be a celebration of that as well as an opportunity for authors of diverse interests and styles to gather, discuss issues and share information with each other and attendees. It is our hope that this will become an annual event that will grow in scope and prominence and in its importance for Montanans.

There are a variety of opportunities for participation, and your early response will help us begin to plan and schedule events. Please contact me or Festival Coordinator Kim Anderson (telephone 406-543-8459, email klanders@attglobal.net) at your earliest convenience to indicate your interest or to obtain further information about the Montana Festival of the Book. On the other side of this page you will find further details about the Festival and some of the people around the state who are involved in its planning.

With your help, the Montana Festival of the Book can become a gathering of importance for readers, writers, scholars, and others in our state and beyond. We look forward to hearing from you.

Sincerely,

Mark A. Sherouse
Executive Director
Montana Festival of the Book
The Montana Center for the Book and
The Montana Committee for the Humanities

When: September 8-9, 2000 (Friday and Saturday)

Where: Missoula...Caras Park, the Wilma, Old Milwaukee Station, Missoula Public Library, Fact and Fiction Bookstore, other downtown commercial and public venues...

Supported by: funding from National Endowment for the Humanities, National Endowment for the Arts ArtsREACH planning grant, state and regional foundations and corporations, local business interests, donors, exhibitor fees, sale items...

Statewide planning partners: Montana Arts Council, Montana State Library, Travel Montana, Writers Voice of the Billings YMCA, Fact and Fiction Bookstore...

Local partners: Missoula Cultural Council, Missoula Public Library, bookstores, galleries, newspapers, publishers, commercial enterprises, news organizations, civic and business organizations, city and county government...

Statewide partners: state library, arts, heritage, writers’ and cultural organizations, publishers, magazines, news organizations, literacy organizations, travel and tourism organization...

Format: readings by prominent and emerging Montana writers; signings; presentations, panels on various book-related issues (see themes below); a gala reading by major authors and reception; musical and other entertainment; literary dinners; judging and awards for a writing contest (“...dark and stormy.”)...

Prospective themes, presentation/panel topics: Montana/western literature, history; Native American writing, history; western women’s history; western demographic, social, political, economic issues; environmental issues; environmental, nature, outdoor writing; flyfishing; hiking/backpacking/climbing/skiing, etc.; trends in publishing; freedom of information/censorship; small presses; independent bookstores; book collecting; writing/publishing on the Internet; the vocation of writing; libraries; literacy; book groups; and many others...

Associated events: artistic performances, exhibits; literary dinners, guided trips; statewide writers’ tours, satellite events in other Montana cities and towns; radio-, television-, and or Web-casts...

Marketing: Montana and national newspapers, websites, state magazines, relevant travel magazines and publications, regional and literary magazines and journals...

Program Committee: Bette Ammon (Missoula Public Library), William Bevis (retired University of Montana English professor), Kate Gadbaw (UM Creative Writing program), Sue Hart (Montana State University-Billings English professor), Rick Newby (Helena writer/editor), Charles Rankin (Montana Historical Society), Corby Skinner (Billings Family YMCA Writer’s Voice), Annick Smith (Missoula area writer) Barbara Theroux (Fact and Fiction Bookstore, Missoula), Lois Welch (UM English chair and professor); others to be invited

*The Montana Committee for the Humanities is Montana’s independent nonprofit affiliate of the National Endowment for the Humanities, a federal agency that supports learning, education, and public programs in literature, history, philosophy, and other humanities disciplines. The Montana Center for the Book, a program of MCH, is Montana’s affiliate of the Library of Congress Center for the Book.*
April 6, 2000

Ivan Doig
17277 15th Ave. NW
Seattle, WA 98177

Dear Ivan Doig:

I am writing to invite you to participate in *Stars & Stories*, a benefit for the education programs at Seattle Repertory Theatre.

Seattle Repertory Theatre is a non-profit, professional theatre that produces a diverse range of work – from the vibrant language of playwrights like Shakespeare and August Wilson to the lavish spectacle of directors like Stephen Wadsworth and Mary Zimmerman. Among the 200,000 audience members we serve are about 10,000 middle- and high-school students who participate in an extensive series of Rep education programs. Through our Student Matinee program, we make theatre available to students who might not otherwise have access. We also offer in-school artist residencies that introduce students to plays, teach communication skills, and foster cooperative learning. We provide a safe-haven for artistic expression to at-risk adolescent girls through our GirlSpeak program. And we provide resources to public school teachers through workshops and seminars.

Each year, we produce a fundraiser in support of these education programs. This one-night-only event, *Stars & Stories*, features celebrities and community leaders reading excerpts from children's literature. Last year, we were delighted to have Lesley Stahl from CBS' *60 Minutes*, Harry Stonecipher, president of The Boeing Company, and Charles R. Johnson, author of *Middle Passage*, among many others. There was a friendly, relaxed atmosphere about the event and, in addition to raising $30,000 for education, the participants had a wonderful time both performing and socializing.

This year, we invite you to participate as a celebrity reader.

*Stars & Stories* takes place on Monday, June 12th. If you choose to take part, we will consult with you about the material you'll read, assist you with preparation, and take care of all the details. If last year's event is any indication, you and the audience will have a truly memorable evening.

Within a few days, you will receive a follow-up phone call from my Seattle Rep colleague, Kurt Beattie.

I hope that you will join us for this enjoyable and worthwhile event.

Sincerely,

Sharon Ott
Artistic Director
5 May 2000

Dear Ms. Ott—

Big apologies for not responding before now to your "Stars and Stories" invitation; I was away much of April, and your letter didn't surface in the accumulated mail until now. I am in a stint of writing, researching, and traveling, so I can't be one of your readers this June; I'd happily look at the prospect again, though, when I have this book on its way into the stores in a year or two. Meanwhile, all good luck with this year's event.

Sincerely,

Ivan Doig
Montana Festival for the Book, September 8-9

The Montana Center for the Book and MCH will sponsor a Montana Festival of the Book next September 8-9 in Missoula. The festival will feature readings by prominent and emerging Montana and regional writers as well as sessions on many different aspects of literature, literacy, and libraries, publishing, book collecting, book selling, and many other topics.

Statewide planning for the Festival is supported by an ArtsREACH grant from the National Endowment for the Arts, awarded in September. Planning partners under the grant include the Montana Arts Council, the Montana State Library, Travel Montana, the Writer's Voice of the Billings Family YMCA, and Fact and Fiction Bookstore in Missoula. Although located in Missoula its first year, the Festival will feature coordinated events throughout the state, by way of writers' tours, satellite events, or the new technologies. A program committee and a local coordinating committee are being formed.

Book festivals supported by state humanities councils or state centers for the book have proliferated in recent years. Some are major regional events, such as the Virginia Festival of the Book, held annually in Charlottesville, which offers nearly 200 sessions and attracts several thousand visitors. Newer book festivals have appeared in recent years in Arizona, Utah, Nevada, Colorado, and, most recently, in Idaho.

The Montana Festival of the Book will feature both fiction and non-fiction; poetry and stories; Montana authors and authors who write about Montana or the region; Montana and regional history; nature, outdoor, and environmental writing; presentations and discussions on the state of writing, publishing, small presses, book selling, book collecting, reading groups, censorship and intellectual freedom; and other topics from the culture of the book. Check both the Montana Center for the Book website <www.umt.edu/montanabook> and MCH website <www.umt.edu/lastbest> for further news and announcements.

Center Supports "Letters About Literature"

Another project the Montana Center for the Book has undertaken this year is support for Montana participation in "Letters About Literature." Letters About Literature is a reading and writing contest for 7th-12th graders, sponsored by King's College, the Weekly Reader Corporation, and the Library of Congress. In the contest, which is divided into junior and high school divisions, students simply write a letter to an author, living or dead, whose book has influenced them. The students' letters are judged on the basis of writing quality, insight into the work read, and originality. There are both national prizes as well as state recognitions, which the Montana Center for the Book will provide. In publicizing Letters About Literature this fall the Montana Center for the Book received assistance from the board of the Montana Association of Teachers of English Language Arts and from participants at the Montana Education Association and other educators' annual meetings. The Center will recognize Montana entrants in this year's Letters About Literature contest this spring.

MATELA to Produce New Montana Literary Map

With funding from the Montana Center for the Book and MCH, the Montana Association of Teachers of English Language Arts will produce a new Montana literary map in 2000. Planning and consultation for the new map has been underway for several months. The new map will succeed the MATELA map developed in the late 1980s. Professor Sue Hart of Montana State University-Billings is principal scholar for the project, and Lame Deer High School librarian Judy Stephenson is project director. The map will feature a variety of Montana authors and literary sites in a format suitable for display. The map will be distributed free of charge to school and public libraries throughout the state.
The蒙古委员会为人文领域添加新项目，并邀请提案。委员会在2000-2002年间邀请提案。新设的Speakers Bureau旨在提供高质量的公共演讲活动。

The Speakers Bureau. The MCH Speakers Bureau is Montana’s largest and most popular speakers bureau. It enables local organizations—museums, libraries, colleges and universities, schools, civic and professional organizations, churches, and other groups—to bring high quality humanities programs to their members and the public at very low cost. Local sponsors provide the setting, an audience, local publicity, planning and coordination. MCH pays the speaker’s honorarium and travel expenses. More than fifty speakers now constitute the Speakers Bureau, with more than seventy programs, focusing on contemporary Montana and its issues, the state’s history, literature, native peoples, and a number of other humanities topics. Each program remains active with the Speakers Bureau for three years. Funding for the Speakers Bureau comes from the National Endowment for the Humanities, the Montana Cultural Trust, the Montana Committee for the Humanities, and from local communities and individuals.

Speakers Bureau programs. Programs proposed may fit into any of a number of categories. Currently, such categories include: Native Peoples’ Histories and Stories, Lewis and Clark, Montana and Western History, Literature, The Arts, Montana in the New Millennium, Communications, Culture, and Public Policy, and Chautauqua presentations. The Committee is particularly interested in programs that will appeal to the adult, out-of-school public and that will foster discussion and a deeper appreciation of ourselves, our cultures, and our world. Presentations of about thirty to forty minutes in length, plus time for discussion, are particularly effective. Formats need not be limited to the traditional “talk-plus-questions” approach. Chautauqua presentations (first-person portrayals, in character, of historic or fictional figures, based on research) are especially welcome. Presentations combined with slides, videos, or other media also are acceptable. Some two-person programs have been successful, whether presenting as a team or offering opposing positions on a topic. Proposals are welcome also for scholarly facilitators whose expertise and humanities perspectives can assist in discussion of community issues. National Endowment for the Humanities guidelines under which MCH operates prohibit support of programs directed at persuading an audience to a particular political, philosophical, religious, or ideological point of view.

Civic culture. For 2000, in conjunction with the initiative “Toward Deliberative Dialogue in Western Communities” announced on page 8, the Committee is particularly interested in new programs bearing on issues of civic culture: the decline in civic engagement and how to address it, deliberative dialogue, civil society, consensus, and others.

Honoraria and expenses. MCH pays speakers an honorarium of $150 per presentation, plus travel and per diem. If a speaker makes more than one presentation in a community on the same date, MCH will pay a $200 honorarium. Speakers are considered independent contractors and receive no payroll benefits from MCH. Speakers must be registered with the state as independent contractors.

Proposal and review process. There is no limit to the number of program proposals that may be submitted. However, speakers are limited to a maximum of three programs on the Speakers Bureau roster in any year. Each program proposal must include a completed application form (available from MCH; see below), which identifies the proposer and references, and a brief description of the proposed program (no more than two pages) which will include:

- title and a brief summary of the topic
- format for the presentation (will it include slides, recordings, other media?)
- description of audience involvement in the presentation and how discussion will be conducted
- description of humanities disciplines and themes central to the program
- description of proposed speaker’s expertise with the topic and research conducted on it; and
- appropriateness of the topic, need or demand for it.

Proposals will be judged on audience appeal, public speaking ability of the presenter, relevant humanities expertise of the presenter, and humanities content of the proposed program. MCH will contact the references listed on application forms. A subcommittee composed of MCH academic and public board members will screen the proposals. The full Committee will review the subcommittee’s recommendations and make final selections in April. MCH will announce new speakers and programs in early summer. Additions will be made to the Speakers Bureau catalog in time for late summer mailing.

Deadline. All application materials are due in the MCH offices on March 20.

Further information. MCH will be pleased to answer questions and provide further information and application forms. Contact the MCH offices at 311 Brantly, The University of Montana, Missoula, MT 59812-7848, at 406-243-6022, toll-free in Montana 800-624-6001, or via email at <lastbest@selway.umt.edu>.
Meat Ivan Dois
Saturday, December 4 at 1:00 pm
Mr. Dois will sign his new novel,
Mountain Time, and all your favorites
Visit our website at www.borders.com
• Returns must be accompanied by receipt
• Returns must be completed within 30 days
• Merchandise must be in salable condition
• Opened videos, discs, and cassettes may be exchanged for replacement copies of the original item only
• Periodicals and newspapers may not be returned
• Items purchased by check may be returned for cash after 10 business days.
• All returned checks will incur a $15 service charge
Borders, Tigard, idea of promoting on sales slips
IVAN DOIG

Ivan Doig was born in White Sulphur Springs, Montana, in 1939 and grew up along the Rocky Mountain Front where much of his writing takes place. He revisits his old stomping ground with his new book BUCKING THE SUN, published by Simon & Schuster in May, 1996. Chuck Robinson, past president of the American Booksellers Association, says “I’ve never read one I liked more than BUCKING THE SUN.... This is Ivan Doig at his best...writing doesn’t get any better.” His first book, the highly acclaimed memoir This House of Sky (1978), was a finalist for the National Book Award in Contemporary Thought and received a Christopher Award, the Pacific Northwest Booksellers Award and the Governor’s Writers Day Award. Heart Earth was the recipient of the 1993 David W. and Beatrice C. Evans Biography Award for the best biography in the Rocky Mountain West. Publishers Weekly wrote, "In poetic and precise prose, Doig has crafted a worthy complement to his acclaimed memoir, This House of Sky.”

Doig’s other award-winning books include: Winter Brothers (1980), which was the recipient of the Governor’s Writers Day Award and the Pacific Northwest Booksellers Award for Literary Excellence; The Sea Runners (1982), his first novel, was named one of the notable books of the year by The New York Times Book Review; and his Montana Trilogy of novels, English Creek (1984), Dancing at the Rascal Fair (1987), and Ride with Me, Mariah Montana (1990). "A writer whose work makes readers recall why they love to read, and reminds writers why they ever wanted to write in the first place," raved the Washington Post Book World.

A former ranch hand and a newspaperman, Doig is a graduate of Northwestern University where he received a B.S. and M.S. in journalism. He holds a Ph.D. in history from the University of Washington and honorary doctorates in literature from Montana State University and Lewis and Clark College. In 1989 the Western Literature Association honored him with its Distinguished Achievement Award for his body of work. He lives in Seattle with his wife Carol, who teaches the literature of the American West.
Are Mega-Tours Over?
Publishers reevaluate author tour options

Jacqueline Susann may have created the celebrity author tour when she tirelessly promoted Valley of the Dolls in 1966, but the literary tour—with readings and signings by lesser-known writers—didn’t come into its own until the mid-’80s, at a time when independent bookstores made up 50% of the market. The concept seemed new and exciting, and the fatwa against Salman Rushdie, which caused him to cancel his Satanic Verses tour, made it even more daring. Overnight, reading from a novel had become a political act—one that sold books.

Scheduled carefully, a reading tour could help make a book; some publishers even asked point-blank, “Do you report to the Times?” before finalizing a booking. Authors such as John Irving, Anne Tyler, John Updike and Annie Dillard blossomed without any undue thumping the stumps, but they were the exception, not the rule.

For most writers, tours were so crucial that if their publishers wouldn’t do anything, they did it themselves. Terry McMillan found her literary groove by booking her own library and bookstore appearances for her first novel, Mama. By the time she wrote Waiting to Exhale, bookstores began approaching her, and the rest is bookselling history.

To accommodate author tours, bookstores rapidly began to change. They heightened the experience by adding reading spaces and cappuccino bars. In addition, they hired a new staff person, an events coordinator, to handle the bookings and attendant details—including co-op.

But book tours weren’t limited to the independents; the chains—especially Barnes & Noble and Borders—played an important role; their superstores were built around the concept of daily entertainment. Community relations coordinators who worked with the “talent” became an essential part of the product mix for new stores. Today, Books-a-Million, Starbucks and even warehouse clubs all compete for the sales and cachet that result from having this fall’s crop of authors—Christopher Dickey, Barbara Kingsolver, Charles Frazier, Arthur Golden, Alice Walker, Tom Wolfe—on their events lists.

Despite the marketing success of such author tours, the current scene is not without its drawbacks. Hand-in-hand with the glut of venues is the number of authors on the road. On any given night, in cities from Boston to Seattle, there are at least five readings, many with authors published by the same company. The price of author tours has also risen dramatically over the past few years. With an average cost of $1,000-$1,500 per city for a mid-range tour, tours are losing their value as one of the cheapest ways to get an author noticed. As one marketing person noted, the previously perceived wisdom no longer holds: “There is this old feeling that the number of cities equals love. But there are books where you say you’re going to have to do fewer cities.” In addition, the local media possibilities are diminishing. Because of cable, there are fewer local morning or noon-time TV shows, and some publishers believe that without this media coverage, bookstore appearances just don’t make sense.

Given these problems, is the author tour still a viable concept? Is it worthwhile for publishers and booksellers?

The Publishers’ Perspective

From the publishers’ standpoint, the heyday of literary author tours is clearly over. Off the record, a consensus of publicists and marketers held that despite scaled-back tours, there are still too many authors appearing in too many cities. Often, it makes more sense to shuttle the author back and forth between New York City and Washington, D.C., to cover national media, rather than plan a nationwide reading tour. Ivan Held, v-p/director of marketing for Viking, acknowledged, “There are lots of literary authors who need to go out there and meet their readers and meet booksellers. Joanna Trollope is a sort of darling of booksellers, and she has a number of fans. I wouldn’t want to limit the number of cities for her tours.” But, he added, “for certain types of nonfiction, if a book’s not working by six cities, cities number seven through 18 aren’t going to pull the author along. You’re either on a roll by a certain stage or the second 10 cities aren’t going to pop an author.”

Soho Press’s Melanie Fleishman, v-p/director of marketing and publicity, concurred. “I don’t really think author tours are cost-effective. You talk to the booksellers and they had 35 people and they sold 11 books.” She also noted the wear and tear on the author. “It’s grueling. All the flying and having to be up and on.” Still, Fleishman finds that author tours have value, “if it’s either your big book or to introduce someone who has staying power.” Edwidge Danticat, author of The Farming of Bones, who fits both requirements, embarked on a three-month 16-city tour for Soho in September.

What Fleishman and other publishers seek by touring their authors is word of mouth. “The reason you tour an author is to create an awareness of the book and the author—to reach the reader, as it were,” said Paul Bogaards, v-p/director of promotion at Knopf. “The numbers never ever add up, even for the big-name authors. What you spend, you will never recoup on a city-by-city basis.” Although Knopf, like other publishers, has scaled back on author tours—six to eight cities is now the norm—Bogaards likes to be flexible when a book starts to break. For him, the corollary to the touring rule is “when a book starts to work, that’s when we’ll start to go out there.” A case in point is Arthur Golden, who has toured four times for his novel, Memoirs of a Geisha.

For more media-driven companies such as Bantam, “at times the old-fashioned pony show doesn’t make as much sense,” remarked Barb Burg, director of publicity. Still, she attributes the success of Diane Mott Davidson’s culinary mysteries to building an audience the old-fashioned way—store by store and book by book. Davidson’s seventh, The Grilling Season, was her first to hit the

"There are lots of literary authors who need to go out there and meet their readers and meet booksellers.”
—IVAN HELD, VIKING
Times bestseller list. “She’s the one who baked cookies for booksellers. She sold more and more with each book,” said Burg, who hopes to ratchet up Davidson’s sales even more with her eighth novel, Prime Cut, out this fall.

Burg, who tours primarily fiction authors, is open to events at stores of any size, with one proviso: “The criteria for doing an author tour is usually an enthusiastic committed store.” However, she has found that “it is harder and harder to get that commitment. I’m looking for commitment that starts with an enthusiastic buyer, help in outreach to the community and follow-through on the day of the event. Nobody can guarantee sales. I look for goodwill, good publicity, some sale at the event and ongoing sale.”

Carl Lennertz, associate publisher at Little, Brown, also looks for passion, not sales, as the key to a successful event. With so many books out there, he views events as a way to get his books noticed. “If one or two people in the store read it before or after the event because they liked the author, it’s worth it,” he observed. “Or if there’s a poster displayed.... Mostly I’m looking for the bookstore’s support. Chances are if they loved it or the reading was great, then it will go in the newsletter or the staff picks.” In addition, Lennertz is waiting longer before he tours the author. “We let the book come out, the reviews come, and then the author’s name is known more. We did that with Martha Cooley. A San Francisco rep called five months after her book, The Archivist, came out to set up an event. And six months after publication, the book went on the Chronicle’s bestseller list.”

A tour’s success, however, is not measured only by its place on bestseller lists. “It’s too simple to just look at the [Times] bestseller list,” noted Trigg Robinson, v-p/director of publicity, Broadway Books, but, she acknowledged, “we’re all thinking of the list.” Referring to Bill Bryson’s six-week tour last spring, she conjectured that “A Walk in the Woods might have hit the bestseller list without it, but the tour locked it in.”

At HarperCollins, Jane Beirn, director of publicity, literary fiction, lamented, “Everything is more intense than it used to be. There’s a lot of competition out there. We have an idea what the draw will be for certain authors, but a lot of time, we’ve been disappointed. That’s just because the saturation point is clearly there.” Like many publishers, Beirn has turned to the prepublication tour to try to build bookseller excitement. “We’re going to do a prepublication tour for Kevin Baker’s Dreamland [due out in March ’99]. Then we’re going to send him back again when the book comes out. We hope booksellers will fall in love with him and enthusiastically sell the book.”

But even so-called “sell-in tours” (publishers building goodwill by taking booksellers to lunch to promote a new author, new imprint or new series before the actual release) are losing their effectiveness. “It’s getting to the point,” said Robinson, “where our book reps are say-

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**Third Place Books Opens**

A bookstore based on a book? That’s the idea behind the newly opened Third Place Books in Lake Forest Park, Wash., near Seattle. Developer Ron Sher came up with the concept after reading sociologist Ray Oldenburg’s book The Great Good Place: Cafes, Coffee Shops, Community Centers, Beauty Parlors, General Stores, Bars, Hangouts and How They Get You Through the Day (Marlowe & Co.). The 45,000-square-foot new and used bookstore/restaurant/gathering place is based on Oldenburg’s premise that to live a rewarding life, everyone needs three places: a home, a work place and a “third place,” where all walks of life and all social levels can gather. What they hope to create is a bookstore where community develops.

“There’s not a lot of those places in America today, and that’s what we’re creating,” said Julian Riepe, who along with Sher and Peter Aaron partnered on the project. Oldenburg read at the opening on November 14.

The store occupies the entire second floor of Lake Forest Park Towne Center in an eastern suburb of Seattle and carries more than 200,000 new and used books. Inside Third Place Books are six locally owned and operated ethnic restaurants (four are independently owned and two are owned and run by Third Place); a performance stage for readings, author signings and live music; a demonstration kitchen for on-site classes; a cafe; and table seating for 450. There are no interior walls. According to Riepe, divisions are made by use and commonsense arrangement. The store’s design allows customers to sit as near or far as desired from the central reading stage, at tables for two, four or eight.

Books are shelved throughout the store, including in the demonstration kitchen area. The store stocks 65,000 new titles and 35,000 used books. The owners have expertise in both the book and department store businesses. Riepe has 20 years’ experience with Half-Price Books; Aaron was vice-president of Lamont’s Department Store; and Sher is a shopping center developer.

Judith Chandler, who established in-store author appearances at University Bookstore in Seattle as well as the Kane Hall lecture series at the University of Washington, has been hired as events coordinator. She is booking 15 author appearances a month, as well as weekly classes, workshops, salons and storytelling events. Third Place Books operates with a staff of 75, not including the four independent restaurants.

The owners plan to expand to other locations. They are currently looking to open a smaller, 15,000 sq.-ft. version of Third Place Books in the Puget Sound area. Riepe said the goal now is to prove the model can work, because communities around the country are in need of a good, “third” place.

Riepe confidently noted: “We can take a property, such as this one in the Lake Forest Park Towne Centre, that has not previously been successful, and bring a new energy to it with the bookstore, restaurants and events all together. Put in good food, quality books, and we can change the energy, and community.”

—JOHN HIGH
ing, 'So many people are doing that; don't just send them to a nice restaurant.'"

Kat Barrett, v-p/director of publicity at Vintage, believes that the right sell-in can still make a book, as with Sebastian Faulk's *Birdsong* in spring '97. "Here was this nice, charming British guy whose book is a bestseller in England. We brought him over and sent him to eight cities for dinners, and then we brought him over again. We really made that book." Vintage's advantage was not just a personable author with a great book, but also time—the time for reviews and bookseller enthusiasm to build.

"I actually think touring for readings in paperback can be more productive than in hardcover," observed Barrett. "Are 50 people going to show up at the bookstore because they read a review in the *Chicago Tribune*? By the time books get into paperback, they know the authors in the stores. It's different." For Vintage's international writers—including Seamus Deane, Anne Michaels and Bernard Schlink, whose books are on the independent bestseller lists—waiting can make a difference in gaining an audience for their tours. Schlink, for example, couldn't come to the States near The Reader's pub date this fall. Instead, he'll arrive nearly six months after his book comes out in paperback. During the intervening time, Vintage will work hard at building an audience for him. In addition, Vintage will circulate reading group guides and posters for the book, promoting it as a reading group pick.

Flexibility, not just in timing but in terms of which authors can tour, is all part of creating successful events, according to Houghton Mifflin publicity director Lori Glazer. "You do what you can to get people excited about books. We just don't send people out who are only going to have a reading and not do any other media." This sentiment is reflected in the overall cutting back on the number of tours and cities, especially for first-time novelists.

Another thing some large houses are doing to make touring more economical without an extra media boost is to follow the example of their smaller brethren—sharing expenses with the authors. Paul Slovak, Penguin Viking's v-p of publicity and senior editor, commented that author tours are "something we really want to do, but we are rethinking. What you can't replace is that incredible eye-to-eye contact." Cognizant of the importance not just of the author's speaking engagement but of the opportunity to visit other major accounts in the area, Slovak has found that "there are different ways of watching your budget. In some cases we have authors who want to do more than we want to, so they're paying part of the expenses."

This spring, for instance, *Blue Bossa* author Bart Schneider stayed with friends to keep costs down, and Leonard Shlain is helping subsidize his 15-city fall tour for *The Alphabet vs. the Goddess*. "He has a lot of good contacts, so he's arranged part of it. It's really going to help sell the book," said Slovak. Like his colleagues, Slovak takes a long view when considering the merits of a tour. "It can be sobering," he acknowledged, "to look at the follow-up documents—how many books were sold and how many people came. But I know that even small turnouts can pay off in ways you can't foresee."

At Beacon Press, publicity director Elena Sharnoff keeps costs down by working with authors who already have extensive speaking schedules or by having them drive from city to city to cut transportation and/or escort costs. "It's bare budget. It's not really a traditional tour," she explained. "We try to do things with community centers. What I have seen is that we sell books through the authors' speaking engagements. The more active they are in the community, the more results we see in sales. It's not necessarily being on *Fresh Air*. The key thing is reaching their audience."

The right tour with the right author can make such a difference in word-of-mouth book sales that occasionally publishers will even set up events for dead authors. When Laura Ayr, promotion and advertising director of Perseus Books (then Addison-Wesley Longman), was confronted with promoting a collection of Richard Feynman's lectures, *The Meaning of It All*, last spring, she knew that it was going to be hard without an author there to do interviews. "Still," she explained, "we wanted to create more attention for this book and to celebrate Feynman's achievements. It was the 10th anniversary of his death and the 80th of his birth." Ayr set up panels with respected scientists—such as Feynman's son Carl and Alan Lightman—at Washington University in Seattle and at MIT. She noted that a good share of the credit for the 300-plus audiences at both events goes to the booksellers. "I rely on the good judgment of my booksellers. When it works, it really is a cooperative venture."

[Next week, in the second and final part of this article, author tours are examined from the bookseller's perspective.]

**Borders Permit Denied in San Francisco**

COMMUNITY outcry can make a difference in the cutthroat competition between chains and independents. On November 6, the San Francisco Planning Commission voted against allowing Borders Books to move into a space on San Francisco's tony Union Street right across from Solar Light Books. In an unexpected shift, the commission reversed an earlier ruling recommending that the Borders lease go forward. The lease had been hotly contested by Solar Light Books owner David Hughes, who has owned the 2000-sq.-ft. general bookstore since 1981.

His fight became a cause célèbre when an independent telephone company, Working Assets, teamed up with the NCIBA and placed a full-page ad in the *Bay Guardian* in support of Solar Light's position. "The support came out of left field," said Hughes. "It was really exciting and further galvanized people in the neighborhood."

On September 18, a neighborhood organization called the Union Street Association sent a letter to the SF Planning Commission urging the city to vote against the Borders proposal. The letter said that the 20,000-sq.-ft. megastore and cafe was too large for the district—known for its colorful shops, boutiques and owner-operated businesses. The association contended that Borders' presence would create parking problems and displace smaller businesses while violating the character of the neighborhood. It was not the first time the association had blocked a national chain from its streets. Previously, it succeeded in barring a Blockbuster Video from the neighborhood.

"I'm very happy," said Hughes. "[Borders] has a right to appeal to the board if they want, but the rumor is that they are not going to."—JOHN HIGH
Editors often smile ruefully and say a seeing-eye dog would find a way through numbers better than they could.

But the other day I was part of an AAP seminar called "Finance for Editors," and I found a numeric topic that was quickly and painfully understood by all. It's a practice I've touched on in earlier columns.

When an editor wants to buy a book, she's usually confronted with a "Proposed Title P&L." This form predicts all the revenues the title should generate, and all the costs it will entail. Very often, one of those costs is labeled "corporate overhead," or "allocated overhead."

It's almost always a percent of sales, and 30% is typical. If a title has sales of $3,000,000, the form asserts it costs the company $900,000 in new corporate costs.

This allocated overhead can also come up on the post-mortem P&L, which lists all the actual revenues and costs, as distinguished from the proposal's mere predictions. It's a menace in both places.

Exactly what costs are "corporate"? Not the title-specific ones—manufacturing, royalty, fulfillment, commissions and promo. They're already listed on the title's rap sheet above "corporate." Corporate means fixed overheads—like rent and salaries. But rent and payroll don't go up when sales do—that's why they're called "fixed."

Well, so what if the $900,000 is a mythical cost—what's the harm? Keeps the editor striving, no harm? Suppose the $3,000,000 title is predicted to have large title-specific costs—expensive manufacturing, unearned chunk of author-advance—that eat up $2,250,000. That leaves $750,000—25% of sales. Subtract 30% for alleged new corporate expenses, and the P&L predicts what looks like a loss of $150,000. Many benighted execs will reject the book immediately, leaving them with no less rent and payroll that year, but $750,000 less to pay them. The same befuddled thinking that looks at percents rather than absolute dollars can kill small titles, too.

Postmortems are shunned in many houses. "They would only embarrass the editors." Or, more likely, the publisher. A well-run house should prepare for each editor an annual post-mortem P&L on all her books. It would sum all the revenues and subtract all the title-specific costs, to get to a bottom line that ought to be labeled "Editor's contribution to fixed overhead and profit." It's a splendid tool for teaching and motivating. But suppose instead it also subtracts that 30% of sales for corporate, and labels the bottom line "profit." Picture an energetic editor rounding up everybody's postmortems for a year, and summing all the individual allocated "corporate costs." And finding they total far more than the actual fixed overheads of the company. Hey—that "profit" line is a complete fiction!

(A passing note: Though it's not irrational to talk about a title's having a "profit," it's misleading and potentially self-deluding. "Profit" is a term that applies to company performance; no matter how well any given title does, there is no profit until all the company expenses are paid.)

Suppose that energetic editor is on a bonus plan that gives her one-half percent of the "profit" of her books. She reaches for a gun, or a lawyer, or her résumé.

The $3,000,000 author's next submission arrives. The execs pull out the postmortem on his last one. It shows a "loss" of $150,000. So they cut bait on the author. Meanwhile the editors learn never to bring up books that don't show a robust "profit" after that 30% deduction—sacrificing uncounted dollars of contribution.

The pain can afflict a department head. She notices her departmental operating statements carry an outlandish allocated overhead four times what she knows her fixed overheads to be. If her department were gone, three-quarters of that corporate fixed overhead would still be there—and no contribution toward it from her. She fears, with good reason, that some top exec won't take that on board.

The worst effect of poor math teachers is their convincing students they must be number-dumb. Management tends to reinforce this in editors. The seminar taught a lot of them they're not innumerate. But new awareness has its hazards. There are few things more depressing than working for a boss you realize is not as smart as you are.

(My wider-ranging seminar text is a new posting at publishersweekly.com, titled "Profitability in Book Publishing: Financial Terms, Tools, and Tactics.")
The flat, sprawling warehouses of Nashville are leagues away from a Manhattan literary lunch and repartee with a prominent author, but this prosaic side of the nation's $8 billion consumer book market — packing, shipping and delivery — has become a key to its future.

With the industry roiled by consolidation and the growth of Internet bookstores, gentle readers are now the focus of a frantic effort to deliver them the literary equivalent of steaming Big Macs: fast, cheap and wrapped to go.

The announcement this month that the nation's leading bookseller, Barnes & Noble, will buy the leading wholesaler, the Ingram Book Group, for $600 million is just the latest move in a shifting field of distribution networks.

There is a basic explanation for the dazzle of distribution. With sales growth projected at less than 5 percent a year, the conglomerates that own the big publishing houses are trying to squeeze as much savings as possible from back-office functions. Such top booksellers as Barnes & Noble and Amazon.com are looking for ways to make electronic commerce profitable and competitive by sending more of their orders through their own distribution centers.

For consumers, this means that delivery will become swifter, setting a standard of 24-hour service for on-line bookstores, but also increasing the speed at which special orders are filled by stores on terra firma.

While top publishers troll for new alliances to share distribution, regional distributors are on a spree of buying smaller independent publishers to spread their costs and to secure a customer base. Daily there is speculation that Amazon.com, the e-commerce pioneer, is preparing to buy a wholesaler of its own. Meanwhile, the Yankee Group, a technology research organization, forecasts that on-line sales of books will climb to $700 million by the end of this year.

Worried that they will be left by the wayside, restive independent booksellers fret that a wholesaler owned by Barnes & Noble could be manipulated to reduce service to them or to tap into their records.

"They'll be able to find out what our sales are, what the profit margin is and then find out just how vulnerable these stores are and then move in," said William Petrocelli, the co-owner of Book Passage, an independent store in Corte Madera, Calif., just north of San Francisco. He is circulating a letter among booksellers to challenge the sale with regulators.

The Borders Group bookstore chain started building up its distribution network long ago and now owns nine centers, including four new ones in Nashville. Last week it also announced the hiring of a new chief executive, Philip M. Pfeffer, who, when he was chief executive of Ingram Distribution Group, presided over the expansion of the company into the largest wholesale distributor of trade books in the world. The book and distribution groups are both owned by Ingram Industries.

"We have always viewed distribution as a strategic asset, but frankly we used to get hammered for it because our competition didn't pay much attention to it," said Robert F. DiRomualdo, chairman of the Borders Group. "We've got to become more efficient as an industry, so I'm not surprised that everyone is moving in that direction."

Barnes & Noble's purchase of Ingram is just the most visible example of the industry shift. According to several top publishing executives, Amazon.com had also talked with Nashville-
stay at the participating Four Seasons hotels listed below and enjoy
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Acquisition From Abitibi

DAYTON, Ohio, Nov. 17 (Dow Jones) — Miami Computer Supply has agreed to acquire the Canadian computer-supply business of AbitibiConsolidated Inc.'s Axidata unit. The terms were not disclosed. Miami Computer distributes computer and office-automation supplies and accessories. The operations to be acquired, which are based in Toronto, have annual sales of $150 million and offices in Montreal, Quebec City, Ottawa and Vancouver. Abitibi-Consolidated, based in Montreal, is the world's biggest newsprint producer.
based Ingram about a sale and remains interested in a purchase of Baker & Taylor, the No. 2 wholesaler, which is based in Charlotte, N.C., and has 5 distribution sites to Ingram’s 11.

In response to such speculation, James Ulsamer, president of Baker & Taylor, said, “Anyone at the right time at the right price is for sale.” But he added, “There is nothing in the works.”

Amazon was just as cryptic. “We neither confirm nor deny rumors, speculation or chitchat about what we may be or may not be doing,” said Bill Curry, a spokesman.

One top publishing executive said Amazon had moved to cut its ties with Ingram, but John R. Ingram, chairman of Ingram Book Group, said that to his knowledge no such break had occurred.

Last week he sent out more than 5,000 letters to independent booksellers urging them to trust the company’s history of integrity and commitment to treat all customers equally. “We’ve never shared information,” Mr. Ingram said. “I wouldn’t have done the deal without those assurances. Ingram people will continue to run our business with the same high degree of integrity as we’ve always done. Barnes & Noble would expect nothing less.”

Leonard Riggio, the chairman and chief executive of Barnes & Noble, said his company would “never, ever” ask for information from Ingram about a competitor. “From my point of view, we’re actually rooting for them and every other good bookstore in America,” he said, noting that his company needed the support of other booksellers for Ingram to grow. “We don’t see this as a Darwinian struggle. So we see our interests lining up with them.”

It is unlikely that many booksellers will break with the company as they approach Christmas, their busiest and most profitable season. But Mr. Ingram’s pledge gives little comfort to the American Booksellers Association, which is deeply distrustful of Barnes & Noble and has sued the company in San Francisco, accusing it of unfair trade practices. “I’m having a difficult time finding solace,” said Avin Mark Dominitz, the chief executive of the trade group. “It’s like putting the fox in the henhouse and taking his word that he’s not going to eat the chickens.”

Despite the almost visceral hostility from independent booksellers, said Albert N. Greco, an associate business professor at Fordham University who follows publishing, Barnes & Noble’s move was born out of its need to remain competitive in “the face of potentially damaging market inroads made by on-line book operators, which will transform the selling of books.”

Most publishers and distributors are already proceeding as if the Barnes & Noble purchase is a fait accompli, yet antitrust lawyers and even Wall Street analysts are more cautious about how Federal regulators will regard the deal. They predict that it will probably take much longer for the purchase to be approved than the 30 to 45 days foreseen by Barnes & Noble executives. Pearson P.L.C.’s purchase of Simon & Schuster’s education division, announced in May, remains tied up in a second round of review by the Justice Department, although the company keeps saying approval could come any day.

“We think the deal was expensive and may be difficult to close because of regulatory concerns,” said Danielle Turnoff Fox, an analyst for J.P. Morgan Securities, said of the Ingram acquisition. Ms. Fox said that unless Barnes & Noble set up some system of fire walls, as the new owner of Ingram it would have access to extensive information about Amazon.com’s actual unit sales of books online. “There are competitive issues that are likely to come under intense scrutiny,” she added.

J. Michael Cooper, a lawyer who specializes in antitrust cases at the Washington firm of Bryan Cave, said the Federal Trade Commission would be likely to review the deal because of its experience analyzing other mergers in the book industry. “If there are any real issues when they do their first look, this could take some time,” he said, adding that he expected the Ingram purchase to face a second round of intensive review that could take up to six months.

Meeting others in the industry are sizing up ways they can use distribution to overcome sluggish growth. Last year, sales of consumer, or popular, books grew only 1 percent from 1996, which means they did not even keep pace with population growth.

During the summer, Time Warner’s trade book division and HarperCollins, which is owned by the News Corporation, were in talks about forming a joint distribution network but failed to come to an agreement, said two publishing executives who insisted on anonymity.

This month, Random House Inc., now owned by Bertelsmann A.G., announced a multimillion-dollar investment to expand its book distribution center in Westminster, Md., while also setting a date to close its warehouse in Des Plaines, Ill., near Chicago. After opening a $30 million center near Charlottesville, Va., last year, the German media conglomerate Verlagsgruppe Georg von Holtzbrinck is still in the process of adding its publishing houses to the network.

While publishers strive to streamline distribution networks, regional distributors that serve independent publishers have in turn started buying up some of those publishing houses, partly to secure their customer base and to spread the costs of back-office functions. Two leading distributors, Publishers Group West in California and the National Book Network in Maryland, are buying heavily these days.

“We’re looking at perhaps three or four different deals,” said Charles Winton, chief executive of Publishers Group West, which in the last three years has acquired four publishers through its parent company, Publishers Group Inc. “Right now I have eight different prospectuses sitting on my desk. It’s amazing how much activity there is.” He said he expected to double revenue from its publishing companies to nearly $20 million within 12 months.

The pace of change has been dizzying to publishers, booksellers and distributors, who talk about these recent shifts and the need for mergers and consolidations as a sea change in the industry.

“The whole process has sped up dramatically,” said Jed Lyons, president of National Book Network. “In the past, it would take maybe two or three weeks and the book would arrive. Today consumers aren’t willing to wait two or three weeks. They want it tomorrow.”

A frantic effort to pack and ship and make books arrive by tomorrow.

The Aid in $1.5 Billion Deal for Lilly Unit

A diversification into health care by Rite Aid Corporation yesterday that it was buying control of a benefits management company for $43.625 million, or 81.25 cents a share.

Rite Aid’s purchase of PCS looks pretty smart,” said Robert Izmirlian, an analyst with Standard & Poor’s Equity Group. “We’re probably looking at more acquisitions of these types of companies.”

Shares of Rite Aid fell to $43.625, down 81.25 cents, while Lilly’s stock fell to $82.8125, down 81.

It was thought PCS for $4.1 billion in 1997 that it paid too much for at the time the company last bought a $2.4 billion one-time gain of $2.4 billion in the first quarter of the unit.

pressure on competitors to make similar purchases.

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Sure, that may sound like a pipe dream.
But one firm has done it every year since 1984.
We call the first Tuesday in December Miracle Day, and we donate charities the fees and commissions raised that day by the CIBC Wood Gundy companies around the world.
It’s simple, meaningful, and sends one powerful message to kids we hope and inspiration to build their futures.
Last year alone, thanks to the generosity of our clients and other firms, their Miracle Day trades through our brokers, we raised $4.5 million, and we’ve raised $24 million.
If you’d like to learn more, see us at www.cibcwm.com.
It may be the most rewarding thing you do for yourself, as well as a holiday season.
July 1, 1998

Ivan Doig
17021 10th Ave NW
Seattle, WA 98177

Dear Mr. Doig:

Well, we’re disappointed that you can’t participate in the fall show panel—it looks to be a lot of fun. In fact, if your schedule changes, we’d be happy to have you join us. We’ll save your seat. Bill, Craig and Laura have confirmed, and I’m crossing my fingers about Barry. He’s been busy promoting *About This Life*.

On the other hand, yes, it would be wonderful to have you on hand at the ’99 spring show. It will be held in Portland, March 19–21. Save those dates! I hope to meet with our Education Committee in September and confirm a schedule for that event. I’ll let you know what it looks like. Please ask the good folks at Scribners to send me a galley or whatever promo material they can as soon as it becomes available.

Best wishes, and thanks for thinking of us.

Sincerely,

Thom Chambliss
Publishing Industry Has Surge in Book Reviews

Sales of trade books are finally on the rise, and book reviews are booming. A flurry of start-ups has recently emerged, and several existing reviews have added issues. Some newspapers have expanded their coverage of the publishing industry, while others have added new review sections. Even TV stations are devoting more time to books.

"There are too many books, and people are desperate for filtering devices," said Jeffrey Kittay, editor in chief of the new Lingua Franca Book Review, a semiannual offshoot of Lingua Franca magazine that courts the same academic readership.

Indeed, 68,175 new titles were published last year, compared with 62,039 in 1996, according to the United States Copyright Office. As a result, "publishers are desperate to have their products advertised and circulated," said A. O. Scott, a senior editor of Book Review, a magazine.

Riding a boom in books for and about blacks, the Black Issues Book Review will release the first of six issues for the year next January. Foreword, a monthly magazine that covers independent publishers and includes reviews, was started in June. Such publications, which focus on a niche, have a better chance to succeed than more general magazines, said Nora Rawlinson, editor in chief of Publishers Weekly. But, she said, "I don't see the advertising dollars growing."

Some publications are turning to the Internet for exposure that does not rely on advertising. Publishers Weekly has begun a daily e-mail news service called PW Daily that summarizes reviews from the mainstream media. Reviews from trade publications like Kirkus and Booklist routinely appear on the site of Amazon.com, the Internet bookseller. And The Boston Book Review's Electronic Gazette sends reviews to 5,000 subscribers every month.

Editors at existing reviews that have added issues think a demand for more coverage of quirky, literate books is fueling this expansion. Such reviews include the Voice Literary Supplement (which went to six issues from four and to national distribution), Book Forum (to four issues from two) and the New York Press's Books and Publishing supplement (to monthly from quarterly).

On the broadcast front, starting in September, C-Span will dedicate 46 hours a week to a show on "Book TV."
Surveys, top 10 lists and what Madonna has to say are guaranteed attention-getters.

can go toward getting a publicity bounce, Mr. Wilmot said: "A magazine with one million circulation can sell 30,000 to 40,000 copies off a good item: 'Madonna reveals in Harper's Bazaar,' 'Sharon Stone admits in Vogue.'

Even one short item on a gossip page, publicists say, can be the spark that ignites other media interest. And publicists are looking for volume. They measure their successes in "impressions," the number of times a given issue is mentioned in other media. Among the widely commended recent public relations successes were Time Magazine's 75th-anniversary celebration at Radio City Music Hall, an embarrassment of celebrity riches that juxtaposed the likes of Henry Kissinger and Sophia Loren, Tom Cruise and President Clinton.

Despite the occasional home run, publicists say their work — like that of anyone in public relations — is mostly made up of base hits and plenty of strikeouts.

Publicists also have to deal with damage control. Yes, publicists say, there is such a thing as bad publicity: One need look no further than last week for two examples: Fortune magazine's scathing profile of Steven T. Florio, the president and chief executive of Conceal Nazi Publications, and Time magazine's retraction of its article with CNN that asserted the Army used lethal nerve gas during the Vietnam War.

What seems like a public relations nightmare can occasionally turn into a dream. For example, when Kathie Lee Gifford published a copy of Redbook magazine that featured an
BookTalk: Letting Authors Do the Reading

Recorded book excerpts—available via the phone—are promoted through a directory, bookstore newsletters and a newspaper syndicate.

This fall, Dutton’s Brentwood in Los Angeles became the first bookstore to combine its newsletter with BookTalk, a service that enables customers to hear authors read excerpts from their books before they come to the store for book signings. The September/October Dutton’s Brentwood newsletter included BookTalk’s local number along with an access code next to each scheduled author’s name. The cost to Dutton’s Brentwood for BookTalk’s Book Signing Tie-in: $95 for six months.

Since 1994, BookTalk of Sherman Oaks, Calif., has provided around-the-clock phone access to author recordings and previews of new titles through The 24-Hour Talking Book Directory, a voice-recording service and free quarterly booklet distributed to 25,000 bookstores, libraries and shopping centers primarily in the Los Angeles area. The booklet features the local L.A. number and lists, by category, author names and code numbers, titles (both frontlist and backlist) and publishers’ names.

Lise Friedman, events coordinator at Dutton’s Brentwood, said of combining the store’s newsletter with BookTalk’s service, “we hope people will call to hear somebody famous and will move on to lesser-known authors.”

In BookTalk’s directory, recordings (with authors speaking for up to five minutes) are offered in 15 categories, including humor and poetry. “The directory is tied in with bookstores and book signings,” explained BookTalk’s marketing manager, David Knight. With an advertising and marketing budget of up to $7000 per month, Knight said, “our plan is to explore the L.A. response, and if it’s good, to create New York, Chicago and Boston directories in the next seven to eight months.”

In the last six months, BookTalk has started offering its author recordings through an eponymous weekly newspaper syndicate advertised in 30 newspapers in the U.S. and Canada, including The Chicago Sun-Times and the Toronto Star. The syndicate features two-minute author recordings in five categories: fiction, nonfiction, how-to, self-help and children’s books, Knight said. Each category has five book spots, yielding a total of 25 recordings at any given time, and each newspaper runs the recordings for five weeks only.

BookTalk updates the recordings weekly—bumping authors whose recordings haven’t been listened to—and sends the newspapers notice of upcoming recordings. Although each recording is no longer syndicated after five weeks, it continues to be heard in the Los Angeles directory for the period that the author is enrolled, which can last up to a year. Bright Voice Communications of Wichita, Kans., which has an exclusive agreement with BookTalk until 1999, provides the audiometric programming to 100 newspapers and 175 Yellow Pages.

“BookTalk is now featured by every large newspaper,” Knight said. Newspapers want more callers because they make their money charging for a commercial that plays before callers hear the BookTalk recording.

Publishers, on the other hand, pay for the BookTalk program. BookTalk piggybacks on their advertising, since its phone number and the author’s code now appear in the publishers’ press materials. “Cross-promotion strengthens the ad copy,” Knight added. “Publishers also benefit from other publishers’ advertising because callers do not call to listen to just one author.”

Combined syndication, directory and air time costs for publishers are $200 per month for three months, $150 per month for six months and $100 per month for one year. The cost of the directory listing alone ranges from $100–$200 per month. Authors with a scheduled book signing also can record directly with BookTalk for a flat $95 fee. They can record over the phone, send in a prerecorded cassette tape or record at BookTalk’s own studio. For more information, call (818) 788-2040.

Sou’wester Reopens Under New Owner

The Sou’wester Bookshop in Bellport, N.Y., has a new lease on life, thanks to Bellport resident Elena Brodie-Kusa, who bought the store and resuscitated it after it had gone out of business. Sou’wester’s former owner, Patricia S. Cole, closed the 35-year-old store in July due to competition from supermarkets and from the Internet and other alternative outlets (Bookselling, July 14).

But Brodie-Kusa believes she can infuse new energy into the store. “I think it’s still a solvent business,” she said. A producer at ABC news, Brodie-Kusa bought the store simply because she “couldn’t bear to see it go.” She plans to increase author signings and add more sidelines, as well as local arts and crafts. She has also altered the 2300-sq.-ft. store’s layout, eliminating partitions and allowing more books to be displayed face-out.

Brodie-Kusa considers Sou’wester’s competition manageable. The village of Bellport has no other bookstores, independent or chain; the nearest bookstore is a Borders in Sayville, 10 miles away. “I’ve had a great reception by the community, both in terms of visiting and purchasing,” she said. “I think the fact that the store was closed for two months scared people enough to understand that a business such as this that everyone loves and wants to be here can go away.”

—KAREN ANGEL
**LAST CD-ROM BOOKSELLER GETS OUT**

Perhaps the last bookstore in the U.S. making a serious effort to sell CD-ROM titles, Mystery Lovers Bookshop has decided to throw in the towel. Co-owner Richard Goldman reported that the Oakmont, Pa., store has dropped its CD-ROMs and will now stock some 40 mystery-related videotapes, particularly PBS mystery productions.

**NEW ONLINE STORE OFFERS INTERNATIONAL TRADE INFORMATION**

The U.S. Department of Commerce Trade Center Bookstore, an online store offering a collection of international trade-related titles from the U.S. government and nonprofit organizations, launched this month (http://tradecenter.ntis.gov). Run by the National Technical Information Service, the store features 5000 titles from groups that include The Brookings Institution, the Center for Strategic and International Studies, the World Bank, the Bureau of Export Administration and the International Trade Administration. In April, NTIS will open a store at the new Ronald Reagan Trade Center in Washington, D.C.

**RIZZOLI TO OPEN BRANCH AT SOTHEBY’S**

Rizzoli Bookstores, which has 15 stores in the U.S., is opening a store on the ground floor of the renovated Sotheby’s building at 72nd Street and York Avenue in New York City. The store will be open during the art auction house’s business hours as well as during exhibitions and special events. The new Cafe at Sotheby’s is next door to Rizzoli. “We are very excited about this opportunity to better serve people interested in the fine and decorative arts,” said Rizzoli president and CEO Antonio Polito, while William Ruprecht, managing director of Sotheby’s North America, called Rizzoli “the preeminent bookstore for fine- and decorative-art publications” and “a perfect complement to the many services we provide.”

**B&N PUTS ON SANTA SUIT FOR CHILDREN**

In cooperation with First Book and Ben & Jerry’s Ice Cream, Barnes & Noble stores in New York City are collecting books that will be donated to more than 200 agencies, shelters and crisis nurseries that serve underprivileged children. B&N has placed bins in 12 stores for book donations by customers, which it will match. Ben & Jerry’s will give each donor a free pint of ice cream. The drive will run through the end of the year.

In other B&N news, the chain, whose superstores are noted for their comfy chairs, has had enough of loosers, according to *New York* magazine. In stores in Manhattan, the company has been replacing the soft chairs with ones that have hard wooden seats. According to B&N employees, customers were lining up at opening time to grab the best chairs, where they would plant themselves for the whole day.

**STEVE RIGGIO RETURNS TO SPEAK AT PAMA**

Steve Riggio, chief operating officer for Barnes & Noble, will speak at the November 20 Publishers Advertising and Marketing Association luncheon. Noon cocktails will be followed by a 12:30 lunch. The event will be held at the Riha Royal Hotel’s Gershwin Penthouse East at 151 W. 54th St. in New York City. The cost is $60 for members; $75 for nonmembers. Requests for vegetarian entrees should be made with reservations. Fax reservations to Diane Mendicino at (212) 556-7088.

**KENTUCKY AUTHOR FORUM HOSTS FINANCE GURU QUINN**

The Kentucky Author Forum, a Q&A sponsored by the University of Louisville, will host personal-finance commentator Jane Bryant Quinn on December 2. Quinn’s *Making the Most of Your Money* (S&S) will be sold at the event by Hawley-Cooke Booksellers. Marshall Loeb, editor of the *Columbia Journalism Review*, will interview Quinn.

**SCBA FEAST DRAWS STERLING LITERARY CAST**

Booksellers from throughout the vast Southern California region, which has lately garnered a reputation as the largest book market in the country, celebrated the book business and its hardworking writers by hosting the fifth annual Southern California Booksellers Association Authors Feast October 25 at the Skirball Cultural Center in Los Angeles.

The museum, located in Moshe Safdie’s crisp, white building just one short freeway exit from the soon-to-be-completed Getty Museum, provided a swanky setting for the dinner, which serves as trade show and mixer for the informal organization. The dinner took place at tables set up in an elegant inner courtyard.

President Candice Moreno, general manager at the Huntley Bookstore at the Claremont Colleges, Claremont, Calif., welcomed the crowd of nearly 250 booksellers, sales reps and authors and a smattering of publishers, gave thanks to fellow SCBA volunteers and introduced the guests of honor: 32 authors who moved from table to table between each course.

Among those who participated in this literary musical chairs were James Ellroy (*My Dark Places*, Vintage, and *L.A. Confidential*, Warner), Will Self (*Great Apes*, Grove), Art Spiegelman (*Open Me... I’m a Dog*, Harper-Collins), Karl Malden and Carla Malden (*When Do I Start?*, S&S), David Darlington (*Area 51: The Dreamland Chronicles*, Holt), and Michelle Hunen (Round Rock, Knopf). Each author was assigned an escort who was in charge of transportation and introductions.

Charles Trachtenberg, sales rep for Avon and Morrow and escort for Terry Kay (*The Runaway, Morrow*), said SCBA dinners “capture the essence of trade shows and distill it into one evening, providing a wonderful opportunity for booksellers to schmooze with authors.” Doug Dutton of Dutton’s Brentwood, whose table guests included Carl Djerassi (*Menachem’s Seed*, Univ. of Georgia Press), Sara Davidson (*Loose Change*, Univ. of California Press) and Philip Collins (*Classic Cocktails*).
Roger S. Williams
Vice President, Director
Field Sales
Trade Division

Simon & Schuster

Simon & Schuster Consumer Group
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New York, NY 10020
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E-Mail: roger_williams@prenhall.com
Across
1 Sanction
10 Elements found once each in 1-, 15-, 57-, 62-Across, and 30-Down
15 Pulmonary problem
16 Tots' cries
17 To the point
18 Heated and then some
19 —— squares (statistical method)
20 Untouched by time
22 Summer D.C. clock setting
23 Consumer Reports feature
26 Brazil's biggest city
29 Wraparound dresses: Var.
33 Fort Peck site
35 Kind of cup
36 Together
38 Set of dishes
40 Words before "diamond" and "pearl" in an Irving Berlin song
41 It's directly south of the White House lawn
43 Old store counter
45 Commuter country
48 Catches
50 Response: Abbr.
51 River port in Kentucky
54 Political societies
56 Run into a hitch?
57 Harem woman
61 Helicopter part
62 Works by Plato
63 Generation Y
64 Dressmakers' materials

Down
1 Trick-or-treaters' treats
2 Old biscuit brand
3 Tumorous growths
4 Shacks
5 Pass over
6 80's White House name
7 Like Bruckner's Symphony No. 7
8 California wine, familiarly
9 Worry greatly
10 "The Sound of Music" farewell
11 Probably not a night owl
12 Zoological name suffix
13 Haggis ingredient
14 Applications
21 Literary monogram
23 "— have promises to keep": Frost
24 Gladden
25 Jesus Christ, with "the"
26 Provided: Var.
27 Seize with alacrity
28 TV employees
29 "Macbeth" stage direction
30 Die Zeit article
31 Applications
32 Grasp
33 Misbehave
34 Turkish leader
35 Cry
36 Sassy
37 24 hours, to Diego
38 Sassy
39 City, to Cato
40 Sender of monthly checks: Abbr.
41 L.A.'s Union, e.g.
42 Provided: Var.
43 Evaluate
44 "Let — then, you and I": Eliot
45 Literary genre: Abbr.
46 Provided: Var.
47 "Let — then, you and I": Eliot
48 "Let — then, you and I": Eliot
49 Little —— (state nickname)
50 Sassy
51 Sassy
52 Drug-yielding plant
53 Spoil, with "on"
54 Literary genre: Abbr.
55 "Let — then, you and I": Eliot
56 Provided: Var.
57 "Let — then, you and I": Eliot
58 24 hours, to Diego
59 Alpine river
60 Legal deg.

Answers to any three clues in this puzzle are available by touch-tone phone: 1-900-884-CLUE (75¢ per minute).
Annual subscriptions are available for the best of Sunday crosswords from the last 50 years: (800) 762-1665.
NEW YORK, April 25 — Lorin Duckman, the embattled Brooklyn judge who had been on voluntary leave for two months amid furious criticism over his handling of domestic-violence cases and his courtroom demeanor, will return to the bench next Wednesday, but in a new assignment: hearing civil cases, instead of criminal ones.

The new assignment, to hear matters like contract disputes and negligence cases in Manhattan, will last until the State Commission on Judicial Conduct decides misconduct charges against him, court officials said today.

The reassignment, by the state's chief administrative judge, came after Judge Duckman decided to end his paid leave of absence and return to the bench — a decision that followed the state panel's announcement on Monday that it would file noncriminal misconduct charges against him, charges that could take up to a year to resolve, said his lawyer, Ronald G. Russo.

"He wants to judge and to be back on the bench," Mr. Russo said.

Word of Judge Duckman's decision to return to the bench drew an angry response from Gov. George E. Pataki, whose complaint led to the state panel's review.

"I think it's appalling that Judge Duckman is insisting on returning," the Governor declared, saying the judge should resign rather than "put litigants thorugh the prospect of appearing before a judge with a major cloud over his head."

Because Judge Duckman has not been charged with or convicted of a crime, he has the right to end his leave and return to work, said David Bookstaver, a spokesman for Jonas-than Lippman, the state's chief administrative judge.

"Judge Lippman has somewhat of a limited choice," Mr. Bookstaver said. Judge Duckman, he said, "has a constitutional right, even with these charges, to continue to be a judge."

Mr. Bookstaver added that the decision to have Judge Duckman sit in the Civil Court, rather than return to the city's Criminal Court, stems from the fact that the misconduct charges to be filed against him include accusations that he is biased against prosecutors and has displayed insulting conduct toward them. He was assigned to Manhattan, rather than returned to Brooklyn, because Manhattan is "where there was a need and an open courtroom" in Civil Court, Mr. Bookstaver said.

Mr. Russo, Judge Duckman's lawyer, said Judge Duckman "will serve anywhere the chief administrative judge feels he can best serve the community." Both Civil and Criminal Court judges are paid $103,800 a year.

Judge Duckman first came under fire in February, after a four-time felon named Benito Oliver shot and killed his former girlfriend, Galina Komar, and then killed himself. Three weeks before, over strenuous objections from Brooklyn prosecutors, Judge Duckman freed Mr. Oliver from jail, where he was being held after his arrest on charges of assaulting Ms. Komar and violating court orders of protection she had obtained against him.

Judge Duckman's actions led to fierce criticism by Governor Pataki and Mayor Rudolph W. Giuliani, among others. Yesterday, Mr. Giuliani also called for Judge Duckman to hang up his robe.

Board officials said they would more aggressively pursue the legislation that would allow them to recover the aid, none of which has been disbursed. The board is facing a $500 million shortfall in the next school year, and severe overcrowding, which prompted the officials to sign 30 new leases in the past year in a program designed to provide 13,000 classroom seats by 1999.

At today's hearing, lawmakers also derided the board for announcing an overhaul of the leasing program just this week when investigators had begun looking into allegations of profiteering by landlords last fall. In December, an investigator for the School Construction Authority, which handles the leasing program, released a detailed report on a $12 million lease agreement on a Bronx building for which, investigators said, the board overpaid by millions of dollars.

The report found that the landlord who signed the agreement did not even own the building. Investigators also said there were conflict of interest questions involving a former board official, Robert A. Shahid, who oversaw the selection of the site and was later hired by the landlord.

The landlords are responsible for hiring contractors to do the renovations, but the contracts, for which the board has paid $130 million in the last year, have not been reviewed by board officials. Board officials now say they will screen landlords more closely and monitor the construction agreements.

The Times Book Review, every Sunday
ACROSS
1 Billy Budd's affirmatives
5 Cio-Cio-San's marriage broker
9 Land in the Rub al Khali
13 Almost red
14 One may be found near a cloverleaf
15 Mental barrier
16 Start of a tribute to the Metropolitan Opera's James Levine
19 Like soap operas
20 Sgt. Bilko
21 E.T. carriers
22 Ship of myth
24 More of the tribute
31 Hawaiian "gathering place"
32 Points of difficulty
33 Met guest artist DeLuise
34 Ship ropes
35 Detroit Dark Red and others
37 Flag
38 Additionally
39 Kind of dance
40 Regretful one
41 More of the tribute
46 Maximum degree
47 Letters from Greece
48 Expect
51 Expiate
55 End of the tribute
58 "Der fliegende Holländer" tenor
59 —— Park
60 Singer's concern
61 Department store department
62 Walton opera, with "The"
63 Coast

DOWN
1 "Vissi d'——
(Puccini aria)
2 Squawk
3 "... —— saw Elba"
4 Like Salome's dance
5 Card game similar to authors
6 Of the ear
7 Pastor, informally
8 Cheer for Escamillo
9 Weber opera
10 Loud complaint
11 Rural prefix
12 Stock page heading
14 Me's partner, in a 1936 song
17 Modern protein source
18 Safecrackers
22 Month of l'été
23 Cookout fare
24 Minute amounts
25 Refuse
26 Vamp Bara
27 16th-century council site
28 Abhorrence
29 Composer of "Miss Julie"
30 Manicurist's board
35 Object of Canaanite worship
36 Once
37 Cuts geometrically
39 "Mefistofele" composer
42 Speculates
43 Utmost extent of one's strength
44 Western tribe
45 Peerce and Smuts
48 "Pardon..."
49 Had being
50 Related
51 Boy precdecer
52 Silly billy
53 Author Sarah —— Jewett
54 Sax or oboe
55 Spider's parlor
56 Compass point

ANSWER TO PREVIOUS PUZZLE
AUTHORIZE  EAIOU
PNEUMONIA  DADAS
PERSISTENT IRATE
LEAST AGELSS
EDIT BESTBUY
SAO PAULO SAREES
MONTANA DIXIE
ASAUNIT CUISINE
GOTNO ESTREET
ABACUS SUBURBIA
ENTRAPS ANS
PADOCAH BUNDS
ELOPE ODALISQUE
ROTOR DIALOGUES
TEENS YARDOODS

New York Times
April 27, 1996

Puzzle by Frances Hansen
4/27/96 (No. 0427)

Answers to any three clues in this puzzle are available by touch-tone phone: 1-900-884-CLUE (75c per minute).
Annual subscriptions are available for the best of Sunday crosswords from the last 50 years: (800) 762-1665.
The writer is an architect.

Tax Inhibits Growth

To the Editor:
You correctly state in your April 21 news article that only because so many people ignored the provisions of the Zoning Resolution was New York City able to regain some of its economic strength.

I hope that the City Planning Commission, in its revision to come out next month, will build in incentives to promote the new live-work concept from which so much of the new economic vitality derives.

The planning commission should eliminate the tax on the conversion of business buildings into living-and-work quarters, which to a large degree inhibits the growth of infant industries.

I. DONALD WESTON
Brooklyn, April 22, 1996
The writer is a development and zoning consultant.

To the Editor:
It has been more than 35 years since New York City undertook a comprehensive review of its Zoning Resolution. Such a review should be undertaken now.

I hope it results in a less cumbersome zoning law establishing minimum standards that protect the public health, safety and general welfare without unduly complicating development.

The marketplace, not incentive zoning, should establish optimum standards. Economic incentives should be used to encourage development, when and where necessary.

Meantime, the “wonderful charm of New York is that when regulations are old-fashioned or don’t make

other people of good will” to petition Congress to override President Clinton’s veto of a bill prohibiting abortion in certain cases (news article, April 17).

I had always supposed that people of good will might disagree on questions of abortion rights. To demonize those with whom one disagrees is not a small matter. Is this really the cardinals’ wish? DANIEL KADING
Gambier, Ohio, April 18, 1996
The writer is professor emeritus of philosophy at Kenyon College.

Quality College Prep

To the Editor:
Your April 17 news article on college “matchmakers” implied that students would improve their chances for admission to the “right school” by transferring from Wilton High School to a private school, since such schools offer more challenging classes.

The current Wilton High School senior class of roughly 200, from which a student who was highlighted in the article withdrew, includes 13 students with one or more Ivy League acceptances to date. Forty students have been accepted to “most competitive” colleges and universities as listed in Barron’s magazine.

The average Scholastic Assessment Test score for the class of 1995 was 1090. Our college counselors do an outstanding job in guiding students toward appropriate post-secondary school placement, at no additional charge.

JOHN W. SULLIVAN
Principal, Wilton High School
Wilton, Conn., April 19, 1996
a "correspondence w/ booksellers" file, roughly '82-91, is in Letters file drawer
Peter Jones - Wilderness Soc. 2/27/97
May: Princeton - NO

- possibility of benefit to signing on E. Coast, during next book tour.
FOR Mr. Ivan Doig

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Josette/dir. 10/29/91

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November 21, 1991

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Penguin

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DATE 10/29/91

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Carol Hill - media

Kij - audio?
Kij - R fair OK?
- promo commitment?

Betsy: ads in Pac P'line X chains

Speech / date -

Victoria: no small plans
Ann Arbor
Borders in "new" risky?

Wells within 2" diameter 6 circles & x 11/3 1/2" dia coins - circles - circles - coins - 250 per 904

Court appeal - June 17 101-24 14
- Alton & Ballast, 5237 Ballast
- 784-2266

- Adult Ideas 623-1210
day

Mon., May 9th
- wth m'pans, campons
season really just got started the sec-
ond weekend in December. “Saturday
(Dec. 11) was the best day yet,” she
offered. The bookseller admitted that
the colder weather helped to get peo-
ple out shopping: “It just didn’t feel
like Christmas. But now people have
finally realized it’s time and they are
out and positive.”

This year the Happy Bookseller in-
istituted a 25% discount on the top 10
New York Times bestsellers and a
10% discount on calendars and chil-
dren’s selections.

Among the bestselling children’s ti-
tles in the Columbia store are: Tom
Feelings’s Soul Looks Back in Won-
der (Dial); and William Wegman’s
Cinderella and Little Red Riding
Hood (Hyperion). Mendenhall said she
is especially pleased at having sold
many copies in the Nature Search
series, which comes with magnifying
glasses (Joshua Morris) and Jewels
for Josephine by Amye Rosenberg
(Grosset & Dunlap).

For adults, she said: “The book we
can’t get that everyone is screaming
for is The Book of Virtues by Will-
iam Bennett; S & S].” For customers who
want suggestions, Mendenhall said
she has been doing a lot of handselling
of Ruin Creek by David Payne (Doub-
leday), a novel set in coastal North
Carolina, and a book she finished
reading the day before her interview
with PW, List of Seven by Mark Frost
(Morrow).

One bookseller who said she will
(unfortunately) place book orders for
customers during the week before
Christmas is Carole Neilson Fewx,
owner of Jackson’s Books in Salem,
Ore. “Theoretically, I could place or-
ders right up until Thursday and re-
ceive a shipment on Christmas Eve,”
she said. Not that she wouldn’t mind
having a week off from the task, but
she explained her thinking on the sub-
ject: “First, I always like the store to
look like it’s current and up-to-date;
and if I didn’t do orders that last week,
then there would be masses and
masses of stuff to unpack after the
holidays.” Fewx estimated an aver-
age Jackson’s order the week before
Christmas as 1300 titles a day.

Holiday business at Jackson’s has
been good. Fewx said the store is sell-
ing titles across the board, including
backlist. “We’ve had some busy
days,” she added. “This week has not
been frantic, but it has been very, very
steady. People are in the store all the
time, or calling, and that’s what we
want.”
—BRIDGET KINSSELLA

Bookselling Daybook

- **Crown crowns.** In full-page ads in
  the Los Angeles Times, Crown Books
  chides Barnes & Noble and its
  Bookstar subsidiary for ending dis-
  counts on paperbacks and audio-
  tapes, a move that B & N is quietly
  making in many of its stores around
  the country. Part of the ad copy
  reads: “If our competition treats
customers this way during the sea-
son of giving, what will they be up to
after the holidays?”

- **The ups and downs of B & N stock.**
  Although Barnes & Noble had ex-
  pected its stock to begin trading in
  the $16–$18 per share range after
  its initial public offering became ef-
  fective in September, the first trade
  on the Big Board came in at $28. The
  stock rose quickly thereafter, hitting
  a high of $34. In recent weeks, the
  price has drifted down to the $27–
  $28 range.

- **In yet another bit of B & N news,** the
  company is conducting its fifth
  annual children’s holiday book drive
  in New York City, matching book for
  book each customer donation. By
  mid-December, Barnes & Noble had
  collected about 15,000 books, all to
  be donated to some 250 local chari-
ties through the Mayor’s Voluntary
  Action Center.

- **New kinds of books, new kind of
  store.** A new U.K. bookstore with no
  special connection to Dorling Kin-
dersley stocks nothing but DK titles,
  the Bookseller reports. With 1000
  square feet of space, the Bookshop,
  Bromley, England, offers more than
  500 DK titles and sells videos, CDs,
  CD-I and more. If the shop is suc-
  cessful, the owners—two couples in-
  volved in video publishing—plan to
  open four more next year.

- **Burke’s Book Store,** Memphis, Ten.,
  celebrated the fifth anniver-
  sary of its midtown location with a
  party December 10 and a contest. In
  25 words or less, entrants were
  asked to say “Why I Love Burke’s
  (More Than You Love Burke’s).”

- **Invite an author, get a discount.**
  Pacific Pipeline unveils a new policy
  for author signings: all autograph-
  ing party orders are eligible for a
  42% discount on 10 copies or more,
  with free freight and no returns pen-
  alty. In its weekly New Book High-
  lights, Pipeline specifies: “Signing
  orders can be combined with regular
  orders to earn free freight within
  free freight zones, as long as titles
  for signings are identified at the
time of the order; also, any returns
  that are in back in the warehouse
  within 30 days of the invoice will
  earn full credit, if accompanied by a
  copy of the original invoice.

- **Speaking of superstores:** PW’s
  business and finance editor Jim Mil-
  liot joins a panel January 13 that
  includes Jeannette Watson, owner of
  Books & Co., New York City; Donna
  Paz, publisher of Independent Book-
  selling Today! and owner of Paz &
  Associates; Ruth Hook, national
  sales manager at Henry Holt; and
  Paul Saceo, manager, and Jim
  Brouillard, assistant manager, of
  Borders Book Shop, Bohemia, N.Y.,
  to discuss “The Superstores versus
  the Independents: The Battle of
  the Bookstores Continues.” The New
  York Chapter of the Women’s Na-
  tional Book Association is sponsor-
  ing the panel; moderator is Sheree
  Bykofsky, literary agent and book
  producer. For more information, call
  Dolores Gordon at (212) 603-9459.

- **WordsWorth,** Cambridge, Mass.,
  wins $250 in books from Fulcrum
  Publishing, Golden, Colo., for plac-
  ing an order that included Fulcrum’s
  one-millionth book sold. Fulcrum
  was founded in 1986.

- **Another newsletter use.** White’s
  Books, Cards & Gifts, with five
  stores in the Jacksonville, Fla., area,
  includes a questionnaire in its news-
  letter asking customers’ opinions on
  a variety of subjects, including
  hours, stock, services, events, etc. To
  encourage responses, the store gives
  a free roll of gift wrap or magazine
to each person who responds.

- **J. A. Majors Co.,** the health science
  book distributing company, has
  moved its Atlanta office and distribu-
tion center to a 35,000-square-foot
  building in the Atlanta Tradeport
  Business Complex. The new address
  is 4004 Tradeport Blvd., Atlanta, Ga.
  30354; (404) 608-2660, fax (404)
  608-2656, (800) 241-6551.
"It is comparable to last year, maybe even a little better," said Lenahan. The book buyer also observed that there appears to be no "real blockbuster book that everyone is clamoring for," although there are few notable titles. Most of the titles selling well at the Corner Bookstore are in line with their predictions at the beginning of the season: The Warburgs by Ron Chernow (Random) "is a big one"; Mary Gordon's The Rest of Life (Viking Penguin) "is selling nicely"; and Peter Mayle's Hotel Pastis (Knopf) is "doing well." One surprise among the fiction bestsellers is Gabriela Garcia Márquez's Strange Pilgrims (Knopf)—a surprise, said Lenahan, because stories don't usually sell as well as novels. Books that the staff at the Corner Bookstore are hand-selling include: The Island by Gustave Herling (Viking); Come to Me by Amy Bloom (HarperCollins); and Montana 1948 by Larry Watson (Milkweed). Golay referred to this last title as "our Bridges of Madison County," and said that one of her salespeople likes this short novel so much that he tries to make sure that every customer buys a copy.

So far, the mood in the store has been "very pleasant and very busy," said Golay. Although the bookstore owner said she likes tracking down special orders for people, she is eagerly anticipating next week.

"This week [Dec. 12–18] is tough," said Golay, "because it is the maybe/maybe not week for special orders." The whole Corner Bookstore staff likes the week before Christmas, but for more than just the Christmas Eve party. "We look forward to the last week, because there is nothing we can do—we can't place orders, there are no orders to unpack, we just sell books."

Glady's Dana, owner of the Dana Book Store in Socorro, N.M., was in the middle of unpacking a special order when she talked with PW about that last week before Christmas. "I'll do my last big order on December 14, which should get here by the 17th (and if it's delayed, by the 20th). Then I'll just sit back and sell the stock and hope that it all goes by the 31st, so that there is no inventory to take in January."

Dana, who has been the most optimistic bookseller PW has talked with, said, "I think I'm going to have my best season yet." She attributed her success to the incredible amount of repeat business in her store. The Dana Bookstore has strong Southwestern history and wildlife sections. Also, an annual event in late November at Bosque del Apache, a national wildlife refuge in nearby San Antonio, attracts customers to the Dana Bookstore and its large collection of bird books. (Bosque del Apache is home to the last of the whooping cranes.)

But Southwestern history is not the only area selling well for Dana. "Tony Hillerman is still at the top of my list," said Dana. "And I'm still selling Rush Limbaugh—though I feel guilty every time I do, but I don't believe in book censorship."

New competition is a concern for some booksellers surveyed, PW found. "Six new supermarkets opened here since last Christmas, so we don't know what is going to happen," said Tom Daugherty, book buyer at Nickleby's in Columbus, Ohio. However, the store remains optimistic. "Things have picked up in the past week [Dec. 6–13], people are using more plastic," Daugherty added.

SeinLanguage by Jerry Seinfeld (BDD) is among the titles Daugherty lists as selling well at Nickleby's, along with both Robert James Waller novels, The Bridges of Madison County and Slow Waltz at Cedar Bend (Warner). Even though Slow Waltz is one of the bestselling books at the store, Daugherty said he is disappointed in it because he had expected it to "pick up where the first one left off in terms of sales." Bridges is the bestselling book in the store's four-year history.

Another type of book that is selling well are angel books, particularly in the $5–$12 range. Among the most popular books in this category are the Peter Popper titles that sell for $4.95 from Running Press.

Although this is the first holiday season the Happy Bookseller in Cumbria, England, has had with a Books-a-Million down the street, manager Lois Mendenhall predicted that her store would have a good season. "They're down there and we're here," she said about her new retail neighbor, "and we're both doing fine." Mendenhall said she has seen a drop in her customer count because of the new Books-a-Million, "but that would happen when any store opened up," she said. Still, while the occasional Happy Bookseller customers might venture down the road, she added that she thought most of her regulars have stayed loyal to the independent retailer.

Mendenhall, who has been saying all along that customers were off to a slow start this year, said she felt the...
Ivan -

I hope you love this as much as I do! I have today (Friday) off, so I'll talk to you Monday before Salt Lake/Logan. If you have any questions before then -- I'll be calling in for messages. Take care! Have a great weekend.

Suzy Zengo
212/702-3465

8/12/93
SMALL COMFORTS

More Comments and Comic Pieces by

TOM BODETT
SMALL COMFORTS
More Comments and Comic Pieces
Tom Bodett

Tom Bodett is becoming a famous man. He even has his own fan club. From his commentaries on NPR’s “All Things Considered” to his Motel 6 national radio spots to his previous collection of essays, As Far As You Can Go Without a Passport, he has become one of the foremost—and funniest—philosophers on the everyday joys, embarrassments, and frustrations of ordinary American life.

Addison-Wesley is proud to announce the publication of Tom’s new book, SMALL COMFORTS: More Comments and Comic Pieces. Here, Tom muses on a range of weighty topics from the perils of contact lenses and the demise of the ’64 Chevy pick-up to the mysteries of abandoned shopping carts. Fans will be elated by this return visit to Bodett Country. Those new to his work will discover one of the most original and rib-tickling voices among humor writers today.

Humor
Hardcover/§12.95
0-201-13417-9

 Advance Praise for Small Comforts:

“Tom Bodett has the crisp freshness of someone at home in the world, and glad of it. I set my watch by his good sense, and wish him on all your cranky moods: he’ll make you human again.”

—Andrei Codrescu,
National Public Radio’s
“All Things Considered”

“Tom Bodett’s is a new and necessary voice from out in the country, helping us share the fears and fantasies we stumble upon daily.”

—Noah Adams, American Public Radio

Praise for As Far As You Can Go Without a Passport:

“Tom Bodett’s sharp-eyed accounting of life’s perpetual disorders is one of those all-too-few gems that really make you laugh out loud.”

—Bob Elliot of “Bob and Ray”

“His observations about fatherhood, husbandhood and other homey subjects are genial and even sweet—the humor is unforced and almost seems accidental.”

—People Magazine

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One man who played a huge role in some of the most pivotal events in 20th-century America, events that forever changed the nation’s view of itself and its image around the world.
DEAD MAN'S WALK
Larry McMurtry
WILD MEN, WILD COUNTRY, WILD DAYS!
"A crowning achievement in the career of one of our finest writers."
— Publishers Weekly

"Reynolds Price has proved himself a master at analyzing the motivational power of tragedy and victory. As in so much of [his] work, there's a deeply felt sincerity at the heart of his new novel."
— San Francisco Chronicle & Examiner

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ISBN # 0-684-00187-X
Please join David Shields when he reads from his new book REMOTE at three Seattle area bookstores on these dates:

**Monday, February 12**  
Elliott Bay Book Company  
101 S. Main Street  
Seattle  
7:30 pm

**Tuesday, February 27**  
University Bookstore  
4326 University Way NE  
Seattle  
7:00 pm

**Saturday, March 2**  
Village Books  
1210 Eleventh Street  
Bellingham  
7:30 pm

And please take a careful look at the wonderful quotes this book has received in advance of its scheduled publication by Alfred A Knopf on February 6, 1996.

**REMOTE** is a truly one-of-a-kind book. The author/narrator -- a representative in extremis of contemporary obsession with beauty, celebrity, transmitted image -- finds himself suspended, fascinated, in the remoteness of our new wall-to-wall mediascape. It is a remoteness that both perplexes and enthralls him.

In 52 short takes, he attends a warm-up session for a taping of "Oprah"...discovers that he has been airbrushed out of a photograph that appears in "The New York Times"...considers the existential implications of (and winds up completely identifying with) a movie actor forever consigned to playing the sidekick...diagnoses "information sickness"...wonders why he finds women wearing eyeglasses so erotic...arranges a hundred bumper stickers into a kind of autobiography...and experiences other dizzying phenomena of the late twentieth century.

Through dazzling sleight of hand in which the public becomes private and the private becomes public, the entire book -- clicking from confession to family-album photograph to family chronicle to sexual fantasy to pseudo-scholarly footnote to reportage to personal essay to stand-up comedy to cultural criticism to literary criticism to film criticism to prose poem to litany to bumper sticker to outtake --becomes both an anatomy of American culture and searing self-portrait. David Shields reads his own life--reads our life--as if it were an allegory about remoteness and finds persuasive, hilarious, heartbreaking evidence wherever he goes.

Advance praise for REMOTE

"An idiosyncratic, droll,...ravishing assemblage that both investigates and replicates the fragmented, irony-poisoned, celebrity-obsessed consciousness of fin-de-siecle America....Shields...communicates with crackling elegance....A winning combination of humor and insight--SeinLanguage for highbrows."

--Kirkus Reviews (starred)

"A wonderful, wildly original, illuminating book about the perils of being a citizen in a celebrity culture."

--David Halberstam

"An astonishing trick mirror, rich with autobiography, cultural history, catalogs of our sins, reportage, travelogue--in sum, a wonderfully funny and often heartbreaking report on the party and the guests. A dead-on document for the nineties."

--Frederick Barthelme

"Unclassifiable, wayward, inspired, and very funny, Remote is one of the most intelligently self-exposing books I've encountered in a long time. By documenting his own sensibility without insisting that it be representative, David Shields strikes wild chords in this reader."

--Wayne Koestenbaum

"In a series of vivid verbal snapshots, David Shields's Remote captures an all too familiar America frighteningly obsessed with fame. Shields's postmodern memoir provides an ironic conduit to a media-made society. In fifty-two short takes, Shields brilliantly takes the measure of America."

--Elle

"An extraordinary book--wholly absorbing, brilliant, and utterly Shields' own. Early on, I thought of the word 'retrospective' to describe its wonderfully paradoxical method: one follows a character who is built out of the transient material of American popular culture but who turns into as singular a voice and (all irony intended) 'personality' as anyone now writing in America."

--Jonathan Raban

"Frightening and funny and courageous. David Shields breaks every rule with perfect elegance. Then he tells the truth of an age."

--Pam Houston

"Remote is wonderfully evocative of Norman Mailer's Advertisements for Myself, if Mailer had seen the likes of Oprah Winfrey in his formative years. Where Mailer suffered gentle megalomania, Shields has megabitis. This is an interesting book."

--Padgett Powell

"Breathtakingly intelligent...electric insights...cool, dry, arch irony...addictive..."

--Review of Contemporary Fiction
LETTERS

Support for NBA Nominee

It may be a popular view among certain members of America's literary community to believe that big publishing is bad for literature, but I find it particularly disturbing that the trade organ of American book publishing has betrayed such a bias in its sloppy job of reporting on the National Book Award nominees (News, Nov. 8).

To clarify the facts about Amy Bloom's wonderful first book, Come to Me: Kathy Banks was a full editor working in Ed's imprint, not his assistant. Joy Johannessen was notAaron Asher's assistant, she was also a full editor (recently promoted to senior editor). Kathy acquired Come to Me and an unwritten novel of Bloom's and became the ardent champion of Amy's work throughout the house. When she left HarperCollins, Ed Burlingame became Amy's editor and continued the energetic support. When Harper and Burlingame parted company, the book was reassigned to Joy, who enthusiastically continued to carry the torch. Reassignments regrettably are a common occurrence in publishing, and in many cases the result is less than perfect, but in this case, the transition worked. And though Aaron Asher welcomed the book into his imprint, he had very little to do with its publishing and process.

Launching Bloom's career has become a cause for many of us at HarperCollins. In advance of publication, we produced an audio of Bloom reading from her work; mailed galleys to booksellers; sent Bloom on a 12-city reading and media tour; and supported several appearances in her home state of Connecticut. We will be sending her to four additional markets in January. Our six printings, totaling 21,500 copies, make this the most successful debut collection of stories Harper has published since Bobbie Ann Mason's Shiloh and Other Stories (1982).

All of us at HarperCollins are extremely proud of Bloom's success. Clearly the National Book Award judges, and your own staff, who picked it as one of PW's Best Books of 1998, share our judgement and taste.

William M. Shinker
Group V-P and Publisher
HarperCollins Adult Trade
New York, N.Y.

Speeches at the NBA

John F. Baker's report on the National Book Awards (News, Nov. 22) is symptomatic of a depressing national tendency to favor theaters over substance. Intent on communicating his disappointment about what did not happen (controversial remarks on "the state of writing and publishing," including one of Gore Vidal's "stinging rebukes to all and sundry"), he fails to communicate the importance of three exceptionally worthy books. The evening has to do with the written word, not with polemics, and its success should not be measured by the eloquence of acceptance comments but by how well the juries have carried out their assignments.

Why should A.R. Ammons be asked to comment on the state of writing or publishing? He is a poet, not an orator or theorist, and his gorgeous book, its own excuse for being, rings "with passion and conviction about any of a number of subjects close to the hearts and minds of writers and readers everywhere," to quote from your own editorial about what the acceptance speeches were missing.

As for Annie Proulx, your reporter apparently has no awareness whatsoever that The Shipping News is the book news of the year, perhaps of the decade. Here is a true American original if there ever was one, a previously unknown woman of a certain age living in a remote corner of Vermont who has suddenly burst onto the literary scene with two astonishing works of art that, even before the event at the Plaza, had garnered several important awards, including the Chicago Tribune Wheatland Prize and, most interestingly, the Irish Times International Fiction Prize. For this latter honor a jury of writers from Great Britain, Ireland and the U.S. chose Proulx over such distinguished nominees as David Malouf, Vikram Seth, Philip Roth and Roddy Doyle, who went on to win the Booker.

Doyle's comments at the Booker ceremony, I suspect, however resonant they may have been, were doubtless forgotten hours after they were uttered. His novel, on the other hand, and Annie Proulx's, will be read with pleasure for years. That, and not after-dinner polemics, is what truly matters.

Joel Conarroe
John Simon Guggenheim Memorial Foundation
New York, N.Y.

No one wished to suggest that the winners were not worthy ones; in fact PW chose Proulx's novel as one of the best of the year. The intention in the report, and the editorial, was to suggest that an occasion on which fine work was being honored would have more resonance—and certainly more visibility, which is surely what the National Book Foundation desires—if the opportunity was taken to reflect on the state of our industry. As one of the few events involving writers and publishers that receives any publicity, a rather bland occasion like last month's seems a waste. It was not always thus, and if the winners are not to be pressed into service, someone should be.—J.F.B.

Thanks to All

We'd like to thank our colleagues in the publishing community for making the Seventh Annual New York Book Fair to Help the Homeless a monuments success. The fair, a joint project of the Goddard Riverside Community Center and New York's publishing community, netted $192,000, a 50% increase over last year.

The next time the New York Times runs a piece on how nobody in this city cares any more about the pain of the homeless, we can cite the hardworking volunteers, close to 100 of us; the generous publishers, who gave corporate donations as well as thousands of books; the authors, who attended "Meet the Author" dinners around town; and the more than 2000 people who turned out to buy books, the best gifts anyone can give.

Many, many thanks to all of you. See you next year.

Bruce Harris, Executive V-P
Random House, and
Florence Janovic,
Managing Director
Sensible Solutions,
New York, N.Y.

Correction: Carole Hall's new position at John Wiley was incorrectly identified. She has been named editor-in-chief and will continue as associate publisher in the professional and trade division.

We welcome letters from our readers, which may be addressed to The Editor, Publishers Weekly, 249 W. 17th St., New York, N.Y. 10011; Fax: (212) 486-6551. Information for Calendar may be sent to Robin Lens, at the same address and fax. Letters should be typed, ideally no more than 250 words, and may be edited for length and clarity.
Mixed Results from GATT
The recently concluded General Agreement on Tariffs and Trade had pluses and minuses for publishers. Copyrights won protection, but creators of audio and multimedia works fell afoul of the backlash against U.S. movies and recorded music. Page 9

Trying Again with Cheever
Academy Chicago, defeated in a long-running legal battle with the Cheever family in a previous attempt to publish John Cheever's uncollected stories, is trying again—with a much smaller collection of tales now in the public domain. Page 9

Electronics Much on Publishers' Minds
The recent PaineWebber Outlook for the Media conference, with presentations from many publishers, showed that all of them are pondering how best to work in an electronic marketplace. Page 10

Problems Continue with Canada Customs
Publishers and distributors shipping books into Canada, particularly gay materials, are still running into regular Customs delays and seizures, and an attempt to bring the issue to trial was postponed again. Page 12

Patent Office Thinks Again on Compton's
The controversial grant of a patent to Compton's New Media on multimedia technology is being reconsidered by the U.S. Patent Office. Earlier, the patent was the focus of a debate on CompuServe. Page 13

Guadalajara: Mexico After NAFTA
The recent Guadalajara Book Fair, well attended by Americans, provided a good vantage point to survey the outlines of future book business between the U.S. and Mexico after congressional ratification of the North American Free Trade Agreement. Page 14

Melding Paramount and Macmillan
The task of bringing together two publishing giants, with their own special imprints, strengths and approaches, is proceeding slowly, and the outcome is still cloudy. A feature begins on page 42.

Calls for Information
• D-Day
For a January 31 Book News round up of spring titles being published to commemorate D-Day, please send editorial and marketing information, proofs, artwork, etc. to Margaret Sanborn at PW, 249 W. 17th St., N.Y. 10011, no later than January 6.

• Spring Computer Books
For the February 28 Spring computer book listings, please send details on lead titles Feb.–Aug., listed by month of publication, with one-sentence descriptions. Art, black-and-white or color, is welcome. Send information, on no more than 10 titles per imprint, to Paul Hilts at PW (phone 212-463-6853), no later than January 20.

All in a good cause. A star-studded gathering of authors and publishing folk gathered at the University Club in New York City December 13 for what has become a cheerful annual tradition: the fund-raising dinner-dance for Poets & Writers Inc. Among the many writers present, each the center of a table, were Robert Stone, Shirley Hazzard, Hitma Wolitzer, Calvin Trillin and Thulani Davis. Shown here are some more: (from l.) teen favorite Judy Blume with her husband George Cooper; and Susan Richard Shreve with husband Tim Seldes. Behind Shreve are Gail Sheehy and George Plimpton.
Praise for

A HANDBOOK FOR DROWNING

Stories by
David Shields
author of Dead Languages

“Compellingly skilled stories.
Elegantly rendered. There is no doubt of Shields's
richness, energies and talent.”
—Kirkus Reviews

“A finely crafted collection.
...with a Nabokovian love of language.”
—The Review of Contemporary Fiction

“First rate.
An extraordinary symphony of textures and rhythms.
...The two dozen connected stories flow together to
form a compelling narrative portrait of a young man
on his way to becoming a writer.”
—Publishers Weekly

“I'm in a special state of enthusiasm
for the stories in A Handbook for Drowning, for
their well-wrought and decisive brevity, as well
as for their impressive substance.”
—R.V. Cassill

“These stories reach down into some very dark waters.
They have a vividly dreamlike aspect quite unlike any-
thing I have come upon in recent fiction.”
—Jay Parini

Published by Knopf

January 15, 1992 • $19

This is excellent storytelling.

—Lee K. Abbott

beautful but craven boys and girls
and wise about boys and sons.

—Lee K. Abbott

fathers and sons.
July 20, 1993

I am delighted that you will be coming to our Fall Trade Show in Eugene, Oregon. We will do our best to make sure that you meet lively, interesting booksellers and have a great time. The convention exhibits and autographings will take place at the Hilton Hotel in downtown Eugene, a city about 100 miles south of Portland, which has regular airline connections via Portland. While at the show, you are also welcome to visit the exhibits and seminars. We are pleased that the annual Eugene Celebration city fair will be taking place as we have our show - the city will be in party mode, and perhaps your publisher can arrange a bookstore appearance for you while you're in town.

You are confirmed to speak at our Banquet on September 19 in the Hilton Hotel in the Conference Lounge. Please check in at the registration table at the Hilton at least one hour prior to the time of performance. You are scheduled to speak about your experience as a writer or read from your work for about 15 minutes at 7:30 pm. You'll probably speak at 9:00 pm (EDT).

All authors who have arrived in time are invited to party with our regional book community at an informal picnic sponsored by our sales reps association at 6:30 pm that Saturday evening. We promise a casual atmosphere, and picnic food spiced with great conversations and regional networking. Maps with directions to the picnic will be provided throughout the day at the Hilton front desks and registration tables. We expect that informal ridesharing will take place as people congregate in the hotels prior to 6:30.

On all three show days, Saturday, September 18, Sunday September 19, and Monday, September 20 we will have autographing sessions for many authors. You are scheduled to sign books on Mon. Sept 20 at 10 AM at table 6 in the formal autograph area in the Hilton. At your earliest convenience, please check in at the show registration table to get your badge and directions to your autographing spot.

The address for the Hilton Hotel, where all show events will take place is 66 E. 6th Avenue, Eugene, Oregon 97401. To get to the Hilton Hotel by car, as you are southbound on I-5, take exit 194 and follow signs for city center. At the stop light at Sixth St. after crossing the bridge, the hotel will be two blocks away on the left. Free parking is available in a garage underneath the hotel. The Hilton address is 66 E. Sixth St. Courtesy van transport is available from the airport to the Hilton. Although it meets most flights, you may wish to call ahead and ask the van to meet you. Telephone number for the hotel is (503) 342-2000. There will also be a hotel courtesy phone available at the airport.

I am the primary contact person for all events, and can be reached at (503) 232-7515 or by mail at the letterhead address. I look forward to working with you to get the word out on your books, and to help to further your communication with booksellers in our area.

Sincerely,

Bonny McKenney
PNBA Executive Director
Failing at Fairness
How America's Schools Cheat Girls
By Myra and David Sadker

A ground-breaking study that exposes the insidious gender-bias in our schools. "Failing at Fairness is the definitive book on how schools shortchange the education of girls and young women... It is must reading for educators, parents, and all citizens concerned with improving our educational system."—James M. Cooper, Dean, Curry School of Education, University of Virginia. "Provides hard evidence of the discrimination women face from the first day of school."—Patricia Ireland, President, NOW. "An eye-opening book."—Keith Geiger, President, NEA

- NATIONAL REVIEW ATTENTION
- 8-CITY AUTHOR TOUR
- 25-CITY RADIO SATELLITE TOUR
- NATIONAL ADVERTISING
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James Earl Jones
Voices and Silences
with Penelope Niven

Meet the man behind the unmistakable voice in this moving, haunting autobiography. From the squalor of the Mississippi delta through a parentless childhood and years of muteness to discovering the theater and mastering his trade, this is the story of an extraordinary man who met the challenges of his life and is now without question, the world's leading black actor.

- 10-CITY AUTHOR TOUR
- MAJOR NATIONAL MEDIA INCLUDING "CBS THIS MORNING" AND "ENTERTAINMENT TONIGHT"
- FEATURES IN NATIONAL MAGAZINES
- NATIONAL ADVERTISING
$24.00/0-684-19513-5/September/CHARLES SCRIBNER'S SONS

The Astonishing Hypothesis
The Scientific Search for the Soul
By Francis Crick

In 1953, when Francis Crick asked the question "What is the structure of DNA?" he transformed forever our understanding of life itself. Now, the Nobel Prize-winning scientist turns his formidable mind to the task of understanding human consciousness, and asks, "What exactly is it that makes us sentient beings?" Not since Stephen Hawking's A Brief History of Time has a world-class scientist written such an absorbing and provocative book about the state of his art and science.

- NATIONAL AUTHOR TOUR
- NATIONAL ADVERTISING
$25.00/0-684-19431-7/January/CHARLES SCRIBNER'S SONS
AMERICAN ZOOM
Stock Car Racing—From the Dirt Tracks to Daytona
By Peter Golenbock
With five bestsellers to his name, Peter Golenbock has earned a reputation as one of America's best and most successful sports authors. Now he turns to America's most popular spectator sport to produce what will surely be his most successful book yet—a celebration of NASCAR and the history of stock car racing. Here's oral history at its best, as told by the great drivers and insiders who have made the sport what it is today.

- 7-CITY AUTHOR TOUR
- NATIONAL SPORTS PHONERS
- NATIONAL ADVERTISING
$24.00/0-02-544615-0/September/MACMILLAN

SONGS FROM THE HILLS
An Intimate Look at Country Music
By Maria von Matthiessen
Aimed at the burgeoning country music audience, Songs from the Hills captures the world of country, from its legendary stars to today's hottest performers. Featuring 100 striking and revealing photographs by the acclaimed photographer Maria von Matthiessen, who also provides essays for each image, Songs from the Hills is a penetrating and dramatic portrait of country music that fans will find irresistible.

- NATIONAL AUTHOR TOUR
- MAJOR PRINT ATTENTION
- INTERVIEW ON TNT
- NATIONAL ADVERTISING
$25.00/0-02-581850-3/October/MACMILLAN

THE POLITICS OF GLORY
How the Hall of Fame Really Works
By Bill James
No event in the baseball year is so certain to be cheered and booed, analyzed and argued about than the annual vote for the Hall of Fame. Now bestselling author Bill James takes a harder look at the Hall—not only the traditional questions of who is in and who is out and why, but the Hall of Fame itself—how it operates, who operates it, how decisions are made and why they sometimes go awry.

- MAJOR SPORTS REVIEWS NATIONWIDE
- INTERVIEWS ON SPORTS RADIO SHOWS NATIONWIDE
- FEATURES IN SPORTS COLUMNS NATIONWIDE
- NATIONAL ADVERTISING
$23.00/0-02-540774-7/March/MACMILLAN
THE MACMILLAN VISUAL DESK REFERENCE
By The Diagram Group
Following on the resounding success of The Macmillan Visual Dictionary—published Oct. 1992 and now with 175,000 copies in print—here is the first visual desk reference—an unprecedented book that pulls together a wealth of information in a way no previous one-volume reference has done. Using an innovative approach to an established genre, it distills masses of information into visual form with diagrams, charts, drawings, and graphics as well as text to make each subject covered infinitely more accessible.
- NEWSPAPER FEATURES NATIONWIDE
- NATIONAL ADVERTISING
$3000/0-02-531310-X/November/MACMILLAN

LETITIA BALDRIGE'S NEW COMPLETE GUIDE TO EXECUTIVE MANNERS
America's #1 bible of business manners almost totally rewritten. Contains important new information about issues and problems at work that managers never were asked to handle before: sexual harassment, diversity and plurality, ethics, non-discriminatory managing, the special problems of women executives, the new dress codes, substance abuse, the new informality at work, the new manners brought about by technology, and more.
- NATIONAL AUTHOR TOUR
- NATIONAL AUTHOR INTERVIEWS INCLUDING "THE TODAY SHOW"
- NATIONAL ADVERTISING
$3000/0-89256-362-1/October/RAWSON ASSOCIATES

FROM SO SIMPLE A BEGINNING
The Book of Evolution
By Philip Whitfield
Evolutionary theory itself has evolved radically since Darwin's day as a century of scientific exploration and discovery has both refined and altered our knowledge of the origins of life. This gloriously illustrated volume explores natural science's grandest subject, synthesizing the most up-to-date knowledge, theories, fossil evidence, and biological findings to show what evolution is, how it works, and what it means.
- NATIONAL ADVERTISING AND PUBLICITY
$4000/0-02-627115-X/October/MACMILLAN
LIBERTY AND SEXUALITY
By David J. Garrow

Roe v. Wade's 1973 constitutional guarantee of a woman's right to choose abortion emerged only after a long legal and political struggle, one whose deeply moving history has until now never received a comprehensive narrative account. Pulitzer Prize-winning author David Garrow provides for the first time a full appreciation of how Roe v. Wade represents the heritage of a fifty-year effort by a group of courageous and dedicated advocates for our right to privacy.

- 6-CITY AUTHOR TOUR
- MAJOR NATIONAL MEDIA AND REVIEW ATTENTION
- PUBLISHED ON THE 20TH ANNIVERSARY OF ROE V. WADE
- NATIONAL ADVERTISING

$28.00/0-02-542755-5/January/A LISA DREW BOOK

FROM CRADLE TO GRAVE
The Human Face of Poverty in America
By Jonathan Freedman

This eye-opening and eloquent book by a Pulitzer Prize-winning author shows us precisely and dramatically how poverty hurts Americans at every stage of life—from infants to senior citizens—in every section of the country. It is also a timely, deeply informed call for change that offers uplifting stories of hope, as Freedman tells of individuals and programs already working to eliminate suffering.

- 9-CITY AUTHOR TOUR
- MAJOR REVIEWS NATIONWIDE
- 25-CITY RADIO SATELLITE TOUR
- NATIONAL ADVERTISING

$20.00/0-689-12126-1/September/ATHENEUM

HEART EARTH
A Memoir
By Ivan Doig

With its powerful echoes of a family and its fate, Heart Earth is the fitting companion to Ivan Doig's classic memoir, This House of Sky. Set against the backdrop of World War II and the American land before and since, this remarkable saga of the Doigs and their journey from a defense housing project in wartime Arizona and the eventual return to the high country of their Montana origins builds with the drama only real life can hold.

- MAJOR REVIEWS
- AUTHOR READING TOUR
- NATIONAL ADVERTISING

$19.00/0-689-12137-7/September/ATHENEUM
A WITNESS TO GENOCIDE
The 1993 Pulitzer Prize-winning Dispatches on the “Ethnic Cleansing” of Bosnia
By Roy Gutman

Straight from today’s front-page headlines comes this shocking first-hand account of the current genocide perpetrated by the Bosnian Serbs against that country’s Muslims. Compiled from his articles which won the 1993 Pulitzer Prize for International Reporting, Gutman frames his devastating report with an insightful prologue and recommendations on how to stop the tragedy. The book is illustrated with photographs by Andree Kaiser, who along with Gutman, were the first Western journalists to visit the death camps.

- MAJOR REVIEWS NATIONWIDE
- NATIONAL PUBLICITY INCLUDING “FRESH AIR” ON NPR
- NATIONAL ADVERTISING
  $25.00 hardcover/0-02-546759-6/September
  $12.00 paperback/0-02-032986-4/LISA DREW BOOK

THE AGE OF INNOCENCE
By Edith Wharton

Edith Wharton’s literary masterpiece is profoundly moving, wickedly funny, and remarkably fresh—and the basis for one of the most talked-about, eagerly awaited films coming this fall. Now reissued in a racksize edition featuring film art on the cover, Collier Books presents the official tie-in for the movie from Columbia Pictures, directed by Martin Scorsese, and starring Daniel Day-Lewis, Michelle Pfeiffer, and Winona Ryder.

- 27-COPY FLOOR DISPLAY WITH SPECIAL RISER
- MOVIE ART POSTERS AVAILABLE
  $5.95/0-02-026478-X/September
  27-copy floor display: $160.65/0-02-026479-8/COLLIER BOOKS

THE BEST AMERICAN EROTICA 1993
Edited by Susie Bright

Following in the tradition of the critically acclaimed Best American Poetry series, Collier Books is proud to introduce a wide-ranging collection of the best of the past year’s erotic literature. Edited by the author of the bestselling Herotica 2, this volume is a sensual, explicit, imaginative, and—at times—surprisingly humorous look at the diversity of human sexuality from established writers as well as promising newcomers.

- NATIONAL ADVERTISING AND PUBLICITY
  $1200/0-02-079262X/November/COLLIER BOOKS
THE COST OF TALENT
How Executives and Professionals Are Compensated and How It Affects America
By Derek Bok
Going beyond the headlines and the uproar over top executive pay packages, Derek Bok asks: Do we compensate highly educated people in the United States in ways that serve the best interests of the nation? In the most revealing study yet undertaken of the compensation practices of America's executive and professional elite, the renowned social critic and former president of Harvard concludes that the huge salaries and bonuses received by American executives, lawyers, and other professionals cannot be justified in the face of widespread poverty and deprivation, and that we must rethink our deepest values, motivations, and priorities.

5-CITY AUTHOR TOUR • MAJOR TELEVISION AND PRINT ATTENTION • NATIONAL ADVERTISING
$24.95/0-671-50090-5/September

THE ARABISTS
The Romance of an American Elite
By Robert Kaplan
In this highly original work of social, cultural, and diplomatic history, Robert Kaplan reveals the untold story of an inbred, gifted, and powerful expatriate elite who dominated America's relations with the Middle East for over a century. Known to Foreign Service colleagues as "The Arabists," these were the men and women who had spent much of their lives, usually with their families, living in the Arab world as diplomats, military attaches, intelligence agents, and educators. Kaplan's vivid narrative draws on interviews, memoirs, and official sources to create an in-depth human portrait of this controversial group, unfolding an exotic unknown chapter of the American experience abroad.

MAJOR TELEVISION AND PRINT ATTENTION
NATIONAL ADVERTISING
$24.95/0-671-50095-6/November

THE SOVIET TRAGEDY
A History of Socialism in Russia, 1917-1991
By Martin E. Malia
This magisterial, long-awaited book by the most respected historian of modern Russia in our time challenges generations of conventional wisdom and academic Sovietology which claimed that the Communist state was a necessary effort to overcome Russia's backwardness through "modernization and development." Malia's brilliantly argued and profound theme is that there never were any wrong turns in Soviet history which "betrayed" socialism. Rather, the tragic outcome was inevitable in the initial willingness to improve mankind by force.

MAJOR PRINT ATTENTION
NATIONAL ADVERTISING
$24.95/0-671-50097-2/January
CREDIBILITY
How Leaders Gain and Lose It, Why People Demand It
By James M. Kouzes & Barry Z. Posner
Foreword by Tom Peters
The authors of the bestselling The Leadership Challenge now address the key to effective leadership—credibility. This long-awaited book thoroughly explores six disciplines and related practices that strengthen a leader's capacity for credibility, with examples drawn from more than four hundred case studies. Credibility makes itself felt in government, in the marketplace, and in business—and CREDIBILITY has application in every sector and level of our society.

[Image: Author Tour Information]

THE KINDNESS OF STRANGERS
Adult Mentors, Urban Youth and the New Voluntarism
By Marc Freedman
Caring adults in cities across America are turning troubled young lives around. Kids growing up in poverty and amidst community violence are alone, exposed and forgotten—mentors bring them hope. In this vivid portrait of real people helping real kids, Marc Freedman explains the ins and outs, the inspiring successes and unexpected pitfalls of mentoring, providing the intellectual and practical underpinnings for the growing movement.

[Image: Author Tour Information]

THE COLLECTIVE SILENCE
German Identity and the Legacy of Shame
Edited by Barbara Heimannsberg & Christoph J. Schmidt
Translated from the German, with an Introduction and Afterword by Gordon Wheeler and Cynthia Oudejans Harris. In this deeply moving book, a group of distinguished German psychotherapists explore the ways in which a legacy of shame, guilt, and abuse has conspired against families and hides an aspect of German identity. In vivid reflections, parents and grandparents, children and grandchildren, perpetrators, resisters, and victims alike break their silence and begin to heal the ruptures caused by the Holocaust.

[Image: Author Tour Information]
Dear John--

From the day after Labor Day until Sept. 20, I'm going to be on the bookstore trail from Montana to Eugene, so while I'm thinking of it I'll pass along the couple of interviews etc. that the Macmillan publicity folks said you wanted, plus directions on finding this place. Map enclosed, but in general, get yourself to Greenwood Ave. N. and N. 160th; take the left veer—just beyond that intersection—that'll be Innis Arden Way, leading to Shoreline Community College—and stay with Innis Arden Way all the way past the college, down the hill, to the first stop sign; turn right, onto our street—10th NW—and after you cross the white viaduct you'll begin to see houses on the left; our driveway is just beyond the set of 3 mailboxes, one with our name and address (17021 10th) on it. So, see you at 3 on Sept. 22, and I hope your own just-published mood is skyhigh.

regards,

[Signature]
Dear Sharon--

Okay, here's the calendar of book signings I've done some of the arranging for, with phone numbers. I made a start with the booksellers involved in the earliest signings--Kalispell, Helena, Bozeman--about local newspaper interviews-by-phone beforehand; those booksellers will either call you or me (in which case I'll pass the info to you) with any suggestions they have of editors or reporters to get in touch with. The only real book editor in Montana, Ginny Merriam at the Missoulian, maybe should be called w/info that I'll be signing in Kalispell on Sept. 8 and Helena on Sept. 10 (either is within driving range for her) if she's interested in an interview before I get to Missoula on Sept. 17--she usually writes some days ahead of time for her weekend book section in the Missoulian. For the Sept. 19 signing in Spokane, Dan Webster of the Spokesman-Review might be tried (he got in touch with me for comments when A River Runs Through It was filmed), if you don't have an automatic source there.

The enclosed 5 pics: I also found negatives of 2 of the b&w's, but not of the one of Berneta on horseback, so please guard that one with your life.

best,
caption info for HEART EARTH Daig pics:

#1 "The Doig boys," circa 1920's: the author's father, Charlie Doig (in striped shirt and bowtie), poses with three of his cowboy brothers at the Doig family ranch in Montana.

#2 "The mountain West as a stone rainbow, a girl-turning-woman poised beneath it": teenaged Berneta Ringer on horseback at Wall Mountain, Montana.

#3 "A summer on a mountain that shouted its name in grass": Berneta and Charlie Doig in one of their summers of herding sheep in the mountains of Montana.

#4 "Heart Earth" author Ivan Doig in the Bridger Mountains of Montana, where his story of his mother and father and himself in the summer of 1945 unfolds.

#5 "Heart Earth" author Ivan Doig retraced his family's life from the Arizona desert to the mountains of Montana.
Dear Jon--

Just an update on HEART EARTH: the first two reviews, and a calendar I've provided to Sharon Dynak of booksignings at your stores--i.e., the ones arranged by thee and me. Let me know if you think I'm overlooking anything, okay?

best,

[Signature]
Dear Sharon—

Okay, I've done some calendar studying, and counting on my fingers, and gauging my own stamina for book signings and travel, and I come out about like this:

--Two Oregon trips instead of three. Let's indeed take the PNBA banquet speech invitation for Sept. 19, which will mean I'll have to fly from Spokane to Eugene, and I can then sign at the two Eugene stores (U. of Oregon and The Bookmark) the next day, Sept. 20. This will mean not doing signings at Corvallis, Salem and Lookin' Glass in Portland, which will probably bring us hours from Jon Rantala, who does his utmost for those independent stores. I've just put a message on Jon's voicemail, telling him the situation. But brace yourself.

The second Oregon trip—to Portland—I still think should be anchored to the Oregon Historical Society book signing on Dec. 5, which usually is my biggest signing outside of Montana and The Tattered Cover. We could combine with that an evening reading at Powell's downtown and a 3-5 signing at Powell's in Beaverton, both on Saturday, Dec. 4; and if you want to try arrange Portland media coverage (Bill Gallagher's talk show on KXL; Oregon Public Radio), I can go there on Friday, Dec. 3. Otherwise, I'd fly down Sat. morning, Dec. 4, and home the night of Dec. 5.

--I've thought hard about the Arizona Star books-and-authors invitation, and reluctantly am going to turn it down, because of that Nov. 20 date. My apologies to J.C., and please tell her that if the date had fallen in Oct., I could have done it. But I think I'm going to have to hold to the original dimensions of the promotional season that I told you my body and mind can stand, Sharon—Sept. and Oct., with an early Dec. dab of Portland signings and maybe a final few Seattle ones—which still is going to amount to about three dozen signings/readings/speakings. If we get some big national break, sure, I can muster myself some more and do it for you. But otherwise, I'd just better hold to about the two months' promotional exertion we have planned, and get back to writing.

The enclosed Sept./Oct./Dec. calendar sheets are my suggested version of this, with question marks after signings that are still to be arranged. I hope it looks reasonable to you. Couple of quick logistical matters: As I mentioned to Lois, Carol and I found on our recent trip the horrifying trend that motels/hotels, I guess to save on maid service, are proclaiming no check-in before 3 p.m.; so, if your travel agency will please specify earlier check-in on the Denver and San Francisco hotel bookings, huh? The other thing is, Susan used to offer me the frequent-flier miles on the ticketing she had done for me, and I always turned her down because I wasn't traveling enough on my own to make any use of them. Now I am accumulating them—last autumn's trip to New Zealand and Australia inspired me—so are they still assignable to me, this fall?

all for now, talk to you next week.
Happy boat ride.

[Signature]
Dear Brad--

I thought you might like a preliminary look at what, with a little help from Pablo Neruda and the mother at the edge of my memory, I’ve been writing the past few years.

So far so good, I guess. The book won’t even be in the stores until Labor Day, and yesterday I learned it’s been awarded the $10,000 Evans Biography Prize, by the Mountain West Center at Utah State U.—in essence, best biography of the year in the Rocky Mountain region. That was good and invigorating news before I hit the bookstore trail all of Sept. and Oct.

Wanted to mention to you, on the chance you haven’t heard about it, that there’s going to be some kind of Wallace Stegner memorial symposium in Missoula, Sept. 17-18. I’m mostly just crossing paths with it—will be in town anyway for book signings on the 17th, and so have agreed to talk briefly about Stegner’s "The American West as Living Space"—but if you’re interested, Chuck Rankin at Montana, The Magazine of Western History seems to be organizing the gathering of Stegner’s former students, prospective biographers, and strays like me. Rankin’s # in Helena: (h06)hhh-1703.

Hope to cross paths with you someplace. Best to you and Carol, from the Carol here and me.
Dear Noah--

After the McCaskill trilogy, I thought I'd see if I could write short. Here, with a little help from Neruda and the mother at the edge of my memory, is the result.

Out here this is the summer there ain't much summer, but at least we haven't had the Midwestern deluge or the East Coast heat. Carol and I roamed down the Rockies, and on to Santa Fe and the Four Corners country, for five weeks this spring, and everywhere looked gorgeous with the moisture from the first "normal" snowpack and spring rains in eight or so years. Now we're semi-buckled-down to work again--her last of the American West course, my next novel (which threatens to be longer than sin, but also is jumping down onto the page at a rate startling to me)--and scooting out into the Puget Sound sunshine whenever there is any. Love to Neenah, hope you're both thriving.

best,

[Signature]
Dear Sharon--

Quick random stuff which I'm putting in the envelope with this first bookstore rave for HEART EARTH, in case I forget to tell you any of it on the phone:

---Eagle Harbor ( Bainbridge Island) reading/signing will be Oct. 8, 7:30 p.m.
---Fireside Bookstore signing in Olympia, WA, won't be in Oct. at all, for sundry reasons I won't burden you with, but will be Dec. 2, 1-6 p.m. The Fireside owner, Coke Funkhouser, will soon be in touch with you to talk over possible newspaper interview by the Daily Olympian. Coke is a really good bookseller, and veteran to the Olympia media scene--she may be able to offer a good name to contact at the newspaper, if you want.

---The Western-born producer at MacNeil-Lehrer who was going to have me on to tell Clinton how to be President, before Somalia intruded, is Paul Nielsen, (703)998-2877. Can't hur's us to send him a HEART EARTH galley, can it?

---Any thoughts about NPR generally and "All Things Considered" specifically? Noah Adams has always done some kind of piece, on every one of my books. The good news is that he's always done something, the bad news is that because it's Noah the something is sometimes late and a bit slapdash. I do know him well enough personally to send him a galley, if you'd like; but other ideas?

---Along those lines, there are 3 or 4 Noah-like media acquaintances I could personally send galleys to, if you believe in that kind of roulette. Send me the galleys if you want me to try my luck.


---Do you want a pic pertinent to some part of the book--i.e., my mother on horseback as per pp. 18-19, or my mother and father at the Faulkner Creek ranch--for the HEART EARTH press kit?

Or, with the Kirkus review, can we just declare victory and go home.

Be talking to you.

[Signature]
Rayland May 31 '93

M - 400
MSU - 200
LP - 300

On: Log Flow - 1st?

Bar West - deal w/ Village 100
& Arran Romaine

Michael Sullivan - mil & accts (Billings)
[BN - E's never do anything but Powell's
- smoothly
- #2 mil side/ #4 mil stocks] #1 7

Oregon: Lane County Art Council?
U: On Oct 20-21 27-8
Nov 3-4
1st reg art gala
Powell's - Joanna
- Buton (Laura) Carol Woodcock

P'lace - Ubisoft & Bay
20-21

Disney - tricy maxin'
- Lily pond

20 Bay - new
W'ahoonie do 45 20 V -
Sharon: 50,000 first print?
mkt's budget $60,000 hold off on ads in MT
AFA b'fast
PW cover / RA fair
/form Western signings, more radio / TV
Bill K. in Conway - Rol from Coconain
be de僻m
- authors lunches etc. to be avoided
- rule of thumb a min $ / signing?

Louis: Cola - early Oct.
- how else can we expect from days of Susan?
Pot + a director 3 teams of 3 in rehearsals
5th city Arts Center - Heart Theatre 900 and up
- Oct 1st wk
- Oct
- order @ least 50 cs
Dear Jon--

Have firmed up the couple of key details I needed to for the Oregon booksigning trip this fall, so here's the calendar/itinerary for you to allocate the dates and times of signings to your chosen stores:

27 November, PORTLAND: I can be there in time for a noonhour signing, and then do one at another store that evening. I consider that the Catbird Seat probably should have first choice, given that they've been longest without a signing by me, then Looking Glass. Please make all the signings (except if there's an evening reading involved) no more than an hour or an hour and a half, okay? For some reason, two-hour signings are four times as long and hard as one-hour signings.

28 November, EUGENE: again, a noonhour or early afternoon signing at either U. of Oregon or the West's store, and a late-in-the-afternoon or evening signing at the other.

29 November, CORVALLIS: OSU, at whatever time of day Cheryl Maize wants; she's always done the most productive signings on my Oregon trips.

30 November, SALEM: noonhour or early afternoon at Jackson's; I need to be in McMinnville by at least 1 p.m., to get ready for a Friends of the Library reading there that night. (The Book Shop will do a signing at the M'ville library after my talk.)

1 December, PORTLAND: reading and signing at Powell's, 7:30 p.m.; have confirmed this with Joanna there.

2 December, PORTLAND: Oregon Historical Society signing, 12-5, already confirmed with Susan Swecker.

Of course give me a call, or the bookstore folks can, if there's some problem with any of this, but I think I pretty much need to schedule the towns this way to save wear and tear.

best,
3/16/90

Jan: Portland
- Jackson's Karol Franklin
- OSU: Cheryl Marine
- Eugene: Larry West
  UO:
  - Cat Bird
  - Looking Glass
  - Peter's wife

Pam

June Care,
trips

Girl stuff

Boxed set: 3-5000+ (not in MT)
#185-
#150-
Barbra in Rockies
OK c one, but...

chrono order
new jackets
royalties?
Dear Susan--

I have my travel arrangements made for the Montana bookstore tour, so here's a revised September calendar for you, with phone numbers to reach me or leave messages at. In a pinch, of course you can also reach me at the bookstores during the signings.

Here in the Puget Sound area, I've arranged with Jerry Soper at the University Bookstore to sign there Oct. 5, 3-4:30; to do a reading in their Third Thursday series, Nov. 19, 7:30; and to sign at their branch store in Bellevue (a very upscale Palo-Alto-like suburb) on Nov. 24, which will be the kickoff of the Christmas shopping season, Jerry says, and ought to be a prime time.

Random thoughts:
--Any chance in the Bay Area tour for an interview at the San Jose Mercury-News, which has always given me good reviews and is a monstrously huge newspaper besides? Henry Mayer of Berkeley, who I think was on the freelance reviewers list I sent you, did one or two of the reviews, but I don't know if he's an interviewer.
--All else (i.e., $$$) being more or less equal, is it possible for me to stay at the Berkeley Marina Marriott during that Bay Area stint, or at least the Berkeley CDay or so of signings? Or do you have some zingy other lodging in mind there? I ask (a) because Carol and I have found Berkeley pretty scant other than the Marina Marriott and (b) it's a low-rise, there in earthquake country on the exact anniversary of last year's quake.
--If you send me to the Los Angeles area, you might check your newspaper directory and see if Dick Cheverton is still an editor of some kind at the Orange County Register; if so, he'd be worth a review copy and a press kit—he paid close attention to my books when he was working here at the Seattle Times some years ago.
--Apropos IA, I'll drop a note to an IA Times staffer who's been in touch with me a few times—Bill Stall, an editorial page writer who covers Western-culture type topics—about the Western History meeting in Reno, to see if he'd be interested in coming and writing something about that session. This would be separate from your shots at any IA TIMES interviewing; let me know pronto if you'd rather I didn't contact Stall, who writes op-ed page pieces.

all for now; hope you're enjoying home ownership. (It gets better.)
Susan:

100 y'day in Missoula, at least 140 last night--1400 for the 10 stores, another 400 left signed
good press: Spokane, Missoula; Kalispell & Missoula tv spots
good word of mouth: bookstores heard about selling out in Bozeman

NY Times contender: Pipeline #1
    Mountain in Aug.

Lee: 2 bookstores and distributor (Servatius) sold out; GT Falls says all 600 will go.
word of mouth couldn't be better, just before PNBA

- made a big debut
- no other big booth from here to Kansas

more in MT will go back
Dear Susan--

Another zammo ABA, huh? From my point of view, things went just dandy, thanks of course to you.

While it's all relatively fresh in my mind, I thought I'd better do us a calendar of my autumn to plan from as you peg my further travels and adventures into place. I've indicated the definite events one or the other of us has already set up, such as the PNBA banquet appearance on Sept. 30 and the Kappa Kappa Gamma talk in Denver on Nov. 1, but much of the rest is general or tentative--I'll try to be as flexible as I can without working myself to death, okay? Working from this approximate calendar and conversations with people at the ABA, here are what seem to me the major pieces of schedule for you to decide:

--Carol and I need to be back in Seattle from the Sept. 5-21 book signing tour of Montana-Jackson, WYO-Spokane by Sept. 21. This means I could make the New York trip you want me to do, as early as the week of Sept. 21 (just as long as I'm back here for the PNBA regional in Tacoma on Sept. 30). Or I could do NY the week of Oct. 8, or the first part of the week of Oct. 15, as long as I get to Reno for the Oct. 19 speech to the Western Historians. What I Learned At The ABA is that the week of Oct. 1 is Frankfurt--although that had better be confirmed; everybody thought they were going then--and thus David Straigfeld of Wash. Post Book World would be over there instead of coinciding with me in NY as you've set up with him, and Lee C., Barry and my agent would be others I'd miss during Frankfurt.

--Corollary to this is that I no longer consider the New England Booksellers Regional, or any of the others I asked you about, as essential. If it's already arranged, and/or you feel it's something I should do, that's okay, let's proceed. But otherwise, it's plain to me from the ABA interest in Mariah Montana that we needn't key a NY trip, or any other travels, to that Oct. 13 NEBA date, okay?

--Purely as suggestion, I penciled in the Bay Area after the Oct. 19 speech to the historians in Reno, to help defray the Reno costs. (Actually, that Reno talk has a good chance at getting us some publicity. A panel of journalists including Howard Barkus of National Public Radio and Mollie Ivins of the Dallas Times Herald is also going to be part of that Western History conference.) As you and I and Karen Cross talked about at the ABA, let's let her and the exigencies of schedules sort out the Black Oak-Cody's etc. situation.

only one more page, honest
--Ought I to do the Ft. Worth Books & Authors dinner for Larry Swindell? (That date needs checking, but I think he said Oct. 23.) I'm interested because it's new territory and Larry genuinely seems a major fan of my work, but it's up to you as to whether that's a good worthwhile gig or not.

--Given the Tattered Cover's eminence, maybe one of the first things to be checked is whether an Oct. 31 reading/signing, the night before the Kappa Gamma deal, is okay with them; it happens to be Halloween. (No wise cracks, Susan.) At the ABA, Margaret Maupin of the Tattered Cover she'd be glad to have me on the premises wherever I wanted, but we maybe better see if that translates to reality. The Denver sales rep, Terry Warnick, has in mind a Colorado Springs signing at a store called McKenzie-White while I'm on this Denver trip, and I've in turn told Terry I'll want her to take me out to Gordon's warehouse to sign a bunch of books for them as I've done in the past. Plus, of course, any media stops you want me to do.

--After Denver, I'm assuming that it's up to me to sell books by hand here in the Puget Sound area and Oregon. By now Rantala and I have worked with these stores enough times that we can pretty much do this part of the schedule on automatic pilot; and, as with the earlier Montana tour, I promise to be as Scottishly frugal as I can on expenses. The one major thing yet to be done in this part of the calendar is to set up an Elliott Bay reading/signing with your Le Montrachet dinner partner, Rick Simonson, and I'll drop him a note right away offering him a choice of near-Christmas-season dates. Also, as the time comes closer, I may ask you to work your magic on a few Seattle-Portland media outlets, such as the Seattle NPR station KUOW; I believe they pay more attention when contacted from NY than by me as a local schmoe.

Couple of scraps from my pocket notebook: George --? the Columbus Dispatch books editor you introduced me to in the ABA aisle, said to be sure he gets a review copy of Mariah; similarly, Bill Dockery of the Knoxville (Tenn.) News-Sentinel, who's supposed to interview me later this summer, ought to get a review copy. And one thing that came out of lunch with the book review editors was that they're interested in the on-the-road aspect of Mariah Montana; Nancy Pate had just done a retrospective of on-the-road classics such as Kerouac, Norwood, etc., Bill Robertson has done some on-the-road kind of traveling himself, and so on. This of course is a big American theme all the way back to Huck Finn, and maybe it's something I can do a bit with, beyond the you-write-about-the-West tone, in interviews, hmm? DeWitt Daggett, the Audio Press publisher who sent the wine to our table Le Montrachet night, will be here in Seattle the week of June 18 while he and I record an English Greek abridgement; if you see any promo use in having me record a bit from Ride with Me, Mariah Montana, DeWitt's offered to provide studio time and oversee the recording. The studio here costs $32 an hour for recording, $24 an hour for editing, and I'd be surprised if it took us more than an hour of either. Anyway, if you see any chance of using audio, this is the easiest recording shot we'll ever have; I'll need to know by June 18, if you please.

Thanks one more time for your skills, Susan. Be talking to you.

love,
Dear Judy--

Tried a few times to call you, the past couple of days, and decided I'd just mail this USA TODAY review to you, in case you hadn't seen it. (I've been on the phone to the Atheneum office this week and realize what chaos that move has wrought, so I doubt that reviews etc. are going to flow from there for a little while.) My hope is that this review might be helpful to Waldenbook-type of stores. Indeed, the other reason I'm writing is to let you know that I hope to talk with Judine Alba of Waldenbooks here tomorrow, to see if we can set up ENGLISH CREEK signings in 1 or 5 Seattle-area stores. Judine's been in Alaska this week, and tomorrow is my first chance to reach her. My wife passed our nearest Waldenbooks two days ago and found ENGLISH CREEK prominently displayed, a first for any of my books to get that treatment there--so my evening with the Walden managers evidently paid off. I'll let you know in detail what Judine and I are able to arrange.

Other stuff:
--As you may know, full-page ad for ENGLISH CREEK in the NY Times Book Review this Sunday, Nov. 4.
--In last week's signings in Montana--8 stores, I think, in 7 days--I sold 1,100 copies of ENGLISH CREEK, left another 950 signed ones the bookstore people say will go quickly. Tonight I start signing here in the Puget Sound area, at the University Book Store.
--The NY Times told Susan Richman they've assigned a review, but of course don't say who or when.

Speaking of reviews, given the Atheneum move and Susan's plaint that she didn't even have a photocopy machine yet, I'd appreciate a copy of any reviews of ENGLISH CREEK you see in the Chicago papers (or Minneapolis or whatever, these next few weeks until Atheneum office routines straighten out). I've had good reviews in both the Trib and the Sun-Times in the past, and hope our luck holds.

best,

[Signature]
Dear John—

Having just talked to your phone machine, I figure you're not quite home from Montana today, so will hope this note will be waiting for you in the mail.

Mainly, I just wanted to pass along my fall schedule of efforts for English Creek, and relay the shipping news I got from Tom Stewart today. The book now is being shipped, Tom said, but he's "nervous" about whether it'll get to the Montana stores in time for my Oct. 22 week of signings there. Tom's on his way to Frankfurt, so he suggested I stay in touch with you and Ann Coelho about doing whatever can be done to speed the shipping to Montana and Pacific Pipeline. (I wrote Tom a week ago, asking him to expedite the shipping to Pipeline and the Montana stores, so it's been on his mind.) I've arranged with Pipeline for me to come by there, from the airport on my way home from Denver on Oct. 19, and pick up 100 copies of English Creek to take with me in my car as extras on that Montana trip. And if they can spare more and I can find room in the car, I'll take more. But in all practicality, I probably can't haul in the car only about enough books to take care of the Kalispell signings (maybe) on Oct. 22; so, shipping is still the only answer for the Little Pros in Helena and St. Falls, MSU and Country Bookshelf in Bozeman, and UM and Freddy's in Missoula. Can you check with Ann Coelho, or anybody else in NY who can do anything about the shipping, to be sure the books are being the absolute fastest way? I believe it would even pay to speed-ship them by air to Helena and Missoula, as those are unique chances (the Montana Historical Society, and Homecoming at U. of Montana) for me to coincide with big crowds of book-buying Montanans; probably the same is even true of Bozeman, as I've always had really good results with signings there.

As to the signings after Montana, there'll likely be some added to the schedule yet—one at Shoreline Community College, and maybe at some Walden stores. The 30 books for the Walden managers last night were a colossal hit; hell, they gave me a standing ovation when I was done talking!

best,
30 Oct. ’84

Dear John—

A few copies of the USA Today review for you. Also, Tom Stewart just called and said there'll be a full-page ad for English Creek in the New York Times Book Review this Sunday, Nov. 1.

Got your message about Scott's in Mt. Vernon. That's a store I don't have an address or phone # for—would appreciate that info, and directions to the store, from either them or you.

See you at Tower.
Dear John——

I thought it'd be useful for our scheduling of English Creek signings if I'd put down for you the bookstores I have in mind or have already talked to. First, though, a couple other pieces of news:

—I came home the other day to a phone message from Mary Jane Ottersberg, saying she was very much moved by her reading of the English Creek galleys, she'll be proud to sell the book; and if I'll sign up all her copies when I'm at her store, she'll double her order. Wrote her a postcard saying of course I'd sign everything, so you might check with her about getting a doubled order by the day I'm in her store, Oct. 25.

—I called Ann Ribbenberg, Tom Stewart's right hand, about the shipping date: Sept. 10. (Official publication date, Oct. 24.)

Now the bookstores. As I told you on the phone, I'll be in Denver Oct. 18-19, and the Montana tour is the week of Oct. 21. I'm unavailable, because of speaking gigs or other work, Oct. 20 and Nov. 9-17. Otherwise, I'm pretty much available to get out and work on behalf of English Creek. I just called Lee Soper, and we set Thursday, Nov. 1, for me to sign at the U Book Store. If you want to set me up with NTTower for the next day, that'd be fine. As to the situation with other stores:

—Edmonds Book Shop wants me some Sunday, and as it's the nearest store to me I can easily set that up with Betty Morrow.

—Walter Carr at Elliott Bay said last spring he'd prefer to have an evening talk or reading in his downstairs cafe combined with a signing, and I've just written him to say I'm available and would prefer late Nov.

—I dropped a postcard to Eagle Harbor Books to see if they want me some weekday.

—I've asked Norman and Patti at Oak Harbor to suggest a Nov. date, and when I hear from them I'll get in touch with Chuck Robinson at Bellingham.

—I'll proceed with the Fine Print party idea at Bridle Trails, suggesting a Friday night in early Dec.

—I've been in touch with Joleen Jensen at the Oregon Historical Society about coming to their Christmas authors' shindig; she'll have the info for me by mid-Sept., and when I get that date, I'll set up a signing at the Fireside in Olympia on my way to Portland.

—Molly at Skagit Books in La Connor long ago asked me to do a Sat. signing, and I think I will; Carol and I can combine it with an autumn hike we usually make at the Skagit wildlife refuge, so it's no real trouble.

—I'd like to try a signing some noon hour downtown, maybe close to Christmas; how about at DeGraff's new bookstore Ann Soper is managing?

over
If you see signing opportunities beyond these, I'll be game to consider them. I avoid signing in chain stores, figuring the independent booksellers need the help instead, and just to have a general guideline so I don't get asked everywhere, I've been saying I don't think it's a paying proposition for any of us unless there's a good chance of selling 50 books. Nor do I think it's worthwhile to try Spokane or eastern Washington generally; if a speaking gig comes up sometime at WSU or U. of Idaho, I could sign at WSU then--nothing in sight yet this fall, though.

Let me know the Tower date--or if you like, tell the Tower guy I'm available Nov. 2 and he can call me directly to discuss the time. And as Carol and I have decided not to go to Oregon until Monday, Sept. 10, I will be on hand for the PNBA weekend and might as well make myself useful. How about if I come down for a couple of hours on Sunday--ll-1, for instance?

regards
English Creek ad: 9 3/4 x 13" original

blown up to poster size for 10 x 13" envelope, with poster folded once in each direction. So approx 19 1/2 x 25 1/2".

100 copies, preferably on slick poster stock, which does not have to be particularly heavy.

(by Thursday noon.)

Needed: Before Sunday (June 13th.) This is absolute necessity; please tell me right away if this can't be accomplished.

Carol—

Daniel said as long as Sh'line isn't taking business away from somebody I've been dealing with — I assured him of that — and it can be argued the student will get useful training out of this, it's okay.

Clear enough?

A.

After 1:30 - 5:42-6458
ENGLISH CREEK by Ivan Doig. English Creek is a finely crafted novel that captures a special time and place: Montana in the 1930's. At once it inspires and fulfills a longing for an explicable past. The experience begins in the West, but through Doig's mastery it touches all landscape and life. Athenaeum (Cloth) 0-689-11478-8 $15.95

THE SICILIAN by Mario Puzo. Based on a true story. The Sicilian begins at the end of The Godfather with Michael Corleone returning from Sicily. His father has charged him with a mission: not to return without a young man named Salvatore Giuliano. Again, the reader knows the terrible magic of the Mafia. Simon & Schuster (Cloth) 0-671-43854-7 $17.95

LARGE PRINT BOOKS. Large Print books make great gifts! Select from the more than 550 bestselling mystery, romance, western, general fiction and nonfiction titles. Titles range from The Parsifal Mosaic to The New York Times Large Type Cookbook. G.K. Hall

STORIES

NATIVITY. Certainly the story of Christmas and the Christ child has provided the world's artists with abundant inspiration. This book brings together some of the finest of those representations. Relevant texts link each painting to the Scripture story. The result is a fine collection for Christmas giving. Winston (Cloth) 0-86683-846-4 $19.95 (Paper) 0-86683-726-4 $9.95

JULIE by Catherine Marshall. Millions of Christy fans have been hoping for a second novel by Catherine Marshall. Now, Julie is here and worth the wait! Inspired by Marshall's own life, Julie is an engrossing family story set in a Pennsylvania town during the Great Depression. A magical novel of triumph! McGraw-Hill (Cloth) 0-07-040608-1 $15.95

COMPUTER CRIMINALS . . . IT BEGAN AT THE WORLD'S FAIR. Take a close look! A $10,000 reward will be paid to the readers who solve the mysteries. Others in the series are Murder at the 1984 Summer Games and Time Runs Out at the Democratic Convention. House of Collectibles (Paper) 0-87837-374-4 $4.95

SUSPENSION BRIDGE. Poems by Rod McKuen. Rod McKuen returns with his accessible, concrete poetry. Yet, this time his bittersweet message is touched with a multi-layered mysticism, a welcomed gift. He speaks about things that touch us all. The poems are warm, energetic and have great wit and spirit. Harper & Row (Cloth) 0-06-015948-2 $9.95

RIDE A PALE HORSE by Helen MacInnes. With her consummate skill, Helen MacInnes once again builds an intricate, timely and irresistible tale. Karen Cornell, a talented reporter, covers an international peace conference in Prague and becomes involved in a riveting adventure. Harcourt Brace Jovanovich (Cloth) 0-15-177266-1 $15.95

For the past forty years Ardmore has been the home of thousands of happy families. Our beautiful old buildings and churches have been lovingly restored and our streets are broad and clean.

Hi, I'm sure your book will do wonderful

Your book is absolutely wonderful. I am

Wish you

Wish you

Wish you
ENGLISH CREEK by Ivan Doig. English Creek is a finely crafted novel that captures a special time and place: Montana in the 1930's. At once it inspires and fulfills a longing for an explicable past. The experience begins in the West, but through Doig's mastery it touches all landscape and life.
Athenaeum (Cloth) 0-689-11478-8 $15.95

THE SICILIAN by Mario Puzo. Based on a true story, The Sicilian begins at the end of The Godfather with Michael Corleone returning from Sicily. His father has charged him with a mission: not to return without a young man named Salvatore Giuliano. Again, the reader knows the terrible magic of the Mafia.
Simon & Schuster (Cloth) 0-671-43584-7 $17.95

LARGE PRINT BOOKS. Large Print books make great gifts! Select from the more than 550 bestselling mystery, romance, western, general fiction and nonfiction titles. Titles range from The Parsifal Mosaic to The New York Times Large Type Cookbook.
G.K. Hall

STORIES

NATIVITY. Certainly the story of Christmas and the Christ child has provided the world's artists with abundant inspiration. This book brings together some of the finest of those representations. Relevant texts link each painting to the Scripture story. The result is a fine collection for Christmas giving.
Winston (Cloth) 0-86683-845-4 $19.95
(Paper) 0-86683-726-4 $9.95

JULIE by Catherine Marshall. Millions of Christy fans have been hoping for a second novel by Catherine Marshall. Now, Julie is here and worth the wait! Inspired by Marshall's own life, Julie is an engrossing family story set in a Pennsylvania town during the Great Depression. A magical novel of triumph!
McGraw-Hill (Cloth) 0-07-040688-1 $15.95

COMPUTER CRIMINALS... IT BEGAN AT THE WORLD'S FAIR. Take a close look! A $10,000 reward will be paid to the readers who solve the mystery. Others in the series are MURDER at the 1984 Summer Games and Time Runs Out at the Democratic Convention.
House of Collectibles (Paper) 0-38537-374-4 $4.95

SUSPENSION BRIDGE: Poems by Rod McKuen. Rod McKuen returns with his accessible, concrete poetry. Yet, this time his bittersweet message is touched with a multi-layered mysticism, a welcomed gift. He speaks about things that touch us all. The poems are warm, energetic and have great wit and spirit.
Harper & Row (Cloth) 0-06-0159448-2 $9.95

RIDE A PALE HORSE by Helen MacInnes. With her consummate skill, Helen MacInnes once again builds an intricate, timely and irresistible tale. Karen Cornell, a talented reporter, covers an international peace conference in Prague and becomes involved in a riveting adventure.
Harcourt Brace Jovanovich (Cloth) 0-15-177268-1 $15.95

Publishers' prices are subject to change without notice.
BEATRIX POTTER'S NURSERY RHYME BOOK by Beatrix Potter. This unique book contains the nursery rhymes that often had to be cut out of Potter's tales. Most are traditional rhymes, some are her own special versions and others are Potter originals. All are beautifully illustrated with full-color selections. Warne (Cloth) 0-7232-3254-7 $9.95

MOSES THE KITTEN by James Herriot, illus. by Peter Barrett. Moses is replete with all the joy and beauty that has made James Herriot the world's most famous veterinarian. Herriot's personal favorite, Moses is a bedraggled waff of a kitten who has a very unusual idea of who his mother is. St. Martin's (Cloth) 0-312-54905-9 $9.95

THE HOBBIT by J.R.R. Tolkien, illus. by Michael Hague. Now Tolkien's enduring story has been illustrated by Michael Hague, an artist of sensitivity and distinction. Through richly textured paintings, Hague has created a magnificent panorama and brings Tolkien's immense cast of characters to life. Houghton-Mifflin (Cloth) 0-395-36290-3 $19.95

FOR YOUNG READERS

THE GOODNIGHT MOON ROOM: A Pop-Up Book Based on Goodnight Moon by Margaret Wise Brown, newly illustrated by Clement Hurd. As the little rabbit of the classic bedtime favorite bids goodnight to each familiar thing in his room, young children can now unfold the enchanting panorama of that great green room to keep them company through the night. Harper & Row (Cloth) 0-06-020707-8 $8.95

CINDERELLA by Charles Perrault, illus. by Roberto Innocenti. One of 20 books in a stunning new series of illustrated fairy tales. Each combines the richness of Andrew Lang's early translation with the freshness of a contemporary artist. Little Red Riding Hood was the 1984 Grand Prize Winner, Bologna Bookfair. Creative Education (Cloth) 0-87191-945-1 $7.95

CDC? by William Steig. At last, a sequel to CD!, one of Steig's most popular books, a favorite puzzler in the schoolyard and at cocktail parties for the past 15 years. This companion volume, a flawless formula for laughter, is bigger, more ingenious and more fun in every way. Farrar, Straus & Giroux (Cloth) 0-374-31015-7 $6.95

MIRACLE ON 34TH STREET by V. Davies, illus. by Tomie dePaola. DePaola has created 19 paintings for this Christmas story of a beneficent gentleman who, amid the commercialism of Christmas, claims to be the real Santa Claus. Readers will recognize that often faith is believing in the inexplicable. Harcourt Brace Jovanovich (Cloth) 0-15-254526-X $11.95

THE LITTLE ENGINE THAT COULD POP-UP by Watty Piper. The classic story of positive thinking is now available in an exciting pop-up edition that combines the genius of today's paper engineering with the traditional charm of yesteryear. Pushpull tabs make banners fly and wheels turn. Hooray for the Little Engine! Putnam (Cloth) 0-448-18963-1 $6.95
FROM THE HEARTLAND

THE WORLD OF OWEN GROMME with introduction by Roger Tory Peterson. A magnificent gift for anyone who enjoys nature, the outdoors, the best in wildlife art. The finest artwork by one of the world’s premier wildlife artists is represented in this masterpiece of bookmaking - a coffee table giftbook with over 120 color plates.
Stanton & Lee (Cloth) 0-88361-086-4 $60.00

THE LIBRARY BOOK: A Centennial History of the Minneapolis Public Library by Bruce Bernt. Since its founding 100 years ago, the Minneapolis Public Library has been teacher, social worker, friend to America’s immigrants and moving force in the development of downtown Minneapolis. This is the story of a city and people dedicated to education and reading.
Minneapolis Public Library (Cloth) 0-9613716-0-9 $19.95

THE PROMISE OF AMERICA: A History of the Norwegian-American People by Odd Lovoll. Historian Lovoll tells the story of the thousands of Norwegian immigrants who gambled on a new life in America. His focus is on the growth of an ethnic subculture, the process of assimilation and the ways that old traditions combined with new realities to create a richly diverse Norwegian-American culture.
Univ. of Minnesota Pr (Paper) 0-8166-1334-6 $15.95

ON THE COVER

THE METROPOLITAN MUSEUM ADVENT CALENDAR. A wonderful way for a child to experience Christmas! This unique advent calendar holds a treasure for each day of the advent season - handcrafted wooden tree ornaments await you behind each number. There are mushrooms, elves, a star, a clock and finally the complete manger scene. An heirloom in the making!
Sornani $30.00

MINNESOTA II. Photographs by Richard Hamilton Smith, text by Richard Coffey. Minnesota’s diversity - from the North Woods to the prairies to the Twin Cities - is captured with artistic ease and technical excellence in a felicitous collaboration. It provides a fascinating account of the spirit and nature of a magnificent state.
Graphic Arts (Cloth) 0-912855-37-4 $29.50

MACMILLAN ILLUSTRATED ANIMAL ENCYCLOPEDIA, ed. by Dr. Philip Whittall, foreword by Gerald Durrell. For anyone who cares about the planet’s wildlife, here is an encyclopedia to own. It authoritatively catalogs thousands of animals, nearly 2000 of which are individually illustrated in minute detail. A visual treasure as well as an invaluable reference.
Macmillan (Cloth) 0-02-67780-1 $35.00

NUTCRACKER by E.T.A. Hoffman, illustrated by Maurice Sendak. A new classic for all ages! Sendak, the peerless illustrator, reveals his extraordinary concept of the classic Christmas story and creates a dance of words and pictures that is seductive yet terrifying, familiar yet new.
Crown (Cloth) 0-517-55285-X $19.95

FINLAND: Living Design by Elizabeth Gaynor, photos by Kari Haavisto. Finland’s reputation as a leader in design and architecture is well established. This exquisite volume gives life to that reputation by showing the range of design from textiles to weekend cottages. It further explores the Finnish version of a quality of lifestyle that depends on simple touches and natural materials.
Rizzoli (Cloth) 0-8478-0545-X $35.00

JAPAN DESIGN: Seasonal Motifs and Inspirations. Graphic designer Ikko Tanaka and editor Kazuko Koike have selected over 100 color images to illustrate the inspiration and evolution of Japanese design. The remarkable images, reflecting both traditional and contemporary elements, find their inspiration in the 4 seasons of the year.
Chronicle (Paper) 0-87701-327-6 $16.95
THE
PERSONAL BOOKSELLERS
CHRISTMAS CATALOGUE
28 Nov. '84, I called Bev of the monorail store, we agreed I'd sign there 12-1 on Fri. Dec. 14. Told her I'd learned from Sat. experience at 3 W'n stores that we have to get people into the store, we don't pick up sufficient browsers; said I'd do 100 flyers and get them to her, she said she'd get signs in windows, tell the nearby W'n mgrs--Lloyd and Abby--to put something in their stores too. (I'll tell her in letter accompanying flyers that I'll be glad to sign some copies for those 2 stores afterward.)

--Other Walden notes, gleaned from Sat. with Judine:
--asked her what wd help sell a book, she said flyers and posters at the time they get the books would help; otherwise, talk shows; and other than that, going around to stores the way I am.
--she admitted she'd flubbed in not having flyers done for Sat.'s trio of signings, at which we sold only about a dozen bks total (7 of those to Renate Hyum at N'gate!).
--And I learned that I'd better bring some identifying sign of my own, if only the little F&N namecard, to connect me to the customers' minds; probably a pic of me on the sign would help, too.
--Also: one more time I sold zilch books in Bellevue, and Judine says results of other signing tries have been so grim she may drop it from authors' circuit. B'vuers are evidently too toney to be drawn into a storefront--the 2 books I sold there were to guys my age wearing blue jeans--so we'll see what luck the Fine Print invites have.
Dear Bev--

Here are the flyers for our signing. They’re not particularly artistic, but I hope they get the message across to potential customers.

Last Saturday’s signings at Northgate, Bellevue and Southcenter was the first time I’ve ever signed books in malls, and I learned considerable, some of which may apply to your store. As I mentioned to you on the phone, we will have to try get people into the store specifically because I’m there; I’m not a celebrity enough, or something, for browsers and passersby to buy my books. And we also have to make it plain to them, once they’re in the store, that I’m me; even though I was standing or sitting behind big piles of my books, an astounding number of people didn’t make the connection in their minds and figured I was (a) part of the store staff or (b) some guy browsing the books.

So, we’ll need a sizable basic sign—could even be hand-lettered but it should say in big block letters something like MEET THE AUTHOR: IVAN DOIG, and it should have one of the enclosed pics of me on it, so that people can see that I’m the actual guy. (I’m sure it’s no coincidence that Northgate has the biggest sign in front of me and we sold the most books there.) Maybe the other copy of the picture could go on a window sign, if you’d like. I’m also sending a few more posters, in case they’re helpful for window signs saying when... I’m to be in the store.

That’s a great idea to pass the word to Lloyd and Abby. Please tell them that if they’d like, I’d be glad to come by their stores afterward and sign up any books of mine they have. Let me know if there’s anything else I can do to be helpful.

regards

[Signature]
Words That Dance to a Mountain Tune

ENGLISH CREEK. By Ivan Doig (Atheneum, $15.55).

By Paul Pintarich Portland Oregonian

Ivan Doig's fictional "English Creek" lies on the east side of the Rocky Mountains, where the streams flow toward the Mississippi and the lives of his characters take their own sweet time moving through a pastoral part of Montana's recent history.

Here, surrounding Two Medicine National Forest, between the small town of Gros Ventre and the mountains, lives a gathering of shepherders, ranchers and farmers weary of struggling with the Great Depression, which has tightened their existence to the belly-scrapping limits of survival.

Though the friends and neighbors along English Creek are unaware of it, World War II's saving prosperity is just around the corner, and this particular summer, the summer of 1924, is expected to be a good one. "That month of June swam into the Two Medicine country. In my life until then I had never seen the sideshills come so green, the coulees stay so spongy with runoff. A right amount of wet evidently could outwet the universe."

Anyone who has read Doig's masterful first book, "This House of Sky," an autobiography of his own growing up in this same country, will be familiar with the temptation to quote profusely this Montana emigrant, who now lives in Seattle. "This House of Sky" went on to become a nominee for the National Book Award. Doig also received well-deserved accolades for his first novel, "The Sea Runners," an historical tale of Sweden escaping from 19th-century Russian Alaska.

Now, safe on his home turf again, Doig has brought forth the first in a trilogy of novels that ultimately will profile his fictional landscape from pioneer days to the present, giving readers a genealogy of the McCaskill clan as well. Doig, in fact, recently returned from Scotland, where he researched 19th-century Scottish migrations, and he explains that the English Creek novel was purposely out of sequence — perhaps as a reflection of more recent hard times. Beautiful in its simplicity and warmth, the story conveys a folksiness the author pulls off skillfully, without being too maudlin or Disneyesque. At the risk of sounding corny: This is the kind of novel you didn't think you'd write anymore.

Doig has taken a "rites of passage" story and honed it to what surely will be an epic, a kind of Montana "Honey in the Horn." The days of Jack McCall's adolescent summer are reflective and revealing. Not only does the boy watch his youth dissipate, but he also witnesses the end of a drowsy era inhabited by real homesteaders, real ranchers and real cowboys — a period when life's values were real as well.

Ivan Doig

Jick's father, Varick McCaskill, the descendent of Scottish immigrants, is the ranger in charge of Two Medicine National Forest. Jick's mother, Beth, a former schoolteacher, is half-Scottish, half-Danish; his brother Alec, four years older, is half-horse, half-alligator, a romantic youth who wants to make a career of being a cowboy on the Double W Ranch. The drama flows into this otherwise restful novel comes from Alec's conflict with his parents over his desire to marry Leona, an act that would keep him in the saddle and perhaps out of college in the fall.

A mysterious loner, Stanley Mezzel, is a wrangler and packstring operator who was Two Medicine's first ranger back when the Forest Service was formed. Combining Jick's seeking of clues and Mezzel's enigmatic persona with a major forest fire. Doig has written a tightly told tale, as harmoniously humorous and macho as a John Ford movie. Imagining Maureen O'Hara and the late John Wayne playing Jick's parents is easy.

The assorted denizens of the nearby countryside would require a cast of scores of character actors. These characters perform in a historical museum of the late 1930s, in accounts of sheepherding, of haying with horses, of Fourth of July picnics and of dusty back roads lubricated with washtub full of iced-down beer.

Like any quality writer, Doig makes readers hungry with the food and follows Hemingway's important advice: "Don't forget the weather." The weather is a catalyst for life along English Creek in Two Medicine country. When he observes fluffy white clouds floating overhead, an oldtimer comments, "Those are empty temples coming over from Seattle."

The language of the times — the profuse homilies and aphorisms, the parables and epistles preserved from frontier Montana and held in Doig's mind — conveys the personality of people whose innate wit and indigenous wisdom colored dull, dusty, workaday lives. Wonderful expressions — "Tidy as apas on a roost," "He's so tight he won't give a dime to see Christ ride backwards on a bicycle," the description of a post-rodeo crowd in the Medicine Lodge Saloon: "... it sounded like hell changing shifts in there, and you could see that Doig lived and worked in this country. He knows his people well.

Doig underscores his chapters with real news items from local papers of the times, and he lets it be known that he was a sensitive, romantic youth (he's now 45) with an ear for the dialogue of his elders.

The novel's highlight is a grand Fourth of July square dance that incorporates and enhances the sense of timelessness and enduring melancholy for the past that is the fabric of the trilogy. Here, also, is some of Doig's best writing: "Can it be that all kinds of music speak to one another? For what I always end up thinking of in this dancing respect is a hymn. To me it is the one hymn that has ever seemed to make much sense: "Dance, dance, wherever you may be, I am the Lord of the dance," said he. "And I'll lead you all, wherever you may be."

And I virtually wish I had never come across those words and their tune, for they make one of those chants that slip into your mind every time you meet up with the circumstances they suggest. It was so then, even as Ray nudged me to point out the Busby brothers going through a fancy twist with each other instead of with their wives and I joined Ray and everybody else in laughing, and it is so now. Within all else those musical words, a kind of beautiful haunting. But I suppose that is what musical words, and for that matter dances and dances, are for."

Ivan Doig

Nov. 11, 1984
C A E L E B R A T I O N
O F
H O L I D A Y
B O O K S

John Jakes
LOVE
W A R

E.T.A. Hoffmann
NUTCRACKER

Maurice Sendak
OPHELIA'S
WORLD

Tom Robbins
JITTERBUG
PERFUME

Successful
Houseplants

Your Independent Northwest Booksellers
This holiday book catalog is sponsored by your personal booksellers, the members of the Pacific Northwest Booksellers Association. Our stores are locally owned and operated book shops which offer a wide and varied selection of books for Northwest readers—the best regional titles, entertaining and inspirational fiction, world-wide and local travel guides, books celebrating the arts and sciences, cookbooks, books for children, calendars and more.

This catalog will also introduce to you our very special bear friend, Ophelia, from Ophelia's World, published by Clarkson N. Potter. This wonderful bear is owned by Michele Durkson Clise of Seattle. Ophelia and her eclectic group of bear friends highly recommend the books presented here.

We look forward to serving you this holiday season and invite you to share these books, available in our stores, with friends and family. Books are special. They are timeless gifts which offer enlightenment, entertainment, and one-of-a-kind satisfaction as they are read over and over again. Give a gift of love—give a book this holiday season!

KINSEY PHOTOGRAPHER: THE LOCOMOTIVE PORTRAITS
By Dave Bohm and Rodollo Pescoke. Yet another collection of remarkable images by photographer Darius Kinsey that focuses on the logging locomotive industry of the old Northwest. Railroad historian John T. Labbe offers fascinating details about the steam locomotive, and oral histories provide personal insight into a bygone era.

CHRONICLE BOOKS (hardcover) $35.00
Also Available:
KINSEY PHOTOGRAPHER (paper) $45.00

WORD OF MOUTH: A Trivia Game for the Commodore 64
By Jerome Age and Bruce Schneider. A combination of strategy, knowledge and fun, this fast-moving trivia game will test your knowledge like never before! 1,600 questions with 25 categories can challenge up to six people, ages 9 to adult, or play alone.

DILITHIUM (5 1/4" disk) $29.95

LOVE AND WAR
By John Jakes. From the author of the highly acclaimed North and South comes the second volume in the trilogy. The saga continues into the five fiery years of the Civil War. Superbly blending fact with fiction, John Jakes brings this fascinating and gripping period alive.

HARCOURT Brace Jovanovich (hardcover) $19.95

THE NUTCRACKER
Maurice Sendak, the peerless illustrator, reveals his extraordinary concept of E. T. A. Hoffmann's classic Christmas story. This "dance" of words and pictures presents the tale with 100 full-color illustrations. Based on Sendak's set and costume design for the Pacific NW Ballet Company's production.

CROWN (hardcover) $19.95

THE ARK: CUISINE OF THE PACIFIC NORTHWEST
By Jimella Lucas and Nanci Main. A truly regional cookbook that combines the knowledge and expertise of Lucas and Main with the seafood ingredients that uniquely abound in the Pacific Northwest. "...not just run of the mill recipes, but new ways with fish, new ways with shellfish and new ideas."—James Beard. Find out why customers have been lured to the nationally acclaimed Ark Restaurant on Willapa Bay, Washington, for years.

LADYSMITH (comb bound) $16.95

TURKEY: A Bird for All Seasons
By Kristie Alm and Pat Sayre. Illustrated by Jamie Buckiewicz. A cookbook with a new approach to a traditional favorite. It will take you beyond the concept of turkey just for the holidays and teach you to take advantage of turkey's economy, versatility, and low-fat-high-protein content. It will encourage you to enjoy turkey in nutritious and delicious meals throughout the year.

GOODTIME PRESS (paper) $8.95

SEATTLE CLASSIC COOKBOOK
By the Junior League of Seattle. A cookbook you'll use for years to come offering more than 500 recipes for elegant dining or casual occasions. The Northwest's abundance of seafood and fresh produce will be put to good use in local specialties, continental classics, and exotic from around the world. Joseph Scaylea's stunning photographs of local scenes illustrate this handsomely designed volume.

MADRONA (hardcover) $19.95

THE OVERLAKE SCHOOL COOKBOOK
Edited by Bonnie Mickelson. Illustrated by Casey Lee. A special regional cookbook that reflects the warm, family atmosphere of the Overlake School, with diverse recipes that run the gamut from appetizers to sweet treats, while representing culinary traditions from around the world. Mickelson is the editor of the Junior League of Palo Alto's national award winning Private Collection.

OVERLAKE (hardcover) $11.95

JITTERBUG PERFUME
By Tom Robbins. A highly serious philosophical novel about the human race's most fervent need to overcome the tyranny of aging and physical death. It is also about the important role of smell in the inner and outer life. Jitterbug Perfume sparkles with wild ideas, erotic juices, prose poems and sacred monkeyshines.

BANTAM (hardcover) $16.95

OLYMPIC NATIONAL PARK
By Tim McNulty. Photography and captions by Pat O'Hara. An exquisite pictorial book, originally produced for the National Park Service, celebrating the beauty and natural wealth of the Olympic National Park. Superb color photos, enlightening text, and a subtly elegant design blend beautifully to bring forth the importance of the park's preservation and its heritage.

WOODLANDS PRESS (paper) $14.95

ORTHO'S COMPLETE GUIDE TO SUCCESSFUL HOUSEPLANTS
Ortho goes far beyond other plant care books by describing not only how to care for and propagate houseplants, but how to imaginatively combine houseplants with lighting and furnishings. An authoritative text is very readable and the color photos will take your breath away.

ORTHO (hardcover) $16.95
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<tr>
<td><strong>NOTHING FANCY</strong></td>
<td>By Diana Southwood Kennedy. Called the Julia Child of Mexico, Diana Kennedy, author of <em>Cuisines of Mexico</em>, offers her personal soul food, gathered in a lifetime of great cooking and eating all over the world. Full of nostalgic memories, astonishing opinions, recipes for foods one has never even heard of, this is an exciting and original cookbook to be savored in the library as well as the kitchen.</td>
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<td><strong>RODALE'S COMPLETE BOOK OF HOME FREEZING</strong></td>
<td>By Marilyn Hodges and the Rodale Test Kitchen Staff. With this cookbook, readers can turn their home freezer into a natural foods warehouse. Learn how to freeze and serve fresh-caught fish, meats bought in bulk, poultry, sauces, soups, breads, pastries, and desserts. 250 recipe ideas, plus explanations for packaging, freezing, and thawing techniques, organizing and maintaining the freezer, and energy saving tips take the mystery out of this most popular of all food preservation methods.</td>
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<tr>
<td><strong>BEETTER HOMES &amp; GARDENS NEW COOKBOOK</strong></td>
<td>This handy red plaid binder is well organized with a tab index for everything from Beverages to Sauces and Relishes, and includes extensive charts with nutritional and caloric information. Hundreds of pre-tested recipes come with complete instructions, full-color photos and diagrams for foolproof preparation. The ring binding allows cooks to keep on adding recipes they clip to the pre-arranged categories.</td>
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<td><strong>THE JOY OF COCKTAILS AND HORS D'OEUVRE</strong></td>
<td>By Bev Bennett and Kim Upton. Fascinating finger food, zesty appetizers, and enticing drinks, with 32 pages of intoxicating color photos that show you how to set the scene for success!</td>
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<td><strong>GREAT CHEFS OF SAN FRANCISCO</strong></td>
<td>Discover the secrets of the new American cuisine with San Francisco's most innovative chefs in the kitchens of their own restaurants. Thirteen chefs offer complete instructions for preparation and presentation of their respective specialities—mousseline of scallops and salmon, poached quail, stuffed leg of duck, and many more delectable treats.</td>
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<td><strong>SPARKLING WINE</strong></td>
<td>By Sheldon and Pauline Wasserman. Once saved for only special occasions, today sparkling wine is the fastest growing category of wine consumed in America. Here you'll find an extensive evaluation of nearly 1500 sparkling wines, informative appendices, a pronunciation glossary, and the most comprehensive information ever assembled on over 500 producers throughout the world.</td>
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<td><strong>RADEL's KITCHEN BREAD BOOK: A Guide to Whole-Grain Breadmaking</strong></td>
<td>By Laurel Robertson, Carol Flinders and Bronwen Godfrey. The authors of the bestselling <em>Radel's Kitchen</em> have produced an illustrated treasury of instruction, advice, and delectable recipes that is, quite simply, the best book ever written on the subject of whole-grain bread.</td>
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<td><strong>NEW CENTURY</strong></td>
<td>(hardcover) $27.95</td>
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<td><strong>LAUREL's KITCHEN BREAD BOOK</strong></td>
<td>(hardcover) $19.95</td>
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<td><strong>DIANA KENNEDY: NOTHING FANCY</strong></td>
<td>(paper) $12.95</td>
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<td><strong>FONDUES FROM AROUND THE WORLD</strong></td>
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- **MEREDITH**
- **SPARKLING WINE**
- **BARRON'S**
- **AVON**
CHILDREN AND THE FAMILY

FACTS OF LIFE
By Jonathan Miller, M.D. and David Pelham. Illustrated by Harry Wilcock. This brilliant follow-up to the bestselling Human Body guides us from the moment of conception to the miracle of birth, in three-dimensional color pop-up illustrations. Clear, easy to understand text accompanies six models—including the male and female reproductive systems, the fetus in various stages of development, and the actual birth process—and dozens of instructive, beautifully detailed drawings. A volume that will fascinate and instruct readers of all ages.
VIKING (hardcover) $18.95

WEE SING FOR CHRISTMAS BOOK AND CASSETTE
Christmas songs and line illustrations are featured in this, the latest title in the celebrated Wee Sing series. Authors Beall and Nipp have collected children’s Yuletide favorites and lesser-known carols, hymns and ditties—and they might have created the most popular Wee Sing book yet. Includes cassette tape.
PRICE/STERN/ SLOAN (paper) $7.95

MIRACLE ON 34TH STREET
By Valentine Davies. Paintings by Tomie dePaola. Based on the 1946 Academy Award winning movie, this beautifully illustrated edition retells the Christmas tale that won the hearts of America to become a classic. The story tells of a beneficent old gentleman who, amid the commercialism of New York City, claims to be the real Santa Claus.
HARCOURT BRACE JOVANOVICH (hardcover) $15.95

BEAUTY AND THE BEAST
By Madame d’Aulnoy. Illustrations by Etienne Delessert. One of twenty books in a stunning new series of fully illustrated fairy tales. Each book combines Andrew Lang’s early translation with a contemporary artist’s interpretation of the story for today’s readers. Beautiful gifts for adults as well as young people, these books will be collectible for generations. The twenty titles include such favorites as Cinderella, Hansel and Gretel, The Fisherman and His Wife, and Little Red Riding Hood (1984 Bologna International Bookfair Grand Prize Winner).
CREATIVE EDUCATION (hardcover) $7.95

SILENT NIGHT
Illustrated by Susan Jeffers. No artist but Susan Jeffers could interpret the world’s best-loved Christmas Carol with such extraordinary elegance and beauty. Stunning spreads of the Nativity scene, the journey to Bethlehem, the birth of the Christ child, and the homage of the shepherds and the Magi. Rereading this lovely picture book may well become a family holiday tradition.
E.P. DUTTON (hardcover) $12.95

WALT DISNEY’S DONALD DUCK
Enjoy a celebration in words and pictures of fifty years of truly happy frustration. This book charts Donald’s life—his origin, character, charisma, development in animation and merchandise form and his current image and plans for the future. People of all ages will enjoy the color illustrations and first-hand information about Donald’s life and times. Whether you grew up with him or have only just realized his existence, once encountered, Donald Duck is never to be forgotten!
HP BOOKS (hardcover) $14.95

THE HOBBIT
By J.R.R. Tolkien. Illustrated by Michael Hague. Now, for the first time, The Hobbit has been illustrated by an artist of sensitivity and distinction, Michael Hague, whose editions of The Wind in the Willows and other classic works have all been bestsellers. 50 detailed paintings create a magnificent panorama of the world of Middle-Earth, and bring to life characters like Bilbo Baggins and the dragon Smaug. A collector’s edition that will be treasured forever.
HOUGHTON MIFFLIN (hardcover) $19.95
MOSES THE KITTEN
By James Herriot. England's most famous veterinarian and beloved storyteller has at last written for children. The author of All Creatures Great and Small tells a delightful story about an abandoned kitten who is rescued by Herriot and adopted by a Yorkshire farmer's wife. Nursed back to health, the kitten is able to join the other barnyard animals. Children will be tickled silly when they discover who Moses thinks his mother is. Beautiful color illustrations bring this original tale to life.
ST. MARTIN'S PRESS (hardcover) $9.95

MOTHER GOOSE'S NURSERY RHYMES
Illustrated by Allen Atkinson. The illustrator of the Knopf editions of The Tale of Peter Rabbit and The Velveteen Rabbit brings us 200 enchanting full-color pictures for this big, wonderful new Mother Goose, which includes all the favorites as well as rhymes lesser known, yet equally delightful.
RANDOM HOUSE (hardcover) $13.95

TROUBLE FOR TRUMPETS
By Peter Dallas-Smith. Illustrated by Peter Cross. Already a classic in England, France and Germany, this unique fantasy tale introduces Trumpets (affable creatures resembling a cross between a teddy bear and a small hippo), who rescue their sunny land from invasion by the dour Grumpets of the frozen north. Their heroic deeds and ingenious strategy make a satisfying tale of high adventure, enhanced by jewellike paintings.
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Illustrated by Kay Chorao. Exactly right for the quiet bedtime hour is this generous collection of classic songs and poems about nighttime and sleep, illustrated with exquisite full-color watercolors. Includes favorites from around the world—“Rock-a-Bye Baby,” “Twinkle Twinkle Little Star,” “Hush, Little Baby,” “Now I Lay Me Down to Sleep,” and many more. The ideal choice for a little one's first book.
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THE LITTLE ENGINE THAT COULD POP-UP
By Wally Piper. This classic story of positive thinking is now available in an exciting full-color pop-up edition that combines the genius of today's paper engineering with the traditional charm of yesteryear—beautiful illustrations with push-pull tabs to make the engine's wheels turn. Hurray for the Little Engine! She thought she could reach the mountaintop and she did!
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A Pop-Up Book
Based on the book by Margaret Wise Brown. Illustrated by Clement Hurd. Using words from Margaret Wise Brown's Goodnight Moon, which three generations of parents have read over and over again to their youngest children, here is an interactive pop-up book of a classic favorite.
HARPER AND ROW (hardcover) $8.95

"D' AVANTAGE
EST RAREMENT
SUFFISANT."
(MORE IS RARELY ENOUGH.)
—Ophelia B. Clise
THE WORLD AROUND US

OUR GREEN AND LIVING WORLD:
The Wisdom to Save It
This remarkable illustrated journey through the deserts, oceans, forests, and wetlands of the world illuminates the relationship between plants, animals, and man, and brings home the need for worldwide conservation of habitat. Copublished with the Smithsonian Institution, the book contains almost 300 pictures, most of them in full color, and a text written by internationally recognized botanical authorities and conservationists.
CAMBRIDGE UNIVERSITY PRESS (hardcover) $24.95

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By Ernest Schiebert. A modern angling classic in a new, updated, beautifully packaged and generously illustrated second edition. This trout fisherman's Bible is "...the most useful and inclusive study ever written on a timeless subject."—A.J. McClane. Two volumes, boxed.
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By Galen Rowell. This is photojournalist Galen Rowell's acclaimed portrait of the mountain lands of China and Tibet—a realm the Chinese call the "Middle Kingdom." From the palaces of Peking to the pristine strongholds of the snow leopard, the 85 splendid color photographs and compelling narrative map a geography that stretches the bounds of the imagination.
SIERRA CLUB (paper) $19.95

MACMILLAN ILLUSTRATED ANIMAL ENCYCLOPEDIA
Edited by Dr. Philip Whithfield. Foreword by Gerald Durrell. An unparalleled "Who's Who" of the animal kingdom in nearly 2,000 detailed illustrations and authoritative text. Organized by family, this encyclopedia covers the similarities and differences of the various animal groups as well as every species. An invaluable resource and a visual treasure.
MACMILLAN (hardcover) $35.00

LAST OF THE WILD HORSES
By Martin Harbury. From the harsh climate of Outer Mongolia to the American West, Harbury explores the handful of areas throughout the world where herds of wild horses still run free. For centuries, wild horses have been a source of inspiration—a symbol of freedom for mankind. This volume examines the uncertain future of these creatures of grace, beauty and strength, enhanced with breathtaking photos by Ron Watts.
DOUBLEDAY (hardcover) $29.95

ORTHO'S COMPLETE GUIDE TO SUCCESSFUL GARDENING
A beautifully illustrated, comprehensive book on gardening. Virtually an encyclopedia, this elegantly designed volume offers a beautiful browse and a wealth of practical information for gardeners everywhere, beginners and experienced alike. 112 pages chart growth, planting, and care information for over a thousand plants in a quick reference form.
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By Jeannine McMullen. McMullen was a BBC producer in London when, some ten years ago, she went to Wales on assignment and fell in love with and bought a small farm. This delightful volume recounts the joys and frustrations of living on her small holding; an account so humorous and warmhearted that it is sure to be likened to James Herriot's All Creatures Great and Small.
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<td>Written by David Day. Illustrated by Alan Lee. Designed and edited by David Larkin. Revered artist Alan Lee has compiled his own special vision of a castle, beginning with the landscape of a ruin and moving back to the time of the original edifice at the height if its rich and busy life. Along the way a traveler recounts the castle's stories in the tradition of Norse and Celtic myths. Design, prose and art blend perfectly, producing a volume of unforgettable beauty and stature.</td>
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By Don Marshall. Over 200 years of ship disasters have claimed cargo, passenger, steam and sailing ships that wrecked along the rugged Oregon coast. 100 thrilling photos and numerous locations of wrecks add spice to this fascinating book.

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UNIVERSITY OF WASHINGTON PRESS (hardcover) $29.95

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By Tom Kirkendall and Vicky Spring. In its 1,947.3 mile length between Mexico and Canada, the Pacific Coast bicycle route passes through two national parks, and by many other memorable sites. With this completely detailed guide, bicyclists can enjoy all this route has to offer.

MOUNTAINEERS (paper) $8.95
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BICYCLING THE BACKROADS OF NORTHWEST OREGON (paper) $8.95
FREEWHEELING: BICYCLING THE OPEN ROAD (paper) $8.95

THE ARMCHAIR MOUNTAINEER
Edited by David Reuther and John Thorn. Here, in more than fifty pieces, the world's foremost climbers and writers unfold both the lure and peril of climbing. These are stories of endurance beyond the endurable, of progress in inches, of rescue, of defeat, and of death. Memorable reading.

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By Patrick McManson. More crackerbarrel wisdom and zany insights into the world of hunting, fishing and camping from the author of the popular A Fine and Pleasant Mistery and They Shoot Canoes, Don't They?

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By Hilary Stewart. Cedar trees reach an age of 1,000 years and a height of up to 230 feet. The Indians developed techniques to use every part of the tree, and Stewart describes the varied objects and structures created from cedar. Lavishly illustrated with contemporary and historic photos.

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CHRONICLE BOOKS (paper) $6.95
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THE OLYMPIC PENINSULA
Photography by Tom and Pat Leeson. Introduction by Robert Steelquist. A stunning pictorial book featuring the Olympic Peninsula's stretch of wild coastline, temperate rainforest, and a wealth of delicate flora and fauna. SKYLINE (hardcover) $15.00 Also available: ALASKA (hardcover) $15.00

BED AND BREAKFAST PACIFIC NORTHWEST
By Myrna Oakley. A selective guide to bed and breakfast experiences in Washington, Oregon and British Columbia. 100 homes are described, often accompanied by line drawings and handsome sketches that capture the spirit of bed and breakfasts in the Pacific NW. CHRONICLE BOOKS (paper) $7.95

ENGLISH CREEK
By Ivan Doig. One of the Northwest's most popular authors, who wrote the now-classic This House of Sky presents his latest novel. Set in the Two Medicine region of northern Montana, this is a story of Jack McCaskill's coming-of-age in the summer of 1939, as well as his family's struggles within itself. ATHENEUM (hardcover) $15.95

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Washington author Merle Dowd tells you how you can do something yourself to avoid more taxes by earning non-taxable benefits instead of cash. "SuperIncome is destined to become a new and important word to consumers in this country. We're recommending it highly..."—Loren Dunton, President, National Center for Financial Education. BACKWATER CORPORATION (paper) $9.95

HOW TO SELL WHAT YOU WRITE
By Jane Adams. The distillation of a successful author and teacher's decade of experience in marketing and advertising. A resident of Washington, Adams tells other writers how she succeeded, and how they can learn to market writing skills to magazines, newspapers, publishers, television, movies and theatre. Bound to be an invaluable resource. G.P. PUTNAM'S SONS (hardcover) $10.95

WE'LL ALL GO HOME IN THE SPRING
Collected and compiled by Robert A. Bennett. A collection of reminiscences, letters and biographies as told and written by the pioneers of the Northwest. These stories are rich in detail, creating a vivid picture of life in the Old West, as no one else can tell it. PIONEER PRESS BOOKS (paper) $10.95

MINING TOWN
By Patricia Hart and Ivar Nelson. The story, told through this rich photographic heritage, of the wealthy Coeur d'Alene mining district. Photographers Barnard and Stockbridge lived through and recorded the transformation of a rowdy Western mining town to a settled community. 110 of their photos are here as well as the authors' historical text. UNIVERSITY OF WASHINGTON PRESS (hardcover) $24.95

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WITH ERMA BOMBECK
An hilarious engagement calendar from America's bestselling author and humorist. Bombeck knows as nobody else does that getting through 1985 will require resolve—and she offers a few resolutions of her own to carry any tired spirit through the year. Here is the inimitably Bombeckian bombast at its best.
SIMON & SCHUSTER $8.95
# Calendars for 1985

<table>
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<tr>
<td>THE TEDDY BEAR CALENDAR</td>
<td>Presenting the winners of the Third Annual Teddy Bear Calendar Contest, this 290,000-copy bestseller offers 13 full-color photos of antique bears. Bialosky is on the cover—to extend comfort and congratulations to urosophiles everywhere. WORKMAN $5.95</td>
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<td>RAY ATKESON'S OREGON CALENDAR</td>
<td>A calendar portrait featuring the dramatic and exclusive photography of Oregon's master photographer. Oregon's most lovely scenery comes alive by way of these 13 large format full-color photos. GRAPHIC ARTS CENTER $6.95</td>
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<td>WASHINGTON CALENDAR</td>
<td>A top-selling regional calendar that highlights the best of Washington's breathtaking scenes. Full-color large format photos are featured for every month. A perfect wall calendar for home or office. GRAPHIC ARTS CENTER $6.95</td>
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<tr>
<td>THE COMPLETE RUNNER'S DAY-BY-DAY LOG AND CALENDAR</td>
<td>Created by the author of The Complete Book of Running, this is a 15-month appointment book/diary/running guide that enables runners to keep track of their personal statistics and achievements. RANDOM HOUSE $8.95</td>
</tr>
<tr>
<td>UKIYO-E CALENDAR: Pictures of the Floating World</td>
<td>From the mid-17th Century, artists of Japan have captured the faces and fashions, the favorite places and pastimes of contemporary life with woodblock printing. Originally an art form for the Japanese lower and middle classes, the fascinating images are from the Worcester Art Museum's John Chandler Bancroft Collection of Japanese Prints. POMEGRANATE $8.95</td>
</tr>
<tr>
<td>AMERICAN IMPRESSIONISTS CALENDAR</td>
<td>A wall calendar that features large full-color reproductions ideal for framing. Your favorite American Impressionist painters are represented here, brightening each month. ABBEVILLE $7.95</td>
</tr>
<tr>
<td>AUDUBON WILD BIRD CALENDAR</td>
<td>Fourteen spectacular photographs capture the wild birds of North America in their natural habitats. Covering the Florida Everglades to the Yukon Delta, these full-color prints reveal the astonishing beauty of the continent's seldom-seen wildlife. SCRIBNER'S $6.95</td>
</tr>
<tr>
<td>THE COOK'S MAGAZINE 1985 AMERICAN FOOD CALENDAR</td>
<td>Thirteen extraordinary full-color photos, which explore the graphic possibilities of American food. From lobster, mussels and oysters to fresh peas, corn, native mushrooms and wild greens, this calendar will be a feast for your eyes month after month. ADDISON-WESLEY $8.95</td>
</tr>
<tr>
<td>ANSEL ADAMS 1985 CALENDAR</td>
<td>Printed in the finest quality duotone on a heavy coated stock, the photographs of America's most admired master photographer have been reproduced with extreme fidelity to the originals. A collector's item. LITTLE, BROWN $12.95</td>
</tr>
<tr>
<td>365 NEW WORDS A YEAR CALENDAR</td>
<td>For every day a new word, with definition and pronunciation, plus a perfect sentence demonstrating usage. One of seven page-a-day calendars from Workman, packaged in a brightly colored gift box, bringing knowledge, entertainment, and special meaning to every day of the year. WORKMAN $5.95</td>
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<tr>
<td>SIERRA CLUB ENGAGEMENT CALENDAR</td>
<td>This bestselling weekly desk calendar features 57 images of the natural life and landscapes of North America. With an introduction by Sierra Club Executive Director Michael McCloskey. RANDOM HOUSE $7.95</td>
</tr>
<tr>
<td>SIERRA CLUB WILDERNESS CALENDAR</td>
<td>The 1985 edition of this wall calendar features 14 full-color photos of the North American wilderness by leading nature photographers. Literary quotations complement each photograph. RANDOM HOUSE $6.95</td>
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</table>
1984 OLYMPIC GAMES: Sarajevo/Los Angeles
By Dick Schaap. With hundreds of exclusive full-color photographs provided by ABC Sports, and a day-by-day narrative text by ABC sports reporter Dick Schaap, this lavishly produced retrospective volume officially authorized by the United States Olympic Committee is the book on the biggest and most widely publicized sporting event of our time.

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