12 Apr 02

Dear Ivan -

Can't remember if I sent a finished book, or just a bound galley, of 'Dirt Music.' If the former, pass this one on. And you might be interested in these stories by 'Hale Meba.' I'll be

Nan Graham
Call me to see how I am and damp with 
PRAIRIE NOCTURNE. 
Is its arrival imminent? 
All best to you.
Bucking the Sun symposium

In the middle years of the 1930's, a shanty Jerusalem sprung up on the bluffs above a river in remote northeastern Montana. A conglomerate of temporary towns ranging from the cookie-cutter tidiness of the engineers' neighborhood to the brothelopolis featuring enterprises such as the Riding Academy and the League of Nations, collectively this thrown-together construction community of twenty thousand refugees from the Depression's hard times was called Fort Peck. Its job was nothing less than to dam the Missouri River with earth.

The stopping of a river is humankind's most audacious act against the land, and Bucking the Sun I intend to be a monumental story in more than one sense of the word—my richest brew of novel yet, about the making of an inspired and tragic American monument, Fort Peck Dam.

To buck the sun is to drive on, push on, directly against the solar glare of sunrise or sunset. The pushful family at the center of this Fort Peck saga are the Duffs, a clan as beset and contentious among themselves as America was during the Depression: the parents Hugh and Meg, drought-driven from farmlife to the New Deal's blessing curse of "relief work"; their three grown sons—Owen, the eldest, who bootstrapped his way through college and has become an engineer on the dam project; the youngest, Bruce, who works as a diver setting pilings into the treacherous river bottom beneath the dam face and is at odds with the achieving older brother he derides as "Goin' Owen"; Neil, the betweneer, the carpenter brother who loves the craft of building but shares neither Owen's steely sense of task-for-its-own-sake nor Bruce's rakehell taste for risk; and Charlene, Kate, Rosellen, and Rhonda, their individualistic and not always appropriate wives; then finally, the wild cards in the family—the Red uncle from Scotland, Darius, veteran of the 1920 general strike in Britain who is bitterly vindictive against a capitalism that lets men "rot with their pockets round their hands" and is on the run from a death he caused in a strike in the Glasgow shipyards; and Procy, Shannon, the sometimes dime-a-dancer, sometimes-prostitute who stops his running and achieves her own apotheosis, knocking back a drink for Margaret Bourke-White's historic photo essay on Fort Peck in the first issue of LIFE magazine.

Around this eye-of-the-cyclone family will be the epic that was Fort Peck, 1933-38. The workers, most of them unskilled laborers, who built this largest earthen dam in the world. The savage winter of 1936, when ice formed inside the thinly-fabricated beaverboard walls of the workers' hanties. President Franklin Delano Roosevelt's majestic visit to the dam-in-progress. The sheriff who despises the dam project. The young wife who takes in laundry, including that of the Happy Hollow prostitutes, and wonders about their life versus hers. The federal man, locally born, who negotiated the farmers and ranchers out of the bottomland that the dam would inundate and has come to wonder whether he has been a Moses or a Judas. Politics, environment, fate, human cussedness. And always there is the river, the great Missouri, trying to carve escape from the earthen dam.

So, this will be my most ambitious storyline yet, but also the most compelling plot: the central cast of Duffs will push on against their own circumstances, their fate threaded from the opening scene into the mystery of which two of them the river will ultimately claim.

###
Bucking the Sun
chapter chronology
and
sample leads

chapter one: The Sheriff
(1938)

Self-made men always do a lopsided job of it, and the sheriff had come out
conspicuously short on the capacity to sympathize with anyone but himself.
(continued on sample chapter, attached)

chapter two: The Missouri
(1933)

Siderius hadn't come up against one like this before. The skinny farmer
was traipsing out of his alfalfa field toward Siderius's government car in a zigzag
route, taking his own sweet time about it. With each step he put his foot down
in firm aim, the way a kid playing hopscotch does. Then plotch down the other
foot some other direction. As he crazy-gaited closer, it dawned on Siderius
that the man was being sure to step on a grasshopper with every stride. The
notion that the guy figured he could stomp on enough grasshoppers to make
any difference made Siderius mad as hell, and when the skin-and-bones farmer
didn't so much as offer a handshake, just stood off at the fence line
to his field and looked him up and down, it caused Siderius to jab it right out:
"You heard? They're going to be building a dam over by Glasgow."
"What's that to you and me and this fencepost?" Hugh Duff said.
"This'll be part of it. Under the lake."
"That's daft," the farmer dismissed Siderius's information. "The Glasgow country"--Hugh Duff said
it in a way Siderius had never heard, Glazgeh--"is a full hundred miles from here."
"More like a hundred and fifty," Siderius let him know. "I just drove it."
Bucking the Sun

chapter chronology
and
sample leads

chapter three: Peckerstroy
(1934-35)

You couldn’t even believe a woman when she said hello, Darius Duff reminded himself. He was looking at Meg now across nearly twenty years, the lines at the corners of her eyes mapping that length of time and maybe something beyond. But she still had the nurselike sense of attention, the judgmental peer at you as if clerking for God. The Minnes of Oril were that way from the Reverend on down, he couldn’t help but remember: preacher and preacher spawn. They wore well, though, Meg the latest evidence of that.

chapter four: The Sheriff
(1991)

Bastard of a case, that pickup shenanigan had been. Long after he’d lost office and everything else but age, the sheriff couldn’t help thinking his way back and forth through it, staring furiously out the window of his room in the Milk River Senior Care Center. He would take moments from the pile of years—the sight of that pair of bodies naked as Creation; or that clochopper under-sheriff, what was his name, saying “Married, you bet; only not to each other”—and pull at them in his mind. Try again to find his way into that time, retrace himself as he was when he drilled in on what had happened in the cab of that pickup, started the investigation of what Duffs had done to Duffs.

chapter five: Ice and Mercury
(1936)

It was the middle of February and the wind had been shoving at the north side of the house all of 1936 so far. This morning, the stillness woke Meg up. She burrowed out from under the mound of blankets layered over her and Hugh, just far enough to raise her head and listen into the silence. The cold of the air pinched inside her nose.

“Hugh!” She turtled her head back under the load of covers and desperately nestled herself spoon-fashion against the length of him. “Hugh—it’s-freezing-in-here!”
Bucking the Sun
chapter chronology
and
sample leads

chapter six:

The Dam
(1937)

"Jesus, I hate it when Kittrell gets this way," Sangster said. "And he's this way now."
"Yeah. But he's right that we've got to come up with a faster rate of fill. We can't just let the river gain on us every--"
Sangster cut Owen off with an upraised hand. "No more engineering until we can chase it with pie." He was winking theatrically at the waitress. "I'm surrounded by Duffs, am I. How you doing, Kate?"
Owen looked at her in surprise, having forgotten she'd be on shift now. "Hi," he said a bit thinly.
While Sangster talked through mouthfuls of rhubarb pie, Owen let his gaze drift after Kate, curious to see whether she went on things the way Rosellen would have. Not really, he decided. This Tibbett sister scurried with the plateloads of food, the coffee pot. None of Rosellen's take-it-or-leave-it style. Watching his sister-in-law this way, Owen saw that her figure was so like Rosellen's that it stirred him up in a strange reminiscent fashion. As if he'd been where he hadn't.

When Sangster went off to his third meeting of the day with Major Kittrell, she came over to Owen again with the coffee pot and the question-grin.
"No, I better not," he said against another refill. Which sounded stiffer than he'd intended, so he looked up at Kate and kidded: "Bruce claims there's something in the coffee here—that's how Rhonda got him."
Kate gave her half-chuckle, then looked speculatively at the coffee pot she was holding.
And refilled his cup.

chapter seven:

The Sheriff
(1937)

The cripple bastard himself showed off at the dam again that year, to the sheriff's entire despair, after they'd managed to pen up the river. Franklin Delano Roosevelt at his rosiest, jaunty as if he'd built Fort Peck Dam with his own pink hands, when the fact was he couldn't maneuver
himself from his special train to the presidential car without a gang of help. Sheriff Kinnick hardly knew where to start in being indignant at the gaudy presidential visit. The throng that began gathering around the Great Northern station in Glasgow hours before the President's train was due. The on-loan police from Great Falls, who figured they knew everything because they were from a city. The delegations who wanted to talk to the President about even more water schemes, on the Marias, the Teton--Christ, even the Milk River. You'd think, the sheriff thought, Montana could be dammed up enough to irrigate this entire side of the earth.

And under it all, the sheriff's real nightmare: what if somebody took a shot here at Roosevelt the way that crackpot did in Chicago.

The sheriff was no connoisseur of history, but he knew a lot about blame.

chapter
eight:
Slippage
(1938)

"Neil! Neil, don't go dying on me!"
"Get your...goddamn...dam off me then."

chapter
nine:
The Sheriff
(1991)

Under questioning, one of them, one of the everlasting Duffs, said to him:

"We can't account for it any more than you can, Sheriff."
"More like won't than can't, Kinnick thought.

chapter
ten:
In the Pickup
(1938)

Die of eyelids on this stretch of road, you could, she reminded herself and cranked down the driver's-side window for night air to help keep herself awake.

###
chapter one

The Sheriff

(1938)

Self-made men always do a lopsided job of it, and the sheriff had come out conspicuously short on the capacity to sympathize with anyone but himself. No doubt ears still were burning at the Fort Peck end of the telephone connection; he'd had to tell that overgrown sap of an undersheriff he didn't care what the night foreman said about dangerous, get the thing fished out of the river if it meant using every last piece of equipment at the damsire. This was what he was up against all the time, the sheriff commiserated with himself during the drive from Glasgow now, toward dawn. People never behaving one bit better
than they could get away with.

Shapes of bulldozers parked for the night sprang huge into the headlights of the sheriff's Hudson Terraplane as he steered onto the approach to the dam. Higher, on the rail spur, stood a waiting line of even bulkier silhouettes, flatcars loaded with boulders to be tumbled into place on the dam face. Then, like a dike as told by a massive liar, Fort Peck Dam itself. The sheriff hated the sight of the machinery and the ungodly pyramid of raw dirt that the dam builders were piling across the throat of the Missouri River. He hated Franklin Delano Roosevelt for this project and its dozen construction towns, if that's what you wanted to call such collections of shacks, and the whole shovelhead bunch down here who had to cut loose like rangutangs every Saturday night. Damn the damn dam. Damn the New Deal gravy train. Wasn't there any better way to run a country than to make jobs out of thin air, handing out wage money like it was cigarette papers? The sheriff hated having to call himself a Democrat, though he knew that a person couldn't even get elected to town idiot in Montana these days without that tag.

By now the sheriff was nearing the floodlights, could see the
derrick arm of the barge and the cluster of men where it must have
happened. He crept the Terraplane along the crest of the dam and when
he parked made it a point not only to leave the car in gear but set the
emergency brake. Before heading down to the group at the water's edge,
though, the sheriff stopped and looked east across the river at the
bankside bluffs emerging in the dawn light.

One thing Sheriff Carl Kinnick loved was his jurisdiction, his piece
of the earth to tend justice on. The Missouri River country, or anyway
the seventy-five-mile hook of the river that Valley County extended north
from, like a castle footed into a seacoast. Kinnick's own climb up
through life began beside this river when he was no more than a boy,
mucking out barns and calcimining chickenhouses, working up to the haying
jobs, the alfalfa-seed harvest jobs, up and up, squirrelng every loose
cent away until he had enough to get his start in Glasgow, the county seat.
After that there was no stopping him, of course, but he'd always felt—
still did feel—somehow that first lift into career, into politics (or
as he preferred to think of it, law enforcement) had come from the river.
As far as Carl Kinnick was concerned, the Missouri with its broad fast flow
and its cottonwood groves and the bottomland that was the best farming in eastern Montana, the Missouri had been next thing to perfect the way it was. Until this Fort Peck project. Until they started this dam in 1933. Four miles of giant federal dike to put people to work with the excuse--benefit, the Roosevelters were always calling it--of stopping floods in the states downriver all the way to St. Louis. The sheriff believed it would be fitting justice if everything and everybody downriver dried up and blew away.

Duty. He picked his way down the boulder riprap to the cluster of men waiting for him. He nodded only to the night foreman. The owl shift workers had all turned to watch him arrive, the bibs of their overalls fencing him in. The sheriff was the shortest by half a head in any group, and how he felt about that can be guessed.

Singling out the big undersheriff, without preamble he asked him what was delaying matters.

"We've about got it up, Carl, honest. The diver had a hell of a time with it in the dark down there."

The sheriff bit back an impulse to tell the big scissortail that
excuses are like buttholes, everybody's got one. Instead he folded his arms and rocked back and forth on the small heels of his boots while watching the derrick at work. Its cable into the river was being reeled in by the operator on the barge, the steel strand making a steady low hum through the intricate pulleys of the derrick arm, until suddenly—a lot quicker than the sheriff expected, actually—a wallowing sound came and then the splash of water falling away as the surface of the river was broken upward by the Ford pickup.

I've seen some lulus since I got myself elected to this badge,

Kinnick thought as the vehicle dangled from the cable hooked around its front axle, water pouring from the pickup's cab and box as if a metal trough had been yanked straight up by one end. But I never had to put up with them killing themselves on the bottom of the river before.

For a moment he hoped the pickup would be empty, then canceled that at the prospect of having to drag this river for a body. True, maybe there hadn't even been anybody in the pickup when the thing rolled into the Missouri a couple of hours after midnight. The watchman swore he hadn't heard a motor running, only the splash; then when he raced over
to see, what looked to him in the lack of light like the cab and boxboards of a pickup going under. Maybe this was only a case of a parked vehicle jumping out of gear and coasting down a slope. But if so, if there wasn't some brand of human misbehavior involved in this on a Saturday night at Fort Peck, Sheriff Kinnick was going to pleasantly surprised.

The pickup twisted slowly in the air like cargo coming ashore. When the derrick operator lowered the load as far up the face of the dam as the boom arm would reach, the men clambered to it and the undersheriff, at Kinnick's impatient nod, wrenched the driver's-side door open.

The body question was settled instantly. Plural.

The woman was behind the steering wheel but turned sideways, facing down toward where the man had slid lengthwise off the seat, headfirst under the dashboard. Both were naked.

Without taking his eyes off the dead pair, the sheriff put out an arm and waved back the gawking damworkers behind him, even though he knew the gesture was useless. This was the moment he always searched for in a case. The instant of discovery. Any witness's first view of what had happened, that was where you wanted to start. Yet now that he himself
was essentially the first onto the scene of whatever this was, the sheriff was more than a bit uncomfortable at the lack of exactitude here. As if the bunch behind with their necks out like cranes were diluting what ought to be clearer to him than it was proving to be.

Kinnick got a grip of himself and tried to fix in mind every detail of how the couple lay in the pickup cab, although the woman's bare white hip right there, the whole line of her body and the side of her face kept dominating his attention. No blood, no wounds, at least. He forced himself to balance on the runningboard and put his head and shoulders all the way into the cab for an even closer look. A cloud of colors at the corner of his right eye startled him. The wet wads of their clothing, plastered to the pickup's rear window. The lighter wads must be their underwear.

"You know them or don't you?" the sheriff demanded over his shoulder, annoyed that he had to drag it out of the undersheriff.

Even then the undersheriff didn't say the names of the drowned two until Kinnick backed out of the cab and wheeled on him with a hot look. The last name, Duff, the sheriff recognized from some trouble report or
another—quite a family of them on the dam crew, a tribe of brothers and their wives, a father and some other relative into the bargain?—but the first names meant nothing to him. That was what an undersheriff was for.

Thankful isn’t the word in circumstances such as this, but Kinnick at least was feeling relieved that the undersheriff had named them off as a couple and that these river deaths shaped up as an accident, pure and plain. Terrible thing, but people were asking for it with behavior of the kind these two were up to out here in the middle of the--

The undersheriff still was staring into the pickup, rubbing a corner of his mouth with a fist the size of a sledgehammer head, as if trying to make up his mind about something. The damworkers were overly quiet, too.

"What’s the matter now?" Kinnick burst out. The little sheriff prided himself on always staying a few steps ahead in the mental department, but somehow he wasn’t up with the expressions on all the rest of the men around the pickup. What’s got them spooked? Funny for a husband and wife to be out here going at it in a pickup when they had a home of any
kind, that was true. But Saturday night and all, who knew what these Fort Peckers were apt to get up to? So what could be out of kilter, if this couple was—"They're married people, right? You said their names are both Duff."

The undersheriff hesitated. He hated dealing with this fierce doll of a man his job depended on.

"That's the thing about this, Carl," the undersheriff said at last.

"Married, you bet. Only not to each other."
BUCKING THE SUN

A NOVEL BY

IVAN DOIG
Chronology:

Oct. 23, 1933: Construction commenced with brush clearing at the damsite 17 miles south of Glasgow, Montana.

Jan., 1934: Work commenced on the construction bridge and trestle over the Missouri River.

June 12, 1934: Launching of the Gallatin, the first of four dredges that ultimately pumped the dam's earthfill of 125 million cubic yards from the riverbottom.

July 15, 1936: Employment peaked at 10,546, a workforce sizably larger than those at Hoover Dam or Grand Coulee Dam, the other showpieces of the period.

Nov. 23, 1936: Fort Peck Dam was the cover story of the first issue of LIFE magazine and subject of a famous photo-essay by Margaret Bourke-White. "In the shanty towns which have grown-up around the great U.S. work-relief project at Fort Peck, Montana," a LIFE caption writer wrote, "there are neither longhorns nor lariats. But there is about everything else...."

June 24, 1937: In a race against the flooding Missouri River, the portals to the dam's diversion tunnels were completed, the river channel was "plugged" with trainloads of boulders and gravel, and the river was diverted into four giant tunnels at the base of the dam.

Oct. 3, 1937: President Franklin D. Roosevelt made his second visit to the dam, hailing the Fort Peck project "not only because it is four times larger than any other earthfill dam in the whole world, but because of what it is going to do for the people of Montana and the whole Missouri basin."

Sept. 22, 1938: With the dam nearly topped off, a 1,700-foot section of the dam slid into the partially filled reservoir behind the dam, killing eight damworkers. Five million cubic yards of earthfill were displaced in the slide.

Nov. 5, 1939: After a board of inquiry into the slide and changes in the dam's foundation plan, Fort Peck was topped off into completion.
About Fort Peck Dam

Facts

In a construction feat which brought even high riggers and deep-sea divers to the Montana prairie, Fort Peck Dam was the world’s greatest concentration of workforce and equipment since the construction of the Panama Canal thirty years earlier. The earthfill dam, twenty-five stories tall and nearly four miles long, was the biggest of its kind that had ever been attempted, and was built from 1933 to 1938 in weather ranging from sixty degrees below zero to 108 above. A centerpiece of the New Deal—the American Society of Civil Engineers in designating the dam a historic engineering landmark noted that it “would probably have not been built except for the Depression”—Fort Peck provided more than 10,500 jobs during the 1930s.

A Recollection

Nurse Ruby Martin recalls a night in the mid-1930s when she and a carful of friends set out to taste the nightlife of the notorious construction boomtown of Wheeler, Montana:

“I wish I could remember the names of all those funny little places we stopped at, but there was the Red Rooster, and the Wheeler Inn, and the Buckhorn, typical Western names...And so when we got there it was a very small room by our standards today, certainly, low ceilings, heavy smoke, smelled of old stale beer...So that night I looked and all of a sudden somebody hit someone else, and I looked, and my goodness, there’s a fight going on. And we kind of backed off and watched it, and then a little later—I don’t remember now what the outcome of the fight was, just a couple of men cutting up, they were probably drunk—after we left there, someone told me there had been a raid on the back room where they were selling liquor, and gambling. And I was just thrilled to death.”
Voices of the Fort Peck Dam Project, 1933-1938

“In 1932 there was no such thing as a job.”
--James Montfort, damworker

“My first real job! I think I was the seventh or eighth person hired for the office in October, 1933. I was hired as a clerk-typist and typed everything, including huge pages of payroll checks.”
--Marjorie Hurly Elfers, Corps of Engineers office worker

“One night when I drew my brass at the time office, I received notice that I was to take the long-wheelbase truck to the shafts and pick up a Cat tractor. On the way down the long, long hill, my hydraulic brakes gave out. I shifted down to low gear and the truck gave out a very loud roar all the way down the hill. I started to blow the horn and the double-decker passenger buses got out of the way. I went by the time office very, very fast with that tractor on the truck. Well, I made it out into a field and circled a couple of times before I got it stopped. When I got out of the truck, the dam police asked me if I always drove like that.”
--Craig Saxton, truckdriver

“Social Life was around-the-clock, because when they opened up a place in Wheeler, be it a bar or a restaurant--and they had plenty of whatevers--they threw the key away.”
--Myron Baker, riprap layer

“My nights off at Fort Peck, I would go to the dancehalls and dance with the taxi dancers. you would pay them a dime a dance and maybe purchase them a drink of ‘wine.’ The girl would then get a ticket and that could be cashed in when her day was over. The ‘red wine’ was water with cake coloring in it.”
--Craig Saxton, truckdriver

“I remember that cold winter. You could hear the sap cracking, snapping in the trees. When Ervin went to work, he wore a scarf over his face. He said that crystals, kind of a fog, hung in the air above him.
--Sylva Noel, young bride in the shantytown of Park Grove

“Somebody yelled, ‘Look out, there she goes.’ I thought they were talking about somebody dropping something and then I looked up and saw the whole side of the dam slipping.”
--Joe Ricci, damworker during the ‘38 slide

“It started in the core pool and kept splitting away like when you knock over dominoes. I ran with about twenty other fellows with the crack almost catching up with us, and cracks opening up all around.”
--Jerry Mason, damworker during the ‘38 slide
Slide at Fort Peck Dam Moves
Eight Million Yards of Fill

Long section of upstream face near east abutment slips into reservoir, burying eight men

A partial failure of the upstream face of Fort Peck Dam on Sept. 21 carried out some 8,000,000 cu. yd. of hydraulic fill, released waters from the 9,000-ft. core pool and buried eight men. Suddenly and without warning at 1:15 p.m., a section of the fill 2,000 ft. long at the top and at least 90 ft. deep slid upstream into the waters of the partly-filled reservoir, carrying 34 men, considerable plant and tons of riprap with it. All except eight of the 34 men escaped with minor injuries. As yet only one body has been found. The break extended far enough downstream to include the core and part of the downstream shell.

The cause of the failure has not yet been determined, though extensive investigations are being made by the Corps of Engineers, U. S. Army, builders of the dam. There is a possibility of a foundation failure in the Bearpaw Shale of the east abutment at the contact zone of the fill and shale bluff, or else a foundation failure in the riverfill material overlying the shale bed beneath the dam. Soil experts and other technical advisors of the Army Engineers are investigating the break.

Fill near completion

The dam, which has been under construction in the wide valley of the Missouri River in northeastern Montana since 1934, will contain 100,000,000 cu. yd. of earth fill placed by the full hydraulic method. Four 28-in. hydraulic dredges pump the material into place from distances as great as 27,000 ft. Hydraulic filling was to have been completed early this coming November following a record-breaking construction schedule. The main fill will be 9,000 ft. long at the crest, extended westward by a dike 11,500 ft. long completed in 1936. Ultimate top of dam is El. 2270; reservoir level will be El. 2250. The river bed was about (Continued on page 389)
Fort Peck Dam Slide

(Continued from page 385)

El. 2000 at the channel. At the time of the break the top of fill was El. 2240. On the upstream face the slopes of the fill vary from 3:1 to 5:1; downstream the slope is 8\(\frac{1}{2}:1\).

During construction the river is being diverted through four tunnels 24 ft. 8 in. diameter, driven through the shale under the east abutment. As the purpose of the project is to regulate the flow of the Missouri, considerable water was stored behind the partly-completed dam last spring to permit some regulation this year. At present the reservoir level is El. 2117, about 20 ft. below the maximum level last July 22. The break did not disturb the center of the fill below reservoir level, though the extent of disturbance on the upstream face below water level is not known because of the covering of debris and the washing of the core pool water.

Tunnels not blocked

The slide did not affect the tunnels, and they are operating in normal manner. Fortunately, the toe of the slide veered away from the tunnel inlets, otherwise they might have been blocked.

Prior to completion of the tunnels in 1937 the dam was built in two sections, one on either side of the river channel. The east section, 4,500 ft. long, was about twice the length of the west section. The slide extended only half way from the east abutment to the center closure section of the dam, thus this rapidly-filled center part was not affected.

Late last fall a supporting berm was pumped into the old river channel upstream from the dam, extending from a contact with the fill at El. 2112 for 1,500 ft. upstream on a flat slope. This berm is some 4,000 ft. long; its eastern edge is close to the western end of the break.

Some equipment lost

Placing of heavy riprap on the upstream face had been completed to El. 2162. Tons of this heavy quarry stone, obtained at Snake Butte 160 miles away, were carried away by the slide. Equipment lost includes a core pool pump barge, two draglines, four tractor cranes, five tractors and two trucks.

Pumping of the fill has been resumed on the western end of the dam by two of the four dredge units. Plans for replacement of the lost fill are now being made under the direction of Major Clark Kittrell, district engineer in charge of the project. The accident will postpone completion of the fill until next year, for cold weather usually shuts the job down late in November.
set apart...

for readers and advertisers

The Magazines of Time Inc.
10,000 MONTANA RELIEF WORKERS MAKE WHOOPEE ON SATURDAY NIGHT

The frontier has returned to the cow country. But not with cows. In the shanty towns which have grown up around the great U. S. work-relief project at Fort Peck, Montana, there are neither long-horns nor lariats. But there is about everything else the West once knew with the exception of the two-gun shootings; the bad men of the shanty towns are the modern gangster type of gun-waver. The saloons are as wide open as the old Bull's Head at Abilene. The drinks are as raw as they ever were at Uncle Ben Dowell's. If the hombres aren't as tough as Billy the Kid they are tough enough—particularly on pay day. Even the dancing has the old Cheyenne flavor. These taxi-dancers with the chuffed and dusty shoes lope around with their fares in something half way between the old barroom stomp and the lackadaisical stroll of the college boys at Roseland. They will lope all night for a nickel a number. Pay is on the rebate system. The fare buys his lady a five cent beer for a dime. She drinks the beer and the management refunds the nickel. If she can hold sixty beers she makes three dollars—and frequently she does.
FRANKLIN ROOSEVELT HAS A WILD WEST

AND you are looking at it in the photographs on these nine pages. It is almost as wild and about as far west as the Wild West which Franklin's cousin Theodore saw in the Eighties. Its ranch towns, of which you see one opposite, are as wide open and as rickety as git-up-and-git or Hell's Delight. The only real difference is that Theodore's was the natural result of the Great Trek to the Pacific, whereas Franklin's is the natural result of $110,000,000.

The $110,000,000 is being spent on a work-relief project in North-eastern Montana. The project is an earthen dam—the world's largest—2,000 miles up the Missouri from St. Louis. The dam is intended to give work to Montana's unemployed and incidentally to promote the carriage of commerce on the Missouri. Whether or not it will promote the carriage of commerce is a question, but as a work maker it is a spectacular success. It has paid wages to as many as 18,000 veterans, paroled farmers and plain unemployed parents at a time.

That it has also provided extra-curricular work for a shack-town population of hucksters, quack doctors, hash dispensers, radio mechanics, filling station operators and light-running ladles is partly the army's fault. Army engineers, loaded with a project they didn't want and hadn't recommended, resolved to put it through on a strictly business basis. They built a decent town for their workers called Fort Peck City, fully equipped with dormitories, hospital, sanitary equipment, etc., but they provided quarters only for the workers—not for all their families. For those quarters they charged rents which left the married worker without enough margin to support a second home for his family somewhere else. Consequently, to keep his family housed and to dig himself in for the winter freezes, the married worker and his friends moved a few miles off the reservation and built the shanty towns you see here.

There are six of them, short on sanitation, long on bars and only restrained by the kind of law you see at the top of this page. Wheeler, Montana, has 3,000 inhabitants and 60 small businesses of one kind or another—mostly another. A second is Delano Heights. A few miles away is Square Deal Park Grove and Wilson. The Red Light suburb is Happy Hollow. Marguerite Boursier-White's pictures enable you to observe at close range the labors and diversions of their inhabitants.

*See the map over the week starting in the Yon and 1004, between Fords and Ford's, and page 10.

OBE OF THE SIX FRONTIER TOWNS AROUND FORT PECK IN MR. ROOSEVELT'S NEW WILD WEST.
A relief project started the new Wild West. But you don't need a government loan to build a house there. For $2 a month you can rent a fifty foot lot in Wheeler from Joe Frazier, the barber over in Glasgow, 20 miles away. Joe had the fool luck to homestead the worthless land on which shanty towns have sprouted. You then haul in a load of grocer's boxes, tin cans, crazy doors and building paper and knock your shack together. That will set you back $40 to $75 more. You then try to live in it in weather which can hit minus 30° one way and plus 110° the other.

THE COW TOWNS THAT GET . . . .

THE NEW WEST'S NEW HOTSPOT IS A TOWN CALLED "NEW DEAL."

THE ONLY IDLE BEDSPRINGS IN "NEW DEAL" ARE THE BROKEN ONES.
... THEIR MILK FROM KEGS

Water in the cities of the new Wild West comes from wells, many of them shallow, some condemned—and at that it may cost you a cent a gallon. Sewage disposal is by the Chic Sale system. Compulsory typhoid inoculation is non-existent. Fires are frequent—Wheeler has had 20 more or less this year. Nevertheless the workers here refuse to move to the Army's sanitary barracks. Life in barracks is too expensive; life in the shanty towns too gay. When the Army tried compulsion they wrote to Montana's Senator Wheeler for whom their metropolis was named. They won.

UNCLE SAM TAKES CARE OF THE INDIANS: THE LITTLE LADY, HERSELF.

LIFE IN THE COWLESSCOW TOWNS IS LUSH BUT NOT CHEAP.
THE TIN CITY RODEOS...

COMPETITION between hot spots in the shanty towns of the 1936 Wild West is as keen as it is in New York. Ruby Smith’s place (below) is an old favorite which has held up. Ed’s Place (opposite) is slipping. Some say the customers are turning against old Ed’s morals. But Ed is faithful to them. He boasts that the printer, one Joe Beecham, averaged only twenty minutes a punch. But X (below) is almost as popular as Ruby’s. Bar X is now more dance hall than bar but that doesn’t prevent the customers from drinking or the taxi-dancers either.

BAR X

RUBY’S PLACE

This is the bar here. The only drink you can legally sell by the glass in Montana is beer and you won’t sell that to Indians. For the heavy liquor the customers go to another bar behind. It’s merely a formality. The back bar is just as open.

THE NEW FRONTIER TOWNS AROUND THE FORT PECK DAM PROJECT ARE 75 MILES BY ROAD FROM BILLINGS, MONTANA

WILL RUN THROUGH THIS STEEL “LINER”

This apparatus goes into one of the four diversion tunnels which will carry the overflow Fort Peck does during construction, will later control release of water. With sections in place, the steel spider web will be removed. Thrice daily

ONE-FOURTH OF THE MISSOURI RIVER

RUN ALL NIGHT

LIFE in Montana’s No. 1 relief project is long, jammered slightly juggled by pay day. One of its shanty towns has 15 all night night spots. The workers are on sight shift as well as day with the result that there is always someone yelling for a whiskey or calling on the little ladies of Happy Hollow. College boys mingle with teams in the crowds. Bill Stender, at the bottom of the page, is a Texas C footballer who boomerangs for Ruby Smith. He hopes to get to be a football coach when he graduates but he is studying history and engineering just in case.

MAJOR CLARK KITHELL IS No. 2

ED’S PLACE

RUBY HERSELF

Ruby, second from the left in the background of the town of Wheeler—and its rich woman. What she learned in the Kikakie she has turned to good account. Bill Stender of Texas C (the big fellow above) is keeping in condition as her beau.
MONTANA SATURDAY NIGHTS: FINIS

Photographed for LIFE by Margaret Bourke-White. (c) 1936, (c) 1936, 1964 Time Inc. Reprinted Courtesy of Time Inc.

THE pioneer mother can trek in broken-down Fords as well as in covered wagons. And she can crack her hands in the alkali water of 1936 as quickly as in the alkali water of 1840. When the Fort Peck project opened in 1938 the roads of Montana began to rattle with second-hand cars full of children, chairs, mattresses and tired women. Most of them kept right on rolling toward some other hopeless hope. Some of them packed in the shanty towns around Fort Peck. There, their women passengers got jobs like Mrs. Nelson (right) who works New Deal without running water, or they had their feet at a dancing like the girls on the preceding pages, or made money like Baby Smith on page 13, or gave birth to children in zero weather in a crowded 8 by 10-foot shack like many an unwanted woman of New Deal and Wheeling. The girl at the head (above) who works as a waitress ("launder") takes her child to work with her because she can't leave her at home. She sits on the bar while her mother kids with the customers. The group on the right, it will be noticed, resembles a statue recently erected to the Pioneer Mother of the old frontier. No statues are expected at New Deal.
Fort Peck Powerplant No. 1. This plant, and its later companion No. 2 generated $8,000,000 return to the U.S. Treasury in 1976. The amount of return increases annually.

Dam Before Closure

Tunnel and Gate Shaft

Dredge Pipeline through McCona City

Discharge from Dredge Pumps

REYES Glasgow
ELECTRONIC SERVICE
SYLVANIA COLOR TV's and STEREO'S

Econo Lumber
Glasgow, Montana
Retail Building and Contracting

Elks CLUB
Glasgow, MT

Rx VALLEY
Glasgow
DRUG AND RESTAURANT
By Ernie Pyle
Wheeler, Mont. - You have to see the
town of Wheeler to believe it.
When you drive through, you think
somebody must have set up hand
painted store fronts on both sides of the
road, as background for a western
movie thriller, but its real.
Wheeler is today the wildest wild-
west town in North America. Except for
the autos, it is a genuine throwback to
the 80's to tombstone and Dodge City
and Goldfield.
Wheeler is a stopover from the
Government built city at Fort Peck
dam. It is not on Government property,
hence is free to go its own way. These
boom towns always mushroom up
around a big construction project.
There are 13 of them around Fort Peck.
They are shantytowns proper. They
have such names as New Deal and
Delano Heights. Their houses are made
of boxes and tin cans and old boards
and tar roofing. They look just like
Hoover's famous Bonus Army camp of
1932 on the Anacostia Flats.
All except Wheeler. It is the metrop-
olis of the mushroom villages. It has
3504 people, and real houses and stores.
It has 65 little businesses lining either
side of the main street. Such places as
Buckhorn Club and Rooms 50 cents and
just HOTEL.
It has nearly a thousand homes
scattered back behind the main drag. It
has half a dozen all night taverns, and
innumerable beer parlors. The taverns
open at 8 in the evening and run till 6 in
the morning.
At night the streets are a melee of
drunken men and painted women, as
they are called in books. Gambling, and
liquor by the drink are illegal in
Montana, but Wheeler pays no attention.
You can sit in a stud game, or keep
ordering forty-rod all night.
The taverns don't have floor shows.
You just drink and dance. The music
goes till long after daylight. You don't
have to pay to dance with the girls, but
they get a nickel a glass for all the beer
and whiskey they induce the boys to
buy.
Back behind Wheeler is a separate
village where the women of easy virtue
live. This town has an unprintable
name. It has no other name. Everybody
calls it by this name. They say a
thousand women have heard the call
and drifted in for the easy reappings
among the dam workers.

Wheeler is two and a half years old. It
started with Fort Peck dam, when
some guy brought in a trailer, built
bunks in it, and rented them to dam
workers at $41 a week.
Ruby Smith was the first real settler.
She started an eating place along the
road, and within 30 days the town had
sprung up around her almost to its
present size.
Ruby now runs the Wheeler Inn, one
of the biggest all night hot spots. She
goes to bed at daylight and gets up late
in the afternoon. She's coining the
money.
Joe Frazier is the entrepreneur of
Wheeler. Twenty years ago he home-
steaded a large batch of practically
worthless land here on the bare
Montana knobs. It never did pay its
way. Joe Frazier became a barber in
Glasgow, 20 miles away.
Then God sent Ruby Smith and the
Army Engineers, and they say Joe
Frazier will come out if easily with
$100,000. He owns all the land Wheeler
is built on.
Wheeler is all wood. There isn't a
stone or steel building in town. It has no
water system. They have had 16 fires
since New Year's. One side of the town
has wells. The other side hasn't any.
There has been fortunately, no
epidemic.
Prices are typical boomtown prices.
Rents aren't bad, but food is high.
There is one small wooden church and
there are two gospel missions.
Quite a few of the boys indulge in
holdups. Motorists on the road, and
cashiers behind the cash register, have
looked many times down the barrel of a
six shooter.
There has been considerable gun
waving, but little pulling of the trigger.
The thieves take their swag and beat it.
Wheeler has not developed any spec-
tacular individual bad man, such as
'Curley Bill' of old Tombstone.
And whereas the cowboys used to get
drunk and ride down the main street
yelling and shooting up the town,
nowadays the process is to get drunk
and drive down the main highway at 70
miles an hour. They've killed and
maimed as many people that way
around Wheeler as the tough charac-
ters used to with their bullets.
It was the wild criminal driving that
finally brought a little law and order to
Wheeler. They have a deputy sheriff
and two constables now. They don't go
to extremes of course, but they pull in
the drunken drivers. They say the two
justices of the peace have a very good
thing.
Wheeler will be gone in three more
years. There may never be another one.
Somebody had better record it for
posterity before it's too late.
Reprinted from
THE WASHINGTON DAILY NEWS,
Friday, September 18, 1936
The Town of Fort Peck

EWART G. PLANK
Captain, Corps of Engineers

In July, 1889, one year after the Great Northern Railroad opened the vast domain of northeastern Montana, the town of Glasgow celebrated jointly the first anniversary of its founding and the first edition of its newspaper; one week later the following note appeared in the contributors' column of the Sun River Weekly: "The Herald is published at Glasgow, at the extreme eastern end of the Milk River Valley, some ten or a dozen miles northwest of old Fort Peck." The Fort Peck used to identify the location of Glasgow was the name of the old trading post and military telegraph station, part of a chain extending from Fort Buford on the east to Fort McGinnis on the west, vital during those times when the United States Army was subjugating the Sioux nation. Fort Peck nestled snugly on the Missouri River flats just upstream from a point where the bluffs on the east and west of a northerly reach of the river constricted the valley to approximately 7,500 feet. It is now the site of the Fort Peck Dam.

The last trace of old Fort Peck disappeared long ago. The oldest settlers in the valley remember only its remnants. But within 2 miles of old Fort Peck, on the upland bench west of the dam site, there arose in the space of a few months in 1934 the present town of Fort Peck, modern in all respects, designed to house the workers of the Fort Peck Dam. The new Fort Peck is now usually located by describing its position as being 20 miles southeast of Glasgow. With a present population of approximately 7,200 it has taken its place as one of the larger towns of Montana.

The Fort Peck Dam was authorized on October 14, 1933, as Public Works Project Number 30. In undertaking the construction of an earth-fill dam of 100,000,000 cubic yards, it was obvious from the beginning that providing facilities for housing and feeding the required employees was in itself a task of great proportion. The railroads and highways of northeastern Montana have followed the valley of the Milk River, leaving the Missouri River Valley in this general vicinity for development only by ranchers and stockmen. Therefore, at the site of the dam, there were no facilities for accommodating the thousands of men to be engaged on the work; the nearest towns were Nashua, 14 miles north, population 351, and Glasgow, population 2,216, neither of which appeared to be able to aid materially in the problem of housing workers.

In the spring of 1934 actual construction of the town of Fort Peck was begun; contracts for construction were twelve in number; three major and two minor for camp buildings, five for utilities and services, and two for roads, streets, and paving. The town includes four hundred and three houses and apartments, an employees' hotel, three blocks of foremen's dormitories, nine blocks of laborers' barracks, town hall and post office, recreation hall, theater, store building, hospital, school building, laboratory, garage, commissary warehouse, cold storage warehouse, and laundry. There are 15 miles of paved streets, 18 miles of sidewalks, a water filtration plant, sanitary and storm sewers, and the usual water, gas, and electric distribution systems. The Administration Building is concrete with tile roof, fireproof throughout; all other buildings except the warehouses and laundry are of wood-frame construction with slate surface asphalt roofing to reduce fire hazards. Because temperatures range from 110 degrees in summer to 61 degrees below zero in winter, all buildings are thoroughly insulated. That the design of all buildings was excellent is proven by the comfort uniformly found by occupants of these quarters in the extremes of heat and cold already experienced.

Housing

In order to attract competent men to fill responsible positions, it was necessary to provide a limited number of family quarters. Accordingly, two hundred and ninety-eight houses were erected, consisting of seven types of floor plans with from two to ten variations in exterior design for each type. By careful arrangement and with these differences in exterior design and finish, monotony in appearance, characteristic of construction camps, was avoided. The smallest house consists of a large living room with an in-a-door bed, a kitchen, dinette, vestibule, and bath room; the largest type consists of living room, dining room, kitchen, three bedrooms, vestibule, and bath room; all houses have screened-in porches. One hundred and eighty-eight private garages are provided. Fifteen barracks buildings and three mess halls were converted into eighty-two apartments in the fall of 1935. Because demand for family quarters far exceeds the supply, assignment of houses has been made by the District Office to its four divisions; the chief of each division makes assignments to individuals in accordance with their relative needs and the interest of the Government.

For the accommodation of transient official guests, and men and women who occupy positions of responsibility but who have no dependents present, the Employees' Hotel was erected. Because the proportion of transient guests compared with permanent guests is very small, this establishment does not partake generally of hotel characteristics. Its
center section consists of three stories with fifty-five rooms, some with private baths, others with baths common for two rooms; the wing on the west is for women, on the east for men, each wing containing twenty rooms. The dining room and lobby are comfortably, but not extravagantly, furnished.

The men's dormitories and barracks, some of which have been assigned to contractors engaged on work on the project, are grouped together and are separated somewhat from the residential and business sections of the town.

Three dormitory blocks, each block containing eight dormitories and a mess hall, provide accommodations for foremen, inspectors, sub-inspectors, and skilled labor of the higher brackets. Each dormitory is 30 feet by 70 feet, contains fifteen private rooms, bathroom, lobby, and screened-in porch running the full length of the building. One kitchen and mess hall, completely equipped, and two large garages, each containing twenty-six stalls, are provided in each block. Two dormitory buildings of identical design, but located near the Employees' Hotel, are provided for women employees.

There are nine blocks of laborers' barracks buildings, each block containing sixteen barracks buildings 23 feet 6 inches by 70 feet, finished as one large room and capable of accommodating twenty-four single or double-deck bunks. For each eight barracks buildings there is one large bathroom which provides adequate facilities for the full capacity of the eight buildings. In the center of each block is a mess hall designed in the form of the letter H, with the kitchen in the center equipped with all modern labor-saving devices and with a dining room on either end. Three hundred eighty-four men can be fed at one sitting.

Because of the wide variety of quarters in Fort Peck, it was deemed inadvisable to follow the schedule of charges prescribed by Orders and Regulations of the Engineer Department. Complete schedules for monthly charges based on the type of quarters furnished were therefore recommended and were approved by the Secretary of War. Monthly charges for rent, gas, electricity, water, and garbage collection average, during the year, approximately $23.00 for apartments, and $28.00 for the smallest houses, increasing to $50.00 for the largest. Hotel room charges run from $13.00 each for two persons in wing rooms to $28.50 each for two in the large rooms with private bath; single occupancy charges run from $15.00 to $40.00. For transient guests rates are on a daily basis and approximate standard hotel charges. Dormitory room rentals are $12.00 each for two persons, $15.00 for one; barrack space is $10.00 per man. Except for residences, these charges include linen, towels, and janitor service.

**Subsistence**

Because operations are carried on by five shifts and work is in progress 24 hours a day, 7 days per week, the kitchens and mess halls never close, and serve from eleven to fifteen meals each day. An abundance of food of standard quality is served, individuals on subsistence status being permitted to eat as many meals each day as they please. Checks disclose that this privilege is not abused.

Construction work is so located that most men require a lunch for one meal each day. Twelve to fourteen thousand sandwiches are prepared daily at a central point in the commissary cold storage warehouse. Sandwiches are individually wrapped in wax paper and stored in a cold room until one hour prior to service. They are then delivered to the mess hall, and placed in bins. The individual selects his own lunch, taking as many sandwiches as he desires and helping himself to pickles, sliced onions, seasoning, cake, cookies, and fruit.

The charge for subsistence is $25.00 per person per month except in the hotel where more elaborate service is provided. A charge of $30.00 per person per month for the hotel mess was recommended to and approved by the Secretary of War.

Due to the limitations of local supply, authority of the Chief of Engineers was requested and obtained for the sale of ice and certain other commissary items to the concessionaires of Fort Peck, of which they have made comparatively generous use. Authority was also obtained for the sale of ice to individual employees residing in Fort Peck, as no other supply is available; this is handled by deliveries of such frequency as the seasons require. No other commissary sales to employees are authorized.

More than 4,200 men and women are on a subsistence and quarters status in Fort Peck and a carefully organized administrative unit designated the Quartering and Supply Section has been set up to direct this function. No difficulties of consequence have been experienced in the assignment of family quarters, as the average employee prefers the most economical quarters which will accommodate his family. It has been necessary to establish a waiting list for hotel and dormitory accommodations, these waiting lists being maintained and regulated by division chiefs in somewhat the same fashion as assignment of houses.

**THE MILITARY ENGINEER** September-October 1936

**WALLY'S GROCERY**
Fresh Meats - Groceries Produce
Wally Bastin - Owner Poplar, MT

**AMERICAN LEGION SUPPER CLUB**
Dining Room Hours Fri. & Sat. - 5-11
Sun. - 5-10
Poplar, MT 768-3923
THE THEATRE

In 1934, the Fort Peck Theatre was constructed under contract with the C.F. Haglin Company of Minneapolis, Minnesota, at the cost of $71,000.00. The 1,209 seats were furnished separately at $4.60 each and made up the largest seating capacity for a theatre in Montana.

The building was constructed of concrete slab and wood column with intermediate panel construction. Forged strap iron and metal framed lights were used to a great extent and they were forged in the Corps of Engineers' shops at Fort Peck. The theatre is 145' x 74' and is equipped with a lobby, projection booth, stage, balcony and dressing rooms.

Sometime in October 1934, the theatre opened and the first manager was Floyd Saunderhoff, who had been the manager of the Rex Theatre in Scobey. During the construction days, the theatre operated around the clock, seven days of the week and it's primary purpose was, and is, to serve the community with entertainment.

The theatre has operated from the beginning by the Fort Peck Post Restaurant and Welfare Council which is made up of appointed members of the community and is a quasi-governmental non-profit body. The theatre is considered a permanent part of the Fort Peck Townsite.

Courtesy of
MAX'S CLINIC PHARMACY, INC.
Glasgow, Montana
PATRONS

Mr. & Mrs. Gerald I. Archambeault  
Dorothy & Bill Bell  
Mr. & Mrs. Eugene V. Best  
Mrs. F. M. Boehme  
Dr. & Mrs. H. J. Borge of Wolf Point  
Mr. & Mrs. Harvey Bryan of Wolf Point  
Keith and Jo Bryan of Wolf Point  
Dr. & Mrs. Sam Espeland  
Mr. & Mrs. Mitch Etchart  
Dr. & Mrs. David Gregory  
Mr. & Mrs. Francis Gallagher  
Glasgow Soroptimist Club  
Dr. & Mrs. David J. Hide  
Mr. & Mrs. Leslie Hanson  
Dr. & Mrs. Leonard Klassen  
Judge & Mrs. Leonard Langen  
Mr. & Mrs. John Langen  
Dr. & Mrs. Mark Listerud of Wolf Point  
Mr. Matthew Listerud of Wolf Point  
Max and Kathy Makich  
Dr. & Mrs. Robert Martens  
F. J. & JoAnn Mersen  
Mr. & Mrs. George Nicholas of Fort Peck  
Bert & Wilda Osen  
Ray & Phyllis Pehlke  
Dr. & Mrs. Paul Ressmeyer  
Roosevelt Hotel  
Mr. & Mrs. James Smrcka  
Mr. & Mrs. Leroy Von Eschen of Fort Peck  
Mr. & Mrs. Melvin Worrall

THEATRE SPONSORS

GORDON’S FOODS  
MOE CHEVROLET-OLDS-CADILLAC of Poplar  
RICHLAND NATIONAL BANK of Sidney  
WESTERN NATIONAL BANK of Wolf Point  
MONTANA BANK of Circle  
PAAVEY CO.  
MONTANA-DAKOTA UTILITIES CO.  
TRADERS STATE BANK of Poplar  
CITIZEN’S FIRST NATIONAL BANK of Wolf Point  
FIRST SECURITY BANK AND TRUST of Glasgow  
FIRST NATIONAL BANK of Glasgow  
TREASURE STATE BANK of Glasgow  
MARKLES, INC.
1972-1973 SEASONS

MAN OF LaMANCHA

DIARY OF ANNE FRANK

BRIGADOON

LITTLE MARY SUNSHINE

CELEBRATION

THE ODD COUPLE

CAMELOT

DAMN YANKEES
THE FORT PECK FINE ARTS COUNCIL

Dorraine Worrall - President
Diane Hansen - Vice President
Bob Hadley - Treasurer
Janet Parke - Secretary
Harriet McMaster
Marlene Zinner
Charles Zinner
George Johnson
Kathy Makich
Carl Dix
Steve Bell
Lucille Boehme
Lillian Von Eschen
Fred Egan
Hal Bernard
Betty-Jean Geda

ASSOCIATE MEMBERS

Dorothy Conlon - Saco
Eleanor Rosendahl - Hinsdale
Janice Brandon - Malta
Kay Sundheim - Nashua
Karen Garrick - Opheim
Joyce Hoffman - Brockton
Judson Townley - Circle
Pat Beck - Poplar
Becky Fisher - Sidney
Lillian Christiansen - Williston
Kathryn Quam - Frazer
Pat Peterson - Culbertson
Mrs. Amos Erickson - Larslan
Helen Heck - Glennana
Lucy Smith - Medicine Lake
Madge Martin - Tampico
Jurene Fuchs - Richland
Mrs. John Brenden - Scobey
Susan Remmick - Glendive
Pat Gudmundson - Miles City
Mrs. Jerry Thueson - Dagnar
Cary Zook - Cohagen
Myrtle Barrington - Froid
Ross S. Jack - Assiniboia
Joylene Scotson - Plentywood
Julianne Ruby - Plentywood

THEATRE GUILD

Jerry Sergent
Lorene Novak
Joan Helland
Mary Moore
Karl Zinner
Kathy Sather
Karen Newton
Donna Becker
Elizabeth Hayes
Gwenn Cornwell
Jean Yaroslaski
Margaret Hatley
Royanne Wetzel
Margaret Niehoff
Myra Smith
Roger Larsen
Joy Nelson
Kelly Ross
Stephanie Helland
Jim Smrcka
Shane Mott
Doug Olson

Associate members act as a liaison between the Fort Peck Fine Arts Council and their towns. Theatre Guild members are associated with the Council. They help with productions. If you would like to be our representative in your town or join the Theatre Guild please stop at the table in the lobby and register. If you would like to help us publicize the theatre please pick up some posters and tent flyers to display in your area. Fire regulations forbid smoking in the theatre and the audience finds it distracting when flash pictures are taken during a performance. Would you please refrain from both. Refreshments are served in the lobby before the shows and at intermissions.

Enjoy the show,
The Fort Peck Fine Arts Council

MONTANA NATIONAL BANK
OF PLENTYWOOD
PLENTYWOOD, MONTANA 59254
TELEPHONE (406) 765-2800

EREAXS - SORENSON
Insurance Agency
Mony - Fire, Casualty, Auto
Roger Ereaux
Harold Sorenson
Malta, Montana

RAINBOW VILLA
SUPPER CLUB
EXCLUSIVE DINER
• International Cuisine
• Live Music & Dancing
• Catering
• Banquet & Meeting Rooms
• Reservations for
International Dinners Only
PHONE: 572-6000

TIKI ARK
COCKTAIL LOUNGE
Exotic Drinks
701 - 572-7777
HIGHWAY 2 NORTH, WILLETSON, MONTANA
OPEN 5 P.M.
BYE BYE BIRDIE

1974

1975

CARNIVAL

FORUM

GUYS AND DOLLS

HARVEY

THE TEMPEST

OF MICE AND MEN

THE IMPORTANCE OF BEING EARNEST
THANK YOU

Nemont Printing
Reyes Electronics
Chuck’s Sew and Save
Pehlke’s Furniture
Town and Country Furniture
Pacific Hide and Fur
Glasgow Schools
U.S. Corp of Engineers
Sherman Motor Inn
Friedl’s Mens Wear
Glasgow Chamber of Commerce
Galusha, Higgins and Galusha
Department of Drama/Dance
University of Montana
United Building Center
Econo Lumber Yards
Markles
Havre High School
Fort Peck Market
Don Beckman
Gene Kuszmaul
Donna Morrow
Penny Aune
Jean Yaroslaski
Ron Gore

Killion’s Shoes
Sevareid Signs
KLTZ - Glasgow
The Glasgow Courier
Great Falls Tribune
KFLN Radio - Glendive
Billings Gazette
KCGM - Scobey
Miles City Star
KVCK - Wolf Point
Poplar Shopper
KGCX - Sidney
Plentywood Herald
KGLE and KIVE FM Radio
Sidney Herald
KATL - Miles City
Terry Tribune
CKCK Radio - Regina
KFLN Radio - Baker
Les Hanson
Gordon Brown
Claudette Johnson
Ronnie and Joan Helland
Nellie Helland
Evan Yeager
Robin Marquis

KXGN - Radio - Glendive
Williston Daily Herald
KXGN Television - Glendive
Herald News - Wolf Point
KPWD - Plentywood
Froid Weekly
KUMV Television - Williston
Fairview News
Glendive Cable TV
Daniels County Leader
Jordan Tribune
Circle Banner
Ranger-Review
Phillips County News
The Searchlight
Larry Mires
Faxton Castleberry
Pete Mangels
Ed Sheibner
Ivy Knight
Stanley Sonsteng
Marvin Shanks
John Peterson
Jack Baker
Joy Nelson

With special thanks to TIME, Inc. for permission to reprint the article from LIFE, about Fort Peck.
Dan returns to the Fort Peck Summer Theatre for a second season. A graduate of the Mankato State University in Minnesota, he holds an M.S. degree in Theatre Arts. Recently, he has been teaching at Chinook High School where he coached his competitive speech and drama team to their first state championship. Dan has acted in a variety of stock and semi-professional companies, including C.T.S. Repertory Theatre in Indiana, Highland Summer Theatre in Minnesota, and the Shakespeare in the Parks Company which tours out of Montana State University in Bozeman. He served as guest instructor at Rocky Mountain College in Billings for one year. His directing credits include MARAT/SADE, PLAYBOY OF THE WESTERN WORLD, THE MIRACLE WORKER, and THE DIARY OF ANNE FRANK. Last summer Dan directed TWELFTH NIGHT for the MSU Shakespeare in the Parks Company. He was a member of the 1972 Fort Peck Summer Theatre Acting Company.

Gordon returns to the Fort Peck Summer Theatre for his second season this summer. A native of Miles City, Montana, he recently graduated from the University of Montana, majoring in drama with a technical theatre emphasis. Gordon’s scene design accomplishments include: TOBACCO ROAD, HOUSE OF BLUE LEAVES and A LONG DAY’S JOURNEY INTO NIGHT. His scenicographic design experiences include UNDER MILKWOOD and BRIGADOON. (Scenography is the design technique of combining scenic design and lighting design.) As a lighting designer, he has worked for the University of Montana Dance/ Montana Company entitled EYE OF DARKNESS. At the end of this season Gordon will have completed his 20th scene design.

Fran joins the Fort Peck Summer Theatre for the first time this summer. She holds a Bachelor of Fine Arts degree in Drama from the University of Montana. Actively involved in theatre while at the University, she was a member of Montana Repertory Theatre for three years and worked in the Montana Masquer Summer Theatre for four years, where she was Properties Head and an actress. She toured with USO show as Mrs. McGlone in THE UNSINKABLE MOLLY BROWN to Iceland, Greenland and Newfoundland. Other past experiences include community theatre in Minneapolis, Minnesota and teaching creative drama in New York City. Most recently Fran played Muriel Tate in the Fort Peck Fine Arts production of PLAZA SUITE.
Katie, a native of Wabasse, Minnesota and this season's costume designer has been sewing since the age of thirteen. After completing undergraduate degrees in Social Work and Home Economics with student teaching experience in London, England, Katie began, and is now completing, a Master of Arts degree in costuming at Makato State University. As a graduate student Katie spent two years as the graduate assistant in costuming during which she worked on twenty four shows designing the costumes for ten of those shows including; THE NIGHT THOREAU SPENT IN JAIL, ONCE UPON A MATTRESS, and THE IMPORTANCE OF BEING ERNEST. Katie's past four summers have also been spent as a costumer. The last at the Highland Summer Theatre in Mankato, Minnesota and the previous three at Harad Camp in Elkhart Lake, Wisconsin. At Harad Camp, in an eight week period Katie costumed 400 youngsters between the age of 6-16 for twelve full length musicals. Katie's eventual goal is to design costumes and teach costuming at the University level.

KATIE SCHUELLER
Costumer

Sheryl joins the Fort Peck Summer Theatre Company for her first season. She is a native of Glendive, Montana and a graduate from Rocky Mountain College in Billings. There she majored in Theatre English and Music. After appearing as a flutist with the Billings Symphony for four years, she has spent the last two seasons with the Utah Shakespearean Festival as make-up consultant and Renaissance Musician. Some of her directing and acting credits include LOVE'S LABOUR'S LOST, MARAT SADE, SILENCE, TROJAN WOMEN, and ROSECRANTZ AND GUILDENSTERN ARE DEAD. When not directing, Sheryl finds time for conducting flute clinics and teaching private piano, flute and Renaissance instruments. This fall, Sheryl will join the faculty at Libby School, to direct and teach theatre and coach competitive dramatics.

SHERYL L. PRESCOTT
Musical Director

Thom, a native of Blue Earth, Minnesota, joins the Fort Peck Summer Theatre for his first season. A senior at Mankato State University he is majoring in Theatre, English and Speech and minoring in History and Dance. In the past five years Thom has acted in over 25 M.S.U. Drama Guild and Highland Summer theatre productions. He has also directed Woody Allen's PLAY IT AGAIN, SAM. He recently directed an original musical play, MONOPOLY. This past December Thom made his dancing debut with Mankato Fine Arts Dance Company in the RED SHOES BALLET and the NUTCRACKER.

THOM HOFFMAN
Actor

SWEET SHOPPE CAFE
TIP TOP MOTEL
TRIANGLE FLORAL & GIFTS
TRIANGLE TEXACO
UNITED BUILDING CENTER
WESTERN NATIONAL BANK
WOLF POINT CAFE

Support from BROCKTON:
FARMERS ELEVATOR COMPANY

Support from POPLAR:
A & S TRIBAL INDUSTRIES
BECK'S
BOULD'S DRUG
FORT PECK MERC
FORT PECK MOTEL
GAMBLER
JIM'S APPLIANCE & RECREATION

M - K LANES
MOE CHEVROLET - OLDS - CADILLAC
MONTANA DAKOTA UTILITIES
NORGARD FORD
POPLAR ELEVATOR COMPANY
POPLAR HOTEL
TANDE'S GROCERY
TRADERS STATE BANK OF POPLAR
WEST ELECTRONICS
Jim, a native of Deer Lodge, Montana, joins the Fort Peck Summer Theatre for the first time. He is a senior in drama at the University of Montana. Among his many theatre accomplishments Jim appeared with the Fort Peison Players and the Virginia City Players. While at the University he has been a member of the Montana Dance Company for two years and toured with the Montana Repertory Theatre as Demetrius in A MIDSUMMER NIGHT'S DREAM. He has also been actively involved in directing and choreographing. Recently he received the Outstanding Achievement Award for his work at the University this past year. Among his most recent acting achievements, Jim has portrayed Frosch in DIE FLEDERMAUS, Cocky in ROAR OF THE GREASEPAINT, and Martini in ONE FLEW OVER THE CUCKOO'S NEST.

JAMES LORTZ
Actor

Mother, actress, singer and dancer describes Jackie, who returns for her seventh season with the Fort Peck Summer Theatre. She received her education in drama and dance from the University of Montana in Missoula. Jackie's many roles on our stage include such leads as Ruby in DAMES AT SEA, Anne in THE DIARY OF ANNE FRANK, Luisa in THE FANTASTICKS, and Mary in LITTLE MARY SUNSHINE. Among her energetic portrayals on the Missoula stage are Yvette in MOTHER COURAGE, Susan in COMPANY, Ada in TALKING ABOUT JERUSALEM and the Mad Hatter in ALICE IN WONDERLAND. While in Missoula, Jackie worked with the Missoula Children's Theatre Association and was seen as the charming Snow White in SNOW WHITE AND THE SEVEN DWARFS.

JACKIE McMASTER
Actress

Warren, a senior at Glasgow High School, joins the Fort Peck Summer Theatre for the first time this summer. He has been a drummer for seven years. He has played for the High School Scotty Band, the Junior High Band, Stage Band, and the Spirit Band. Last summer he attended Jazz Camp in Wahpeton, North Dakota. Warren is also a member of THE POP GROUP, a local rock-jazz group.

WARREN STEVEN GAMAS
Drummer

Support from MALTA:
ANTHONY'S OF MALTA-Family Clothing
COAST TO COAST
EQUITY CO-OPERATIVE ASSOCIATION
FIRST STATE BANK
GAMBLES
G.N. MOTOR HOTEL
MALTA AUTO COMPANY
MONTANA-DAKOTA UTILITIES

PETROLANE
VALLEY DRUG

Support from NASHUA
FARMERS UNION GRAIN COMPANY
FARMERS UNION OIL COMPANY
FEICK'S HARDWARE
MONTANA-DAKOTA UTILITIES
PARKE LUMBER COMPANY

Support from SACO:
MONTANA-DAKOTA UTILITIES
PAY AND SAVE MARKET
PIPPIN LUMBER COMPANY

Support from HINSDALE
MONTANA-DAKOTA UTILITIES
RUSSELL'S GROCERY
WESTRUM & ROSENDAHL
Julie comes to The Fort Peck Summer Theatre for her first season from Seattle, Washington. She received her B.A. from the University of Washington. While Attending Cottey College in Nevada, Missouri she participated in the Spring touring show which ran for two consecutive years. While on those tours she received the Best Supporting Actress Award for her performance as Anna of Cleves in ROYAL GAMBIT. She also worked at the East Side Theatre Wing in Kirkland where she played Amy in CHARLEY’S AUNT. While at the University of Washington she choreographed and acted in ROBIN AND MARION. Some favorite roles she has played are Alma in SUMMER AND SMOKE, Regina in LITTLE FOXES, Irena in THE THREE SISTERS and Balin in THE HOBBIT. Recently, Julie has become interested in film. She has performed in three short films and two feature lengths. One will be coming out in the fall. She is looking forward to playing the lead in a feature film in the fall.

STEVEN BARR
Actor

Jeff comes to Fort Peck Summer Theatre for the first time this summer. He is a Senior at Glasgow High School where he played the tuba in the High School Scotty Band, Junior High Band and the Stage Band. He also plays guitar in the Swing Band. He has performed for many public functions.

JULIE ANNE DAVIS
Actress

Steven comes to us from Spokane, Washington and Whitworth College, where nine months ago he began his theatre pursuits as a clown. Since then he has studied pantomime, dance and as many realms of theatre as he could. He appeared in the Spokane Opera House’s BERNSTEIN’S MASS and was Puck in Whitworth’s MIDSUMMER NIGHT’S DREAM. He has performed twenty or more solo and duet clown/mime shows for many groups including Elementary Schools, department stores and churches. He has also performed in a guerilla (street) theatre troupe, but he is relatively new to musical theatre. Before Spokane, he lived ten years in the San Francisco Bay Area where his main interest and love was children. He defines a child as ‘one with a young heart’. He hopes to remain one forever.

JEFF PATTISON
Bass Guitar

Support from SCOBETY:
BEV’S SEWING CENTER
DANIELS COUNTY OK HARDWARE
GRAIN GROWERS OIL COMPANY
LEIBRAND’S SERVICE
NASH BROTHERS, INC.
SERVICE DRUG
SILVER SLIPPER
SKOGMO FAMILY STORE
TANDE’S GROCERY & TOGGERY

WHEATLAND TIRE COMPANY

Support from GLENTANA:
GLENTANA ELEVATOR COMPANY - George & Glenn Larson
GLENTANA STORE - Cliff & Helen Heck

Support from FRAZER:
EQUITY CO-OP
MONTANA-DAKOTA UTILITIES

Support from OPHEIM:
MARVIN'S GENERAL REPAIR
THE MINT BAR - The Anderson's
PAUS MERCANTILE
SWINGING DOORS Bar & Restaurant
TURK'S TAVERN - Alma Williams

Support from RICHLAND:
RICHLAND FARM SUPPLY
SQUIRES GROCERY - The Squires
Doug returns to the Fort Peck Summer Theatre for a second season. A Montana native now living in Spokane, Washington, he spends the winter months producing Children's Theatre and Dinner Theatre for the Sheraton Hotel of Spokane. Doug holds a Bachelor of Arts degree in Theatre Arts from Whitworth College in Spokane, where he worked as a teaching assistant in the art of Mime. He has received the "Best Performance by an Actor in a Leading Role" Award in 1971 and 1973 as well as the Best Performance by an Actor in a Supporting Role in 1972 and 1974 all from Whitworth College. Doug has appeared for two years with Montana's Shakespeare in the Parks, with the Upstate Dinner Theatre of Evansville, Indiana and as a mime artist and actor with Whitworth College Children's Theatre at Expo '74 in Spokane, Washington. Doug's roles on our stage include Charlie Brown in YOU'RE A GOOD MAN CHARLIE BROWN, Mr. Paravichine in THE MOUSETRAP, and Dick in DAMES AT SEA.

NANCY KUNCHEFF
Actress Apprentice

Steve, a native of Helena, Montana, joins Fort Peck Summer Theatre for the first time this summer. A graduate of Rocky Mountain College, in Billings, he not only majored in math, but also received the outstanding actor award, and was a four year letterman in football. Recently he appeared in several of Helena's Grand Street productions including APPLE TREE, OUR TOWN, MUSIC MAN, and MY FAIR LADY. While at Rocky he played such roles as Jimmy in THE RAINMAKER and Bo in BUS STOP. He also made a tour with a musical quartet, LISTEN, which performed in Glasgow and he later lead a retreat there. He appeared also in The Myth and Magic Factory in Oakland, California and in several Carroll College productions in Helena.

MARK DOUGLAS McINTYRE
Actor

Nancy, of Fort Peck, Montana, has participated in several Fort Peck Summer Theatre productions in the past seasons. This is, however her first year as a regular company member. She is a recent graduate of Glasgow High School where she excelled as a student. Actively involved in state competitive drama, she placed third in humorous solo this year. She has also acted in many of the school productions including: Mrs. Savage in THE CURIOUS SAVAGE, Lucile in NO, NO, NANETTE; and Julie in CAROUSEL. Nancy plans to attend the University of Montana this fall as a music major.

STEVE HARPER
Actor

Support from MEDICINE LAKE
LAKEPTONIAN RESTAURANT
MEDICINE LAKE OIL COMPANY
MONTANA-DAKOTA UTILITIES

Support from ANTELOPE:
SNYDER GRAIN

Support from FOUR BUTTES:
FOUR BUTTES FARMERS ELEVATOR

Support from FROID:
COAST TO COAST
EDIE'S SUNDRY SHOP
FARMERS ELEVATOR COMPANY
FARMERS UNION OIL COMPANY
FIRST STATE BANK
HIPPIE'S SUPER VALU
STEVEN'S CHEVROLET

Support from REDSTONE:
REDSTONE GRAIN COMPANY

Support from CULBERTSON:
CONTINENTAL GRAIN COMPANY
CULBERTSON STATE BANK
CUSTOM BUILT FEEDS
FARMERS ELEVATOR COMPANY
McGOWAN TRUCKING & LUMBER
Jody, a native of New York City, joins the Fort Peck Summer Theatre for the first time this summer. She made her stage debut at the age of three months at the Virginia City Players, carried on by her mother, Judith Ferree, who is now director of the Virginia City Players in Virginia City, Montana. She spent five seasons with the Virginia City Players both as an actress and costume designer. She has worked in both New Mexico and Montana appearing in a wide variety of roles, such as Candy Starr inONE FLEW OVER THE CUCKOO'S NEST, Amanda Wingfield in THE GLASS MENAGERIE, and the Blackfaced Minstrel in GREAT WHITE HOPE. She costumed and appeared in a Montana State University television production entitled LONG VOYAGE HOME. While attending New York University, she studied under Stella Adler and participated in workshops given by members of the Royal Shakespeare Company from London. Recently Jody staged a children's revue for the Washington State Cultural Enrichment program in Seattle.

JOHANNA WADLEYH
Actress
Junior is an apprentice in this year's company. A senior at Chinook High School he has been a standout in their drama program. During the past year he astounded his local audience with his portrayal of Otto Frank in THE DIARY OF ANNE FRANK. He was all first place winner in the state high school drama competition. Since Junior is considering acting as a career, this summer will give him insights into many aspects of theatre.

CATHY HANSEN
Actress
Cathy Hansen comes to the Fort Peck Summer Theatre for her first season this summer. She is a senior at Rocky Mountain College in Billings and after graduation plans to attend seminary. While at Rocky Mountain, Cathy portrayed such prominent parts as Rose in STREET SCENE, Sandra inA THOUSAND CLOWNS and Peggy in GODSPELL. She received Best Actress Award for portraying Catherine Sloper in THE HEIRESS. Cathy has been studying guitar since the fourth grade and is presently studying voice with Elizabeth Rowan and dance with Charles Painter. She is a recognized singer in several night spots in Billings.

JULIAN (Junior) RIBERA
Actor Apprentice
THE FORT PECK FINE ARTS COUNCIL
proudly presents
THE EIGHTH SEASON OF
FORT PECK SUMMER THEATRE

GODSPELL

NEIL SIMON'S
Comedy with Music.
THE GOOD
DOCTOR

THE MATCHMAKER

COMPANY

FORT PECK, MONTANA ON MONTANA ROUTE 24

1977 FORT PECK SUMMER THEATRE SCHEDULE
CURTAIN TIME: 8:00 PM

- 'GODSPELL'  A MUSICAL CELEBRATION OF LIFE, LOVE AND LAUGHTER
  JUNE 24, 25, 26  JULY 2, 3, 10, 31  AUG. 1, 2

- 'THE MATCHMAKER'  THE PLAY THAT BECAME 'HELLO DOLLY'
  JULY 1, 4, 8, 9, 17, 22  AUG. 3, 4

- 'COMPANY'
  JULY 15, 16, 23, 24, 29, 30  AUG. 5, 6, 7

- 'THE GOOD DOCTOR'
  AUG. 12, 13, 14, 19, 20, 21, 26, 27, 28

Shakespeare's TWO GENTLEMEN OF VERONA will be presented by SHAKESPEARE IN THE PARKS at 3:00 p.m. on Saturday, July 23, just outside the theatre. Donations will be gratefully accepted.
Welcome

The Corps of Engineers and the state of Montana welcome you to Fort Peck Dam and Lake, located on the Missouri River 18 miles southeast of Glasgow, Montana. One of the oldest and largest hydraulic earthfill dams in the world, Fort Peck has served as a model of design for practically all other major earthfill dams. The main embankment of the dam is four miles long and consists of 126 million cubic yards of earth placed across the Missouri River Valley. Fort Peck Lake is 134 miles long with 1,520 miles of shoreline at its normal operating pool level.

Although the primary purpose of the dam at the time of construction was flood control and improvement of navigation on the Missouri River while supplying work for the unemployed, it became part of the famed “Pick-Sloan” plan in 1944 and was made one of the key projects for harnessing the Missouri River. Fort Peck is now a multi-purpose project regulated for flood control, navigation, power generation, irrigation, public water supply, fish and wildlife conservation, recreation, and improvement of water quality.

Construction of Fort Peck Dam was started in 1933 upon approval of President Franklin D. Roosevelt under the Public Works Administration. The Missouri River was diverted through the dam’s flood control tunnels in June of 1937 and the first power plant began operations in 1943. A second power plant was put into operation in 1961. Hydroelectric power generated at this project is linked to the Missouri River Basin power network for use by industry, farms, municipalities and homes. Cost of the Fort Peck project when it was completed was approximately $173 million.

Recreation

Framed by clusters of Ponderosa pine and rolling grasslands, Fort Peck Lake plays host to over 700,000 visitors every year.

In cooperation with other Federal and State agencies, the Corps of Engineers has developed modern camping and picnic facilities with outdoor fireplaces, electrical outlets, hot showers, shelter buildings with indoor stoves and tables, and sanitary garbage disposal. Developed and semi-developed recreation areas are indicated on the map, together with a tabulation of facilities available at each site. One of the favorites is “The Pines”. The evergreens standing there today are the same ones Lewis and Clark reported in their journal in 1805 as being the first they had noticed since leaving St. Louis.

Boat launching ramps are provided at all major recreation areas around the lake.

A wide variety of fish attract anglers to Fort Peck, where a day’s catch could include walleye, northern pike, sauger, rainbow trout, German brown trout, crappie, perch and channel catfish. Another activity enjoyed by many at Fort Peck Lake is the snagging of paddlefish, also called “spoonbill catfish.” Very little is known about this creature’s life span or spawning habits. He feeds on algae and plankton and will not accept bait, therefore, has to be snagged.

Today whitetail and mule deer, elk and upland bird populations are at a good level, and harvest by hunting provides a quality outdoor experience for about 66,500 persons annually. Fishing and hunting regulations are established and enforced by the State of Montana.

For additional information inquire at the Fort Peck Lake Project Office located in the Administration Building at the townsite. Rules and regulations governing public use of the project are set forth in Part 327, Chapter III, Title 36, Code of Federal Regulations. Copies may be obtained from the Project Office.
Historical

Wildlife

Benefits

Recreation

DATA

Safety

Boating

Swimming

Fishing

Hunting

Hiking

Biking

Camping

FORT PECK DAM AND LAKE - MONTANA

Framed by clusters of Ponderosa pine and rolling grasslands, Fort Peck Lake plays host to over 700,000 visitors each year. In cooperation with other agencies, the Corps of Engineers has developed modern camping and picnic facilities with outdoor fireplaces, electrical outlets, hot showers, shelter buildings with indoor restrooms, and tables, and sanitary garbage disposal. Developed and semi-developed recreation areas are indicated on the map, together with a tabulation of facilities available at each site. One of the best-known areas is "The Points" where greenery standing tall today are the same ones Lewis and Clark reported in their journal in 1805 as being the first they had noticed since leaving St. Louis. Boat launching ramps are provided at major areas around the lake.

A variety of species attract anglers to Fort Peck, where a day's catch could include walleye, northern pike, rainbow trout, German brown trout, coho, perch and channel catfish. Another activity enjoyed by many at Fort Peck Lake is the imaging of paddlefish, also called "southern carp." Very little is known about this strange life-slip or spawning habits. He feeds on algae and plankton and will not accept bait, therefore, has to be fished by hand.

Today whitetail and mule deer, elk and upland bird populations are at a good level, and hunting by lottery provides a quality outdoor experience for about 66,000 persons. Fishing and hunting regulations are established and enforced by the State of Montana.

For additional information on Fort Peck Lake, contact the Administration Building at the townsite. Rules and regulations governing public use are posted at the park offices, see Title 36, Code of Federal Regulations. Copies may be obtained from the Project Office.
Essential features of the project are the earthen dam embankment, the lake, the spillway, power intake structures and the two power plants. The dam is 3,500 feet thick at the base, tapering upward to 50 feet wide at the top and is 250 feet high. It has an outlet system with four tunnels, a mile-long spillway with a release capacity of 230,000 cubic feet per second, and two power plants with a total installed generating capacity of 165,000 kilowatts.

Water releases are normally made through the power plant using two of the diversion tunnels to carry water for power generation and for use downstream. The remaining two tunnels and the spillway are used primarily for flood control; however, when there is a requirement for additional release capability, releases can be made through these tunnels and through 16 gates, each 40 by 25 feet, located at the head of the spillway.

At full capacity the lake will store 19 million acre-feet of water, covering an area of 249,000 acres. Maximum depth of the lake is 220 feet. The lake impounds the runoff from approximately 57,500 square miles, a third of the state of Montana.

The two power plants are located near the east end of the dam at the outlet end of the diversion tunnels. The first power plant has two 35,000-kilowatt units and one 15,000-kilowatt unit, and the second power plant has two 40,000-kilowatt units.

**THE DAM**
- Type: Hydraulic and Rolled Earth Fill
- Height: 250.5 feet
- Length of Top: 21,026 feet
- Elevation of Top (above sea level): 2,280.5 feet
- Width at Top: 50 feet
- Width at Base (Max.): 3,500 feet
- Earth Fill: 125,628,000 cu. yds.
- Gravel: 3,910,140 cu. yds.
- Rock (Rippnrap): 882,582 cu. yds.

**POWER INSTALLATION AND OUTLET WORKS**
- Total Capacity: 165,000 Kilowatts
- Five Generators: 1—15,000 Kilowatts, 2—35,000 Kw.
  & 2—40,000 Kilowatts
- Four Tunnels: 2—Flood Control—each 24'8" Diam.
  & 2—Power—1-24'8" and 1-22'4" Diam.

**THE SPILLWAY**
- Spillway Capacity (cubic feet per second): 230,000
- Number of Gates: 16
- Length of Concrete Discharge Channel: 1 Mile

**THE LAKE**
- Drainage Area (approx.): 57,500 sq. miles
- Capacity: 18,900,000 acre-feet
- Surface at Maximum Pool: 249,000 acres
- Length at Maximum Pool: 135 miles
- Maximum Depth: 220 feet
- Shore Line (Elev. 2,234): 1,520 miles
- Width (Clear): 16 miles

**SWIMMING**
- Swim and wade only where you are familiar with the water depths and the bottom.
- Swim in company with others (lifeguards are not available).
- Be certain the water is deep enough before diving.
- Be careful of overestimating your swimming ability as water distances are deceiving.
- Watch children closely.
- Avoid regular boat channels, launching ramps, and docks.
- Horseplay in the water can result in tragedy.

**BOATING**
- Boats must not approach closer to the dam than indicated by warning signs and buoys.
- Obey state boating laws.
- Be sure your boat is seaworthy and keep the load at a minimum.
- Carry a life preserver for each occupant. Wearing of preserver at all times is encouraged.
- Standing in a boat can lead to disaster.
- Watch for obstructions when approaching the shoreline.
- Slow down when approaching small boats, docks or skiers.
- Head for shore if bad weather threatens. Keep up on weather forecasts by radio.
- If capsized, stay with your boat until rescued.
- Help boats in distress and, if you need assistance, ask for it.
- Follow the small craft navigation rules.

**SKIING**
- Skiing is dangerous for nonswimmers.
- Always wear a ski belt or life preserver.
- Stay in open water. Watch for swimmers.
- Have at least two people in the boat, one to operate the boat and one to watch the skier.

**HUNTING**
- Carry your gun so you control the direction of the muzzle even if you stumble.
- Keep the "safety" on until ready to shoot.
- Know what you're shooting at before you pull the trigger.
- Point the gun only at things you intend to shoot.
- Ricochets from shooting at the water and flat hard surfaces create unnecessary peril in hunting.
- Remember: People are killed with "unloaded" guns every day. Avoid horseplay.
April 4, 1996

Dear Producer/Editor,

I am pleased to send you a copy of Ivan Doig’s BUCKING THE SUN. Doig, long a literary treasure of the American Northwest, has once again vividly portrayed the human spirit against nature’s awesome presence to create a work reminiscent of Steinbeck’s Grapes of Wrath.

Doig has written seven previous award-winning novels that thrust him into the American literary tradition. His latest work, BUCKING THE SUN, is set in the 1930s against the backdrop of Montana’s Fort Peck Dam Project -- one of the most daunting engineering feats in American History. Doig’s story builds upon the triumphs and tragedies of the Duff family, a passionate, disturbed lot who try to carve their niche among the many changes the Depression has thrust upon their lives. Wallace Stegner, who took note of Doig with the latter’s first book, This House of Sky, has said of Doig, “He’s honest. He’s a real Westerner writing real books about real people -- not some hoked-up Hollywood version.”

One of Doig’s finest strengths is his remarkable “passion for language, for the minutiae of life and historical accuracy…” (Los Angeles Times). He is also “a master at pointing up human vicissitudes and their sometimes subtle shadings, which he takes painful lengths to portray exactly” (San Antonio Express News). Doig researched BUCKING THE SUN for several years and conducted hundreds of interviews with dam workers, engineers and Montana townspeople. Now the fruits of his labor have produced an epic novel and have thrust him into a 19 region, 40 bookstore publicity marathon. As E. Annie Proulx remarks, “Doig is one of the best we’ve got, a muscular and exceedingly good writer who understands our hunger for stories.” I look forward to speaking with you further about Ivan and hope you will take the opportunity to speak with him when he visits the area for book signings.

Best,

Erin Marut
Associate Publicist
212/698-7528

Elizabeth A. Hayes
Senior Publicist
212/698-7527
Landscapes of a Western Mind

Ivan Doig, author of *This House of Sky* and other novels and memoirs, calls Seattle home. By Nicholas O'Connell

Ivan Doig still remembers the moment when his life changed forever. It was summer in the high country of northern Montana. His family had just finished shearing a herd of 2,000 sheep, an exhausting task that should have earned them a day off. Without warning, a storm blew in, panicking and scattering the vulnerable sheep. Some of the sheep died of exposure. Others were trampled to death. Still others stampeded over a cliff.

In one day, most of the year’s profit disappeared. After this disaster, young Ivan decided that he wanted no part of a career as a farm or ranch hand. “I looked back from the mouth of the coulee toward the dusky north ridges, still smoked with gray wisps of the storm,” he wrote in *This House of Sky*. “As much as at any one instant of my life, I can say: *Here I was turned*.”

Though he continued to stay on to help with farm and ranch work, a decision had been made. Thereafter, he sought the schooling that would free him of the drudgery of this life and propel him toward his present career as a Seattle writer. If in his early years he came to know the land through working it, later he would come to know the land through writing about it.

IVAN DOIG is a man who has traveled great distances in his life. With his whitish red hair and beard, dark-framed glasses and a certain fondness for tweed, Doig looks like the history professor he might have become had he not turned his attention to writing. But when he speaks, he reveals his working-class origins. He salts his speech with profanity as he describes the struggle of making a living from the harsh landscape of the Mountain West.

Born in 1939 in White Sulphur Springs, Montana, Doig grew up in northern Montana along the Rocky Mountain Range, where many of his books take place. After spending his early years working as a cowboy, sheepherder, and farm and ranch hand, he became the first of his family to go to college. He attended Northwestern University, where he received a bachelor’s in journalism in 1961 and an M.S. in journalism in 1962.

After graduating, he decided not to return to Montana, but instead got a job as a journalist in Illinois. There he met and married his wife, Carol, a native of New Jersey. The two of them worked for magazines in the Midwest for a while, but both dearly missed the scenery of the West.

“In downstate Illinois, the highest thing you could see was the tassels of the corn,” Doig says. “We found ourselves driving 800 miles round-trip on weekends to see pine trees in Wisconsin. We both wanted a western landscape.”

Since Doig also wanted a college teaching career, he applied to the University of Washington, where he was accepted in the doctoral program in history. In 1966, the Doigs packed their bags and moved to Seattle. By the time he’d obtained his Ph.D. in 1969, Doig had had enough of academia, though he had no desire to leave Seattle. While Carol taught journalism at Shoreline Community College, Ivan embarked on a career as a writer, occupations both continue to pursue.

Today, the Doigs live in a wooded area north of Seattle. Their ranch-style house is surrounded by Douglas fir, western hem-
lock, western red cedar and an extravagant undergrowth of salal, rhododendron, blackberry vines and other shrubs. Though he writes often about the high plains country of eastern Montana, Doig is at home in the lush greenery of the Puget Sound area.

“Carol and I have liked the combination of water and coast along with the mountains here,” he says. “We’re only eight hours’ drive from Missoula. With that nearness, and with me being able to hole up out here and do my writing, that combination has produced seven and two-thirds books. So it’s working well.” (His latest, a novel, Bucking the Sun, is due out in May from Simon & Schuster.)

A low-key man not prone to exaggeration or excess in his life or work, Doig characterizes himself as a hardworking writer who carves “a word at a time and a sentence at a time.” He approaches writing with the same emphasis on integrity and craftsmanship with which he approached ranch work. This applies especially to authenticity in writing. As Doig says, “It takes on a rightness in itself. I can’t defend it financially. A lot of writers would not bother to defend it in terms of the time and energy it takes. But by God, you ought to do it right, it seems to me, even if it does take more time and energy. Nobody ever said this was going to be an easy business to be in. Some of this goes back to the people I grew up around. There simply was a right way to build a haystack or fix a fence, in these people’s minds—my dad among them.”

Doig believes that there is a right way to build a book as well, and he arranges his life so he can accomplish this. His office, like the rest of his life, is kept spare and free of distractions. The walls are covered with photographs of his father, his mother and others who have figured prominently in his life. The shelves are neatly stacked with literature of the American West, as well as books from around the world. The desk and tables are clean and uncluttered.

Much of his day is spent hunched over the typewriter, shaping and reshaping the language to bring his characters to life on the page.

Doig endured many years as a freelance writer before gaining national prominence in 1978 with the memoir This House of Sky. The book was a National Book Award finalist and sold well enough to allow him to quit magazine freelancing and devote himself to writing books.

This House of Sky follows the Doig family as they struggle to survive the forbidding landscape of the Mountain West. Though they feel great affection for the land, they also view it with respect and even fear as they realize it can quickly rob them of their livelihood. The landscape looms large throughout the book.

“You can’t be around that landscape without it being on your mind,” Doig says. “The weather governed our lives on the ranch, often determined whether the entire year was a success or not. Our lives turned on the weather, in combination with the landscape.”

But if the landscape is harsh and indifferent, it also has a fragile and vulnerable side. One persistent theme in the memoir is the need to treat the land with reverence and respect, a theme that also figures prominently in his next two books, Winter Brothers (1980), a journal of a winter spent in the Puget Sound area with the diaries of the pioneer James G. Swan, and The Sea Runners (1982), an adventure story. He also addresses these issues in his magnum opus, a fictional trilogy about the McCaskills, a Scottish family whose lives parallel the settlement of the American West.

“The McCaskills make what a lot of America has made—a dramatic and often tragic circle to the land and from the land,” Doig says. “They arrive with hope and take up a piece of the American earth as a homestead. Then, after a generation, two generations, sometimes three or four, they make the discovery that the land couldn’t take that kind of habitation.”

Though much of the trilogy (English Creek, Dancing at the Rascal Fair and Ride with Me, Marsh Montana) takes place in rural Montana, his stories have implications for the rest of the West, including urban Seattle. In particular, Doig worries that the increasing development of the Puget Sound area will threaten the local landscape.

“As Wallace Stegner said, ‘You can love a place and still be dangerous to it,’” Doig says. “Here in Seattle, after the five miraculous blue days in a row we’ve had, you can see the smudge line coming out of Everett and over the top of Puget Sound. We love Seattle and yet we are dangerous to it—because of the growth.”

Nicholas O’Connell is the author of At the Field’s End: Interviews with 20 Pacific Northwest Writers.
Ivan-

We're putting together materials for Spring 1996 books and would love to get this questionnaire back by 12 June. Thanks!
Author Questionnaire

The purpose of this questionnaire is to supply our publicity, promotion, and advertising departments with accurate information about you and your work. If you will answer each question as thoroughly as possible, it will enable us to answer questions from the press and the public quickly and accurately, and to obtain the best possible attention for your book. We will keep this information on file to be used in the preparation of news releases to the media.

Kindly use a typewriter. If you wish any of this material to be kept confidential, indicate by placing a check in the left margin before the question and we will respect your wishes.

Please return to the Publicity Department as soon as possible.

Date filled out: 4 June 195

PART I

About the Author:

Name as you want it to appear on your book:  Ivan Doig

Working title of your book:  Bucking the Sun

✓ Home address and telephone number:  17021 10th Ave. NW, Seattle WA 98177

(206) 512-6658

Business address and telephone number:  same

FAX#, if available:
Place and date of birth: White Sulphur Springs, Montana; June 27, 1939

Citizenship: U.S.

Married? yes
Name of husband or wife: Carol M. Doig

Children? no
Names:

Religious affiliation:
  (Religious publications of Jewish, Catholic and some Protestant denominations give special attention to books written by their members.)

Your editor's name: Rebecca Siielen

College affiliation: BSJ '61 & MSJ '62, Northwestern University; Ph.D. '69, University of Washington

Name and address of alumni bulletin:

Name, address, telephone number of your literary agent: Liz Darbarsoff (212)534-2479
Darbarsoff & Verrill Agency
1220 Park Ave. NY 10128

Name, address, telephone number of your lecture agent, if applicable:

* If you lecture regularly, or even sporadically, it is essential that we have a detailed schedule of your engagements as we approach the publication date of your book. So that we are able to make your book available to the groups you are addressing when it is appropriate, please provide whatever information you have now and keep us informed on a timely basis.

Please compose a brief personal and professional biography, and include principal cities in which you have lived, colleges and universities attended, professional credentials and affiliations, and any awards or prizes you have received.

To come
Are there any anecdotes concerning your early writing experiences, i.e. difficulties, triumphs, etc., or concerning the process of writing this book that might be of interest to the press? Bucking the Sun was born of listening to the land and its people—specifically, those who endured the Depression years and changed the face of America with the New Deal projects they were employed on. Time and again as I was interviewing people for my Montana trilogy, they’d say: "You know how I got my start in life? That Fort Peck Dam..." Across the years I’ve talked with some dozens who helped build that biggest earthen dam in the world, and the Montana Historical Society has oral-history-interviewed 50 others: if architects think God is in the details, writers know the details are in the voices.

List your previously published books. Include cloth and paperback publishers, dates of publications, approximate sales figures, and any book club, motion picture, first or second serial, and foreign rights sales.

This House of Sky (1978, Harcourt)—20,000 hardback; 146,000 paperback;

4,000 hardback 15th anniversary re-issue;

British & German rts sales, many second serial (anthology) sales

Winter Brothers (1980, Harcourt)—15,000 hardback; 38,000 paperback; public tv rts

The Sea Runners (1982, Atheneum)—12,500 hardback; Penguin p’back totals not known, but this & 3 others of my books were repackaged in ’95. Movie rts sold.

English Creek (1984, Atheneum)—19,000 hardback; Penguin p’back 80,000+

Dancing at the Rascal Fair (1987, Atheneum)—32,000 hardback; H’Collins p’back,

Ride with Me, Mariah Montana (1990, Atheneum)—31,000 hardback;

Heart Earth (1993, Atheneum)—26,000 hardback; Penguin p’back

—strong audio sales on all of these; none have ever gone out of print in p’back

List any magazines or newspapers to which you have contributed. Include title, subject, and date of important articles. Star publication if you are presently a contributor.

NY Times, Washington Post, LA Times, Chicago Tribune, Portland Oregonian, Seattle Times, Modern Maturity, Parents, The Rotarian, WritersDigest, Yankee, The American West, Bell Telephone, Kiwanis, American Legion... some 200 articles when I was a magazine freelance.

If you live in the United States:

What is the name and address of your local newspaper? Include a second home if appropriate.

Seattle Times & Seattle Post-Intelligencer

What are your local bookstores - especially those where you are known personally?

numerous throughout the West & Midwest, from 17 years of author appearances; name familiarity west of the Mississippi is no problem.
If we have not published your previous work:

Please provide us with copies of the major reviews (i.e. The New York Times, Washington Post, Wall Street Journal), and endorsements of your other books.

* If you have done local, regional or national publicity for any of your other books, please send us copies of your tour schedules or a list of the media to whom you gave the interviews. I've done at least a dozen of these, for 4 different publishers and 6 different publicity directors, and so will provide my notions on a western portion of the tour once a national strategy is outlined.

PLEASE ENCLOSE AT LEAST ONE BLACK AND WHITE GLOSSY PRINT OF A RECENT PHOTOGRAPH. The best publicity photos are those with an informal pose, with good contrast and definition. Be sure that the photographer has given permission for the photo to be reproduced and include the photographer's credit line.

PART II

About the Book:

Please write 200-250 words that will help us describe your book to others.

synopsis attached

* We would appreciate a selective list of appropriate people to whom we might send either bound galleys for advance comment or bound books for possible review. (These may be critics, feature writers, broadcast commentators or personalities, columnists, opinion makers, booksellers, other authors, and prominent individuals of your acquaintance who would, in your opinion, be interested in your book to the extent of wanting to comment on it or give it exposure.)

Check those you know personally and provide full names, addresses, and their connection to you and/or the book. You do not need to include book review editors and critics unless they are personal friends or have closely followed your career.

*to come
What do you think should be emphasized in the promotion of your book? What points seem to you most newsworthy? Be specific. Literally, I'd suggest: a compelling mystery is laced through historical fiction of a scale and topic last seen in *The Grapes of Wrath*.

In terms of current news topics, the novel headlong tackles the question of jobs versus the environment; in this case, the destiny of New Deal America against the destiny of a storied American river.

In your opinion, what special markets does your book have - professional groups, religious groups, geographic areas, age groups, etc.?

Are there any particular organizations that should be alerted to the publication of your book? Do they have a newsletter or magazine? Do you know how their mailing lists might be obtained?

Western Literature Association, many of whom teach my other books in courses in Western literature &/or culture, history, the family, or biography/autobiography. I can provide a photocopy of the approximately 500-member mailing list when wanted.

Are there additional special interest groups, associations, or government agencies that might be interested in purchasing copies or assisting in the distribution of your book? Wherever possible, please supply the address and name of a contact person at the organization.

Do you have any other ideas or thoughts about how your book might be sold or promoted? Use the back of this page or a separate sheet.
My books have always sold more than satisfactorily in the West—several thousand each time in my literary heartland of Montana, and consistently on Seattle-Portland-San Francisco-Denver bestseller lists—but the step needed, which Macmillan's pallid marketing department never really tried to approach, is to make a work such as Bucking the Sun be thought of, in the way that Pat Conroy's work is handled as more than Southern and Larry McMurtry's as more than Southwestern, as a big rambunctious readable-coast-to-coast piece of Americana.

That said, I urge that in terms of my participation in the promotion of Bucking the Sun, use me primarily in courting booksellers en masse: at the 196 ABA, at the Pacific Northwest Booksellers and/or Mountains and Plains Booksellers regional meetings (preferably the larger, autumn '96 meetings rather than the spring versions) and at least one regional outside the Western "usual suspects" regionals where I'm already well-known—perhaps the Upper Midwest, Great Lakes, Northern California, whatever. I'm regarded as a good speaker and reader, from the past 17 years of having worked the hustings of booksellers, librarians, and academics at this end of the country, and my voice has something of an audio-tape reputation now from my reading of A River Runs through It, which was on the PW bestseller list for 5 months (as high as #2 nationally) and won an Audie. In short, my best work toward booksellers would be groupwork.

As to signings in stores, I have plateaued out on those and we cannot count on selling an increased number of signed copies over what I've done on my previous books. Customarily, by having gone all-out in bookstore appearances (50-some for Heart Earth, 50 for Ride with Me, Mariah Montana), I've sold by hand 10% of the books' total sales: 3,000+ copies sold at the signings, plus an equal amount of signed stock copies, plus about an equivalent sale of paperbacks of my previous books. After having done this on 7 books, plus paperback tours on most of them, I simply can't wring out sales by hand at any greater pace; when the time comes for scheduling, I'll gladly nominate some proven stores for a couple of weeks of fairly inexpensive travel-by-car signings in this part of the country and make myself available for a week or so of national tour if wanted, but that's about as much of me and your dollars that we ought to use in individual bookstores.

So, my list of promo recommendations:

ABA appearance, with readers' copies and posters available to booksellers
title inclusion in S&S PW cover ad
PNBA &/or Mtns & Plains regional appearance at 1 regional outside the West
ads in Pacific Pipeline and other wholesalers'/chains' publications
interviews with emphasis on radio (listeners tend to be NPR/audio-tape/
Radio Reader aficionados familiar with my work)
10-20 signings in prime bookstores in the West and commensurate number of signings on week of national tour, if deemed productive.

Marketing, marketing, marketing.
July 8, 1996

Mr. Ivan Doig
17021 Tenth Avenue NW
Seattle WA 98177

Dear Ivan:

Thank you so very much for all your hard work at the ABA. It was a real delight for me (as well as the rest of us at Simon & Schuster) to meet you and Carol and to share so much time together!

Congratulations, also, for your “Spirit of the West” Literary Achievement Award from the Mountains and Plains Booksellers Association. That’s wonderful--especially since it comes just as you are heading out to Montana for your signings. Plus there have been even more terrific reviews since we spoke--and our hope is not only that BUCKING THE SUN is benefiting (and sales indicate that it is) but also that your reputation is just getting bigger and better with each word of praise!

Thanks for your letter post-ABA. Michael Selleck will of course get the material on your backlist to Amazon.com--but don’t forget you can also write directly as the author on the site, if you want to. And I heard from Adene Corns, who sells Price-Costco, that your sales there have been terrific and that Penny Clark was, indeed, correct in her buy of BUCKING THE SUN--they’ve done very well with the book and I don’t think there are many returns to expect from that quarter at all.

I’ll keep my fingers crossed about the Washington Post--that would be a terrific venue for your talk which was, I might say, the best of the day, at least in my humble opinion.

I hope this finds both you and Carol well after your jaunt through Montana. And again, thanks for all your efforts in helping to sell BUCKING THE SUN--a book we’ve had great pleasure in publishing and selling ourselves.

Best wishes,

[Signature]

cc: Becky Saletan
FAX to Denise Roy/Becky Saletan--Bucking the Sun reading group guide, 7 pp.

Denise and Becky: Here comes the guide, refurbished by me and more importantly by Carol, the only prof of literature of the American West among us. I saw, from Annie Proulx's guide, that Dominique is absolutely right, a personal voice from the author helps the guide a lot, and so I pulled together what I hope is a serviceable "letter to the reader." In length, it's between Annie's and Ursula Hegi's, so I hope it'll fit OK.

My thanks to Dominique; as you know, nifty marketing is a new experience to me as an author.

Onward.

Ivan Doig
"Ivan Doig is one of the best we’ve got, a muscular and exceedingly good writer who understands our hunger for stories.”  —E. Annie Proulx

**Bucking the Sun**  
Ivan Doig

Not since Steinbeck’s *The Grapes of Wrath* has there been a family saga as powerful as *Bucking The Sun* or a family as compellingly strife-torn as the one at its center. Driven by drought from their Montana farm to “relief work” building the Fort Peck Dam, the Duff family spans the extremes of the times, from the eldest son Owen, who has made his way through college to an engineer’s job on the dam to young Bruce, his antithesis, a risk-taker who works as a diver setting pilings into the treacherous river bottom. In between are Neil, the quiet one, and the brothers’ iron-willed wives. When a couple of wild cards are introduced, in the form of a Red Uncle from Scotland and the prostitute he takes up with, the plot gets as thick and turbulent as the muddy Missouri.

*Bucking the Sun* is a startling story of mixed fortunes that races from moment to moment, an epic rendering of time and place that reminds us why Ivan Doig is our foremost living storyteller of the American West.

**OTHER WORKS BY IVAN DOIG:**

**FICTION:**

*Ride with Me, Mariah Montana*  
*Dancing at the Rascal Fair*  
*English Creek*  
*The Sea Runners*

**NONFICTION:**

*Heart Earth: A Memoir*  
*Winter Brothers: A Season at the Edge of America*  
*This House of Sky: Landscapes of a Western Mind*

**DISCUSSION POINTS:**

1. While based on the actual building of the Fort Peck Dam, *Bucking the Sun* is a work of fiction. At what points does the novel depart from fact to imagination? What liberties does Doig take that an author of nonfiction could not?

2. Describe the structure of *Bucking the Sun*. Discuss Doig’s literary voice, as well as his use of flashback. How does he use the Fort Peck Dam as a symbol? What is the author’s purpose in these italic "backstories"?

It has been said that fiction is the art of making things up to tell a greater truth; in what ways is this author trying to achieve that?
3. Doig has populated his novel equally with female and male characters—Meg and Hugh, Bruce and Kate, Rosellen and Neil, Owen and Charlene, Proxy and Darius. How does Bucking the Sun illuminate the roles of women and men during the nineteen-thirties?

4. Reviewers of Doig's previous books have frequently commented that the women are strongly drawn personalities. Is this true of Bucking the Sun? Which woman do you consider the strongest?

5. Although the major male characters are related, Doig takes care to make each a distinct personality. Consider examples of one way he does this: by giving each one unique turns of phrase.

6. Darius and Owen argue often about Darius's politics. How are their separate ideologies embodied in their actions? How do Darius’s convictions ultimately affect the outcome of the story? How do Owen's? Discuss the significance of political beliefs and tactics in Bucking the Sun.

7. How is Carl Kinnick most important to the novel? As a character? As a voice? As a plot device?

8. Doig writes of Kinnick: "He hated Franklin Delano Roosevelt for this project and its swarm of construction towns, if that's what you wanted to call such collections of shacks, and the whole shovelhead bunch down here who had to cut loose like rangutangs every Saturday night. Damn this New Deal crap. Wasn't there any better way to run a country than to make jobs out of thin air, handing out wage money like it was cigarette papers?" How does this political climate compare with the current debate in this country over the role of government?

9. Throughout the story, the characters are thrown into conflict with powerful natural forces. Doig twice describes Neil as bucking the sun when he drives his truck. What is the meaning of the phrase? What significance does it gather over the course of the novel?
"When Charlotte Bronte lifted her pen from *Jane Eyre* and bequeathed us most intriguing plot summaries—'Reader, I married him!'—she also was saying what writers always must to the eyes on our pages: 'Reader, my story is flirting with you; please love it back.' Where, though, do these suitors in their printed jackets and composed pages come from? With *Bucking the Sun* my list of literary 'begats' has reached eight books, and a biographical browsing of me customarily brings up phrases such as these:

"Ivan Doig was born in White Sulphur Springs, Montana, in 1939... grew up along the Rocky Mountain Front where much of his writing takes place... first book, the highly acclaimed memoir *This House of Sky*, was a finalist for the National Book Award... former ranch hand, newspaperman, and magazine editor, Doig is a graduate of Northwestern University where he received bachelor's and master's degrees in journalism... he also holds a Ph.D. in history from the University of Washington... in 1989 the Western Literature Association honored him with its Distinguished Achievement Award for his body of work... he lives in Seattle with his wife Carol, who teaches literature of the American West..."

"Taking apart a career in such summary sentences always seems to me like dissecting a frog—some of the life inevitably goes out of it—and so I think the more pertinent Ivan Doig for you, Reader, is the red-headed only child, son of ranch hand Charlie Doig and ranch cook Berneta Ringer Doig (who died of her lifelong asthma on my sixth birthday), who in his junior year in high school (Valier, Montana; my class of 1957 had 21 members) made up his mind to be a writer of some kind.

"At the time, my motivation seemed to be simply to go away to college to break out of a not very promising ranchwork future in Montana. Jobs in
journalism followed—as an editorial writer in Decatur, Illinois (where I truly grasped Keats’ meaning of ‘amid the alien corn’) and as assistant editor of The Rotarian magazine in Evanston. Then, starved as we were for mountains and ocean, Carol and I left the Chicago area in 1966 and came to Seattle, with the notion that I would get a Ph.D. in history as background to bring to journalism teaching.

"What graduate school taught me, though, was that I didn’t want to be on a university faculty. I was continuing to free-lance magazine articles during grad school and I also began, to my surprise, writing poetry, which I had never even thought of attempting before.

"My eight or nine published poems showed me that I lacked a poet’s final skill, the one Yeats called closing a poem with the click of a well-made box. But still wanting to work at stretching the craft of writing toward the areas where it mysteriously starts to be art, I began working on what Norman Maclean has called the poetry under the prose—a lyrical language, with what I call a poetry of the vernacular in how my characters speak on the page. (In Bucking the Sun, for instance, a character thinks to himself: 'The weight of life is what holds us to this world, eh?') One of my diary entries, midway through the half dozen years of effort on This House of Sky, shows me trying 'to write it all as highly charged as poetry.' Twenty years and these eight books later, that's still my intention.

"One last word about the setting of my work, the West. I don't think of myself as a 'Western' writer. To me, language—the substance on the page, that poetry under the prose—is the ultimate 'region,' the true home, for a writer. Specific geographies, but galaxies of imaginative expression—we've seen them both exist in William Faulkner's postage stamp-size Yoknapatawpha
County, and in Gabriel Garcia Marquez's nowhere village of Macondo dreaming in its hundred years of solitude. If I have any creed that I wish you as readers, necessary accomplices in this flirtatious ceremony of writing and reading, will take with you from my pages, it'd be this belief of mine that writers of caliber can ground their work in specific land and lingo and yet be writing of that larger country: life.
him with its Distinguished Achievement Award. He lives in Seattle with his wife, Carol, who teaches the literature of the American West.

RECOMMENDED READING:

"Going to Fort Peck" chapter in All But the Waltz, Mary Clearman Blew
Viking Penguin, 1992

Earthlight, Wordfire: the Work of Ivan Doig, Elizabeth
University of Idaho Press, 1992

The Exemplary Presidency, Philip Abbott
University of Massachusetts Press, 1990

The Job: The American Novel, Sinclair Lewis
University of Nebraska Press, 1994

The Jungle, Upton Sinclair
NAL-Dutton, 1994

Main Street, Sinclair Lewis
Viking Penguin, 1995

No Ordinary Time, Doris Kearns Goodwin
Touchstone, 1994

Talking Up a Storm: Voices of the New West, Gregory L. Morris
University of Nebraska Press, 1994

Available at your local bookstore

Bucking the Sun
Ivan Doig
6 1/8 x 9 1/4 • 416 pages
0-684-81171-5 • $23.00
February 23, 1996

To: Becky & Denise
From: Dominique

Re: Bucking the Sun

Attached is the copy for the Bucking the Sun Reading Group Guide. Before this guide goes into the design process, please look it over in case you have any comments or changes that need to be made. Also, please forward this guide to Mr. Doig for his approval or suggestions.

Booksellers have made it clear to me that the "author biography" section of our reading group guides is the most effective part in a successful reading group discussion as well as in building and maintaining a repeat readership for an author. In trying to satisfy that requirement for the Bucking the Sun guide, I feel the author biography section for Mr. Doig is much too short and impersonal. Is it possible for Mr. Doig to augment, rewrite, or even write a "letter to readers" to use for this section? I have enclosed samples of guides for other titles we have produced so Mr. Doig will be able to see the finished product for which we are aiming.

Please let me know if this is at all unclear or there is anything additional you need from me. Thank you for your help.

[Signature]

cc: M. Selleck
3. Doig has populated his novel equally with male and female characters—Meg and Hugh, Bruce and Katy, Owen and Charlene, Neil and Rosellen, Darius and Proxy. How does *Bucking the Sun* illuminate the roles of men and women during the late thirties?

4. Meg “thinks she is somebody,” Proxy observes. How does she spark such a severe case of sibling rivalry between the elder set of Duff brothers, Hugh and Darius? Does Darius’ marriage to Proxy really settle the score once and for all? How does the family history replicate itself in the younger generation of Duffs?

5. Are there characteristics that run consistently through all of Doig’s male characters? His female characters? What impetus does each provide the plot?

6. Darius and Owen argue often about Darius’s politics. How are their separate ideologies embodied in their actions? How do Darius’s convictions ultimately affect the outcome of the story? How do Owen’s? Discuss the significance of politics in *Bucking the Sun*.

7. Who is Sheriff Kinnick and what is his importance to the story? What or who does he represent? Is there any importance in the fact that he is a small man? Discuss the contrasting environments of the boomtown Kinnick oversaw in 1938 and the nursing home where he is a patient in 1991. What does his history say about the changes that can occur over the course of a lifetime?

8. Doig writes about Kinnick, “He hated Franklin Delano Roosevelt for this project and its dozen construction towns, and the whole shovelfoot bunch down here who had to cut loose like orangutans every Saturday night. Damn the New Deal gravy train. Wasn’t there any better way to run a country than to make jobs out of thin air, handing out wage money like it was cigarette paper?” How does this political climate—and Kinnick’s place in it—compare with the current debate in this country over the role of government?

9. Throughout the story, the characters are thrown into conflict with powerful natural forces. Doig twice describes Bruce as “buck(ing) the sun” as he drives his truck. What is the meaning of this phrase? What significance does it gather over the course of the novel?

**Ivan Doig**

Ivan Doig was born in White Sulphur Springs, Montana, in 1939. He grew up along the Rocky Mountain Front where much of his writing takes place, and *Bucking The Sun* revisits this old stomping ground. His first book, the highly acclaimed memoir *This House of Sky* (1978), was a finalist for the National Book Award and received a Christopher Award, the Pacific Northwest Booksellers Award, and the Governor’s Writers Day Award.

A former ranch hand, newspaperman, and magazine editor, Doig is a graduate of Northwestern University where he received a B.S. and M.S. in journalism. He holds a Ph.D., in history from the University of Washington and honorary doctorates in literature from Montana State University and Lewis and Clark College. In 1989 the Western Literature Association honored
Alice E. Mayhew
Vice President
Editorial Director
Trade Division

SIMON & SCHUSTER

Paramount Publishing Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-7360  Fax: 212-698-7035
Self-made men always do a lopsided job of it, and the sheriff had come out conspicuously short on the capacity to sympathize with anyone but himself. No doubt ears still were burning at the Fort Peck end of the telephone connection; he'd had to tell that overgrown sap of an undersheriff he didn't give a good goddamn what the night foreman said about dangerous, get the thing fished out of the river if it meant using every last piece of equipment at the dam site. This was what he was up against all the time, the sheriff commiserated with himself during the drive from Glasgow now, toward dawn. People never behaving one bit better than they could get away with.

Die of eyelids, you could on this monotonous stretch of highway down to the dam, he reminded himself, and cranked open the window for night air to help keep him awake. He'd been up until all hours, sheriffing the town of Glasgow through the boisterous end of another week, and had barely hit bed when the telephone jangled. Catch up on sleep, the stupid saying went, but in five years as sheriff he had yet to see any evidence that the world worked that way, ever made it up to you for postponement of shuteye and all the other—

The cat-yellow shapes of bulldozers sprang huge into his headlights, causing him to blink and brake hard as he steered on to the approach to the dam. Past the bulks of earthmoving equipment parked for the night, on the rail spur stood a waiting parade of even more mammoth silhouettes, flatcars loaded high with boulders to be tumbled into place on the dam face. Then, like a dike as told by a massive liar, Fort Peck Dam itself.

**IVAN DOIG**

---

Ivan—

This is a copy of the broadside for *Bucking the Sun*. 250 copies will be printed (in two colors) and distributed by hand to booksellers. Don't worry, we'll be sure to correct those homophones!

Denise
S
elfmade men always do a lopsided job of it, and the sheriff had come out conspicuously short on the capacity to sympathize with anyone but himself. No doubt ears still were burning at the Fort Peck end of the telephone connection; he’d had to tell that overgrown sap of an undersheriff he didn’t give a good goddamn what the night foreman said about dangerous, get the thing fished out of the river if it meant using every last piece of equipment at the dam site. This was what he was up against all the time, the sheriff commiserated with himself during the drive from Glasgow now, toward dawn. People never behaving one bit better than they could get away with.

Die of eyelids, you could on this monotonous stretch of highway down to the dam, he reminded himself, and cranked open the window for night air to help keep him awake. He’d been up until all hours, shuffling the town of Glasgow through the boisterous end of another week, and had barely hit bed when the telephone jangled. Catch up on sleep, the stupid saying went, but in five years as sheriff he had yet to see any evidence that the world worked that way, ever made it up to you for postponement of shuteye and all the other—

The cat-yellow shapes of bulldozers sprang huge into his headlights, causing him to blink and brake hard as he steered on to the approach to the dam. Past the bulks of earthmoving equipment parked for the night, on the rail spur stood a waiting parade of even more mammoth silhouettes, flatcars loaded high with boulders to be tumbled into place on the dam face. Then, like a dike as told by a massive liar, Fort Peck Dam itself.

IVAN DOIG

Copyright 1996 by Ivan Doig. From Bucking the Sun, published by Simon & Schuster.
Dominique D’Anna
Trade Marketing Manager
Trade Division

Simon & Schuster
Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-7679 • Fax: 212-698-7174
241  RICHARD ALTMAN
27 LONGMEADOW DRIVE
CANTON, MA  02021
(617) 828-8286
VOICE NET#  1-800-851-4429 X8910
FAX#  (617) 828-8286

FOR ALL MAILINGS OTHER THAN UPS, PO BOX 518,
CANTON, MA 02021) S.E. COUNTIES IN MASSACHUSETTS-
(SUFFOLK, NORFOLK, PLYMOUTH, BRISTOL, BARNSTABLE, DUKES, AND
NANTUCKET), RHODE ISLAND

253/ NORMAN ADELL
254  6353 FAIRHAVEN RD.
CLEVELAND, OH 44124
(216) 473-0241
VOICE NET#  1-800-851-4429 X8909

MANAGER, RELIGIOUS ACCOUNTS
SPRING ARBOR DISTRIBUTOR,
RIVERSIDE BOOK & BIBLE &
SELECT RELIGIOUS ACCOUNTS

234  VIRGINIA AMOS
415A EAST HOWELL AVENUE
ALEXANDRIA, VA  22301
(703) 548-0938
VOICE NET#  1-800-851-4429 X8914
FAX#  (703) 548-0938

WASHINGTON DC, VIRGINIA
COUNTIES OF MONTGOMERY &
PRINCE GEORGE IN MARYLAND,
WEST VIRGINIA

235  JAMES BARKLEY
2277-A. DUNWOODY CROSSING
ATLANTA, GA  30338
(404) 452-7571
VOICE NET#  1-800-851-4429 X8915

NORTHERN ALABAMA, NORTHERN
GEORGIA, NORTH CAROLINA,
SOUTH CAROLINA

251  DAVID BERTIN
57 DRISCOLL DR. RD.
IVYLAND, PA  18974
(215) 357-8228
VOICE NET#  1-800-851-4429 X8913

SOUTHERN NEW JERSEY, (LESS
MERCER COUNTY), CAMDEN
EASTERN PENNSYLVANIA,
WILLIAMSPORT, DELAWARE,
MARYLAND, EXCEPT MONTGOMERY
& PRINCE GEORGE COUNTY

220  LARRY EPPS (JOHN)
2308 BLUE RIDGE ROAD
COLUMBIA, MO  65202
(314) 474-1224
VOICE NET#  1-800-851-4429 X8905

KANSAS, NEBRASKA, OKLAHOMA
NORTHERN MISSISSIPPI,
ARKANSAS, NW MISSOURI, AND
ANDERSON NEWS COMPANY
236  MARK HILLESHEIM  
310 SABAL PARK PLACE #204  
LONGWOOD, FL. 32779  
(407) 869-5904  
VOICE NET# 1-800-851-4429 X8918  
SOUTHERN ALABAMA, SOUTHERN GEORGIA, LOUISIANA, EXCEPT NW SECTION, SOUTHERN MISSISSIPPI, FLORIDA

224  PATRICIA KELLY  
6102 E. MOCKINGBIRD LANE  
SUITE 321  
DALLAS, TX 75214  
(214) 320-9838  
VOICE NET# 1-800-851-4429 X8904  
SALES MANAGER FOR CHILDREN'S BOOKS. TRADE COVERAGE-Texas, Except El Paso, NW Section Louisiana

230  DEBORAH MITERA  
(IN-HOUSE)  
(212) 702-3178  
VOICE NET# 1-800-851-4429 X8934  
NEW YORK CITY - COUNTIES OF MANHATTAN, EXCEPT SELECT ACCOUNTS, QUEENS, KINGS, BRONX

245  JOHN MUSE  
64 IRLA DRIVE  
LUDLOW, MA 01056  
(413) 583-8832  
VOICE NET# 1-800-851-4429 X8911  
WESTERN MASSACHUSETTS, CONNECTICUT, VERMONT N.E. COUNTIES N.Y. - WARREN, CLINTON, ESSEX, WASHINGTON, RENSSELAER, COLUMBIA

210  ELLEN O'BRIEN  
823 AVENUE BALBOA  
EL GRANADA, CA 94018  
(415) 726-1651  
VOICE NET# 1-800-851-4429 X8901  
NEVADA EXCEPT LAS VEGAS, ARIZONA?

218  THOMAS O'KEEFE  
2300 N. COMMONWEALTH AVE. APT 3J  
CHICAGO, IL 60614  
(312) 472-7197  
VOICE NET# 1-800-851-4429 X8906  
NORTHERN ILLINOIS -INC. CHICAGO, AND SCOTT COUNTY, IOWA, MILWAUKEE COUNTY, WISCONSIN

211  JON RANTALA  
2725 144TH COURT SE  
MILL CREEK, WA 98012  
(206) 337-1093  
VOICE NET# 1-800-851-4429 X8902  
ALASKA, WASHINGTON, MONTANA OREGON, IDAHO, EXCEPT SOUTHEAST TIP
247 JOSEPH TARBERE
108 YORKSHIRE DRIVE
SUFFERN, NY 10901
(914) 357-5268
VOICE NET# 1-800-851-4429 X8912

213 TERRY WARNICK
7312 MEADOW VIEW
PARKER, CO 80134
(303) 840-8739
VOICE NET# 1-800-851-4429 X8923

221 KATHERINE WHITCOMB-NELSON
2028-B FORD PARKWAY #139
ST. PAUL, MN 55116
(612) 698-2822
VOICE NET# 1-800-851-4429 X8916

242 DOUGLAS WILCOX
23 SUNSET DRIVE
RANDOLPH, MA 02368
(617) 986-5620
VOICE NET# 1-800-851-4429 X8924

219 JAMES WILSON
2661 CRIPPLE CREEK DRIVE
OAKVILLE, MO 63129
(314) 846-7530
VOICE NET# 1-800-851-4429 X8907

205 FRANK WINDANS
819 W. HILLCREST
MONROVIA, CA 91016
(818) 358-2601
VOICE NET# 1-800-851-4429 X8900

252 RAYMOND WITTRUP
14485 PINE LAKES DRIVE
STRONGBOROUGH, OH 44136
(216) 572-1915
VOICE NET# 1-800-851-4429 X8908

UPSTATE NEW YORK EXCEPT N.E. COUNTIES,
WESTCHESTER, RICHMOND
NASSAU, AND SUFFOLK
COUNTIES, NORTHERN NEW
JERSEY, (ADD MERCER
COUNTY), TRENTON,
RIZZOLI BOOKSTORE IN
NEW YORK

COLORADO, NEW MEXICO, UTAH,
WYOMING, SOUTHEAST TIP OF
IDAHO, EL PASO, TEXAS

MINNESOTA, SOUTH DAKOTA
NORTH DAKOTA, IOWA, EXCEPT
SCOTT COUNTY, N-W TIP OF
MICHIGAN, WISCONSIN EXCEPT
MILWAUKEE COUNTY

MAINE, NEW HAMPSHIRE
COUNTRIES IN MASSACHUSETTS
N.E. - MIDDLESEX, ESSEX

SOUTHERN ILLINOIS-INCL.
PEORIA, INDIANA, TENNESSEE,
KENTUCKY, AND SE MISSOURI

ARIZONA, HAWAII, LAS VEGAS
NEVADA, SOUTHERN CALIFORNIA
FIRST CLASS MAIL-P.O. BOX
948, MONROVIA, CA 91016)

WESTERN PENNSYLVANIA, OHIO
AND MICHIGAN, EXCEPT
NORTHERN TIP
IVAN,

Hereewith I comp & full act.

Let me know what you think. Thanks.

Michael Accardo
201.836.3277
Bucking
the Sun

A NOVEL

IVAN DOIG
Denise 7/96

- narrative therapy (workshop Esalen)
- Becky to call
  1871 27 50, 764
  52, 342

- out
- until Sunday in Aug

'New Year - writing contest
- fox
- have written about your
- handled
- confident to realize
- detail bank - 7453

fortune
Jemini Cook - The N Yorker
Bucking back:
5 copies $12 x 7 1/2\% = $9.00/copy

Penguin/loan $100,000
$50,000 my share

Bucking back
3 x 24 @ 15\% = $3.60/copy: 72,222 copies
100\% to earnout
Dear Becky--

Humongous thanks for the letter from the Prez. It goes right next to the one from Harry S Truman, who answered a question for my master's thesis research. Let's see, that leaves 40 Presidents to go in the collection. Hmm.

For your entertainment, here's the ultimate BUCKING review, praising it beyond the literary skies. The bad news is that the Missoula Independent probably has a circulation of about 5,000.

Hope your summer, Yale etc., all is going well.

best,
Dear Becky--

Here's just some FYI stuff, a copy of prime BUCKING quote excerpts that I've passed to Sarah Baker for the paperback and the Chicago Sun-Times interview, which I think was the best of the bunch on the book tour.

I'm starting to get untangled from the tour, although as Carol will testify the spectacle of accumulated mail etc. on my desk keeps casting me into gloom. She's pitching in and we're whipping a lot of it today. I hope to get my head above the detritus, take a little time off and turn into a writing writer again. I figure the books-sold total for the tour, incidentally, was around 2300 signed copies of BUCKING (plus a lot more signed ones left in stock); the 30 signings outside Montana averaged about 35 hardbacks, the 10 in the Montana tour about 120. And lots of paperbacks as well. I'm in touch now with Melissa Coburn of the Scribner paperbacks publicity staff about this autumn's doings, to try keep the book moving and get the Scribner edition of DANCING successfully into the world. One thing that you might mull, given that BUCKING's major reviews came in a late spate: would it be worth another poster mailing to bookstores (with an array of quotes this time instead of the SF Chronicle one) this autumn, as possible help to Christmas-season sales of the book? I'm fresh out of ideas except for that and the appearances I'm sprinkling through the fall...

How's Yale by now? The Berkshires, I trust, must be dandy this time of year.

best,
IT'S TIME TO TURN YOUR ATTENTION TOWARD CHICAGO.

American Booksellers Association Convention & Trade Exhibit
June 15-17, 1996
McCormick Place Complex
Chicago, Illinois, U.S.A.
DEAR BOOK INDUSTRY PROFESSIONAL:

Welcome to the 1996 American Booksellers Association Convention & Trade Exhibit. Once again, thousands of book buyers and sellers, publishers, librarians, rights agents, and retailers are gathering in Chicago. They’re coming to celebrate books in all their forms, to meet authors, to network with their peers and to learn new ways to create and build profitable businesses.

Every year at the ABA Convention & Trade Exhibit, we try to create an event that is wholly focused on the world of books and the issues facing everyone who works with them. We’re very excited about the 1996 ABA event, and, when you see everything that has been packed into those three days in Chicago, we’re sure you will be too.

To begin with, there will be more than 2,500 exhibitors spread across two halls at McCormick Place Complex. There will be 17 specialty sections covering a broad range of product categories. We’ll be offering dozens of exciting educational sessions, including special seminars devoted to innovative marketing and merchandising strategies as well as a glimpse into the future and how successful booksellers are going to meet its challenge.

Of course, one of the major reasons everyone comes to the ABA Convention & Trade Exhibit is the opportunity to meet authors. This year is no exception. You'll have plenty of chances to get autographs and hear from authors in a variety of settings. Plus, instead of sit-down breakfasts, we'll be hosting three "Wake-Up With Writers" events which will take place in the 4,000 seat Arie Crown Theater. Among the authors you'll have a chance to wake up with are John Grisham, Mia Farrow, Eleanor Clift, and Art Buchwald.

And it's all taking place in Chicago, a city that's alive with excitement, great attractions, music, art, and, of course, superb restaurants and plenty of night life.

I hope you will be there to help us write the next "chapter" of the ABA Convention & Trade Exhibit. With so much happening in one place at one time, it's going to be filled with excitement and entertainment, information and inspiration, and books, books, books.

We look forward to welcoming you to a memorable event that will re-ignite your passion for books and provide you with the tools you need to sharpen your competitive edge.

Sincerely,

Bernie Rath
Executive Director
American Booksellers Association

Marilyn Harrington
Vice President
Association Expositions & Services
WE'RE WRITING THE NEXT CHAPTER.

Whether you're a bookseller, retailer, agent, rights director, publisher, electronic media producer or librarian, the American Booksellers Association Convention & Trade Exhibit is the first name – and the last word – in trade events. It's three days of non-stop excitement, where you can meet authors and get autographs, see what publishers of every size and specialty have in store for you, discover the next hot-selling product, discuss serious issues, conduct serious business, and have a lot of fun.

The ABA Convention & Trade Exhibit is the world's largest English-language event for the business of books in all formats. As such, it is as diverse as the world of books itself. It's a buying event, a selling event, an educational event, but most of all, it's a book event. From cookbooks to kids' books, electronic books to pop-up books. From bookmarks to bookshelves, coffee table books to coffee mugs. The ABA Convention & Trade Exhibit is your annual opportunity to discover and rediscover the magic of the written word and everything that goes with it.

SECTION FOR EVERY SPECIALTY.

The 1996 ABA Convention & Trade Exhibit will cover more than 380,000 net square feet and house more than 2,500 companies. To make it easier for you to find the exhibitors you most want to see at the ABA Convention & Trade Exhibit, we've concentrated product categories into 17 specialty sections in our two main exhibit halls.

**McCormick Place East**
- Children's
- New Media
- Religious/Spiritual/Inspirational
- Professional/Technical/Scientific
- Travel Books/Maps/Globes
- Remainders
- Audio Visual
- Small Press
- Gourmet

**McCormick Place North**
- General Publishing
- Gay/Lesbian/Feminist
- International/Books in
  - Foreign Languages
- University Press
- Art
- Sidelines
- Visual Merchandising/
  - Retail Services
- Publishers' Supplies/Services

*The Ingram Playground* will be back again this year. Stop by and see it in the New Media Section – booth 4012 – and explore some of the amazing new products now on the market.
Every year the ABA Convention & Trade Exhibit features so many special events that it’s hard to know where to begin. During your visit to Chicago, you’ll have a broad choice of seminars, panel discussions, roundtables, author “wake-ups”, autograph sessions, receptions and parties.

**Author Events**

This year, instead of sit-down breakfasts, The ABA has planned a series of morning events to be held in the Arie Crown Theater. These “Wake Up with Writers” will be a stimulating way to start your day. The cost for each is $5 per person. Your admission includes a voucher that can be exchanged for a complimentary coffee or other beverage at one of the many food stands around the McCormick Place Complex from 7 a.m. to 12 noon. In addition, there will be a sit-down luncheon on Sunday afternoon. The cost for this event is $25.

**S1 Wake-Up with Children’s Writers**

**Saturday, June 15th, 8:00 am - 9:30 am, Arie Crown Theater**

**East Building, McCormick Place Complex. Doors open at 7:15 am**


**U1 Wake-Up With Writers**

**Sunday, June 16th, 8:00 am - 9:30 am, Arie Crown Theater**

**East Building, McCormick Place Complex. Doors open at 7:15 am**


**U2 Poetry and Literature in Everyday Life Luncheon**

**Sunday, June 16th, 12:00 pm - 1:30 pm, East Building, McCormick Place Complex**


**M1 Wake-Up With Writers**

**Monday, June 17th, 8:00 am - 9:30 am, Arie Crown Theater**

**East Building, McCormick Place Complex. Doors open at 7:15 am**


**M3 Special Lecture With Elie Wiesel**

**Monday, June 17th, 10:00 am - 10:30 am, East Building, McCormick Place Complex**

Nobel Peace Prize winner Elie Wiesel will deliver a special lecture during the upcoming ABA Convention. Wiesel has worked on behalf of oppressed people for much of his adult life. His personal experience of the Holocaust has led him to use his talents as an author, teacher, storyteller to defend human rights and peace throughout the world. **Fee:** Free; **Ticket Required**

**Educational Programs/Special Events**

This series of special seminars conducted by leading experts will provide booksellers with innovative approaches to competing in today’s and tomorrow’s marketplace.

**T1 The Bookstore of the 21st Century: Start Planning Now**

**Fee:** $45, Thursday, June 13th, 10:00 am - 4:00 pm, Westin Hotel Chicago

You might not recognize the bookstore of the next century. The changes resulting from cultural and technological forces will be dramatic. What will these changes require of you? This seminar will address the issue of change and what you can do to remain competitive. Moderated by Richard Scott, Managing Editor, *American Bookseller Magazine*.

**F1 Marketing Your Store with a Newsletter**

**Fee:** $25, Friday, June 14th, 1:00 pm - 5:00 pm, East Building, McCormick Place Complex

Booksellers already publishing newsletters, along with those considering this effective marketing tool, will see over 100 examples of high-powered publications. Learn how to edit, layout, design and produce publications that sell books, and discover 101 different ways to stretch your newsletter budget. All attendees receive *Marketing Your Bookstore with a Newsletter and Marketing with Newsletters* ($44 value). **Speaker:** Elaine Floyd, Newsletter Resources.

**F2 How To Create Visual Excitement and Increase Sales in Your Store**

**Fee:** $25, Friday, June 14th, 1:00 pm - 5:00 pm, East Building, McCormick Place Complex

In this session, you’ll learn how to use themed display areas in your store to present merchandise with flair. Plus, you’ll discover ways of evaluating your store, where to add focal areas for greatest impact, and how to use lighting, graphics and signage effectively. **Speaker:** Greg Gorman, GMG Design.

**M2 Value Migration: A New Approach to Strategic Planning**

**Fee:** $25, Monday, June 17th, 9:30 am - 12:00 pm

**East Building, McCormick Place Complex**

Independent bookstore share of the adult and children’s book market is dropping. There is no magic bullet that will halt this trend. But learning how to maximize your assets and anticipate future shifts will help put you ahead of the competition. This seminar will help you read the current “radar screen” and prepare you to win in an uncertain future. **Speaker:** Adrian Slywotzky, author of *Value Migration: How to Think Several Moves Ahead of the Competition* (Harvard Business School Press).
As usual there will be several events sponsored by the American Booksellers Foundation for Free Expression that you’ll want to attend.

**Debate '96**, sponsored by the American Booksellers Foundation for Free Expression

**Saturday, June 15th, 7:30 p.m. and 10:30pm**

*Fairmont Hotel at Grant Park, 200 North Columbus Drive, Chicago*

Want to really laugh about politics and politicians? Come and see Chicago’s world-renowned comedy troupe, THE SECOND CITY, in a brand new revue about the upcoming Presidential and Congressional Elections. Special surprise guests! You won’t want to miss this!

Tickets: $25 and $40 each (All proceeds to benefit First Amendment and free expression work of ABFFE)

**ABFFE Silent Auction**

A wonderful opportunity for you to bid on over 100 lots of backlist or current books and other merchandise and services, donated by Convention exhibitors. ALL proceeds to benefit ABFFE’s ongoing anti-censorship and free expression efforts. It’s easy! It’s fun! And you’ll go home with the very best buys at the entire ABA Convention. A complete Silent Auction Catalog will be included in the May issue of *AMERICAN BOOKSELLER*. The Auction will be located in the walkway between the North and East Buildings at McCormick Place Complex.

**ABFFE presents**

**Campaign ’96:**

*The Candidates, The Conflicts, The Constitution*

**Sunday, June 16th, 10:30 am – 12 noon.**

*East Building, McCormick Place Complex*

As part of its mission to shed light on First Amendment and free expression issues, ABFFE presents a distinguished group of political pundits, participants and experts to discuss the 1996 Presidential and Congressional campaigns. This event, which will be moderated by Oren J. Teicher, President of ABFFE, is open to all convention registrants.

**Panelists:** David Brock (Free Press); Patrick Caddell (Atlantic Monthly Books); Stephen Carter (Basic Books); Eleanor Clift, Tom Brazaitis (Scribners); Gary Hart (Free Press); Tanya Melich (Bantam); Richard Reeves (Andrews & McMeel); Ed Rollins (Broadway Books); Theodore Sorenson (Henry Holt); and Jim Wright (Turner Publishing).

**GOOD FOUNDATIONS**

ABFFE’s retail stores at the ABA Convention. Convention souvenirs featuring the official convention artwork, *A Sunday on La Grande Jatte* by Georges Seurat; Tee-Shirts: ABA, BPI, BOS and Banned Books Week Products, and much more! GOOD FOUNDATIONS will be located in the lobby of both the North and East Buildings.
LITERARY AGENTS AND SCOUTS RIGHTS CENTER

The Literary Agents and Scouts Rights Center returns to the 1996 ABA Convention & Trade Exhibit. Last year it was judged an instant success by the nearly 250 national and international rights buyers and sellers who participated as members. Membership to the Rights Center offers numerous benefits and features, including full access to the Rights Center, the exhibit floor, free events and educational sessions, pre-event planning support, and a special directory that identifies content that is available for license, purchase or co-development at the event. The Rights Center is the ideal setting for conducting business while you’re at the event and offers many amenities, including private areas for meetings, fax machines, and other tools for an “office away from the office.”

The Association of American Publishers International Rights & Sales Center is located in the North Hall, Level 2. This Center will serve as the key location for association membership companies and their customers to conduct important business including domestic and international rights and licensing, export sales and new media negotiations. For AAP members only.

AUTHOR AUTOGRAPHING

null
You’ll get all this and more!

- Bookseller/Publisher Relations representation
- ABA Book Buyer’s Handbook & Returns Handbook (electronic or print version available)
- Free Internet Directory Listing
- Annual Convention
- Booksellers Schools
- American Bookseller magazine
- Bookselling This Week news weekly
- Lower-Cost Group Business Insurance
- Lower-Cost Credit Card Processing
- Lower-Cost Small Package Shipping
- Long Distance Savings Program
- Research Information Hotline...
- Resource Center
- STOP Forms
- AND MUCH MORE!

ABA...Bookselling’s State-of-the-Art Source for:
- Information
- Interaction
- Education
- Advocacy

American Booksellers Association
Membership Dept.
828 South Broadway
Tarrytown, NY 10591

Yes, I’m interested!
Please send me FREE membership information.

Name ________________________________
Title __________________________________
Name of store (if operational) ____________
Address ______________________________
City/State __________________ Zip ________
Phone Number ________________________

☐ I’m thinking about opening a bookstore. Please send me information that will be useful.
This schedule is subject to change. Educational meetings will take place in the East Hall at McCormick Place Complex unless otherwise noted. Please check final schedule for locations.

**THURSDAY, JUNE 13TH**

9:00am - 5:00pm
Nurturing Your Inventory From a Financial Perspective
Sponsored by the Association of Booksellers for Children
*Chicago Hilton.*
Pre-registration is necessary; no walk-ins allowed. For ticket information, call 800-421-1665.

10:00am - 4:00pm
T1 The Bookstore of the 21st Century: Start Planning Now
*Westin Hotel Chicago*
You might not recognize the bookstore of the next century. The changes will be dramatic and will result from both cultural and technological forces. There's a good chance that the rate of these changes will accelerate in the coming years. What will these changes require of you? What will the economic and intellectual cost be? What should you do now to insure that you remain competitive?
*Moderator:* Richard Scott, Managing Editor, *American Bookseller Magazine*
*Fee:* $45.00

**FRIDAY, JUNE 14TH**

8:00am - 11:00am
Association of Booksellers for Children - Annual Meeting and Continental Breakfast,
is sponsored by the Pleasant Company Publications,*McCormick Place.*
Open to anyone interested in selling Children's books.

8:00am - 5:00pm
Designed specifically for ABA members from college and university stores, this program will explore ways to inspire customers and staff. From the keynote presentation by Donna Paz, of Paz & Associates, to roundtables on a variety of topics, to tips and strategies for sharing the love of books, find out how you can help your store become an even more valuable campus and community resource. For more information and to register, contact Cindy Thompson, National Association of College Stores, at (800) 622-7498, ext. 2226 or e-mail cthompson@nacs.org.
*Fee:* $59.00 (includes continental breakfast and luncheon).

8:45am - 1:00pm
Focus on Italy
*Sponsored by the Association of American Publishers - International Division*
Publishing experts from Italy will impart their first-hand knowledge of this dynamic and vital market for American books. The program includes six sessions that will cover different perspectives ranging from market analysis, trade publishing, book club business, academic publishing, co-editors and juvenile publishing, and the literary agent. For registration information, please contact Bessie Tsouplakis, AAP/NY, at 212-255-0200, ext. 226.

9:00am - 11:00am
(NAPRA) New Age Publishing and Retailing Alliance
*Hyatt Regency Chicago*
Roundtable discussions for retailers and publishers, annual membership meeting and Tenth Annual Networking Gathering. Advance registration required. For information, call 360-376-2702.

9:00am - 6:00pm
AFRICAN AMERICAN BOOKSELLERS CONFERENCE

9:00am
Welcome and Introduction
*Clara Villarosa, Hue-Man Experience, Denver, CO*
FRIDAY, JUNE 14TH

9:15am - 12:00pm
Understanding and Using Financial Documents for Management Decision-Making
In this special technical session, learn the optimum number of employees, correct level of inventory, how to control dollar level of purchases as well as the three basic elements of profitability and how they act interdependently.
Speaker: Willard Dickerson, Director, Professional Development & Education, American Booksellers Association

1:00pm
Welcome and Introduction
Paula Woods, Livre Noir, Los Angeles, CA

1:05pm - 1:30pm
Keynote Address
Speaker: Terrie M. Williams, author and consultant, Terrie Williams Agency, New York, NY

1:30pm - 3:00pm
The Little Bookstores That Could
The battle independent bookstores are waging with chains for customers is reminiscent of David facing off against Goliath. Yet, African American booksellers are having noteworthy successes in booking the big events and reaching out to customers in new ways. Three booksellers will share their secrets of success and help participants map out their own creative marketing and promotional strategies.
Moderator: Felix H. Liddell, Livre Noir, Los Angeles, CA

Concurrent Sessions
Participants may choose either one of two sessions

3:15pm - 4:45pm
Session A:
More Children's Books
Back by popular demand, this panel will further explore the world of children's books, with authors and publishers of noteworthy titles for 1996.
Moderator: Emma Rodgers, Black Images Book Bazaar, Dallas, TX

Session B:
New Voices, More Choices
First-time authors fight an uphill battle for attention and sales with established authors to whom publishers commit more promotional dollars. The situation is even more serious for African American authors. Yet customers and booksellers always want to know "Who should I be buying?" This panel will present new authors of notable fiction and non-fiction books that are worthy of your attention in 1996 and beyond.
Moderator: Jerrye Tervalon, Author of Understand This (Anchor Books) - Winner of the QBP New Voices Award

4:45pm - 6:00pm
Predicting the Bestsellers
“What do you think will be the big bestseller for the year?” This panel will provide booksellers with an advance peek at the hot books by Black authors for 1996. Noted books reviewers and industry insiders will join a panel of booksellers who “have the eye” in reviewing galleys, advance reading copies, even manuscript pages to give you the inside tips on what will make your cash register sing! Additionally, writers with the most highly-rated books will make an appearance and read from their work.
Moderator: Paula Woods, Livre Noir, Los Angeles, CA

10:00am - 4:00pm
SCIENCE TECHNICAL BOOK PANELS
Sponsored by Irvine Sci-Tech Bookstore on behalf of ABA's Science & Technical Booksellers Segment. All booksellers and publishers are welcome to attend these sessions.

10:00am - 11:30am
Trends in Scientific Publishing
Continuing on with this popular session from the last two years, the topics planned for this year’s discussion are: Telecommunications; New Trends in Computing; Architecture/Building/Construction; Science overview.
Moderator: John Tyson, Irvine Sci-Tech Books, Irvine, CA

12:30pm - 2:00pm
Today's technical booksellers need to be more educated than ever before. The delivery of information from publishers to booksellers and consumers is being affected by the Internet, CD-ROMs, online journals, and custom publishing. A panel of booksellers and publishers will discuss how these changes are affecting the way they do business, and how publishers and booksellers can continue to work together to achieve a common goal of satisfying the consumer's need for up to date technical information.

2:30pm - 4:00pm
Technical Bookselling on the Web
This follow-up to last year's "Technical Bookstore and the Internet" focuses on doing business on the Web. Booksellers will discuss setting up and maintaining a Web Page and share their real Web Page experiences. Website demos are planned.
Moderator: Morgan Edwards, Natural Selection Books, Beaverton, OR

11:00am - 1:00pm
ABC Roundtable Box Lunch Program
For information contact ABC at (800) 421-1665. (Orders necessary for box lunches.)

1:00pm - 5:00pm
SAVY KIDS: CONNECTING WITH YOUR ULTIMATE CUSTOMER
Sponsored by the American Booksellers Association - Children's Book Council Joint Committee.

1:00pm - 1:10pm
Introduction
ABA-CBC Joint Committee Co-Chairs: Valerie Lewis, Hicklebee's, San Jose, CA; and John Mason, Scholastic, Inc., New York, NY

1:10pm - 1:45pm
Keynote Address: Making the Kid Connection
Speaker: Michael Dorris, Guest (Hyperion Books for Children)
Concurrent Sessions
Participants may choose any one of three sessions

1:55pm - 2:55pm
Session #1:
The Community Connection: Connecting with Kids Through Customer-Building Activities In and Out Of Your Store
Creating relationships with your community brings customers into the store! In this panel, booksellers will discuss events that they have held in and outside of their stores which brought in new customers and strengthened their community connections.
Moderator: Louise Howton-Pelan, Harcourt Brace, San Diego, CA

Session #2:
The Publisher Connection: Connecting with Kids Through Publisher-Created Materials and Cooperative Promotions
How can publishers help you connect with your ultimate customer? Panelists will explore publisher created tools and materials and cooperative promotions available to booksellers.
Moderators: Kathleen Fogarty, North-South Books, New York, NY and Sally Jordan, Jeremy’s Bookshelf, Houston, TX

Session #3:
The Creative Connection: Connecting with Kids Through Authors and Artists
Authors help you reach kids! A panel of authors and illustrators will talk about what they do at in-store events and how they connect with kids through these programs.

Concurrent Sessions
Participants may choose any one of three sessions

3:05pm - 4:05pm
The three concurrent sessions from 1:55pm - 2:55pm will be repeated.

4:15pm - 5:00pm
Closing Session: The Story Telling Connection
Three storytellers connect with you by showing you their craft.
Emcee: Nancy Paulsen, G.P. Putnam & Sons, New York, NY
Authors: Irene Smalls, Louise’s Gift (Little, Brown & Co.); Heather Forrest, A Big Quiet House (August House, Little Fork); Walter Mayes, Walter the Giant Storyteller, San Francisco, CA

1:00pm - 5:00pm
F1 Marketing Your Store with a Newsletter
Booksellers already publishing newsletters along with those considering this effective marketing tool will see over 100 examples of high-powered bookstore publications. Learn how to edit, layout, design and produce publications that sell more books. This session will cover sources for clip art and articles; how to write and design an effective book review section; how to lead reader’s eyes where you want them to go; and 101 different ways to stretch your newsletter budget. All attendees receive Marketing Your Bookstore with a Newsletter and Marketing with Newsletters. ($44.00 value)
Speaker: Elaine Floyd, Newsletter Resources, St. Louis, MO
Fee: $25.00

1:00pm - 5:00pm
F2 How to Create Visual Excitement and Increase Sales in Your Store
Learn how to introduce personality and themed display areas in your store to present merchandise. You will be exposed to ways of evaluating your store and shown where to add focal areas for greatest impact. Learn the importance of lighting, graphics and signage. Ideas that are inexpensive but powerful.
Speaker: Greg Gorman, GMG Design, Ellisville, MO
Fee: $25.00

2:00pm - 5:00pm
Large Store Roundtable
A discussion of important topics for stores grossing $1,500,000+ or with 20+ employees. Attendance restricted to booksellers ONLY.
Facilitator: Steve Stout, Page One, Albuquerque, NM

6:30pm - 9:00pm
Evening with Children’s Booksellers Dinner
Co-sponsored by the Association of Booksellers for Children and Simon & Schuster
Children’s Books.
The Field Museum.
For ticket information, call 800-421-1665.

S A T U R D A Y, J U N E 1 5 T H
Saturday has been designated Booksellers Day. Exhibitors have been requested to make appointments with Booksellers only today.

8:00am - 9:30am
S1 Wake-Up with Children’s Writers
Alice Crown Theater - East Building, McCormick Place Complex
Program developed by the American Booksellers Association/Children’s Book Council Joint Committee.
Fee: $5.00 - includes complimentary beverage

12:00pm - 1:30pm
Using and Understanding Financial Documents to Make Management Decisions
This seminar is designed to help booksellers, with little or no financial background, gain a basic understanding of various financial documents needed to make wise management decisions. Particular attention will be paid to the construction and use of balance sheets, profit and loss statements and cash flow charts. Priority is given to their use in determining how a small business operates profitably.
Speaker: Gary Odum, Bedford Falls Book & Toy Store, Charlotte, NC

Join the ABA before you register and save up to 50% on your registration fee
12:00pm - 1:30pm
Extend Your Store: Looking Beyond the Big Names and Big Titles
Independent booksellers are extending and expanding sales in new and innovative ways. Internet, mail-order, publishing, and promoting regional authors and interests are ways to survive in today's competitive market. Panelists will talk about the reasons and methods they use to address the changing market place.
Moderator: Barbara Theroux, Fact & Fiction, Missoula, MT

12:00pm - 1:30pm
Managing Your Title Database Electronically
This session will focus on the delivery of information about titles to booksellers including: what is the correct title?; what is the ISBN?; what is the price - has there been a change in price? How can the title be ordered? Included will be a discussion of the use of standard abbreviations in this data and of the use of standard subject codes to help booksellers make buying decisions.
Moderator: Albert Simmonds, R.R. Bowker, New Providence, NJ

12:00pm - 1:30pm
Handselling Outside Your Specialty: You Don't Have to Be an "Expert"
What do you do if a customer wants specific help in, say, the children's section and it's the buyer's day off and children's books aren't your forte? How can you "cure" staff reluctance to venture with customers into sections with which neither is particularly familiar? Learn tips and techniques for effective handselling from which all staff, regardless of knowledge or interest, can benefit.
Speaker: Walter Mayes has been a bookseller and sales rep for almost 20 years, and brings his "book maven" personality and expertise to booksellers, teachers, and librarians across the country, as well as to children, to whom he's known as "Walter the Giant Storyteller".

12:00pm - 1:30pm
How to Bring People with Limited Literacy Skills into Your Store
According to the National Adult Literacy Survey conducted by the Education Testing Service on behalf of the U.S. Department of Education, there are as many as 90 million adults living in America with limited literacy skills. This panel will discuss the causes and implications of this national problem, give a breakdown of who these 90 million people are, and address ways in which a bookseller can reach out into their communities to bring these customers into their store.
Moderator: Debbie Turner, Signal Hill Publications, Syracuse, NY

12:00pm - 1:30pm
Conexiones: Profiting from Spanish Language Books
An interactive forum to identify profit generating connections between booksellers, publishers, media and consumers. Representatives of these diverse industry segments will address the group and field questions.
Moderators: Terrance Gelenter, Hispanic Marketing Solutions, San Francisco, CA and Shelly Lipton, Lipton Communications Group, New York, NY

12:00pm - 1:30pm
Science Fiction/Fantasy and the Universe of Multi-Media
Last year's SF/Fantasy panel discussed how this category can be mastered in the bookstore marketplace. Now we go "where every category will go..." the many areas of media association. This panel of industry cadre will look at movie/TV tie-ins, gaming (including video games), CD/computer items, and every other media association that can be found. The future is now and the marketplace must create an environment to sell this market. No better category typifies media, future, space!
Moderator: Chip Crowl, Ingram Book Co., La Vergne, TN

12:00pm - 1:30pm
The Future of Black Book Selling
This session will explore new research that suggests there may be a change in the popularity of black titles. Learn what booksellers can do to prepare for the future.
Moderator: Ken Smikle, Target Marketing News, Chicago, IL

12:00pm - 2:00pm
Small Store Roundtable
A discussion of topics close to the hearts of store owners grossing under $250,000 with less than five employees.
Facilitator: TBA

2:30pm - 4:00pm
The Bookseller's Place in the Global Village
Should booksellers use the Internet in order to compete effectively? How can being on-line help your business? Can you afford not to do business in cyberspace? What does it cost? How do you go about it? Do you need specially trained employees? These questions and many others will be discussed by a panel of bookselling and publishing experts in this informative session.
Moderator: Brian Erwin, O'Reilly & Associates, Sebastopol, CA

2:30pm - 4:00pm
Analyzing & Controlling Your Store's Cash Flow
When you are planning for the next fiscal year, how will you know if you will have enough money to meet your obligations? When it's time to renew or apply for your operating line of credit, how will you be able to tell your banker when you need to access the funds? A well-done cash flow analysis is an essential planning and budgeting tool...here's how to do one.
Speaker: Avin M. Domnitz, Harry W. Schwartz Bookshop, Milwaukee, WI

2:30pm - 4:00pm
Spoken Audio Rental
Spoken Audio rentals help booksellers increase their traffic. Don't believe it? Just look at the proliferation of video rental stores. Learn about the benefits, and cross-promotional opportunities.
Moderator: Paul Rush, Earful of Books, Austin, TX

2:30pm - 4:00pm
The Second Golden Age of Mysteries
The mystery field has dramatically increased the breadth of its appeal in terms of gender parity, ethnicity, geographic distribution, and sexual orientation. This increase in richness has made mysteries the best-selling fiction in the marketplace. These three mystery writers will explore this new diversity in terms of the genre in general and their own diverse heroes and heroines.
Speakers: Mark Zubro, Another Dead Teenager (St. Martin's Press); Barbara D'Amato, Hard Case (Berkley Publishing); Hugh Holton, Windy City (Forge)
2:30pm - 4:00pm
Increasing Sales with Out-of-Print Booksearch
Interloc is an automated service helping bookstores locate out-of-print books quickly and economically. This panel will present a history of out-of-print booksearching, a summary of present search methods, and methods for marketing o-o-p search services.
Moderator: Richard Weatherford, Interloc, Inc., Southworth, WA

2:30pm - 4:00pm
Selling Business Books
Business books are hotter than ever before and a great money maker if you know how to get the most out of this category. This session focuses on prospecting for corporate bulk sales, developing relationships with businesses in your community, creating successful business book events, and getting the most out of your relationship with business book publishers.

2:30pm - 4:00pm
Lights! Copier! Action!
Saving Money & the Environment at Work
A seminar for booksellers in pursuit of total quality management who want to boost profits and productivity while reducing the impact on the environment. In this entertaining review of money-saving and environmental benefits of resource efficiency in bookstores, author John Morrill, in addition to reinforcing many common-sense practices, describes some unusual strategies to boost sales income and worker productivity while making your shop greener. Attendees will be given a complimentary copy of Guide to Energy-Efficient Office Equipment.
Speaker: John Morrill, American Council for an Energy-Efficient Economy, Berkeley, CA

2:30pm - 4:00pm
Booksellers and Publicist: The Yin and Yang
Most booksellers do not have publicity budgets. However, there are creative ways to utilize the service of a publicist/public relations firm. This seminar will address unique ways to develop partnerships with publicists to increase book sales.
Moderator: Vanessa J. Lloyd-Sambangi, The Literary, Philadelphia, PA

4:00pm - 5:30pm
Booksellers for Social Responsibility - Reading Room
Authors: Sandra Jackson, One World (Ballantine); Clarence Major, Dirty Bird Blues (Mercury House); Rudolfo Anaya, Maya (Hyperion)

5:30pm - 6:30pm
The Reading Room
Authors read from their works. No Tickets required.
Authors: Robert Olen Butler (Henry Holt & Co.); William Kotzwinkle (Doubleday); Jill McCorkle (Algonquin Books of Chapel Hill); Diane Whetstone (William Morrow & Co., Inc.)

7:30pm (S2) and 10:30pm (S3)
Debate ’96, Sponsored by the American Booksellers Foundation for Free Expression
Fairmont Hotel at Grant Park, 200 North Columbus Drive, Chicago
Want to really laugh about politics and politicians? Come and see Chicago’s world renowned comedy troupe, THE SECOND CITY, in a brand new revue about the upcoming Presidential and Congressional Elections. Special surprise guests! You won’t want to miss this!
Tickets: $25.00 and $40.00 each (All proceeds to benefit First Amendment and free expression work of ABFFE.)

SUNDAY, JUNE 16TH

7:45am - 10:00am
NAPRA (New Age Publishing & Retailing Alliance)
Authors Breakfast
Moderator: Jeremy Tarcher
Speakers: Julia Cameron (Tarcher/Putnam), Carolyn Myss (Harmony), and Joseph Sharpe (Hyperion).
Fee: $25; advance registration required. For information, call 360-376-2702.

8:00am - 9:30am
U1 Wake-Up with Writers
Arie Crown Theater - East Building, McCormick Place Complex
Speakers: Eleanor Clift (Emcee), War Without Bloodshed: The Art of Politics (Scribner); Mia Farrow, Autobiography (Doubleday); Art Buchwald, I’ll Always Have Paris (Putnam); John Grisham, The Runaway Jury (Doubleday)
Presentation of the ABBY Award and the Charles S. Haslam Award for Excellence in Bookselling.
Fee: $8.00

9:30am - 11:00am
Price Wars: How to Win the Battle for Your Customer
Price Wars: How to Win the Battle for Your Customer
Mass merchants and deep discounters seem to be taking over every marketplace. No one seems to be escaping the consumer trend to shop price as a primary buying motive. Tom Winninger will provide over 100 tactics for independent booksellers to successfully implement in their fight against the mass merchandiser and price competition.
Speaker: Tom Winninger, author of Price Wars: How to Win the Battle for Your Customer (St. Thomas Press)

9:30am - 11:00am
The Kid Connection: The Internet
Sponsored by the Joint Committee of the American Booksellers Association/Children’s Book Council
How do you connect with kids all over the world? Through the Internet! Find out what kids are doing on-line. Find out what publishers are doing to reach bookellers and children. Find out how another bookseller uses the Internet effectively and how you can, too. Watch an author talk to children all over the country using the Internet.
This program will show you how to reach out to your ultimate customer on-line.
Moderator: Willa Perlman, Simon & Schuster Children’s Books, New York, NY

9:30am - 11:00am
Buying for Profitability: Discount vs. Turns
When buying with a strategy to maximize return on inventory investment, buying for turns is most often more effective than buying for discount. Harvard Business School author, Leonard Shatzkin, will present the facts that derive and validate this buying strategy.
Speaker: Leonard Shatzkin, In Cold Type: Overcoming the Book Crisis (Houghton Mifflin)

9:30am - 11:00am
Mindfulness in the Workplace
Instruction in sitting and walking meditation will be offered along with a talk about mindfulness in our work lives. The workshop is intended to make our work more fulfilling while providing a serene break from the stress of the ABA.
Speaker: Arnold Kotler, Editor-in-Chief at Parallax Press and teacher of mindfulness in the tradition of Buddhist monk, Thich Nhat Hanh
9:30am - 11:00am
Sacred Roads Less Traveled: Spirituality as Question & Answer
With sales of spirituality books as an indicator, more people today find themselves in a personal search for spiritual wholeness and meaning in their lives than at any time since the 1950s. This panel of noted authors will explore the personal and cultural issues driving the sustained growth in this trend, including masculine and feminine spirituality, the mystery and grace in finding the sacred in the everyday, and prayer. 
**Moderator:** David Troutman, Ingram Book Co., La Vergne, TN

9:30am - 11:00am
Database Marketing for Booksellers
Large and small booksellers can meet the stiffest market challenges with new power through mastery of the art and science of database marketing. In this lively, interactive session, authors Richard Cross and Janet Smith show you how information-age booksellers can create and profit from customer databases. 
**Speakers:** Richard Cross and Janet Smith, co-authors of *Customer Bonding: Pathways to Lasting Customer Loyalty* (NTC Publishing)

9:30am - 11:00am
**SPECIALTY BOOKSTORE ROUNDTABLES**

**Used Books**
**Facilitator:** Jerry Brace, Brace Books & More, Ponce City, OK

**Romance Books**
**Facilitator:** Jean Gnap, Best Sellers, Palos Heights, IL

**Feminist Books**
**Facilitator:** Linda Bubon and Ann Christoperson, Women & Children First, Chicago, IL

**Travel Books**
**Facilitator:** Mike McGuire, The Map Store, Dublin, OH

10:30am - 12:00pm
**Presented by:** The American Booksellers Foundation for Free Expression
As part of its continued series to shed light on First Amendment and free expression issues, ABF's presents a distinguished group of political pundits, participants, and experts to discuss the 1996 Presidential and Congressional campaigns with particular emphasis on Constitutional and personal freedom issues. Open to all convention registrants. 
**Moderator:** Oren J. Teicher, President of ABF


12:00pm - 1:30pm
**Poetry & Literature in Everyday Life - Luncheon**
**Room 450, East Building - McCormick Place Complex**


**Fee:** $25.00

12:00pm - 1:30pm
**The Nordstrom Way: Lessons for Booksellers from America's #1 Customer Service Company**
Nordstrom's has long had the reputation for outstanding customer service. Author Robert Spector will share with attendees the elements that make Nordstrom successful, and how independent booksellers can use the Nordstrom way to improve their own business. Topics to be covered include: how booksellers can use The Nordstrom Way to compete; how booksellers can take care of the customer; how booksellers can motivate their employees; how salespeople can cultivate long-term relationships with customers the way top Nordstrom people do. 
**Speaker:** Robert Spector, author of *The Nordstrom Way: The Inside Story of America's #1 Customer Service Company* (*Wiley*)

12:00pm - 1:30pm
**Empowering Your Staff: Training Others to Do Your Work**
To shift accountability and responsibility from the top to every level of the organization, managers, owners, supervisors and team leaders must empower their colleagues and staff. Attend this session and learn to: determine what needs to be taught and the best way to teach it (8 steps of effective ownership); explore the best ways to share information; understand and train others in group problem-solving and decision-making techniques. 
**Speaker:** Deborah Harrington-Mackin has been consulting and training for over eleven years. She is the author of two books *The Team Building Tool Kit: Tips, Tactics and Rules for Effective Work Teams and Keeping the Team Going: A Tool Kit to Refuel and Renew Your Workplace Teams,* both published by AMACOM.

12:00pm - 1:30pm
**From the Muse to the Marketplace: The Importance of Books in Public Diplomacy**
In 1994 the United States Information Agency created “Corridors of Culture”, an innovative public and private partnership to send small groups of leading American literary figures to Central and Eastern Europe and the Newly Independent States. Mixed delegations of writers, literary agents, publishers, and booksellers traveled abroad to meet with groups of local writers, publishers, and booksellers to share insights about writing and publishing in an open society. Delegations have visited Budapest, Tallinn, Kiev, Almatay, St. Petersburg, Prague, Warsaw, Tirana, and Riga. This panel will relate their experiences and discuss the continued role of the book in public diplomacy. 
**Moderator:** Caroline Croft, Arts America, Washington, DC

12:00pm - 1:30pm
**So You Want to Open A Bookstore**
An overview of the factors that should be considered before deciding to open a new bookstore. Basic guidelines for: initial capital investments; site selection; lease negotiation; personnel requirements, available training and resources; profit potential. 
**Speaker:** Willard Dickerson, Director, Professional Development and Education, American Booksellers Association
12:00pm - 1:30pm
Increasing Profits By Reducing Costs
A crucial ingredient in generating profits is a bookstore's ability to reduce operating costs. A panel of booksellers and distributors, working together, will give helpful suggestions and tips on ways to accomplish this.
**Moderator:** Larry Carpenter, Ingram Book Co., La Vergne, TN

12:00pm - 1:30pm
Do You Know How to Negotiate?
Booksellers negotiate daily with publishers, sales reps, vendors, and customers. This session gives practical tools and techniques to sharpen booksellers' negotiation skills.
**Topics to be covered include:**
- visual and verbal appeals; using conversational silence to your advantage; gaining leverage and much more.
**Speaker:** Morey Stettner, author of *The Art of Winning Conversation* (Prentice Hall)

12:00pm - 1:30pm
The Most Valuable Ninety Minutes You'll Spend at the ABA Convention
Once again, Harvard Business School Press will host a lively and enlightening lunch-time seminar for booksellers. The guest speaker will be dynamic best-selling author and management guru John Kotter (*The New Rules*), who will speak about the urgent issues of leadership and change and what they mean to our industry. This will be the most valuable ninety minutes you'll spend at the ABA Convention. Boxed lunches will be available. For ticket information, contact Ellen McCullough at 617-495-6099.

12:00pm - 1:30pm
SPECIALTY BOOKSTORE ROUNDTABLES
Science Fiction Books
**Facilitator:** Linda Long and Mike Long, Chronicles Bookshop, Bolingbrook, IL

Bookstore/Cafe
**Facilitator:** Jim Harris, Prairie Lights Books, Iowa City, IA

Recovery Books
**Facilitator:** Jean Haller, Journeys of Life, Pittsburgh, PA

Gay/Lesbian Books
**Facilitator:** Deacon MacCubbin, Jim Bennett, Kevin Drewery, Lambda Rising Bookstores & Online, Washington, DC

2:30pm - 4:00pm
Streetwise Marketing for Independent Booksellers
Why every bookseller needs a strategy; finding your “unique selling proposition” in an era of bookstore giants; landing free publicity; cheap marketing tricks for attracting new customers as well as retaining old customers; and creative advertising alternatives; and more!
**Speaker:** Bob Adams, author of *The Adams Streetwise Small Business Guide* (Adams Publishing)

2:30pm - 4:00pm
Magazines: Distributor & Merchandising Strategies
Over 2 billion non-subscription magazine units are sold annually. The number of titles has more than doubled in the last 10 years. There is a magazine for every interest and hobby. This panel of booksellers will explore how carrying magazines in bookstores increases foot traffic and profitability. Learn how to encourage browsing and impulse buying by stocking a great selection of magazines, with a minimal inventory investment.
**Moderator:** Thomas Gladysz, The Booksmith, San Francisco, CA

2:30pm - 4:00pm
Religious Book Trends: 1996 and Beyond
Religion books continue to appear on the best-sellers list, but the variety of books being published can be overwhelming for the general trade store. This session will highlight the major trends in religion bookselling in four areas: overall religion trends; trends in Christian bookselling; trends in Jewish bookselling; and trends in Islam bookselling.
**Moderator:** Daisy Maryles, Executive Editor, *Publishers Weekly*

2:30pm - 4:00pm
Envelope Your Customers in a Memorable In-Store Experience
Learn 30 ideas to attract more customers and per-customer sales by creating an inviting and exciting atmosphere, multiplying memorable staff/customer encounters and making offers that encourage word-of-mouth referrals to your store and bulk orders from local institutions. Kare Anderson's tips include how to leverage your limited budget through the right cross-promotions, and seven reasons companies will promote your store to their customers and employees.
**Speaker:** Kare Anderson, author of *Pocket Persuasion, Pocket Cross Promotions, and Pocket Beauty Inside Out* (MasterMedia)

2:30pm - 4:00pm
SPECIALTY BOOKSTORE ROUNDTABLES
Mystery Books
**Facilitator:** Paige Rose & Kathy Harig, Mystery Loves Company, Baltimore, MD

Science-Tech Books
**Facilitator:** Debbie Montisano, UCSD Bookstore, La Jolla, CA

New Age Books
**Facilitator:** Howard and Gayle Mandel, Transitions Bookplace, Chicago, IL

African American Books
**Facilitator:** Clara Villarosa, Hue-Man Experience Bookstore, Denver, CO and Sonia Williams-Babers, The Black Bookworm Bookstore, Fort Worth, TX

3:00pm - 4:00pm
TOWN MEETING
ABA Bookseller Members opportunity to voice their opinions and share ideas with American Booksellers Association Board of Directors prior to the annual meeting.

4:00pm - 5:30pm
ABA ANNUAL MEMBERSHIP MEETING - All Members Are Urged to Attend

5:30pm - 6:30pm
The Reading Room
Authors read from their works. No ticket required.
**Authors:** Larry Brown (Algonquin Books of Chapel Hill); Christopher LeLand (Zoland); Paul Theroux (Houghton Mifflin); Mary Kay Zuravleff (The Frequency of Souls)

7:00pm - 12:00 midnight
Second Annual Great Chicago Chili Cook-Off & Ingram Party
**Navy Pier**
**Sponsored by Ingram**
Come join in the fun and vote for your favorite publisher's chili. Stroll the areas of the historic Navy Pier and listen to an array of musical talent. All ABA Convention and Trade Exhibit attendees are invited.
M O N D A Y, J U N E 1 7 T H

8:00am - 9:30am
M1 Wake-Up with Writers
Arie Crown Theater - East Building, McCormick Place Complex
Speakers: Andrew Young (Emcee), An Easy Burden (HarperCollins); Neil Simon, Rewrites (Simon & Schuster); Louise Erdrich, Tales of Burning Love (HarperCollins); David Mixner, Stranger Among Friends (Bantam)
Presentation of the 1996 Charley Haslam International Scholarship Award and the 1996 Blackboard Award, sponsored by Blackboard African American Booksellers, Inc.
Fee: $5.00

9:30am - 11:00am
Customers As Partners
No matter how dazzling your customer service, there will always be someone who can out-dazzle you. Unfortunately, good customer service and strong customer loyalty don't always go together. But, when customers feel like partners, they become intensely loyal, have more realistic expectations, are more forgiving of mistakes, are more apt to give you helpful feedback, and are more likely to champion you to others. This high spirited, very practical session will show you countless ways to turn customers into partners.
Speaker: Chip Bell, author of Customers As Partners: Building Relationships That Last (Berrett/Koehler)

9:30am - 11:00am
Booksellers and Public Broadcasting: A Partnership for the Future
Booksellers and publishers work together to bring books and authors to a wider audience, while public broadcasting continues to provide excellent programming in the age of funding cutbacks. Many booksellers and publishers are participating with local stations in the form of program underwriting - a "soft" form of advertising that often can help a program and a bookstore not only survive but grow. Programming can also inspire in-store events and perhaps even launch book groups or community-wide celebrations. Join in a lively discussion about exciting ways these links are already being formed to the benefit of all.
Moderator: Marley Rusoff, Doubleday Books, New York, NY

9:30am - 11:00am
Selling CD-ROMs in Your Bookstore: Can You Do It Profitably?
Do you offer a few CD-ROMs in your store just to show that you're hip, or can you actually make money on these disks? If they can be a profitable category, how do you maximize your chances of success? The only way to find out is to attend this instructive session.
Moderator: Richard Scott, Managing Editor, American Bookseller Magazine

9:30am - 11:00am
Jump Start: National Independent Bookstore Week 1996
National Independent Bookstore Week (NIBW) is July 20-27. Don't miss this panel for exciting and easy ideas designed to promote your store during this national event.
Moderator: Mary Gay Shipley, That Bookstore in Blytheville, Blytheville, AR

9:30am - 11:00am
The Demise of the Net Book Agreement in Great Britain
Tim Godfray, Chief Executive of the Booksellers Association of Great Britain and Ireland, along with current UK booksellers will talk about the impact on booksellers of the dismantling of the Net Book Agreement. How have booksellers reacted to this period of change and how has it affected profitability? What are the new strategic issues booksellers must now consider?
Speaker: Tim Godfray, Booksellers Association of Great Britain

9:30am - 12:00pm
Value Migration: A New Approach to Strategic Planning
Independent bookstore share of the adult book market dropped from 32% in 1991 to 21% in 1994. In 1994, only 15% of the children's books sold in the US were sold in bookstores and only one third of those were sold by independents. There is no magic bullet that will halt these disturbing trends, but learning how to maximize the assets you have and to anticipate future shifts in industry directions will help put you ahead of the competition. Noted author and consultant Adrian Slywotzky will help you to read the present industry radar screen and prepare to win in an uncertain future. Time will be allotted for Q & A.
Speaker: Adrian Slywotzky, author of Value Migration: How to Think Several Moves Ahead of the Competition (Harvard Business School Press)
Fee: $25.00

10:00am - 10:30am (M3)
Special Lecture with Elie Wiesel
East Building - McCormick Place Complex
Nobel Peace Prize winner Elie Wiesel will deliver a special lecture courtesy of Arcade Publishing, which will publish in June the English translation of Memoir in Two Voices. The book is a compilation written in conjunction with former French President François Mitterand. Wiesel has worked on behalf of oppressed people for much of his adult life. His personal experience of the Holocaust has led him to use his talents as an author, teacher, storyteller to defend human rights and peace throughout the world.
Fee: Free; Ticket Required

12:00pm - 1:30pm
Wooing & Winning for Booksellers: A Communication Skills Workshop
Success for bookstore owners, management and marketers lies in the ability to communicate information to your associates, new recruits and customers. Each communication must be clear, accurate, listener-centered and spoken with confidence. This workshop focuses on techniques needed to: build a relationship with the listener; communicate an enthusiasm for books; enhancing interpersonal skills; and much more. This program will be educational, interactive and fun!
Speakers: Wicke Chambers and Spring Asher, authors of Wooing & Winning Business (Wiley)

12:00pm - 1:30pm
Peak Your Profits
Reach new levels of unprecedented success, as you learn: the profit-principles to compete in a changing marketplace; the 5 strategies to create your differential competitive advantage; how relationship building enhances your bottom-line; turning your mission into motion; ways to create high perceived value; why a commitment to customer service is crucial to revenue generation... and more. Prepare to peak your profits!
Speaker: Jeff Blackman, international speaker, lawyer, broadcaster and author of Peak Your Profits (Career Press)

17
CONCURRENT EVENTS

In addition to the special events that are part of the ABA Convention & Trade Exhibit, there are many more non-ABA events that take place in Chicago during that time. They include:

THURSDAY, JUNE 13
Publishers Marketing Association (PMA)/ABA Publishing University is offering more than 45 seminars in finance, marketing/sales, publicity, design, legal issues, management, editorial/writing, print and production, as well as general topics such as Sales to Non-Traditional Markets; Foreign Rights Sales; Surviving Disastrous Circumstances and Debunking Multicultural Myths. This two-day seminar program will also host vendors to the industry who will discuss their services and wares during the hosted luncheon both days, as well as at evening receptions. Special events include Friday’s luncheon with Steven Hall of Radio/TV Interview Report, Jamie Bright, Producer of Dateline, NBC and others who will discuss how their media should be contacted and utilized. 8:00am - 6:00pm.
For further information contact Publishers Marketing Association at 2401 Pacific Coast Highway, Suite 102, Hermosa Beach, CA 90254; phone: 310-372-2732; fax: 310-374-3342; e-mail PMAOnline@aol.com.

Architectural Boat Tour sponsored by the Great Lakes Booksellers Association. With a docent from the Chicago Architecture Society, view by boat the city’s famous architecture along the Chicago River and Lake Michigan shore. Beer, wine, and soft drinks included. 5:30pm - 7:30pm. $25 per person. For more information or to reserve tickets, contact the GLBA office at 800-745-2460, fax 616-842-0051, or e-mail at glba@aol.com.

FRIDAY, JUNE 14

Thirteenth Annual Military Book Show sponsored by Presidio Press. MBS is a one-day, table-top exhibit showcasing the most distinguished producers of military, historical, and current affairs books and related products. Chicago Hilton & Towers, 10:00am - 3:30pm. Free admission. For further information, please contact Barbara Sterdt at 415-898-1081, ext. 123 or Richard Kane at 415-898-1081, ext. 130.

Busman’s Holiday Bookstore Tour sponsored by the Great Lakes Booksellers Association. Visit five Chicagoland bookstores, 11:30am - 3:30pm. Insiders’ tour and refreshments provided at each store. Bus departs from and returns to Hilton Hotel & Towers. $20 per person. For more information or to reserve tickets, contact the GLBA office at 800-745-2460, fax 616-842-0051, or e-mail at glba@aol.com.

Women in the Book Industry Reception sponsored by the Women’s National Book Association. Great opportunity to network with representatives from the 10 chapters of WNBA. National and chapter literature available, including back copies of The Bookwoman. Chicago Downtown Hilton, 6:00pm - 8:00pm. For more information, please contact Sue MacLaurin at 818-501-3925.

SATURDAY, JUNE 15
The 12th Annual Printers Row Book Fair is one of the nation’s largest free open air literary festivals. Held in conjunction with the ABA Convention and Trade Exhibit against the historic backdrop of downtown Chicago’s Printers Row district, this celebration of the written word features booksellers and publishers selling rare, antiquarian, new and unusual books as well as artisans demonstrating bookmaking arts. Six stages simultaneously offer major author and poetry readings, workshops including hands-on electronic publishing demonstrations, children’s storytelling and musical entertainment.

SUNDAY, JUNE 16
The 12th Annual Printers Row Book Fair. See Saturday, June 15.
HOTEL AND TRAVEL INFORMATION

Making your ABA Convention & Trade Exhibit hotel and travel arrangements has never been easier. With just one phone call to the ABA Travel Desk, you can take care of all your hotel arrangements and airline reservations. As an attendee, you can take advantage of special event hotel rates not available to the general public. The ABA Travel Desk is open 8:30am - 5:30pm, Central Standard Time, to serve you.

When calling, identify yourself as an attendee and one of our convention housing specialists will take care of all your needs. (Spanish and French speaking travel specialists also are available.)

For hotel and travel reservations, please call the ABA Travel desk at 800-395-4262. International travelers should call 312-527-7300. Please note that reservations will not be processed without proper deposits. Deposits are non-refundable after May 17, 1996.

A Note of Caution. Due to the tremendous success of the ABA Convention & Trade Exhibit, and other events taking place in Chicago at the same time, hotel rooms are at a premium. We highly recommend that you make your hotel reservations early.

SHOW FACTS & POLICIES

Show Hours

East Building
Saturday, June 15 • Sunday, June 16 • Monday, June 17
9:00am - 6:30pm

North Building
Saturday, June 15 • Sunday, June 16 • Monday, June 17
9:30am - 6:30pm

Convention Center Information:
• Smoking is not permitted in any part of McCormick Place Complex.
• No carts or empty strollers of any kind will be allowed in the exhibit halls or Autographing Area.
• If you have a disability that may impact on your participation in the event, please call Customer Service at 800-840-5614 to discuss your disability needs.
• Complimentary Metra Train Service and Shuttle Bus services will be available during the ABA Convention and Trade Exhibit.
• McCormick Place Complex is located at 2301 South Lake Shore Drive, Chicago, Illinois 60616.

Admission Credentials Mailing:
To receive your Admission Credentials by mail, your Registration Application must be postmarked no later than May 24, 1996.

Press Registration & Fees:
Editorial press representatives can use the Registration Application to register for the 1996 event. You do not have to pay the Exhibits Registration Fees. However, you do have to pay for all paid sessions such as the Wake-Up With Writers events. For press information, please call 203-840-5594.

Children’s Registration & Fees:
Children under the age of five years old can attend the 1996 ABA Convention and Trade Exhibit with a parent for free. However, no empty strollers of any kind will be allowed in the exhibit halls or Autographing Area. For children five years and older, you must pay full registration fees for them to be admitted to the exhibit halls or Autographing Area.

The Friends of Bill W.
...will meet in room E-272d Saturday and Sunday from 12:00pm - 1:00pm.
Free Sessions:
You do not have to register for free events, with the exception of the Elie Wiesel lecture (M3), which does require registration. However, since most seating is on a first-come, first-served basis, it is important to arrive early to these sessions.

Registration Information:
If you like, you can fax your Registration Form to 214-466-4611 (credit cards only).
Or, you may mail your Registration form to: 1996 ABA Convention and Trade Exhibit, Advance Registration, c/o ARI, 1420 MacArthur Drive, Suite 104, Carrollton, TX 75007 USA

Shipping Area:
The ABA Convention and Trade Exhibit will provide you with a service that allows you to store and ship small packages from the event to any destination (both domestic and foreign).

KiddieCorp:
KiddieCorp is pleased to be providing professional child care services to ABA Convention and Trade Exhibit families. KiddieCorp is in its eighth year of providing high-quality service to conventions across the country. The KiddieCorp team members are bonded, qualified child care specialists who are carefully selected and trained. Activities for each age group include souvenir arts and crafts projects, toys, games and entertainment.

You will receive complete registration information in your Admission Credentials package.

Hotel & Travel Reservations:
Please refer to page 19 for information.

Work Opportunities:
The ABA Convention and Trade Exhibit is an exciting place to work. If you would like to work in the Autographing Area, please submit your request in writing (no phone requests accepted) to Cathi Germain-O’Brien via fax at 203-840-9814, or if you prefer, you may send it to the ABA Convention and Trade Exhibit, 383 Main Avenue, Norwalk, CT 06851.

Refund Policy:
We understand that circumstances arise that require you to cancel. Cancellations will only be accepted in writing and must be postmarked no later than June 7, 1996. Telephone cancellations will not be accepted. All refunds will be processed after the 1996 ABA Convention and Trade Exhibit and will be issued by business check regardless of the original method of payment. We must receive all tickets and badges in order to process the refund. Please forward correspondence to: 1996 ABA Convention and Trade Exhibit, Registration Refund, c/o ARI, 1420 MacArthur Drive, Suite 104, Carrollton, TX 75007 USA

Cover Artwork:
The adaptation of A Sunday on La Grande Jatte by Georges Seurat, which appears on the cover of this brochure, has been prepared with the approval and cooperation of The Art Institute of Chicago.

Good Foundations:
This is the American Booksellers for Free Expression’s (ABFFE) retail store at the ABA Convention and Trade Exhibit, featuring:
• A full line of Event souvenirs (e.g., T-shirts, posters, mugs, etc.)
• First Amendment/Banned Book Week products
• Silent Auction
• Official 1996 ABA Convention and Trade Exhibit souvenir A Sunday on La Grande Jatte adaptation poster
• ABA, Bookseller Order Service and Bookseller Publishing, Inc. books and products.
All proceeds to benefit ABFFE’s First Amendment activities.

Thank You:
The American Booksellers Association would like to thank the publishers who sponsor the appearances of the breakfast speakers, Reading Room authors and special panelists.

American Booksellers Association:
Founded in 1900, the American Booksellers Association (ABA) is a trade organization pledged to protecting the well-being of book retailers and to promoting the availability of books. We are dedicated to representing the interests of booksellers on national and international issues. We are committed to education research and the dissemination of information to the bookselling community worldwide. Members include independents, specialty, franchise, college and university stores, chains and others with a special interest in bookselling. The ABA is located at 828 South Broadway, Tarrytown, NY 10591. The phone number is 800-637-0037 or 914-591-BOOK (2665).

By joining the ABA, you are entitled to a discounted Exhibits Registration Fee. For information on how to become a member, please call 800-637-0037; in the New York area, call 914-591-2665.
AT TTENDEE REGISTRATION FORM

First Name

Last Name

Title

Business

Address

Address

City

State Zip Code

Country

Telephone

Fax Number

Are you a member of the American Booksellers Association?  □ Yes  □ No

Business Category (Please indicate primary business category. Check only one.)

□ Bookeller - General
□ Bookeller - Speciality (please specify)
□ Chain - Regional
□ Chain - National
□ University/College Bookstore
□ II Retailer
□ Mass/Discount/Drug Store
□ Computer/Video Store
□ Mail Order/Catalogs/Book Clubs
□ Museum Store
□ Gift/Card Store
□ Education/Entertainment
□ Other (please specify)

II Retailer

□ Non-Retail
□ Librarian - School and Public
□ Education/Professional/Institutional
□ Publisher - Medium/Large Imprint
□ Publisher - Small/Independent
□ Developer/Producer
□ Wholesaler/Distributor
□ Published Author (please specify)
□ Agent/Scout
□ Independent Representative
□ PR/Advertising/Consultant
□ Other (please specify)

IV Media/Press
□ Media/Press/Editorial (Please provide credentials)

Registration Fees

Fee: Exhibits and Free Sessions:
□ $40.00 ABA Member
( before May 24, 1996; $60.00 at event)
□ $80.00 Non-Member
( before May 24, 1996; $100.00 at event)

□ Rights Exchange Membership (includes full admission to all free sessions and exhibit hall)
□ $200 before May 24, 1996; $250 at event

Educational Program/Special Events (The list below includes sessions/events that require payment. Please see Events Program for sessions that are free to all attendees.)

□ Thursday, June 13, 1996
(T) The Bookstore of the 21st Century: Start Planning Now
□ Friday, June 14, 1996
(F) The Bookstore of the 21st Century: Start Planning Now
□ Saturday, June 15, 1996
(S) The Bookstore of the 21st Century: Start Planning Now
□ Sunday, June 16, 1996
(U) The Bookstore of the 21st Century: Start Planning Now
□ Monday, June 17, 1996
(M) The Bookstore of the 21st Century: Start Planning Now

□ Special Lectures with Elie Wiesel
□ Free

Subtotal $  

Method of Payment (in US dollars only)

□ Check (payable to ABA Convention and Trade Exhibit)
□ American Express  □ MasterCard  □ VISA

Name of Cardholder

Cardholder Signature

Account #   Expiration Date

JOIN THE ABA  before you register and save up to 50% on your registration fee

ATTENDEE Registration Form

This form must be completed in its entirety.

To receive your credentials by mail, this form must be postmarked by no later than May 24, 1996.

If your form is received after May 24, your materials can be picked up on site at the “Advanced Registration Counter” located in both the East and North Buildings of McCormick Place Complex.

Photocopy this form for additional registrants.

Mail to: 1996 ABA Convention and Trade Exhibit
Advance Registration
C/o ARI
1420 MacArthur Drive,
Suite 104
Carrollton, TX 75007 USA

Fax to: 214-466-4611
(credit cards only)

Be sure to include your Fax number so we may confirm receipt of your form.

* If you request overnight shipping of your badges/tickets once your registration has been processed, please fill in the correct charge to the left. Be sure to include your street address, as P.O. boxes are undeliverable.

Individuals must be registered and wearing a badge in order to attend seminars held at the McCormick Place Complex. This applies to both free and paid sessions.

000000135646
C # 001G
17021 10TH AVE NW
SEATTLE, WA 98177-3708
We have two questions for you.

Do you want to laugh? Is American politics funny?

Chicago's world-renowned comedy troupe, THE SECOND CITY, thinks everyone should laugh, and, they think American politics is hysterical!

Come and see SECOND CITY's brand new show – written especially for the 1996 Campaign and the ABA Convention & Trade Exhibit – and we guarantee you'll leave laughing about the campaign and candidates. And, while having a great time, you'll be supporting the important free expression and anti-censorship work of ABFFE.

DEBATE '96 will be presented twice on Saturday, June 15 - at 7:30 and 10:30 pm at the elegant Fairmont Hotel at Grant Park in Downtown Chicago.

Surprise guests! Special appearance by Roger Ebert! Popcorn! Balloons!

Seating is limited. Tickets are $25 and $40 and may be purchased through your Convention registration. You won't want to miss it!
A PREVIEW OF THINGS TO COME AT THE 1996 ABA CONVENTION AND TRADE EXHIBIT

- More than 2,500 exhibitors
- The newest books in all formats
- Exciting educational sessions
- Authors, authors, authors
- Autographs, autographs, autographs
- Reading rooms and roundtables
- A silent auction, a rowdy Debate '96
- And many more special events

Association Expositions & Services
383 Main Avenue
Norwalk, CT 06851
January 22, 1996

Mr. Ivan Doig
c/o Victoria Meyer
Simon & Schuster
1230 Avenue of the Americas
New York, New York 10020

Dear Mr. Doig:

Thank you for agreeing to speak at our Poetry and Literature in Everyday Life Luncheon Program on Sunday, June 16, 1996 at the 1996 American Booksellers Association's Annual Convention in Chicago. It is an honor to have you as a guest speaker.

The program will be held at 12 p.m. in Room 450 of the McCormick Place Complex - East Building. Program participants will gather at 11:30 a.m. in the Green Room of the Arie Crown Theater - East Building. There you will meet with other speakers and have photos taken before your appearance. (Bring Carol if she can sit with Victoria Mayer & other S&S people @ table next to us.)

You will be introduced by Robert Hass, Poet Laureate of the United States and Professor of English at the University of California at Berkeley. While you may deliver your speech in whatever manner you prefer, we ask only that you not read from your work and that you limit your remarks to 10 minutes. The audience of professional booksellers is generally familiar with the content of your books and is attending to learn more about you and your response to the theme. The speaking order for this program will be: Robert Hass (emcee); Ivan Doig; Susan Power; Donald Hall and John Edgar Wideman. Upon the conclusion of the event, please return to the Green Room for a brief meeting with the press.

The ABA is truly pleased that you are participating in this program, and is grateful to Simon & Schuster for sponsoring your appearance. If you have any further questions, please do not hesitate to call me or Barbara Blasch regarding this event.

Sincerely,

Bernard Rath
Executive Director
Barbara Blasch  
American Booksellers Association  
828 South Broadway  
Tarrytown NY 10591  

Dear Barbara—  

Here's the release form, and please convey to Bernie Rath and anybody else of the ABA convention-makers who were involved in inviting me to speak, my hundred-proof thanks. I don't know how many bookstore appearances I've made by now but it's well into the hundreds, so to have an audience of booksellers en masse is to be among friends. And my thanks to you for arranging for Carol to attend the event. See you in Chicago.

best wishes,
For good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned author/program presenter, Ivan Doig (the "undersigned"), grants to American Booksellers Association a non-exclusive license to exercise all rights of whatever kind or nature now or hereafter protected by the Copyright Laws of the United States of America and all foreign countries in and to the program authored by the undersigned and presented at the Association's Annual Convention held at McCormick Place on June 15 - 17, 1996, said program entitled Poetry + Lit in Everyday Life, ("the work"). Without limiting the generality of the foregoing, the undersigned further grants to Association and its designees the rights to film, record, reproduce, reprint, distribute, sell and otherwise make use of the work and authorizes Association and its designees to use his/her name, likeness, photograph and biographical data in connection with their use and promotion of the work. It is understood that, other than the good and valuable consideration received from this Release and License, the undersigned has received and will receive no royalty or other monetary compensation from Association or its designees for the rights granted hereunder and the subsequent use of the undersigned’s work by Association and its designees.

The undersigned warrants and represents that the work does not violate any proprietary or personal rights of others (including, without limitation, any copyrights or privacy rights); that the work is factually accurate and contains no matter libelous or otherwise unlawful; that such work constitutes his/her own original work, of which he/she is the sole owner of copyright, and that he/she has full power to make this Release and License; that the undersigned has not previously in any manner disposed of any of the rights granted hereunder nor previously granted any rights adverse thereto or inconsistent therewith; and that there are no rights outstanding which would diminish, encumber or impair the full enjoyment or exercise of the rights herein granted to the Association. The undersigned agrees to indemnify and hold harmless Association, its officers, directors, members, employees, and agents, from and against any and all claims, actions, losses, demands, costs, attorneys’ fees and all other expenses relating or incidental to, or arising directly, or indirectly from, the inaccuracy or breach of any of the aforementioned warranties and representations.

Ivan Doig
signature

5 Feb 1996
date

Ivan Doig
printed name

PLEASE RETURN THIS FORM TO:
Barbara Blasch
American Booksellers Association
828 South Broadway
Tarrytown, New York 10591
Carolyn Reidy
and the publishers of Simon & Schuster,
Scribner, The Free Press,
and Simon & Schuster Trade Paperbacks

invite you to cocktails
to meet
Rick Bayless, Tom Brazaitis, David Brock,
Eleanor Clift, Ivan Doig, James Finn Garner,
Gary Hart, Neil Simon, and John Wessel

and to sample delicacies from
Rick Bayless's Mexican Kitchen
to be published by Scribner, Fall 1996

Sunday, June 15th
6:30 PM to 8:30 PM
The Frontera Grill
445 North Clark Street
Chicago, Illinois

R.S.V.P. 212-698-7500
Please present this invitation at the door
You are invited to a private dinner with our authors. Dinner will be at Topolobampo, located adjacent to The Frontera Grill, and will immediately follow the cocktail party. We hope to begin at 8:30 pm.
Sunday, June 16, 1996

GRANTA

and

The New York Review of Books

invite you to celebrate the ABA and

Granta’s Best of Young American Novelists

and to meet

Sherman Alexie, David Haynes, Elizabeth McCracken, Chris Offutt, Stewart O’Nan

from seven to nine o’clock p.m.

The Great Hall of Cafe Brauer, Lincoln Park Zoo

2021 North Stockton Drive, Chicago

R. S. V. P. by June 3, 1996

This invitation is non-transferable—please present this card at the door
Rosemarie, a bouquet of thanks for the invitation to the "Best Young" shindig during the ABA. Alas and alack, Simon & Schuster is throwing its big spree at exactly the same time. Doubtful that Carol and I can lob ourselves out of that to your event, although if we see an S&S contingent going your way, we'll squeeze in. In any case, our best to you, and congrats to the honorees.

regards,

Ivan Doig
Awards, sponsored by NCIBA and chosen by NCIBA bookstore members, will be announced at a reception at the Hotel Rex from 5 to 7 p.m.

Nominees for the Great Reads Book Awards have been chosen. For best adult book of 1995, the finalists are Louis de Bernières's Corelli's Mandolin (Vintage), Jennifer Egan's Invisible Circus (Picador), Mary Karr's The Liars' Club (Penguin) and Sebastien Japrisot's A Very Long Engagement (Penguin).

For best children's title of 1995, the nominees are Karen Cushman's Catherine, Called Birdy (Harper), Sarah Stewart's The Library (FSG) and Jon Scieszka's Math Curse (Viking).

For best title by a California author or best title featuring a California theme or setting, the finalists are Anne Lamott's Bird by Bird (Anchor), David Mas Masumoto's Epitaph for a Peach (Harper San Francisco) and Greg Sarris's Grand Avenue (Penguin).

### Books of Wonder Wanders to New Space

**Books of Wonder**, a children's bookstore at 132 Seventh Avenue in New York City, is leaving the space it has occupied for the past 10 years, and moving to a new one about two blocks away, at 16 West 18th Street. The store will close July 4 and reopen in its new location July 15, according to co-owner Peter Glassman.

The main reason behind the move was the store's need for more space, Glassman maintained, but other considerations figured in the decision as well. "When we opened on Seventh Avenue, it was predicted to be the new big avenue," Glassman said, noting that the Chelsea neighborhood branch of Barnes & Noble department store—recently cut back in size—was expanding at the time. "But 18th Street actually has more traffic—it's the busiest side street in all of Chelsea, with stores and restaurants up and down the block. And the space will be able to handle our needs for the next 10 years."

The proximity to Barnes & Noble's flagship store on 18th Street and Fifth Avenue does not worry him, Glassman added, since "business shot up 10% when a Barnes & Noble [on 22nd Street and Sixth Avenue] opened up near our current location."

### Viacom Developing Company Stores

**Viacom expects to open its first corporate store in Chicago by the first of next year. The 30,000-sq.-ft. store will be similar to corporate stores opened by competitors such as Disney and Warner, and will sell a variety of Viacom products, including books. In addition to owning Simon & Schuster, Viacom is the parent company of such well-known properties as Paramount Pictures, Nickelodeon and MTV. At the company's recent annual meeting, Viacom chairman Sumner Redstone said that depending on results from the Chicago store, Viacom may open 10 more large stores in major cities over the next few years, and may eventually move into malls.**

On another retail subject, Redstone said that Viacom's Blockbuster stores "will gradually become more than they are" and will eventually sell a variety of media products.

-Jim Milliot

### Too Many Stores Is Not Enough

**For those who wonder why and how book superstores continue to open at such a blistering pace, the Wall Street Journal offered some explanation and little solace in a May 28 article on the same phenomenon as it occurs among general retailers.**

One reason for the growth of such companies as Nordstrom in seemingly saturated markets is that "newness sells," the article said. Daniel Nordstrom, one of the chain's six co-presidents, was quoted as saying, "If you are doing something exciting, fresh and interesting, you can motivate the consumer to buy... Customers will respond regardless of the amount of retail square footage."

Other factors fueling the growth, according to retailing observers: bankruptcy laws that "artificially extend the life of many ailing chains" and a "grow-worship mentality" that has pervaded national retail.

Competition is another. "It's like a prehistoric dinosaur-wrestling match," Robert Buchanan, a NatWest Securities analyst, was quoted as saying. "They are all swinging their tails around and somebody is going to get knocked out."

The current glut and its negative effect on profit is quantifiable. In the late 1980s, total retail space per person in the U.S. amounted to 17 square feet; in the 1990s, that figure has climbed to more than 19. During the same period, the average profit margin as a percentage of sales dropped from 6.9 to 5.8, according to Standard & Poor's.-J.M.

### Neostar to Expand In B&N Superstores

**The Neostar Retail Group, which consists of Babbage's and Software Etc., will expand during the current fiscal year primarily by opening multimedia departments in Barnes & Noble superstores, according to the company's recently released annual report. In the fiscal year ended Feb. 3, 1996, Neostar opened 81 multimedia departments in B&N stores, finishing the year with 120 such multimedia sections. Altogether the company has 817 Neostar stores. Growing multimedia departments in B&N stores lessens Neostar's dependence on its own mall-based stores and requires lesser capital expenditure than opening new stores, Neostar reported.**

The average B&N multimedia department is about 1850 square feet, compared to Neostar's average mall store, which is approximately 1500 square feet. B&N multimedia departments emphasize interactive reference software and books on CD-ROM.

Neostar had disappointing results in fiscal 1996: net income amounted to just $120,000 on sales of $513.5 million. The company said a major factor in its poor earnings report was an 8% drop in comparable-store sales.

Neostar noted that during the year, it began adding more computer-related books and a broader selection of computer supplies and accessories in its Babbage's stores. The largest segment of total sales was video-game systems and software, which accounted for 34.1% of sales last year, or $175 million.

The company was created in the fall of 1994, when Software Etc. and Babbage's merged (News, Sept. 4, 1994). Software Etc. was controlled by B&N chairman Len Riggio, who remains on the Neostar board.

-Jim Milliot
There are tons of reasons to own the Canofile 510.

It's easy to see how the Canofile 510 electronic filing system stacks up to ordinary manual filing. But how well does it stack up to other electronic systems? So beautifully, we hardly know where to begin.

Fact is, the compact, Canofile 510 is the fastest, easiest document filing system of its kind. The Canofile reads — front and back — a quick 50 pages per minute, inputting the information directly into the Canofile optical disk. All you do is mark the appropriate boxes on our easy-to-use Canofile Registration Sheet then sit back at your large, tilt-screen display and relax. The system automatically does the rest. And you never have to worry about how much you file. Since each interchangeable Canon 5.25" Magneto Optical Disk* accepts up to 13,000 documents, there's virtually no limit to the number of documents you can store.

Of course, once your files are scanned in, the Canofile 510 gives you every file-management advantage you can think of. Our flexible indexing feature lets you file documents by name, number, date or any combination. It allows you to retrieve documents in an instant, view them in full on the LCD display, even copy them to other disks. Plus when the Canofile 510 is used in tandem with the Canon Fileprint 300, you can make eight crisp, clear laser printouts every minute.

The Canofile 510 also makes sharing files a cinch too. With the CFView† software, you can easily view documents at any IBM® PC or compatible. You can create your own document CD at the same sites with a CD-Recording system. CFView Mac offers similar file-sharing capabilities to Macintosh® users.

When it comes to electronic filing, Canon has thought of everything — including a Canofile 510 B version with barcode scanning capabilities. Need more reasons to purchase the world's best electronic filing system? We've got tons of them. For more information, call us at 1-800-OK-CANON or visit us at http://www.usa.canon.com on the Web.

*Canon Diskfile 920M sold separately.
**Based on CTTT #1 Chart.
†Canon Diskfile Drive 509S is necessary. CFView is a trademark of Canon Information Systems. All other trademarks are of their respective corporations. © 1996 Canon U.S.A., Inc.
Dear Ivan,

Thank you so much for all your help and encouragement. Your good words should go a long way toward making my future go from hazy to bright. I'll keep you posted!

Yours truly,

Denise
June 19, 1996

Rebecca Saletan, Senior Editor
Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020

Dear Ms. Saletan:

Thank you for sending me the book “Bucking the Sun,” by Ivan Diog. I really appreciate the thoughtfulness. It looks very interesting. I look forward to reading it.

Thank you again.

Sincerely,

Roy Romer
Governor

RR/mla

Ivan -
Here's a copy of the thank-you note from the gov. It's too bad that he misspelled your name!

Denise
Dear Ivan,

How can I thank you enough for writing me such a wonderful letter of recommendation? I'm not sure whether to bring your note to the interview or to frame it!

I am convinced, though, that such glowing praise doesn't come anyone's way too often, so I plan to use my generous dose wisely. Thank you again for your good words on my behalf.

Yours truly,

Denise
Jack Romanos  
President, Simon & Schuster Consumer Group  
1230 Avenue of the Americas  
New York NY 10020  

Dear Jack—

I'd like to express my appreciation to you and the whole S&S staff at the ABA; a classy and hard-working bunch, whom Carol and I greatly enjoyed being with.

Thought you might like to see the attached Chicago Trib piece on how "calm" things were the night the Bulls won. We didn't quite need you in your National Guard gear, but close enough.

thanks again, and regards

IVAN

Thank you.  It was great meeting you.
Hope to see you again soon.  
Best

Jack
Justine Cook
The New Yorker

Dear Ms. Cook--

I start this with an ouch, because I'm going to hate not having Denise Roy at Simon & Schuster as the roving ambassador staving off perils to my books, but I've always known she is going to rise in the world and it may as well be now.

I imagine that The New Yorker is looking for someone who is a detail hawk, and Denise proved superb at such work on the manuscript and proofs of Bucking the Sun, my latest novel, a tricky 400+-pager with 350 separate scenes, myriad characters, constant shifts of scene and time—Denise trought them all, saving me from mixups and delivering it all into printed form typo-free. She is, by leagues, the most confident and precise person at her job that I've encountered in the half dozen publishing enterprises that I have had to deal with as an author. In publishing terms she's been tested by fire, too, having experienced at Simon & Schuster one of the most fraught book projects ever, Hillary Clinton's much-promised, much-delayed, and ultimately best-selling It Takes A Village. Eavesdropping from afar while that hair-tearing project was taking its course, I heard the book's editor groan "I wonder why anyone at this publishing house thought a First Lady could write a book faster than anyone else," but from Denise I heard only such splendid in-the-thick-of-it-and-loving-it lines as "Ivan? The White House is on the other line, but I can deal with them in a minute."

Sadly I say, hire her. Denise will deal with it for you and do it right.

sincerely,

[Signature]

Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
(206) 542-6638

11 July '96
Dear Mr. Doig,

Here are 15 copies of the Reading Group Guides Denise Roy asked me to send forward to you. Also, thank you so very much for the personalized broadside.

Best wishes,

Dominique
FAX to Becky Saletan, S&S trade books--10 pp.

Good morning, Becky. We leave for Spokane within the hour (it's now 8:07 PST), and while I'm hurling suitcases into the car the fax can be carrying to you the ABA speech you asked to see, my cover letter to the Washington Post, and the latest Seattle bestseller list where BUCKING THE SUN creams Grisham. All is well with us, post-ABA; talk to you from somewhere in Montana.

best,

[Signature]
Carolyn K. Reidy  
President & Publisher
Trade Division  
Simon & Schuster Consumer Group  
1230 Ave. of Americas  
New York NY 10020

Dear Carolyn--

Just wanted to say thanks for everything at the ABA. Carol and I came home marveling at how hard the whole S&S staff works and yet stays pleasant; we know that starts with you.

Two bits of business, from the stuff we talked about over lunch etc.:  

--I've called Michael Selleck about Amazon.com's appetite for "content" and will provide Michael the material on my backlist books which his department can then electronically feed to Amazon; will be about mid-July, when I get back from the last of the Bucking the Sammbookstore tour, before I can compile that.

--At the Tepolobampo shindig I had a chance to visit with Penny Clark, the Price Costco bookbuyer, whom Carol and I have known (and thank God been nice to) since she was an underling at Pacific Pipeline a dozen or so years ago. I know her well enough I felt I could say I hoped she was right in the big buy she did on Bucking—i.e., that those babies don't come down with sku flu and come flooding right back to us—and Penny grinned and complacently said "We know what we're doing" in stocking in that many. Here's hoping so, eh?

And a final ABA note, there may be a just god who's the timekeeper on speeches, after all; the Washington Post Book World heard about my talk, called up to ask how long it was, and because I had it timed down to the allotted 10 min., it fits their 1200-1500-word limit in those "writerly life" essays they run; send it to us, said they, which I'll do before Carol and I head out to the Kentsa booksignings.

all best,
Jack Romanos  
President, Simon & Schuster Consumer Group  
1230 Avenue of the Americas  
New York NY 10020

Dear Jack—

I'd like to express my appreciation to you and the whole S&S staff at the ABA; a classy and hard-working bunch, whom Carol and I greatly enjoyed being with.

Thought you might like to see the attached Chicago Trib piece on how "calm" things were the night the Bulls won. We didn't quite need you in your National Guard gear, but close enough.

thanks again, and regards
May 15, 1996

Mr. Ivan Doig
17021 10th Avenue NW
Seattle WA 98177

Dear Ivan:

Thank you so much for the signed broadsheet--it was a real treat to find it in my mail yesterday! In turn, I have to thank you for giving us such a classy book to sell--and one that we have received deep pleasure from publishing.

I hope all continues to go well with your tour. We, too, are still working away to make BUCKING THE SUN a success.

Best wishes,

Carolyn

[Signature]