

From: carol doig <cddoig@comcast.net>
Subject: Re: Daily Deal for real, sez its author
Date: April 30, 2014 1:32:22 PM PDT
To: "Rumble, Brant" <Brant.Rumble@simonandschuster.com>



Brant, that Cincy inside b'ball is vital. Made one of my first friends (from Hamilton, OH) in college by knowing Joe Nuxhall was the youngest pitcher ever (then). Speaking of infield stuff, I blew an easy grounder in sending my address--one digit too many, I guess why I'm not called Three-Finger Doig. It's 15th Ave. NW, not 125th, hence:

Ivan Doig
17277 15th Ave. NW
Shoreline WA 98177

Thanks. Best,
Ivan

On Apr 30, 2014, at 11:21 AM, Rumble, Brant wrote:

Great, I'll send one your way.

And, yes, they keep me around. No one else here is going to keep them informed on the latest indie rock news, or remember who played infield for the Reds in the mid '80s, or know what happened on the latest episode of Parks & Rec, so they need me.

-----Original Message-----

From: carol doig [mailto:cddoig@comcast.net]
Sent: Wednesday, April 30, 2014 1:10 PM
To: Rumble, Brant
Subject: Re: Daily Deal for real, sez its author

Brant, howdy--

Thanks for the info, and I'm glad the e-books are getting out into the world. As to the Doerr "physical book"--gad, isn't that a weird phrase I guess we're stuck with?--sure, you know how free books are the bonus currency of the biz, and I have quite an interest in WWII from the part my family played in it (two uncles in the South Pacific theater), so thanks very much, I'd be glad to have it on my reading list

Ivan Doig
17277 125th Ave. NW
Shoreline WA 98177

By the way, I'm glad to see you're still 'on the job', in more ways than one.
--Ivan

On Apr 30, 2014, at 7:43 AM, Rumble, Brant wrote:

Ivan,

It's wonderful to hear from you, and great to see these ebook sales prompted by Amazon's promotion. Rascal Fair is a "Monthly Deal" this month (April), which means it's promoted all month, but doesn't get as much of the spotlight treatment as a "Daily Deal." It's just two different promotional levels/strategies. Both yield good results. As of last week, Rascal has sold just over a thousand ebooks in April, which doubled the ebooks all-time sales.

I have not had the opportunity to read the Doerr yet, but I certainly will eventually. Would you like a copy? If so, just

confirm your mailing address for me -- it's been awhile since I mailed something your way.

Thanks and best,
Brant

-----Original Message-----

From: carol doig [mailto:cddoig@comcast.net]

Sent: Tuesday, April 29, 2014 6:50 PM

To: Rumble, Brant

Subject: Daily Deal for real, sez its author

Hey, man, keep up those very strong numbers, as reported to Liz. Am really pleased English Creek hit big that way. Out of curiosity, if Dancing at the Rascal Fair has been a Daily Deal yet, what were its sales figures?

Say hello and thanks to everybody in the shop for me. The Doerr book sounds like a colossus.

All best,
Ivan Doig