**WORK SONG by Ivan Doig**

**Book Tour Schedule**

As of DATE \( MMMM \) d, yyyy June 21, 2010

Ivan Doig
206-542-6658 (home)

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**DATE:** Tuesday, June 22  
**CITY:** SEATTLE, WA

Note: The following interview will be conducted by phone. The interviewer will call you at 206-542-6658.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM</td>
<td>REGIONAL</td>
</tr>
<tr>
<td>Taped Interview by Phone</td>
<td>&quot;Roundtable&quot; / WAMC-AM (NPR)</td>
</tr>
<tr>
<td></td>
<td>Albany, NY</td>
</tr>
</tbody>
</table>

*NOTE RE INTERVIEW: This taped radio interview will air on Date TBD.*

*NOTE RE SHOW: This eclectic public affairs program is nationally syndicated to seven northeastern states including New York, Massachusetts, Connecticut, Vermont, New Jersey, New Hampshire and Pennsylvania, and features interviews with local and national newsmakers. Previous guests on this program include Sarah Vowell, Steven Johnson and Maya Angelou. (12:00 PM EST)*

Contact and Host: Joe Donahue

800-323-9262 x110 DIRECT  
518-465-5233 MAIN  
joe@wamc.org
DATE: Friday, June 25  
CITY: SEATTLE, WA

Note: The following interview will be conducted by phone. The interviewer will call you at 206-542-6658.

<table>
<thead>
<tr>
<th>10:00 AM</th>
<th>THE MONTANA STANDARD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Print Interview by Phone</td>
<td>Butte, MO</td>
</tr>
<tr>
<td>Run Date: June 28</td>
<td></td>
</tr>
</tbody>
</table>

**NOTE RE INTERVIEW:** This interview will result in a feature to run in The Montana Standard on June 28.

**NOTE RE PUBLICATION:** The Montana Standard is a daily newspaper reporting local, national, and international news to the residents of Southern Montana.

(11:00 AM MDT)

Contact: John Emeigh
406-496-5511 DIRECT
HYPERLINK
"mailto:John.emeigh@mtstandard.com"
John.emeigh@mtstandard.com
DATE: Tuesday, June 29  
CITY: SEATTLE, WA

6:45 PM arrival  
7:00 PM  
Talk, Q&A, Signing

THIRD PLACE BOOKS  
17171 Bothell Way NE  
Lake Forest Park, WA  98155

NOTE RE PROMOTION: This event will have been promoted in the store’s print and e-mail newsletters, as well as to their 60+ registered book clubs. Advertisements are posted both on their website and within the store. The event is also being promoted alongside the LFP Reads: Whistling Season event to take place on July 26.

Contact: Wendy Manning  
206-366-3316 STORE  
wmanning@thirdplacebooks.com
DATE: Wednesday, June 30  
CITY: SEATTLE, WA

<table>
<thead>
<tr>
<th>7:15 PM arrival</th>
<th>EAGLE HARBOR BOOK COMPANY</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 PM</td>
<td>157 Winslow Way East</td>
</tr>
<tr>
<td>Talk, Q&amp;A, Signing</td>
<td>Bainbridge Island, WA 98110</td>
</tr>
</tbody>
</table>

NOTE RE PROMOTION: This event will have been promoted in the store’s print and e-newsletters. A bulletin will have also been posted on their website. Event details will be sent to all local and regional newspapers and to event calendar websites. Staff will post alerts on the store’s Twitter profile in the days prior to the event.

Contact: Jane Bowman  
206-842-5332 STORE  
jane@eagleharborbooks.com
DATE: Friday, July 2
CITY: SEATTLE, WA

Note: The following interview will be conducted by phone. Please call the station at 1-800-877-1742.

7:57 AM Call-Time
8:05 AM to 8:35 AM
REGIONAL
Live Interview by Phone

| “Voices of Montana” / NORTHERN BROADCASTING SYSTEM |
| Billings, MT |
| NOTE RE INTERVIEW: This live interview will be conducted by phone, and will last approximately 30 minutes. |
| NOTE RE SHOW: Hosted by Aaron Flint, “Voices of Montana” is a statewide radio show that airs daily between 9:00 AM and 10:00 AM and discusses Montana issues, lifestyle topics, and events. |
| (9:05 AM to 9:35 AM MST) |

Contact and Host: Aaron Flint
406-252-6661 DIRECT
1-800-877-1742 STATION
aflint@northernbroadcasting.com
DATE: Wednesday, July 7  
CITY: SEATTLE, WA  

Note: The following interview will be conducted by phone. The interviewer will call you at 206-542-6658.

<table>
<thead>
<tr>
<th>2:00 PM</th>
<th>THESUNBREAK.COM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Interview by Phone</td>
<td>Seattle, WA</td>
</tr>
<tr>
<td>Run Date: TBD</td>
<td></td>
</tr>
</tbody>
</table>

**NOTE RE INTERVIEW:** This phone interview will result in a feature that will run on TheSunBreak.com on Run Date TBD.

**NOTE RE WEBSITE:** The SunBreak.com covers local news, events, and local entertainment options in Seattle. The site receives approximately 4,400 unique visitors per month.

Contact:  
Roger van Oosten  
206-459-0954 DIRECT  
roger.vanoosten@comcast.net
DATE: Thursday, July 8  
CITY: SEATTLE, WA

Note: The following interviews will be conducted by phone. The interviewers will call you at 206-542-6658.

<table>
<thead>
<tr>
<th>2:00 PM</th>
<th>THE PORTLAND OREGONIAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Print Interview by Phone</td>
<td>Portland, OR</td>
</tr>
<tr>
<td>Run Date: July 16</td>
<td><strong>NOTE RE INTERVIEW:</strong> This interview will result in a feature to run on July 16, and will promote the event at Powell's City of Books scheduled for July 23.</td>
</tr>
</tbody>
</table>

Contact: Jeff Baker  
503-221-8165 DIRECT  
jbaker@news.oregonian.com

<table>
<thead>
<tr>
<th>3:00 PM</th>
<th>CASCADIA WEEKLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Print Interview by Phone</td>
<td>Bellingham, WA</td>
</tr>
</tbody>
</table>
| Run Date: July 14 | **NOTE RE INTERVIEW:** This interview will result in a feature to run on July 14, and will promote the event at Village Books scheduled for July 26.  
**NOTE RE PUBLICATION:** Cascadia Weekly is published weekly for the residents of Bellingham, WA and surrounding areas. The newspaper covers local news, arts and entertainment. |

Contact: Amy Kepferle  
360-647-8200 x204 DIRECT  
amy@cascadiaweekly.com
DATE: Saturday, July 10
CITY: SEATTLE, WA

3:30 PM arrival
4:00 PM
Talk, Q&A, Signing

ELLIOTT BAY BOOK COMPANY
1521 10th Ave.
Seattle, WA 98122

NOTE RE ARRIVAL: A parking space has been reserved for you in the lot beneath Elliott Bay Book Company, the entrance of which is located at the southern end of the store front. Your reserved space will be marked by an orange traffic cone.

NOTE RE PROMOTION: This event will have been promoted on the store’s website, as well as in e-mail blasts and print newsletters that are circulated to several thousand subscribers. An e-mail notice including event details have been sent to regional media outlets. Promotional spots will also air on KUOW, and will be printed in The Stranger newspaper. Both table and window displays will advertise the event within the store.

NOTE RE SIGNING: As discussed, we have notified this store to limit the signing to only copies of Work Song. You will be able to sign stock in advance of the event.

Contact: Rick Simonson
206-624-6600 STORE
RSimonson@elliottbaybook.com

206-624-6600 STORE
206-624-6600 x.119 DIRECT
DATE: Wednesday, July 14  
CITY: SEATTLE, WA

Note: The following print interview will take place at your home (17277 15th Avenue NW).

<table>
<thead>
<tr>
<th>1:30 PM</th>
<th>SEATTLE TIMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Print Interview</td>
<td>Seattle, WA</td>
</tr>
<tr>
<td>Run Date: July 19</td>
<td></td>
</tr>
</tbody>
</table>

**NOTE RE INTERVIEW:** Mary Ann Gwinn of the Seattle Times will arrive at your home at 1:30 PM. This interview will result in a feature to run on Monday, July 19.

**NOTE RE PUBLICATION:** The Seattle Times is a daily newspaper covering local, national and international news, as well as business, technology, real estate, travel, food, features, entertainment and sports.

Contact:  
Mary Ann Gwinn  
206-464-2357 DIRECT  
206-755-8769 CELL  
mgwinn@seattletimes.com
6:30 PM arrival
7:00 PM
Talk, Q&A, Signing

UNIVERSITY BOOKSTORE
4326 University Way NE
Seattle, WA 98105

NOTE RE ARRIVAL: Parking space #41 has been reserved for you in the University Bookstore parking lot. The space is located near the back doors of the store, and will be marked with yellow parking cones. Upon arrival inside the store, please ask for Danielle Kish or Anna Micklin. They will greet you and escort you to the event space.

NOTE RE PROMOTION: This event will have been promoted both in the store’s e-newsletter and print newsletter. Advertisements will also be posted on the store’s website, and e-blasts will have been sent to the store’s fiction and reader’s club members. All regional print and broadcast media outlets will have received full event details.

NOTE RE SIGNING: As discussed, we have notified this store to limit the signing to only copies of Work Song. You will be able to sign stock in advance of the event.

DATE: Wednesday, July 14 (continued)
CITY: SEATTLE, WA

UNIVERSITY BOOKSTORE (continued)

On-site Contact: Danielle Kish and Anna Micklin
206-634-3400 STORE

Event Coordinator: Stesha Brandon
206-633-6443 DIRECT
206-634-3400 STORE
steshab@u.washington.edu
DATE: Saturday, July 17  
CITY: SEATTLE, WA

<table>
<thead>
<tr>
<th>10:30 AM arrival</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 AM Signing</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EDMONDS BOOKSHOP</th>
</tr>
</thead>
<tbody>
<tr>
<td>111 5th Avenue South</td>
</tr>
<tr>
<td>Edmonds, WA 98020</td>
</tr>
</tbody>
</table>

**NOTE RE PROMOTION:** This event will have been promoted on the store’s website, as well as on flyers added to customers’ in-store purchases. Event details will have been sent to local media outlets, including Edmonds Beacon, The Everett Herald, Seattle Times, and Enterprise Newspapers. Posters of the jacket cover and a prominent book display will be set up in the front store window.

**NOTE RE SIGNING:** As discussed, we have notified this store to limit the signing to only copies of Work Song. You will be able to sign stock in advance of the event.

Contact: Mary Kay Sneeringer  
425-775-2789 STORE  
edmondsbookshop@msn.com
DATE: Tuesday, July 20
CITY: SEATTLE, WA

Hotel Information:
Channel Lodge
205 N. First Street
La Conner, WA 98257
360-466-1500 TEL
360-466-3101 FAX
Confirmation #: 104C1J

Note: As discussed, you are booked in Room #110 for one night, checking out Wednesday, July 21.

<table>
<thead>
<tr>
<th>6:30 PM arrival</th>
<th>VILLAGE BOOKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 PM</td>
<td>1200 Eleventh St</td>
</tr>
<tr>
<td>Talk, Q&amp;A, Signing</td>
<td>Bellingham, WA 98225</td>
</tr>
</tbody>
</table>

NOTE RE PROMOTION: This event will have been promoted on the store's monthly Literature Live events calendar, which is distributed in-store, and is also listed in their quarterly newsletter, Chuckanut Reader (Circ. 13,000). Event details are posted on individual pages of the store's website, Facebook, and Twitter. Details will be included in co-owner Chuck Robinson's weekly e-newsletter, and your photo will be posted on their home page in the weeks prior to your event. In-store displays will promote the signing approximately two weeks prior to the event.

NOTE RE SIGNING: As discussed, we have notified this store to limit the signing to only copies of Work Song. You will be able to sign stock in advance of the event.

Contact: Nan Macy
360-733-1599 STORE
nan@villagebooks.com
DATE: Wednesday, July 21  
CITY: SEATTLE, WA

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30 AM</td>
<td>Arrival</td>
</tr>
<tr>
<td>12:00 PM to 1:00 PM</td>
<td>Talk, Q&amp;A, Signing</td>
</tr>
</tbody>
</table>

**WATERMARK BOOK COMPANY**  
612 Commercial Ave  
Anacortes, WA 98221

*NOTE RE PROMOTION: This event will have been promoted on the store’s website, as well as on the store’s Facebook profile. Event details will have been sent to all local media outlets. Announcements will be made at all book club meetings in the weeks prior to the event. Signs and books will be prominently displayed throughout the store.  
NOTE RE SIGNING: As discussed, we have notified this store to limit the signing to only copies of Work Song. You will be able to sign stock in advance of the event.**

Contact: Patti Pattee  
360-293-4277 STORE  
watermarkbookcompany@verizon.net
DATE: Friday, July 23  
CITY: PORTLAND, OR

Travel Information:  
flight:  
flight 2181

You have a reserved e-ticket for the following:

2:00 PM Depart Seattle-Tacoma aboard Horizon

2:50 PM Arrive Portland  
E-ticket Locator #: IBWQSZ

Ground Transportation:  
Sandra Rafaik (971-255)

2:50 PM PICKUP: Portland media escort  
9805 CELL) will meet you at baggage claim to take you to KBOO Studios. She will also escort you to and from your event this evening.

Contact:  
Sandra Rafaik  
971-255-1164 OFFICE  
971-255-9805 CELL  
sandra@smsbooktours.com

Note: After your interview, Sandra will take you to your hotel for a short break before your event at Powell’s.
3:55 PM arrival
4:00 PM to 4:40 PM
REGIONAL
Taped Interview in Studio

“Stage and Studio” / KBOO-FM
20 SE 8th Avenue
Portland, OR 97214

NOTE RE ARRIVAL: Your escort will call host Dmae Roberts (503-780-1886 CELL) as you are nearing the studio. Dmae will be waiting for you in the lobby.

NOTE RE INTERVIEW: This taped interview will air on August TBD. Dmae will air a promo for your Powell’s City of Books event on Tuesday, July 20.

NOTE RE SHOW: “Stage and Studio” features interviews with performing, literary and media artists from the Portland Metro area as well as around the Northwest.

DATE: Friday, July 23 (continued)
CITY: PORTLAND, OR

“Stage and Studio” / KBOO-FM (continued)

Contact/Host: Dmae Roberts
503-233-2919 DIRECT
503-780-1886 CELL
503-231-8032 STUDIO
stagenstudio@aol.com

Hotel Information: The Westin
750 SW Alder Street
Portland, OR 97205
503-294-9000 TEL
503-241-9565 FAX
Confirmation #: C244642829
Note: You are booked at this hotel for one night, checking out Saturday, July 24.

6:45 PM arrival
7:30 PM
Talk, Q&A, Signing

POWELL'S CITY OF BOOKS
1005 W. Burnside
Portland, OR 97209

NOTE RE ARRIVAL: Upon arrival, please ask for Jason Chan or Frances Miller. They will assist you with signing stock and escort you to the event area.

NOTE RE PROMOTION: This event will have been listed in the store's new print calendar, Powell's Reader (Circulation 100,000). 75,000 copies of Powell's Reader will be inserted in the full run of print of the Willamette Week, as well as distributed in the store's multiple branches and online purchase orders. Print advertisements will also run in the Oregonian. The event will be posted on the store's website and included in its e-mail newsletter (380,000 recipients). A press release has been sent to all local print and electronic media. In-store signage will be on display two weeks preceding this event.

NOTE RE SIGNING: As discussed, we have notified this store to limit the signing to only copies of Work Song. You will be able to

DATE: Friday, July 23 (continued)
CITY: PORTLAND, OR

POWELL'S CITY OF BOOKS (continued)

sign stock in advance of the event.

On-site Contacts: Jason Chan and Frances Miller
503-228-4651 STORE

Arranged Through: Michal Drannen
503-228-4651 x5889 DIRECT
DATE: Saturday, July 24
CITY: SEATTLE, WA

Ground Transportation:
Sandra Rafalik (971-255)

5:50 AM PICKUP: Portland media escort
9805 CELL) will meet you in front of your hotel
to take you to the airport this morning.

Contact:
Sandra Rafalik
971-255-1164 OFFICE
971-255-9805 CELL
sandra@smsbooktours.com

Travel Information:
flight:

You have a reserved e-ticket for the following

7:30 AM Depart Portland aboard Horizon flight

8:20 AM Arrive Seattle-Tacoma
E-ticket Locator #: IBWQSZ
<table>
<thead>
<tr>
<th>Riverhead Books Contacts</th>
<th>WORK SONG by Ivan Doig</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michael Barson</td>
<td>Book Tour Schedule</td>
</tr>
<tr>
<td>212-366-2547 (office)</td>
<td>As of DATE @ &quot;MMMMM d, yyyy&quot; July</td>
</tr>
<tr>
<td>201-953-1998 (cell)</td>
<td></td>
</tr>
<tr>
<td>Matthew Venzon</td>
<td>July 13, 2010</td>
</tr>
<tr>
<td>212-366-2558 (office)</td>
<td>Ivan Doig</td>
</tr>
<tr>
<td>917-373-6308 (cell)</td>
<td>206-542-6658 (home)</td>
</tr>
</tbody>
</table>

Page PAGE /* MERGEFORMAT 2 of NUMPAGES */ MERGEFORMAT 10, 06/08/10
Michael & Matthew, hi--sched updates are duly noted, we'll get 'em posted on my website, and thanks for the parking spot at Elliott Bay. I haven't been to the new store, but friends' reports are good, the place is roomy (former truck repair shop or some such, anyway like an old car dealership) with a lot of the feel of the old store but less chopped up; and best of all, lots of folks in the store. Seattle U. and the city's biggest community college are nearby, as well as a trendy neighborhood. It sounds promising.

Re Portland: OK, no Lake Oswego (I talked with Paul Graham last night and got the circumstances straight in my head), so I'll make a solo trip and heroically be home for most of Carol's birthday. Please book me these plane tix:

    July 23 -- Horizon Flt. 2181, departs Seattle 2 p.m., arrives Portland 2:50 p.m.

    July 24 -- Horizon Flt. 2042, departs Portland 7:30 a.m., arrive Seattle 8:20 a.m.

And I'll need a literary escort to and from the airport. The Westin Portland, lonely though it may be, is still the right hotel.

Best

Ivan

On Jun 9, 2010, at 10:19 AM, Barson, Michael S wrote:

Have you been to their new store yet, Ivan? It's a pretty recent move, I believe...

---

From: Venzon, Matthew
Sent: Wednesday, June 09, 2010 1:19 PM
To: 'carol doig'
Cc: Barson, Michael S
Subject: RE: Updates for Website

Also, Ivan -- I know you were concerned about parking at Elliott Bay. They'll have a space reserved for you in the lot under the store. The entrance is at the southern end of the storefront. We'll include these details in the schedule we're
Hi Ivan --

We've confirmed 4 PM as the start time for your event at Elliott Bay on Saturday, July 10.

And here are the Powell's details for your site:

Portland, OR
Friday, July 23, 7:30 PM
Powell's City of Books
1005 W. Burnside
503-228-4651

Best,
Matthew
It shall be as you say, Sahib!! Glad we could get this last little add-on into the picture; our Sales people will be quite delighted. We will confirm with Michal shortly.

You can figure out how to fool Carol so she doesn’t realize this whole trip is a birthday surprise for her!

Best,

Michael

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From: carol doig [mailto:cmdoig@comcast.net]
Sent: Monday, June 07, 2010 12:04 PM
To: Barson, Michael S
Subject: Re: July 23 for Powell's?

Good morning and new week, Michael--Always glad to have our original brilliance validated, even if the other party had to dance around with it for a while. The 23rd for Powell's it is; please book me and my birthday girl Carol for early arrival into the Westin Portland, which is within walking distance of Powell's and we've used on other booktours. The phone is (503) 294-9000. And we'll get back to you about transportation.

Best,

Ivan

On Jun 6, 2010, at 1:08 PM, Barson, Michael S wrote:

Ivan, the fellow from Powell's, Michal, says that of all the options we've looked at, he prefers the Friday evening of July 23 the best, after all. So we will see if Graham's can work for the following saturday afternoon, and then we'll be all set.

Best,

Michael
one-page fax to Michael Barson, co-director of publicity, Penguin Group

Michael, hi again--

I felt it was a good useful session with you and Matthew yesterday, and my thanks to both of you for all the homework that went into press kit materials, which seemed to me right on the mark. Here are a few further thoughts about venues etc. as you prepare the path for Work Song:

B&N: I’m game to do a signing at the University Village store if wanted, although it might be to our benefit to ask for a noonhour gig, to tap a different constituency than the usual evening readings at the University Book Store and Third Place. If B&N wants more out of us, let’s see if there’s a Tacoma store they’d tout--Tacoma is a sizable market (an hour and a half south of where I live) that I haven’t visited for the last book or two. Or, if you end up really, really wanting me to go to Portland, B&N could come into the picture there, I guess.

San Francisco: besides the Commonwealth Club venue which would justify a trip (I assume it’s too late to try the Arts & Lecture series?), I wonder if the San Francisco Public Library would be a speaking possibility. Years ago I was one of the speakers at a memorial for Wallace Stegner, in connection with the dedication of the then-new library’s Stegner environmental wing. Also, I don’t know if you ever collaborate with speakers bureaus, but I’ve had a good experience with the Stephen Barclay Agency of the Bay area (www.barclayagency.com) a couple of times.

Costco: I think your instinct to see if Pennie would like a staff lunch or some such is the right way to go, rather than volunteering for store signings. I’ve worked the Costco stores from every strategy I could think of on the last three or four books, and the problem is what is otherwise one of Costco’s merchandising strengths, decentralization. At least in my experience, handling the signings is left up to the individual stores, and it makes for wildly uneven results--if the store management is enthusiastic and puts up signs and has people at the doors to steer customers, the signing can be terrific, but if the store is concentrating on barbecue grills that day, it can be lonely at the signing table. Even my last event at the Issaquah store didn’t produce much. And there’s rarely if ever any Costco advertising to support a signing, as far as I know. So I think the important thing is for the book to be in the stores, for those Costco shoppers who like that discount price, rather than me. Anyway, let’s first approach Pennie about a staff lunch, or signed books for a giveaway or something, okay?

I hope some of this helps. Am available to talk to you and Matthew as needed, except out of town for the Portland suburb Whistling Season event Feb. 17-18.

All best,
Publicity points to Michael Barson, Jan. ‘10

I’m on a regimen of tough medicine, and its side effects are that my feet are numb and uncomfortable and more importantly, my hands cramp. So there’s a physical constraint, and I just can’t do great numbers of bookstore signings. I think I can do some selected signings, particularly here in the Seattle area, which we can talk about.

And except for those side effects, I am healthy and functioning, and want to do as much for the book as I can. I particularly want to do an ALA appearance--part of this book is an absolute love song to libraries, and the previous book, The Whistling Season, won an Alex award from the ALA, and so on--and if we can hit the rest of the D.C. jackpot with the Diane Rehm show and a signing at Politics and Prose, I’m all for it.

I can do interviews, preferably by phone or here at the house. I can do carefully limited on-line venues--the hand problem again--like Shelf Awareness, which had me as a Book Brahmin for The Whistling Season.

And I’m open to suggestions; I’m capable of saying no to anything I’m doubtful about handling well.

Notes to myself:

--Seattle signings: Third Place kickoff, Elliott Bay, U Book Store (in store, not Town Hall, which loses some of my constituency because of its location, lack of parking, etc.)

--Others: Village Books and Watermark in Anacortes (Channel Inn); Eagle Harbor; Powells? Edmonds? Third Place?

--air travel of more than 2 hours has to be business class or first class. (If there’s a D.C. trip, my Alaska airmiles could be used on my ticket and R’head could book the other 1st-class ticket?)

--ALA: depending on what Michael says about landing a gig, I could send ARCs to Betty (who volunteered to help) and Betsy to see if they can use their muscle.

--All signings, starting with Lake Oswego and Des Moines, have to be announced as bookstore purchases only, i.e. no books from home.
HI, again. Addresses about some names we talked about.

Chicago Trib features reporter:
Robert K. Elder
Chicago Tribune
435 North Michigan Avenue
Chicago IL 60611
Phone 312-222-8646
email relder@tribune.com

ALA ex-prez
Dr. Loriane Roy
School of Information
University of Texas at Austin
1 University Station D-7000
Austin TX 78712
Phone 512-471-3959
email Loriane@ischool.utexas.edu

Next category: the possible influential mentioners

Patricia Nelson Limerick
752 15th St.
Boulder CO 80302

Terry Brooks
1712 41st Av. SW
Seattle WA 98116

Philip Fradkin
PO Box 817
Point Reyes Station CA 94956

Brian Doyle
Editor, Portland Magazine
University of Portland
5000 N. Willamette Blvd.
Portland OR 97203
Robert Schenkkan  
4556 52nd Ave. NE  
Seattle WA 98105

Page Stegner  
100 Victoria St.  
Santa Fe NM 87505

John Vernon  
Box 20620  
Estes Park CO 80511

Richard White  
Dept. of History  
Stanford University  
Stanford CA 94305

Mark Emmert  
President, University of Washington  
Seattle WA 98195

A few names of people I've crossed paths with, just to see if they ring any bells with you.

David Kippen, the former SF Chronicle book editor who was at the NEH at the time.

Robert Hass, who honchoed my ABA speaking gig for--yes!--Bucking the Sun!

Roger Kennedy, former Nat'l Parks chief and still an author, I think, who once called me (in the Washington Post, no less) the American Turgenev.

Peter Carey, at an ABA featured authors lunch when we were both under the same publishing umbrella.

And that's all I know at the moment. Good luck and bless us all, eh?--Ivan
6:30 PM arrival
7:00 PM
Talk, Q&A, Signing

PARKPLACE BOOKS
348 Park Place Center
Kirkland, WA 98033

NOTE RE PROMOTION: This event will have been included in the store’s e-mail newsletter (1,800 subscribers). An additional reminder note for special events is released 7-10 days prior to the event. The store will have contacted all local print and broadcast media with event details. Ten days in advance of the date, an author appearance flier is included with shoppers’ purchases, and copies of your books will be displayed at the front of the store. An advertisement will also be posted on the store’s website.

NOTE RE SIGNING: As discussed, we have notified this store to limit the signing to only copies of Work Song. You will be able to sign stock in advance of the event.

Contact: Rebecca Willow
425-828-6546 STORE
parkplacebooks@verizon.net
Hi, gang, here's your vicarious experience at the PNBA--

First of all, we came this close (24 hours) to having a mute author purportedly giving a breakfast talk to a packed ballroom. I seldom get a cold, but this one is a demon--my voice is barely a croak today. But yesterday, my voice went the other way, really deep, and I was able to tell the audience I was not really doing a Darth Vader impersonation and basso profundo'ed through my talk to fine effect. Everybody was pretty wowed by the author lineup, which was maybe the best I've been involved in. Bonny Becker had a charming presentation about the writing and illustration work behind her children's books starring a grumpy bear and a relentlessly upbeat mouse. She puts into each book at least one elaborate expression which parents then tell her their kids pick up and use incessantly, such as "how extremely aggravating!" If you're around the smaller set, be warned that this time she stuck in, "Will this torment never cease?" Next up, Jonathan Evison, good and funny, too. He's edited at Algonquin by Chuck Adams, and they seem to be pushing his West of Here in Water for Elephants style; pub date is late Feb., and at least a month ago a friend involved in a bookstore in Moab, Utah, reported getting an ARC in a fancy wooden box. Next, Nancy Pearl, the only librarian with an action figure to rival GI Joe or Barbie, and she lived up to her billing by talking about how reluctant she is to leave the house but nonetheless wrote Book Lust To Go. And baton cleanup, I guess it was, your humble servant. I did my Work Song aria and told the booksellers to keep up the good work in maintaining the book on the bestseller list, but I also let them in on Miss You when I'm Gone and that Morrie will be back after that--mucho applause, in both cases.

So, I think the event couldn't have gone better for us. The PNBA exec director, Thom Chambliss, was ecstatic with the turnout, 180 tickets sold instead of their usual 120. I schmoozed through the trade show hall afterward, and that was busy and upbeat, too.

Last couple of things: the Portland escorts Sandra and Kevin were really top-notch again, and Sandra without any prompting sang the praises of you Riverhead publicity practitioners. And I received about a dozen requests, invitations, beseechings, for bookstore and library appearances, which I am confident the Riverhead Way of Publicity will have Disney Animatronics handle for us, while I stay home safe from cold germs.

Best

Ivan

On Oct 6, 2010, at 8:15 AM, Venzon, Matthew wrote:

Hi Ivan --

I'm attaching an updated schedule for your trip to Portland tomorrow. Sandra will pick you up at the airport as planned tomorrow, but something came up for her on Friday, so Kevin Sprager will be escorting you that day. Please let us know if you have any questions or concerns.

Thanks,

Matthew
Thursday, October 7
7:45 am - 4:30 pm
PNBA Registration Desk Open in the hotel lobby outside Salons C & D.
8:00 - 11:45 am
Variety of Educational Sessions for retail booksellers, librarians, authors and small press publishers.
The complete education schedule is posted separately on the tradeshow page of PNBA’s web site.
Noon - 1:00 pm
Lunch Session with the Celebration of Authors (Salons C & D)
Ten newer Northwest authors, whose books have not yet hit the bestseller lists, will speak individually for
about five minutes to introduce their new books. The authors in the Celebration are chosen because we feel
that their books will make great handselling opportunities in your stores. (Lunch tickets suggested.)
1:00 - 6:00 pm
Exhibit Hall available for vendor set-up only.
1:15 - 2:15 pm
Author Autographing, featuring the authors who spoke at the Celebration of Authors (lobby outside Salons)
2:30 - 5:15 pm
More educational sessions for retail booksellers, librarians, authors and small press publishers.
The complete schedule is posted on PNBA’s web site.
5:30 - 6:30 pm
PNBA’s Annual Membership Meeting (Salon A)
6:30 - 8:30 pm
Terra Communication’s Second Annual Author Soirée (Mt. Bachelor Room)
8:30 - 10:00 pm
PNBA’s Third Annual NIGHTCAPPER Autographing Party, featuring more than twenty authors with
their new books, entertainment, and complimentary desserts and coffee. Alcoholic beverages will be
available. The Nightcapper list of featured authors is posted separately on PNBA’s web site. (Salons C, & D)

Friday, October 8
7:00 - 9:30 am
Exhibit Hall available for vendor set-up
7:30 - 4:30 pm
PNBA Registration Desk Open in the foyer of the Exhibit Hall
8:00 - 9:30 am
Book & Author Breakfast at the Holiday Inn, featuring Bonny Becker (A Bedtime for Bear, Candlewick);
Ivan Doig (Work Song, Riverhead/Penguin); Jonathan Evison (West of Here, Algonquin Books); and
Nancy Pearl (Book Lust to Go, Sasquatch Books), speaking about their new books. The authors will pre-sign
copies of their new books, which will be given to booksellers and librarians at the conclusion of their
presentations. (Salons B, C & D)

9:30 am - 4:30 pm
Exhibits open
12:00 noon - 1:00 pm
Buffet Lunch will be available for purchase in the exhibit hall.
12:00 noon - 1:00 pm
Book Award Committee meeting (Cascade Room)
4:45 - 5:45 pm
Author Autographing (in the lobby outside Salon D)
7:00 - 9:00 pm
The Feast of Authors, featuring Twenty Nationally and Regionally-known Authors. Each author will visit
two or three tables to discuss his/her new book, while the booksellers and librarians are eating
their meals. Booksellers and Librarians at the Feast will receive a bag with at least twelve signed books.
(Feast tickets required) The list of authors participating in the Feast of Authors is posted separately on
PNBA’s web site.

Saturday, October 9
8:00 - 9:30 am
Book & Author Breakfast at the Holiday Inn, featuring Steven Johnson (Where Good Ideas Come From,
Riverhead/Penguin); Ingrid Law (Scumble, Dial/Penguin); Karl Marlantes (Matterhorn, Atlantic Monthly
Press); and David Wiesner (Art and Max, Clarion Books/Houghton), speaking about their new books. The
authors will pre-sign copies of their new books, which will be given to attending booksellers and librarians
at the conclusion of their presentations. (Salons B, C & D)

9:30 am - 2:00 pm
Exhibits open and Author Promotion Day on Exhibit Floor
9:45 am - 11:45 am
Author Autographing on the show floor. The schedule will be posted separately on PNBA’s web site.
10:00 am - 12:00 noon
Booksellers Mentoring Presentations, in which volunteer booksellers will show other booksellers how to
open and update a FaceBook account, how to start and maintain a Twitter account to help promote your
store, how to start your own store blog, and how to film and post a video about your store on YouTube, or
onto your own web site. Bring a laptop, a flash drive with your store logo and your favorite art work for a
background, and your video camera, if you own one. PNBA will provide computers with internet access and
cameras for those of you without your own.

11:55 am - 12:50 pm
Award Authors’ Luncheon, featuring Cherie Priest (Dreadnought, Tor/Macmillan); Roland Smith (Storm
Readers #1: Wind, Scholastic); Lauren Kessler (My Teenage Werewolf, Viking/Penguin); Robin Cody (Another
Way the River Has, Oregon State University Press); Nikki McClure (To Market, To Market, Abrams Books
for Young Readers); Robert Michael Pyle (Mariposa Road, Houghton Millfinn Harcourt); and Kathleen
Dean Moore (Moral Ground, Trinity University Press). The authors, each of whom has previously won a
PNBA Book Award, will discuss their new books. A buffet lunch will be available at $5.00 per person IF
PURCHASED IN ADVANCE. Tickets may be bought on site, from the hotel staff, for about $12.

12:50 pm - 2:10 pm
The Authors Featured at the Award Authors’ Luncheon will sign copies of their new books for booksellers
and librarians immediately following the lunch.

2:15 pm
The Show Closes
From: "Barson, Michael S" <Michael.Barson@us.penguincom.com>
Subject: RE: New escort in Portland
Date: October 6, 2010 9:12:28 AM PDT
To: "Venzon, Matthew" <Matthew.Venzon@us.penguincom.com>, carol doig <cddoig@comcast.net>
Cc: "Plata, Glory" <Glory.Plata@us.penguincom.com>

Good luck, Ivan! I hope it's a blast. Or at least fulfilling.

Best,

Michael

From: Venzon, Matthew
Sent: Wednesday, October 06, 2010 11:15 AM
To: 'carol doig'
Cc: Barson, Michael S; Plata, Glory
Subject: New escort in Portland

Hi Ivan --

I'm attaching an updated schedule for your trip to Portland tomorrow. Sandra will pick you up at the airport as planned tomorrow, but something came up for her on Friday, so Kevin Sprager will be escorting you that day. Please let us know if you have any questions or concerns.

Thanks,
Matthew
DATE: Thursday, October 7
CITY: PORTLAND, OR

Transportation Information:
flight:

Airlines flight 2181

You have a reserved e-ticked for the following

2:00 PM Depart Seattle Tacoma aboard Alaska

2:48 PM Arrive Portland
E-ticket Locator #: IUNSLR

Ground Transportation:
will pick you up

2:48 PM PICKUP: Media escort Sandra Rafałik
from baggage claim at 2:48 PM. She will take
check-in.

Contact: Sandra Rafałik
971-255-1164 OFFICE
971-255-9805 CELL
sandra@smsbooktours.com

3:30 Colleen Conway Penguin Grp Mt. Bachelor Rm

Hotel Information:
Airport Holiday Inn
8439 NE Columbia Boulevard
Portland, OR 97220
503-256-5000 TEL
503-256-5631 FAX
Confirmation #: 68368858

Note: You are booked at this hotel for one night, checking out Friday, October 8.

NOTE: Upon check-in, please pick-up your author badge and breakfast ticket at the PNBA
registration desk near Salon B of the hotel.
DATE: Friday, October 8
CITY: PORTLAND, OR

Note: Media escort Kevin Sprager (503-504-3813 CELL) will be accompanying you to the following event, and will be taking you to the airport this afternoon.
7:00 AM arrival
8:00 AM to 9:30 AM
Talk

PNBA BOOK & AUTHOR BREAKFAST
Airport Holiday Inn and Conference Center
8439 NE Columbia Boulevard
Portland, OR 97220

NOTE RE BOOKS: Please plan to arrive at Salon D of the hotel at 7:00 AM to pre-sign 150 copies of Work Song for distribution to PNBA breakfast attendees. There will be volunteers present to assist you. Riverhead Books will have sent these books to PNBA organizers prior to this event.

NOTE RE EVENT: This breakfast takes place on the first day of exhibits at this year’s Pacific Northwest Booksellers Association show. At least 150 booksellers and librarians are expected to attend. Other authors scheduled to speak include Nancy Pearl, author of Book Lust to Go: Recommended Reading for Travelers, Vagabonds, and Dreamers (Sasquatch, October 2010); Bonny Becker, author of A Bedtime for Bear (Candlewick, September 2010); and Jonathan Evison, author of West of Here (Algonquin, February 2011).

NOTE RE FORMAT: The event emcee and PNBA staff will be on hand by 7:30 AM. Each author has been asked to speak for no more than 15 minutes.

NOTE RE BREAKFAST: We will have sent your preference of the scrambled eggs breakfast to the organizers of this event.

Contacts:
Thom Chambliss
541-683-4363 DIRECT
thom@pnba.org

Ali McCart
503-593-4258 CELL
NOTE: You will have time for a break after this morning’s event. Kevin Sprager will meet you in front of your hotel at **12:15 PM** to take you to the airport.

<table>
<thead>
<tr>
<th>Riverhead Books Contacts</th>
<th>WORK SONG by Ivan Doig</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michael Barson</td>
<td>Book Tour Schedule</td>
</tr>
<tr>
<td>212-366-2547 (office)</td>
<td>As of DATE @ &quot;MMMMM d, yyyy&quot;</td>
</tr>
<tr>
<td>201-953-1998 (cell)</td>
<td>October 6, 2010</td>
</tr>
<tr>
<td>Matthew Venzon</td>
<td>Ivan Doig</td>
</tr>
<tr>
<td>212-366-2558 (office)</td>
<td>206-542-6658 (home)</td>
</tr>
<tr>
<td>917-373-6308 (cell)</td>
<td></td>
</tr>
</tbody>
</table>

**DATE:** Friday, October 8 (continued)

**CITY:** PORTLAND, OR

**Travel Information:**

You have a reserved e-ticket for the following flight:

- **1:30 PM** Depart Portland aboard Alaska Airlines
  - flight 2068
- **2:18 PM** Arrive Seattle Tacoma
  - E-ticket Locator #: IUNSLR
Hello, Michael

Ivan just checked the PNBA website, pulled up a list of nominees, and Work Song isn't there. While the deadline for nominations is October 31, the committee will meet October 8 during the Fall Tradeshow.

Could Riverhead send a nomination before then?

Info and nomination form are at PNBA website, pnba.org

Best from temporarily sunny Seattle.

Carol
Hi, Matthew.

Sure. I can sign at 7 a.m. Thanks for setting this up.

Ivan
On Sep 21, 2010, at 9:52 AM, Venzon, Matthew wrote:

Hi Ivan --

Hope all is well.

We've sent 150 copies of Work Song to be distributed at the PNBA breakfast on Friday, 10/8, which starts at 8:00 AM. Would it work for you to arrive at 7:00 AM and presign that quantity (without any personalization)?

Thanks,
Matthew
Since 1965 the PNBA has presented annual awards to recognize excellence in writing from the Pacific Northwest. Rather than soliciting nominations for specific categories, we simply require that the author/illustrator resides within the PNBA region (Washington, Oregon, Idaho, Montana, Alaska and British Columbia), and that the book submitted be published within the current calendar year. In addition, nominations may be submitted for special awards honoring efforts in publishing, illustration or for a body of work. Special awards are determined at the discretion of the Awards Committee.

The Awards Committee is made up of booksellers representing the PNBA region. They begin meeting in March to start the selection process to choose winners for each year's awards. A final decision will be made in early December. The deadline to submit nominations is October 31. If the nominated book will not be published until November or December, galleys/reading copies should be sent to the committee.

The awards are heavily publicized, and PNBA bookstore members are encouraged to feature and promote the winning titles. PNBA will distribute, free to our member stores, ready-made ads and promotion for their newsletters or website. This promotional attention results in substantially increased store sales.

Please use the form at the bottom of this page to nominate books for consideration by the committee. You may reproduce this form to nominate more than one book. Publishers are requested to send a copy of each nominated book to each of the current committee members. A list of the current Awards Committee members will be sent to you upon receipt of the nomination form. Northwest booksellers are strongly encouraged to make nominations, even though it is understood that they may not be able to complete the form below in its entirety.

Nominations may be e-mailed to <info@pnba.org>.

or mailed to: PNBA Award Nominations
338 West 11th Ave. #108
Eugene, OR 97401

Nominated Title: __________________________

Author: __________________________ ISBN: __________________________

Publisher's Name: __________________________

Publisher's Address: __________________________

Publisher's Contact: __________________________ Email: __________________________

Publisher's Phone: __________________________ Email: __________________________

Bookseller's Name: __________________________

Bookstore: __________________________

Bookstore Phone: __________________________ Email: __________________________

Comments: __________________________
From: carol doig <cddoig@comcast.net>
Subject: Re: PNBA Travel Options
Date: August 27, 2010 10:03:22 AM PDT
To: "Plata, Glory" <Glory.Plata@us.penguin.com>

I'm a scrambled egg kind of guy, Glory. Glad they asked.

Thanks, Ivan

On Aug 27, 2010, at 9:07 AM, Plata, Glory wrote:

Hi Ivan - Great! We have confirmed the following flights for your trip to Portland in October:

**October 7 - Seattle to Portland**
2:00 PM Depart Seattle
2:48 PM Arrive Portland

**October 8 - Portland to Seattle**
1:30 PM Depart Portland
2:18 PM Arrive Seattle

For the PNBA breakfast itself, the organizers would like to know which food option you prefer:

- Scrambled eggs, sausage, grilled potatoes, assorted pastry and muffin basket, and orange juice, coffee or tea
- Veggie and tofu sample, with pancakes and fruit cup, assorted pastry and muffin basket, and orange juice, coffee or tea

Thanks,
Glory

Glory Anne Plata
Publicity Assistant
G.P. Putnam's Sons | Riverhead Books
375 Hudson St.
New York, NY, 10014
(T) 212-366-2575
glory.plata@us.penguin.com

From: carol doig [mailto:cddoig@comcast.net]
Sent: Thursday, August 26, 2010 6:32 PM
To: Plata, Glory
Subject: Re: PNBA Travel Options

Glory, hi--1:30 flight on Oct. 8 will be fine, thanks.

--Ivan

On Aug 26, 2010, at 1:04 PM, Plata, Glory wrote:

Hi Ivan,

I hope this finds you well. I realized I had never heard back from you regarding the return flight to Seattle following your trip to PNBA in October. Would a 1:30 PM flight on October 8 be OK, or do you prefer something later?

Thanks,
Hi Ivan,

I hope this finds you well. I realized I had never heard back from you regarding the return flight to Seattle following your trip to PNBA in October. Would a 1:30 PM flight on October 8 be OK, or do you prefer something later?

Thanks,
Glory

Glory Anne Plata
Publicity Assistant
G.P. Putnam's Sons | Riverhead Books
375 Hudson St.
New York, NY. 10014
(T) 212-366-2575
glory.plata@us.penguin.com

---

Ivan,

Great, we'll put the 2 PM flight from Seattle to Portland into your schedule. For the returning flight, would you be OK if we booked a 1:30 PM flight (the earliest available) for October 8th, or do you prefer something later? Flights to Seattle run every half hour after 1:30 PM.

Thanks,
Glory

---

Hi Glory--The Holiday Inn convention hotel is where I want to be. Please book the 2 pm flight.

Best--Ivan
Hi, Glory--The Holiday Inn convention hotel is where I want to be. Please book the 2 pm flight.

Best--Ivan

On Jul 29, 2010, at 7:18 AM, Plata, Glory wrote:

Good morning, Ivan -

I wanted to run a couple of things by you regarding your travel to and from this year's PNBA. First, our travel agents have reserved a nice room for you at the Holiday Inn near the Portland Airport, which is also the location of PNBA. Please let us know if you prefer to stay at another location, and we will make the appropriate arrangements.

Second, we've gathered flight options for your departing flight from Seattle on October 7. Please let me know which you prefer of the following:

**October 7 - Seattle to Portland**

12 PM Depart  
12:48 PM Arrive via Alaska Air

2 PM Depart  
2:48 PM Arrive via Alaska Air

Thanks so much,
Glory

Glory Anne Plata  
Publicity Assistant  
G.P. Putnam's Sons | Riverhead Books  
375 Hudson St.  
New York, NY. 10014  
(T) 212-366-2575  
glory.plata@us.penguin.com
Ivan – Here is the official invitation from PNBA for the author breakfast slot that you indicated you preferred, for Friday, Oct. 8 from 8 to 9:30 am. Let me know if I can issue them the green light today.

Best,

Michael

From: Thom Chambliss [mailto:thom@pnba.org]
Sent: Monday, July 05, 2010 5:57 PM
To: Barson, Michael S
Cc: Venzon, Matthew; McKee, Katie
Subject: Invite Doig to SPEAK @ PNBA Breakfast

Dear Mr. Barson,

I am writing to invite IVAN DOIG to speak at PNBA's Book & Author Breakfast on the first day of exhibits at our fall show, Friday, October 8, 2010, from 8:00 - 9:30 am. This Breakfast will feature four authors, each with no more than fifteen minutes to speak. We expect at least 150 booksellers and librarians to attend this Breakfast. All show activities will be held at the Airport Holiday Inn and Conference Center in Portland, Oregon.

If you accept this invitation, you will be responsible for all costs associated with Mr. Doig's attendance, you will be required to donate at least 150 copies of the author's new book (or pre-pub ARCs), "Work Song," for distribution to attendees at the Breakfast, and PNBA will bill you $350 to help us recoup some of the expenses incurred in producing and promoting this event.

Let me know as soon as possible if Mr. Doig can accept our invitation and if Riverhead/Penguin will accept our terms. We are not able to invite authors to the show for other events, until we have confirmed the authors who will appear at the Breakfasts. If you accept this invitation, after I have completed the other author scheduling for the show, I will send you a complete packet of information, including copies of the various schedules, shipping instructions for the books, hotel info, maps, etc. etc.

Thank you for your help with this invitation. I anxiously await your reply.
Heather, hi. A bit of good news. The Portland book club, Bella Voce, that I'm speaking to on May 24, will be featuring Work Song, they tell me. Other books will be on hand in case any of the audience of 350 already have that one, so we may sell some other stuff, too. Meanwhile I have to sign 350 book plates.

Best,
Ivan
Hello Ivan,
I hope you're well! I wanted to introduce myself as your paperback publicist for WORK SONG in July! I would be happy to speak with you over the phone about our plans, but wanted to send you the campaign via email first. A run down of our publicity campaign is below.

- Local Pacific Northwest media and in-store author appearances
- NPR interviews
- Print features and reviews in literary, men's, women's, Western regional, and historical fiction publications and major daily newspapers
- Online reviews and author interviews
- "New in Paperback" mentions

One question: Would you be interested in doing an event in Seattle in July? If so, do you have a bookstore preference? If not, that's perfectly fine and we can just use you for interviews.

If you have anyone you'd like me to send a copy to, I'm happy to do so. Please let me know if you need anything, and I'm pretty flexible next week if you'd like to schedule a quick chat to discuss further, or feel free to call me at your convenience. My contact information is below.

Have a great weekend!

Best,
Heather

Heather A. Connor
Publicity Manager
Berkley, NAL, Pergee & Riverhead Trade Paperbacks
375 Hudson St., 5th Fl. New York, NY 10014
PH: 212-366-2149
F: 212-366-2385
heather.connor@us.penguigroup.com
a division of Penguin Group (USA) Inc
Please think of the environment before printing!
Hi, gang. An early Christmas present for Team Riverhead: The LA Times last Sunday picked Work Song for its year-end list of books (Mosley’s Ptolemy Grey made it, too). A baker’s dozen of fiction and poetry titles were named.

Before any of you scatter for the holidays, let me say what a great bunch you’ve been for Work Song and yrs truly to hang around with. Kudos, cheers, hugs and tickles to you and the Riverhead Way of Publicity.

All best

Ivan (and, you bet, Carol)
hi, gang--mission accomplished on the interview with Rege Behe. Strap the broom to the conning tower to celebrate the clean sweep, and have a good August--thanks for the exemplary tour.

Best,

Ivan and Carol

On Aug 2, 2010, at 11:53 AM, Venzon, Matthew wrote:

Hi Ivan --

The Pittsburgh Tribune-Review interview is set for Thursday at 10 AM Pacific. I'm attaching a schedule sheet here.

Best, Matthew

-----Original Message-----
From: carol doig <cddoig@comcast.net>
Sent: Friday, July 30, 2010 4:02 PM
To: Venzon, Matthew
Subject: Re: zammo tour finale

OK on the Rege interview, 10 AM PST on the 5th. No on the Tacoma request, you're right that they can try us again on the paperback, and they ought to do it in plenty of time and plan it with sufficient oomph, so that we can do really well there in a sizable market I seldom get to.

Happy weekend and best--Ivan

On Jul 30, 2010, at 9:21 AM, Venzon, Matthew wrote:

This is all so terrific, Ivan. And we appreciate your thorough reports throughout the tour -- it's always helpful for us to know what works and what doesn't.

A few odds and ends:

You'll recall that Rege Behe of the Pittsburgh Tribune Review had wanted to set up an interview a few weeks ago, but got assigned to a major
Lydia, good morning--The trio of blurbs for B&N:

Chronicle in Stone
By Ismail Kadare

Kadare is one of the recovered treasures out of the Cold War, a world-class poet-turned-novelist who for most of his career was sealed away behind the totalitarian boundaries of Albania. This tale of a boy who penetrates the life of raindrops and the tides of World War Two invaders of his beleaguered old city is a rare kind of lyrical magic.

The All of It
By Jeannette Hain

Seldom have secrets been so sweetly revealed as in this tale of a trouble-weary County Mayo priest and his most exemplary couple of parishioners, who upon the death of them are found not to have been what everyone assumed. Short but exhilarant of language, this is one that tugs at the heart, but at the sinews of the heart, the lines of unrequited love and gallant endurance.

Isak Dinesen: The Life of a Storyteller
By Judith Thurman

This vintage biography predates such Dinesen-based movies as Out of Africa and Babette’s Feast, but it remains an exceedingly smart piece of work, cannily following the failed coffee-grower and minor aristocrat Karen Blixen as she takes up pen and pen name and, in that breathtaking moment, finds a timeless voice and begins telling us not only of her Kenya life but of the far reaches of her imagination in Winter’s Tales, Seven Gothic Tales, and Anecdotes of Destiny.

Best--Ivan

On Jul 28, 2010, at 12:36 PM, Hirt, Lydia wrote:

Wonderful. Thank you for confirming.
Lydia, hi--I'll get the B&N blurbs to you by Tuesday, if not before.

Best--Ivan

On Jul 28, 2010, at 8:01 AM, Hirt, Lydia wrote:

Hi Ivan:

I wanted to follow up with you on the B&N Guest Books feature. We've spoken with B&N, who is thrilled you'll be participating! I do need to let them know when I can provide your three favorite books and blurb for each. I know you've been very busy, so please let me know a deadline that you are comfortable with.

Thanks and happy Wednesday!

Lydia Hirt
Marketing Coordinator
G.P. Putnam's Sons / Riverhead
375 Hudson Street NY, NY 10014
212.366.2426

Connect with us online:
www.twitter.com/PutnamBooks & www.facebook.com/PutnamBooks

From: carol doig <cddoig@comcast.net>
Sent: Thursday, July 22, 2010 11:35 AM
To: Hirt, Lydia
Subject: Re: B&N "Guest Books" request

Lydia, hi--OK on the B&N "Guest Books" thing. Let's discuss timeline next week.

Best, Ivan

On Jul 21, 2010, at 2:33 PM, Hirt, Lydia wrote:
Hi Ivan:

I wanted to follow up with you on the B&N Guest Books feature. We've spoken with B&N, who is thrilled you'll be participating! I do need to let them know when I can provide your three favorite books and blurb for each. I know you've been very busy, so please let me know a deadline that you are comfortable with.

Thanks and happy Wednesday!

Lydia Hirt
Marketing Coordinator
G.P. Putnam's Sons / Riverhead
375 Hudson Street NY, NY 10014
212.366.2426

Connect with us online:
www.twitter.com/PutnamBooks & www.facebook.com/PutnamBooks

From: carol doig [mailto:cddoig@comcast.net]
Sent: Thursday, July 22, 2010 11:35 AM
To: Hirt, Lydia
Subject: Re: B&N "Guest Books" request

Lydia, hi--OK on the B&N "Guest Books" thing. Let's discuss timeline next week.

Best, Ivan

On Jul 21, 2010, at 2:33 PM, Hirt, Lydia wrote:

Hi Ivan:

I hope you are having a wonderful time on tour and that your event today at Watermark Book Co. went smoothly.

I have received a fun request for you from Barnes and Noble and hope you'd be interested in participating. B&N would like to feature you in their "Guest Books" feature. All they ask of you is to contribute your three favorite books and a brief blurb for each pick. Here is a sample from author James Bradley. The feature would be linked back to WORK SONG.

There is no hard and fast deadline for this project; if you would confirm your interest by this Friday I'll let B&N
Lydia, hi--OK on the B&N "Guest Books" thing. Let's discuss timeline next week.

Best, Ivan

On Jul 21, 2010, at 2:33 PM, Hirt, Lydia wrote:

Hi Ivan:

I hope you are having a wonderful time on tour and that your event today at Watermark Book Co. went smoothly.

I have received a fun request for you from Barnes and Noble and hope you'd be interested in participating. B&N would like to feature you in their "Guest Books" feature. All they ask of you is to contribute your three favorite books and a brief blurb for each pick. Here is a sample from author James Bradley. The feature would be linked back to WORK SONG.

There is no hard and fast deadline for this project; if you would confirm your interest by this Friday I'll let B&N know you plan to participate. Once you're booked with B&N, we can then figure a timeline - I'm thinking mid August would be fine.

Thanks for your consideration and please let me know if you have any questions.

Best,

Lydia Hirt
Marketing Coordinator
G.P. Putnam's Sons / Riverhead
375 Hudson Street NY, NY 10014
212.366.2426

Connect with us online:
www.twitter.com/PutnamBooks & www.facebook.com/PutnamBooks
A writer of history recommends a set of books to make you think again.

When we asked the author of Flags of Our Fathers and his most recent bestseller The Imperial Cruise, to recommend three favorite books, he responded with the following intriguing list, explaining: "One of my college professors told me that it's important to regularly read books to challenge my worldview. Here are three that present startling alternate realities."

Books by James Bradley

The Shock Doctrine

By Naomi Klein

"Learn what Rahm Emanuel (Obama's Chief-of-Staff) meant when he said, 'You never want a serious crisis to go to waste.' Inform yourself so you can understand the rush to action the next time our leaders try to scare us into action, whether it's about the need for immediate war or a bailout."

Confessions of an Economic Hit Man

By John Perkins

"Some wonder whether this is a true story or a paranoid piece of fiction, but it's a thought-provoking book worth the read. Perkins explains how and why third world countries accepted billions in development loans, how the money was funneled to U.S. engineering firms and how the borrowers' inability to repay forced them to forfeit much of their sovereignty."

JFK and the Unspeakable: Why He Died and Why It Matters
By James W. Douglass

"A remarkable story that changed the way I view the world. Douglass shows the connection between Kennedy's policies and his death. Read what former President Harry Truman wrote after JFK's assassination and how it was covered up and you will wonder."

Excerpted from James Bradley - The Barnes & Noble Review

READABILITY — An Arc90 Laboratory Experiment
http://lab.arc90.com/experiments/readability
Once again, gang, our success as a roadshow was limited only by the fire marshals' regulations on crowd size. I was told the lawful capacity of Powell's reading room is 300, and when I came out from signing stock the seating area was full, the staff had quit sneaking in chairs, and people were standing in the stacks and along the walls. This in spite of competition from a dazzling summer evening and the Portland Beer Festival that was taking up half a mile of the Willamette River waterfront. Anyway, a great crowd in all ways, and let's also lavish all the gratitude we can on the pair of real pros involved:

--Frances Miller, who handled the reading, was far and away the best ever at it in my 9 or 10 Powell's appearances; an excellent speaking voice, a a short but deft intro, and all the signing clicking along nicely. I think she had 150 Work Songs in stock, and while I didn't manage to sign quite all, I signed a helluva bunch, along with sales to the 60 or so people in line.

--Sandra Rafalik, terrific job as escort, getting everything done smack on time, marshaling the signing line, and showing her local savvy when she was taking me to the airport and all the bridges on the Willamette began going up, which cuts off downtown Portland for 15 or 20 minutes while a barge chugs past. She raced along until the 4th bridge had not yet put its barrier down, and we were across and free.

Beyond all that, Dmae Roberts' interview as KBOO was very good, again highly professional, and we had the nice networking bonus that I had presided over her winning of an Oregon State Book Award for playwriting when I emcee'd the event, back in the day.

Okay, onward. Tonight is another big deal at Third Place, the community-read discussion of The Whistling Season, and we should sell some Work Songs along with that. (Mary Ann Gwinn gave us another great plug in the Sunday Seattle Times, beginning: "Northwest treasure Ivan Doig will lead a discussion of his 2006 novel...") Then it's Park Place Books and the end of this tour, but there are a couple of October items I want to apprise you of:

--For the PNBA, please book me into the convention hotel in plenty of time, so that I don't end up in one of the overflow hotels, as has happened to me in the past before I was in the loving arms of the Riverhead Way of Publicity. Mingling and schmoozing is a lot harder when you're not on the premises, right? We can refine the schedule when need be, but I'd like to fly to Portland and arrive mid-afternoon the day before my breakfast talk, and fly home after lunch.

--On Oct. 14, I'm to be the speaker at the Montana State University Friends of the Libraries annual banquet, in Bozeman. They're paying for the whole trip for Carol and me (and a nice fee), so I don't know that there'll need to be any involvement from you folks, but you should know just to chalk on the wall that they intend a booksigning along with my appearance, and further, I've had a phone call from Mary Jane DiSanti at the incomparable Country Bookshelf there asking if I can sign up stock for her, which I'll arrange to do--Carol and I will be there 3 days, so it should fit OK.

That's it from here. All best all around--Ivan
This is good news and a nice vote of confidence from B+N about the steadiness of the book's performance.

B&N extended their promotion – great news.

We've extended this: to the 8/10 - 8/23 20% off new arrivals table.

This electronic mail message contains information that (a) is or may be CONFIDENTIAL, PROPRIETARY IN NATURE, OR OTHERWISE PROTECTED BY LAW FROM DISCLOSURE, and (b) is intended only for the use of the addressee(s) named herein. If you are not an intended recipient, please send an email immediately to postmaster@bn.com and take the steps necessary to delete the message completely from your computer system.
Hi, Glory and all--Great results in the north-of-Seattle stores. Standing room only at Village Books in Bellingham, over 200 people, on a beautiful evening--we moved the signing outside into a courtyard park at sunset; at the end of the day the store had sold 66 Work Songs, probably more than half those at the signing.

Standing room only again at Watermark, a smaller store, 60 people packed in, and the store sold out of its 41 Work Songs.

Additionally, Carol and I, veterans that we are at this mini-tour, stopped at another small but hardy store, Snow Goose Books, in the town of Stanwood on our way home and signed up its stock.

All in all, that trip covered the indie stores with loyal followings in an upscale shoreline retirement area; long may they wave.

Best,

Ivan

On Jul 20, 2010, at 11:54 AM, Plata, Glory wrote:

Hi Ivan,

I hope the trip to Bellingham is going well. I want to let you know that I have spoken to the people at Watermark Book Company in Anacortes, and they're all set for your event tomorrow afternoon. Patti will be there to greet you when you arrive at 11:30 AM. Please let me know if you have any questions!

Best,
Glory

Glory Anne Plata
Publicity Assistant
G.P. Putnam's Sons | Riverhead Books
375 Hudson St.
New York, NY. 10014
(T) 212-366-2575
glory.plata@us.penguin.com
From: "Saletan, Rebecca" <Rebecca.Saletan@us.penguin.com>
Subject: FW: Eight Regional Indie Bestseller Lists for w/e July 18, 2010
Date: July 22, 2010 6:21:22 AM PDT
To: carol doig <cddoig@comcast.net>, Liz Darhansoff <liz@dvliterary.com>

Hanging in there at #8 Mountains and Plains, #2 Pacific NW

From: Nelson, Christopher (PGI)
Sent: Thursday, July 22, 2010 7:30 AM
To: Stark, Kate; Davis, Kathryn; Einhorn, Amy; Held, Ivan; Kloske, Geoffrey; Malonzo, Michelle; Melnitsky, Halli B; Minnich, Sara; Morrissey, Jake; Nyren, Neil; Perciassepe, Laura; Saletan, Rebecca; Sorensen, Stephanie
Subject: FW: Eight Regional Indie Bestseller Lists for w/e July 18, 2010

-----Original Message-----
From: Peter Reynolds [mailto:peter@bookweb.org]
Sent: Wednesday, July 21, 2010 12:54 PM
To: Nelson, Christopher (PGI)
Subject: Eight Regional Indie Bestseller Lists for w/e July 18, 2010

Eight Regional Indie Bestseller Lists for the sales week ended Sunday, July 18, 2010 may be accessed by clicking on the links below.
Thanks,
Pete

New England Independent Booksellers Association (NEIBA):

http://www.bookweb.org/files/open/docs/indiebound/regional/100721ne.txt

Southern Independent Booksellers Alliance (SIBA):

http://www.bookweb.org/files/open/docs/indiebound/regional/100721si.txt

Mountains & Plains Independent Booksellers Association (MPIBA):
Hi Ivan:

I hope you are having a wonderful time on tour and that your event today at Watermark Book Co. went smoothly.

I have received a fun request for you from Barnes and Noble and hope you'd be interested in participating. B&N would like to feature you in their "Guest Books" feature. All they ask of you is to contribute your three favorite books and a brief blurb for each pick. Here is a sample from author James Bradley. The feature would be linked back to WORK SONG.

There is no hard and fast deadline for this project; if you would confirm your interest by this Friday I'll let B&N know you plan to participate. Once you're booked with B&N, we can then figure a timeline - I'm thinking mid August would be fine.

Thanks for your consideration and please let me know if you have any questions.

Best,

Lydia Hirt
Marketing Coordinator
G.P. Putnam's Sons / Riverhead
375 Hudson Street NY, NY 10014
212.366.2426

Connect with us online:
www.twitter.com/PutnamBooks & www.facebook.com/PutnamBooks
Hi, Becky

Yardley is notorious for tantrums. They seldom say much about the book in question, but they say much about the reviewer. His fits are highly unprofessional and unworthy of being taken seriously. Ivan will hold off reading this one, to concentrate on worthwhile things.

Meanwhile, Work Song sings on. Have you had a chance to view the video at seattletimes.com/entertainment? See your author at work. The videographer did a fine job. The print version shows the author as close to lifesize as a newspaper page will allow: clear across the top and a third of the way down the page.

Best,

Carol

On Jul 19, 2010, at 6:51 AM, Saletan, Rebecca wrote:

Dear Ivan, Carol, and Liz,
Some more reviews and mentions. Storm warning on the Wash Post: It's Yardley at his most egregiously venomous. Read with vodka and tonic in hand.

xoBecky

From: Plata, Glory
Sent: Monday, July 19, 2010 9:47 AM
To: Saletan, Rebecca
Cc: Barson, Michael S; Venzon, Matthew; Trevorrow, Elaine; Thariani, Mashal
Subject: New Media 7/19 - Work Song

Good morning, Becky -

Below are links to new media that came in over the weekend for WORK SONG. The Seattle Times ran a nice Q&A feature with Ivan yesterday, and CultureMob.com included it in a summer reading roundup of top five books written by Puget Sound authors. The Washington Post's piece on the book also ran, but does not give a positive review.

The Seattle Times

The Washington Post
#2 on Pacific Northwest list
#6 on Mountains and Plains

-----Original Message-----
From: Peter Reynolds [mailto:peter@bookweb.org]
Sent: Wednesday, July 14, 2010 11:36 AM
To: Nelson, Christopher (PGI)
Subject: Eight Regional Indie Bestseller Lists for w/e July 11, 2010

Eight Regional Indie Bestseller Lists for the sales week ended Sunday, July 11, 2010 may be accessed by clicking on the links below.

Thanks,

Pete

New England Independent Booksellers Association (NEIBA):

http://www.bookweb.org/files/open/docs/indiebound/regional/100714ne.txt

Southern Independent Booksellers Alliance (SIBA):

http://www.bookweb.org/files/open/docs/indiebound/regional/100714si.txt

Mountains & Plains Independent Booksellers Association (MPIBA):

http://www.bookweb.org/files/open/docs/indiebound/regional/100714mp.txt
Matthew, hi. Full house again -- that's 65 at U BookStore and sturdy sales afterward. One woman did her Christmas shopping and bought eight.

The Mary Ann Gwinn interview went fine, two old pros talking as we've done before. The Seattle Times photog did portraits and a short video of me reading, for the paper's website, to be posted Monday.

Have you seen the LA Times review? We have!

Duly noted about next week. Happy vacation -- Ivan

On Jul 15, 2010, at 11:23 AM, Venzon, Matthew wrote:

Hi, Ivan --

How'd it go at University Bookstore yesterday? And with Mary Ann Grossman?

I wanted to let you know that Michael and I will both be out of the office on vacation next week. We'll both be seeing email periodically during that time, but Glory will be here in the office to confirm all the events and make sure everything goes smoothly while we're out. Please just include all three of us on any emails, and feel free to be in touch with Glory directly at 212-366-2559, if need be.

Thanks, and let us know if you have any questions or concerns.

Matthew
From: "Venzon, Matthew" <Matthew.Venzon@us.penguin.com>
Subject: RE: Next week
Date: July 15, 2010 12:56:43 PM PDT
To: carol doig <cddoig@comcast.net>
Cc: "Barson, Michael S" <Michael.Barson@us.penguin.com>, "Plata, Glory" <Glory.Plata@us.penguin.com>

Yes, that LA Times review was great. And did you see the short review in today's New York Times? Though it wasn't the longest review, it was still great exposure.

There are still some big reviews on the horizon: The Washington Post, Dallas Morning News, Pittsburgh Post Gazette, and the Missoula Independent among them. And Jeff Baker's interview should be running in Portland -- tomorrow, I believe.

Glory pointed out to me that I sent incorrect contact information in my last email -- The right number for her is 212-366-2575.

Best,
Matthew

From: carol doig [mailto: cddoig@comcast.net]
Sent: Thursday, July 15, 2010 3:50 PM
To: Venzon, Matthew
Subject: Re: Next week

Matthew, hi. Full house again -- that's 65 at U BookStore and sturdy sales afterward. One woman did her Christmas shopping and bought eight.

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Thanks, and let us know if you have any questions or concerns.

Matthew
From: Liz Darhansoff <liz@dvfliterary.com>
Subject: Re: WORK SONG, an Editor's pick!
Date: July 13, 2010 7:42:54 AM PDT
To: "Trevorrow, Elaine" <Elaine.Trevorrow@us.penguingroup.com>
Cc: carol doig <cddoig@comcast.net>

hooray, hooray!! LD

On Tue, Jul 13, 2010 at 10:31 AM, Trevorrow, Elaine <Elaine.Trevorrow@us.penguingroup.com> wrote:

Hello,

We've just heard from publicity that WORK SONG is an Editor's Pick in the upcoming New York Times Book Review. Congratulations!

All best,
Elaine

--
Liz Darhansoff
Darhansoff, Verrill, Feldman
236 West 26th Street, #802
New York, NY 10001
(917) 305-8946
liz@dvfliterary.com
www.dvfliterary.com
Becky--You're a geyser of good news today. Try to keep it up, huh? (It's fascinating to see how much Liz can put into fewest words, right?)

Best,

Ivan

On Jul 13, 2010, at 9:27 AM, Saletan, Rebecca wrote:

WORK SONG is #11 on the next National Indie Bestseller list.

Rebecca Saletan
Editorial Director, Riverhead Books
375 Hudson Street
New York, NY 10014-3657
212 366 2908
212 366 2922 (fax)
This Week's Hot Reads

by The Daily Beast

Work Song
by Ivan Doig

A classic tale from the heyday of American capitalism by the king of the Western novel.

Ivan Doig's 13th novel, Work Song, follows the fortunes of Morrie Morgan as he navigates the hard world of a 1919 mining town. Set in the author's native Montana, the scenery provides a majestic backdrop for the drama and intrigue of life in a company town where being your own man can be a dangerous thing. Refusing to wear the "copper collar" of the Anaconda mining company, Morrie and his alluring landlady Grace find themselves drawn into a world of violence and corruption as the miners struggle against the seemingly omnipotent corporation. As The New York Times wrote, "Though sometimes his prose veers toward the clichéd...not one stitch unravels in this intricately threaded narrative."

You Should Check Out:

The Elite Turn Against Obama

Reports of Netbook Sales Death Greatly Exaggerated, Says Analyst

Why Obama Disappoints the Left

Last Night's Gruesome Execution

RELATED TAGS


Becky, my dear--

The NY Times reviews of my work are probably always going to be a medium thrill for us--although for a change this reviewer indicated she actually by golly kind of enjoyed the book--but I know even landing me into the NYTBR takes some heaving, hauling, and pushing by you. Just wanted to say big thanks one more time.

All best,

Ivan
Matthew-- It's best if Mary Ann will come to the house on Wednesday, as she's done before. If she needs all the time she can get because of her deadline, I can do the interview as early as 9:30 am PDT; otherwise, 1:30 or 2 would be OK.

Best--Ivan

On Jul 12, 2010, at 8:08 AM, Venzon, Matthew wrote:

Hi, Ivan --

Just heard back from Mary Ann Gwinn, who'd been considering an interview as a follow-up to the review that ran during publication week. She'd like to get a piece in the paper on Monday, July 19, to promote the final round of Washington state signings, and was wondering if there was a time on Wednesday of this week that would be convenient. She could go out to your house or meet you somewhere. Phone could also be an option, but she may want to get some photographs, so in person seems like the better bet. Let me know what you think --

Thanks,
Matthew
Good morning, all--Fine results at Elliott Bay, nice crowd of 65 or so and it seemed to me half of them bought books, although Rick Simonson will have to provide the final tally.

The relocated store itself is further good news--originally a truck repair garage, it has a big open feel, better than the funky labyrinthine one of the old store, and magnificent huge old wooden beams; the great wooden shelves from the old place look right at home. Good handy non-manic coffee shop. The basement reading room, bricks and books, feels like the Beats meet there, you can imagine Kerouac up at the mike with Greg Corso bongo-ing his knees while waiting to go on. I asked Rick how business was, in these first three months of new existence, and he instantly said "Great!"--we're chums from 25 years of doing these El Bay gigs together, and I trust what he says. He elaborated that the new location not only has Seattle University and Seattle's biggest community college nearby, but two private high schools, and he said kids are hanging round the store quite wonderfully.

Other news: Work Song was #3 on the Seattle Times Sunday local bestseller list, behind The Girl Who Kicked Practically Everything and the Justin Cronin doorstep.

All best for now,

Ivan
Hi, Matthew-- It went splendidly with Jeff Baker, two old hands at this chatting away, and he said he had plenty when we were done. Wouldn't it be nice if all interviews flowed along like that. In contrast, although it too turned out to be a strong interview in the end, Amy of Cascadia had to type out while we talked because her voice recorder was broken, so that went slow but we got it done. Both should be fine, I think.

We are prep for El Bay, allowing mucho time to get there--we know where it is, though we haven't been in the store. I'm a bit dubious about the 4 o'clock slot--the weather has turned to high summer here, I wonder if people are going to leave the sunshine to come inside--but that was the store's choice, be it on their head, right?

Anyway, everything seems to be perking okay here. Have a good weekend.

Best,

Ivan

On Jul 9, 2010, at 9:27 AM, Venzon, Matthew wrote:

Hi Ivan --

How'd it go with Jeff Baker yesterday? Are you all set for Elliott Bay? We've checked in with Rick to double check that they'll have that parking spot reserved for you.

Thanks,

Matthew

Matthew Venzon, Associate Director of Publicity
G.P. Putnam's Sons / Riverhead Books
Penguin Group (USA)
375 Hudson Street
New York, NY 10014
212-366-2558
matthew.venzon@us.penguin.com
From: "Saletan, Rebecca" <Rebecca.Saletan@us.penguin.com>
Subject: FW: Eight Regional Indie Bestseller Lists for w/e July 4, 2010
Date: July 8, 2010 12:27:07 PM PDT
To: carol doig <cddoig@comcast.net>
Cc: Liz Darhansoff <liz@dvfliterary.com>

#3 on PNBA list and #6 on Mountains and Plains

-----Original Message-----
From: Peter Reynolds [mailto:peter@bookweb.org]
Sent: Thursday, July 08, 2010 12:31 PM
To: Nelson, Christopher ( PGI )
Subject: Eight Regional Indie Bestseller Lists for w/e July 4, 2010

Eight Regional Indie Bestseller Lists for the sales week ended Sunday, July 4, 2010 may be accessed by clicking on the links below.

Thanks,
Pete

New England Independent Booksellers Association (NEIBA):

http://www.bookweb.org/files/open/docs/indiebound/regional/100708ne.txt

Southern Independent Booksellers Alliance (SIBA):

http://www.bookweb.org/files/open/docs/indiebound/regional/100708si.txt

Mountains & Plains Independent Booksellers Association (MPIBA):
Pacific Northwest Booksellers Association (PNBA):
http://www.bookweb.org/files/open/docs/indiebound/regional/100708pn.txt

The Heartland Independent Bestseller List (GLIBA and MBA combined):
http://www.bookweb.org/files/open/docs/indiebound/regional/100708mw.txt

Southern California Independent Booksellers Association (SCIBA):
http://www.bookweb.org/files/open/docs/indiebound/regional/100708sc.txt

Northern California Independent Booksellers Association (NCIBA):
http://www.bookweb.org/files/open/docs/indiebound/regional/100708nc.txt

New Atlantic Independent Booksellers Association (NAIBA):
http://www.bookweb.org/files/open/docs/indiebound/regional/100708na.txt

--

Peter V. Reynolds
Good morning, everyone--

Living up to expectations, last night's University Village B&N event didn't amount to much--about 3 doz. people, 12-15 books sold. Friends who are regular customers there tell me the store ordinarily supports my books nicely, staff picks, placement, etc. Anyway, we showed the flag there.

So how did the NYTBR treat us, do we know yet?

Best,

Ivan
Good NYTBR by Joanna Hershon, author of THE GERMAN BRIDE, with a photo and a strong pull quote - "Not one stich unravels in this intricately threaded narrative ... infectious."

Costco had a strong first week – about 550 copies, B&amp;N 450 this week; 500 ebooks (of all stripes) sold to date, which is great. We have 31,900 out the door at this point, 37,400 in print. We think we narrowly missed the bottom of the NYTBR extended bestseller list – maybe next week? Fingers crossed.

Rebecca Saletan
Editorial Director, Riverhead Books
375 Hudson Street
New York, NY 10014-3657
212 366 2908
212 366 2922 (fax)
Sunday's NYTBR hasn't arrived yet, Ivan. Hopefully we'll get our copy tomorrow.

On that note, the Book Review has been sprucing up its online presence, and often likes to include supplementary material to the print edition there. An editor there got in touch last night in hopes that you could answer just a few questions for their Stray Questions section:

-What do you see as the future of the Western?
-What are you working on now?
-Describe a typical day in your writing life.
-What have you been reading or recommending lately?

You can see some previous examples here:

Any chance you could get these answers to us by tomorrow morning?

Thanks,
Matthew

-----Original Message-----
From: carol doig <cddoig@comcast.net>
Sent: Thursday, July 08, 2010 10:23 AM
To: Barson, Michael S
Cc: Venzon, Matthew; Saletan, Rebecca
Subject: B&N event

Good morning, everyone--

Living up to expectations, last night's University Village B&N event didn't amount to much---about 3 doz. people, 12-15 books sold. Friends who are regular customers there tell me the store ordinarily supports my books nicely, staff picks, placement, etc. Anyway, we showed the flag there.

So how did the NYTBR treat us, do we know yet?

Best,
Ivan
Ridiculously, our copies have yet to materialize this week - usually here Mon or Tues but a holiday snafu? I just emailed a friend at FSG to ask him to fax me the review, will let you know as soon as I see it.

Sincerely,
Yr friend at Acme Publishing ...

-----Original Message-----
From: carol doig [mailto:cddoig@comcast.net]
Sent: Thursday, July 08, 2010 10:23 AM
To: Barson, Michael S
Cc: Venzon, Matthew; Saletan, Rebecca
Subject: B&N event

Good morning, everyone--

    Living up to expectations, last night's University Village B&N event didn't amount to much--about 3 doz. people, 12-15 books sold. Friends who are regular customers there tell me the store ordinarily supports my books nicely, staff picks, placement, etc. Anyway, we showed the flag there.

    So how did the NYTBR treat us, do we know yet?

Best,

Ivan
From: carol doig <cddoig@comcast.net>
Subject: Re: Chicago Tribune - WORK SONG
Date: July 6, 2010 7:50:30 AM PDT
To: "Saletan, Rebecca" <Rebecca.Saletan@us.penguin.com>

Becky. hi--

Yeah, that was a starburst of a review in the Chi Trib, all right, and I'll email a thanks to Julia Keller sometime today. Carol also noticed the dandy AP review popping up from Vermont to Florida and across the country. How are you faring in the weather?

Best,

Ivan

On Jul 6, 2010, at 7:16 AM, Saletan, Rebecca wrote:

Rave Chicago Trib that ran over the weekend – I would bet there are others, too. The book was very strong on Amazon all through the weekend. Hope you had a LITTLE bbq along with all the book fireworks over the weekend!
Becky

---

From: Plata, Glory
Sent: Tuesday, July 06, 2010 10:10 AM
To: Barson, Michael S; Saletan, Rebecca
Subject: Chicago Tribune - WORK SONG

Hello both,

A great review for WORK SONG ran in the Chicago Tribune over the weekend. Please see the link below:

http://www.chicagotribune.com/entertainment/books/ct-ae-0704-lit-life-
20100702.0.5471581.column

I will also circ a hardcopy clip of this review today. Please let me know if you have any questions.

Thanks,

Glory

Glory Anne Plata
Publicity Assistant
G.P. Putnam's Sons | Riverhead Books
375 Hudson St.
New York, NY. 10014
From: carol doig <cddoig@comcast.net>
Subject: Re: Interview with TheSunBreak.com - July 7
Date: July 7, 2010 7:30:39 AM PDT
To: "Plata, Glory" <Glory.Plata@us.penguin.com>

Glory, hi again--Just checking: those Portland phone interviews ARE tomorrow, aren't they? I have on my calendar Jeff Baker of the Oregonian at 2, Cascadia at 3, but for whatever reason I don't have pages for those in my schedule sheets. Could you email those today, please?

Thanks.

Ivan

On Jul 6, 2010, at 3:02 PM, Plata, Glory wrote:

Hello Ivan,

I'm contacting you on behalf of Michael Barson to remind you of your telephone interview with TheSunBreak.com scheduled for tomorrow, July 7 at 2:00 PM PST. Roger van Oosten will call you at 206-542-6658.

Please let me know if you have any questions or concerns.

Best,

Glory Anne Plata
Publicity Assistant
G.P. Putnam's Sons | Riverhead Books
375 Hudson St.
New York, NY. 10014
(T) 212-366-2575
glory.plata@us.penguin.com
Check out this nice review on the B&N site:

Also, given the history so far, our rep checked in with Elliott Bay this morning. They have about 70 on hand and are selling it steadily - they'll bring in more for their event on the 10th.

Happy 4th all!

Rebecca Saletan
Editorial Director, Riverhead Books
375 Hudson Street
New York, NY 10014-3657
212 366 2908
212 366 2922 (fax)
What fantastic news, Ivan! Thanks for the report.

I'm attaching a slightly revised schedule here -- there's a new contact for the B&N event next week, and info about the interview we added on Wednesday. And the Montana station is all set for your call tomorrow morning.

I got word that the Chicago Tribune review will be running on Sunday, and I have reason to believe it's very positive.

Have a great 4th --

Matthew

-----Original Message-----
From: carol doig [mailto:cddoig@comcast.net]
Sent: Thursday, July 01, 2010 11:04 AM
To: Barson, Michael S
Cc: Venzon, Matthew; Saletan, Rebecca
Subject: boatload of books last night

Good morning, everybody--Another full house last night, 100 in the aisles and crannies. Whatever Eagle Harbor's initial order was, by yesterday morn they were down to two books and had to make an emergency run to the wholesaler. This is no small logistic, a half-hour ferry ride and maybe with long-line waits, but by the time Carol and I got there they had a helluva bunch of Work Songs. As soon as we arrived, I and my stalwart hand signed up a full cart--what is that, 60, 75?--and at the local library benefit schmooze I signed 20 for all the attendees, and after my reading, with people snapping up the pre-signed ones at the front of the store, I still had a line to sign probably 30 fresh books. Mary Gleysteen, superb and reliable, said she'd provide me the full sales figure this morn, and I'll ask her to forward it to you if she hasn't already. So, it's a real schlep from where we live to Eagle Harbor--an eight-hour outing yesterday, and it's have been 6 1/2 or 7 even without the library cocktail party--but we supported a beloved bookstore and one way or another sold a (ferry)boatload of books.

Looking ahead: Matt, I have tomorrow's radio interview in mind and will call in at 7:57, and I've noted the one on the 7th. Michael and Becky, from past experience these first two terrific booksignings might be our high-water mark of books sold by hand; at Elliott Bay, the U Bookstore,
Hi Lydia,
Ivan's schedule is on his "What's New" page...
Cheers,
Carol

From: Hirt, Lydia [mailto:Lydia.Hirt@us.penguin.com]
Sent: Thursday, July 01, 2010 7:42 AM
To: Carol Solle
Subject: Ivan Doig's website

Good Morning, Carol:

There's lots of excitement in house for WORK SONG! I wanted to touch base with you, to see if you had plans to post Ivan's tour schedule to his website? Right now it only lives on Penguin's site, here. I am hoping to direct some traffic to the tour page, and would love to be able to send fans to ivandoig.com. Please let me know.

Thanks!

Lydia Hirt
Marketing Coordinator
G.P. Putnam's Sons / Riverhead
375 Hudson Street NY, NY 10014
212.366.2426

Connect with us online:
www.twitter.com/putnambooks & www.facebook.com/putnambooks
www.twitter.com/riverheadbooks & www.facebook.com/riverheadbooks

No virus found in this incoming message.
Checked by AVG - www.avg.com
Version: 9.0.830 / Virus Database: 271.1.1/2970 - Release Date: 06/30/10 23:35:00
Good morning, everybody--Another full house last night, 100 in the aisles and crannies. Whatever Eagle Harbor's initial order was, by yesterday morn they were down to two books and had to make an emergency run to the wholesaler. This is no small logistic, a half-hour ferry ride and maybe with long-line waits, but by the time Carol and I got there they had a helluva bunch of Work Songs. As soon as we arrived, I and my stalwart hand signed up a full cart--what is that, 60, 75?--and at the local library benefit schmooze I signed 20 for all the attendees, and after my reading, with people snapping up the pre-signed ones at the front of the store, I still had a line to sign probably 30 fresh books. Mary Gleysteen, superb and reliable, said she'd provide me the full sales figure this morn, and I'll ask her to forward it to you if she hasn't already. So, it's a real schlep from where we live to Eagle Harbor--an eight-hour outing yesterday, and it'd have been 6 1/2 or 7 even without the library cocktail party--but we supported a beloved bookstore and one way or another sold a (ferry)boatload of books.

Looking ahead: Matt, I have tomorrow's radio interview in mind and will call in at 7:57, and I've noted the one on the 7th. Michael and Becky, from past experience these first two terrific book signings might be our high-water mark of books sold by hand; at Elliott Bay, the U Bookstore, Village Books, etc. the name of the game is sell-through and those stores have always been first-rate at that--I don't have any experience with the University Village B&N, but friends tell me it's always prominently supported my books with staff picks, table placement, and so on. (Signing results at Elliott Bay in its new location near a couple of colleges and a without neighborhood are going to be interesting; in the past, I would draw twice the audience I would at Eagle Harbor and sell half as many books; but then El Bay would keep selling 'em until the end of civilization.) Anyway, so far so good, huh? Thrilled about the second printing.

Happy 4th of July weekend, everybody. We live across Puget Sound from an Indian reservation that is to fireworks what Nobel was to dynamite, so our 4th began with a boom last night at 12:01.

Ivan
Dear Ivan and Liz,
Still such early days that there's not a lot of hard data, but the early signs are really promising. In addition to that great first reading at Third Place, here's what we know: Amazon sold 500 on Tuesday (first day of sale), even with their site out of commission for half the day. Barnes and Noble sold 525 on day 1, which is strong, and Borders sold 80, which (sad to say) is also strong for them these days. We went back for an extra 2500 copies to supplement the 2300 we have in the warehouse. Penguin is very big on always being in stock! Much more to come, obviously.
Becky

Rebecca Saletan
Editorial Director, Riverhead Books
375 Hudson Street
New York, NY 10014-3657
212 366 2908
212 366 2922 (fax)
Also WORK SONG was picked as Kindle “Best Book” of June, which means (or meant) that it was featured as such in an email blast to Amazon subscribers.

Rebecca Saletan
Editorial Director, Riverhead Books
375 Hudson Street
New York, NY 10014-3657
212 366 2908
212 366 2922 (fax)
Wowie Kazowie, Ivan (as we used to exclaim back in the fab Fifties) -- that is some yarn!! These Indie stores are great and all, but my gosh, they sure like to keep their orders a wee bit on the conservative side, don't they?? Anyway, great job again, and we salute your powers of endurance. We will share your good news with our marketing and Sales folk anon.

Best,

Michael

PS -- my dog doesn't cotton to fireworks.

-----Original Message-----
From: carol doig [mailto:ccdigin@comcast.net]
Sent: Thursday, July 01, 2010 11:04 AM
To: Barson, Michael S
Cc: Venzon, Matthew; Saletan, Rebecca
Subject: boatload of books last night

Good morning, everybody--Another full house last night, 100 in the aisles and crannies. Whatever Eagle Harbor's initial order was, by yesterday morn they were down to two books and had to make an emergency run to the wholesaler. This is no small logistic, a half-hour ferry ride and maybe with long-line waits, but by the time Carol and I got there they had a helluva bunch of Work Songs. As soon as we arrived, I and my stalwart hand signed up a full cart--what is that, 60, 75?--and at the local library benefit schmooze I signed 20 for all the attendees, and after my reading, with people snapping up the pre-signed ones at the front of the store, I still had a line to sign probably 30 fresh books. Mary Gleysteen, superb and reliable, said she'd provide me the full sales figure this morn, and I'll ask her to forward it to you if she hasn't already. So, it's a real schlep from where we live to Eagle Harbor--an eight-hour outing yesterday, and it's have been 6 1/2 or 7 even without the library cocktail party--but we supported a beloved bookstore and one way or another sold a (ferry)boatload of books.

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Hi, Matthew & Michael--Yesterday was my birthday, so the Seattle Times review (Dostoevsky!) was a fine present. Today Carol and I are going out of town for the day around 12:30 your time, so if there's anything on your collective minds, please let fly.

Couple of things needed for the two book signings this week, please:

--Third Place: kindly set it up with Wendy Manning for me to arrive closer to 6:30 than 6:45 and sign some stock for them (in the back room if we can), to cut down on the hand strain during the audience signing. Let's also announce that I'll be signing only books bought in the store, however they want to put it diplomatically.

--Eagle Harbor: have Mary Gleysteen or somebody email us about:
- Ferry schedule
--Who will pick us up at the ferry dock, and will they carry a copy of WorkSong so I can recognize them?
--I want to stop by the store and quickly sign up some stock before the library charity event.

Best

Ivan
Just to follow up on Butte. Books & Books, the bookstore there, doesn’t have a booth at the festival but we are sending them a big blowup of the book and an extra blowup with the below Butte-centric blurbs. We’ve rushed them another 25 to arrive by Tues—“Wed next week and sales is pushing them to ramp up with a much more robust quantity right behind that. They are evidently very conservative orderwise but they sold out those first 25 (mostly pre-ordered) within half an hour of opening yesterday. The Billings review created quite a bit of local buzz.

— Associated Press

“The great joys of reading a book by Montana native Ivan Doig are his keen development of character, his lyrical writing and the sense of history of Montana. ... A sequel of his 2006 bestselling The Whistling Season, Work Song has the hard-to-fail-with setting of Butte at the height of its power as a mining city. ... [Doig’s] masterful hand takes readers skillfully into the past with a human story that echoes today ... a true treasure.”
- The Billings Gazette

“Butte is by far the most colorful town in Montana, a kaleidoscope of culture, commerce and copper mines, the perfect palette for an artist like Ivan Doig. Work Song doesn’t just hum along—its rich authenticity echoes and resonates.”
—Jamie Ford, author of The Hotel on the Corner of Bitter and Sweet

“The most tumultuous, quirky, and fascinating city in the American West of the last century has finally found a storyteller equal to its stories. Ivan Doig brings to life the core of humanity, and a hell of cast, amidst the shadows and sorrows of Butte, Montana -- a city that could say it never slept well before New York made a similar claim.”
—Timothy Egan, author of The Last Hard Time and The Big Burn
Hi, gang--Third Place Books last night: smash hit! Cheryl McKeon, in charge of the event and the seating, estimated the crowd at 400, and while she had to check the cash register results at the end of the night to provide exact results for the day, she said we started the evening with 121 Work Songs—and there were four copies left when Carol and I happily and wearily went out the door. So, all went well. We'll try to keep up the streak tonight at Eagle Harbor.

Best,

Ivan
Becky, hi. A Montana friend just emailed information about the National Folklife Festival to be held for the third and final time in Butte, bringing 100,000 people to town, July 9 through 11. Can we make sure there are books in town? We know this is tight but any publicity chance? Ad in the local paper, the Montana Standard? Something?

Been rehearsing for the first reading tonight. The curtain can go up!

Best

Ivan
Dear Becky.

Good news about the ad. We wouldn't miss it. And the Shelf Awareness banner is really slick. Nice kickoff for pub day. Thanks loads.

On Jun 29, 2010, at 8:39 AM, Saletan, Rebecca wrote:

Look for our color ad (two columns) on p. 6 of next Sunday's NYT Book Review.

Rebecca Saletan
Editorial Director, Riverhead Books
375 Hudson Street
New York, NY 10014-3657
212 366 2908
212 366 2922 (fax)
and an ad

From: Rebecca.Saletan@us.penguin.com
To: cddoig@comcast.net; liz@dvfliterary.com

Look for our color ad (two columns) on p. 6 of next Sunday's NYT Book Review.

Rebecca Saletan
Editorial Director, Riverhead Books
375 Hudson Street
New York, NY 10014-3657
212 366 2908
212 366 2922 (fax)
From: Liz Darhansoff <liz@dvfliterary.com>
Subject: Happy pub day, Ivan
Date: June 29, 2010 8:04:06 AM PDT
To: carol doig <cddoig@comcast.net>

Carol, please give Ivan a big smooch from me. xxLizD

--
Liz Darhansoff
Darhansoff, Verrill, Feldman
236 West 26th Street, #802
New York, NY 10001
(917) 305-8946
liz@dvfliterary.com
www.dvfliterary.com
You broke into the top 500 at Amazon and the book isn't even available to ship until tomorrow there. Go Doig go!
Xo Becky

-----Original Message-----
From: carol doig [mailto:ccdooig@comcast.net]
Sent: Monday, June 28, 2010 12:12 PM
To: Saletan, Rebecca
Cc: Venzon, Matthew; Barson, Michael S
Subject: fame the length of the world from the AP to Billings

Dear Becky--

Just got Elaine's fax of the reviews roundup. Wahoo!

Giddily,

Doigstoevsky (as our punniest friend is calling me after the Seattle Times review)
Hey, Marsh, and please pass along to Laird--What can I say to you punsters except what they used to say around the British Admiralty: Lord, Nelson!

The head of Riverhead publicity gives you his pun of the day award, no mean feat in NY book circles. Meanwhile Carol and I are sitting around fanning ourselves with Work Song raves from the AP, Bookpage.com and the Billings Gazette (biggest Montana paper), and my editor just emailed that the book broke into Amazon's top 500 (this apparently is really good?!?) and the book isn't even on sale until tomorrow.

So, we're perking, and about to get in the car to head for Camano and share all this with Linda Bierds and Sydney Kaplan. Looking forward to the next meal with you and Ann. And hey, Work Song turns out to be an OK title, huh?

All best, Ivan

On Jun 28, 2010, at 9:03 AM, Nelson, Marshall wrote:

Did you know I came up with the title Work Song? See reference to miners and union folk songs in http://en.wikipedia.org/wiki/Work_song#cite_note-lloyd1967-13 (but I was also thinking of Cannonball Adderly.)

Happy Birthday. We'll all have a G&T in your honor -- it's a 38-year tradition.

love,

DDAD

From: Laird Nelson [mailto:tjnelson@gmail.com]
Sent: Monday, June 28, 2010 8:32 AM
To: Nelson, Marshall
Cc: carol doig; chboop96@aol.com
Subject: Re: Times Review

I would like to point out that I had nothing to do with this pun, though it does get high Marx from me. It was entirely my Fyodor's creation.

I am afraid that I have to leave you on that note; I have too much work to do and cannot afford to be Stalin.

Best,
Laird

On Mon, Jun 28, 2010 at 11:25 AM, Nelson, Marshall <MarshallNelson@dwt.com> wrote:

So do we now call you Ivan Fyodor Doigstoyevsky?

Marshall
Tel: (206) 757-8112
Fax: (206) 757-7112
Mobile: (206) 890-0956
From: carol doig <cddoig@comcast.net>
Subject: fame the length of the world from the AP to Billings
Date: June 28, 2010 9:11:16 AM PDT
To: rebecca saletan <Rebecca.Saletan@us.penguin.com>
Cc: matthew venzon <Matthew.Venzon@us.penguin.com>, Michael S Barson
    <Michael.Barson@us.penguin.com>

Dear Becky--

Just got Elaine's fax of the reviews roundup. Wahoo!

Giddily,

Doigstoevsky (as our punniest friend is calling me after the Seattle Times review)
Matthew, hi again--It's a $100 a head reception the bookstore folks asked me to do as a benefit for the local library--I thought they'd told you. Everybody there gets a Work Song, I'm told, so we have a headstart on 20-25 copies sold. Their schedule is OK with Carol and me--i.e., we'll schmooze for 45 minutes or so and somebody takes us to dinner and then we do the bookstore event. If only we knew the details, which, as I say, they can shoot directly to us (and I hope copying to you this time).

Best--Ivan

On Jun 28, 2010, at 8:51 AM, Venzon, Matthew wrote:

We'll let them know, Ivan. And I'll check in with Eagle Harbor about the Ferry schedule.

I'm not sure I understand the reference in your original email to signing stock at the store prior to their library charity event. My understanding is that the event is in store, beginning at 7:30 PM. Is the library event something you'd worked out with Eagle Harbor directly?

Thanks,
Matthew

-----Original Message-----
From: carol doig [mailto:cddoig@comcast.net]
Sent: Monday, June 28, 2010 11:43 AM
To: Barson, Michael S
Cc: Venzon, Matthew
Subject: Re: book signings

Michael--Your wisdom prevails. Only Work Song shall meet my cramped hand--tell all the stores, please.

Best--Ivan

On Jun 28, 2010, at 8:03 AM, Barson, Michael S wrote:

Ivan -- Belated Happy Birthday!! I'm sorry that Matthew and I weren't aware of the date, else we'd have come up with an appropriate gift for you... Like, say, a forest green 2011 Subaru Outback. Oh well, too late now...

Regarding the dictate you suggest below, whereby stores should announce that you will only be signing copies of the new book bought in that store -- I am a little concerned that this could create a bit
Michael--Your wisdom prevails. Only Work Song shall meet my cramped hand--tell all the stores, please.

Best--Ivan

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Ivan -- Belated Happy Birthday!! I'm sorry that Matthew and I weren't aware of the date, else we'd have come up with an appropriate gift for you... Like, say, a forest green 2011 Subaru Outback. Oh well, too late now...

Regarding the dictate you suggest below, whereby stores should announce that you will only be signing copies of the new book bought in that store -- I am a little concerned that this could create a bit of ill will if someone purchased a copy of the new novel elsewhere (maybe to get a head-start on reading it) and then toted it along with him/her to the night of your reading to get it signed. Since no one will know of this policy *until* they actually arrive at a given store that evening and hear the announcement, a lot of people could be left holding the bag, since even your true fans may not elect to buy an extra copy that evening just to cover the signature element... I don't know, maybe it won't become an issue, but it makes me a wee bit nervous...

I do feel having it stated at the outset of a signing event that only the NEW book will be inscribed, as a way to limit your obligations, is perfectly fine (and then, after the primary event has ended, if you're still feeling perky, they could announce that the fans who brought earlier books along with them could come up for a signature. Or not.

Anyway, those are my thoughts, Ivan.

Best,

Michael

-----Original Message-----
From: carol doig [mailto:cddoig@comcast.net]
Sent: Monday, June 28, 2010 10:27 AM
To: Venzon, Matthew; Barson, Michael S
Subject: book signings

Hi, Matthew & Michael--Yesterday was my birthday, so the Seattle Times review (Dostoevsky!) was a fine present. Today Carol and I are going
Ivan – This radio producer for WAMC, the NPR station serving greater Albany NY, would like to talk to you on either June 21 or 22 at Noon eastern time. It’s taped, not live, so it won’t air until the book comes out the following week. Could you select one of those dates? 15 minutes is all he will need.

Best,
Michael

Hi -

Thank you very much for sending me a copy of Ivan Doig’s "Work Song." I am hoping to set up a 30-minute interview with him sometime in mid-late June. The interview would be for our Nationally Syndicated “Book Show,” as well as our Roundtable Morning Show on Northeast Public Radio. My best tape times are from 12-3 PM ET. WAMC is a top 20 News/Talk station in the country and a top 10 NPR market and broadcast throughout New York and New England. Please let me know the possibilities.

Cheers,

Joe Donahue
WAMC/Northeast Public Radio
(800) 323-9262 Ext#110
From: "Barson, Michael S" <Michael.Barson@us.penguingroup.com>
Subject: RE: WAMC radio request for Ivan Doig
Date: June 3, 2010 10:30:07 AM PDT
To: carol doig <cdoig@comcast.net>
Cc: "Plata, Glory" <Glory.Plata@us.penguigroup.com>, "Venzon, Matthew" <Matthew.Venzon@us.penguigroup.com>

This option sounds fine, Ivan... We will let Joe Donahue at WAMC know it's June 22 we want.

On another note, our crack sales rep for the Pacific NW, Patrick McNierney, is absolutely *devastated* to learn that we will not be including Powell's among your bookstore stops next month. He implored me to ask you if you might possibly reconsider the decision to skip Portland. In fact, he said he would DRIVE you both ways himself, so intent was he on achieving his goal. So—I told him I could but ask. Any chance for a stop in the latter part of July? We could get you in and out on the same day if we opted for a Saturday. Or get a hotel for the night if it became a weekday visit. Just let us know. (And yes, the answer can be *no* if that is your preference.)

Best,
Michael

---

From: carol doig [mailto:cdoig@comcast.net]
Sent: Thursday, June 03, 2010 1:21 PM
To: Barson, Michael S
Subject: Re: WAMC radio request for Ivan Doig

Michael, hi--Carol and I are back from seeing plays in Ashland, Oregon--two Shakespeares and "Well" and the cute old musical "She Loves Me" (pre-Fiddler Bock and Harwick) in two days, and you know what, milord, the play's still the thing, even when Hamlet these days is dressed like thee and me.

Anyway, we're home, back in biz, and WAMC would be fine at noon EST on June 22. (I'm trying to hang onto June 21 for the Rege Behe interview Matthew is setting up; if it helps you guys, I'm game to swap those dates or go to any other. Strut your stuff.)

Best,
Ivan

On Jun 1, 2010, at 12:15 PM, Barson, Michael S wrote:

Ivan -- This radio producer for WAMC, the NPR station serving greater Albany NY, would like to talk to you on either June 21 or 22 at Noon eastern time... It's taped, not live, so it won't air until the book comes out the following week. Could you select one of those dates? 15 minutes is all he will need.

Best,
Michael

---

From: Joe Donahue [mailto:joe@wamc.org]
Sent: Friday, May 28, 2010 11:32 AM
To: Barson, Michael S
Cc: Venzon, Matthew
Subject: Ivan Doig

Hi -

Thank you very much for sending me a copy of Ivan Doig's "Work Song." I am hoping to set up a 30-minute interview with him sometime in mid-late June. The interview would be for our Nationally Syndicated "Book Show," as well as our Roundtable Morning Show on Northeast Public Radio. My best tape times are from 12-3 PM ET. WAMC is a top 20 News/Talk station in the country and a top 10 NPR market and broadcast throughout New York and New England. Please let me know the possibilities.

Cheers,

Joe Donahue
WAMC/Northeast Public Radio
From: "Venzon, Matthew" <Matthew.Venzon@us.penguin.com>
Subject: RE: PNBA tradeshow
Date: June 21, 2010 12:00:41 PM PDT
To: cdoig@comcast.net
Cc: "Barson, Michael S" <Michael.Barson@us.penguin.com>

There are two breakfasts, on Friday, 10/8, and Saturday, 10/9, with four authors at each. 6/25 is the deadline for publishers to propose authors, and once PNBA has all the information gathered, a committee decides which authors they'd like to invite.

Thom Chambliss did say that you're a very strong candidate. I expect that we'll know more in July.

Best,
Matthew

-----Original Message-----
From: Barson, Michael S
Sent: Monday, June 21, 2010 1:18 PM
To: cdoig@comcast.net
Cc: Venzon, Matthew
Subject: PNBA tradeshow

Waiting to hear back, Ivan. Matthew is on top of it. Stand by!

----- Original Message -----  
From: carol doig <cdoig@comcast.net>  
To: Barson, Michael S  
Sent: Mon Jun 21 13:14:36 2010  
Subject: PNBA tradeshow  

Hi, Michael. Just checking the status of our entry for the PNBA tradeshow. Any hints, winks, nods from them?

Best  
Ivan
Carol/Ivan...here's another invitation for dinner!! Thought you'd enjoy this from Carlene...Jean

From: "Carlene Wagner" <carlenew@comcast.net>
Date: July 7, 2010 2:32:15 PM PDT
To: <baytown68@aol.com>
Subject: Ivan

Wow - the AP review for Work Song was printed in last Sunday's Houston Chronicle (Houston Comical). Great review. Hope this means that Ivan & Carol will be coming to Houston for a book signing or something. They better call me for lunch or dinner or drinks! Maybe they shouldn't come til after our hurricane season though.

Carlene Wagner
5010 Hialeah Dr.
Houston, Texas 77092
713-863-1990
carlenew@comcast.net

[Image: winmail.dat (1.7 KB)]
Hi Ivan --

Had an encouraging exchange with the producer at KUOW's weekday, and it looks like they may be able to fit you in for a live in-studio interview, 9 - 10 AM, on publication date, June 29. Nothing's definite yet, but is it possible to block out that time? Hopefully, I'll be able to get something inked in soon.

Thanks,
Matthew
Hi, Matthew--

Thanks for the good news on interviews, especially the Oregonian. Let's stack it and Cascadia an hour apart on July 8:

Oregonian, 2 p.m. PST

Cascadia Weekly, 3 p.m. PST

If those times won't work, I can adjust, but let's keep 'em together in the same time chunk if we possibly can.

Appreciated the explanation of the (to me) mysterious "Voice of Montana" procedure. I knew the previous host, Loni, pretty well and she was always consummately professional, calling beforehand for a voice check, going over the shape of the interview etc., so it took me aback them I'm supposed to just call in and away we go. Now that I know what's up, we'll make it work just dandy, please finish scheduling it.

I'm scrabbling together interview notes for myself, and will try manufacture the Bellingham blurb out of that, I hope by the end of the week.

Onward, eh?

Best, Ivan

On Jun 16, 2010, at 12:18 PM, Venzon, Matthew wrote:

Hi, Ivan -- Hope you're doing well. I have two new interview requests to run by you:

Is there a window of time on Thursday, July 8, that could work for a phone interview with Jeff Baker of the Portland Oregonian? He would like to write a feature, running on July 16, to promote your Powell's appearance.

Also, is there another window of time on July 8 or 9 when you could do a phone interview with the Cascadia Weekly, for a feature to run in the July 14 issue, promoting your Village Books signing?

Michael passed along your message yesterday about the "Voice of Montana" interview. While it is customary for radio stations to call authors (and not vice versa), this particular station asks guests to call-in, just because they have such a small staff (despite being broadcast statewide). They did supply a toll-free call in number, and we can list that on your schedule. Or, if you'd prefer not to call in, I can decline the interview. Just let me know.

I also heard yesterday from the Pittsburgh Tribune-Review reporter who was tentatively scheduled to interview you next week, and it turns out he'll have to delay the call by a few weeks, because of a major investigative story his editors dropped into his lap. He's still looking forward to talking to you, though.

Thanks,

Matthew

Matthew Venzon, Associate Director of Publicity
G.P. Putnam's Sons / Riverhead Books
Penguin Group (USA)
375 Hudson Street
New York, NY 10014
Hi, Ivan --

The times you mention below for the Oregonian and Cascadia Weekly will work just fine. Shall we ask both interviewers to call you at 206-542-6658?

Also, though many of the smaller local outlets don't have the staff to assign Q&As, we have confirmed event mentions and brief reviews at a number of community papers in and around Seattle: The Edmonds Beacon, The Bellingham Herald, Shoreline Area News, Edmonds Journal, and Entertainment News Northwest.

Both Seattle Weekly and KUOW's Weekday are considering interviews. And the Seattle Times is planning their review and a rundown of all the events for June 28. Mary Ann Gwinn is also still considering a profile piece to run later in July -- it all comes down to space. We'll continue to follow-up with all these local outlets.

Outside of the Pacific Northwest, we've confirmed reviews from the Associated Press, NYTBR, Washington Post, Chicago Tribune, St. Paul Pioneer Press, Montana Magazine, and New West, among other outlets.

All the best,
Matthew

---

Hi, Matthew--

Thanks for the good news on interviews, especially the Oregonian. Let's stack it and Cascadia an hour apart on July 8:

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I'm scabbling together interview notes for myself, and will try manufacture the Bellingham blurb out of that, I hope by the end of the week.

Onward, eh?

Best, Ivan

On Jun 16, 2010, at 12:18 PM, Venzon, Matthew wrote:
Dear Lydia--The Work Song video is a thing of beauty. The book and its bedazzled author feel really honored by the lovely weave of pics and music. Thanks, thanks, thanks.

Best, Ivan
The Montana Radio interview will be 8:00 to 8:30 AM Seattle time. I'll get this into your schedule once it's confirmed.

Best,
Matthew

From: carol doig [mailto:ccdcoil@comcast.net]
Sent: Monday, June 14, 2010 4:16 PM
To: Venzon, Matthew
Subject: Re: "Voices of Montana"

Hi, Matthew. July 2 for the Montana radio show. Is the time a.m. or p.m. and is it Seattle time or Montana time?

P.S. I'm mulling what to do about the Bellingham blog. Will let you know in a day or two.

Best
Ivan

On Jun 14, 2010, at 1:01 PM, Venzon, Matthew wrote:

Hi, Ivan --

Are you free on either July 1 or July 2, 8:00 - 8:30, for a phone interview with "Voices of Montana"? This is the only radio show carried state-wide, and they're very enthusiastic about the book.

Thanks,
Matthew
Hi, Ivan --

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Thanks,
Matthew

Matthew Venzon, Associate Director of Publicity
G.P. Putnam's Sons / Riverhead Books
Penguin Group (USA)
375 Hudson Street
New York, NY 10014
212-366-2558
matthew.venzon@us.penguingroup.com
Thanks, Ivan, I'll let Stesha know.

We're working on the local media angles, and have sent finished books to nearly 50 journalists and producers in and around Seattle. The two biggest outlets, The Seattle Times and KUOW's "Weekday", are considering. We'll continue to follow up with those and all the other outlets, and should have a clearer picture early next week.

I'll also be firming up the date for the Pittsburgh Tribune Review interview soon.

Best,
Matthew

From: carol doig [mailto:cddoig@comcast.net]
Sent: Monday, June 14, 2010 10:00 AM
To: Venzon, Matthew
Subject: Re: University Bookstore Event

Good Monday morn, Matthew--Please tell Stesha we're sorry, but I can't rejig the calendar to move the U Book Store signing to the library. We'll have to take our chances in the store, where I've had standing-room only the last time I read there.

On the topic of getting the word out about this and the other Seattle events, now not far off: do we have a local interview schedule yet? Also, is there a possibility of co-op advertising? We're into competition with swoony summer in Seattle, and need to get readers' attention as many ways as we can.

Best,
Ivan

On Jun 11, 2010, at 8:46 AM, Venzon, Matthew wrote:

Hi, Ivan --

Stesha at University Books got in touch yesterday to find out if it might be possible to move your event up by one day, to Tuesday, July 13, so they could host their event at the Seattle Public Library, instead of as an in-store. She thought this might help them to draw a bigger crowd, and feels there's still enough time to make the change without affecting their promotion plans.

It's not yet clear whether there might be an admission fee if the event were to take place at the library, but before I start talking to Stesha about details, I wanted to first find out if you'd be available on the earlier date.

Thanks, and have a good weekend --

Matthew

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375 Hudson Street
New York, NY 10014
212-366-2558
matthew.venzon@us.penguin.com
From: carol doig <cddoig@comcast.net>
Subject: Re: University Bookstore Event
Date: June 14, 2010 6:59:26 AM PDT
To: "Venzon, Matthew" <Matthew.Venzon@us.penguingroup.com>

Good Monday morn, Matthew--Please tell Stesha we're sorry, but I can't rejig the calendar to move the U Book Store signing to the library. We'll have to take our chances in the store, where I've had standing-room only the last time I read there.

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OK, Michael. Thom is very positive, and I expressed my preference for a breakfast slot (which gets us maximum exposure). A committee decides, and the Call for Authors dictates that "WE MUST RECEIVE YOUR PROPOSALS AND BOOKS BY FRIDAY, JUNE 25."

Details at pnba.org.

Best

Ivan

On Jun 10, 2010, at 4:14 PM, Barson, Michael S wrote:

Absolutely, Ivan. The show will mostly be promoting the books for the Winter 2011 season, but there's no question the booksellers would all be thrilled to have you there. Why don't you see what your friend Thomm has to say, and then we'll work out the specs.

All best,

Michael

----- Original Message -----
From: carol doig <cddoig@comcast.net>
To: Barson, Michael S
Cc: Saletan, Rebecca
Sent: Thu Jun 10 16:44:14 2010
Subject: Pacific Northwest Booksellers

Hi, Michael. Just checking on something. We spotted the call for authors for the tradeshow in October. I have routinely attended this, since it provides the best way to reach a multiplicity of Northwest booksellers and librarians. The PNBA has been a lucky charm for me, as I've won more of their awards (6) than any other known human being--can we get me there for Work Song? I know Thom Chambliss and can call him directly to feel out the possibilities. What think?

Best,

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Best,

Ivan
Ivan – As you can see from the note below, Michal at Powell’s does not seem too bullish on the prospect of either a Friday or Saturday event in mid-summer. We could opt for a mid-week date, as he suggests here, and then do the best we can with Graham’s at lunchtime the next day, if you are game. Or we could schedule Powell’s on the Friday night anyway and take our chances. We are happy to work with the option that makes you most comfortable.

Best,

Michael

---

Hi Glory Anne,

Thanks for your email. I’d be happy to schedule an event with Ivan on July 23rd, but it being a summer Friday I know that our audience attendance will suffer due to the choice in date. I think we’d have better success with that Friday than a Saturday event though. Let me know if you would still like to confirm that Friday. Otherwise, we could look for a mid-week evening that might work better.

Best,

Michal
From: carol doig <cddoig@comcast.net>
Subject: Re: WAMC radio request for Ivan Doig
Date: June 3, 2010 10:19:46 AM PDT
To: "Barson, Michael S" <Michael.Barson@us.penguingroup.com>

Michael, hi--Carol and I are back from seeing plays in Ashland Oregon--two Shakespeares and "Well " and the cute old musical "She Loves Me" (pre-Fiddler Bock and Harnick) in two days, and you know what, milord, the play's still the thing, even when Hamlet these days is dressed like thee and me.

Anyway, we're home, back in biz, and WAMC would be fine at noon EST on June 22. (I'm trying to hang onto June 21 for the Rege Behe interview Matthew is setting up; if it helps you guys, I'm game to swap those dates or go to any other. Strut your stuff.)

Best,
Ivan

On Jun 1, 2010, at 12:15 PM, Barson, Michael S wrote:

Ivan – This radio producer for WAMC, the NPR station serving greater Albany NY, would like to talk to you on either June 21 or 22 at Noon eastern time... It's taped, not live, so it won't air until the book comes out the following week. Could you select one of those dates? 15 minutes is all he will need.

Best,
Michael

From: Joe Donahue [mailto:joe@wamc.org]
Sent: Friday, May 28, 2010 11:32 AM
To: Barson, Michael S
Cc: Venzon, Matthew
Subject: Ivan Doig

Hi -

Thank you very much for sending me a copy of Ivan Doig's "Work Song." I am hoping to set up a 30-minute interview with him sometime in mid-late June. The interview would be for our Nationally Syndicated "Book Show," as well as our Roundtable
I'll run that by him and let you know. His first name is pronounced "Reedge".

Best,
Matthew

---

From: carol doig [mailto:cddoig@comcast.net]
Sent: Wednesday, May 26, 2010 6:44 PM
To: Venzon, Matthew
Subject: Re: Pittsburgh Tribune Review

How about 11:30 EST on Monday, June 21 for Rege Behe? Other times and dates possible if needed.

P.S. How is Rege pronounced?

Will confirm mid-June

Best, Ivan

---

On May 26, 2010, at 2:50 PM, Venzon, Matthew wrote:

Hi Ivan --

Rege Behe, books editor at the Pittsburgh Tribune Review, is running a profile at publication time. Are there any specific dates and windows of time that would be convenient during the week of June 21? Or would you like Rege to choose?

Thanks,
Matthew

---

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Hi, Ivan --

I just checked in with the Seattle Times. They’re definitely planning a review, and I shared all the tour dates with them. Mary Ann also says she’ll consider a profile. Perhaps the very handsome finished books (which just arrived today) will sway her.

Best,
Matthew

-----Original Message-----
From: carol doig [mailto:ccdor@comcast.net]
Sent: Wednesday, May 19, 2010 5:09 PM
To: Barson, Michael S
Cc: Venzon, Matthew
Subject: publicity interviews

Michael, hi. Just to let you know we'll be away Friday through Monday and June 1-3. Otherwise we're around to receive your wisdom. Before travel gets in the way, here are a few odds and ends from my past publicity files and dusty corners of my mind:

Spokane Public Radio read The Whistling Season on air, the whole thing. Maybe their enthusiasm can be roused again some way? My contact there was Nancy Roth, 800-328-5729.

Looking back, I see the last time the Seattle Times interviewed me was 2003. Might this help with the estimable books editor there, Mary Ann Gwinn? (I have had very generous mentions and reviews there, so we don't want abuse the hospitality--just thought you ought to know the track record.)

Someone told me recently that they'd heard a historian in Kentucky--whose book I'd blurbed--being interviewed on a show called "Voices of Montana," by host Aaron Flint. The person telling me didn't know the origin of the broadcast, but I think it's likely Yellowstone Public Radio in Billings. Possible phone interview for us?

Shelf Awareness did a nice Book Brahmin interview of me for The Eleventh Man. Once a Brahmin, always a Brahmin, or never again?

All for now.

Ivan
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Shelf Awareness did a nice Book Brahmin interview of me for The Eleventh Man. Once a Brahmin, always a Brahmin, or never again?

All for now.

Ivan
Hi Becky and everyone

Headline news: ivandoig.com is updated and went online yesterday afternoon.

Work Song is featured in What's New (with the book tour schedule) and in the Reader's Guide, with links to our prime booksellers in Purchase. It lacks only the dynamic video, which our webmaster will link as soon as it's available.

Cheers

Ivan
I always feel very lucky when TWS is chosen for a community read, as if the characters of my imagination are being welcomed as honorary citizens.
From: "Barson, Michael S" <Michael.Barson@us.penguingroup.com>
Subject: RE: WORK SONG tour
Date: April 28, 2010 9:59:40 AM PDT
To: "Venzon, Matthew" <Matthew.Venzon@us.penguingroup.com>, carol doig <cddoig@comcast.net>

Every *SECOND* breath, Ivan???? What was wrong with all the other ones? -- I can see we have yet to inculcate you fully into the Riverhead Publicity Way...

Great job, and thanks for your prompt responses to all of our queries.

Best,

Michael

From: Venzon, Matthew
Sent: Tuesday, April 27, 2010 6:21 PM
To: 'carol doig'
Cc: Barson, Michael S
Subject: RE: WORK SONG tour

Glad you're happy with the tour. And no problem to decline the request from Olympia.

We'll definitely be pursuing the KUOW shows you mention. As for Nancy Pearl, I'll be honest, I don't exactly understand what it is she does these days. But we will make sure she sees the book, and if there's an opportunity for an interview, we'll let you know.

I'm cc'ing Michael here, so he can see your comments about the event in Des Moines. Glad to hear that went so well.

All best,
Matthew

From: carol doig [mailto:cddoig@comcast.net]
Sent: Tuesday, April 27, 2010 6:09 PM
To: Venzon, Matthew
Subject: Re: WORK SONG tour

Matthew, hi--Really nifty job of scheduling the tour, thanks so much.

Please turn down the Olympia Timberland invitation with all due grace--I think a branch library event isn't worth it for us, let's save our firepower for bigger opportunities.

Wanted to pass along info about past public radio interviews here in Seattle: I've been on KUOW a number of times, most recently on Steve Scher's show and Dave Beck's, and they seemed to like having me. And can we try Nancy Pearl, whatever her gig is? I think she was on the Public Library convention panel when Alan Walker made his presentation of Work Song a month ago, which everyone who heard it told me was terrific; maybe some of it might have rubbed off on her.

Kindly share with Michael that my Des Moines library gig last week went really well, big audience, and