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**Subject:** **Book Trailer**  
**Date:** July 8, 2013 3:46:33 PM PDT  
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Hi Ivan – I hope that you and Carol had a lovely July Fourth holiday. Us Penguins were given a couple of days off to celebrate, so I'm both very tan and still recuperating from the hundred or so pounds of BBQ that I consumed.

Anyway! We're moving forward with that book trailer idea that Becky and I mentioned to you a while back, which will use a number of terrific photos of early newsrooms that Lily dug up from the Library of Congress archives, plus one or two of the photos that you mailed to us. The plan is to use the 1-1:30 minute trailer to promote Sweet Thunder in the weeks before and after pub, and we'll want to get the bookstores to play it for their audiences before you hit the stage at your events as a new way of introducing you.

A key component of the video that we think will be an absolute hit is an audio snippet of you reading a very short passage from the book to go along with the images. To do this, we can send you [this simple USB microphone](#) that plugs right into your Mac, and the Garage Band application on your hard drive will save your recordings as a file that you can then email back to us. Perhaps a friend of yours can help you and Carol get this set-up? The goal is to have the trailer ready to go at least two weeks before pub, so the sooner we can have you record, the better. Let us know what you think. If you'd like, we can give you a call tomorrow afternoon to talk about it more.

Here also is the excerpt we've pulled together for you to read...it's short and sweet, and goes well with the photos we plan to use!

**The building, down a backstreet in the part of town winkingly known as Venus Alley and next to a Chinese noodle shop, once had been a secretarial school, which accounted for the array of rickety desks and typing stands and abandoned typewriters in the gloomy space. In the middle of the floor sat something new and huge, its every part gleaming like rarest metal.**

**Reverently I approached the printing press. I couldn't resist running a hand over it, in awe of the complex of machinery that turned lead impressions and ink into news articles and headlines spun onto a continuous web of newsprint and at the end of the process, into beautifully folded newspapers.**

**My calling had been found at last.**

**A newspaper is a daily miracle, a collective collaboration of wildly different authors cramped into columns of print that somehow digest into the closest thing to truth about humankind's foibles and triumphs there is, that is, the draft of history, and no day had yet come when I was not profoundly glad to do my part.**

Best,  
Glory

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