Author Ivan Doig completes a trilogy set in his home state

By PAUL PINTARICH of The Oregonian staff

Author Ivan Doig's graying red facial hair is splayed to the winds with the disregard of someone who has just completed a long and arduous task.

His eyes are bright and his fast-breaking grin leaks anticipation of a Portland reading and book signings; intense evenings redolent with cookies, coffee and politely melted brie. Ah! The literary life.

Cheerful, friendly and always most welcome, Doig has returned with "Ride With Me, Mariah Montana" (Atheneum, $18.95), the most recent and final installment of his Montana trilogy that began in 1984 with the best-selling novel, "English Creek," and progressed through "Dancing at the Rascal Fair."

The trilogy is a fictional chronology of a Scottish immigrant family's life and loves in Montana, from the 1800s through last year, when Doig's home state celebrated its centennial.

"It's the biggest seller yet. There are 50,000 in print, and they are almost out in the stores. We have finally turned the corner," he said, half-joking, "and I think now I may finally be able to support Carol for a change."

Doig, 49, and his wife, Carol, who teaches writing at a community college, moved to Seattle from Montana shortly after the publication of Doig's autobiogra-

Please turn to DOIG, Page E4
involved in forming these delightful bisque porcelain ornaments. And she'll autograph her work when you purchase it during her visit.

Renowned for their intricately detailed beauty, Ms. Furlong's ornaments make charming gifts this holiday season. Her 1990 series already has
Continued from Page E1

phy, “This House of Sky,” the story of how he was raised by his sheepherding father and grandmother after the death of his mother, Beren
ta, on June 27, 1945, Doig’s 6th birth
day.

The book, published in 1976 and nominated for a National Book Award, is considered a minor master
tpiece accurately depicting Western life.

Since then, and before “English Creek,” Doig published two other books, the haunting “Winter Brothers,” concerning introspective dialogues between the author and legendary Puget Sound pioneer James Swann, and the novel “Sea Runners,” about a handful of Swedes canoeing the North Pacific to Astoria, fleeing brutal conditions in early 19th-century Russian Alas

“A movie company has been talk
ing about making a film of ‘Sea Run
ners,’” Doig said, “but it’s still ques
tionable whether they can get the money to put it on the screen or not. I’ve negotiated endlessly on films based on ‘This House of Sky,’ but so far nothing has happened.”

Doig’s fans will be delighted to learn that his next book will antici
pate “This House of Sky,” and be based on letters left by his uncle, Wally Ringer, his mother’s brother, who died a few years ago.

“He left a batch of letters that he received from my mother while he was serving on a destroyer during World War II,” Doig said. “They were in a trunk, still in their enve
lopes and in their original condition. I’d never seen them before.”

Doig’s mother was married to his father, Charlie, in 1934, and suffered from asthma, which finally killed her while the couple were vacationing in the Bridger Mountains.

Asked, inevitably, if he wasn’t weary of writing fiction about Mont
ana, Doig breaks into that big grin and protests, “Nope! Nope! Montana isn’t out of my system yet. Maybe I should be sorry about that. I’ve probably got one big Montana novel left in me. I’d like to deal with the Depression, people driven to the edge, so to speak. That will be the next one down the line, I think.”

Doig said he also was delighted to be getting a younger audience, partly because “This House of Sky” and “Winter Brothers” were being taught in college literature courses.

This makes him happy, as does his writing, which he loves.

“I’m doing fine writing books,” he said. “I’m kind of happy, and I’m even beginning to make the occa
sional dollar. Carol and I both like that.”

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Delta Park exit 6
G,1, Joes & Build
Vanc. Toll Free
Portland 28
Monday, Dec 2

10:30 Monday

53

This holiday season, The Water Tower Restaurant offers over 40 distinctively personal service. Christmas treasures, just look minutes from downtown.
### Hardback fiction
1. "Crow and Weasel," Barry Lopez
2. "The Plains of Passage," Jean M. Auel
3. "The General In His Labyrinth," Gabriel Garcia-Marquez
4. "Jurassic Park," Michael Crichton
5. "Ride With Me, Mariah Montana," Ivan Doig
6. "Four Past Midnight," Stephen King
7. "Buffalo Girls," Larry McMurtry

### Hardback nonfiction
4. "Homecoming," John Bradshaw
7. "Looking For A Ship," John McPhee
8. "Oh, The Places You'll Go!" Dr. Seuss
9. "Songs of The Doomed," Dr. Hunter S. Thompson
10. "All I Really Need To Know I Learned In Kindergarten," Robert Fulghum

### Trade Paperback Fiction
1. "When I Am An Old Woman I Shall Wear Purple," Edited by Sandra Martz
2. "Cold Sassy Tree," Olive A. Burns
3. "Fried Green Tomatoes At Whistle Stop Cafe," Fannie Flagg
4. "Dancing At The Rascal Fair," Ivan Doig
10. "Love In The Time of Cholera," Gabriel Garcia Marquez

Last week's best sellers in the Northwest, as reported by Pacific Pipeline Inc., a regional book distributor based in Kent.
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<th>Item Description</th>
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Ivan Doig
RIDE WITH ME,
MARIAH MONTANA

ABOUT THE AUTHOR

Ivan Doig was born in White Sulphur Springs, Montana, in 1939 and grew up
along the Rocky Mountain Front where his trilogy of novels -- Dancing at the
Rascal Fair, English Creek, and RIDE WITH ME, MARIAH MONTANA -- takes place.
"One of my first memories," he writes, "a few months before my sixth birthday,
is of hearing my parents and their neighbors discuss the radio news of the death
of President Franklin Delano Roosevelt in April, 1945. Thus it is over forty-five
years now that I have been listening to Montanans. But never with more benefit
than during the writing of my Montana trilogy."

A former ranch hand and newspaperman, Doig is a graduate of Northwestern
University where he received a B.S. and M.S. in journalism, and he holds a Ph.D.
in history from the University of Washington. "Ivan Doig is a happy mixture of
poet and historian," wrote Richard Critchfield on the front-page of The Washington
Post Book World when Dancing at the Rascal Fair appeared in 1987. "In just nine
years he has produced five truly distinctive books set in Montana and the Pacific
Northwest.... All beautifully evoke the American westering experience and firmly
establish Doig as one of our finest Western writers."

RIDE WITH ME, MARIAH MONTANA (Atheneum/September 28, 1990/$18.95) is
the completion of Ivan Doig's passionate and authentic trilogy about the McCaskill
family, and it brings the story of the Scottish immigrants who settled in the Two
Medicine Country of Montana late in the nineteenth century forward to our own
time. It takes place in the summer of 1989 as Jick McCaskill, facing age and
loss, is talked into criss-crossing Montana in a Winnebago with his daughter
Mariah, a photographer, and her ex-husband, a reporter, as they set out to get
the story of the state during its centennial year. Roving widely through past and
present, into predicament and out again, RIDE WITH ME, MARIAH MONTANA is
a classic encounter with the American road, a rollicking adventure that is full of
the pleasures of a place and a people that Ivan Doig has made uniquely his own.
MARIAH signings, copies sold:

150 Billings Rimrock Waldenbooks
50 Valley, Jackson WY
172 Country Bkshelf, Bozeman
125 MSU
200 Hastings, Mt Falls
27 Cascade His 'l Soc.
220 Little Prof, Helena
144 Books West, Kalispell
50 Village, Kalispell
100 Fact & Fiction, Missoula
7 Auntie's, Spokane
70 U Book Store
75 Edmonds Book Shop
40 Dutton's, LA
60 Kepler's, Menlo Park
33 Clean Well-Lighted Place, SF
20 Bay Bridge Bks, Oakland
16 Black Oak, Berkeley
25 WHA convention, Reno
22 Odegard's, Mpls
50 Bookcase, Wayzata
25 Baxter's, Mpls
30 Hungry Mind, St. Paul
12 Taylors, Dallas
25 Star-Telegram luncheon, Ft. Worth
75 Stone Lion, Ft. Collins
50 KKGamma, Denver
Tattered Cover
40 Village, B'ham
70 Scott's, Mt. Vernon
30 Watermark, Anacortes
31 McKinsey-White, Colo Spgs (by mail)
40 Tower (Seattle)
2462 5 Parkplace, Kirkland
10 U Bk Store 3d Thurs. reading
20 Brentano's, Seattle
45 Elliott Bay
60 Bellevue U Bk Store

OVER
Oregon trip:

120 Fireside, Olympia
45 Looking Glass
30 Catbird Seat
80 U of Oregon
40 Book Mark, Eugene
90 OSU
45 Jackson's, Salem (30 in store, 15 signed to store in Sand Point ID)
30 McMinnville (Library Foundation night)
25 Powell's
98 OHS

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603 \\
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\]

Tucson, Haunted Bishop
Things to do different in Heart Earth book season:

--The Denver trip, after the snowstorms of Rascal Fair and Mariah trips in Nov., absolutely must be done much earlier, late Sept. or keyed to the Mountains & Plains Booksellers meeting in early Oct. The stores should be: Tattered Cover, Stone Lion in Ft. Collins, McKinzy-White in Colorado Springs, and possibly one in Boulder.

--The Bellingham-Skagit stores should be scheduled earlier, at the start of Puget Sound signings (have had 5 storms in a row at Village signings, for ex).

--Elliott Bay reading/signing probably also should be done at start of the book season, before people have had chance to buy the book elsewhere.

--Keep the Montana bookstore tour in early Sept. if at all possible; the timing worked perfectly on Mariah.

--The San Francisco Bay area was so productive that another day or two should be spent there; possibly go to Sacramento, where two Tower stores wanted me this time (and there's a good newspaper, the Bee), and maybe do another couple of suburban stores. Similarly, Minneapolis-St. Paul should be repeated, about in the same way as this time. Dallas-Ft. Worth need not be repeated, nor Los Angeles. That would bring the plane travel down to possibly a combined Denver-Mpls-St. Paul trip, early as possible, and then a 3-4 day trip to SF only.

--Further on the topic of weather, be wary (as I've been this time) of Thanksgiving week, the most reliably stormy of the year. If this Bellevue U Bk Store gig works okay today, 1st Sat. after Thanksgiving, repeat it.

--Big-city newspapers show signs of being dinosaurs; this time around, it was evident that economic clampdowns are hurting--photogs weren't avl when the interviewing reporters needed them, for ex--and that talented people are thinking over whether newspaper careers are going to last. Radio, both interviews and co-op ads, may be the way to go instead. Judy Flanders at Little Prof in Helena has done the biggest signings on the last 2 books, advertises mostly on radio. Drive-time ads, when people are tuned in to get traffic reports, would be good.

--This coming week in Oregon will test this further, but small-city newspaper interviews--Fort Collins, for ex--have seemed to help mightily in bringing people to book signings. A bookstore's mailing list is still probably the most vital. Carol suggests a coupon ought to be tried, in newspaper ads and mailing list, bookstore newsletters both, to capitalize on the fact that because of traffic and lack of time people are doing more ordering outside-of-stores; coupon could say, here's the inscription I'd like in the book, here's my credit card #, I will pick up the book by... etc. Word-process a letter to bookstores about this when setting up next time's schedule.

--Special events such as the Kappa Gamma dinner and the Ft. Worth authors lunch are to be avoided; they simply do not sell as many books as a good bookstore signing, and they lock the schedule inconveniently into their dates (i.e., the Denver snowstorm this year). I'll need to resist Susan Richman on these, as she's under some pressure to provide authors.

--The calendar sheet blowups, month by month, that I used this time worked very well; Susan, Lee, Rantala all used them to work from.
--Keep signings to no more than 1½ hours; 2 hours, except at bonanza sites such as the Little Fox in Helena and maybe a few other Montana stores, is simply too long and counterproductive.

--along with functions such as Kappa Gamma, also avoid academic meetings next time; Reno WHA was a severe complication in the schedule for both Susan and me. Let only booksellers' regionals--PNBA, Mtns & Plains, maybe Northern California--determine the scheduling.

Things to do the same:

--escort services, definitely; Isabel Keating in Mpls, Earlene Backes in Denver etc. Sales reps Karen Cross and Terry Warnick also did a good job.

--go to booksellers' regionals, such as PNBA, as a way to talk to many booksellers at once.

Keep some the same, change some:

--Marquette Hotel in Mpls should be repeated; none of the others need to be. In San Francisco, stay somewhere other than downtown--someplace near Fisherman's Wharf maybe--for greater quiet and probably more ease of traffic for the sales rep or escort.

--All the radio shows were worth doing--Jim French on KIRO, KUOW afternoon show, etc.

--again carry mug shots, bio sheets, maybe some bookplates to sign if books run out, and a file of interview material.

--If the Oregon trip sells books well, expand it to include signings (and possible readings) at Vancouver (Orchards) mall B. Dalton's and Powell's in Beaverton.

--Have "Heart Earth" buttons made, for ABA and subsequent book signings (with possible addition of date, such as Salem's "Ivan Doig, Dec. 9" last time?).

--Thoughts after the Oregon trip: avoid a reading at Powell's (although offer to come in and sign up books) by pointing out that I owe the Catbird Seat a reading--canceled in '90 because the date coincided with Stegner's speech--and want to try the Beaverton Powell's store. In Salem, something extra--a reading at the library, or a piece in the Statesman that wouldn't do one this time--is needed to get people into Jackson's; maybe phone orders by way of coupon. The signings at both U. of Oregon and OSU went so well that it may be worthwhile to consider other campuses: Reed, Lewis & Clark? The Oregon trip was tiring--complicated by the cold I caught on the second day--and has taken me four days to recuperate from, but it max sold the season's second biggest total of books, after Montana.

--KXI-AM talk show, with Bill Gallagher (he approached Macmillan to ask for me, instead of vice versa), was excellent, with people all the way to Eugene commenting through the week that they'd heard it.
--have bookstores use coupons for inscribed book--space for what the customer would like said, credit card #, pick up or mail, etc.--in ads or newsletters? I probably should do a general letter to bookstores I'll be signing at, suggesting they concentrate on coupons like this, phone orders, and whatever else I think enhances the books-signed total.
# September

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| Merrill Mahaffey  
ZOROSTERS TEMPLE, GRAND CANYON, AZ, 1978  
acrylic on canvas  
189.2 cm. x 175.5 cm.  
Gift of Mr. and Mrs. Jack Brown |  | Missoula  
staying with James Welch  
(406) 519-6733 | Lewistown  
Yogo Inn  
(406) 538-8721 | Lewistown  
Yogo Inn  
(406) 538-8721 | BILLINGS  
Waldenbooks signing, 12:15  
(406) 297-7910 | JACKSON, Wyoming  
Valley Bookstore signing, 2:15  
(307) 733-2460  
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Valley Bookstore signing, 2:15  
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| 9 | JACKSON, Wyoming  
Teton Public Library reading/signing, 7:30  
Nancy Effinger  
(307) 733-2165  
or 1365  
staying with Nancy Effinger  
(307) 733-2165  
or 1365 | 10 | Ennis, Montana  
Country Bookshelf  
signing, 12-2  
staying with Michael P. Malone  
(406) 537-2882 | KALISPELL  
Books West  
signing, 10-1  
Village Books  
reading/signing, 7-8:30  
Dinner w/ Mary Shaw  
Osprey Inn  
(406) 857-2012 | MISSOULA  
Fact & Fiction  
signing, 11:30  
Smith & Wadsworth  
Auntie's Bookstore  
reading/signing, 7:30  
Courtyard Marriott  
(509) 566-7600 | GREAT FALLS  
KMTV interview, 10:30  
Hastings Book/Video  
signing, 1-2  
His' 'ole radio show, 7:30  
Cran's Market  
(406) 214-5145  
Heritage Inn  
(406) 761-1900 | HELENA  
Little Professor  
signing, 7  
Chateau  
Hensley 287 Motel  
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| 16 | Chateau  
Hensley 287 Motel  
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(406) 666-5775 |
| 23 | Seattle  
First Day of Autumn  
TACOMA  
Sept. 30;  
PNBA banquet speaker  
7 p.m. costume  
8 p.m. banquet, 15 min. | 24 | Radio interview, KUOW, 3 p.m. | KUOW  
North Adams  
interview, 9:30 | 25 | 26 | 27 | 28 | 29 |
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<td>Buxton's signing, 6-8</td>
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<td>Clean Well-L'd Place...(Larkspur) radio, 1-1:15</td>
<td>Clean Well-L'd...(SF) signing/reading, 7:30</td>
<td>Chronicle Book Shop signing, 10</td>
<td>Western History conference speech, 10:30 a.m.</td>
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<td>The Bookcase reading/signing, 7:30 AM</td>
<td>Baxter's signing, 12:30-1:30</td>
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### December

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RIDE WITH ME MARIAH MONTANA
Ivan Doig

Westin Hotel, Copley Place (10 Huntington Ave., at Copley Square
Boston Hotel: Four Seasons, 200 Boylston St., Boston 617/338-4400 (617)262-9600
Boston Escort: Sally Carpenter, 401/245-1904

Monday, November 18

Northwest #46 (first class)
7:00 AM Leave Seattle
12:00 noon Arrive Minneapolis (layover; no plane change)
1:15 PM Leave Minneapolis
4:58 PM Arrive Boston
Note: Take a cab to Four Seasons at 200 Boylston St.
Sally Carpenter, your escort, will be calling to arrange a meeting time for tomorrow.

Tuesday, November 19–Boston

9:00 - 9:30 AM WODS Radio/Sunday Encounters & Roundtable
(taped)
30 Winter Street, Boston, MA 02108
Contact: Gordon Hill 617/426-2200

12:00-1:00 PM Walden Books #482/AUTOGRAPHING
Two Center Plaza Boston, MA 02108
Contact: Bill Shepard 617/523-3044

4:00-5:00 PM Monitor Television/One Norway Street
(taped)
One Norway Street, Boston, MA 02115
Contact: Michael Flemming 617/450-2856

7:00 PM Andover Bookshop/READING
Olde Andover Village, Andover, MA 01810
Contact: Bill Dalton 508/475-0153
Ellen 508/475-0063
RIDE WITH ME, MARIAH MONTANA
IVAN DOIG

Washington Hotel: Henley Park, 926 Massachusetts Ave., 202/638-5200
Washington Escort: Dave Wenger 202/544-3305
Jane Grae 703/528-4716

Wednesday, November 20--Washington DC

8:00 AM Leave Boston
9:44 AM Arrive Washington/National
Note: Dave Wenger will pick you up at the airport and bring you directly to your first interview.

11:30 - 12:00 PM WTOP AM/"Between the Lines" (National AP Radio)
(taped) 3400 Idaho Avenue, NW, Washington, DC 20016
Contact: Bill Thompson 202/895-5000

12:30 - 1:30 PM Olsson's Bookstore/AUTOGRAPHING
1200 F St. NW, DC 20004
Contact: Suzanne Morgan 202/337-3720

2:00 - 2:30 PM USA TODAY/"Lifestyle" section (Montana Writers)
AT THE HOTEL
Contact: Bob Minzesheimer 703-276-3645

3:00 - 3:30 PM Voice of America/"Current Affairs"
(taped) 330 Independence Ave, SW, Rm. 3020, Washington, DC 20547
Contact: Nancy Bardsley 202/619-1107

5:30 supper 6:25
7:00 PM Politics and Prose Bookstore/READING
5010 Connecticut Ave. NW, Washington, DC 20008
Contact: Carla Cohen 202/364-1919
RIDE WITH ME, MARIAH MONTANA
IVAN DOIG

Chicago Hotel: Mayfair Regent, 181 E. Lakeshore Dr., 312/787-8500

Thursday, November 21--Washington DC/Chicago

9:00 AM Breakfast with David Streitfeld, The Washington Post
He'll meet you at the Henley Park hotel
Contact: 202-334-6000

8:30 The Tabard Inn—N St, betw 15th & 16th
United #611

12:00 noon leave Washington DC
12:59 PM arrive Chicago

Note: Take a cab to the Mayfair Regent at 181 E. Lakeshore Dr.

7:30 PM Barbara's Bookstore/READING
1350 N. Wells St., Chicago, IL 60610
Contact: Michael Boggs 312/642-5044
RIDE WITH ME, MARIAH MONTANA
IVAN DOIG

Minneapolis Hotel: The Whitney, 150 Portland Ave., 612/339-9300
Minneapolis Escort: Isabel Keating 612/473-3343

Friday, November 22--Minneapolis

American #241
8:55 AM leave Chicago
10:17 AM arrive Minneapolis
Note: Isabel will be picking you up at the airport and bringing you to your first interview.

12:30-1:30 PM Borders Bookshop/AUTOGRAPHING
3001 Hennepin Ave. S, Minneapolis, MN 55408
Contact: Dallas Crow 612/825-0336

2:00 - 2:30 PM Minnesota Public Radio/Midday
(taped)
45 East 7th St., St. Paul
Contact: Greta Cunningham 612/290-1137

8:00 PM Hungry Mind Bookstore/READING
1648 Grand Ave., St. Paul, MN 55105
Contact: Mary Healy 612/699-0587
RIDWith ME, MARIAH MONTANA
IVAN DOIG

Saturday, November 23--Seattle

Northwest #7 (first class)
9:25 AM leave Minneapolis
11:06 AM arrive Seattle

Sunday, November 24--Seattle

1:00-2:30 PM NCTE Convention/AUTOGRAPHING
Penguin USA Booth #452
Convention Center/Seattle
Contact: Dan Lundy, Academic Marketing Director, Penguin USA
@ Seattle Sheraton 206/621-9000

Monday, November 25--Seattle

12:30-1:30 PM Waldenbooks #1047/AUTOGRAPHING (near Convention Center)
1428 Fourth Ave.
Contact: Mark Apland 206/621-1143

Tuesday, November 26--Seattle

9:30 - 10:00 AM KMPS Radio/Introspect Northwest
(taped)
113 Dexter Ave. N., Seattle, WA 98109
Contact: Don Riggs 206/443-9400

7:30 PM Elliott Bay Books/READING
101 South Main St., Seattle, WA 98104
Contact: Rick Simonson 206/624-6600
RISE WITH ME, MARIAH MONTANA
Ivan Doig

Portland Hotel: Heathman, 1009 SW Broadway, 800/551-0011
Portland Escort: LeAnne Thompson 503/246-2884

Friday, November 29--Portland

7:30 - 11:00 AM  Drive from Seattle to Portland
    Note: LeAnne will meet at 11:00 AM at the Heathman.

12:00 - 1:00 PM  Looking Glass Bookstore/AUTOGRAPHING
                  318 SW Taylor, Portland, OR 97204
                  Contact: Evie Armitage 503/227-4760

2:00 - 3:00 PM   KXL Radio/Midday
                  Live w/ calls
                  1415 SE Ankeny, Portland, OR 97214
                  Contact: Bill Gallagher 503/231-0750

3:15 - 4:00 PM   KOPB Radio/Northwest Perspective
                  (taped)
                  7140 Macadam Avenue, Portland, OR 97219
                  Contact: Julie Draper 503-293-1905

6:00 - 6:45 PM   KBOO Radio/Between the Covers
                  (taped)
                  20 SE 8th Ave., Portland, OR 97214
                  Contact: Kathleen Stevenson 503/231-8032

7:30 PM          Powells Bookstore/Portland/READING
                  1005 W. Burnside St., Portland, OR 97209
                  Contact: Joanna Rose 503/228-0540

Saturday, November 30--Portland

10:30 - 11:30 AM KOPS

2:00 - 3:00 PM   Powells/Beaverton/AUTOGRAPHING
                  Contact: Laura Verboort 503/633-3131

Sunday, December 1--Portland

12 - 5 PM        Oregon Historical Society Holiday Cheer & Authors' Party
                  Contact: Jacque Linklater/Sue Swecker/Kitty/Barbara 503/222-1711

Friday, December 6--Seattle

12:30 - 2 PM     University Book Store/AUTOGRAPHING

Saturday, December 7--Bellevue

1:00 - 2:30 PM   Bellevue branch, U Book Store/AUTOGRAPHING
PUBLICITY SCHEDULE FOR IVAN DOIG, AUTHOR OF "RIDE WITH ME, MARIAH MONTANA"

contact: Susan Richman
(212) 702-6757

Monday, October 15 -- Los Angeles

8:10 a.m.  Delta Airlines flight #170 from Seattle to Los Angeles

10:38 a.m.  Arrive Los Angeles. Your escort will meet you and bring you to your hotel and your interviews.

Hotel: The Beverly Plaza
8384 West Third Street
Los Angeles, CA 90048
(213) 658-6600

Escort: Ken Wilson
4129 Wilkinson Avenue
Studio City, CA 91604
(818) 760-2678

1:00 p.m.  Lunch with William R. Stall of the Los Angeles Times, (213) 237-4550, at The Times, Times Mirror Square.

3:00 p.m.  Informal signing at Brentano's, 10250 Santa Monica Blvd. in Century City. Ask for Dan Christians, manager, a big fan (213) 785-0204.

call Carol (206)542-6658 (after 4)

6:00 - 8:00 p.m.  Reading (15 minutes) and signing at Dutton's, 11975 San Vicente Blvd.
contact: Lise Friedman
(213) 476-6263

Tuesday, October 16 -- Los Angeles to San Francisco

call Cathy Fox (212)702-9891 (p'tack bidders?)

9:30 - 10:30 a.m.  Los Angeles Daily News interview with Bruce Cook (818) 650-6600 at your hotel.

10:30 - 11:00 a.m.  "Jim Simon Show," KWKX radio, by phone. Call Jim Simon at (818) 887-WINK or (818) 887-1855.

3:00 p.m.  Delta Airlines flight #684 from Los Angeles to San Francisco

4:20 p.m.  Arrive San Francisco. Please take a cab to your hotel.

Hotel: The Regis
490 Geary Street
San Francisco, CA 94102
(415) 928-7900
contact: Connie Peecher
call Carol (206) 542-6658

5:45 p.m.

Pick up by Karen Cross, Macmillan Sales Rep. (774 43rd Avenue, San Francisco 94102, 415-387-7480). She will take you for dinner and to the signing.

Reading (30 - 50 minutes), Q & A and signing at Kepler's, 1010 El Camino Real, Menlo Park. Contact: Janice Tu (415) 327-5188

Wednesday, October 17

8:00 - 9:30 p.m.

Have laundry done? haircut?

11:00 a.m. Call Sun June Marc.

12:00 noon

1:00 - 1:15 p.m.

Call Carol (206) 542-6658 (late afternoon)

7:30 p.m.

Pick up at your hotel by Karen Cross (415) 387-7480

Lunch with Rosa Harrington of A Clean Well Lighted Place for Books, 2417 Larkspur Landing Circle, Larkspur. Contact: Rosa Harrington (415) 461-4506

Live interview with K-JAZ radio from cafe of bookstore. Contact: Rosa Harrington (415) 461-4506

Reading (20 minutes) and signing at A Clean Well Lighted Place for Books, 601 Van Ness Avenue, San Francisco. Contact: Bob Flag (415) 441-6670

Thursday, October 18

8:30 a.m.

Call Liz abt p'back auction (212) 531-2179

9:15 a.m.

10:00 a.m.

Pick up at your hotel by Karen Cross

Interview with Pat Holt of the San Francisco Chronicle. Go to 901 Mission Street where a photographer will take your picture. After, you will be sent to 275 Fifth Street to meet with Pat Holt (415) 777-7043.

Signing at Bay Bridge Books, 901 Broadway, Oakland. Contact: Victoria Shoemaker (415) 835-5845

Interview with Burr Snider, (415) 777-7943 of the San Francisco Examiner at your hotel.

Interview with Larry Slonaker, (408) 920-5809 or (415) 790-7312 of the San Jose Mercury News at your hotel.

Pick up for dinner and signing at Black Oak Books.
7:30 - 9:00 p.m.

Friday, October 19

8:00 a.m.

8:55 a.m. call Susan (212)702-6757

10:30 a.m. 4:30-5:30 call Carol (206)512-6658

Saturday, October 20

2:45 p.m.

7:54 p.m.

Signing and reading at Black Oak Books, 1491 Shattuck Avenue, Berkeley. contact: Lisa McGowan (415) 486-0698

United flight #3180 from San Francisco to Reno, NV (service operated by United Express West)

Arrive Reno: John Ascuaga's Nugget Hotel, Sparks, NV (702)356-3300

booksigning at WHA

Northwest flight 718 from Reno to Minneapolis

Arrive Minneapolis. Please take a cab to your hotel.

Hotel: The Marquette
7th & Marquis Avenue
Minneapolis
(612) 332-2351
reservation #7070645047

Escort: Isabel Keating
1670 Bollum Lane
Long Lake, MN 55356
(612) 473-3343

Signing at Odegaard Books, Centennial Lakes Plaza, 7505 France Avenue South, Minneapolis. contact: Marybeth Fisher (612) 831-9305

Your escort, Isabel Keating, will pick you up at your hotel.

Breakfast reading, The Bookcase, 607
East Lake Street, Wayzata. contact: Gail See (612) 473-8341

"Midday," KSTP-TV, 3415 University Avenue, St. Paul. Live for 3 minutes. Contact: Deb Houdek (612) 642-4461

Signing at Baxter's Books, Northstar East #129, 608 Second Avenue South, Minneapolis. contact: Brian Baxter (612) 339-4922

Sunday, October 21

1:00 - 2:00 p.m. (612)377-2850

call Isabel< -- where pick up?

call Carol (206)512-6658

Monday, October 22

7:00 a.m.

7:30 a.m.

11:15 a.m. arrival
11:30 - noon

12:30 - 1:30 p.m.
Tuesday, October 23

7:34 a.m.

10:06 a.m.

11:00 – 11:30 a.m.

1:00 p.m.

4:00 – 5:00 p.m.

call Susan (212) 702-6757

call Carol (206) 512-6658

6:30 – 7:30 p.m.

8:00 p.m.

Wednesday, October 24

11:30 – 2:30 p.m.

Interview with Mary Ann Grossman, (612) 222-5011, of the St. Paul Pioneer Dispatch, 345 Cedar Street, St. Paul.

Reading and signing at Hungry Mind, 1648 Grand Avenue, St. Paul. contact: Kevin Morrissey (612) 699-0587

American flight #1041 from Minneapolis to Dallas/Fort Worth

Arrive Dallas/Fort Worth. You will be met at the airport by your escort who will bring you to your interviews.

Hotel: Omni Melrose
3015 Oak Lawn
Dallas, TX 75219
(214) 521-5151
conf #R318440

Escort: Lenore Markowitz
7323 Azalea Lane
Dallas, TX 75230
(214) 361-6892
or her associate,
Kathleen Livingston

"Conversations," ICTN-TV, 3404 South Ravinia Drive, Dallas. contact: Pam Lange (214) 330-9795. Interview is taped.

Lunch with Patricia Kelly, (214) 320-9838

Interview with Bob Compton, (214) 977-8492, of the Dallas Morning News, Communications Center, 508 Young Street, Dallas.

Reading at Taylor's, 4001 Northwest Parkway (at Preston), Dallas. contact:

Dinner with Larry Swindell, (817) 294-4827 or (817) 390-7731, at Del Frescoes, 4300 Loman

Fort Worth Star Telegram Book and Author Luncheon. contact: Larry Swindell (817) 294-4827 or (817) 390-7731
change? 6:37 p.m.

8:50 p.m.

American flight #217 from Dallas/Fort Worth to Seattle

Arrive Seattle
Publicity Schedule for Ivan Doig, author of RIDE WITH ME, MARIAH MONTANA

contact: Susan Richman (212) 702-6757

Wednesday, October 31

9:00 - 9:30 a.m.

Telephone interview with Jennifer Paul of The Coloradoan, Fort Collins, Colorado. contact: Dale Ulland, Features Editor (303) 224-7740/7747

Thursday, November 1

6:30 a.m.

United flight #342 from Seattle to Denver

9:53 a.m.

Arrive Denver. You will be met at the airport by Macmillan sales rep Terry Warnick (303) 699-7608 who will take you to your signing.

12:00 noon - 1:30 p.m.

Hotel: The Radisson, 1550 Court Place, (303) 893-3333

Listen to speech tape

Signing, Stone Lion, Fort Collins

6:00 p.m. - 10:30 p.m.

The Kappa Book and Author Dinner at The Radisson Hotel. contact: Jane Wiltshire (303) 771-8682

Friday, November 2

9:00 - 10:00 a.m.

Denver Post interview with Jan Crane at your hotel. contact: Glenn Giffen (303) 820-1010.

10:45 a.m.

Escort: Earlene Backes (303) 674-0486
4077 South Ponderosa Drive, Evergreen, CO 80439

11:00 - 12 noon

Your escort will pick you up at your hotel and bring you to your interviews.

2:00 - 3:00 p.m.

Rocky Mountain News interview with Marge Carlin, 400 West Colfax Avenue, (303) 892-5000

Bloomsbury Review interview with Tom Auer, 1028 Bannock Street, (303) 892-0620.
Publicity Schedule for Ivan Doig, author of RIDE WITH ME, MARIAH MONTANA, continued:

3:00 p.m.  
Terry Warnick will meet you and take you to your next signing.

3:30 - 5:00 p.m.  
Signing at Gordon’s

7:30 - 8:30 p.m.  
Signing at Tattered Cover. contact: Margaret Maupin (303) 322-7727

Saturday, November 3

11:00 a.m.  
Luncheon interview with Lin McCracten, Gazette Telegraph, Colorado Springs (719) 636-0277 [fax (719) 636-0202] at the Red Robin Inn (across the parking lot from McKenzie White)

12:45 - 2:00 p.m.  
Signing at McKenzie White in Colorado Springs. contact: Joel McKenzie (719) 590-1700

2:30 - 4:00 p.m.  
United flight #443 from Denver to Seattle

5:50 p.m.  
Arrive Seattle

7:34 p.m.  

RIDE WITH ME, MARIAH MONTANA
IVAN DOIG

San Francisco Hotel: Shattuck Inn, 2086 Allston Way, Berkeley 415/845-7300

Monday, November 11--Mill Valley, CA

1:30 PM Leave Seattle
3:32 PM Arrive San Francisco
Note: Take a cab to the Shattuck Inn in Berkeley at 2086 Allston Way.

8:00 PM Book Depot/READING
87 Throckmorton Ave., Mill Valley, CA 94941
Contact: Korje Gutormsen 415/383-2665
Note: Korje will pick you up at the hotel around 6:45 PM.

Tuesday, November 12--San Francisco/Berkeley

11:30 - 12:00 PM KKSF Radio/Something Different
(taped)
77 Maiden Lane, San Francisco, CA 94108
Contact: Ginnie Waters 415/788-2022
Note: Take a cab to this interview. Perhaps you should allow an hour for travel.

8:00 PM Cody's Bookstore/READING
2454 Telegraph Ave., Berkeley, CA 94704
Contact: Avis Minger 415/845-7852

Wednesday, November 13

United #1468
7:30 AM Leave San Francisco
9:33 AM Arrive Seattle

Thursday, November 14--Seattle

12:30-1:30 PM Brentano's Bookstore/AUTOGRAPHING
West Lake Center, 400 Pine St., Seattle, WA 98101
Contact: Theresa Eldredge 203/352-2094
Title: Prairie Nocturne
Author: Doig, Ivan
Pub Date: 10/14/2003

Publicity Tour Schedule

Publicist: Alison Kling
Phone: 212-632-4952
Fax: 212-632-4957

Tuesday, Oct 7, 2003  dinner w/ Mayfields near Parkplace 5:30
7:00 PM -- 9:00 PM

PARKPLACE BOOKS
Talk/Reading
348 Parkplace Ctr
Kirkland WA 98033
Contact: Rebecca Willow
General 425-828-6546
Fax

Thursday, Oct 9, 2003
7:30 PM -- 9:00 PM
Nelsons to pick us up @ ferry, then go to dinner

EAGLE HARBOR BOOKS
Talk/Reading
57 Winslow Way E
Bainbridge Island WA 98110
Contact: Mary Gleysteen
General 206-842-5332
Fax

Monday, Oct 13, 2003
7:30 PM -- 9:00 PM

ELLIOTT BAY BOOK CO.
Talk/Reading
101 S. Main St.
Seattle WA 98104
Contact: Rick Simonson
Direct 206-624-6640
General 206-624-6600
E-Mail RSimonson@elliottbaybook.com

Sunday, Oct 19, 2003
Pre-event Notes: details tk
11 AM

NW BOOKFEST panel/reading  (20-25)

Sign stock @ Bell, Book & Candle & Dede's store, some books
-- sign in for Village Books @ the corner, offer performance
-- dinner w/ Linda & Syd, maybe Fred & Rebecca (take books for them)

--- Eagle Harbor night: we're to catch the 4:40 ferry downtown, meeting Marsh @ the ferry
terminal on this side, and Ann will pick us all up on the other side & we'll go to dinner.
Marsh suggests a parking lot between 1st & Western (says it's on Western, below the footbridge,
between Columbia & Marion), or possibly a parking meter under the viaduct that time of day.

Date: 9/16/20  Page 4 of 8

Add to Prairie Nocturne Scrabble book tour
**Publicity Tour Schedule**

**Title:** Prairie Nocturne

**Author:** Doig, Ivan

**Pub Date:** 10/14/2003

**Publicist:** Alison Kling

**Phone:** 212-632-4952

**Fax:** 212-632-4957

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**FRIDAY, Oct 24, 2003**

**Travel Information:** Flight on 10/24: Delta Airlines Flight 1947
Depart Salt Lake 8:30am, arrives Seattle 10:16am
Seat 22C

**7 PM THURS.**

**6:30 PM**

8:00 PM

**DAVIS COUNTY LIBRARY**

Talk/Reading

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**TUESDAY, Oct 28, 2003**

**Travel Information:** Westin Portland—night of 10/28
750 SW Alder St
Portland, OR 97205
Phone: 503-294-9000
Fax: 503-241-9565

**Confirmation:** C051138794 (1 night)

**Pre-event Notes:** Drop-in signing; time at your convenience.

**ANNIE BLOOM'S**

Booksighting

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**BORDERS**

Talk/Reading

**POWELL'S**

Talk/Reading

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**WEDNESDAY, Oct 29, 2003**

**Travel Information:** Salinasheon Suites—night of 10/29
1730 NW 9th St
Corvallis, OR 97330
Phone: 541-754-4320
Fax: 541-754-0535
Confirm: LM0007804534 (1 night)

**12:30 PM**

2:00 PM

**JACKSON'S BOOKS**

Booksighting

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**MONT. TONI ASAY**

(801) 451-5137

**POWELL'S**

**Call Powell's at parking garage on W side (NW11th) between B (Bill & Chuck)
Tell attendant you have reserved spot; go in, have Michael Gannon page.**

**POWELL'S**

(40)

**POWELL'S**

(50)

**POWELL'S**

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**Publicity Tour Schedule**

**Wednesday, Oct 29, 2003**

**Pre-event Notes:** The hall is in the same building that houses the bookstore.

7:30 PM -- 9:00 PM

**OREGON STATE UNIVERSITY**

Talk/Reading

Memorial Union Lounge
Jefferson Ave @ Memorial Place
Corvallis, OR
Contact: Cheryl Maze
General: cherylm@osubookstore.com
Fax: 

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**Friday, Nov 7, 2003**

**Travel Information:** Channel Lodge—nights of 11/7 & 8
205 N First Street
La Conner, WA
Phone: 888-466-4113
Fax: 306-466-1525
Confirmation: 03GNFY (2 nights)

5 @ store, go to dinner @ Dirty Dan's up cause 6 Dee

7:30 PM -- 9:00 PM

**VILLAGE BOOKS**

Talk/Reading

210 11th Street
Bellingham WA 98225
Contact: Alaine Borgias
General: 360-733-1599
Fax: 360-734-2573

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**Saturday, Nov 8, 2003**

1:30 PM -- 2:30 PM

**WATERMARK BOOK COMPANY**

Booksing

121 Freeway Dr
L.t. Vernon WA 98273
Contact: Megan O'Brien
General: 360-336-6181

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**Wednesday, Nov 12, 2003**

7:00 PM -- 9:00 PM

**UNIVERSITY BOOKS**

Talk/Reading

Kane Hall
University of Washington
Seattle WA
Contact: Mark Mouser
General: 206-545-4394

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Title: Prairie Nocturne  
Author: Doig, Ivan  
Pub Date: 10/14/2003  

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<td><strong>Saturday, Nov 22, 2003</strong></td>
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<tr>
<td>2:00 PM - - 4:00 PM</td>
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<tr>
<td>TACOMA ART MUSEUM</td>
</tr>
<tr>
<td>Talk/Reading</td>
</tr>
<tr>
<td>1701 Pacific Ave</td>
</tr>
<tr>
<td>Tacoma WA 98402</td>
</tr>
<tr>
<td>Contact: Patricia McDonnell</td>
</tr>
<tr>
<td>General 253-272-4258</td>
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<td><strong>Saturday, Nov 29, 2003</strong></td>
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<td>1:00 PM - - 2:00 PM</td>
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<tr>
<td>EDMONDS BOOKSHOP</td>
</tr>
<tr>
<td>Booksigning</td>
</tr>
<tr>
<td>111 5th Ave S</td>
</tr>
<tr>
<td>Edmonds WA 98020</td>
</tr>
<tr>
<td>Contact: Mary Kay</td>
</tr>
<tr>
<td><strong>Tuesday, Dec 2, 2003</strong></td>
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<tr>
<td>Booksigning</td>
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<tr>
<td>Costco #106</td>
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<tr>
<td>1175 N 205th Street</td>
</tr>
<tr>
<td>Seattle WA 98133</td>
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<tr>
<td>Contact: Holly Bayliss</td>
</tr>
<tr>
<td>General 855-457-2500 x2134</td>
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<td>2219 South 37th St</td>
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<tr>
<td>Tacoma WA 98409</td>
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<td>Contact: Holly Bayliss</td>
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<tr>
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<tr>
<td>10200 19th Ave SE</td>
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<tr>
<td>Everett WA 98208</td>
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<tr>
<td>Contact: Holly Bayliss</td>
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<td><strong>Sunday, Dec 7, 2003</strong></td>
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<td>Travel Information: Paramount Hotel --night of 12/7</td>
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<tr>
<td>809 SW Taylor St</td>
</tr>
<tr>
<td>Portland OR 97205</td>
</tr>
<tr>
<td>Phone: 503-223-9900</td>
</tr>
<tr>
<td>Fax: 503-223-7900</td>
</tr>
<tr>
<td>Confirmation: VX898667 (1 night)</td>
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<tr>
<td>12:00 PM - - 4:00 PM</td>
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<tr>
<td>Oregon Historical Society</td>
</tr>
<tr>
<td>1200 SW Park Ave</td>
</tr>
<tr>
<td>Portland OR 97205</td>
</tr>
<tr>
<td>Contact: Lilia Villasenor</td>
</tr>
<tr>
<td>General 503-306-5231</td>
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</table>

**Total for Tour**  
33 signings  
ave 75 copies of Prairie Nocturne/Reading  
2421
Dear Ivan,

I hope you had a nice weekend, and the Author Breakfast went well.

A few interviews have been added to the schedule:

9/29, Missoula
8:50am arrival
9:00am—9:15am  KUFM; 32 Campus Drive, U. of Montana Missoula
Contact: Ed O'Brien, 406-243-4931
This will be a taped interview for 15 minutes

9:30 am (KUFM says this is logistically possible): KPAX-TV, taped interview
Meet Ian Marquand at 9:30am, in the parking lot of the main building of the Historical Museum at Fort Missoula. They will do the interview outside, unless the weather disagrees, in which case Ian will take you to the library's Montana room.
Ian's #: 406-542-4449; he'll be at his desk at 8am that morning if you need to speak with him.

10/28, Portland
3:00pm  KBOO-FM; taped with Jim Schumoch
4101 NE Wisteria Dr., Portland, OR
503-287-6650
This will be an hour taped for "Between the Covers".

Thanks! Let me know if you have any questions.

Alison
Ivan Doig—San Francisco Bay area booktour, 1999

Tuesday, September 7

Flight: Air Alaska; #344: Departs Seattle 9:35 AM. Arrives San Fran 11:39 AM
(electronic ticket—remember to ask for seats together at check-in)

Hotel: Renaissance Stanford Court Hotel. 905 California St.—Nob Hill, San Fran
Phone: 415/989-3500; fax: 415/391-0513
Call Chuck Verrill from hotel
Escort: Goldmark Escorts / David Golia will meet you at the gate holding your book.
Phone: 415/664-3333; fax: 415/664-6017
6—dinner w/ Esta

7:30-8:30 PM  32  Black Oak Books
reading/signing  1491 Shattuck Ave
              Berkeley, CA 94709
              Contact: Rose Katz
              Tel: 510/486-0698

Wednesday, September 8

*2:30-3:45  San Francisco Examiner
Interview
Contact: Ed Beitiks
415/777-7918
Ed will meet you at your hotel. He will call you in your room when he arrives.

7:30-8:30 PM  44  A Clean Well Lighted Place for Books
reading/signing  601 Van Ness Ave.
               San Francisco, CA 94102
               Contact: Samantha Schoech (pronounced Shay)
               Tel: 415/931-9248

9—dinner @ Hayes St. Grill

Thursday, September 9

*2:30-3:15  KRON-TV  "Bookmark" Barbara Lane, Interview
live to tape interview
1001 Van Ness Ave.
San Francisco, CA
Contact: Annelise Sorensen
415/561-8012

7:30-8:30 PM  42  Kepler's
reading/signing  1010 El Camino
                Menlo Park, CA
                Contact: Molly McCall
                Tel: 650/594-5935
**Wednesday, September 15**

Flight: United Airlines, Flt #288  
Departs Seattle: 11:15 AM  
Arrives Denver: 2:40 PM  
*Earlene will meet you at baggage claim*

Hotel: Brown Palace, 321 Seventeenth St., Denver, CO 80202  
Phone: 303/297-3111

Escort: Earlene Backes  
Phone 303/674-0486  
Fax: same

**7:30-8:30 PM**  
*reading/ signing (50?)*

**Thursday, September 16**

**8- pickup**

8:30-9:15 AM  
taped interview

**10:30 stock signing (30)**  
*Willow Creek Bash/Don Kohlmeier*

(Channel 4– KCNC TV is scheduled to review your book on their afternoon news program. They were not certain of the air date, but they were going to try to get it on for 9/16)

**12- lunch w/ Bill & Kay Pride**

**6:00 PM**  
Dinner w/friends  
The Alley Cat  
1207 Pearl St.  
Boulder, CO

**7:30-9:00 PM**  
*reading/signing (40?)*

**Friday, September 17**

*Earlene can’t take you to the airport so please take a taxi and Scribner will reimburse you. Allow 35 min. to get there*
C毕竟想！

Flight: United, Flt # 2803
Departs Denver: 8:00 AM
Arrives Salt Lake: 9:23 AM

taxi

call Sarah

Hotel: Hotel Monaco, 200 S. Main St.; Salt Lake City
Phone: 877/294-9710
3 pm - pickup at Hotel (arranged w/Marilyn)

4:00-5:00 PM reading/signing (55)

The King's English
1511 South 1500 East
Salt Lake City, UT 84105
Contact: Marilyn
801/484-9100

6:00 PM reception

Westminster College

7:30 PM Keynote speaker (50?)

Westminster College
Contact: Jean Chainey
801/531-7869

Saturday, September 18

taxi

Flight: Delta Airlines, Flt #1947
Departs Salt Lake: 8:40 AM
Arrives Seattle: 9:35 AM

Thursday, September 23

7:30-8:30 PM reading/signing

Elliot Bay Books
101 S. Main
Seattle, WA 98104
Contact: Rick Simonson
Tel: 206/624-6640

Saturday, September 25

8:00-9:15 AM author breakfast

PNBA
317 West Broadway
Suite 214
Ugine, OR 97401
Contact: Thom Chambliss
541/683-4363
Title: Prairie Nocturne
Author: Doig, Ivan
Pub Date: 10/14/2003

Publicist: Alison Kling
Phone: 212-632-4952
Fax: 212-632-4957

Thursday, Sep 25, 2003
4:30 PM - 6:00 PM

BARNES & NOBLE
Talk/Reading
1601 Market Place Dr
Great Falls MT 59404
Contact: Tracy Burback
General 406-452-3299
Fax

Friday, Sep 26, 2003

Travel Information: Hampton Inn (night of 9/26)
75 Baxter Lane
Bozeman, MT 59715
Phone: 406-522-8000
Fax: 406-522-7446
Confirmation: 85514738 (1 night)

2:00 PM - 2:30 PM
Live interview
Contact: George Cole

2:45+ sign up
Yellowstone Public Radio
stock @ Cntry Bks
Live by Phone

7:00 PM - 9:00 PM

COUNTRY BOOK SHELF
Talk/Reading
28 W Main St
Bozeman MT 59715
Contact: Mary Jane DiSanti
General 406-587-0166
Fax

Saturday, Sep 27, 2003
12:00 PM - 2:00 PM

MONTANA BOOK COMPANY
Talk/Reading
331 N Last Chance Gulch
Helena MT 59601
Contact: Didi Pescia
General 406-443-0280
Fax

Sunday, Sep 28
6 PM dinner @ Edgewater w/ Lois

Monday, Sep 29, 2003
8 - call Jan abt timing & directions

Travel Information: Doubletree Missoula/Edgewater-9/28-9/30
9-9:15 KUIM
100 Madison
Missoula, MT 59802
Phone: 406-728-3100
Fax: 406-728-2530
Confirmation: 81051874 (3 nights)

11-noon
12:00 PM - 1:00 PM
COSTCO
Booksigning
204 (of 300) that day
(costed 300)
Contact: Holly Bayless
General 858-457-2500 x2134

Date: 9/15/20 Page 2 of 8
Title: Prairie Nocturne
Author: Doig, Ivan
Pub Date: 10/14/2003

Publicist: Alison Kling
Phone: 212-632-4952
Fax: 212-632-4957

Monday, Sep 29, 2003
4:00 PM, leave for Hamilton; dinner w/ Russ Lawrence etc.

7:30 PM - 9:00 PM
CHAPTER ONE
Talk/Reading
52 Main St
Hamilton MT 59840
Contact: Russ Lawrence
General 406-363-5220
Fax

Tuesday, Sep 30, 2003
Pre-event Notes: Details tk
12:00 PM - 1:00 PM
Hwy. 93 and South Ave
Missoula MT 59801
Contact: Susan Denison
General 406-549-1375
Fax

7:30 PM - 9:00 PM
WALDENBOOKS
Booksing (Order 300)
741 since ordering
Talk/Reading

Wednesday, Oct 1, 2003
Travel Information: Davenport Hotel (night of 10/1)
5:30 dinner w/ Midge @ hotel
10 South Post St
Spokane, WA 99201
Phone: 509-455-8888
Fax: 509-624-4455 (tax)
Confirmation: CY5GVN4 (1 night)

7:30 PM - 9:00 PM
AUNTIE'S BOOKS
Talk/Reading
402 W Main Ave
Spokane WA 99201
Contact: Mitch Finley
General 509-338-0206
E-Mail mitch@auntiesbooks.com

Saturday, Oct 4, 2003
6:00 PM - 7:30 PM
THIRD PLACE BOOKS
Talk/Reading
Lake Forest Park Town Centre
1717 171 Bothell Way N.E.
Lake Forest Park WA 98155
Contact: Judith Chandler
General 206-366-3312
Fax 206-366-3338
Direct 206-366-3320

Date: 9/16/20 Page 3 of 8
Prairie Nocturne

Author: Doig, Ivan
Pub Date: 10/14/2003

Ivan Doig—Montana booktour 2003

Friday, Sep 19, 2003

Travel Information: Hotel Paramount—night of 9/18
808 SW Taylor Street
Portland, OR 97205
Phone: 503-223-9900
Fax: 503-223-7900
Confirmation: WX896845

Pre-event Notes: details tk

8:00 AM -- 9:30 AM
PNBA breakfast
Talk/Reading

Tuesday, Sep 23, 2003

Travel Information: Duck Inn (night of 9/23)
1305 Columbia Drive
Whitefish, MT
Phone: 406-862-3825
Confirmation: KEN (1 night)

mid-afternoon:
sign up requests
@ Bks West & pick up Consvcy books

Wednesday, Sep 24, 2003

Travel Information: Stage Stop Inn
1005 Main Ave
Choteau, MT
Phone: 406-862-3825
Confirmation: 11346 (1 night)
(night of 9/24)

11:00 AM -- 1:00 PM
BOOKS WEST
Talk/Reading

Thursday, Sep 25, 2003

12:45 PM
KRTV News (Great Falls MT)
Live

Contact: Thom Chambliss
E-Mail: thom@pnba.org

Publicist: Alison Kling
Phone: 212-632-4952
Fax: 212-632-4957
Publicity Tour Schedule

Ivan Doig—Denver/Boulder/Salt Lake City booktour, 2003

Monday, Oct 20, 2003

Travel Information: Alaska Airlines Flight 586
Departs Seattle 9:00am, arrives Denver 12:38pm
 Married C
Escort to come
Hotel Monaco
1717 Champa St @ 17th St
Denver, CO 80202
P: 303-296-1717
F: 303-296-1816
Confirmation: 1092894324 (2 nights)

5:30 PM
5:30 pm

7:30 PM -- 9:00 PM
TATTERED COVER
Talk/Reading

Tuesday, Oct 21, 2003

12:45 lunch @ Panzano (in hotel) w/ Kay & Bill Pride

4:15-5:15 talk to Boulder Valley teachers @ Fairview School
supper @ Alley Cat on Boulder Mall

BOULDER BOOKSTORE
Talk/Reading

Wednesday, Oct 22, 2003

Travel Information: Delta Airlines Flight 1411
Departs Denver 12:30pm, arrives Salt Lake 1:50 pm
Seat 24 C

Hotel Monaco
15 West 200 South
Salt Lake City, UT 84101
P: 801-595-0000
F: 801-532-8500
Confirmation: 1098371543 (2 nights)

5:30 pm

5:30 pm

7:00 PM -- 8:30 PM
KING’S ENGLISH
Talk/Reading

Prairie Nocturne
Doig, Ivan
10/14/2003

Publicist: Alison Kling
Phone: 212-632-4952
Fax: 212-632-4957

Date: 9/15/200 Page 5 of 8
Pacific Northwest Booksellers

Still a strong buying show after 30 years, PNBA outgrows its Tacoma site

BY KITTY HARMON

The Pacific Northwest Booksellers Association celebrated the 30th anniversary of its fall trade show with the biggest meeting yet, with a record number of attendees and sales of exhibit space up 30% over two years ago. The organization offered seminars and breakfasts, a full autographing schedule, a rep-sponsored picnic with Cajun food and dancing to African music after the banquet.

PNBA's membership has risen to 413, and close to 1000 people attended the show at the Tacoma Sheraton, Tacoma, Wash. Publishers and booksellers agreed that the trade show has become increasingly important both regionally and nationally. One Northwest publisher commented: "The show has grown in stature commensurate with the boom in the regional economy. The Pacific Northwest is known for its voracious appetite for books."

Scott LePine, Doubleday rep and cochairman of the show, noted the attendance of more "New York head-office people" than ever before. "National sales managers are realizing the importance of the regionals, where they can talk to booksellers with finished books in hand and where they can see their reps," he said. "And regionals are starting to become the most important show for many booksellers. They're bypassing the ABA, where they get overwhelmed, and coming to regionals, where they can see the books they'll be selling instead of the books publishers are hyping to the chains."

One national sales manager said he was "impressed by the number of people who come by and talk, take notes, offer comments about our list." That kind of interaction doesn't happen at other regional meetings, he asserted.

PNBA board director Roberta Harmon is marketing director of Sasquatch Books, Seattle.

Dyer added, "We're not flashy. I'm proud of that. Stores come here to do business. They don't come to be seen or meet big authors."

According to Debbie Garman, PNBA's executive coordinator, the jump in show attendance was due to an overall increase in membership and bookstore owners' tendency to bring more people to the show. For example, Powell's Books of Portland, Ore., brought 42 employees to the show. "Stores are using it as a little perk for their employees," she said.

On opening day, paperbacks pioneer Ian Ballantine spoke to a packed meeting room, stressing the importance of innovation not only in the development of books but also in the way they are promoted and sold. As the founder of a new Bantam mass market aviation series, he recommended that booksellers not overlook the importance of constituencies and apply some of publishers' "developmental thinking" to book-selling. "Why not promote a completely new category in the store?" he said. "You'll see some new faces."

Ballantine emphasized the growing influence of the visual in people's lives, and the importance of publishers and booksellers' embracing this aspect of book design and selling. "Young people today have thousands and thousands of pictures in their heads that I didn't have at their age," he said, adding that "lots can be done to make bookstores more visually exciting."

At the show's first sold-out banquet, 230 attendees heard from Northwest authors Ivan Doig, James Welch, Tess Gallagher and Barry Lopez. Doig read a story about a chance meeting at a book signing and "the magical shuffle of cards that brings a reader's eyes and a writer's words together." Welch read from his new novel, Indian Lawnyer. Gallagher shared her introduction to Carver Country, an up-coming collection of her late husband Raymond Carver's writing and photographs.

Lopez spoke about regionalism in writing (a term he said he dislikes) and "landscape writing." He expounded on the difference between proposing and imposing ideas: "A good bookstore proposes. It says, in effect, Here are many books, some of which don't reflect my views or I don't necessarily understand. They aren't books you should read, but that you may choose to read." After the banquet, many guests burned off dessert dancing into the wee hours to the music of Ariya. The band appeared courtesy of the University of Chicago Press and featured the bass guitar of Christopher Waterman, author of Juju: A Social History and Ethnography of an African Popular Music.

At the annual membership meeting, members addressed the growing pains the show's popularity has caused. Because the show has outgrown the Tacoma Sheraton, PNBA is considering relocating the fall show from Tacoma, which has alternated years with Eugene, Ore. Some booksellers voiced concern about plans to hold the show in Eugene the next three years until a more suitable facility can be found. Booksellers in Montana, Idaho and eastern Washington must invest considerable time and expense to travel to Eugene. "We're at a critical point on the growth curve," PNBA show cochairman Chuck Robinson said, explaining that the association is trying to balance the need to bring in revenue with keeping exhibitor, lodging and food costs low.

Some members suggested limiting the number of publishers or eliminating nonbook exhibitors such as audio and video producers. Most booksellers however, claimed that seeing the greatest diversity of exhibitors was the main benefit of the show. "Seeing the small presses is worth the price of airfare," said one bookseller. Another added: "The show is exciting, stimulating. We're growing. You can see it when you walk in. I'd hate to see us start to limit it."

In addition, as commission rep George Carroll noted, many people involved in bookselling in the Northwest entered the business around the same time and "sort of grew up together. The community is a lot tighter run than others I've known. And that makes trade shows more fun."
## Mass Market

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<th>Publisher</th>
<th>Price</th>
<th>ISBN</th>
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<th>Last Week</th>
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<td>Dawn V. C. Andrews</td>
<td>Pocket</td>
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<td>Daddy. Danielle Steel</td>
<td>Dell</td>
<td>$5.95</td>
<td>0-440-20762-2</td>
<td>1</td>
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<td>3</td>
<td>The Dark Half</td>
<td>Stephen King</td>
<td>NAL/Signet</td>
<td>$5.95</td>
<td>0-451-16731-7</td>
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<td>Reasonable Doubt</td>
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<td>Ivy</td>
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<td>5</td>
<td>The Captive</td>
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<td>Fawcett Crest</td>
<td>$5.95</td>
<td>0-449-21817-1</td>
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<td>The Minotaur</td>
<td>Stephen Coonts</td>
<td>Dell</td>
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<td>Carrie Fisher</td>
<td>Pocket Books</td>
<td>$4.95</td>
<td>0-671-72473-8</td>
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<td>Oldest Living Confederate Widow Tells All</td>
<td>Allan Gurganus</td>
<td>Ivy</td>
<td>$6.95</td>
<td>0-8041-0643-6</td>
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<td>So Worthy My Love</td>
<td>Kathleen Woodiwiss</td>
<td>Avon</td>
<td>$5.95</td>
<td>0-380-76148-3</td>
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<td>The Great and Secret Show</td>
<td>Clive Barker</td>
<td>HarperCollins</td>
<td>$5.95</td>
<td>0-06-108990-5</td>
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<td>11</td>
<td>Presumed Innocent</td>
<td>Scott Turow</td>
<td>Warner</td>
<td>$5.95</td>
<td>0-446-33886-6</td>
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<td>12</td>
<td>California Gold</td>
<td>John Jakes</td>
<td>Ballantine</td>
<td>$5.95</td>
<td>0-345-36943-2</td>
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<td>All I Really Need to Know I Learned in Kindergarten</td>
<td>Robert Fulghum</td>
<td>Ivy</td>
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<td>David Eddings</td>
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<td>Poodle Springs</td>
<td>Raymond Chandler and Robert B. Parker</td>
<td>Berkeley</td>
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## Trade

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<th>Publisher</th>
<th>Price</th>
<th>ISBN</th>
<th>Weeks on List</th>
<th>Last Week</th>
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<td>The Late Night with David Letterman Book of Top Ten Lists</td>
<td>David Letterman</td>
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<td>The Authoritative Calvin and Hobbes</td>
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<td>The Secret Diary of Laura Palmer</td>
<td>As Seen by Jennifer Lynch</td>
<td>Pocket</td>
<td>$8.95</td>
<td>0-671-73590-X</td>
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<td>4</td>
<td>Codependent No More</td>
<td>Melody Beattie, HarperSanFrancisco</td>
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<td>5</td>
<td>The T-Factor Fat Gram Counter</td>
<td>Jamie Pope-Cordle, Martin Katahn</td>
<td>Norton</td>
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<td>Liar's Poker</td>
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<td>7</td>
<td>Weiner Dog Art: A Far Side Collection</td>
<td>Gary Larson</td>
<td>Andrews &amp; McMeel</td>
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<td>7 Habits of Highly Effective People</td>
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<td>Fireside</td>
<td>$9.95</td>
<td>0-671-70863-5</td>
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<td>Yankee Books</td>
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<td>Thomas Friedman</td>
<td>Doubleday</td>
<td>$12.95</td>
<td>0-385-41372-6</td>
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</tbody>
</table>

## Mass Market Candidates


## Trade Candidates


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Dear Lee—

Here, hallelujah, they are, the corrected page proofs (and the Mariah jacket copy, attached to this letter). I'll list here, for your reference and to pass to Barbara Campo, the particular places where typography or whatever needs better production directions than mine to make sure they get fixed. And while there shouldn't be any possible confusion between the TriGram I invented—"A Minneapolis grain and land corporation"—and the California record company called Tri-Gram, I take Barbara's point, and to avoid the chance of a nuisance suit I'm excising the use of TriGram, as well as the Bolitho name which also turned up out of reality to butt in on my fiction. If possible, the typesetter computer should thus make these global replacements:

Beebe for Bolitho

Double W for TriGram

corporaizers for TriGramites

That'll solve the basic problem (it ought to take care of Bolitho entirely), but the page proofs will have to be checked for duplication where I've already used the name Double W, and for some alternate phrasing whenever I can manage it. So, as I went through the pages to mark in my corrections, I accumulated this list of page numbers for Barbara or her staff to check and see that the changes from TriGram and TriGramites reads okay:

| p. 35 | 115 | 199 | 314 |
| 36   | 116 | 255 | 314 |
| 100  | 133 | 300 |
| 101  | 135 | 312 |

The biggest swatch of TriGram changes is at the bottom of p. 35, and to insure my corrections there are intelligible, here's how those lines are to read:

The same appetite in my direction was being continued as WW, Incorporated, part of a big land conglomerate back east, now that the Double W and the rest of the lower Noon Creek valley with it was theirs, courtesy of a buyout of the Williamson heirs. Every one of those offers I had always told Williamson and the corporaizers to go stuff.
Onward to the other fixes that need expert hands:

—Is it possible to make the use of small caps, which I resorted to for people shouting, for newspaper headlines, etc., because there's already so much italic in Riley's newspaper pieces, correspond to the way we used them in ENGLISH CREEK, with initial caps and then the ensuing small caps looking well, smaller than they do in these proofs? I'm attaching a sample of that use from p. 26 of ENGLISH CREEK. If we can simply achieve this simply—i.e., by computer changing the size of type that needn't be reset—I'd like to; if it's a matter of resetting and another round of proof correcting, let's not. In either case, I marked with "caps & s.c.?" the passages I particularly noticed on these pages:

the dedication to Wallace Stegner (if nothing else, let's put this in plain type, Meriwether Lewis epigraph old readable sizable body type)

<table>
<thead>
<tr>
<th>p. 18</th>
<th>121</th>
<th>199</th>
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<td>105</td>
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<td>302</td>
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</table>

—The size of numerals tends to get teeny in the small cap newspaper attributions that begin chapters: p. 1 & p. 321.

—The typesetting at a few points lapsed back into roman amid italic sections: p. 83 (twice) & p. 136.

—Another point about the newspaper attributions beginning each of the 4 chapters: they need to be made consistent in flush right, as in the attached example from p. 34 of DANCING AT THE RASCAL FAIR. I've edited them down so that all of them now should fit in no more than three flush right lines: pp. 1, 96, 211, 300. (Also, are the small caps lines on p. 96 indeed the same type size as those on p. 1?)

—About one more problem of consistency and I think we'll get out of that thicket. This one is to standardize how the song lyrics appear on the page. The ones on pp. 8-9 and 307 are just fine; the ones on p. 98 and pp. 192-3 need to be made to match them. Similarly, shouldn't we center the Chief Joseph poem extract on p. 183?

—Bits of art and typography: the WW ranch sign on p. 115 should be set to match the attached example from p. 25 of ENGLISH CREEK of the sign's earlier incarnation, i.e. the cattlebrand-like WW letters noticeably bigger caps than the letters in the word "ranch." And on p. 120, just checking: the flag art to come, as per ms. p. 213. On p. 114, the linerules to box in the Fine Butte sign need perfecting, and is there a way to (simply) to have a directional arrow pointing right from the "1/4 mi." line? If not, please delete the unarrowed line that's there and center "1/4 mi." with the rest of sign type.
--Spacing. On p. 159, please pull out the line of space I've indicated toward the bottom of the page, to set off the italic graf (which is actually the end of the previous scene) from the ensuing scene beginning "Normally I do not..." On pp. 257, the two ***underlined*** phrases of the auction sign, FRIDAY--FEEDER CALVES and SATURDAY--SLAUGHTER ANIMALS need a bit more space between "calves" and "Saturday." On p. 275, the line "...For love is strong as death." must be moved up, and indented, to go with the otherwise mostly italic section, as the other romanface lines of Song of Solomon quotation do there.

--Dropped line: thank God, only one. It's on p. 276, and I've edited in a shorter version which I think will fit within the available paragraph space. If it won't, take out the word "purposefully" from "shouldered her camera bag purposefully" to make enough room.

On the opposite p., 277, a word got dropped; the proper wording is "to have to publicly pick and choose..."

Bits and pieces:

--a rare instance of odd word-break on p. 177
--p. 136 and 177, the Air Force base has to be spelled correctly as Malmstrom.
--I didn't receive the last page or two of the Acknowledgments. But to speed the process, I'll forge seeing them if somebody there in the office will check them against the ms pp.

For peace of mind or pride of authorship or some other mental state, I would like a set of the corrected pages when they're done. Needless to say, I'm thrilled to have the page proofs done by now, even if it did take grinding through them all Memorial Day weekend. I note that we're now almost a couple of weeks ahead of the June 12 deadline Barbara gave us; I trust that that's time gained in the production process, toward getting us an early-Sept. publication date?

All yours.
ENGLISH CREEK

was driving the gutwagon, even though he was only seventeen or so, not all that much older than Alec at the time. And that lambing season at Van Beber's had been a rugged one; the hay was used up getting through the winter and the ewes thin as shadows and not particularly ready to become mothers. Ed had thrown the drop band clear up onto the south side of Wolf Butte to provide any grass for them at all, which meant a tough mile and a half drive for Sanford to the lambing shed with each gutwagon load of ewes and their fresh lambs, and a played-out team of horses by the time he got there. With the ewes dropping eighty and ninety lambs a day out there and the need to harness new horses for every trip, Sanford was performing about two men's work and doing it damn well. The day this happened, dark had almost fallen, Alec and I were up on the hillside above the lambing shed helping Ed corral a bunch of mother ewes and their week-old lambs, and we meanwhile could see Sanford driving in with his last load of lambs of the day. We actually had our bunch under control just fine, the three of us and a dog or two. But Ed always had to have a tendency toward hurry. So he cupped his hands to his mouth and yelled down the hill:

"Hey there you Heber! Come up here and help us corral these ewes and lambs!"

I still think if Ed had asked properly Sanford probably would have been fool enough to have climbed up and joined us, even though he already had put in his workday and then some. But after the season of man's labor he had done, to be yelled at to come up and help a couple of milk-tooth kids like us chase lambs: worse than that, to not be awarded even his first name, just be shouted to the world as a Heber—I still can see Sanford perched on the seat of that gutwagon, looking up the slope to us, and then cupping his hands to his mouth the same way Ed had, and hear yet his words carry up the hill:

"You go plumb to hell you old son of a bitch!"

And he slapped his reins on the rumps of the gutwagon team and drove on to the lambing shed. At the supper table that night, Sanford's check was in his plate.

Sanford and that money, though, did not travel back up the North Fork to this Heber household. When Alec and I headed home that night Sanford rode double behind me, and when we dismounted at the ranger station he trudged into the dark straight down the English Creek road, asking at every ranch on the way whether a job of any sort could be had. "Anything, I'll clean the chicken house." The Busby
RASCAL FAIR
of its names, Angutter, Hans, away from me.

ath. The newspaper was back
read the damn list once, I'm
there on the page, was that
, Theodore; but there was also
in her voice, “you have to.”

ow. The newspaper shook in
age, as I dropped my eyes to
nd forced them, the tears al-

Lisabeth and Peter. Age 44. At
g the night of Oct. 12.

1919

Times are as thin in Montana as they can get. No
one needs telling that this has been a summer so
dry it takes a person three days to work up a whis-
tle. But we urge our homesteading brethren to hold
themselves in place on their thirsty acres if they in
any way can, and not enlist in the exodus of those
who have given up heart and hope. As surely as
the weather will change from this driest of times,
so shall the business climate.

—GROS VENTRE WEEKLY GLEANER,
AUGUST 21, 1919

Let it tell itself, that season of loss.

By first snowfall, as much of me as could mend was up and out
in the tasks of the homestead, of the sheep, of the oncoming
winter. Had I been able, I would have filled myself with work
twenty-four hours a day, to have something in me where the
Anna emptiness always waited. Yet even as I tried to occupy
myself with tasks of this, that, and the other, I knew I was con-
tending against the kind of time that has no hours nor minutes to
it. Memory’s time. In its calendarless swirl the fact of Anna’s
death did not recede, did not alter. Smallest things hurt. A glance
north to read the weather, and I was seeing the ridge that di-
vided the North Fork from Noon Creek, the shoulder of geogra-
phy between my life and hers. A chorus of bleats from the sheep
as they grazed the autumn slope of Breed Butte, choir of elegy
for the Blackfeet grass and the moment when I recognized Anna
at the reins of the arriving wagon. And each dawn when I went
out to the first of the chores, the slant of lantern light from the
kitchen window a wedge between night and day—each was the
dawn of Anna and myself and the colors of morning beginning to
come to the Two Medicine country. Each time, each memory, I

345
ENGLISH CREEK

tell me was that I somehow had to abandon that road. Find a place to pull in and get myself and my horses away from this ten-foot lightning rod on wheels. The question was, where? Along the English Creek road I'd have had no problem: within any little way there, a ranch could be pulled into for shelter. But around here the Double W owned everything, and wherever there did happen to be a turnoff into one of the abandoned sets of Noon Creek ranch buildings, the Double W kept the gate padlocked against fishermen. As I verified for myself, by halting my team for a quick scan at the gate into the old Nansen place.

A lack of choices can make your mind up for you in a hurry. I whipped Blanche and Fisheye again and on down the county road we clattered, headed for a high frame of gateposts about three quarters of a mile off. The main gate into the Double W.

It took forever, but at last we pulled up at that gateframe and the Double W turnoff. From the crosspiece supported by the big gateposts—the size and height of telephone poles, they really were—hung the sign:

WW RANCH
WENDELL & MEREDICE WILLIAMSON

The sign was creaking a little, the wind starting to stir in front of the storm.

Neither the sign nor the wind I gave a whit about just then. What I had forgotten was that this turnoff into the Double W had a cattle-guard built in there between the gateposts. A pit overlaid with a grill of pipes, which vehicles could cross but hoofed creatures such as cattle couldn't. Hoofed creatures such as cattle and horses. To put Blanche and Fisheye through here, I would have to open the barbwire livestock gate beside the cattle-guard.

You know what I was remembering. "GODAMIGHTY, get AWAY from that!"—Stanley's cry as I approached the wire gate at the cabin during our camping trip. "You happen to be touching that wire and lightning hits that fence—" This coming rumblebelly of a storm made that June one look like a damp washcloth. Every time I glanced in its direction now, lightning winked back. And nowhere around this entrance to the Double W was there a stick of wood, not one sole single goddamn splinter, with which to knock the hoop off the gate stick and flip the wire gate safely aside.
Dear Barbara—

Thanks immensely for shortcutting the usual process and having Zoe send the copy-edited ms directly to me; it immensely simplifies my schedule and means I can get the ms back to you a couple of days sooner.

In turn, here’s my list to you of style or typography questions etc., from my own go-through of the ms. (On the ms itself, my comments or changes are in red pencil.)

—p. 1, the newspaper attribution at the bottom of the italic excerpt: the style for these in the preceding two books of the trilogy, English Creek and Dancing at the Rascal Fair, was to use small caps for the newspaper name and the date. Ought we to continue that here, for continuity’s sake and in case Lee Goerner decides to do a boxed set of the three books? If so, unlike any of the newspapers in the other two books, the town is not part of the name of this one—i.e., just The Montana—and so Missoula should not be included in the small caps, huh?

—p. 26, Leavefax is correct as it is; a piece of transmitting equipment made by Leaf Systems, and this is the spelling in their brochure.

—p. 58, because I’ve discovered there’s an existing company named Tri-Gram, the ranch-owning corporation here has to become TriGram (no "m") Resources of Minneapolis, with its corporate name/logo Trigram (with cap "M" at end of the word) and Jack’s occasional scoffing reference to its employees as TriGramites. I know TriGram looks a little eccentric on the page, but not much nuttier than the zippy corporate logo trend that’s produced Exxon, Primerica, etc. (I’ve amended Zoe’s style sheet to TriGram.)

—p. 118 and elsewhere: Zoe perceptively noticed I use a three-dot ellipsis whenever Jack’s thoughts trail off, instead of a four-dot ellipsis which I think implies a closure I don’t want, with that final period dot, and we agreed on the phone she should style it as three dots. But hadn’t foreseen the ellipses in the italic newspaper or letter excerpts, which are not Jack’s thoughts and do need the four-dot closure to show completeness of sentence but implication of extraction, so I’ve tried to style the four dots into the excerpts. back

—p. 233: Here and occasionally elsewhere (p. 264) I’ve stotted hyphens back into words such as "re-emerged" where to my eye they look weird when styled hyphenless, double e’s of "re-emerged" looking like long double e, for instance. By and large, Zoe’s handling of hyphens is fine, but re-emerged, semiautomatic and subadult I’m afraid confuse the reading eye.
Those are the specifics I came across, and in general I tried to cut down on my use of dashes and tone up my dialogue. One phrase that shows up a couple of times now is "burning film" or "to burn film"; it's photographer's slang for using up film without much result, and they say it simply "burn," not "burn up." As for the rather plentiful italic sections, I hope the style Zoe and I came up with makes some sense; I told her I wanted Riley's newspaper pieces indented, but that any letter extracts (such as Isaac's on p. 117+) should not be indented, to differentiate them from Riley's work.

Finally, I just want to say how pleased I am with the job Zoe did, and with your cooperativeness in letting me have an immediate crack at the ms. I'm going to be gone the week of March 19, and so I consider the ms is yours now, go ahead and decide any questions without me; anything that really frets me, I can do something about in proofs.

It's at this point I finally feel the ms is turning the corner to become a book!

all best wishes
accordion
air conditioning, air conditioner
Altamira cave
Anaconda Mining Company; the Company; THE COMPANY (sc)
any more
Appaloosa
the Army
Assiniboine
backwards
ballcap
battlesite
beanjuice
beaverslide
the BB (boss)
Belleau Wood (WWI)
belltower
benchlands
the Big Hole
birdsong
blond
bluejeans
bowtie
bulletproof
bullpine
burnt
Buttrey's (shopping)
C-and-W
Country-and Western
calf roping (adj. or n.)
calibre
camera bag
cameraperson, cameraman
campsite
camptend; camptender
catalogue
cattleguard
Centennial Day; the centennial
chinook
Christamighty
christly
codegram
Columbus Hospital
Continental Divide; the Divide
cookhouse
cooly
Country Pride cafe
creekside
Custer National Forest
DV (Deo volente)
elbow grease
eon
ever present
everloving
eye sockets
facedown
faceful (cf fistful)
fannypack
far-off
fenceline
fencepost
firehaired
Fish and Game guys; Fish and Game Department
flag-raising
flashcard
Fourth of July; July Fourth
frontmost
gateframe
get-together
GI
gizmo
goldstrike
goddamnedest
goodbye
Governor
grayhaired
great-grandfather
Great Northern railway
grownup
Gros Ventre
Gros Ventre Mercantile; the Merc
half-century
half-circle
half-familiar
half-inch
half-second
halfmoon (adj.)
hayfield
henhousehorseworking (adj.)
husuh
Interstate 80; the Interstate
jampacked
July Fourth; the Fourth of July
kit and caboodle
lampshade
laptop
Lascaux cave
logy
long-legged
Malmstrom Air Force Base
matter of fact; matter of factly
Medicine Lodge saloon
Medicine Lodge Bar and Cafe
Methuselah
Metis
midair
Missoula Montanian, the
M & M
Montanan
motorhome
Mount Sentinel (Sentinel)
mountainline
moviehouse
National Bison Range; the Range
noneating
nose-high
oldtimer
oilspill
Ouija board
passenger-side door
pawprint
picture-size
picture-taking; picture-taker
Piegan
pointblank
pulldown
reset
Riel rebellion
roadkill
roadsign
rodeo-goers
ropework
roundtrip
saddle horse
schoolhouse
schoolkids
Sedwich House hotel
semigruff
sheepraising
sidecouch
sidewindow
sloe gin
smart aleck
smokejump; smokejumper
SOB
springtime
Stetson
tagteam
tenspot
the BB (boss)
the Big Hole
toward

---Tri-Gram Resources---
(author's change: TriGra Resources of Minneapolis; TriGraM; TriGraMites)

TV
TVster
twenties; thirties (time)
two bits' worth
Two Medicine country; the Two country
Two Medicine National Forest
U.S. Forest Service, the Forest Service; USFS
uh huh
Wagon Wheel cafe
wall-like
warbag
well-named
western (of area); the west
whiskey
Winnebago, the Bago
woolly
wordbird
workhorse
wormworm
World War One; World War Two
X-ray

Numbers:
1 - 10 spelled out; 11 and above in figures
round numbers (three words or less) spelled out
numbers in dialogue spelled out
first words in sentences spelled out
measurements, highway numbers, amounts, etc. in figures
1860s
one hundred percent
July Fourth; Fourth of July
$2.50
64 3/4
'84 corvette
1934; '34

Baloney Express Riders:
Jerome Walker
Roger Tate
Bill Bradley
Dale Starr
Julius Walker
Nick Russo
Bud Aronson
DOIG - NAMES, WORKING -

Baxter Bolitho (the BB)
Beaverhead Valley
Bitterroot Valley
Breckenridge, Ozzie
Breed Butte
Clark Fork River
De Vere, Carl & Harriet
Finletter, Shaun
Flathead Valley
Frew, Althea
Great Falls
Havely, Shirley (now Mrs. Nellis)
Heaney, Ed
Hebner, Garland (Good Help)
Jericho Reef
Kerz, Tim
Mann Gulch
McCaskill, Alec
McCaskill, Jick
McCaskill, Lexa married Travis
McCaskill, Marcella (Marce; nee Withrow)
McCaskill, Mariah (Mariah Montana
Meixell, Stanley
Meagher, General
Missoula
Moiese
Musgrave, Fred
Noon Creek
Prentiss, Joe (proprietor of Gros Ventre Mercantile)
Purvis, Tonsil Vapor (T. V.) (Paul)
Ramlinger, Helen
Rennie, Toussaint
Rice, Kenny and Darleen (workers)
Stonesifer, Howard
Williamson, Wendell
Withrow, Dode
Wright, Riley
Wright, Leona (nee Tracy); married Herb Wright
Hi Ivan—

Here's your ms, as you requested. Enclosed is also a general style sheet and a list of the names I felt were important. I've sent copies of these to Barbara Campo at Atheneum, so you can just hold onto them for your own reference. Any changes you make should be passed on to Atheneum as well.

There are a couple more flags—see pp. 1, 62, 74, 104, 126, 324, 335, 379 and 483 (copy-editor's definition of a couple!) Nothing that seemed important enough to warrant a phone call—you can probably sort these out in a few minutes. Also margin notes (again, basically fairly trivial stuff) on pp. 26 (check Spelling of Leafax; I couldn't locate it in Trade Names Directory), also p. 342, same thing, and p. 36 (I forget what that is).

If there's anything else you'd like to check with me, call anytime—if we're not in or up, the machine is. Yes, I got your message re. revised sheets and yes, I had them all.

Good luck with it—I look forward to seeing it in print. Take care and happy penning.
Check dashes

51 - to 50

78 - top deck? to comma?

140 - change last deck to

First FSCAT to 50 Shown

W - dash/comma?

146 - rack x 2

515 - dash/comma

226 - x deck dash?

233 - recovery ed?

250 - rack?
top 263. Gt M. west of cheat - at east?

BC c bot 265 - far ok?

top 268 - x 2 the state + shot ?

BC c bot 271 - anyway? write out

BC c top 272 - the west

274 - in std degree (don't long from not in)

284 - subadult

- add to below account

286A x check

END 286 

top 289 for 

289 yet

294 F is ok to spell out reminding?

v = change dashes to commas
to check

324 Ed. query.
331 phrasing
334 chg. several stories to more specific?
335 Ed. note
367 nondud
I wouldn't want you to think we didn't do serious books.

Actually, this is pretty interesting.

Cheers,

[Signature]
Dear Lee—

Couple of trophies to begin the year with, or sing auld lang syne for '90. As you'll see from the Seattle Times clip, they thought you did pretty good with Johnson and Doig; also the final standings of Pacific Pipeline's bestsellers for the year, which show—if you count Jean Auel as a Northwesterner instead of a prehistoric force—that writers from this area outsold the national bestsellers to a surprising degree. Particularly so when you factor in that Waldens and Daltons both do considerable business with Pipeline—apparently nothing national caught on sufficiently for the chains' purchases to make much difference. As to the Oregon Historical Society mail letter, the marginal notes are from the bookstore people there and I think of that 171 books the tally was 100 Marias, the rest paperbacks.

Carol and I are accenting our preparations for Arizona. We intend to leave Jan. 23, return on March 12. Will talk to you before then; many thanks for both Isabel's fine book and the sumptuous Photographing Montana.

best,
Hi, Ivan.

Forgive the informality and lack of professionalism (i.e., fancy writin' paper), but as long as Susan is sending you a copy of her letter to Kathleen I figured it would be OK for me to include some mail we've received for you.

Also, somewhere on my desk is a message I jotted down after a phone conversation with Selma Shapiro. She is an agent here who handles Australian authors. (Well, I don't know if she actually handles them, but you know what I mean.) She told me that Tom Keneally (sp? that's why I've been searching for my notes) will be coming here to do a stint at one of the universities here (another reason I'm looking for my notes). Anyway, she had asked him who he would like to meet while he is in the U.S. and he said "Ivan Doig" -- she said you reviewed one of his books for the Washington Post and he thinks you and your work are terrific. So... He'll be here in NY from the end of January through May. I told her I didn't know if you'd be back here during that time and I didn't want to give her your phone # or address without checking with you first. If you want to drop me a note or give me a call (collect) and let me know how you feel about this, I'll be happy to call her and tell her (if I can ever find that damn piece of paper!!!).

Hope the holidays were happy for you and Carol.

Best,

Lois (Guastella - not sure you ever knew the last name)
Wendy Bass: previously @ Ballantine & Villard; has done photography in desert (Death Valley area)

Lee Smith, Lee G's ass't; prevsly @ Anteus & Ecco; in college (Georgetown?) was capt. of baseball team & won Latin prize--lived in same apt bldg as Gordon Lish as kid
9.21.90.

Dear Ivan,

What an extraordinary gift! I thought it was a damaged copy for me to show the production dept. Such are the daily expectations in pub biz.

I'm glad to have been as much help as you think I have; and I hope I make you feel half as good about your long-standing association with Atheneum as you made me feel about my --as yet-- brief one.

Hope you are well and resting wisely for the next leg of your tour. Please send my good wishes to Carol.

Yours,

Lee Smith
Dear Lee—

Susan Richman’s finalized itinerary for my Mariah tour came today, and so on Monday, in the words of Mayakovsky, "I go off to read in all the directions there are." I will try give you a call now and again, but that Susan doesn’t leave a person much time to pick up a phone. I will be in touch with Liz on the 18th, paperback auction mon, before I set off into the day’s San Francisco swirl of promo.

Meanwhile, am passing along the Nov./bit of Dec. finals of Mariah bookstore stuff, which with Xmas coming on should give us a helluva sell-through on the books out here in Washington and Oregon stores.

Good week for Mariah reviews, huh, with the USA Today one, and Wendy Smith’s dandy Sun-Times one reprinted in the Cleveland Plain Dealer, and Susan Dodd’s even dandier one reprinted in the Houston Post...

be talking to you. best,
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ALL CLAIMS FOR ADJUSTMENTS MUST BE MADE WITHIN 60 DAYS OF INVOICE DATE

ORIGINAL INVOICE

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17021 10TH AVE N W
SEATTLE WA 98177

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**PACKING LIST**

1 Cartons w
24 copies
arrived 10:25 a.m.
8-31

2nd Carton
16 Mt.
arrived early Sept.
Dear Lee—

Have sent this Montana tour show-and-tell to Susan Richman separately, but I thought you might get a kick out of the nitty-gritty these stores resort to for the successful signings.

And cast an eye over the Missoulian’s encomium about shipping the books early—sombody noticed!

all best,

p.s. Sometime when we have a little gab time on the phone, remind me to tell you about Carol and me staying in the Walter Cronkite Suite in Choteau.
Dear Lee——

Here's my revised Sept. schedule, with phone numbers day-by-day.
Also I'll check in with you and/or Susan Richman now and again by phone,
let you know how things are going.

Any chance to fix the few typos in Mariah, if it goes into any more
printings? I don't know what the process is, and I don't regard any of
these as dire, but if there is some kind of final type fixing, here are
the ones I've found:

p. 15, line 10 from bottom, semicolon should be a colon, so that it reads:
"With but one monumental exception: me."

p. 22, line 7 from bottom, an error of mine: it's not the National Park
Service that runs the National Bison Range, so the phrase "Park Service
visitor center" should be changed to "federally-run visitor center".

p. 31, line 11 from top, "heat" should be "bleat".

p. 35, line 8 from bottom, "is" should be changed to ", as" so the sentence
will read: "the Gobble Gobble You, as the
Just looked this one over again, and maybe it's clearer as it stands; let's
leave it alone.

p. 161, line 5 from top, correct the spelling of "Interstate".

All for now. I'd better start packing the car.

best,
Dear,


[Signature]
August stock: 8/25/18
8/32/18

In bound # we later
ship (we later)

8/15
(20 copies)

1st week in Sept.

37 retail

Kedar
Helen

Barny - special shipping?

Nevihi Boshade

advac.

Harry McC

See Punches 47

Mary Kassen - mid-Aug.

ship from bond

13 cm - 12/1

pub date

Rice Burton

#9

175 - Powell's

I've 1st effects advac.

Edna Zuber

Kathy Ryback
Dear,

Books. At last. The cry
wait is over.

Huzzah!!
Dear Wendy--

Just a line to say how exquisite the final Ride with Me, Mariah Montana cover truly is. The book is hitting the Montana bookstores now and the booksellers are calling me up to rave about the cover. I know it took some doing, on your part, to change direction from the original art we liked—but you came up with a winner anyway. Many thanks.

all best,

23 Aug. '90

Dear Barbara--

Have been delving through Ride with Me, Mariah Montana every way I can think of, and it looks miraculously error-free. Many thanks for your good efforts to make it so; I particularly appreciate your imaginative stroke in handling the "flag" art on p. 120, threading the text down through that—splendid!

best,
"We are a family that can be kind of stiff-backed," Jick McCaskill reflects with a characteristic sense of life's complications as he narrates this greathearted book. In ENGLISH CREEK Ivan Doig gave us the West of the 1930's. In DANCING AT THE RASCAL FAIR, the alluring Rocky Mountain frontier of the late nineteenth century. Now, by way of Jick again and yet another cast of wondrously believable characters in RIDE WITH ME, MARIAH MONTANA he completes his passionate and authentic trilogy with the story brought forward to our own time--1989, Montana's centennial summer. Jick, facing age and loss, his prized ranch beset by outside interests, is jump-started back into adventure and escapade by a red-headed and headlong newspaper photographer, Mariah: "Pack your socks and come along with me on this," she directs. The grand tour she has in mind is centenary Montana by Winnebago, but the drawback is the reporter assigned with her, restless-minded Riley Wright. "Listen, petunia," Jick tries to evade Mariah's scheme, "I don't even want to be in the same vicinity as that Missoula whistledisk, let alone go chasing around the whole state of Montana with him."

But chase around they fortunately do, in a classic encounter with the American road and all the rewards and trials it can bring--among them, a charging buffalo, a senior citizens used-car caravan, astounding bartenders, admonitions from the home office, and blazing arguments (and a surprising alliance of convenience) between Mariah and Riley. And just as the Centennial is a cause for reflection as well as jubilation, the exuberant travels of this trio bring on encounters with the past, "memory storms" which become occasions for reassessment and necessary accommodations of the heart.

Witty and moving, rich in voice and feel of the land, RIDE WITH ME, MARIAH MONTANA is full of the pleasures of a place and a people that Ivan Doig has
made uniquely his own. This book demonstrates a major writer at the height of his powers. As Riley wonders to Mariah in these pages, "How good are you going to get?" And she says back, "How good is there?"
Las Vegas ABA Convention: In Words & Pictures
The Big Fall Books: A Sneak Preview • The Children's Side of ABA
Electronic Publishing: A New Column Looks at the Obstacles Ahead

Macmillan
Publishing
Group

ATHENEUM
CHARLES SCRIBNER'S SONS
COLLIER BOOKS
MACMILLAN
RAWSON ASSOCIATES
By Joseph F. Girzone
author of Joshua and Joshua and the Children

THE SHEPHERD
A Novel

THE SHEPHERD tells of David Campbell, a priest recently consecrated as a bishop, who, through his encounters with Joshua, comes to a new understanding of faith and spirituality and questions the very institutions that serve that faith. A provocative, exciting story, full of triumph and drama, this is the book that Father Girzone's millions of readers have been waiting for.

- National author tour
- National advertising
- 24-copy floor displays available

$15.95 / 0-02-543947-2 / October

CUSTOM MADE
A Catalogue of Personalized and Handcrafted Items
By Sheila Buff

Smart shoppers have discovered that personally commissioned goods are as affordable as standard fare—and of much higher quality. Now, a wider audience can discover how to find and work with artisans for every personal need from cowboy boots and bridal gowns to golf clubs and furniture, right down to custom-made chocolates and champagne.

$29.95 / 0-02-605960-6 / October

STRUCTURES
The Way Things Are Built
By Nigel Hawkes

This dazzling book illuminates the design and construction of the most ambitious and awe-inspiring feats of human creativity—from the Great Wall of China to the Forbidden City; from the Vatican Palace to the Crystal Palace; from the Statue of Liberty to the Panama Canal. 500 full-color illustrations and photographs throughout.

- National advertising

$39.95 / 0-02-549035-9 / October
The result of a two-year-long project by
the preeminent expert in the field of
organizing and time management, this
revolutionary study of America's top
executives shows how these CEOs got
where they are, how they stay there, and
how to join them.

The Strategic Organizing Strategies of America's Top CEOs

By Stephanie Winston

author of Getting Organized and The Organized Executive

- National author tour - National advertising
  $22.50 / 0-02-630405-8 / March

ELVIS DON'T LIKE FOOTBALL

By Jerry Glanville
with J. David Miller

Glanville is the only head coach in the league that
the NFL doesn't talk about in polite company. Why?
Because as this book abundantly reveals, he's
irreverent, funny, controversial, and unafraid to
take on NFL legends like Tom Landry, Chuck Noll,
Sam Wyche, Buddy Ryan, Brian Bosworth—and
dozens more.

- National author tour - National advertising
- First serial in Sport Magazine
  $18.95 / 0-02-544011-X / September

GARDENS OF THE WORLD

The Art and Practice of Gardening

Edited by Penelope Hobhouse
and Elvin McDonald
Principal Photographer, Mick Hales
Foreword by Audrey Hepburn

Written by eight of the world's top garden writers, designers, and
horticulturists, and drawing from the experience of the gardeners
of 35 of the world's finest gardens, this unparalleled work is also
the companion to an 8-part PBS series hosted by Audrey Hepburn.
Over 200 full-color photographs and 30 full-color garden plans.

$35.00 / 0-02-583127-5 / January
By Isabel Allende
author of
The House of Spirits, Of Love and Shadows, and Eva Luna

THE STORIES OF EVA LUNA

In 1988, Isabel Allende published Eva Luna, a novel which recounted the adventurous life of a poor young Latin American woman who finds some measure of success through her ability as a storyteller. In this new book, Eva Luna weaves her magical tales together to show us once more why she—and her creator, Isabel Allende—have achieved world renown.

By Ivan Doig
author of English Creek and Dancing at the Rascal Fair

RIDE WITH ME, MARIAH MONTANA

With this spirited and marvelous adventure, Ivan Doig completes his passionate and authentic trilogy whose heroes are both the McCaskill family—and the ruggedly beautiful land of Montana. This time we are in the present, the summer of Montana’s Centennial, with the irascible, irrepressible Jack McCaskill as our narrator.

THE OFFICIAL MAJOR LEAGUE BASEBALL 1991 STAT BOOK

By Major League Baseball and the Editors of The Baseball Encyclopedia

The only official stat book sanctioned by the Major Leagues, this essential baseball reference not only provides the fully authorized statistics for the 1990 season—compiled by the new IBM-MLB Baseball Information System—but combines this information with the complete 1991 Baseball Encyclopedia Update. Included is a graphic representation of every player, perfect for fans in fantasy leagues.

THUNDER AT TWILIGHT
Vienna 1913—1914

By Frederic Morton

THE NEW BOOK OF THE HORSE
Complete Authoritative Reference for Every Horse Lover

By Sarah Haw

A stunning successor to a contemporary classic, THE NEW BOOK OF THE HORSE takes the place of Complete Book of the Horse for a new generation of horse lovers and riding enthusiasts. Authoritative, as beautiful as it is useful, it is ideal as a gift and reference.

Collier Books
THE KPMG PEAT MARWICK 1990—91 BUSINESS ADVISER FOR GROWING COMPANIES

By Mark Stevens and KPMG Peat Marwick

Experts cover everything from cash management and employee benefits to computer security, overseas markets, and taxes in this essential new annual that every manager of a small to mid-size business will come to rely on. 640 pages, charts and tables throughout.

Howell Book House

THE OFFICIAL LICENSED PRODUCT
TWO BOOKS IN ONE!

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author of English Creek and Dancing at the Rascal Fair

RIDE WITH ME, MARIAH MONTANA

With this spirited and marvelous adventure, Ivan Doig completes his passionate and authentic trilogy whose heroes are both the McCaskill family—and the ruggedly beautiful land of Montana. This time we are in the present, the summer of Montana’s Centennial, with the irascible, irrepressible Jack McCaskill as our narrator.

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CONVENTION EDITORS:
JOHN MUTTER AND
MAUREEN J. O'BRIEN

The gamble of holding the 90th American Booksellers Association convention and trade show in Las Vegas, June 2–5, paid off handsomely for the book industry. Except for booth location problems found at any trade show—not everyone can be at the entrance or on center aisles—and various logistical problems, many raved about a show that was marked by a superb convention facility, near-record attendance, a strong, varied selection of panels, and a lack of frontlist glitz and gimmickry on the trade show floor. There seemed to be no single big book, continuing the trend of recent years, but many booksellers were looking forward to a crop of fall titles they like so much they want to read them for pleasure.

Total attendance was 24,650, several hundred ahead of last year, and less than 1000 short of the record of 25,589 set in Anaheim in 1988. Of the total, 6355 were booksellers, 13,812 exhibitors and 3983 trade visitors.

The most attention devoted to an author was paid to Donald Trump, whose breakfast appearance drew the largest crowd ever (some 3200) and whose attempts to save his financial empire garnered headlines throughout the show. Other breakfasts drew many satisfied conventiongoers. Parties were on the quiet side, with a few standouts, but, of course, there were many other diversions to find in Las Vegas.

The association itself announced important initiatives, including the formation of a foundation to fight censorship. And there was hard book industry news: Ingram Book Co. and Baker & Taylor Books adopted free freight.

Most striking, perhaps, was the way that ABA attendees warmed to Las Vegas. (The city itself warmed during the convention, with temperatures pushing 110 degrees by Tuesday.) Las Vegas’s gaudier turned out to be entertaining, and included many bizarre elements: the Mirage’s erupting volcano, fish tanks and caged animals, seas of slot machines and gaming tables, sports books that looked like NASA mission control centers. Not the least, there were things to do in the evening, and ABA folk attended shows put on by groups of performers that ranged widely in taste and style, including the Pointer Sisters, Tom Jones, Boy- Lesque, the Smothers Brothers, Englebert Humperdinck and Nudes on Ice, the last of which shamelessly failed to live up to its name.

At worst, most people didn’t mind being in Las Vegas, while some wanted to come back on their own. Speaking for many, Warren Cassell, owner of Just Books, Greenwich, Conn., admitted to being one of those who were hesitant about going to Las Vegas, but noted afterwards: “I’m thinking about writing

With additional reporting by
John F. Baker, Michael Coffey,
Richard Donahue, Gayle Feldman, Herbert R. Lottman,
Daisy Maryles, Diane Roback,
Lisa See, Maria Simson, Sybil Steinberg, Allene Symons and
Joanne Tangorra.
Photographs © Helen Marcus
and Elliott Smith.
a letter to the ABA about returning to Vegas, even though I dropped a few bucks at the poker table.”

There were a few reports of big winnings—by book industry standards—at the gaming tables. For example, David Unowsky of the Hungry Mind, St. Paul, won $500 on a slot machine, took his wife out to dinner and pocketed the rest. Otherwise, people quietly and resignedly dropped their money, chalking it up to the experience of doing Vegas.

Food has long been considered a great risk on the Strip, but the culinary situation improved in recent years. Quite a few attendees were pleasantly surprised by some of the restaurants, and most hotel buffets, especially breakfast, proved to be safe bets.

Many people were amused to see the many ways dollar bills could be twirled by doormen, maitre d’s, pool boys and others to emphasize the importance of tipping. In an amazing occurrence, one attendee claimed that the man seating his party at the Pointer Sisters concert refused a tip when he couldn’t get them the choice seats they wanted, even though they were seated close to the stage.

Absent this year, compared to 1989’s convention—when Salman Rushdie’s Satanic Verses was regularly in the headlines—were high-profile sniffer dogs, ex-CIA security specialists and mandatory bag checks at the exhibit hall entrance. Those who cruised through the Penguin USA booth, however, viewed a make-shift “meeting room” where two uniformed guards stood duty protecting key publishing executives. Concerning this year’s security, Maureen Delaney, manager of telephone sales at St. Martin’s Press, observed: “It wasn’t anywhere as tight as in Washington last year, but I saw quite a few plain-clothed security guys around.” Sniffer dogs, although out of sight during show hours, were reportedly doing their thing behind the scenes.

Fine Facility

The spacious convention center, which was essentially on one level, offered wide aisles, more-than-adequate air conditioning, and plenty of spots to eat and relax. Among the few complaints: that booth numbers were not adequately displayed (numbers appeared on the floor but were often obscured by rugs and furniture) and that convention security personnel let booksellers and others take carts onto the floor. A constant threat to legs and feet, carts were banned last year.

On the floor there were fewer brash booths and goofy characters running around than in previous years—either because of publisher consolidation, smaller show budgets, a sense that this year’s books would be sold on their merits, and perhaps an acknowledgement that showmanship ability had to be ceded to the surrounding hotels and casinos. Indeed, many people commented on the odd feeling, in contrast to previous ABA meetings, of the trade show floor being a place of calm and outside being hectic.

For all the fears that booksellers might be detained at the gaming tables, there was a substantial amount of traffic on the floor. On Monday, Bruce McKenzie, trade sales manager of Running Press, reported that traffic was still strong, “even at lunchtime.” Marvin Brown of Penguin USA noted the “good turnout.” Barbara Grier of Naiad Press said “business is up 200% over last year’s ABA. I couldn’t even get to the bathroom on Saturday—we were that busy.” She reported that the gay and lesbian and feminist press area had been jammed, “with three to nine visitors in every booth and the aisle packed with people waiting their turn.”

Sheila Berg, managing editor of John Muir Publishing, stated that traffic was strong on Saturday and Sunday, “but Monday seemed to taper off a bit.”

And Stephen Schragis, publisher of the Carol Publishing Group, reported brisk interest from booksellers, “because we emphasized our backlist and offered a 50% show discount for the first time.”

On the other hand, Mike Raymond of the distributors called traffic “spotty. It’s been boom or bust.” Authors on the floor did all they could to help business. At the Mysterious Press exhibit, the irrepresensible James Ellroy, promoting his ninth crime novel, L.A. Confidential (officially published the Monday of the convention), said, “I’ve been busy ‘howling’ at booksellers. They call me the pitbull of American literature, so I’ve been trying to live up to that image by giving them a good performance.”

The children’s scene was very active, with a series of well-attended meetings before the show began, focusing on multicultural issues. For the first year, there was a children’s-only section on the floor, consisting of some 140 booths, primarily independent publishers. Exhibitors and booksellers alike expressed pleasure with the arrangement (and especially with the section’s advantageous placement right in the middle of the convention floor). The sold-out Evening with Children’s Booksellers, held in what bookseller Jody Fickes termed “the morass of the Mirage,” once again boasted its best attendance ever. Complete coverage of children’s books activity can be found in Children’s Book Scene, page 58.

For the first time, foreign-language publishers had their own section. On the whole, they found this hard-to-reach convention worth the trip (page 55).

Audio Video Seen and Heard

In audio, those who came to Las Vegas with high expectations were not disappointed, with many publishers and booksellers describing the show as “the best ever.” Major players promoted bestselling authors and titles, gearing up for aggressive summer and fall seasons. Highly visible were Bantam’s movie tie-in, Dick Tracy and forthcoming title Liar’s Poker, Simon & Schuster’s The Burden of Proof, based on the blockbuster book by Scott Turow; and T. Coraghessan Boyle’s East Is East from
Service is a Permanent Fixture with Cliffs Notes

At Cliffs Notes, we believe in service. From the moment a Notes display fixture goes up, our reps are on the spot to help with everything from placing orders to product promotions.

Take inventory management for example. Cliffs Notes reps are knowledgeable about the buying cycles in each area. They’ll make sure you’re stocked with the right Notes at the right time.

And to keep demand high — Cliffs Notes is still the number one selling literature study aid after 30 years — we advertise on a national level and promote in-store.

Our commitment to service is also a commitment to product. We update and revise materials on an ongoing basis to make sure your customers have the latest information.

Students who want literary study aids look for the nearest Cliffs Notes display fixture. And that’s where Cliffs Notes service begins.
HarperCollins. Other leading audio publishers, such as Audio Renaissance—which was promoting its new True Crime series—emphasized new, expanded product lines.

Typically, the presence of audio greatly overshadowed that of video product, with the exception of some notable new developments, such as Public Media Video's announcement that it has acquired the distribution rights to the much-acclaimed PBS series WonderWorks, including many programs based on bestselling children's books. Also targeting the bookstore market was first-time ABA exhibitor Pacific Arts Video, which, in a joint venture with PBS, will be marketing popular public television programs such as This Old House and Frugal Gourmet under the new PBS Home Video label.

(There will be full coverage of audio and video activity at the ABA in the July 6 issue of PW).

Booksellers' Viewpoint

Western booksellers took advantage of the convention's location. Susan Stuessie of the Auraria Book Center, Denver, said that because Las Vegas is only a 15-hour drive away from the store, "We brought staff who don't usually come, which gave me more time to go to educational sessions and the membership meeting." She also enjoyed Las Vegas for other reasons: "Vegas may be disttracting, but if you're not invited to nice parties, you can buy your way into a show. Lots of cities don't offer that, particularly Anaheim."

Sheila Bailey, assistant manager at Printers Inc. bookstore in Mountainview, Calif., said she was "dazzled by everything I saw. Originally, I had planned to go to a lot of the workshops, but that idea flew out the window as soon as I saw how huge and terrific the show was."

Michelle Krinzman, a clerk at Books & Books, Coral Gables, Fla., called the show "far, far superior to last year's convention, which I never in a million years thought I would say because when I heard it was go-

Fear and Loathing...

This year's convention was many things to many people, but for more than a few attendees Las Vegas was a logistical nightmare where creature comforts were hard to come by.

For instance, the Landmark Hotel, ideally located across the street from the Convention Center, was going out of business and in receivership, leaving scores of guests fuming over the abysmal service, which resulted in many of them having to forgo the morning coffee, not to mention maid and room service. Several other hotels in the neighborhood, notably the once-splendiferous Sahara, were so filthy and shabbily decorated that many attendees claimed the accommodations ruined their entire ABA experience. But the goriest horror story that we heard came from Source Books representative Camilla Clarke, who arrived at her room at the La Concha Motel on the Strip near the Riveria only to find a broken dead-bolt lock and freshly splattered blood on all four walls "But the beds were perfectly made," she noted.

Transportation to and from the convention was another major source of frustration for conventioners. Shuttle busses were slow or nonexistent during the early-morning rush and people often had long waits—in scorching desert heat—for busses to arrive at the convention to take them back to their hotels. As a result, numerous publishers and booksellers claimed they missed important meetings and post-show parties.

Foreign publishers seemed particularly peeved, including one international exhibitor who quipped while waiting in line for a shuttle bus, "Forget all the nice things I said about the convention yesterday!" A few days later, Danish publisher Otto Lindhardt told PW at the airport, "I spent half my time in Las Vegas waiting around in lines."

Local cabbies came to the rescue for many town-trotting ABAers, who were pleasantly surprised by their friendly and unusually eager-to-please dispositions, even though plenty of drivers told their passengers that show attendees were among the "cheapest" conventioners to visit Las Vegas.

Kevin Thomas of Tower Books, who manages a store in Tacoma, Wash., said, "I got a kick out of the taxi drivers, because they all seemed to have great personalities and fantastic stories about Vegas to tell. But since the bus situation was so lousy, I had to use cabs almost exclusively, which was a major drag for me financially because it cost $10 plus tip just get from my hotel to the Convention Center."

One cabbie helped boost an exhibitor's sales, according to Virginia Michaels of Moon Publications. A Pittsburgh bookstore manager placed a big order for Moon's travel guides and said he had been told by a cabbie that morning that he simply had to check out Moon's exhibit. The cabbie said the publisher's guide to Indonesia had "made" his recent trip there, and that he would soon be moving to Alaska, for which the Moon Alaska guide would be "his bible." Michaels noted that her company was considering sending out galley to New York cabbies a month before next year's show.

Dutton's Christopher Franceschelli reported one cab ride in which the driver suggested a ride to Nevada's famed Chicken Ranch. On learning that it was 45 minutes away, Franceschelli, bemused by the cabbie's insistence, turned down the offer, wondering, "I couldn't figure out why this guy wanted to drive me 45 minutes to go see some chicken on a ranch!"

In the "you can't blame ABA for this" department, practically everyone at the show had something negative to say about the staggering heat and desert air. Scores of female attendees blamed their puffy ankles, failed hair-do's and temporary weight gain on the soaring temperature that topped out on Monday morning at a death-defying 109 degrees. ("I'm retaining so much water," said one very unhappy publicist, "that I feel like I've got terminal PMS?)."

Most sought refuge (no doubt aided by exotic blender drinks) at various hotel pools up and down the Strip—except, that is, for poor Camilla Clarke, the courageous Source Books rep who stayed at Motel Hell. On top of everything else that was wrong with the place," she said, "the outdoor pool didn't have any water."

—M.J.O.
A WINNER AT ABA '90!

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New York Times Bestseller Villainy Victorious

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ber of copies of a particular title sold. Thus, for electronic orders of up to four copies of a title, the discount is 40%; for 5–9, 41%; and 10 or more, 42%. Minimum order must be 10 units or $100 at retail. For orders received by phone, fax and mail, orders of 25 units and more receive the same discounts but for orders of 10–24, the discount is 35%.

Larry Carpenter, Ingram’s senior vice-president, sales and marketing, also announced the opening of a fifth warehouse, in Avon, Conn., a Hartford suburb. The warehouse, along with the new Fort Wayne, Ind., warehouse, will open this fall.

On Sunday morning, Baker & Taylor announced that as of July 31, it, too, would offer free freight for all domestic store orders of 100 or more books. In addition, the company is offering discounts like Ingram’s, effective September 30.

Michael Strauss, Baker & Taylor’s senior v-p, marketing, noted also that the company has improved its discount on short-discount titles and has opened a consolidation center in Franklin, N.J. The new 10,000-square-feet facility will act, in part, as B & T’s national returns center.

Also at the convention, Gordon’s, which has offered free freight for years, announced that it would up its free-freight minimum policy to 100 from 50 books.

And the distributors, South Bend, Ind., announced that it would encourage electronic ordering by offering a 44% discount on all books ordered that way. Also, the company will provide Bowker’s CD-ROM national efforts similar to the Louder Than Words campaign that would focus on issues such as racism, censorship and AIDS—the meeting nonetheless served to unify the group, which collectively pledged to spread the message to other booksellers. To help that process along, John Allison of the American Booksellers Association, who attended the meeting, volunteered the resources of the ABA in terms of producing and distributing a formal “Booksellers for Social Responsibility” newsletter.

Among those present at the meeting were: Lew Rosenbaum, Guild Books, Chicago (who can be contacted at (312) 525-3667 for more information); Larry Robin, Robin’s Books, Philadelphia; Lise Friedman, Dutton’s Books, Los Angeles; Daniel Hendrickson, Midnite Special, Santa Monica, Calif.; John Randall, Salt of the Earth, Albuquerque, N.M.; Carla Cohen, Politics and Prose, Washington, D.C.; Carole Hume, Harvard Bookstore, Cambridge, Mass.; Kevin Morrissey, Hungry Mind, St. Paul, Minn.; Craig Gilmore, Huntley Books, Claremont, Calif.; and, from Odegaard Books in Minneapolis, Dan Odegaard, Sean Sullivan and Mary Madison. Also on hand were publicists Joanna Hurley and Katy Barrett from Vintage; author Barbara Kingsolver; and Gale Walden from the Independent Literary Publishers Association. —M.J.O.

Free Freight Fete

Among news to come out of the convention, the Ingram Book Co. and Baker & Taylor Books, the two largest book wholesalers, announced they were offering free freight and changing their discount schedules.

Ingram made its announcement Saturday morning when the trade show floor opened. Changed terms, all effective July 30, included free freight around the country on orders of 100 or more books, audios and sidelines and a discount schedule that bases the discount on the number of copies of a particular title sold. Thus, for electronic orders of up to four copies of a title, the discount is 40%; for 5–9, 41%; and 10 or more, 42%. Minimum order must be 10 units or $100 at retail. For orders received by phone, fax and mail, orders of 25 units and more receive the same discounts but for orders of 10–24, the discount is 35%.

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Socially Responsible Retailers

Seventeen independent booksellers, committed to the ideal that bookstores have the power and the platform to motivate serious social change on both the local and national level, formed an ad-hoc committee on the last day of the trade show to launch a coast-to-coast network called “Booksellers for Social Responsibility.”

Organized by Lew Rosenbaum of Guild Books in Chicago, the grassroots effort was inspired by the enormous amount of media attention (i.e. consciousness-raising) that was aimed at the issue of homelessness earlier this year when scores of booksellers around the country staged in-store events to promote Louder Than Words (Vintage), a collection of short stories written and submitted gratis by 22 well-known authors. Proceeds from the sale of the anthology were donated by retailers to S.O.S., a Washington, D.C.–based charity that distributes food and funding to homeless shelters throughout the nation.

“Most of us went into bookselling for more important reasons than simply the bottom line,” said Rosenbaum. “We’re a tremendously powerful group when we all band together and we need to find a way to utilize that influence in a positive and major way.”

Essentially a brainstorming session—during which ideas and suggestions were proposed for future
Abingdon sinners (l. to r.): international rights representative Don Baker, editor Mary Catherine Dean, publicist Clarinda Bowman, sales director Carol Williams and managing editor Michael Lawrence.

Twerp fan Trevor Dopp of Newcastle, N.Y., poses with some of his manic pals at the Dell booth.

Always of importance in its books, a sense of aesthetics was apparent in Stewart, Tabori & Chang's booth in the Workman complex.

Phil Zuckerman, red-nosed president of Applewood Books (c.), with Globe Pequot Press staff members Lisa Miceli Feliciano, Thomas Boyle, Cleveland Gardner and Anna Clifford.

But where's Homer? Members of the TV's archetypal nuclear family, the Simpsons, at the HarperCollins booth.

Hal Morris, Western Tanager Press, Santa Cruz, with an album of earthquake damage photos.

Just off the convention floor, Ingram Book Co. and Franklin Fixtures had a full-scale model bookstore on display.
Books in Print Plus and necessary hardware to stores that don’t have them.

Party News
HarperCollins’s poolside party for Jane and Michael Stern’s *Encyclopedia of Bad Taste* at Caesars Palace was highly rated because of its setting under a nearly full moon with good (and bad) food and drinks, amusing performers and a sense of spaciousness. Even though they received a few negative reviews, the Temptations drew a large crowd at the big Ingram bash, sponsored with St. Martin’s, Random House, Rand McNally, Bridge, Harcourt Brace Jovanovich and Pleasant Co.

Algonquin Books of Chapel Hill’s “first annual meeting of the Marching & Chowder Society,” held at the Nevada State Museum and Historical Society—a setting that was a calming respite from the usual Las Vegas glitz—was an elegant affair attended by many booksellers.

Benjamin Watson, an editor at Storey Communications, voiced the opinion of many when he said that Harper San Francisco’s “Evening of Percussion with Mickey Hart and Friends” (most notably African drummer Olatunji) was definitely the best event of the show.

Penguin’s party for the paperback edition of *Liar’s Poker* by Michael M. Lewis featured an amusing skit called “Liar’s Poker: The Musical” and performed by professionals Bill Weeden, David Finkle and Sally Fay. One song, *So Sexy*, included the lines “It’s so sexy when companies merge. / It’s so sexy to watch them converge. / It is so sexy when there’s a big surge in the Dow. / And, oh, it’s so sexy when Trump gets a twitch / or Ted Turner develops an itch. / It is so sexy when people get rich and tell how.”

Speaking of Trump, there was much speculation about who might accompany him on his trip to Vegas. Marla Maples wasn’t spotted at either the large breakfast or at the Trump cocktail party Sunday night. However, it was reported that she had been a guest at a small dinner party hosted by Random House after the larger party.

Too many other parties, it seemed, were held in nearly identical shoebox-shaped hotel convention rooms. And veteran conventiongoers remarked that last year’s bashes, in general, were just plain better.

That certainly was the case with the “small press” party hosted every year, on Monday night, by Publishers Group West. The Las Vegas version was one that a few of the guests, unfortunately, will never forget. Held at the trendy Shark Club, the get-down featured great music, as always, provided this year by the multi-horn band, Roomful of Blues. Things, however, turned ugly and thug-like after midnight, thanks to the establishment’s staff. In addition to being rude and threatening to numerous revelers, Sharkery Awards Banquet was held Friday night at Caesars Palace and was humorously emceed by comic Kate Clinton. The evening also included the Bill Whitehead Lecture, given by Andre Lorde.

The winners of the 1990 Western States Book Awards were honored with a reception Friday night and gave readings Thursday night.

**On and Off the Floor**
The Wee Sing Day-Care Center at the Convention Center was again sponsored by *Price/Stern/Sloan*. Sandy Robin, wife of Larry Robin, owner of Robin’s Books in Philadelphia and president of the Mid-Atlantic Booksellers Association, who herself runs a progressive child care center, said, “My hat goes off to PSS for underwriting the center, and I understand they brought in several authors to read and entertain the children.” However, Robin expressed the hope that in the future more children’s publishers will help “provide these kids with the very best that our industry has to offer” by giving them books and lessening the chance that the children being cared for will wind up watching as much television as they did this year.

**Next Year in New York**
In the glow of a surprisingly successful convention a strange transformation took place. Whereas for the past year, participants worried about holding the convention in Las Vegas, suddenly, irony of ironies, just as conventiongoers breathed a sigh of relief about Vegas, they began to express anxiety and doubts about holding the convention in New York City next year. Would booksellers be able to afford Manhattan hotels, even at a discount? How would 25,000 people get to and from the isolated Javits Center? Where would people eat? Why can’t we go back to Vegas?

Sometimes the ABA can’t win.

Still, there’s a year to address problems, and many would bet good money that the association will yet slice the Big Apple into manageable pieces.

—J.M. AND M.J.O.
Dear Jon—

Just quickly, FYI, here's a copy of my tentative calendar to Susan Richman of my appearances for Ride with Me, Mariah Montana this fall. As you'll see, the earliest signing would be at Barb Therox's in Missoula, Sept. 1, and you'll maybe have to work some special shipping magic; Barb and I agreed that if the books haven't arrived by Aug. 25, I'll somehow re-schedule, probably for Sept. 19, which would have to be a less preferable mid-day signing.

MSU was the only bookstore I couldn't confirm by phone when I drew up this calendar, and I'll call Mary Kessner today to nail down the Sept. 13 date there (she sent me a note saying it'd be fine).

Am keen to hear your Oregon report when you get back, and we can talk then about any Seattle signings not yet nailed down, such as Tower, okay?

best,
June 15, 1990

Ivan Doig
17021 Tenth Avenue, N.W.
Seattle, Washington 98177

Dear Ivan:

No Santa suits -- just you! It was wonderful to see you again, and I hope you enjoyed ABA.

Thanks for passing along your ideas. I certainly agree on the markets you’re suggesting. While we haven’t yet mailed down sizes of ads, dates, etc. at this time, I’d like to give you and idea of what we’re thinking:

- Christmas catalogs (to date): Ingram regional; PNBA cover; Mountains and Plains cover; and Upper Midwest Booksellers.
- Library market: Baker & Taylor, Forecast
- House ads: We’re looking at probably running ads in New York (Times Book Review), Los Angeles, Washington and in San Francisco (with the Northern California Booksellers Association). And, of course, P.W.
- Co-op: We already know that accounts in Denver, Portland and Seattle would like to work with us in placing co-op ads.
- Posters: We’ll certainly supply posters in the Pacific Northwest. We’re checking with our reps and accounts in the rest of the western region.
- Audio: At this time, I don’t think we’ll need.
- RV Magazine: I don’t feel that advertising here translates into sales.

Again, thanks for your letter. If you have any questions, please don’t hesitate to call. Let’s confirm the above as we get closer.

Best Wishes,

Bonnie Ammer

cc: L. Georner
    M. Sexton
    L. Wiggins
    f/u
Dear Bonnie—

Thanks hugely for your letter. I appreciate the crisp info on the marketing plans for *Marish Montana*, and it all sounds copacetic to me.

You were on hand at the Anaheim ABA when Wallace Stegner came by to visit, weren't you? Heard from him the other day (we've been having a joking correspondence in which I've pointed out to him that my name is finally on the New York Times bestseller list, but it's on the back of his book, the *Collected Stories*) that he's about to go off to Vermont for the fifty-somethingth summer in a row he's spent there, a prospect he greets with the comment, "ahy wilderness!"

best,
Dear Lee--

Appreciated the batch of bound galleys last week. The evidence continues to accumulate that we're going to have a book, huh? There really are moments--the first time I see manuscript-turned-into-print in proofs, then the "bound" version of readers' galleys--where all the work we've done takes a kind of magical step into new form.

Just to keep you apprised, the enclosed is the calendar of my bookstore appearances etc. for Mariah this fall; there'll doubtless be some finetuning yet, but I have most of the Seattle-area-Oregon-Montana book signings and readings arranged, and Susan Richman will be working her wonders on the end-of-September-early October span. (Susan already has a copy of this calendar; the typed commentary down the right-hand margin is my notes to her.) I'm sending Rantala a copy of the September calendar right away, as he may have to arrange some special shipping for the Missoula-Billings-Montana book signings in early Sept.; anyway, this problem of how to fit in these ten or so Montana-Spokane-Jackson bookstores, some of which have ordered 300 copies of Mariah and can expect to sell 100-150 at any signing I can manage to do, is why Rantala and I have urged flogging the production process to get books shipped in August. You and he and I should think up some appropriate ceremony, for when the books actually materialize and we can uncross our fingers.

Spent last week being Jick. DeWitt Daggett, the Audio Press publisher from Colorado, was here and we did an abridged version of English Creek for audio cassette. Maybe it was all that reading into a mike, but all weekend I gratefully tore into a yard project of setting fenceposts and building fence.

Be talking to you. All best.
Mariah sales needed to earn beyond advance: 51,796 copies (on $18.95 book)
RIDE WITH ME, MARIAH MONTANA by Ivan Doig

In 1984 Ivan Doig gave us ENGLISH CREEK. In 1987, DANCING AT THE RASCAL FAIR. Now, with RIDE WITH ME, MARIAH MONTANA, he completes his passionate and authentic trilogy of the McCaskill family, Scottish immigrants who settled in the Two Medicine Country of Montana late in the nineteenth century. This time we are in the present—the summer of 1989, the year of Montana's Centennial. And the narrator, as before, is Ivan Doig's endearing if somewhat irascible Jack McCaskill. Sixty-five years old now, his beloved wife Marcella recently buried, his prized ranch the object of affection for outside interests, Jack is due for, and in need of, a change or two. And that is just what he gets on a grand tour—Montana via Winnebago—with his daughter the photographer, Mariah, and her ex-husband, the reporter, Riley Wright, as they set out to get the whole story of Montana in this centenary year:

Not that Jack is exactly wild for the idea at first: "Listen, Petunia," he tells his red-headed and headlong daughter, "I don't even want to be in the same vicinity as that Missoula whistledick, let alone go chasing around the whole state of Montana with him." But Maria persists and Jack gives in—fortunately, for his sake, for the two younger people's, and for the reader, all of whom are treated to a great, sweeping adventure, a classic encounter with the American road and all the rewards and travails that can bring...which, in this case will include a charging buffalo, a senior citizens automobile caravan, lady bartenders, admonitions from the home office, more than one argument (and some reconciliation) between Mariah and Riley. And, at the same time, just at the Centennial is a cause for reflection as well as celebration, Jack's and Mariah's and Riley's travels are the occasion for encounters with the past—not just Montana's but for the McCaskills living and dead—for re-assessment and rapprochment.
and necessary accommodations of the heart:

Generous in spirit, rich in character—and incident, RIDE WITH ME, MARIAH MONTANA is full of the pleasures of a place and a people that Ivan Doig has made uniquely his own. MORE, a book that demonstrates a great major writer at the height of his powers, it should be a cause of celebration with readers everywhere.
you want it and I don't give a good goddam how poor a specimen of mankind you take along with you. Okay?"

She didn't take the keys, she didn't even answer my offer of them. No, all she did was that little toss of her head again, as if clearing her firecloud of hair out of the way would clarify me somehow too. People either side of us on their perches of bumpers and fenders were watching the pair of us more than the rodeo. Swell. Wonderf-- See the world champion moper Jick McCaskill and his girl while they duke it out on the glorious Fourth; we ought to be selling ringside tickets. I started to turn away and do what I should have done long since, stick the key in the ignition of the Winnebago and head home to the ranch. Try that, though, when the next thing you hear is Mariah saying ever so slowly, in a voice not her usual bulletproof one:

"Jick. Jick, I need to have you along."

Damn. Double damn.

Going Winnebago going around the countryside with her and the other one was still the last thing on this earth I wanted to do. But need instead of want. Do people really know what they are trying to reach for with that word? I wasn't sure I could tell, anymore.

I scrutinized Mariah. Her, too? Her own wound not yet scarred over, either?

Our eyes held each other for a considerable moment. Until I had to ask her outright:

"You're not just saying that, are you?"
A kind of crinkle, or maybe tiniest wince, occurred in her expression. Then she gave me that all-out grin of hers, honest as the sun, and said: "If I was it'd be the first time, wouldn't it?"

God, that grin. That world-by-the-tail grin that brought back with fresh ache what I was missing, these months since.

In back of Mariah, out in the arena dirt a grunting guy was kneeling on a calf, trying to collect three of its legs to tie together. I knew how that caught calf felt.

Christamighty. Four entire months of letting myself get just exactly where I knew not to get, between the pair of them. Mariah the newspaper picture-taker, my headlong daughter. And writing Riley Wright, my goddamn ex-son-in-law.

Missoula was sizzling. 93, the temperature sign on top of the Montanian building kept spelling out in blinking lights, as if it needed any spelling out.

I still had the majority of an hour before noon when Mariah and Riley were to present themselves and I'd already used up the scenery from the parking lot. The Montanian offices fronted onto the Clark Fork River, in a building that looked as though it had been installed before the river — a gray stone heap with an odd pointy-topped round tower,
possible back cover material for RIDE WITH ME, MARIAH MONTANA

From this epic journey into America old and new:

Mariah wasn't waiting for my deep thoughts to swim ashore. Gathering her gear into her camera bag, she simultaneously was giving the rodeo a final scan to make sure there wasn't some last-minute calf roping miracle to be recorded and slyly throwing over her shoulder as if it was all settled:

"See you in Missoula on Monday, then."

"Like hell you will. Listen, petunia--if it was just you involved, I'd maybe see this different. But goddamn it, you know I don't even want to be in the same vicinity as that Missoula whistledick, let alone go chasing around the whole state of Montana with him."

"Jick. If I can put up with Riley for a couple of months, it shouldn't be that big a deal for you to."

She had me there. Of all the people who'd gladly buy a ticket to Riley Wright's funeral when the time came, Mariah was entitled to the head of the line.
Click. From where I was sitting on the bumper of the Winnebago I was doing my utmost to outstare that camera of hers, but as usual, no such luck. You would think, wouldn't you, that a person with a whole rodeo going on around her could come up with something more highly interesting to spend film on than me. Huh uh, not this cameraperson. No more than an arm's reach away she was down on one knee with the gizmo clapped to her eye like she couldn't see without it, and as soon as she'd shot she said as if it was something the nation was waiting to hear, "You're not such a bad-looking old coot, you know that?"

"The old part I do, yeah."

Click. Her next snap of the shutter caught me by surprise as it always did. After all this while, why didn't I know that the real picture Mariah wanted was ever the unexpected one, the one after you'd let your guard down.

She unfolded up out of her picture-taking crouch and
VP & Dir, Foreign Rights: Katerina Czarnecki
Asst ContractsMgr: Jan Karyds
Rts & Perms: Agnes Fisher
Man Ed: John Woodside
Copy Edit Mgr: David Frost
VP & Dir Mgr: John Ball
Asst VP & Dir, Bus Planning: Steven Berkowitz

Children's Book Group:
VP & Gen Mgr, Children's Book Group:
Judy Wilson
VP & Publisher, Macmillan: Judith Whipple
Exec Ed, Macmillan: Phyllis Larkin
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Ed-in-Chief, Four Winds Press: Cindy Kane
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Edit Dir, Atheneum: Jonathan Lanman
Eds, Atheneum: Marcia Marshall; Gail Paris
Ed-in-Chief, Bradbury Press: Barbara Lalicki
Assoc Ed, Bradbury Press: Virginia Duncan
Publisher, Aladdin & Collier: Neil Porter
Assoc Ed, Aladdin & Collier: Sharon November
Mktg Dir: Lauren Wohl
Mktg Mgrs: Michael Eisenberg; Debra Skiver
Asst VP & Dir of Subs Rts: Patricia Buckley
Subs Rts Assoc: Anne Maco
Asst Contract Mgr: Ralph Gonzalez
Man Ed: Susan Wagoner
Mfg Dir: Eugene Sanchez,
Trade Sales Division:
VP & Dir Trade Sales: Greg Hamlin
Asst VP & Trade Sales Mgr: Harri McCullough

Dir, Nat Accts: Judy Litchfield
Mgr, Wholesale Accts: Chris Cassell
VP, New Sales Mkt: Mort Berke
Dir, Spec Sales: Alexandra Urdang
Spec Sales: Tricia De Felice
Dir, Sales Prom: Lynn Schuman
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Dir, Distributee Servs: Renita Hanfling
Dist for The College Board; Dargaud Publishing; Levin Associates Inc; R S Means Co Inc; New Horizon Press; 101 Productions; Seedwood Press; Travel Press Books

1987: 600 titles. In print: 5625 titles
Founded 1866
ISBN Prefixes (es): 0-02

MEC, Mass Market Division

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Pres: Terry Savoy
VP, Mkts: Carole Cusmore
VP, Fin & Admin: John Sargent
Dir of Finance: Mary Ann Canapi
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1987: 160 titles. In print: 600 titles
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630 Third Ave, New York, NY 10017
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Sr VP & Gen Mgr: Stuart Kerievsky
Nat Sales Mgr: Robert Everson
Mktg Mgr: Patricia Becker
Prod Mgr: Beth Shubert
Scientific, technical & engineering software.
1987: 2 titles. In print: 6 titles
Founded 1984
ISBN Prefixes (es): 0-02

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SBN: 202-5973
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Ed & Rts & Perms: Diane Ottenfeld
Ed: Florence McNally
Art Dir: John Paul McNally
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Americana & regional, environmental history, maritime history.
1987: 5 titles. In print: 32 titles
Founded 1956
ISBN Prefixes (es): 0-87461

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Fiction, anthropology, belles lettres & avant-garde art.
1987: 5 titles. In print: 36 titles
Founded 1973
ISBN Prefixes (es): 0-914232

Madison Books
Subs of University Press of America
4720 Boston Way, Lanham, MD 20706
Tel: 301-459-5308
Publisher: James E Lyons
Man Ed: Charles A Lean
Dist by National Book Network
Mfg: Paul Farmer, history, literature, psychology, general nonfiction.
1987: 15 titles. In print: 30 titles
Founded 1983
ISBN Prefixes (es): 0-8191
Divisions: Hamilton Press
Foreign Rpts: Eurospan (Europe, UK); Feffer & Simons (world exc Europe, Japan, UK);
United Publishers Services (Japan)
A Leaner Macmillan
Profits in Best Sellers

BY EDWIN MCDOWELL

For almost two months, the best-selling hardcover nonfiction book in America has been "Men At Work," a baseball book by George Will.

If that is a surprising topic for a political analyst, some book industry officials are even more surprised that it was published by Macmillan.

"They have a tremendous backlist," said Steven West, manager of Chassman & Bem bookstore in Burlington, Vt., "but I don't think of them as a major force in book publishing."

Mr. West's assessment is shared by many publishers and editors — and with apparent good reason. A few years ago Macmillan said it was abandoning big-money auctions, in which too often it won the bidding but lost money after publishing the book.

Takeover by Maxwell

Then, Macmillan's management fought an expensive, unsuccessful war in 1988 to prevent a takeover by Robert Maxwell, the British media entrepreneur. His company, Maxwell Communication, ultimately bought Macmillan for almost $2.6 billion.

At the time, industry executives speculated that Mr. Maxwell would sell Macmillan's most valuable parts, including its reference and children's books, and abandon its small and risky business in trade, or general-interest, books.

Mr. Maxwell could still do so, of course. But he has vowed to be a leading publisher of trade books, and Macmillan's adult trade division has responded with five best sellers over the last nine months: "Joshua and the Children" by Joseph B. Capes,
Maxwell wants the company to focus on publishing.

percent, or about double the industry average. Trade publishing was led by the Free Press, the imprint headed by Erwin A. Glikes that published the Bork book; its profits are thought to have been close to 30 percent.

Given the lead time necessary to publish a book, Macmillan’s recent best sellers cannot be credited to Mr. Maxwell, who has made few managerial changes at Macmillan.

Largely Psychological Influence

Rather, the Maxwell influence has been largely psychological. On the day he acquired the company, he told senior staff members that he was committed to publishing good books. "It was the first time some of them had heard this kind of talk, and it had a tremendous effect on morale," said Barry Lippman, president and publisher of Macmillan adult trade division.

For a short while after the takeover, Kevin Maxwell, a managing director of Maxwell Communication and a son of the owner, oversaw Macmillan from its offices in Manhattan. He has since returned to Britain, leaving Mr. Shaffer in command.

But Robert Maxwell's Macmillan is a different company from the one he bought. Burdened by debt, Mr. Maxwell has sold Macmillan's magazine group, the direct-marketing operation, the Michie Company Law Publishing, the Gump's department store

chain and the Katherine Gibbs Schools. He will soon put the P. F. Collier Encyclopedia unit on the block. And he merged Macmillan's school publishing division with that of McGraw-Hill, while selling 48 percent of Berlitz in a public offering.

"Yes, some sales were made to pay down the debt," Mr. Shaffer acknowledged. "But we chose to sell businesses that didn't fit what we want to be, or businesses where we could not realize economies of scale." The assets that Macmillan retained, he said, are "the most valuable, the most profitable and the ones we want — basically general publishing, information services, technology and data-base publishing."

Ivan Obolensky, a publishing analyst with the investment firm Josephthal & Company, said the Maxwell strategy appears to be well thought out. "Before it was a mish-mash of businesses," he said. "Now they're much more focused."

Even before the Maxwell acquisition, Macmillan's strength was in its children's, reference and computer books, as well as in cookbooks and books about gardening and baseball. These are generally acquired at relatively low cost and have few returns from the stores.

Criticism of Macmillan

Some authors and industry executives, however, are critical of Macmillan's approach, which they say puts profits ahead of editorial vision.

One literary agent notes that while the company makes plenty of money from its backlist of titles by such authors as Ernest Hemingway, F. Scott Fitzgerald and Edith Wharton — books originally published by Charles Scribner's Sons, which Macmillan bought in 1985 when it also acquired Athenium Publishers — it has virtually transformed both imprints into outlets for nonfiction.

"Why don't they use their profits to publish literature or nurture new novelists?" he asked.

"That's a legitimate criticism," responded Harry McQuillen, president of Macmillan Publishing. "But we're starting to change."

He said both imprints were re-directing their focus toward fiction.

"We've had to overcome a very, very difficult reputation from a few years ago," Mr. McQuillen said. "Now that we've done that, it's time to move forward again."
Dear Bonnie—

Now that you've got me on the PMRA Christmas cover, you can tell me honestly—am I going to have to buy a Santa suit?

Great to see you and the rest of the Macmillan troops again. The only thing wrong with the ABA was lack of time to talk, and so while it's comparatively fresh in my head—the clatter of slot machines is beginning to fade—I'd better pass along a few of my inclinations about marketing Ride with Me, Mariah Montana, just so you know a bit of my thinking about where I'd prefer to see the $$$ go.

First, I guess, the matter of the NY Times Book Review. If there's enough money and it's felt necessary to do a full-page ad for the prestige of the book, okay. But please be aware a NYTHR full-pager is nothing I need personally; if it's a budgetary decision on a given amount of newspaper ad money, I'd prefer to see a smaller NYTHR ad (are the half-pagers next to the index, like the one for The Tongues of Angels in the May 20, 1990 issue significantly cheaper, for instance) and have the money go instead to regional ads—Denver, San Francisco, Portland (all three of these, my books have made the bestseller lists in the past), and the Washington Post— and in the booksellers' trade press, such as the publications, catalogues, bulletins, whatever they are, that Gordon's, Pacific Pipeline and Ingram put out for their customers. I'm really glad a Macmillan PW cover is going to happen, as I know from the Daring at the Rascal Fair appearance there in '87 that gets terrific notice by booksellers. A final thought about ads: since so much of Mariah Montana involves escapading by motorhome, suppose it would pay off to do a small ad in a publication that goes to owners of recreational vehicles? This comes to mind because my earlier Atheneum novel, The Sea Runners, to my surprise was discovered and sold by kayak shops and other outdoor stores; if we similarly want to try to get word about this book to "practitioners," I suppose the best ad bet (in the $400-$500 range, in the listing I've seen) would be RV West Magazine, Outdoor Publications Inc., 2033 Clement Ave., Alameda CA 94501; pricier, with bigger circulation but outside the western setting of the book, would be Motorhome, TL Enterprises, 29901 Agoura Rd., Agoura CA 91301.

Next, any chance of doing some posters, at least for the stores of the western region reps? Wendy Bass's cover with the buffalo and the sunlit mountains is so striking, I could see this becoming a terrific poster. Would something like that pay off, do you think?

Last item is just to pass along to you, as I've done for Susan Richman and her publicity purposes, the info that if you want any audio done for this book there'll never be a cheaper, more convenient chance than the week of June 18, when I'll be recording an English Creek abridgement for Audio Press, $32 an hour for studio time for recording, $24 an hour for editing time, at the studio here in Seattle, and DeWitt Daggett of Audio Press would lend his abilities in overseeing any recording. So if you want any audio bit done, let me know by June 18, okay? Fun to see you at the ABA, Bonnie, and thanks for the way you've been putting your shoulder behind this book. All best,
Dear Lee—

Susan Richman and I have begun talking about the promotional stuff we'll do for Mariah Montane, and that reminds me to put down on paper for you my couple of thoughts about marketing. I assume that somebody passed the word to you that the Mariah contract calls for at least a marketing budget of $40,000, and that Liz Darbansoff and I thus presciently got that much dough committed without you even having to wangle it into your budget, right? Anyhoo, when the marketing dollars for Mariah start getting allocated, I hope the priority can be regional ads—Denver, San Francisco, Portland (where my books have made the bestseller lists in the past), Wash'n D.C., wherever—and in the booksellers' trade press, i.e. the publications that the wholesalers such as Gordon's, Pacific Pipeline and Ingram put out for their customers, plus anything more national such as PW. The PW cover of three years ago (attached) brought an astounding amount of notice to Dancing at the Rascal Fair, it seemed to me. I'd go so far as to say I'd rather have ad $$ into PW and the wholesalers' news organs than any kind of New York Times Book Review ad, if it's a matter of choosing one or the other, okay? Another point of the Rascal Fair experience was that booksellers zeroed in on the same of the first printing and the marketing budget as a sign of Macmillan's push of the book.

And I'm keen to hear, whenever you're ready, your ideas on how we ought to describe this book (i.e., what immemorial descriptive phrase for it ought I to salt into interviews etc.). As I told Susan, my main wish is to continue the break-out from regional western to national audience that Rascal Fair so wonderfully began, thanks to Macmillan efforts then. For this one, is there a "big American novel" approach, somehow saying that this is a more winsome and contemporarily pertinent book than all the escapist blockbusters that've been failing, that we could take? I wonder specifically, from your time back there behind the enemy lines at R. House/Knopf, if you see anything we can emulate in Cargian's Oldest Living Confederate Widow... sales success—a book in a uniquely American voice but bigger than its ostensibly regional setting? Mariah seems to me the best, most accessible "read" I've managed to write yet, at least in fiction, and I'm game to bend my brow as best I can toward selling as many trainloads as possible.

There. It's on paper. I hope you and the writer under your Tudor City roof are both thriving. I have been talking with Lee Smith about imminence of copy-edited ms, and I think by working through the weekend of March 17-18 I can FedEx it back to you the morning of March 19, before Carol and I leave town on her spring vacation the rest of that week. Be talking to you.

all best,
May 30, 1990

Mr. Ivan Doig
17021 Tenth Avenue
N.W., Seattle
Washington 98177

Dear Ivan,

Enclosed is the original painting that was created for your book, Ride With Me Mariah Montana. We at Macmillan have arranged to give it to you as a gift, as we are aware that you are fond of the painting.

I would like to thank you personally for your invaluable help to me, and for your patience and the trust that you showed in me.

I look forward to meeting you in "Vegas".

Sincere best wishes,

Wendy Bass
Art Director
Trade Division
FROM ROBERT MAXWELL, CHAIRMAN AND CHIEF EXECUTIVE OFFICER

FOR THE INFORMATION OF OUR AUTHORS, STAFF, CUSTOMERS, SUPPLIERS, AND FRIENDS

AN OPEN LETTER TO THE SENIOR EXECUTIVES OF MACMILLAN, INC.

November 16, 1988

Today's newspapers are filled with stories of corporate executives who put their personal interests ahead of their responsibilities. My purchase of Macmillan, Inc. provided each one of you with an opportunity to do the same. Under the terms of your personal contracts, you could have elected to invoke "golden parachutes" for yourselves worth many millions of dollars. You did not. Instead, you've made a commitment to stay and to help lead Macmillan into an even brighter future. I am also delighted that William F. Reilly will remain at Macmillan as President.

By refusing to abandon your fellow employees, your customers, the communities you serve and the company you've worked so hard to build, you've set an example for the entire business world to admire and for your peers in corporations around the globe to emulate.

I want to state publicly my appreciation for the selflessness and dedication that each of you has demonstrated. Your commitment to the company, the profession and to the 9,000 people of Macmillan worldwide confirms what I have believed since I first became interested in Macmillan: that its management team is one of the company's most valuable assets.

The days ahead will no doubt be filled with many new challenges. But you have demonstrated that you are equal to the task, and I look forward with great anticipation to working with each of you personally. I have every confidence that as we build on the excellent foundation you have established, our mutual efforts will enable the combined Maxwell-Macmillan company to realize its destiny of leadership in the global publishing industry.

Robert Maxwell
Chairman and Chief Executive Officer

P.S. I now understand why Mayor Ed Koch telephoned to congratulate me on the purchase of Macmillan. He knew what most keen observers knew: That keeping Macmillan together—rather than breaking it into pieces as others had planned—is best for all concerned. Your actions have made this possible.

Stephen M. Adams,
Senior Vice President,
Publishing Group

Thomas T. Beeler,
President,
G.K. Hall & Co.

Elio Boccino,
Vice Pres., and Pres.,
Berlin, School of Language,

Michael A. Corbett,
Treasurer

Richard W. Eiger,
President,
Macmillan Educational Corp.

Jack L. Farnsworth,
President,
College Division

M. Bernard Finnegan,
Chairman,
Collier Macmillan International

Edward A. Friedland,
Associate General Counsel

Samuel Gusmano,
Vice Pres. and Editor-In-Chief,
School Division

Erwin A. Gilkes,
President and Publisher,
Free Press

R. Jack Hancock,
President,
Intercol Publishing

William Harry III,
Vice President,
Tax

Robert Leinestein,
President,
Gamp's

Martin E. Maleska,
Group Vice President,
Information Services Group

Marshall D. Mascott,
Managing Director,
Macmillan SA

Harry A. McQuillin,
Group Vice President,
General Publishing

Harvey Miller,
Vice President,
Operational Finance

William A. Naughton,
Vice President,
Special Projects

David W. Parrish,
President,
The Maker Company

James J. Plaive,
President,
Macmillan Dictionary Division

George Phillips,
Group Vice President,
Encyclopedia and Proprietary Schools

Anthony F. Pizelani,
Vice President,
Information Systems

Howard A. Rauch,
Sr. Vice President,
P.F. Collier

Philip C. Schillia,
President,
Macmillan Healthcare Information

Thomas Y. Surber,
President,
Howard W. Sams Company

Eleanor P. Vreeland,
Vice Pres. and President,
K. G. Hall Co.

Jack E. Warner,
President,
Gloucester Publishing Co.

World Communications
Maxwell Communications plc Maxwell House 5-10 New Fetter Lane London EC4A 1DU Telephone 01 822 2253 Telex 906713 Facsimile 01 822 2291 Registered Office Hardingstone Hill Bad Oxford OX7 8HP Registered in London 356403
**COMPANY NEWS**

**Long Fight for Resorts Has Officially Ended**

By ALISON LEIGH COOK

The battle for control of Resorts International begins a new phase today. The resort, which is set to open in April 1986, is a major victory for the beleaguered Trump Organization.

The latest round of a lengthy legal battle between Mr. Trump and his former business partner, Mr. Frank Scuppo, was won by Mr. Trump. Mr. Scuppo, who had tried to take control of the resort, lost his appeal.

Mr. Scuppo and his attorneys had argued that Mr. Trump had violated the terms of their agreement by failing to fund the construction of the resort. Mr. Trump's attorneys contended that Mr. Scuppo had failed to make the necessary payments under the agreement.

The court ruled in favor of Mr. Trump, and the case was dismissed.

**BUSINESS PEOPLE**

**Chairman Is Named At Catalogue Retailer**

Jerry E. Goldstein, a specialist in marketing and marketing trends, has been named chairman of the board of directors of General Foods-owned Kmart Corp.

Mr. Goldstein, 58 years old, is the president of the company and has been with Kmart since 1972. He replaces John W. Spann, who is retiring.

Mr. Goldstein, who has been with Kmart for 28 years, will serve as chairman of the board of directors and as president of the company.

Mr. Spann, who has been with the company for 28 years, will continue as president until he retires.

**Economist at Du Pont Is Honored for Accuracy**

Richard A. Muecke, the chief economist for E.I. du Pont de Nemours & Co., is recognized for his accuracy in economic forecasts.

Mr. Muecke, who has been with the company for 28 years, is known for his ability to predict the direction of the economy with remarkable accuracy.

Mr. Muecke, who was honored at a special ceremony at the company's headquarters, said that he was surprised by the honor.

"I never expected to be recognized for my work," he said.

Mr. Muecke, who has been with the company for 28 years, has been at the forefront of the company's economic forecasting efforts.

**Executive Changes**

Advance Auto Parts Inc., a leading distributor of auto parts, has named a new president and chief executive officer.

Mr. John R. King, who has been with the company for 28 years, will be named president and chief executive officer.

Mr. King, who has been with the company for 28 years, has been the company's chief operating officer for the past five years.

Mr. King, who has been with the company for 28 years, will be responsible for the overall operations of the company.

Mr. King, who has been with the company for 28 years, said that he was excited about the new role.

"I look forward to working with the team to continue to grow the company," he said.

Mr. King, who has been with the company for 28 years, will be responsible for the overall operations of the company.

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"I look forward to working with the team to continue to grow the company," he said.
Macmillan Executives Stay

Twenty-six of Macmillan’s 31 senior executives have agreed to remain with the company after its acquisition by the Maxwell Communication Corporation. These include William Reilly, president and chief operating officer, who was recently named to the reconstituted board.

The executives who elected to remain voluntarily gave up their entitlement to benefits or payments totaling $21 million and have received new employment contracts with Macmillan on mutually satisfactory terms.

The announcement was made on Monday by Robert Maxwell, chairman of Macmillan Inc., who recently acquired the publishing and information company for about $2.6 billion after a prolonged fight.

In a prepared statement, Mr. Maxwell said, "I believe that everyone who works at Macmillan, as well as our authors, customers and suppliers, will be delighted to know that the key management team, who have built such a successful company, are remaining to help run the business.”

Son Gets Post

In related developments, Kevin Maxwell, the son of the chairman, was named vice chairman and deputy chief executive of Macmillan Inc., responsible for the integration of the Maxwell Pergamon publishing business into Macmillan.

Donald L. Fruehling, the president of the Maxwell Pergamon Publishing Corporation, was named group vice president of the educational publishing group. Mr. Fruehling, a former executive vice president of McGraw-Hill Inc., is a director of Macmillan.

Jack L. Farnsworth, formerly president of the Macmillan College division, has been named president of the Macmillan School division.

Martin E. Maleska, formerly deputy group executive responsible for daily operations of Macmillan’s Information Services Group, was named group vice president of Information Services.

Hank Kennedy, president of the college division of Science Research Associates, publishers of educational and instructional materials, will continue in that position and will also become president of the Macmillan College division.

And Peter Quandt has been promoted from deputy group executive of the direct marketing group to group vice president.
jenni — humor & drama
escapade
mood & feel
variety
upbeat / exuberant
escapade
On the Road

Must have traveled. Family saga.
Craftsmanship/preciseness
Lost story
Place - love - wisdom
Loss, love, renewal

Mosaic/memories
Simplicity of story - complexity of technique
Story that could have happened (quote)
Fought with anger, splitibility, (end - unsure)

Migration

Memory storm

159. "I could not get over wondering how contiguous part is.
Return of many of my Ed. Characters - some in mind's eye, some in reality.

Uri Amos: novel of memory + migration - on the road saga of near times.
APRIL

CHARITY BEGINS AT HOME
Generosity and Self-Interest among the Philanthropic Elite
Teresa Odendahl $22.95 (0-465-00962-X)

DEAD HEAT
The Race Against the Greenhouse Effect
Michael Oppenheimer & Robert Boyle (A New Republic Book) $19.95 (0-465-09904-5)

FORKED TONGUE
The Politics of Bilingual Education
Rosalie Pedalino Porter $22.95 (0-465-02487-4)

THE GENOCIDAL MENTALITY
Nazi Holocaust and Nuclear Threat
Robert Jay Lifton & Eric Markusen $22.95 (0-465-02662-1)

NEW AND IMPROVED
The Story of Mass Marketing in America
Richard S. Tedlow $24.95 (0-465-05023-9)

TEACHERS AT WORK
Achieving Success in Our Schools
Susan Moore Johnson $19.95 (0-465-08362-5)

MAY

ASTRONOMER BY CHANCE
Bernard Lovell Sloan Foundation Science Series $22.95 (0-465-00512-8)

THE BRIGHTER SIDE OF HUMAN NATURE
Altruism and Empathy in Everyday Life
Alfie Kohn $19.95 (0-465-00757-0)

INTERPERSONAL PROCESS IN COGNITIVE THERAPY
Jeremy D. Safran & Zandel V. Segal $24.95 (0-465-03400-4)

NEW DIMENSIONS IN ADULT DEVELOPMENT
Robert A. Nemeroff & Calvin A. Colarusso, Eds. $39.95 (0-465-05010-7)

THE STORY OF SCRUTURES
From Oral Tradition to the Written Word
Daniel Jeremy Silver $22.95 (0-465-08205-X)

UNDERSTANDING TRANSFERENCER
The CCRT Method
Lester Luborsky & Paul Crits-Christoph $25.95 (0-465-08857-0)

FEBRUARY

FRIENDS OR STRANGERS
The Impact of Immigrants on the U.S. Economy
George J. Borjas $22.95 (0-465-02567-6)

MARCH

BOUND TO LEAD
The Changing Nature of American Power
Joseph S. Nye, Jr. $19.95 (0-465-00743-0)

DRIVE, EGO, OBJECT & SELF
A Synthesis for Clinical Work
Fred Pine $25.95* (0-465-01722-3)

FROM THE FINLAND STATION
The Graying of Revolution in the Twentieth Century
Theodore S. Hamerow $24.95 (0-465-02575-7)

THE GROWTH EXPERIMENT
How the New Tax Policy Is Transforming the U.S. Economy
Lawrence B. Lindsey $21.95 (0-465-02750-4)

HEALTHY WORK
Stress, Productivity and the Reconstruction of Working Life
Robert A. Karasek & Tore Thorenell $29.95 (0-465-02896-9)

LIFE BEFORE BIRTH
Reflections on the Embryo Debate
Robert Edwards $21.95 (0-465-03939-1)

POLITICALS BY OTHER MEANS
The Declining Importance of Elections in America
Benjamin Ginsberg & Martin Shaffer $19.95 (0-465-05960-0)

* Denotes Short Discount. Prices and publication dates subject to change.
Stewart Gets New Post, Imprint at Scribners; Grossman Is Publisher

Robert Stewart, who has been publisher and editorial in-chief of Charles Scribner's Sons, has been promoted to senior editorial vice-president of the Macmillan Publishing Company's adult trade division. In addition he will have his own imprint, to be published under the Scribner's logo as "A Robert Stewart Book."

Among the authors and national figures whose books he has acquired are George Shultz, Zbigniew Brzezinski, Frederic Morton, Penelope Gilliatt, Walter Laqueur and James Earl Jones.

Barbara Grossman, senior editor of Crown Publishers for the past eight years, has been named publisher of Scribners. Authors she has published include Neal Gabler, Eric Kraft, Bob Shacochis, Jane Smiley and Meg Wolitzer.

Prior to her association with Crown she held editorial positions at Simon & Schuster, Harper & Row and Knopf.

... Libel Appeal

fending itself, Viking Penguin, through attorney Martin Garbus of Frankfurt, Garbus, Klein & Selz, argued that the question actually was whether libel charges could be brought for reporting statements in the public records.

Garbus told PW, however, that the court may have rejected the case simply because similar actions generally have been settled in favor of authors and publishers and there is no conflict on the matter among the court systems.

The case already "is seen as a major step in libel law, and the response has been totally favorable to it," Garbus said. Thus, the court was not likely to buck the trend, he added.

Price Arguments

In the petition for review, Price's attorneys argued that if the Appeals Court decision in favor of Viking were allowed to stand, "Any author with even a modicum of cleverness can publish purposefully false allegations of criminal wrongdoing, yet be absolutely protected and never have to face a jury. If an author disagrees in a footnote at the end of the book that he is biased, or includes clever and meaningless qualifiers to his defamatory allegations (for example: the conclusion is 'all but inescapable' that plaintiff supposed to be, he is absolutely protected by the opinion doctrine."

William Styrn, Kurt Vonnegut, John Irving, Alfred Kazin and Susan Sontag had joined the case on the side of Viking.

The Janklow case, which already has reached the U.S. Supreme Court on other grounds and been rejected, is set for argument before the court's next session.

Viking, in that case, expects the Supreme Court rejection of the Price suit will result in dismissal of the Janklow case.

"We're basically through with the Janklow case," except for possible further appeals, Garbus said. He plans to write an addition for the paperback version, recounting the history of the litigation.

Matthiessen also plans to update the book, he said.

-Howard Fields

Books with Ads—and Walden's Exclusive Deal—Get Mixed Reviews

Launched last spring with much fanfare and some industry skepticism, the first of Whittle Communications' series of books with advertising has been published and several new authors have added to its list. Whittle told PW that Federal Express has now bought exclusive rights to all 180 pages of advertising in the series. And Whittle has also reached an exclusive agreement with Waldenbooks to retail a separate edition of the books without ads.

William Greider's The Trouble with Money, a 94-page study of the American economy in the 1980s—with 18 pages of advertising by Federal Express—appeared in November, and Richard Holbrooke's The Ad Hoecacy is scheduled to follow in late January. The series, called the Larger Agenda Series, recently added authors George Plimpton, Donald Katz, Wilfrid Sheed and Michael Lewis to its list.

Whittle, which has gained a reputation for innovative (and often controversial) single-sponsor advertising formats, initially signed such authors as John Kenneth Galbraith, Robert Waterman and David Halberstam to write short nonfiction hardcover books of around 100 pages. The books are to be mailed directly—courtesy Federal Express—to 150,000 American leaders in business, academia and nonprofit organizations. The ads—color photos of the Federal Express logo—are placed throughout the book's magazine-like format and can be confused with the illustrations that support the text. "We're trying to find a tasteful ad/edit relation-ship," said Anthony Kiser, the series editor, acknowledging the problem, but "you can play this game with any ad/editorial juxtaposition. We're concerned, but we've all had the experience of, say, reading an article about Nazi Germany only to find an ad for some expensive German car on the facing page."

Not only have the ads drawn criticism but Whittle's exclusive retail arrangement with Waldenbooks may make it difficult to get the books reviewed. Dara Tyson, spokesperson for Waldenbooks, said, "The books, without the ads, are presently part of a 100-store limited test that is incomplete. They sell for $11.95. We're satisfied with the way the books are moving and we will continue the test with future books in the series." Tyson said the limited availability of the books would not discourage reviewers. "Longmeadow Press was originally our exclusive imprint and its titles got reviewed. I don't think there will be any hesitancy on the part of book reviewers over the Whittle series."

Several reviewers contacted by PW, some of whom had not seen the Greider book, were unsure whether they would review the series. Anne Larsen, editor of Kirkus Reviews, said, "I doubt we would review them because our subscribers order through wholesalers. I try not to say no to anything, but when a book is available through only one outlet you may appear to be doing public relations for that outlet, which obviously goes against one's grain."

Genevieve Stuttforf, forecasts editor at PW, also expressed reluctance. "We'd have to talk with their editors, but if the books are distributed by another source we would not review them. We would be shorting our audience. The problem with controlled circulation is that they've made their money in advance and they don't need to put a lot of effort into circulating the books."

Kiser's response is that "It's hard for anyone to get a review but with our list of authors it would seem irresponsible not to review us."
At last, Richard Burton in his most agonizing and demanding role—himself.

Richard Burton lived many roles: Welsh miner's son, Shakespearean actor, movie star, boozer, womanizer, super-celebrity. The real Burton—haunted by fears, tormented by physical pain, obsessed with love of Elizabeth Taylor—he confided only to his private notebooks.

Now, in a full-scale biography containing extensive excerpts from those notebooks, Melvyn Bragg reveals the unknown Burton, whom he calls "a much grander, much bigger, and altogether more compelling man than I had anticipated." Richard Burton, out of the limelight, alone with his most intimate thoughts, is a man of strong passions, unsparing introspection and deep loyalties—a man readers will embrace with wonder and astonishment.

RICHARD BURTON
A LIFE
Melvyn Bragg

- 100,000 - COPY FIRST PRINTING
- $100,000 NATIONAL ADVERTISING CAMPAIGN
- NATIONAL AUTHOR TOUR
- A BOOK-OF-THE-MONTH CLUB MAIN SELECTION
- FIRST SERIAL TO LIFE AND LADIES HOME JOURNAL
- 82 BLACK-AND-WHITE AND 13 FULL-COLOR PHOTOGRAPHS
- FEBRUARY
- ISBN: 0-316-10595-3
- $22.45/$22.95

LITTLE, BROWN
SIMON & SCHUSTER
John Isley has been named president of the college division of Allyn & Bacon. He was formerly vice-president and editorial director of Prentice Hall College Book Division. Donald Jackson has been named vice-president and editorial director of Prentice Hall College Book Division. He was formerly vice-president and editor-in-chief for college scientific and technical publishing at W.B. Saunders Co.

J. DEBORAH Engel has been appointed assistant director of subsidiary rights for the trade division. She was previously subsidiary rights director at Atheneum/Macmillan and before that worked at William Morrow and Ballantine Books.

JOHN WILEY
Jerald L. Maurer has been named vice-president of human resources. He was previously in charge of human resources planning and strategies for American Telephone and Telegraph. Margery Carrazzone has been named associate editor of biology in the scientific and technical division. She was previously production manager. Bob Eisenbrown has been promoted to assistant director direct marketing manager in the domestic general sales group. He was previously direct mail manager. Mary Howe-Grant has been named editor of the Kirk-Othmer Encyclopedia of Chemical Technology (4th Ed.). She was previously a professor at Fordham University. Valerie Hunter has been named mathematics editor in the college division. She was previously with Wiley's Canada office. Jeremy Robinson has been named publisher of architecture and mechanical engineering titles in the scientific and technical division. He was most recently editor-in-chief of electronics and computer science at McGraw-Hill.

LITTLE PROFESSOR BOOK CENTERS
Michael Williams has been named vice-president of finance and administration. He was previously an independent business and financial consultant in manufacturing and distribution.

WARREN, GORHAM & LAMONT
Derek Smith has been promoted to senior vice-president for finance. He was previously vice-president for finance and controller. Adam Goldberg has been named a copy editor. He was previously a catalogue manager for Fixit Systems. Sally Lane has been promoted to copy editor II in books. She was previously a copy editor I. John Sisto has been promoted to production manager in the marketing department. He was previously a media coordinator. Kim Smith has been promoted to copy editor II in books. She was previously a copy editor I.

SOUTHERN PROGRESS CORPORATION
Nancy Fitzpatrick has been promoted to executive editor of Oxnood House. She was previously senior editor.

MACMILLAN
Whitney Malone has been named editor-in-chief of Aladdin/Collier books. She was previously the children's book buyer at Waldenbooks, editorial director of Mega Books and subsidiary rights director for Barron's Educational Series. Cathy Fox has been named director of subsidiary rights for the Macmillan adult trade division. She was previously subsidiary rights director for Charles Scribner's Sons and Rawson Associates.

MANAGEMENT RECRUITERS
Joseph W. Hatcher has been appointed book publishing search and recruitment associate specializing in sales, marketing and editorial acquisition. He formerly held sales and marketing management positions with McGraw-Hill and Prentice Hall and was senior vice-president at Harcourt Brace Jovanovich.

STERLING PUBLISHING
Adria Dougherty has been named sales administration manager. She was formerly special sales manager at Dodd, Mead. Lori Horak has been promoted to national accounts manager. She was previously telemarketing sales representative. Phyllis Heller has been named publicity associate. She was formerly an editorial assistant at Pocket Books.

BOOKS BY WIRE
Andrea Marie Bertolini has been named marketing coordinator. She was previously a book buyer for Gilpin House Books and Gifts.

PARAGON HOUSE
Juanita Lieberman has been promoted to managing editor. She will continue as acquiring editor for Athena Books and Tesoro Books. Theresa M. Abad has been named publicity manager. She was formerly a publicist at New American Library and has held publicity positions at Prentice Hall Press and St. Martin's.

STEWART, TABORI & CHANG
Ruth Jaffe has been named subsidiary rights manager. She was previously imports manager at Basil Blackwell. Mary Luders has been named editor. She was previously a project editor at Chanticleer Press and before that was with the National Geographic Book Service. Ann Campbell has been promoted to associate editor and manager of Spring Books. She was previously an editorial assistant. Nan Wise has been named personnel coordinator. She will continue as assistant to the president.

PHAROS BOOKS
Shari Dees has been promoted to associate editor. She was previously assistant editor and before that worked at St. Martin's Press and Avon Books.

NOLO PRESS
Monica F. Kindraka has been named marketing coordinator. She was previously curator at Laguna Gloria Museum in Austin.

ST PUBLICATIONS
George B. Harper has been appointed marketing coordinator for the book division. He was previously an assistant professor.

LIQUORI PUBLICATIONS
Sandra Dupont has been named marketing manager. She was previously director of advertising at Sporting News. John Schwent has been named business manager. He was previously marketing manager.

WILLIAMSON PUBLISHING
Bonnie C. Hughes has been named director of marketing. She was previously director of public relations and marketing at Trinity College in Vermont.
Norman Adell  
6353 Fairhaven Road  
Cleveland, OH 44124

Dick Altman  
27 Longmeadow Dr.  
Canton, MA 02021

Virginia Amos  
PO Box 19247  
Alexandria, VA 22320

Jim Barkley  
PO Box 492  
Maitland, FL 32751

Dave Bertin  
57 Driscoll Drive Rd.  
Ivyland, PA 18974

Larry Epps  
2308 Blue Ridge Rd.  
Columbia, MO 65202

Gloria Genee  
29650 Isle Ave.  
Northfield, MN 55057

Patricia Kelly  
6875 Avalon  
Dallas, TX 75214

Kellie Kirkham  
242 Mountain Cloud Circle  
Highlands Ranch, CO 80126

John Muse  
40 Brandywine Drive  
Belcherton, MA 01007-9546

Brenda McKay  
480 Paden's Chase Ct.  
Lawrenceville, GA 30245

Tom O'Keefe  
2300 N. Commonwealth Ave.  
Chicago, IL 60614

Jon Rantala  
2725 144th Place SE  
Millcreek, WA 98012

Linda Stormes  
Park Place Apt. 9-A  
225 Rector Place  
NY NY 10280  
212/663-2137

Joseph Tarbell  
108 Yorkshire Dr.  
Suffern, NY 10901

Gary Todoroff  
113 Allen Way  
Pleasant Hill, CA 94523  
415/827-4036

John Whalen  
45 Maple Street  
Norwalk CT 06850  
203/855-1345

James Wilson  
2661 Cripple Creek Dr.  
Oakville, MO 63129

Frank Winans  
PO Box 948  
Monrovia, CA 91016

Ray Wittrup  
14485 Pine Lakes Drive  
Strongsville OH 44136

1-33-88 postcards re: Radio Reader.
Dear Ivan,

Over to you. And one thing I didn't mention on the phone -- an alternative or two for the copy on the back of the book. I like the opening paragraph and/or the stuff on pages 8 & 9 more than the stuff you picked--on the other hand, I found a way to use your stuff in the copy itself. Does any of this make sense?

As in all things, see what you think.

Cheers,
MARIAH royalty outlook ($140,000 advance to be paid off)

$18.95 cover price x 15%=$2.84 per book

$140,000 divided by $2.84=49,296 copies to pay off advance

($60,000 floor bid on p'back by Harper & Row; my share 60%=$36,000 minimum)
Defining a newspaper

By Frederic Farrar

When is a newspaper not a newspaper?

The definition of newspaper seems to ignore the word news. Should a newspaper be defined because of production methods or because of the news it contains?

If the tail of the word denoting means of production—paper—controls the word newspaper, then the dozen Southern newspapers during the Civil War reduced to printing on one side of wallpaper because of paper shortage would be Confederate newspapers. And, of course, such news publications were not defined as newspapers because they were printed sporadically as printing material became available.

Journalism historians say a newspaper must be published regularly; must be printed on both sides of the paper; must have a dateline and masthead, etc. Nothing is in the rules to indicate whether news is as important as production details.

How about that 1915 Northwestern weekly that to protest the free importation of Canadian lumber printed one issue on one side of a cedar shingle? Does this constitute a newswoodshingle only or is this weekly still a newspaper?

Why was news overlooked as scholars looked over newspapers? Why not judge a newspaper, the unique method of distributing information and permanent record, on the news carried? Ah, say the purists, then all those newsletters of the fourteenth century and earlier would be newspapers. But a handwritten letter had little distribution until Johann Gutenberg's invention began to bring news to a wide audience. Gradually people, not just nobility, began to learn to read. News began to be broadcast.

Take, for example, that 1559 newspaper which brought startling news to each country, region, district and principality of Europe. Henry II of France had succumbed to mortal wounds received in a jousting match. The balance of European power was upset instantly.

An eight-page, illustrated publica

tion appeared in Nuremberg, Germany, a major printing center of the day, and this phrase headlined the story: "A true newspaper on the wounding of the Almighty French king in a tournament by a captain and nobleman. When a deadly fever struck the king he passed on blissfully to God this eleventh day of July in his fifty-ninth year."

It is news that makes the newspaper, not the artificial definitions of its production. So let us lament together that all of us in journalism have failed to celebrate the birth of America's first, true newspaper, The Present State of the New-English Affairs, published by Samuel Green in Boston 300 years ago. The point of calling attention to this 1689 newspaper is the news The Present State of the New-English Affairs contains. No American newspaper carried such momentous news for the freemen of Boston until the Stamp Act repeal 80 years later, in 1766. In 1689, the British citizens of the Massachusetts Bay Colony were in a turmoil as were the inhabitants of sister colonies in the New World. Increase Mather, a prominent Bostonian, had been in London trying valiantly to recover liberties enjoyed by the colonists under their original charter. Finally, James II agreed to restore the charter. However, this last Stuart king was deposed by William in the Glorious Revolution of 1688.

Impulsive Bostonians imprisoned their unpopular governor, Edmund Andros, and suddenly Mather had to add to his petition clemency for this revolutionary act. What would the new government do?

In the summer of 1689 Mather sent the momentous news that William had approved the charter and agreed to the overthrow of the former governor.

All was well. Those rejoicing citizens of the Massachusetts Bay Colony were the ancestors of latter-day Bostonians who fought Redcoats at Lexington and spurred the Declaration of Independence in Philadelphia July 4, 1776.

Samuel Green thought this news from Mather important enough to tell the people of New England and other colonies. So he printed the story on one side of a sheet of paper headlined: "The Present State of the New-English Affairs." Was it printed on one side to save time or simply for people to use the other side for a personal letter to friends who would want to know the true news? Or was it?

This practice of providing blank spaces was not uncommon and continued for London newspapers well into the eighteenth century. The following year Boston's Publick Occurrences left one of its four pages blank, perhaps for the same reason.

Printer Green accomplished his purpose to prevent rumors but publications required government approval. The Present State of the New-English Affairs had no authority, but it is hard to imagine that the colony's government disapproved. Benjamin Harris's Publick Occurrences in 1690 had no authority either, and his news enterprise was promptly squashed, perhaps because of his unsavory reputation. After all, Harris had tangled disastrously with officials when he tried to publish a newspaper in London without government authority. Was, then, Publick Occurrences not a newspaper because it was forced to quit?

Let's be reasonable. The Present (Continued on page 39)
FROM -

Marshall J. Nelson

FYI

Bolitho
Brascoe
Borasco
Bendix
Dear Lee—

Just wanted to apprise you of a name change I'm going to need to make on one of Mariah's minor characters when the galleys reach me next week. As you see from the attached ad in Editor & Publisher, my fiction—not for the first time—has been copied by reality and there's a guy in the newspaper business with the name of Bolitho that I conjured for Mariah and Riley's editor. My lawyer and I figure we could win any kind of nuisance suit that came out of this weird name coincidence, but we don't see any sense in taking the chance on that kind of nuisance. Hence, Baxter Bolitho will be changed in galleys to Baxter Beebe, which I think plays efficaciously with the nickname of "the BB" which Riley and Mariah use on him. Thank goodness, the name isn't in the book a humongous number of times.

Wanted to say, too, if it'll strengthen your hand any in the decision-making circle that will decide Mariah's first printing, the 50,000 figure announced for Dancing at the Rascal Fair in '87 noticeably caught booksellers' attention; I had many comments from bookstore people at that year's ABA and after that it showed the publisher was putting a lot of flesh behind the book. So I'm glad the 50,000 range is being talked about for Mariah, to show there's at least the same level of commitment that booksellers noted last time. I know returns are an industry-wide bane these days, but I think my books have been considerably better than the industry average—nobody's taken an Exit-the-Railmaker type of bath on any of my stuff, and we all seem to think this is the most accessibly readable book of any I've done—so I hope the notion of at least a 50,000 print run can be held firm. Unlike junk bonds, we can't sell the damn things unless they exist. I'm heartened that Rantala reports Pacific Pipeline's initial order is 5,000, up from 3,000 or 3,500 on Rascal Fair and English Creek, if I'm remembering right.

More power to your arm on the print run matter. Be talking to you soon about jacket copy, then in person in Vegas, huh?

best,

[Signature]
Dear Wendy--

The slide of the epic Mariah Montana cover came yesterday and I think you did an inspired job with it; the wrap is really quite wonderful. I've sent Lee Goerner for consideration a ten-line swatch of dialogue between Mariah and Jack (including an introductory overline something like "From this epic journey into America old and new") for possible back cover use, although if it's used I hope you can pull another miracle and not cover up the terrific mountain peaks with it; as I told Lee, I'm game to whittle the quote down another line or two if that'd significantly help the layout problem. Or if somebody comes up with a more dynamite idea for that bit of space, I'll listen.

Carol and I ordered our plane tix to Lost Wages yesterday, so it's beginning to feel to me, a lot more belatedly than to you, like a book season.

See you, and thanks for the deft professionalism on the cover re-do.
5.4.90.

Ivan --

Wendy says that you need not return this to her. I guess we'll be speaking with you Monday. Hope the weekend is pleasant.

Yours,

[Signature]
Dear Lee--

Here's my nominee for a swatch on the back cover of *Marisk*—shortened it by 5 lines when Wendy's cover came and I saw the mountains in upper left, and am game to have it trimmed even more if need be. But anyway, for consideration.

My list of possible people to try for blurbs, mostly on the basis of "let's not just try the usual list of Western suspects":

Anne Tyler
Mary Lee Settle
John Sayles?
Harriet Doerr?
Jane Smiley?

Elizabeth Tallent?
Mona Simpson?
Jill McCorkle?
Alan Gurganus?

You already intend one for Pynchon, I gather. Similarly, I'd like one sent to Louise Erdrich and Michael Dorris, if you could, although without a request for a blurb; they both pitched in on *Rascal Fair* (Louise a blurb, Michael a review) and I'd like them let off the hook this time, but we'd do well to let them see the book and give word-of-mouth help if they're so moved, okay?

Best,
possible back cover material for RIDE WITH ME, MARIAH MONTANA

From this epic journey into America old and new:

Mariah wasn't waiting for my deep thoughts to swim ashore. Gathering her gear into her camera bag, she simultaneously was giving the rodeo a final scan to make sure there wasn't some last-minute calf roping miracle to be recorded and saying over her shoulder as if it was all settled: "See you in Missoula on Monday, then."

"Like hell you will. Listen, petunia—if it was just you involved, I'd maybe see this different. But goddamn it, you know I don't even want to be in the same vicinity as that Missoula whistledick, let alone go chasing around the whole state of Montana with him."

"Jick. If I can put up with Riley for a couple of months, it shouldn't be that big a deal for you to."

She had me there. Of all the people who'd gladly buy a ticket to Riley Wright's funeral when the time came, Mariah was entitled to the head of the line.
Dear,

The lettering will not be black. But it will be their typeface.

And the whole bloody thing will be closer to the original color, which is 2:1:1:7!!

Cheers,

[Signature]
Dear,

As discussed.

And then thin - we can wrap their mound and get a buffalo on the back of the cart. Want?
Dear Susan--

Here's the one-page tale-behind-the-book for Mariah Montana you requested. I trust you can sell it to Readers' Digest Condensed Books for a bundle, right?

Also am sending along a photocopy—which doesn't begin to do justice to the original—of a publicity mug shot I recently had done, to handle the requests I get from local or regional papers, groups I speak to, and so on. The good news is it's a terrific piece of photography, almost Karsh-like in its lighting. The bad news is that the photog is a thoroughgoing professional—among other gigs, one of the New York Times stringers here—who would require a separate (although probably pretty reasonable) fee to allow widespread use of the pic, such as sending out with breakfast promo material. If you can see this as, say, a West Coast Jerry Bauer immortalizing of yr author, please deal with Chris Bannion directly, OK? If the fee stuns you, maybe I can get Carol to trace me in crayon or something.

I'll be back from Montana about the time you get this, and back at the desk/phone per usual until Las Vegas.

all best

p.s. Before I finally seal this up, I'll stick in a copy of the bio sheet I just updated, simply FYI.
Ivan Doig will stop at nothing to get a book written. He melted down a motorhome for this one.

Montana was being scorched by record heat in the drought summer of 1988, midway through Doig’s three years of crisscrossing the state to research his novel *Ride with Me, Mariah Montana*, as Doig and his photographer wife, Carol, drove a newly rented motorhome out onto the prairie expanses. When the temperature hit 105°, the motorhome conked out on a remote road. "Miraculously, with maybe a few cusswords thrown in," as Doig puts it, the vehicle was coaxed back to life, only to suffer system failures of one kind or another in each day’s extreme heat until the ultimate meltdown, the air conditioner. The Doigs’ final recourse: a bedtime visit to a swimming pool and then sleeping in wet bathing suits. "Clamminess never felt better," says Doig.

The rigors and splendors of travel competed as Doig traced out his characters’ reportorial "circumnavigation" of Montana’s landscape and history during the state’s 1989 centennial year. At the National Bison Range at Moiese, a buffalo herd grazed past his car so close the swish of their tails could be heard. At the Chief Joseph Battlefield, while changing to a heavier coat as night and cold descended, Doig locked himself out of his rental car "fifteen miles from anywhere—a bonehead maneuver I immediately foisted off onto one of my characters."

The grandson of Montana homesteaders and the son of Montana ranch workers, Ivan Doig lets his book have the last word on his belovedly difficult home country: "You look at the unbeatable way the land latches into the sky atop the Rocky Mountain Front or on the curve of the planet across the plains, and you end up calculating that our first hundred years here could have been spent worse."
Dear,

It seems the artist cannot spell. That said, what do you think of this sketch?

Cheers,

[Signature]
3/28/90

Liz - I had Lee delay office BOMC, no lightning option, Mac can’t accept lower bid anyway. 
Lee feels in tight w/ Dan Tannen, wife’s ed.

[Signature]

Sam Lawrence
4 floor $60,000 < 6 floor
option
original $150,000

did 'want to
doesn't think my store will go on

Lee # Kathy Fox

- always nice to have floor
- won't scare off Penguin
- minus
- leverage c
- it is at est worth
Dear Lee—

In my go-through of the copy-edited ms, I managed to resist the temptation to make the Bago nuclear and name it Red November. So the completed bundle that's now with Barbara Campo doesn't have any major changes from your last reading, only a few tune-ups of dialogue, a few phrases taken out, some sharpening of word choice. It does have something that's going to look a bit quirky, which I figured I'd better let you know about. In his vetting of the manuscript, my lawyer came up with an existing California record company named Tri-Gram. I believe this is a case of reality imitating fiction, because I invented TriGram Resources in '82 or '83 during the writing of English Creek and my check of existing corporations before publication in '84 didn't turn up anything similar to TriGram. But to avoid confusion, I've changed the ranch-owning corporation to TriGra (no "m") Resources of Minneapolis, with the XBOX nickname/logo of TriGraM (that's right, capital "M" on the end, which I maintain is no goofier linguistically than, say, Exxon). More importantly, I've changed the initial explanatory reference by Jick on p. 58 to read: "The same appetite in my direction was being continued by TriGra Resources of Minneapolis, a big grain and land corporation back there, now that the Double W and the rest of the lower Noon Creek valley with it was TriGraM's, courtesy of a buyout of the Williamson heirs." I think this actually bolsters the book's verisimilitude by specifying this way that Jick's and Montana's pressure from outside economic interests comes not only from California but Minnesota, showing how the Rocky Mountain states are whipsawed from both west and east. And yes, I checked with Minneapolis directory assistance and there's no outfit there with a name anything like TriGra.

Heard from Rantala yesterday, by satellite from Juneau no less, and while we mostly talked about book signings for me to do, he seems to think the boxed edition of the trilogy is likely to happen, huh? I'm game to simply sit back and let that project happen, although I would like the royalty situation on that edition parsed out beforehand. My concern is probably as obvious as a $; I'd prefer the boxed edition royalties not be lumped into Mariah Montana's (i.e., possibly subsumed into the reserve against returns, bare of writers) but instead parcelled proportionately into the royalties of the three books involved, or along some other line Liz may want. I hate to take either your time or mine on this, but it does raise a little economic flag with me if these babies are going to sell for $150-$185.

Kudos to Barbara Campo for the selection of the copy-editor; she did a good job, attentive but not straitjacketing. Look quick, at the moment you have a grateful writer...

...about to go on vacation. Talk to you nxt wk.
17 March '90

Dear Susan--

Thought I'd stick this note in with the copy-edited ms to Barbara Campo: wanted to let you know I'll be away the week of March 19 (VACATION AT LAST!) but can be reached if it's utterly urgent, up until about noon on Wed. the 21st, at (206)683-4433, the Juan de Fuca Cottages...after that, Carol and I disappear into the Olympic rainforest for a few days. Back here at the desk as of March 26.

luv
Lee G.
- Sept. pull in
  - limited contract / till
  - replaced Mariah
    - 300 copies: $75 - $100
  Joe Heller new novel
  Capt. of b-ball / Latin prize
  Lee Smith
  Centennials & etc.
  write to Andrew apt.

12 s volute cover
$440 $170
total

Midas - $96.95
Dave
  tomorrow: $110 $115
hours long? 1/2 hr
8.0°C
Bar - (212) 702-5667
Mary Walker - couple 7 wth
- sketch 7 cover
Lee  1/2/90
- read 200 p. 1st night, didn't want to be interrupted
- hot off to me
- to wrap up trilogy
- nothing predictable except fullness 7:00
- need to edit
- 2 sections a bit long
- reader's copies / for ABA / Alvarado (stories)
- damn gd book
- nice way its written
- copies made / for everybody
- Bonnie Almmer / din 7 MK18
- applied for check
- like Baloney Express
Ltg (by Lee) →
- Learn too much RN
- more persona
- called back to Murdoa twice

Lee: p. 328-329 ⇔ Shelley
out of character for Y
- did-- seem like same Y

- 465-9 Bob-417'70
- too heavy and l message

- all such fun

752 - 4113
Dear Lee—

Here's the little batch of charges and crx, in line with the couple of points you and Liz each had and my own stint of fact-checking. I've stamped these pages "revised" and done the editings in colored ink, so you can see what I'm up to and maybe can just substitute these pp. into the original ms?

The specific points you and Liz had:

--pp. hl3, 526 & 579 have delicate little dabs to bring out Leona's presence a bit more, specifically her "flagship" bearing and the point that despite the ease of her lifelong beauty, she can and at last does concentrate painfully on the Alec issue. Beyond this, I think we shouldn't go; Jick, and through him the reader, has to fathom her by watching her, I believe.

--The BB yanking them back to Missoula a second time; I'm with you; I think he characteristically would, and getting them back to Missoula again is an important parallel in the plot, seems to me. Let's keep as is.

--Mariah in the Shelby bar, I've inserted phrases on pp. 310, 316 & 317 to show Jick's unease and that she wasn't flaunting herself to the boys on purpose; she went braless either because she was heating up for Riley or just out of fling—anything—on absentmindedness, as she did at the Billings wedding, and I think Jack (and the reader) ought not to know for sure why. Going in a Montana bar with Jack and Riley she would not be inviting other guys' attention, it seems to me, and while she realises—with the added phrases per your suggestion—she's getting ogling she hadn't bargained for, I think she's legitimately ticked when she can't look the boys off.

--pp. hl62-hl69, you're right that Bob Marshall should come out. It's something I conjured in while trying to figure out what the Bago bunch was going to do in big empty eastern Montana, but I think the interplay within the Bago etc. amply takes care of, and the story will move quicker and smoother with the Marshall flashback, huh? Good catch, ed.

Another one is that the other pages in this batch are just housekeeping, of which there may be a bit more on the copy-edited ms (though I hope it'll be damn little).

A schedule detail: I'm available for a prompt look at the copy-edited ms anytime except the week of March 19, Carol's spring break from teaching, when we hope to go to California.

Other than that, let's go sell a kabillion copies of this book, how about.

p.s. Acknowledgments also enclosed. all best,
30 Jan. '90

Dear Lee--

The front matter for Marish. And at the back of the book, please allow for Acknowledgments about like Rascal Fair's, i.e. a couple of pp. worth.

best,
To WALLACE STEGNER

one in a century
BOOKS BY IVAN DOIG

RIDE WITH ME, MARIAH MONTANA  1990

DANCING AT THE RASCAL FAIR  1987

ENGLISH CREEK  1984

THE SEA RUNNERS  1982

WINTER BROTHERS  1980

THIS HOUSE OF SKY  1978
...I determined to give it a name and in honour of Miss Maria
W--d called it Maria's River. It is true that the hue of the waters
of this turbulent and troubled stream but illly comport with the pure
celestial virtues and amiable qualifications of that lovely fair one;
but on the other hand it is a noble river. ...
Dear Lee--

As Mariah says somewhere in this stack of pages, "What a zammo morning"--
getting this finale of the trilogy off to you. I wondered where the 1980's went.

May have told you this, but to reiterate for the sake of accurate
production planning: the ms looks longer than Proust in sheer stackage of
paper, but virtually all of it (after first 40 or so pp.) is triple-spaced,
and with a lot of partial pages. Unless I'm way off in my calculations,
it's a fairly normal 350-375 pp. book, shorter than Rascal Fair, about the
same as English Creek.

I tried to do some thinking, during my own last read of the ms, as to
what themes were coming out of the book that we can do something with in
advertising, flap copy, interviews and so on. (I always have to face this
in the front lines in the bookstore signings when people wander up, look
askance at the book and ask, "Well, what's it about?" and I suppose you
hear the same from sales reps.) It'll be, needless to say, riveted with
interest to learn what the book says to you, but just as a preliminary so
you can gauge whether it's living up to the power currents I want it to
have, here's my short list of "abouts":

--the intersection of generations; that emotional battleground where
middle-aging children and aging parents try to figure out how to do the
best they can with each other.

--accommodations of the heart; love stories of two distinct generations
trying to balance attractions and other loyalties--wants versus needs.

--the corporatizing and globalizing of America--devotion to the land,
whether it is the Two Medicine "country," the American West, or the planet,
contending with modern economic forces.

In short, I hope this book, while telling a story that wallops along
page after page, has the most scope and broadest appeal of anything I've
done since This House of Sky. And now to find that out, right?

best,

p.s. Am sending the second copy of the ms specified in
the contract to Barry, in recognition of his role as
godfather to this book during the Athenaeum hiatus before thee.
Dear Barry—

I don’t know if a pile of pages this high counts as any kind of reward, but at least in recognition of your shouldering Mariah and me post-Tom and pre-Lee, I thought I’d send you the contract’s specified second copy of the ms at the same time (but by different express) I’m sending Lee his copy. Attached is my cover letter to him, which I also wanted you to see just so we all start off at the same speed on the making of this book.

I hope you’re thriving.

best,
Dear Joan Card,

My very best wishes for health, happiness and great success in the new year.

Best regards,

Barry

Merry Christmas • Happy New Year
Joieux Noël • Bonne Année
Feliz Navidad • Feliz Año Nuevo
С Рождеством и Счастливым Христовым • Новым Годом

恭祝圣诞•恭贺新禧
Christmas Tree in the City • Dena Stewart, United States of America. Design contributed to benefit the United Nations Children’s Fund (UNICEF).


Arbol de Navidad • Dena Stewart, Estados Unidos de América. Contribución al Fondo de las Naciones Unidas para la Infancia (UNICEF).

Рождественская елка • Дена Стюарт, Соединенные Штаты Америки. Работа передана Детскому фонду Организации Объединенных Наций (ЮНИСЕФ) в благотворительных целях.

圣诞树。蒂那史都华（美国）作。图案赠给联合国儿童基金会。
from the Edmands Paper
that your keeping in
shape for promotion.

Best wishes to
you both for a very
Merry Christmas and
Happy New Year.

Sincerely,

Dec. 15, 1989

Dear Ivan & Carol,

It was great to get your Christmas letter, especially
after just returning from
sales conference where
we square danced
one night and talked
about our big book
for fall 1990--the new
Ivan Days! I'm
looking forward to
working with you
and I'm glad to see
Dear Lee--

Sorry you got the phone machine instead of me when you called last week, but I hope you plundered successfully through Frankfurt even without a bon voyage from me. (a) Welcome home, and (b) take time to catch your breath at some point, okay?

I'm far enough along with Mariah now to do a little thinking about how we're going to get this little lovely out to meet the people in the bookstores, so let me put some of those thoughts down for you and your planning purposes. Barring physical catastrophe, I'll ship you the ms by overnight mail just before mid-February. If there's tinkering to be done I like to do it pronto, as I think you know, and I religiously hurl myself at the copy-edited ms and proofs as soon as they arrive. All of which I hope will give us a leg up on an earliest possible fall publication date; I really would like to see a Mariah pub date of Sept. 1, with books being shipped the, what, usualeythree weeks or month before that? Couple of reasons, one strategic and one tactical: on my other books, the earlier we could get them out the better they did—more chance of word of mouth etc.; and on the tactical side, I'd very much like to make my customary swing through the bookstores of Rantala country--Montana in particular, but this time on down through a few Wyoming stops to the Denver area, to--by car beginning about Labor Day, and thus be freed up for bookstore signings here in Washington and Oregon, and Susan Richman's customary strokes of genius elsewhere, by October (read: by the time of worsening weather in the mountain West). In short, I'll bend every effort I can, and by now you'll know what timing it'll take to bend the Macmillan production apparatus, to get the book out to an earliest possible running start.

Trying to think ahead a bit in terms of Murphy's Law—why do you suppose the word "production" triggers that?—there are a few artwork gizmos I'd better confess to you. One I hope is simply; a couple of uses of the little heart symbol as in I NY (Jick et al. encounter this, although with other objects of affection than NY, once on a bumper sticker and once on the soaped windows of a newly-wed couple's car). The other is fancier but I hope not too dire, as it largely draws on the map artwork done in Dancing at the Rascal Fair. It'll be the centennial flag of Jick's town of Gros Ventre; I'm attaching a rough of it for you to see. The livestock across the top and the houses down the sides could simply be, or be based on, the symbols in the Rascal Fair (or for that matter the English Creek one) although some arrangement will have to be made with
the original map artist David Lindroth, right? And across the bottom "border" of the map, pine trees and wheat field symbols will have to be done fresh; the samples in the rough can't be used, I simply snipped them from encyclopedias to give you the general idea. Along this same line, artwork and all, I think I've changed my original inclination that this is the one book of the trilogy that doesn't need a map and now have a hunch a map of Montana with semi-whimsical symbols—again, I think Lindroth's style would fit just fine—might be pretty nifty for the readers. Quick example, a buffalo symbol at Moiese where the Bago gets butted, a crossed pick-and-shovel emblem of the old mining at Virginia City; I can provide a suggested symbol for each of the major locales and incidents of the Bago's travels. Couple of considerations, though. Macmillan redid its contract forms when Liz and I signed for Rascal Fair, and it got away from me that the publisher-will-pay-for-maps-and-illustrations stipulation I'd had Liz wangle out of Tom somehow unraveled in this contract. (Willy, those publishers.) I frankly don't want to pay an arm and a leg for a map, although I'm willing to chip in some share if I utterly have to. Beyond that, my greater concern is that a map would delay the production schedule; Tom and I were about driven nuts by just such a delay on, I think, English Creek. What this all boils down to, the matter of the map $& aside, is that if you'll let me know what lead time is needed to provide the stuff for illustrations and/or map, I'll provide it.

Here's one I don't know how to put delicately, but—you got any way to make the Macmillan production gnomes produce a more Knopf-looking book? This House of Sky still has the handsomest pages of any of my books, I think, and Carol Hill had told me beforehand—I quote her exactly—that she wanted the book to have a Knopf look. I don't suppose we'll ever see typeface of that size on that much white space ever again, but I want Mariah to look at least as good as Rascal Fair, and what I utterly do not want is a typeface as small as English Creek's. Looking back at E Creek and trying to figure out why the book looks so much more squinty than the sample pages Tom provided me when the specs bid went out, I wonder if the whole goddamn book simply didn't get set a size or two smaller than everybody intended.

In the vasty beyond, when we have a book instead of a manuscript, you know I want to pitch in at the Vegas ABA, and any regional booksellers' meetings Susan can conjure me in to (preferably out of the West/Northwest, so we're not just preaching to the converted) and we can talk more about promo as times near, huh? Probably should close this scared by telling you I'm feeling pretty good about the finale of the ms, which seems to snap and crackle right along. I think, Lee, we're going to have a book before too long.

best

p.s. Thanks for tending to the Sea Runners p'back situation, too; that came out dandy, as far as I'm concerned.
Dear Susan,

I finished Winterhill over the long weekend. Very impressive. And it actually made me feel better about the new book somehow. (Maybe because I now see them as a whole.)

Cheers to you,

[Signature]
Dear Evan,

Here's the dump on the chair. Wall went looking into.

You're right about the Craig Kesey novel. I read it on the plane coming back and I enjoyed the opening—And then felt it went the wrong direction. Or maybe something got cut. But I liked much of it and will certainly read the other one.

Cheers to you & Carol,

[Signature]
Dear Ivan,

I read the pages as soon as I got back from London—4 days after you sent them in. I think the book is wonderful, proof of which is my telling my good wife that we ought to rent a RecVehic and tour Montana this summer ourselves. She, who is just finishing the first half of a book about Alaska, was not as enthusiastic.*So will have to settle for your gift.

I don't really see that I have anything more to say about the manuscript at this point: I think you're more than 85% there and anything that you want to do will probably only fine tune things. I mean, if you want me to go through it with a pencil I probably could do this—but that might be a waste of your time.

Anyway, we can talk when you're back in place. And, yes, I'm still counting on coming out there in August.

All best,

*that should be read to mean not as enthusiastic about touring in a large bus-like affair.
SEPARATION NOTICE

The following items have been removed from Box _13_, Folder _3_, Collection _2602_ for oversize storage elsewhere.

Items Removed:

Photograph # 1104 was removed from Series 6 - Correspondence, Subseries 4 - Publishing editors' letters. Image was relocated to Series 8 - Photographs, Subseries 3 - Photographic prints.

Material has been placed in Box _162_, Folder _18_, Collection _2602_.

___ Location information is available from the Special Collections Staff.