Loudon?

"You guys as a team--you were yapping about that yourself earlier."

Loudon:

the face did not match the voice

the Duff hood of hair (slicked back like Rob't McNamara's)

Ted Loudon

Bill Stern-like sportswriter and 'caster: Sports Lowdown with Ted Loudon

He begins on Rocky Mountain Broadcasting Network, hq'ed in Gt Falls; rises to national syndication, tugged along by Z'man.