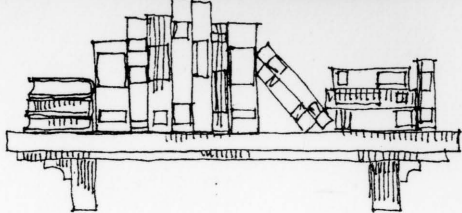




IVAN DOIG
17277 15th AVE. NW
SEATTLE, WA 98177

98177/3846





Dear Ivan,

Just a quick note
home
en route \leftarrow from a business trip
to the Bay Area to say that
a week away from husband &
kids gave me the longed-for
time to read Mountain Time.
What a pleasure! It sure hit

this baby boomer right where
she lives. Having just endured
the panic of driving those
faded roller-coaster San Francisco
hills, I have to say the
Rollerblading scene strained this
reader's ~~ability~~ ability to
suspend disbelief (c'mon - do
they really do that?) but
otherwise it all rang painfully
& beautifully true.

All best to you + Carol,
Becky Salletan

17 March '97

Dear Elizabeth--

The reading/signing at Page One in Albuquerque went very well; I signed books steadily for an hour. The bookstore folks remarked on how high a proportion of the audience for the reading got into line and bought books. Also, the Mountains & Plains Booksellers event went great; the three of us who are your S&S flocks performed to high standards of stagecraft--we remembered our lines and didn't bump into the furniture.

Two dabs of expenses connected to the Alb*que signing; as I guess you know, the rest of my trip was picked up either by the Mountains & Plains Booksellers or Doig Inc.:

\$28.39 lunch before Page One signing, March 15
27.50 $\frac{1}{2}$ (2days) airport parking, March 14-15, for Seattle/Alb*que trip
\$55.89 TOTAL, receipts attached

Thanks again, Elizabeth. Crossed paths with Chris Offutt in the Albuquerque bookstore; he's looking forward to The Good Brother tour, honest.

all best,

Huan



S I M O N & S C H U S T E R

Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-7530 • Fax: 212-698-7336

Victoria Meyer
Vice President
Director of Publicity

July 23, 1996

Dear Ivan,

I was away (!) and now I'm back. Thank you so much for your kind note. It was really a delight for us to work on *Bucking the Sun*, and that pleasure is now doubled by knowing that you were happy with our efforts. I look forward to the next one.

My best to you and Carol,

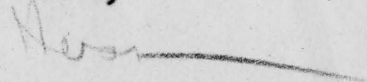
26 July '96

Dear Erin--

As the finale to your publicity efforts for BUCKING THENSUN, please pass to Elizabeth this ultimate review. Too bad the Missoula Independent's circulation isn't more cosmic!

Congrats on your step up, and thanks for your steadiness of spirit in all our weeks of working together.

best,

A handwritten signature in dark ink, appearing to be "Hess", with a long horizontal line extending to the right.

17 July '96

Dear Victoria--

I have had a startling report that you've gone on vacation, but I can't believe you'll let yourself be abducted from the office for long. Wherever you're enjoying yourself at the moment, I want to thank you for the BUCKING THE SUN tour. Elizabeth, Erin, and Louise all did noble work, and both Carol and I got a great kick out of the time spent with you at the ABA. By the rough tally I was able to keep during the tour, the bookstore appearances sold about 2300 signed copies of BUCKING, and of course there were the myriad interviews etc. You and your department did well by my book and me; big thanks.

best,

A handwritten signature in dark ink, appearing to be "Kevin", written over a horizontal line.

17 Uuly '96

Dear Elizabeth--

Cops. Just found the last of the out-of-pocket receipts from the Montana tour hiding in the glove box. It amounts to:

| | |
|---------------|------------------|
| \$ 31.77 | gas. 3 receipts |
| <u>297.40</u> | food. 7 receipts |
| \$329.17 | total |

I'll be glad to stand half of the largest dinner receipt (\$108.05) which reflects literary schmoozing with Bill Kittredge and Annick Smith in Missoula. That would reduce the total to \$275.17.

Best,

Carol--

Can you do me an "Oops" letter and handle these missed receipts per the pattern in this letter?

I think we'd better swallow at least half of that \$108 Depot dinner bill; it kind of adds insult to injury to pass that tab on to S&S.

yr Montana companion


15 July '96

Dear Elizabeth--

Here's the finale of out-of-pocket expenses during my booktour. Thanks for your efforts on behalf of BUCKING THE SUN and me; it was a pleasure working with you, Erin and Louise.

| | |
|---------------|---|
| \$ 21.80 | gas, (driving myself to booksignings in Puget Sound area and 81-mi. roundtrips to SeaTac airport) |
| 18.42 | dinner, 6/6/96 U. Bookstore, Bellevue, booksigning |
| 139.59 | ABA taxi-to-airport, SeaTac parking, and Sunday papers expenses |
| 11.00 | " hotel unreceipted tips |
| 83.70 | gas, 6/24-7/7 Spokane-Montana booksigning tour |
| 83.74 | lodging, 7/6, " " " " |
| <u>425.55</u> | food, 6/24-7/7 " " " " |
| \$786.80 | TOTAL |

Best,



12 July '96

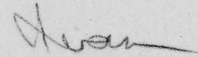
Dear Erin--

Big thanks for sending your full set of BUCKING reviews, and in turn here's a set that you don't seem to have, including many of the Montana pieces, plus the excellent Chicago Sun-Times interview and the Christian Science Monitor review.

In the Montana material, note that Bob Gilluly's Great Falls Tribune piece was picked up by the Associated Press in the state, and ran in the next Sunday's Missoulian and Helena Independent-Record and probably other papers. Also, the mailing we (you) did to Montana weeklies paid off in that "Glacier Country" cover and story, which ran in both the Hungry Horse News and the Whitefish Pilot, the main newspapers in the area of Kalispell where the two booksignings and two stocksignings produced over 300 books sold.

As the saying is in the West, you done good. Many thanks for all your efforts on behalf of my books.

best,





S I M O N & S C H U S T E R

Erin Marut
212-698-7528

7/2/96

Dran,

Enclosed are copies of all the clips (in no particular order) as well as a few of the wonderful dam photos. I also have some of your negatives & slides which I'll send Fed-Ex since it's much safer. Give me a call to let me know things have safely arrived.

Best,
Erin

by Ivan Doig
 BY IVAN DOIG
 Ivan Doig
 BY IVAN DOIG
 by Ivan Doig
 Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
 (206) 542-6658

24 June '96

FAX to Erin Marut, S&S publicity--3 pp.

Hey, Erin. It's 8:30 Pacific time, and we've about got the car packed to go to Spokane. Am sending you a latest Seattle bestseller list, and my cover letter to the Wash'n Post--I think I told you they heard about my ABA talk and asked to see a copy for those monthly "writerly essays" and interviews they do?

Be talking to you. All best,



BY IVAN DOIG
 by Ivan Doig
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 by Ivan Doig
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 by Ivan Doig
 BY IVAN DOIG
 by Ivan Doig

Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
 (206) 542-6658

8 April 196

FAX to Anita Halton--2 pp.

Good morning, Anita. Sorry I missed you by phone Friday afternoon. There are indeed plane tix and a car rental--and hotel reservations, if you're handling those--needed for the Eugene-Corvallis-Portland segment of my booktour. I wasn't told about you handling the West Coast, so my info all went off to New York long since. I'm faxing (as the 2nd p. of this) material about the Eugene event, so as I savvy it, the logistical needs are these:

- Seattle to Eugene plane ticket, early afternoon flight, May 20; Horizon airline is OK if bigger plane isn't available.
- Car rental for me @ the Eugene airport; mid-size, please, (i.e., something like a Ford Taurus, that general range), no compacts; the car to be turned in at the Portland airport, morning of May 22.
- Hotel reservation @ the Eugene Hilton, handiest to the reading/signing.

On the 21st, I'm to then drive from Eugene to Corvallis (about 45 mi.) for the 12-1:30 booksigning at Oregon State U. (which has generally been one of the strongest booksignings I do; usually sell more there than in Portland). I then drive on to Portland, about 85 miles; as we discussed, I could do an Oregon Public Radio interview handily on the way into Portland, around 3 p.m.; KBOO or something else afterward if wanted. By about 5 p.m., I'll need to be at:

- The Heathman Hotel, reservation for the night of May 21, please.

Let's find out where the Oregon Independent Booksellers event is to be that night (I was told they'll hire a hall), and then I can tell you whether I can drive myself there, take a cab, or need an escort, okay?

- Portland to ~~Eugene~~ Seattle plane ticket, 7:30 a.m. if possible, May 22.

Glad to talk to you about any of this; I'm going to be out of the house the first part of today, but should be back by about 2 this afternoon.

best,



p.s. Occurred to me that the San Francisco escort should be told that my wife, Carol, will be with me throughout the April 24-27 Bay Area stuff; i.e., a car big enough for 3.

Voices Of Place.
An Evening With
Ivan Doig

MONDAY, MAY 20TH, 7:30PM HULT CENTER, SORENG THEATRE

ACCLAIMED SINCE HIS FIRST
BOOK, IVAN DOIG HAS
EMERGED AS ONE OF OUR
FOREMOST STORYTELLERS.
DOIG'S NOVELS ARE AS EPIC
AS THE MONTANA
LANDSCAPE. NOW HE GIVES
US HIS RICHEST NOVEL YET,
BUCKING THE SUN.

*HEART EARTH
ENGLISH CREEK
THE SEA RUNNERS
WINTER BROTHERS
THIS HOUSE OF SKY
DANCING AT THE RASCAL FAIR
RIDE WITH ME, MARIAH MONTANA*

MONTANA-BORN WRITER IVAN DOIG WORKED AS A RANCH HAND, NEWSPAPERMAN, AND MAGAZINE EDITOR. FOR HIS ABILITY TO CAPTURE THE WESTERN LANDSCAPE HE RECEIVED THE DISTINGUISHED ACHIEVEMENT AWARD FROM THE WESTERN LITERATURE ASSOCIATION. HE LIVES IN SEATTLE WITH HIS WIFE, CAROL.

THE 6TH ANNUAL BENEFIT FOR LANE ARTS COUNCIL
A SIGNED, LIMITED EDITION PRINT, DESIGNED BY SANDY TILCOCK,
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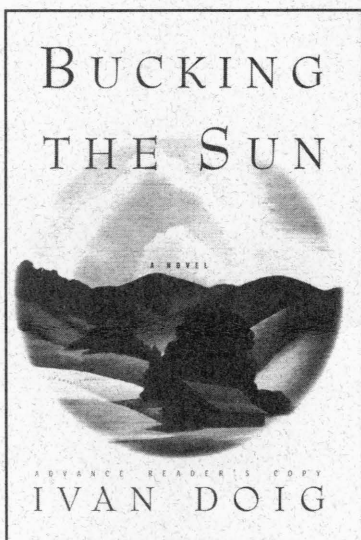


6th annual
Voices of Place
Ivan Doig
An Evening With

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VOICES OF PLACE AUTHORS BARRY LOPEZ 1990 • WILLIAM STAFFORD 1991 • TERRY TEMPEST WILLIAMS 1992

URSULA LE GUIN 1993 • JAMES WELCH 1994

l o n e g o o s e p r e s s

fine custom bookbinding • boxes • letterpress publishing

19 March 1996

Ivan Doig
17021 10th Ave. NW
Seattle, WA 98177

Dear Mr. Doig,

Thank you for agreeing to the broadside proposal and especially for your prompt response. I am most happy to work with the text you have selected and will proceed.

We are looking forward to your reading and planning has begun for the event. The *Voices of Place* evenings have always been magical.

Sincerely,

Sandy Tilcock

Sandy Tilcock



l o n e g o o s e p r e s s

fine custom bookbinding • boxes • letterpress publishing

13 March 1996

Ivan Doig
17021 10th Ave. NW
Seattle, WA 98177

Dear Mr. Doig,

I am a bookbinder/designer and letterpress printer in Eugene, Oregon. I have been involved in the planning of the *Voices of Place* reading series for the last several years. For the last four readings I have also produced a limited edition broadside with text by the featured author.

I understand that you have been selected as this year's reader, and so I am asking your permission to produce a broadside for the 20 May reading.

If this is agreeable to you, I would welcome your input on choice of text, published or unpublished. If you prefer, I could make a selection from your available works. I'd like to have the text decided on by 10 April. If it seems appropriate, the work of a Lane County visual artist could be incorporated in the piece. We would ask you to sign the broadsides when you arrive in Eugene. They would then be packaged and made available for sale at the reading. A percentage of the proceeds is donated to the Lane Arts Council to support local arts activities. The edition would be limited to no more than 100, of which you would receive five for your personal use. I would take responsibility for notifying the publisher if necessary.

For your information I am enclosing photos of prior year's broadsides featuring texts by William Stafford, Terry Tempest Williams, Ursula Le Guin and James Welch. I would be honored to print a text of your choice for this project and am looking forward to working with you.

Sincerely,

Sandy Tilcock

Sandy Tilcock

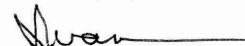


BY IVAN DOIG
 by Ivan Doig
BY IVAN DOIG
 by Ivan Doig
BY IVAN DOIG
 by Ivan Doig
BY IVAN DOIG
 by Ivan Doig
Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
 (206) 542-6658

18 March '96

Dear Sandy--

Your broadside proposal sounds fine. I'd like for you to use the following text, please, both to save us a lot of trouble (it's under my own copyright, from my preface to an out-of-print photo book titled Inside This House of Sky, so you won't have to go through my publisher's permissions office, which is notoriously slow) and because it's one of my favorites. I would hope the camera lens/eye of time theme is a good one for an artist to work from, too. regards, 

Of the three of us, it was my grandmother who preserved the photographs, as automatically diligent as if she were canning garden vegetables to carry us through the white worst months of winter. The albums even had their own sort of cellar: the dark and dust beneath the bed my father and I shared. Gee gosh, someday--the announcement always meant under-the-bed diving was being done, she was retrieving one or another album in which to put this year's school picture of me as a startlingly pompadoured sixth-grader or one of my father in unbuckled overshoes beside his latest obstetrical miracle, triplet purebred Hereford calves, or of Grandma herself posed beside the Jeep with her beloved but fidgety sheepdogs, Spot and Tip, ambivalently atop the hood.

All said and done, a photograph is a knowing wink from the eye of time.

Excerpt from "The Eye of Time" copyright 1983 by Ivan Doig.

TITLES AVAILABLE

1994 – *Thanksgiving at Snake Butte* by James Welch, linocut derived from a southwest Idaho petroglyph.

The typeface is Centaur. Printed on dampened handmade flax paper from J. B. Green of England. Limited to an edition of 85 numbered and signed copies, with 70 for sale. Size: 17 x 10.75 in. Price: \$40.

1993 – "*The first thing about rocks is...*" by Ursula Le Guin, calligraphy by Edie Roberts.

The text is from the collection **Buffalo Gals and other Animal Presences**. Circular format with torn edge. The type is Perpetua. Printed on dampened handmade paper from India which is 100% cotton and colored with ash. Presented in an edition of 85 numbered and signed copies, with 70 for sale. Size: 12 in. diameter. Price: \$35.

1992 – *I Pray to the Birds* by Terry Tempest Williams, with brush lettering by Marilyn Reaves.

Excerpt from **Refuge**. The typeface is Perpetua, printed on handmade paper from the Velkee Losiny papermill in Czechoslovakia. The brush lettering was enhanced by gold and iridescent green dry pigments which were applied by hand. Presented in an edition of 100 numbered and signed copies, with an additional 26 lettered copies for the artists and donors. Size: 9.5 x 16.25 in. Price: \$35.

1991 – *After Arguing against the Contention That Art Must Come from Discontent* by William Stafford, with linocut by Susan Lowdermilk. (Only a few remaining.)

The typeface is Centaur. Printed on Rives BFK paper dyed by Susan Kristoferson. Produced in a numbered and signed edition of 100, with an additional 26 lettered copies for the artists and donors who made the project possible. Size: 18.5 x 13.25 in. Price: \$35.

TO PURCHASE

Please send a request stating broadside title(s) with a check or money order, plus \$5.00 shipping and handling for first title (\$1.50 for each additional title) to:

lone goose press
1166 west second avenue
eugene, oregon 97402
(503) 465-9079

lone goose press publishes books and other limited edition broadsides. If you would like to be on our mailing list please notify us.

VOICES OF PLACE

BROADSIDE SERIES



lone goose press
1166 west 2nd avenue
eugene, oregon 97402

VOICES OF PLACE

The annual *Voices of Place* reading series was established to present accomplished literary artists of the highest quality to the public, acknowledge the literature of place, and link literary and visual arts through publications and exhibits. Since its inception, it has served as a benefit event to support the activities of the Lane Arts Council.

The initial author, Barry Lopez, was presented in 1990. Since 1991, a specially printed broadside has been offered for sale in conjunction with the *Voices of Place* reading. Each broadside features an excerpt from the writer's work, and may also incorporate the work of a Lane County visual artist. Limited to less than 126 copies, they are signed by the author and artist. Lone goose press donates a portion of the broadside revenues to the Lane Arts Council.

Founded in 1989, lone goose press is dedicated to the design and production of limited edition works employing traditional printing and binding methods. These include handset metal type, use of a hand-operated press, hand sewing and finishing techniques. Owner Sandy Tilcock has been working in this craft for fifteen years and holds an MFA in Book Arts from the University of Alabama. She has designed and produced a number of bindings for other printers and book artists, as well as projects printed in her own studio. Her work has been honored by inclusion in several prestigious libraries, and an award from the American Institute of Graphic Arts in 1988.

THE AUTHORS

JAMES WELCH

1994

James Welch's first novel, *Winter in the Blood* (1974) has been recognized as an influential classic in the birth of contemporary Native American writing. *Fool's Crow* (1986) a historical novel of his Blackfeet ancestors received the Los Angeles Times Book Prize for Fiction. His other honors include the American Book Award and a distinguished achievement award from the Western Literature Association. Welch's newest work, *Killing Custer* (October 24, 1994) his first non-fiction book, grew out of his extensive research in preparation for co-writing the American Experience episode *Last Stand at Little Bighorn*, which Paul Stekler co-wrote and directed. It draws on new scholarship and stresses the importance and veracity of extensive testimony of Native American witnesses. Welch adds his gifts as storyteller and character creator.

Welch attended schools on the Blackfeet and Ft. Belknap reservations in Montana and graduated from the University of Montana where he studied writing with the late Richard Hugo. He has served on the Montana State Board of Parole and lives in Missoula.

URSULA LE GUIN

1993

A thirty-year resident of Oregon, Ursula Le Guin's profound sense of place is readily evident in her writing. The author of novels and short stories for both adults and children, she is most widely known for her works of science fiction and fantasy. She has received numerous distinguished awards, including the National Book Award, the Nebula and the Hugo. Among her best known books are *The Left Hand of Darkness*, *The Dispossessed*, and the *Earthsea Trilogy*. She is also the co-editor of the Norton Book of Science Fiction, released in 1993.

Born in Berkeley in 1929 to psychologist/writer Theodora Kroeber, author of *Ishi* and anthropologist Alfred Kroeber Le Guin was educated at Radcliff and Columbia University. In Paris, while studying French and Italian Renaissance Poetry she met and married Charles Le Guin. An *auto-cosmologist*-worldmaker- she translates non-verbal images into words. Her most recent book is *Blue Moon over Thurman Street*.

TERRY TEMPEST WILLIAMS

1992

Terry Tempest Williams, author of the critically acclaimed bestseller *Refuge*, is also a naturalist-in-residence at the Utah Museum of Natural History in Salt Lake City. An earlier work, *Pieces of White Shell: A Journey to Navajoland* received the 1984 Southwest Book Award. To Williams, studying landscape is how "we explore what it means to embrace a love that is wild."

Descended from a family of Mormon pioneers she is a self-described "radical soul in a conservative religion." By the age of 34 she had seen seven women in her family including her mother and grandmother, die of cancer, caused, she believes, by fallout from nuclear test sites in Nevada and Utah. She also saw her favorite wild animals, the birds she had studied and loved, in her favorite place, the Bear River Migratory Bird Refuge, flooded out of their homes as the Great Salt Lake reached historic levels. Described by *Newsweek* as "... one of the 20 leading movers and shakers in the West," Williams lives in Salt Lake City.

WILLIAM STAFFORD

1991

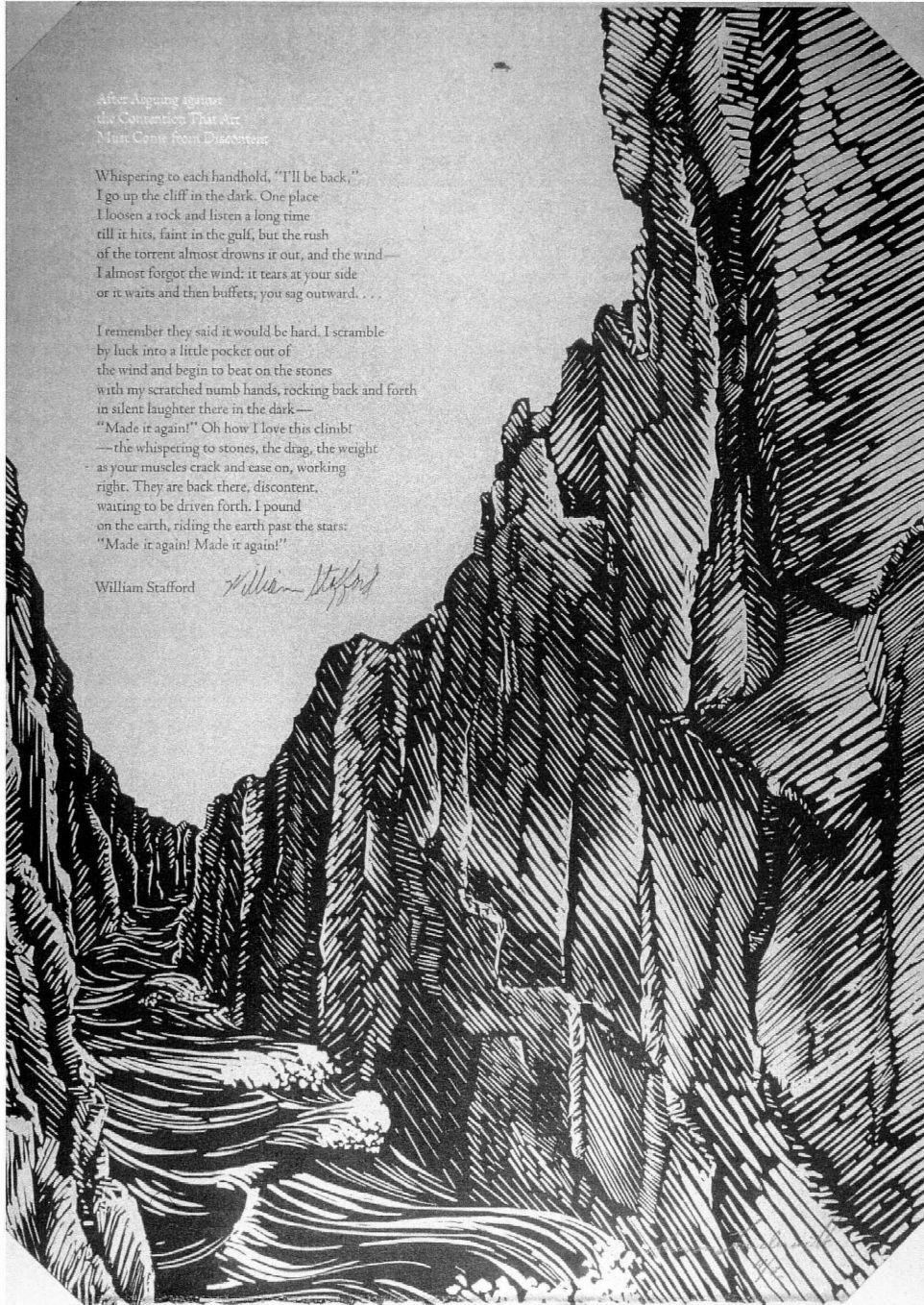
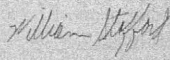
William Stafford, the former poet-laureate of Oregon, was the winner of the National Book Award for Poetry and a former poetry consultant to the Library of Congress. Robert Bly says, "William Stafford is a master. He belongs to that category of artist the Japanese have named 'national treasures.'" He was professor of English at Lewis and Clark College from 1948 to 1979. Born in Hutchinson, Kansas, in 1914, he studied at the University of Kansas and University of Iowa. He worked as a laborer on construction sites and oil refineries, and during World War II as a conscientious objector in the Forest Service and the Soil Conservation camps. He taught in high school, colleges and universities. His poems have appeared in many magazines since the 1950's and his work has been anthologized widely in the US and abroad. He won the National Book Award for Poetry for *Traveling Through the Dark*. He lived in Lake Oswego until his death in the autumn of 1993.

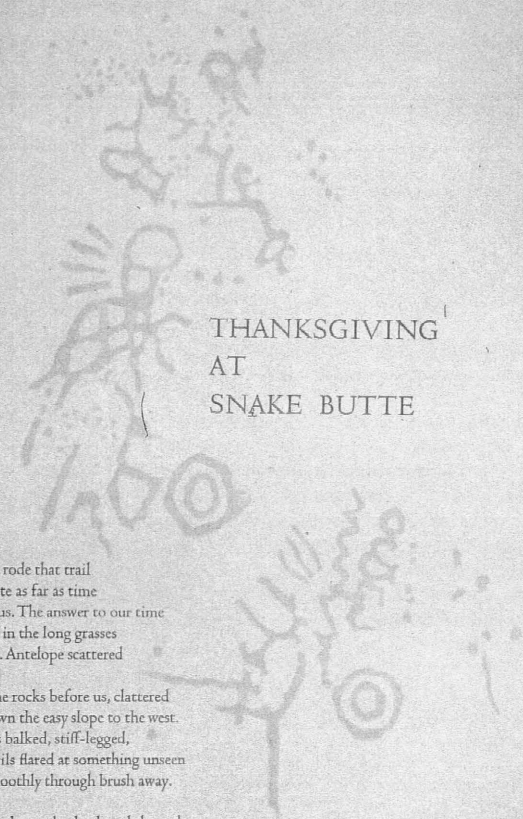
After Arguing against
the Contention That Art
Must Come from Discontent

Whispering to each handhold, "I'll be back."
I go up the cliff in the dark. One place
I loosen a rock and listen a long time
till it hits, faint in the gulf, but the rush
of the torrent almost drowns it out, and the wind—
I almost forgot the wind: it tears at your side
or it waits and then buffets; you sag outward. . . .

I remember they said it would be hard. I scramble
by luck into a little pocket out of
the wind and begin to beat on the stones
with my scratched numb hands, rocking back and forth
in silent laughter there in the dark—
"Made it again!" Oh how I love this climb!
—the whispering to stones, the drag, the weight
as your muscles crack and ease on, working
right. They are back there, discontent,
waiting to be driven forth. I pound
on the earth, riding the earth past the stars:
"Made it again! Made it again!"

William Stafford





THANKSGIVING
AT
SNAKE BUTTE

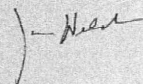
In time we rode that trail
up the butte as far as time
would let us. The answer to our time
lay hidden in the long grasses
on the top. Antelope scattered

through the rocks before us, clattered
unseen down the easy slope to the west.
Our horses balked, stiff-legged,
their nostrils flared at something unseen
gliding smoothly through brush away.

On top, our horses broke, loped through
a small stand of stunted pine, then jolted
to a nervous walk. Before us lay
the smooth stones of our ancestors, the fish,
the lizard, snake and bent-kneed

bowman—etched by something crude,
by a wandering race, driven by their names
for time: its winds, its rain, its snow
and the cold moon tugging at the crude figures
in this, the season of their loss.

James Welch



I pray
to the
birds

I pray to the birds because I believe they will carry the messages of my heart upward. I pray to them because I believe in their existence, the way their songs begin and end each day—the invocations and benedictions of Earth. I pray to the birds because they remind me of what I love rather than what I fear. And at the end of my prayers, they teach me how to listen.

Terry Tempest Williams

Terry Tempest Williams

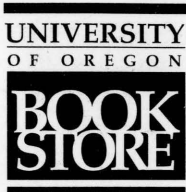
Excerpt from *Refuge*, copyright 1991 by Terry Tempest Williams. Printed for the Lane Arts Council's *Totus of Place* reading series by the lone goose press in Eugene, Oregon, 1992. Brush lettering by Marilyn Reeves. *Marilyn Reeves c. 12*

THE FIRST THING ABOUT ROCKS IS,
THEY'RE OLD. What a geologist calls a "young"
rock may be older than the species of the individual who
picks it up to look at or throw at something or build with;
even a genuinely new bit of pumice, fresh from the mouth of
Mt. St. Helens, is potentially old—able to exist in its shapeless,
chaotic thingness for time to come beyond human count of years.
Rocks are in time in a different way than living things are, even the
ancient trees. But then, the other thing about rocks is that they
are place. Rocks are what a place is made of to start with
and alter all. They are under everything else in the world,
dirt, water, street, house, air, launching pad.
The stone is at the center.

Ursula K. Leguin

U R S U L A K . L E G U I N

Excerpt from *Fables* (1985) and *Other Stories* (1988), copyright 1985 by Ursula K. Le Guin.
Printed for the Lane Arts Council's 1993 *Fables* reading series
by the book press in Eugene, Oregon. Calligraphy by Edie Roberts.
2/95



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3.15.96

Dear Ivan,

We are so pleased you're to be our "Voices of Place" author this year. I thought I'd write you a brief synopsis of the event, so you will be prepared.

It's a benefit for the regional Arts Council and it's held in the Soreng Theater at the Hult Center, which seats 500. A broadside is created every year by Sandy Tilcock of lone goose press. She'll be writing you soon, if she hasn't already. The broadside is always gorgeous.

The Arts Council provides you with an escort for the afternoon and evening. The first thing on the agenda is a trip to lone goose press to sign the broadsides. She usually prints 50 and you are gifted with one. If you have time, you can sign copies of books ahead of time, which usually helps save time after the reading.

At 4:30-5:30 there is a reception hosted by the Arts Council. If you have friends in Eugene that you'd like to be invited please send me a list. After the reception the bookstore will take you, your escort & Carol (if she's there) to dinner. If you are having problems with your back or just want to rest you can spend this time in your room, if you like.

The reading begins at 7:30, so we need to be at the Hult Center by a little after 7:00. I've suggested that S&S put you up at the Hilton, as it's next door. You can read for as long as you like, usually the author takes questions afterward. Immediately following the reading there is a booksigning in the lobby of the theater. This has always been very successful. Previous authors in the series include; Barry Lopez, William Stafford, Terry Tempest Williams, Ursula LeGuin and James Welch.

Please let me know of any special needs you have, or any questions that arise.

I'm about halfway through BUCKING THE SUN and loving it. Those darn Duffs!!

Sincerely,

Cindy

Cindy Heidemann

2:30 @ hotel -
Sandy will bring them
Candy will bring books
Sharon Palmer, escort
Deborah Portnoy in 7:00ish at



CRAWFORDSVILLE BRIDGE, built in 1932 across the Calapooya River, stands today as one of many preserved bridges which were covered to protect the wooden trusses from Oregon's rainy weather.

PHOTOGRAPHER: © Charles Jacobs

© Arts of Earth P.O. Box 19324, Portland, Oregon 97219

No. 201

Book Mark

Larry West

Karen West

856 Olive St. Eugene, OR 97401 484-0512

5-10-96

Dear Ivan,

Larry and I will be out of town on May 20th so we'll miss your reading at the Hult Center. I know your time in Eugene will be limited, but if you find you have a few extra minutes with nothing to do, can I convince you to stop by the store and sign stock? Thanks - Hope to see you in Sept. at the PNBA show.

Best -

Karen West



OREGON
STATE
UNIVERSITY

Social Science Hall 205
Corvallis, Oregon
97331-6202

Telephone
503-737-2511

Fax
503-737-2434

Internet
schaffek@cla.orst.edu

April 22, 1996

Dear Ivan,

Many thanks for Bucking the Sun and the note. And I appreciate the recognition as "Choker-setter & Scholar."

Cheryl Mage asked me to introduce you when you visit here for the book signing. I am delighted.

If you are agreeable, let's have lunch prior to your speaking stint. I will work through Cheryl for the time and place to meet you (though, as you suggest, a bit past 12 sounds fine).

I understand that your publisher has you on a sprint through the Cascadia corridor.

Best wishes,
Bill Robbins



OREGON
STATE
UNIVERSITY

207 Social Science Hall
Corvallis, Oregon
97331-6202

March 18, 1996

Dear Ivan,

My friend Cheryl Maze from the Bookstore says you will be here signing for and reading from the Fork Peck Dam novel on May 21st. As usual, you are most welcome to stay the night with us. At the least, maybe you will have space for lunch or dinner.

Hope all is well! I will be interested in learning about your sabbatical travels.

Warm regards,
Bill Lobbus

Telephone
541-737-2511

Fax
541-737-2434

Internet
schaffek@cla.orst.edu

Tricks of the Trade

Tillie Baldwin, c. 1915

Tillie Baldwin excelled as a pioneer bronc rider, relay racer, and trick rider. Recognizing the importance of unrestricted movement in her trick riding events, Tillie chose to include bloomers as part of her riding attire. This wise choice facilitated her athleticism and gave her an advantage in contests where other cowgirls wore the more traditional divided skirt.

Pioneer Cowgirl Series

A Collectable National Treasure

Volume 4, #2 of 9

Welcome to Volume 4 of the Pioneer Cowgirl Series, published by Pendleton Cowgirl Company. This nine-image collection highlights an era of women's history (c. 1910-1930), when local and circuit-riding cowgirls gathered throughout the country to compete in rodeo. Among them were trick riders, wild steer riders, bulldoggers, steer ropers, bronc riders, Roman racers, flat racers, trick ropers, and relay racers. In honor of these spirited women and their contributions as pioneering athletes, Pendleton Cowgirl Company presents Volume 4.

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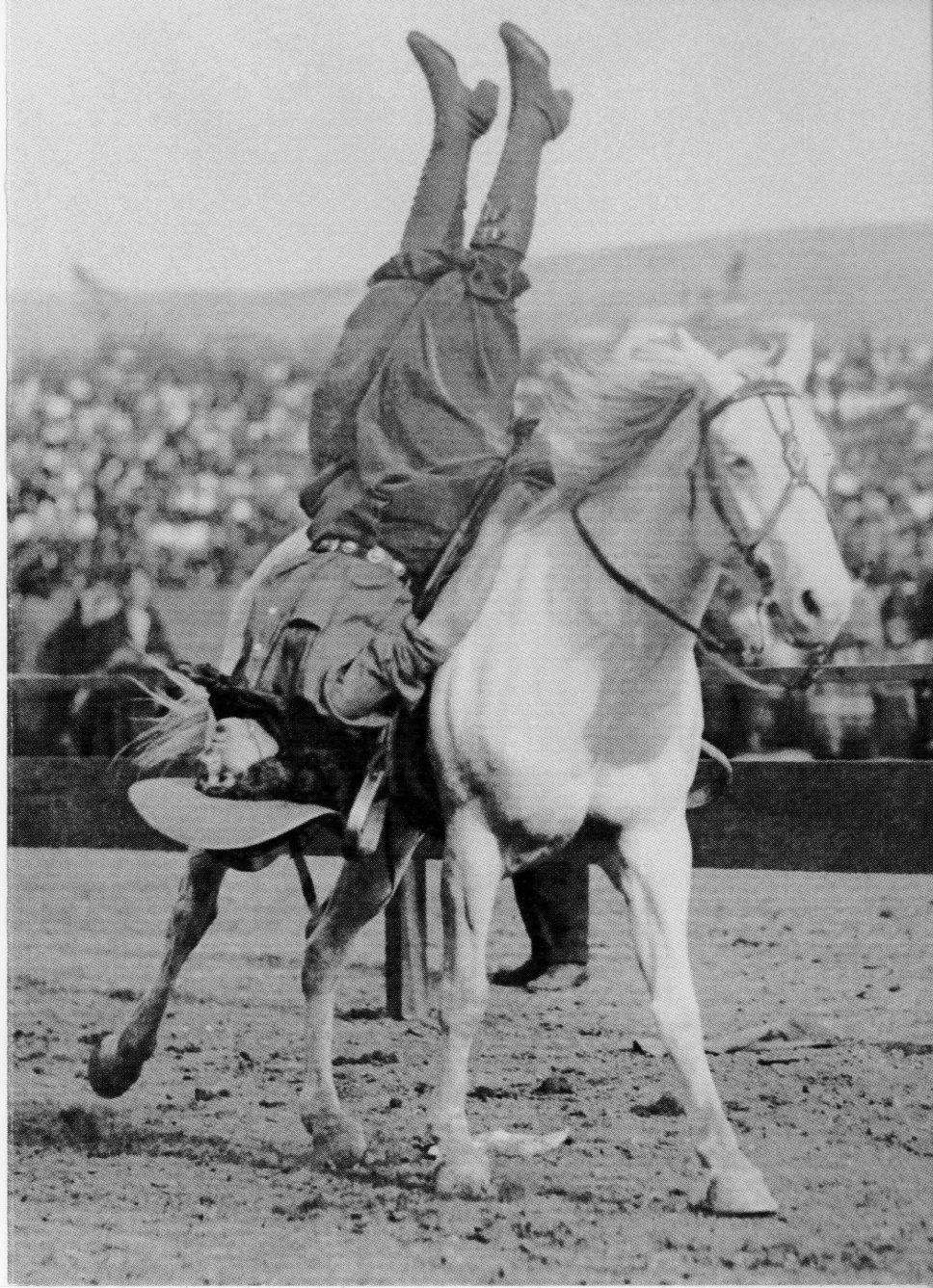
P.O. Box 30142 • Eugene, OR 97403 • (503) 484-9194

Graphic Design by Daggett Design, Inc. • Printed in USA

Pendleton Round-Up Hall of Fame



card number G4-2N
\$2.00



5-31-96

Dear Ivan,

What a lovely evening that was. Thanks for all your work and for the absolutely wonderful reading and question and answer period.

We've sold a lot of your books. When I reported the sales to the woman at the New York Times she said, "That guy sure gets around."

Yes, you do.

Thanks again,

Cindy

by Ivan Doig
BY IVAN DOIG
 BY IVAN DOIG
 by Ivan Doig
Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
 (206) 542-6658

6 June '96

FAX to Erin Marut, S&S publicity--10 pp., Bucking the Sun reviews

Erin, the material I'm sending in is mostly Cody Bell's "Books of the West" syndicated review/interview, and I'm putting some other reviews in the mail to you today. Please share with Victoria the Seattle Times list--Grisham, Dilbert and Doig, a combination I find hilarious--and this quote from Cindy Heidemann, the U. of Oregon bookstore manager who organized the big reading/signing I did in Eugene, OR, and wrote in her thank-you note:

"We've sold a lot of your books. When I reported the sales to the woman at the New York Times she said, 'That guy sure gets around.'"

best,

Ivan

BY IVAN DOIG BY IVAN DOIG BY IVAN DOIG BY IVAN DOIG BY IVAN DOIG
by Ivan Doig by Ivan Doig by Ivan Doig by Ivan Doig by Ivan Doig
Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
(206) 542-6658

5 June '96

FAX to Erin Marut, S&S publicity--2 pp.

Hi, Erin. I had a good civil response from the books editor at The Missoulian, but it's going to take a little care and feeding to get him to follow through with the two things he can do for us: (a) a mention of my Missoula signings in the newspaper's weekend supplement, The Entertainer, for which his deadline is June 18; and (b) an interview for the Sunday, June 23, paper, which he would have a feature writer do. Accordingly, I've drafted a cover letter which I hope you can word-process and send out under your own name, and perhaps follow up with a phone call early next week, to see if we can prod him into scheduling a phone interview.

The other Montana appearance that needs a bit of tending is the July 1 signing at Hastings Music, Video & Books in Great Falls. Nancy Clark, the book dept. manager there, is doing her best but she's young and new to the job and hasn't been able to get much help or guidance from Hastings hq in Amarillo, TX. Do you think someone ~~████████~~ at S&S who deals with the chains could get in touch with Hastings hq and make sure they're going to have enough books on hand in Great Falls, see if they can do some co-op advertising, and anything else to support what historically has been one of my best signings? The previous book dept. manager kept count of what we sold at my last two appearances there, and so the exact numbers can be cited: 200 hardbacks of RIDE WITH ME, MARIAH MONTANA in 1990, 210 hardbacks of HEART EARTH in 1993.

The only other thing I think we need to try, regarding the Spokane-Montana trip, is to see if any public radio interviews can be arranged. I've arranged the one with KUFM, Missoula, which is the prime one in Montana. Would you see if there are any in Spokane to be tried? Also, please try Pullman, Washington (where Washington State U. is located) and Moscow, Idaho (where the University of Idaho is located), both of which are within Spokane's bookbuying area.

Phone interviews
by phone

best,

Alan

2nd page of 2 pp. FAX TO ERIN MARUT, 5 June '96--cover letter to be word-processed and sent with Bucking the Sun press kit & book to The Missoulian:

Vince Devlin
Books Editor
The Missoulian
500 S. Higgins
Missoula MT 59807

Dear Mr. Devlin:

It is my pleasure to send you a copy of BUCKING THE SUN by Ivan Doig and the press kit for the book. Ivan tells me he has talked with you, in a preliminary way, about the trio of bookstore appearances he will be doing in Missoula, and he and I have now worked out some spaces in his schedule when he can be available for a phone interview. For your own scheduling purposes, the dates, times and places of his bookstore appearances are as follows:

~~Fact & Fiction, 5-7 p.m., Ju~~

June 25: Fact & Fiction, 5-7 p.m.

June 26: Costco, 12-1 p.m.

June 26: Waldenbooks, Southgate Mall, 6-7 p.m.

As for a time for a phone interview, we would probably need to schedule it in before Ivan leaves for a major speaker's appearance at the American Booksellers convention in Chicago the middle of this month. Would 3 p.m., Missoula time, on any day of June 10-13 be convenient? Ivan can be reached directly at (206)542-6658 to confirm a specific day, or you can contact me at (212)698-7528 to notify him.

Our publicity files show a long connection between Missoula and Ivan, from his participation in the statewide track meet there in 1957 (as a javelin thrower!), to his first bookstore appearance ever--with THIS HOUSE OF SKY in 1978--and onward to his role in conferences at the University of Montana, which once led him to dedicate a book to "the Missoula gang" of writers and teachers. He and we look forward to this next visit to Missoula and his many readers there.

Sincerely,

Erin Marut



HUNGRY MIND REVIEW

A MIDWESTERN BOOK REVIEW

R. David Unowsky, Publisher Bart Schneider, Editor

1648 Grand Avenue • St. Paul, Minnesota 55105

Telephone (612) 699-2610 • Fax (612) 699-0970

1 p. fax to Elizabeth Hayes/

Erin Marut/

Louise Braverman

S&S publicity

April 23, 1996

Ivan Doig
c/o Louise Braverman
Simon & Schuster
1230 Ave. of the Americas
New York, NY 10020

Elizabeth, Erin, Louise -

FYI. The rats!

luv,

Huan

Dear Ivan Doig,

I write with bad news. We've found ourselves facing a space crunch in the upcoming issue, and have had to cut *On Tour*. I feel badly, as it's always an interesting part of the magazine. As it's one of the few features still being finalized at this stage, it's also an easy one to cut.

I'm enclosing a copy of our 10th Anniversary issue, which I hope you find of interest, and a gift certificate for \$50 which is redeemable at the Hungry Mind Bookstore. This is to at least partway compensate you for the response you provided. So, you just have to remember to bring it when you come on tour.

I'm sorry that we won't be able to use your piece, which was lively and interesting, and would surely spark interest in your book. I wish you the best of luck with your tour, and hope we have occasion to invite your participation in the magazine at some future date.

Best wishes,

Martha Davis Beck
Associate Editor



**Fax from Simon & Schuster
Publicity Department**

1230 Ave of the Americas
New York, NY 10020
(212) 698-7541
(212) 698-7336 (fax)

To: Dram Doig 206/542-6658

From: Cris Marut

Date: 5-22-96

Message: Dram, hope your recent
signings went well. Here are the
schedules for next week. I'm
out of the office for the rest of
today so give Louise a call &
let her know when you would
like your tickets. I'll call you
Thursday regarding some interviews.
St Louis never panned out so it
looks like you'll have a day of rest.

Total Number of Pages (including the cover page): 6

If, for some reason, you have not received the correct number of pages, please
call the sender at the following number and advise.

212/698-7528

A VIACOM COMPANY



**Fax from Simon & Schuster
Publicity Department**

1230 Ave of the Americas
New York, NY 10020
(212) 698-7541
(212) 698-7336 (fax)

To: Ivan Doig 206/548-6658

From: Erin Marut

Date: 5-23-96

Message: Ivan, spoke to
Prairie Lights they
will broadcast your
reading next week
so plan accordingly.

To follow is the missing link of
the itinerary.
Call me if you need to.

Total Number of Pages (including the cover page): 2

If, for some reason, you have not received the correct number of pages, please call the sender at the following number and advise.
212/698-7588

A VIACOM COMPANY

* Also, the reporter from the Inlander said they can probably interview you that first week of JUNE. Details to come.

by Ivan Doig
 BY Ivan Doig
 IVAN DOIG
 DOIG
 Ivan Doig
 by Ivan Doig
 BY IVAN DOIG

17021 Tenth Avenue N.W., Seattle, Washington 98177
 (206) 542-6658

20 May '96

*Betsy Seltan & Danie Roy -
 just FYI, a copy of stuff
 sent to the publicity
 group this morn.
 love from the
 bookstore trail,
 ↓.*

FAX TO ~~Elizabeth Hayes, Erin Marut & Louise Braverman~~--7 pp.

Good morning, gang, hastily, before I have to catch the plane to Oregon. This batch is Colorado press clips, led by the good news that BUCKING was #5 on the Denver Post bestseller list yesterday, which of course doesn't even include the Boulder and Tattered Cover booksignings, which were biggies. Had standing-room crowds @ Boulder (about 105), the Stone Lion in Ft. Collins (55-60), and at the Tattered Cover (I don't have a crowd estimate, but it was a capacity crowd, people standing and sitting on the floor everywhere they could find room); very strong signings at all 3 stores, The Tattered Cover's the biggest since the San Francisco Arts & Lecture night of signing. The only wan spot was Colo. Springs, about 20 for the reading there, although they all bought books and other people eventually wandered in and did the same; the local CBS TV station ~~sent~~ sent a cameraman-interviewer there.

--Other news:

--The Mountains & Plains Booksellers want to give me their literary career award (the "Spirit of the West" Award) in Santa Fe, next March 15.

--Chuck Robinson of the Bellingham, WA, Village Books store says we sold 50 BUCKINGs the night of my theatre reading there, and he's sold another 50 since, so he's starting on his second hundred of sales.

Finally, logistics for the rest of this week: can you FedEx me the Mpls to Iowa City plane tix ~~by~~ by Wed. or Thursday, and if there are any phone interviews aim them into those days, too? I'd really like to keep Friday the 24th clear, to have a long recuperative weekend before the Midwest-&-Tulsa tour next week. Thanks.

best,

Ivan

by Ivan Doig
BY Ivan Doig
IVAN DOIG
BY Ivan Doig
by Ivan Doig
BY IVAN DOIG
Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
(206) 542-6658

23 May '96

FAX to Victoria Meyer, S&S publicity--1 p.

Hi, Victoria. An ABA detail: John Marshall of the Seattle Post-Intelligencer, who's being very attentive and favorable to my books, indicated in a phone conversation with me that he'd like to keep a reportorial eye on my ABA doings, for the story he'll file. Suppose you could invite him to be in on as much as is logistically possible, the Sunday night reception, the signing I'll do, any roaming of the ABA floor that I do--whatever you think is feasible? John's phone # at the Post-Intelligencer: (206)448-8170.

Another newspaper candidate you might consider inviting to the reception: Jack Fuller, publisher of the Chicago Tribune, who graduated a few years after me from Northwestern's school of journalism and of course is a novelist in his own right.

best,



By IVAN DOIG
BY IVAN DOIG
by Ivan Doig
Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
(206) 542-6658

15 May '96

FAX to Donna Korando, op-ed page editor, St. Louis Post-Dispatch--3 pp.

Dear Ms. Korando--

Erin Marut of the Simon & Schuster publicity dept. gave you a call, I believe, about this piece, in connection with my speaking date in St. Louis two weeks from now. The piece came out to about 450 words. If you need to reach me about it, I'm here at home at the above phone number (my fax number is the same) today and tomorrow, and then I'm on the bookstore trail and would need to be reached by way of Erin at Simon & Schuster, (212)698-7528. Thanks for your interest, and I look forward to St. Louis, where I haven't been much since I was newspapering in downstate Illinois.

regards,

Ivan Doig

*called 5/23/96 -
"backed up w/ local writers"
A w'drew. piece*

By IVAN DOIG by Ivan Doig
BY IVAN DOIG BY Ivan Doig
BY IVAN DOIG BY Ivan Doig
Ivan Doig
BY IVAN DOIG by Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
(206) 542-6658

16 May '96

FAX to Becky Saletan & Denise Roy--5 pp.

Good morning from your Willy Loman of the western bookstore trail. I just faxed to the publicity people a good Portland Oregonian review and an even better column that ran in the same paper, and thought you'd like a look, too. Other random details of how it's going:

--Crowd of about 115 (in a huge Methodist church, no less) for the University Book Store reading/signing Tues. night. Again, a very high proportion of the audience lined up and bought books. Besides the hundred or so BUCKINGS the U Book Store has already sold, they had me sign up nearly another hundred in stock, and have ordered in another hundred beyond that which I'm to sign up in early June.

--Good report from Denver today when I called the literary escort to clear up a detail: 3 big mentions of BUCKING (i.e., color pics of the cover and sizable articles) in the Denver newspapers this week.

--Erin Marut and I concocted an ABA speaking gig-related press release for Montana newspapers, to try to intensify mail and phone orders for the booksignings there, and I've told her to work the Chicago area media on the angle of my being a former Chicago guy. Here locally but also cosmically, I've tweaked an Internet on-line bookselling outfit called Amazon.com to see if they can try an on-line booksigning (i.e., customers would place their inscription requests with Amazon.com's Web site); will let you know if this eventuates--I may be ahead of my time, cyberwise. Becky, you asked about anything else S&S could be doing; about all that occurs to me, besides the continuing struggle for interview slots (no luck at NPR in any form yet), might be to send bookstores a blowup of the best review, which to date would be the San Francisco Chronicle. I've just done so to any of the bookstores on my schedule that I knew would make good use of a "poster", and I'll send you my blowup example with some other stuff I'm FedExing to you; I leave it to you how much to press this with marketing or publicity, whether you think enough is enough already or a general mailing is worth a shot.

about
20
stores

Off to Denver--Ft. Collins--Boulder--Colo. Sprgs
tomorrow. Be talking to you. Best,



BY IVAN DOIG
by Ivan Doig
BY IVAN DOIG
BY IVAN DOIG
by Ivan Doig
Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
(206) 542-6658

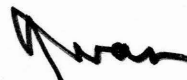
May 16, '96

FAX to Elizabeth Hayes, Erin Marut & Louise Braverman--5 pp.

Good morning, gang. Here's a good review and even better column that ran in the Portland Oregonian, preparatory to my reading/signing there next week. FYI, I called Bob Maull, who's in charge of that event for the Oregon Independent Booksellers, to tell him I need a rostrum etc. and he said they'd have a couple of hundred copies of BUCKING on hand for me to sign and share out among the several bookstores co-sponsoring the event.

Denver and Eugene plane tix arrived OK, Erin, thanks.

best,



extra

Ivan Doig, author of the new novel "Bucking the Sun" about Montana's famous Fort Peck Dam project, has been chosen as one of four writers from throughout the nation to speak to the American Booksellers convention about "Poetry and Literature in Everyday Life."

Doig, born and raised in Montana, will appear at the "Literary Luncheon" presided over by the Poet Laureate of the U.S., Robert Hass, on June 16 in Chicago. "People who are poor in all else are often rich in language," Doig says he will tell his audience as he speaks on Fort Peck and his own family's three generations in Montana. When writers use the lives and language of everyday people and transform them into art, he maintains, "those words become heartbeats of the world."

Born in White Sulphur Springs in 1939, Doig is the grandson of homesteaders and grew up on ranches where his father and grandmother worked. He is a 1957 graduate of Valier High School, and in 1984 received an honorary doctorate in literature from Montana State University. "Bucking the Sun," published by Simon & Schuster and hailed in an early review by the San Francisco Chronicle as "perhaps his best book since 'This House of Sky,'" is the sixth of Doig's books with a Montana setting, and he will be making bookstore appearances at Fact & Fiction in Missoula, June 25; Costco and Waldenbooks in Missoula, June 26; Country Book Shelf in Bozeman, June 28; Montana Book Company in Helena, June 29; Hastings Books, Music and Video in Great Falls, July 1; and Books West and Village Books, both in Kalispell, July 3.

###

I don't know if anything will come of this, but I've attempted to include a signing-up of stock and special-inscription requests for the on-line "virtual bookstore" Amazon.com (<http://www.amazon.com>) while Gail DiRe and I are at Pacific Pipeline on June 6. We're going to be signing up stock there (for Pac Pipeline) anyway, so I thought what the hell, and phoned up Amazon.com to see if they want to try an electronic signing. Susan Benson, the Amazon.com Web site managing editor, thought it was an interesting idea and is to get back to me about it. If they decide to go ahead with this, we'll need to talk to Maggie Franks at Pacific Pipeline about it. Gail and I do have some available time amid that afternoon, and I think can try this if the on-line types are intrigued enough. Will let you know as soon as I hear from Susan Benson, OK?

Alan

Ivan Doig
ATC commentary: Unabomber, Freeman, and the West
3 min. 15 sec.

When Dolly Parton and Whoopi Goldberg and Ted Turner and Tom Brokaw and other entertainment luminaries bought hideaways in Montana, we figured we finally had it made, those of us who are from the place and have tried to unload the cowboy myth we and our part of the country have been saddled with.

Like a lot of Westerners, my residence is now "out on the Coast," suburban, metropolitan--a common address for so many of us whose lives have been chapters in the diaspora from the land and America's rural past. But just as James Joyce didn't stop being an Irishman when he went to Paris, those of us who were born and raised along the Rocky Mountains don't stop knowing where we're from. Quite a number of us out here in fact do what writers have always done and pay homage to our native place in ~~our~~^{our} words. By now a couple of literary generations of us, through fiction and memoir and the insights of our scholarly allies called the "New West" historians, we've produced versions of the West that turn "The Virginian" on his head. Owen Wister's 1902 novel colored the West with that blood-red tint of the gunfighting cowboy--the walkdown in the dusty street, "When you call me that, smile," bang bang bang bang and so on. The cowboys without the cows, that version of the West was, because no one in Wister's pages ever did any milking or put in time at the calving shed; they were much too busy with gunplay.

So, those of us from the West of women homesteaders and male schoolteachers--the West of people who came to build and not to destroy, to work but to dance and laugh along with it--thought we had safely written our way past "The Virginian." Dolly-~~Whoopi~~^{Whoopi}-Ted-Tom in Montana obviously were at least a different story from bang bang bang bang.

Then, though, our phones started jingling. The Unabomber suspect, and the so-called Freemen, both in Montana: what's going on out there?

Well...out where? Take a look at the distance between those two news events, and if the Unabomber suspect, say, had been found in Chicago, the Freemen would be out in the weeds somewhere east of Windsor, Ontario. But would the media then be asking what had got into the water of the Great Lakes, to cause all this?

What's lost, when the simplistic image of the cowboy, in his quick-change guise of gunfighter and vigilante, is plastered on the West, is the complicated story of this big part of our country. What I notice, beyond the outbreak of news about turbulent individuals and cults in places such as my home state, is the resilience of other Montanans who go about their chores in hard country without turning humorless and conspiracy-obsessed. In a media world which one week features mad cows and Englishmen, and the next, the Unabomber and the Freemen, some Montanans have had the wit to start sporting rueful T-shirts and bumper stickers that say: "At least our cows aren't crazy." The cows without the cowboys; now there's a promising theme.

###

~~people who came to build and not to destroy~~

So, Those of us from the West of ^{women} homesteaders and ^{male} schoolteachers ~~and~~ ~~Blavie~~
--the West

~~copper miners and~~
of people who came to build and not to destroy, to work but to dance and

laugh along with it--thought we had ^{safely} written our way past The Virginian, and

his later heftier cohorts in ^{popular culture} Cowboydom--John Wayne and Louis L'Amour. ^{They} ~~They~~
& their Hollywood/~~pulp~~ ^{fiction} West ^{They} ~~They~~ ^{believed}

couldn't last forever, we knew--a pound of belt buckle holding up 25 extra

pounds of gut--something had to give way.

So, Dolly-Whoopi-Ted-Tom ^{in Montana} obviously were at least a different story from

bang bang bang bang. Then, though, our phones started jingling. The Unabomber

suspect, and the ^{so-called} ~~Freemen~~, both in ^{Montana}--what's going on out there?

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events, and if the Unabomber suspect, say, ~~was~~ had been found in Chicago, the

Freemen would be out in the weeds somewhere east of Windsor, Ontario, ^{but would} ~~and~~

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story of this big part of our country. What I notice, beyond the outbreak

of news about turbulent individuals or ^{cults} ~~tiny~~ groups in ~~the~~ places such as



4326 University Way NE

Seattle, WA 98105

(206) 634-3400

MAY EVENTS

Continued from reverse

Judy Chicago

Beyond the Flower: Autobiography of a Feminist

Talk & Book Signing

Thursday, May 16, 7pm

Room 120, UW Kane Hall

The author reveals her personal struggles as an artist and woman.

Alexander Cockburn

Washington Babylon

Reading & Book Signing

Friday, May 17, 7pm

Room 120, UW Kane Hall

In this brusque and noisy exposé, Cockburn and co-author Ken Silverstein revive muckrakerism, focusing on the Washington scene.

David Quammen

Song of the Dodo

Talk & Book Signing

Tuesday, May 21, 7pm

Room 120, UW Kane Hall

Thomas Hoving

False Impressions: The Hunt for Big Time Art Fakes

Reading & Book Signing

Wednesday, May 22, 7pm

Room 120, UW Kane Hall

Hoving exposes the art world's fascinating fakes, fakers & fakebusters.

David George Gordon

Field Guide To the Field Guides

Talk & Book Signing

Thursday, May 23, 7pm

General Books

Field Guide to the Slug author takes us on a tour of his most popular guides.

Robert Moss

Conscious Dreaming

Reading & Book Signing

Friday, May 24, 7pm

General Books

Unique approach to bridging the void between awakened and dream states.

Joseph Marshall

Street Soldier: One Man's Struggle to Save a Generation One Life at a Time

Talk & Book Signing

Wednesday, May 29, 7pm

General Books

A passionate story of one man's efforts to reach a generation of black youths.

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IVAN & CAROL DOIG
17021 10TH AVE NW
SHORELINE WA 98177-3708

5
8

MAY EVENTS

My Mother's Tattoo And Other Family Memoirs

Reading & Book Signing
Wednesday, May 1, 7pm
General Books
An anthology of family memoirs from a group of Northwest writers.

Marian Winik First Comes Love

Reading & Book Signing
Thursday, May 2, 7pm
Room 220, UW Kane Hall
NPR commentator and writer tells the true love story of herself, her husband, and his battle with AIDS.

Martha Grimes Hotel Paradise

Book Signing
Monday, May 6, 7pm
General Books
A compelling novel about the decisions and choices a girl makes on her road to becoming an adult.

Neile Graham Spells For Clear Vision

Poetry Reading
Tuesday, May 7, 7pm
General Books
Graham is a UW staff member whose work has appeared in several poetry publications.

Richard Leo Way Out Here: Modern Life in Ice Age Alaska

Talk & Book Signing
Wednesday, May 8, 7pm
General Books
Writings from an isolated Alaska homestead.

Richard Paul Evans Timepiece

Reading & Book Signing
Thursday, May 9, 7pm
General Books
Heartwarming pre-quel to The Christmas Box, just in time for Mother's Day.

Haynes Johnson The System: The American Way of Politics Stretched to the Breaking Point

Talk & Book Signing
Monday, May 13, 7pm
Room 120, UW Kane Hall

Clifford Stoll Silicon Snake Oil

Talk & Book Signing
Tuesday, May 14, 3pm
General Books
The first book to question the costs and claims of the Internet.

Ivan Doig Bucking The Sun

Reading & Book Signing
Tuesday, May 14, 7pm
University Temple
United Methodist Church
A wonderful new novel set in Eastern Montana.

Edward Tenner Why Things Bite Back: Technology and the Revenge of Unintended Consequences

Book Signing
Wednesday, May 15, 7pm
General Books
Tenner points out some of the hidden consequences of the steps we take to improve our lives.

All events are open and free to the public. Kane Hall events are presented in cooperation with KUOW and are first come, first seated; no standing room. For more information call (206) 634-3400.

KUOW
94.9FM



University District
Open 'til 9pm weeknights

June 28: Bozeman, Country Book Shelf, 7:30 p.m. reading, contact Mary Jane DiSanti (406)587-0166.

--Try for a phone interview beforehand by a Bozeman Chronicle reporter, with the angle that some of the book takes place in Bozeman and at Montana State U. in the 1920s & '30s.

Accommodations: Fairfield Inn by Marriott (406)587-2222; please request a suite, top floor on the west side, definitely non-smoking (they smoke a lot in Montana); 1 night.

June 29: Helena, Montana Book Company, 1-3, contact Judy Flanders (406)443-0260.

--Try for a phone interview beforehand by a Helena Independent-Record reporter, with the angle that the Montana Historical Society there in Helena is the source of much material for my books, including historical photos and oral history tapes for this one.

Accommodations: staying with friends.

June 30: day off.

July 1: Great Falls, Hastings, 4:30-6, contact Nancy Clark (406)727-9550.

(Nancy is quite new at this and hasn't handled many signings, but it's worth a try to steer her step-by-step through this--my last couple of signings at Hastings, albeit closer to Christmas season, sold a couple of hundred signed copies. So, please contact KRTV in Great Falls to see if I can be interviewed for their noonhour show that day, emphasizing to them that my book is about Montanans from the "Golden Triangle" and "High Line" areas who worked on Fort Peck Dam. If the TV interview can be made to happen, Nancy or whoever ***is in charge of advertising for Hastings should run an ad during the TV show not only announcing the signing but giving the Hastings phone number for orders; this is the way Nancy's predecessor Kathy Whidden did it and it always produced at least 50 phone orders. Kathy also figured out 4:30-6 as the best time to draw people to the store, too, so let's try that again as well.)

urge her with a specific offer of co-op advertising?

--The Great Falls Tribune can be tried for a phone interview beforehand, or failing that, on the afternoon of my signing, with the same angle as for KRTV. Let's try a Tribune assistant editor I met at a conference last fall: Carol Bradley, 1-800-438-6600, fax (406)791-1431.

Accommodations: Super 8 Motel (I don't have this phone #); top floor, 2 beds, non-smoking, please. 1 night.

July 2: travel day

July 3: Kalispell, Books West, 12-1:30, contact Jo Ann Jensen (406)752-6956.

" , Village Books, 4-5:30, contact Arveen Romaine (406)752-8041.
--There's not much media in Kalispell; see if Jo Ann has anything to suggest.

Accommodations: Duck Inn Lodge (in nearby Whitefish) (406)862-3825; please request creekside room, with 2 beds if possible; 2 nights, July 2 & 3.

July 4: free at last!

more, but not about Montana

And finally, the handful of stores I'm willing to do in the fall, if they can meet these dates. The only one I've been in touch with is the Oregon Historical Society, so these are to be arranged from your end, Elizabeth, by you or Sue Fleming-Holland, okay?

Sept. 26--Kirkland (Seattle suburb), Park Place Book Co., 7:30-8:30,
contact Kristine Kauffman (206)828-6546.

No accommodations needed.

Sept. 27--Stanwood (1½ hrs. north of Seattle), Snow Goose Bookstore, noonhour,
contact Patrick Moody (360)629-3631.

Anacortes (2+ hrs. north of Seattle), Watermark, 7-8, contact
Norman Sturdevant or Patti Pattee (360)293-4277.

Accommodations: La Conner Channel Lodge (360)466-1500,
please request room #109. 1 night.

Oct. 4--Bainbridge Island (ferry ride from downtown Seattle), Eagle Harbor
Books, 7:30 reading?, contact Mary Gleystwen (pronounced "gly-steen")
(206)842-5332.

No accommodations needed.

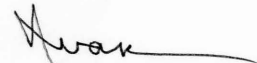
Dec. 7--Portland, Oregon; Powell's/Beaverton, 2-4, contact Paul Smailes
(503)643-3131.

Portland, The Oregon Historical Society holiday book signing (dozens
of authors on hand and thousands of OHS members buying at a discount),
12-4, contact Virginia Linnman (503)306-5232.

Accommodations: The Heathman Hotel (800)551-0011, same as for the
May 21 Portland booksigning.

There. I hope this helps to finish off the grid of the schedule, Elizabeth,
and all we have left is for me to go do it, huh?

regards to Erin and Louise



BY IVAN DOIG
by Ivan Doig
BY IVAN DOIG
Ivan Doig
BY IVAN DOIG
by Ivan Doig
BY IVAN DOIG
by Ivan Doig
Ivan Doig
by Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
(206) 542-6658

19 March '96

FAX to Elizabeth Hayes--1 p.

Good morning, Elizabeth, Erin, Louise. Couple of details from calls/letters from booksellers yesterday:

--Nancy Clark of the Hastings store in Great Falls, MT, says she doesn't have the authority herself to run an ad on the KRIV "Today in Montana" show, ~~if we manage to get me interviewed there.~~ if we manage to get me interviewed there. FYI, or whoever does this with co-op ad money, the Hastings person in charge of advertising is Molly Lyons at Hastings headquarters in Amarillo, TX, phone (806)351-2300. A TV ad would be nice if it can be made to happen, because Great Falls is the main TV market in the area of the book's setting. As a gauge on this signing, I looked up my record of how many hardback Heart Earths were sold at my last signing at Hastings, in '93: 210 copies.

--Cindy Heidemann of the U. of Oregon in Eugene sent me details of the event I'm to do on May 20, all of it OK with me. She did suggest I stay at the Hilton for convenience's sake, next door to the theatre where I speak, and although I'd requested from you a Valley River Inn room I think Cindy is right; can you get me a Hilton room instead, please?

best,

Ivan

March 28, 1996

TO: Ivan Doig, 206-542-6658

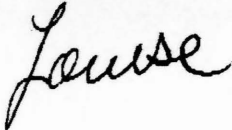
FROM: Louise Braverman (212/698-7538, fax: 212/698-7336)

RE: BUCKING THE SUN press release

Here is the draft of your press release. We showed it to Becky who asked that the Chuck Robinson quote be replaced with the Annie Proulx quote. Please let me know if you have any other changes you'd like for me to make or if it is fine as is.

I'd appreciate hearing from you as soon as possible so that I can incorporate the changes and send it to our printer for the releases to be made.

Many thanks,

A handwritten signature in cursive script that reads "Louise".

BUCKING THE SUN

A Novel

by Ivan Doig

Replace with Annie Proulx quote.

~~"I've never read one I've liked more. . . . This is Ivan Doig at his best. . . . writing doesn't get any better."~~

~~-- Chuck Robinson
Past President, American Booksellers Association~~

Ivan Doig, author of *This House of Sky*, a finalist for the National Book Award in 1978, returns to his native Montana in his most complex and ambitious work to date, **BUCKING THE SUN** (Simon & Schuster; May 6, 1996; \$23.00). The sweeping story of a charming, ornery, and ultimately tragic family, the novel is set against the backdrop of one of the most daunting engineering feats in American history, the building of the Fort Peck Dam across the Missouri River in the 1930s.

The author of four previous novels and three works of non-fiction, Doig has been described by the *Washington Post Book World* as "a writer whose work makes readers recall why they love to read, and reminds writers why they ever wanted to write in the first place. . . . His novels lay whole worlds at your feet and invite you to make them your own." *Publishers Weekly* wrote of Doig's *Heart Earth* (1993), "In poetic and precise prose, Doig has crafted a worthy complement to his acclaimed memoir, *This House of Sky*." His first novel, *The Sea Runners* (1982), was named one of the notable books of the year by the *New York Times Book Review*.

In **BUCKING THE SUN**, Doig takes on three generations of the

2

paradoxical Duff clan, who have been pushed off their bottomland farm by the construction of the Fort Peck Dam, only to take relief work on the gigantic project. Hugh, the family patriarch, sees nothing good coming of the endeavor. To him, the dam is a pointless exercise in hubris that has destroyed everything he has worked for since his emigration from Scotland decades ago. But for Hugh's oldest son, Owen, the dam is a once-in-a-lifetime opportunity. A brilliant young engineer, "Goin' Owen" has staked his personal and professional future on the dam, which has finally given him the wherewithal to marry his college sweetheart, Charlene, a feisty farmhand's daughter from the hinterlands.

Hugh's two younger sons, the fraternal twins Neil and Bruce, are as different in temperament as a Montana summer and winter. Yet both the reserved Neil and the reckless Bruce are thrilled by the prospects of fat wages and pretty, high-spirited wives, which they acquire in short order. Neil's marriage to Charlene's younger sister, Rosellen, an aspiring writer, makes the family dynamics even more intricate. Meanwhile, Hugh's handsome wife, Meg, looks on the doings of her tall, knobby men with love and irony, thoroughly glad of the chance of productive employment for the whole family, and occasionally wondering why she puts up with Hugh's terrible drinking and the distance he imposes between them.

The unexpected arrival from Scotland of Darius, Hugh's brother, stresses all the fault lines among the Duffs. Darius's pro-Communist politics and his mysterious past make him a suspect when a series of deadly incidents at the dam suggest the possibility of sabotage. Worse, Hugh and Darius's old rivalry for Meg's

unproably vast
7 earlier

in family

mirrored

affections threatens to blast the Duffs apart as surely as dynamite blows out the ice jams that jeopardize the partially-built dam. Even Darius's marriage to Proxy, a boomtown taxi dancer and prostitute who brings a splash dose of earthiness to the family, does not calm the simmering tensions. Each of the Duffs, in his or her own way, is "bucking the sun" -- pushing on against the glare of sunrise or sunset, at once glorious and dangerous.

Shockingly, just before the dam is completed, two Duffs are found dead in a car that has slid off the dam into the water behind it. They are naked, and married, but not to each other. As Ivan Doig charts the relationships among the Duffs, he reveals how and why this terrible incident could have happened.

And yet, as Doig writes in relating the thoughts of the sheriff who investigates the deaths, "the Duffs were a bunch you could not easily nail down; every time you thought you had a motive clear, some new angle popped out from another Duff. And while he was working on them, plenty was going on amongst them, he could sense. Against him, against the world of justice he represented, they closed ranks. But he was as sure as anything that they were having some pitched fight, and there were obvious silences; they, what, eight of them surviving the drowned pair were trying to sort out what they had left, which even the sheriff could see amounted to one another, not the most comfortable sun after what had happened. Dealing with that family of Duffs, the sheriff for the first time in his life entertained the thought that maybe orphans did not have it so hard after all."

In **BUCKING THE SUN**, award-winning novelist Ivan Doig examines the

lives of an extraordinary American family caught up in a monumental national undertaking in "the fevertime of history." With masterful prose and keen psychological insight, he explores the rewards and the pitfalls of trying to bend nature's will to our own; the heroism and cynicism behind a grand and visionary enterprise; the ties that bind families together and the forces that split them asunder.

ABOUT THE AUTHOR:

Born in White Sulphur Springs, Montana, Ivan Doig has been a ranch hand, newspaperman, and magazine editor and writer. His previous novels are *The Sea Runners* (1982) and his Montana Trilogy: *English Creek* (1984), *Dancing at the Rascal Fair* (1987), and *Ride with Me, Mariah Montana* (1990). In addition, he is author of three works of non-fiction: *This House of Sky* (1978), *Winter Brothers* (1980), and *Heart Earth* (1993). His books together have sold more than half a million copies, elicited movie and television sales, and become audio favorites.

Mr. Doig has received numerous writing awards, including a Christopher Award, the Pacific Northwest Booksellers Award for Literary Excellence, the Governor's Writers Day Award, and the David W. and Beatrice C. Evans Biography Award. In 1989, the Western Literature Association honored him with its Distinguished Achievement Award for his body of work.

A graduate of Northwestern University, where he received degrees in journalism, he holds a Ph.D. in history from the University of Washington and honorary doctorates from Montana State University and Lewis and Clark College. He lives in Seattle with his wife, Carol, who teaches the literature of the American West.

29 March '96

Hear Elizabeth--

Here's the material you wanted to add to the press kit:

--A compiled page of Fort Peck quotes, a Fort Peck fact sheet/chronology I put together, and an article about the dam slide, copies of which I faxed to Erin earlier today.

--Six photos, with captions, for you to select from.

Now what turned out to be the tough part, a taped interview sample to intrigue FRESH AIR with. Listening both to the Montana Historical Society oral history tapes and my own interviews, it struck me how much chaff there is, how many asides and divergences; it was good stuff for me to research from, but I'm afraid it's not crisp enough to impress Terry Gross or her producer. I think instead we'd better emphasize the sound of these people when it gets down onto paper; use the "Voices of the Fort Dam Project" page of quotes, plus-- if you listen to it and think it's good enough as a sample--the short tape of excerpts I've patched together from Fort Peck nurse Ruby Martin's memories of hitting the nightspots in the boomtown of Wheeler. I'm including a transcript of that, if you think the tape is catchy enough to try on the FRESH AIR folks.

A couple of points you might make to FRESH AIR:

--The reason I spend so much time and effort researching real people, even when I'm making up the characters in a novel, is to try to find "the poetry under the prose"; the spoken music of how people make up lingo about their jobs, or invent turns of phrase. For example, in the second paragraph of BUCKING THE SUN, "die of eyelids" as a saying for falling asleep while driving.

--My reading of the audio version of A RIVER RUNS THROUGH IT was a national bestseller, on the PW "Audio Bestsellers" for I think four months, and it won an Audie as best unabridged fiction audio of 1993.

Good luck with it all. Talk to you whenever you think it necessary.

regards,

Transcript of a one-minute sample from oral history tapes used in researching the Fort Peck Dam project for BUCKING THE SUN--nurse Ruby Martin recalls a night in the mid-1930's when she and a carful of friends set out to taste the nightlife of the notorious construction boomtown of Wheeler, Montana:

"I wish I could remember the names of all those funny little places we stopped at, but there was the Red Rooster, and the Wheeler Inn, and the Buckhorn--typical Western names... And so when we got there it was a very small room by our standards today, certainly, low ceilings, heavy smoke, smelled of old stale beer... So that night, I looked and all of a sudden somebody hit someone else, and I looked, and my goodness, there's a fight going on. And we kind of backed off and watched it, and then a little later--I don't remember what the ^{now} outcome of the fight was, just a couple of men cutting up, they were probably drunk--after we left there, someone told me there had been a raid on the back room where they were selling liquor, and gambling. And I was just thrilled to death."

Fort Peck Dam fact sheet

In a construction feat which brought even high riggers and deep-sea divers to the Montana prairie, Fort Peck Dam was the world's greatest concentration of workforce and equipment since the construction of the Panama Canal thirty years earlier. The earthfill dam, twenty-five stories tall and nearly four miles long, was the biggest of its kind that had ever been attempted, and was built from 1933 to 1938 in weather ranging from sixty degrees below zero to 108 above. A centerpiece of the New Deal--the American Society of Civil Engineers in designating the dam a historic engineering landmark noted that it "would probably have not been built except for the Depression"--Fort Peck provided more than 10,500 jobs during the 1930s.

Chronology:

Oct. 23, 1933: Construction commenced with brush clearing at the damsite 17 miles south of Glasgow, Montana.

Jan., 1934: Work commenced on the construction bridge and trestle over the Missouri River.

June 12, 1934: Launching of the Gallatin, the first of four dredges that ultimately pumped the dam's earthfill of 125 million cubic yards from the riverbottom.

July 15, 1936: Employment peaked at 10,546, a workforce sizably larger than those at Hoover Dam or Grand Coulee Dam, the other showpieces of the period.

Nov. 23, 1936: Fort Peck Dam was the cover story of the first issue of LIFE magazine and subject of a famous photo-essay by Margaret Bourke-White. "In the shanty towns which have grown up around the great U.S. work-relief project at Fort Peck, Montana," a LIFE caption writer wrote, "there are neither long-horns nor lariats. But there is about everything else..."

June 24, 1937: In a race against the flooding Missouri River, the portals to the dam's diversion tunnels were completed, the river channel was "plugged" with trainloads of boulders and gravel, and the river was diverted into four giant tunnels at the base of the dam.

Oct. 3, 1937: President Franklin D. Roosevelt made his second visit to the dam, hailing the Fort Peck project "not only because it is four times larger than any other earthfill dam in the whole world, but because of what it is going to do for the people of Montana and the whole Missouri basin."

Sept. 22, 1938: With the dam nearly topped off, a 1,700-foot section of the dam slid into the partially-filled reservoir behind the dam, killing eight damworkers. Five million cubic yards of earthfill were displaced in the slide.

Nov. 5, 1939: After a board of inquiry into the slide and changes in the dam's foundation plan, Fort Peck was topped off into completion.

###

Voices of the Fort Peck Dam project, 1933-1938

"In 1932 there was no such thing as a job."

--James Montfort, damworker

"My first real job! I think I was the seventh or eighth person hired for the office in October, 1933. I was hired as a clerk-typist and typed everything, including huge pages of payroll checks."

--Marjorie Hurly Elfers, Corps of Engineers office-worker

"One night when I drew my brass at the time office, I received notice that I was to take the long-wheelbase truck to the shafts and pick up a Cat tractor. On the way down the long, long hill, my hydraulic brakes gave out. I shifted down to low gear and the truck gave out a very loud roar all the way down the hill. I started to blow the horn and the double-decked passenger buses got out of the way. I went by the time office very, very fast with that tractor on the truck. Well, I made it out into a field and circled a couple of times before I got it stopped. When I got out of the truck, the dam police asked me if I always drove like that."

--Craig Saxton, truckdriver

"Social life was around-the-clock, because when they opened up a place in Wheeler, be it a bar or a restaurant--and they had plenty of whatever--they threw the key away."

--Myron Baker, riprap layer

"My nights off at Fort Peck, I would go to the dancehalls and dance with the taxi dancers. You would pay them a dime a dance and maybe purchase them a drink of 'wine.' The girl would then get a ticket and that could be cashed in when her day was over. The 'red wine' was water with cake coloring in it."

--Craig Saxton, truck driver

"I remember that cold winter. You could hear the sap cracking, snapping in the trees. When Ervin went to work, he wore a scarf over his face. He said that crystals, kind of a fog, hung in the air above him."

--Sylva Noel, young bride in the shantytown of
Park Grove

"Somebody yelled, 'Look out, there she goes.' I thought they were talking about somebody dropping something and then I looked up and saw the whole side of the dam slipping."

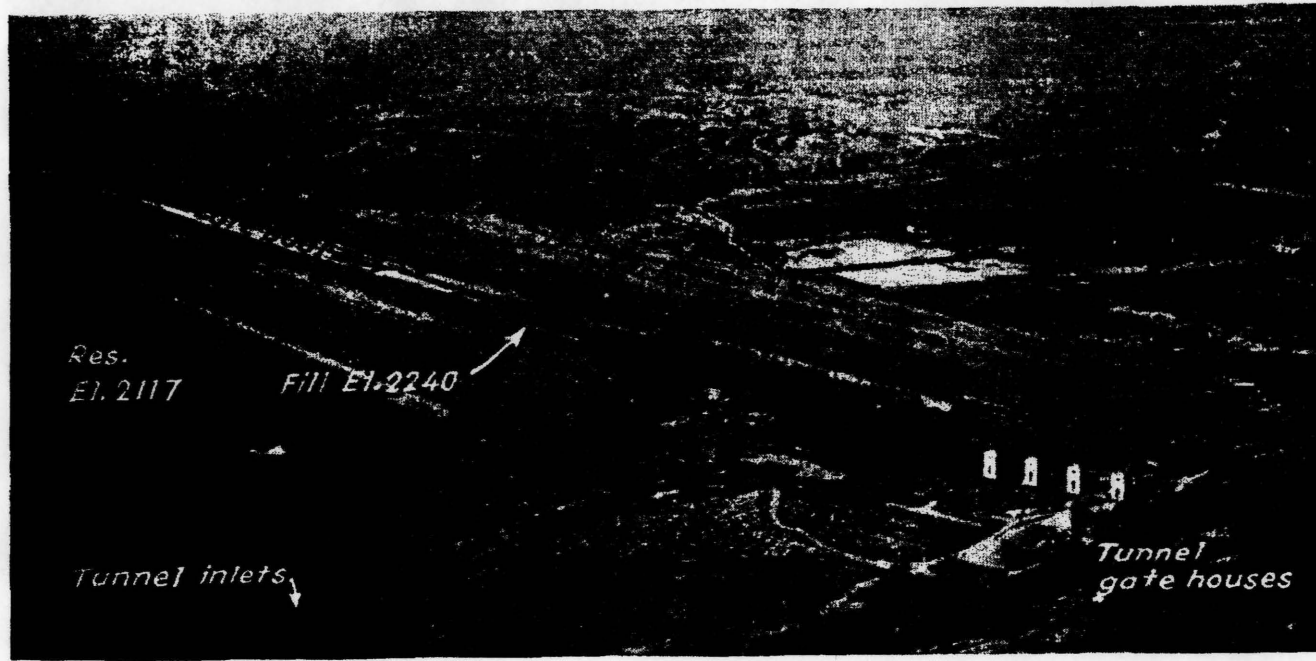
--Joe Ricci, damworker during the '38 slide

"It started in the core pool and kept splitting away like when you knock over dominoes. I ran with about twenty other fellows with the crack almost catching up with us, and cracks opening up all around."

--Jerry Mason, damworker during the '38 slide

THE WEEK'S EVENTS

to
Erin
Marut/A



LONG SECTION of upstream side of Fort Peck Dam slides into reservoir

Slide at Fort Peck Dam Moves Eight Million Yards of Fill

Long section of upstream face near east abutment slips into reservoir, burying eight men

A partial failure of the upstream face of Fort Peck Dam on Sept. 21 carried out some 8,000,000 cu. yd. of hydraulic fill, released waters from the 9,000-ft. core pool and buried eight men. Suddenly and without warning at 1:15 p. m. a section of the fill 2,000 ft. long at the top and at least 90 ft. deep slid upstream into the waters of the partly-filled reservoir, carrying 34 men, considerable plant and tons of riprap with it. All except eight of the 34 men escaped with minor injuries. As yet only one body has been found. The break extended far enough downstream to include the core and part of the downstream shell.

The cause of the failure has not yet been determined, though extensive investigations are being made by the Corps of Engineers, U. S. Army, builders of the dam. There is a possibility of a foundation failure in the Bearpaw Shale of the east abutment at the contact zone of the fill and shale bluff,

or else a foundation failure in the river-fill material overlying the shale bed beneath the dam. Soil experts and other technical advisors of the Army Engineers are investigating the break.

Fill near completion

The dam, which has been under construction in the wide valley of the Missouri River in northeastern Montana since 1934, will contain 100,000,000 cu. yd. of earth fill placed by the full hydraulic method. Four 28-in. hydraulic dredges pump the material into place from distances as great as 27,000 ft. Hydraulic filling was to have been completed early this coming November following a record-breaking construction schedule. The main fill will be 9,000 ft. long at the crest, extended westward by a dike 11,500 ft. long completed in 1936. Ultimate top of dam is El. 2270; reservoir level will be El. 2250. The river bed was about

(Continued on page 389)

Construction Contract Let On Buffalo Housing

Construction contracts on the Lakeview housing project at Buffalo, N. Y., have been approved by USHA Administrator Straus. The contract for general construction is awarded to the John W. Cowper Co., of Buffalo on its bid of \$1,780,000. The heating contract goes to Joseph W. Davis, also of Buffalo, for \$248,000, and electrical equipment to the Ferguson Electrical Construction Co. of Buffalo for \$156,000. Bids were also received on plumbing works for the project but have not yet been awarded.

The bids which were approved Sept. 24 did not include landscaping, mechanical refrigeration, or cooking and household service equipment which will be included in the apartment.

On the basis of figures now on hand, according to Administrator Straus, the cost per room in the Lakeview project will be less than \$1,000, well under the statutory limits.

With construction scheduled to start Sept. 27, the Buffalo project was the second USHA job on which superstructures are rising. Financed by a 90 per cent loan of \$3,643,000, the project includes 668 family dwelling units. It is expected to be completed within fifteen months.

Construction Men To Meet on Coast

Road builders and general contractors to hold joint meeting and equipment show

A joint meeting that promises to be the largest gathering of construction men and the most extensive display of construction equipment ever held on the Pacific Coast has just been authorized by the executive boards of the American Road Builders Association and the Associated General Contractors of America. The joint meeting and equipment show is to be held in San Francisco, March 5-11, at which time the Golden Gate International Exposition will be open. Convention sessions of the two organizations are to be arranged to permit ample opportunity for those in attendance to see the splendid exhibit of latest construction equipment.

This is the first time since 1933 that the two organizations have held concurrent annual meetings. In that year, twenty national organizations in the construction field held a Highway and Building Congress in Detroit. Despite unfavorable business conditions, 121 manufacturers displayed equipment at that joint meeting.

Asphalt Institute meeting

Another Pacific Coast attraction for highway builders will be the annual meeting of the Asphalt Institute which is to be held in Los Angeles Feb. 27-March 3 one week ahead of the San Francisco meeting.

Concrete Pavement

Yardage Rises in August

Concrete pavement yardage awards for August, 1938, are 25 per cent above last August as reported by the Portland Cement Association. Road yardage is 8 per cent higher; street yardage, 73 per cent higher, and alley yardage, 59 per cent higher.

Awards for 8 months of 1938 are 3 per cent below the corresponding period last year. Road and alley yardages are 11 and 39 per cent higher, respectively, than a year ago, but road yardage is 7 per cent lower.

Spheroidal Oil Tank Explodes in Test

A new spheroidal oil storage tank exploded under test Sept. 21, at the Ontario Works of Imperial Oil Co., Ltd. One man working on the top

part of the tank was killed instantly.

The tank, which was being tested hydrostatically, had a capacity of 80,000 bbl. An oil company statement said that there was no gasoline in the tank at the time of the explosion.

The tank had been built by Horton Steel Works, Ltd., of Fort Erie, Ontario. It had not yet been officially turned over to the owner.

Chicago Subway Plans Modified by Experts

A board of PWA consultants appointed by Secretary Ickes to review Chicago subway plans submitted in connection with an application for a 45 per cent grant on a \$32,000,000 subway project to form part of a comprehensive rapid transit system for the city (*ENR* Oct. 28, 1937, p. 694) in a report just published proposes major changes in the West Side terminals of the city's plan, extensions of the State St. mileage and construction of the subway in tunnels rather than in open cut. Two proposals were made by the consultants, first, a project kept down to the original \$32,000,000 application, and second, an extended program to cost \$37,910,000. The board checked the city's estimate of costs. Details of the proposed work will be given next week.

The PWA consulting board is headed by H. M. Waite, former deputy administrator, PWA. Other members are Robert Ridgway and H. M. Brinckerhoff, consulting engineer, New York City, and Joshua D'Esposito, PWA resident projects engineer, Sanitary District of Chicago. Philip Harrington, traction engineer for the city of Chicago, and Charles E. DeLeuw, consulting engineer, prepared the PWA application plans.

Fraud on Electrical Work Charged in New York

Nine New York City electrical contractors, all members of the New York Electrical Contractors Association, were indicted Sept. 22 on charges of conspiracy to prevent free competition on bids on electrical work for city and private jobs.

The indictment charges that collusive bids were systematically submitted on electrical work on large jobs in the city and that the defendants coerced and bribed other persons and corporations in connection with these bids.

It is understood that city jobs involved in the alleged conspiracy include the Ward's Island sewage disposal plant, the Lincoln Tunnel, and the Independent Subway.

Fort Peck Dam Slide

(Continued from page 385)

El. 2000 at the channel. At the time of the break the top of fill was El. 2240. On the upstream face the slopes of the fill vary from 3:1 to 5:1; downstream the slope is 8½:1.

During construction the river is being diverted through four tunnels 24 ft. 8 in. diameter, driven through the shale under the east abutment. As the purpose of the project is to regulate the flow of the Missouri, considerable water was stored behind the partly-completed dam last spring to permit some regulation this year. At present the reservoir level is El. 2117, about 20 ft. below the maximum level last July 22. The break did not disturb the center of the fill below reservoir level, though the extent of disturbance on the upstream face below water level is not known because of the covering of debris and the washing of the core pool water.

Tunnels not blocked

The slide did not affect the tunnels, and they are operating in normal manner. Fortunately, the toe of the slide veered away from the tunnel inlets, otherwise they might have been blocked.

Prior to completion of the tunnels in 1937 the dam was built in two sections, one on either side of the river channel. The east section, 4,500 ft. long, was about twice the length of the west section. The slide extended only half way from the east abutment to the center closure section of the dam, thus this rapidly-filled center part was not affected.

Late last fall a supporting berm was pumped into the old river channel upstream from the dam, extending from a contact with the fill at El. 2112 for 1,500 ft. upstream on a flat slope. This berm is some 4,000 ft. long; its eastern edge is close to the western end of the break.

Some equipment lost

Placing of heavy riprap on the upstream face had been completed to El. 2162. Tons of this heavy quarry stone, obtained at Snake Butte 160 miles away, were carried away by the slide. Equipment lost includes a core pool pump barge, two draglines, four tractor cranes, five tractors and two trucks.

Pumping of the fill has been resumed on the western end of the dam by two of the four dredge units. Plans for replacement of the lost fill are now being made under the direction of Major Clark Kittrell, district engineer in charge of the project. The accident will postpone completion of the fill until next year, for cold weather usually shuts the job down late in November.

23 April '96

Dear Erin--

Here you are, the material to try on Julia Redpath @ "All Things Considered." Here's hoping.

best,

Note for "Keeping the Days" book tour, '99:

April 12 '96: with the Bucking the Sun booktour just ahead of me, it's evident that this is the last time I should agree to a tour of this extent, the exertion and hassles are more than I want to face again and again. For "KEEPING THE DAYS," the national tour should be no more than one week total (i.e., max of 6 nights away) and another week or wk & $\frac{1}{2}$ for the NW, and that's all. If I can bring myself to--and I probably should--I wouldn't do a Montana tour, but might for ~~kk~~ the p'back the next year?

SCOTT'S

BOOKSTORE

Spring 1996

Happy Birthday Scotts!



We're 20
Years Old!

It's hard to believe our store is twenty years old this year! I hope you'll indulge me a paragraph or two for personal reflection and expressions of thanks . . .

What began as a "part-time venture" for my mother-in-law and me, on April 1, 1976, in a tiny storefront by the Lincoln Theater, has become a family business now into the third generation of Scotts. The little bookstore has travelled to the mall, then back to its roots downtown, growing and evolving all the while.

It never really was part-time for Ruth or me, and our store is now home to fourteen dedicated, talented, and mostly full-time booksellers, including my daughter, Megan. My very special mother-in-law retired in 1987, at 70 years young! (You can meet her at our Thursday evening Reading Group!)

We're able to celebrate our 20th Anniversary because books are important to you, and because our bookstore is important to our staff. In this day of huge chain stores and mega-malls, I'm sincerely grateful for the tremendous support of all who've shopped and shaped our store into something special, something fun and familiar. . . like a favorite book.

Beginning April 1st we're putting our thank-yous into more tangible form: We'll be discounting the New York Times Bestsellers Top 20 by 20%. That's the Top 20 hardcovers and the Top 20 paperbacks, all at 20% off!

In addition, those of you who are members of our McBook Club will receive McBook Same-as-Cash coupons more often! Until now, our McBook Club required the purchase of 20 items before receiving your coupon. Beginning April 1, you will get a coupon after only 15 items! The value of these coupons adds up quickly for avid readers. Some of our customers save their coupons to spend during our Annual Fall Sale when everything in the store is 20% off! Others use their coupons throughout the year, and save as they read. We redeem hundreds of dollars in coupons each week!

20% off the New York Times Top 20 Bestsellers, and more Same-as-Cash coupons are our ways of saying thank you for being our customer and helping us grow into a bookstore you can be proud of!

20% TO YOU!

20% off
the top 20
New York Times
hardcovers
&
the top 20
New York Times
paperbacks

15% off
Reading Group titles

More McBook Club
"Same-as-Cash"
Coupons

Fabulous & Free
Gift-wrapping!

Open 7 days a week
&
Open 5 nights a week
'til 9:00 p.m.

1976 - 1996

Staff picks...

The following is our list of staff favorites. It is a somewhat eclectic mixture of old and new, fiction and non-fiction. It is as individual in tastes as we are. A special thanks to those who contributed: Arlene, Chris, Debbie, Jim, Mary, Megan, Pamela, Reid and Vince.

FICTION

A Void by George Perec Harper Collins

Aficionados of lush linguistics and individuals unmindful of tortuous plots should savor this - a dazzling work (originally in francais) that totally and amusingly omits an important unit of writing twixt A and Z. - AC

Absolute Power by David Baldacci Warner Books

A convicted felon witnesses a senseless murder, sees the cover-up, and possesses the one piece of physical evidence that could incontrovertibly tie the President of the United States to the killing. Understandably, the President wants it back...tense and brutal, with more twists and turns than Chuckanut Drive. - MAS

Anna Pidgeon mysteries **Track of the Cat** **Ill Wind** **A Superior Death** by Nevada Barr Avon

Anna Pidgeon, 40-something park-ranger with a fine impatience for fools, an excess of grey in her braids, an uncomfortable intellect and a well-researched misanthropy, is the best sleuth I've encountered in years. To follow ranger Pidgeon through the first three books in this series - each set in a different national park - is pure joy. - PS

Bird Artist by Howard Norman St. Martin's Press

Take a trip to Witless Bay Newfoundland with Howard Norman's character Fabian Vas, the bird artist. Using spare language, Norman creates a compelling and passionate story set in the isolated North Country. - DC

The Birthday Boys by Beryl Bainbridge Publishers Group West

An exceptional, very moving novel about Captain Scott's doomed 1912 expedition to the South Pole, as seen through the eyes of five of the expedition members. - AC

The Cunning Man by Robertson Davies Penguin

Classic Robertson Davies! The cunning man is an unorthodox doctor, whose best friends are a contentious priest and a witty newspaperman. The story is filled with humor and humanity. - RT

Evolution Man by Roy Lewis Vintage

This is laugh out loud funny! Get an eyewitness account of stone age man's struggle with the quest for fire - or the stress of standing upright all day. - CS

The Gormenghast Novels by Mervyn Peake Overlook Press

Peake's trilogy about the inhabitants of a decaying castle is a modern classic, and though 50 years old, it has aged well. Anthony Burgess, in his introductory remarks, says it best, "It is... a rich wine of fancy chilled by the intellect to just the right temperature." - VPD

The Information by Martin Amis Vintage

A brilliantly written, dryly funny novel about a failed English writer who is consumed by jealousy when his untalented friend's book becomes a meteoric best-seller. - AC

King Coal by Upton Sinclair Bantam Books

Best known for his exposé of the Chicago meat-packing industry in *The Jungle*, Sinclair turns his attention here to the plight of American coal miners in the early 1900s. The characters are drawn with a compassionate and conscientious pen and contemporary social issues are strangely apparent in this enduring, though little known novel. - PS

Me and the Boys by Ellen Recknor Jove

Pure fun, thrills, and amazing adventures. You'll love wild west "outlaw" Gini Kincaid, spend time with Doc Holliday, Wyatt Earp, and other "celebrated men," stand up to Geronimo, gamble, spit, cuss, find lost gold, and lose it again, and take a long walk up thirteen short steps to your own hangin' noose. Like reading the best of the old Western movies. - MAS

The Moor's Last Sigh by Salman Rushdie Pantheon

It would be too bad if the Iranians ever got Salman Rushdie. He's a literary virtuoso, a veritable genius with words, and this latest novel - the strange and complex saga of a Bombay merchant family - is a dazzling imaginative achievement, and his most accessible book to date. - AC

Mr. Vertigo by Paul Auster Penguin

Mr. Vertigo is the wonderfully strange tale of Walt "the Wonder Boy" and his enigmatic mentor, Master Yehudi. Orphan Walt's pursuit of the mystical art of levitation takes him on a touching, humorous adventure that spans the country and a few decades. Auster's writing is sharp yet meditative. A fast, fun read. - RT

The Music of What Happens by John Straley Bantam

It's a delight to find a new mystery writer, especially with the Alaskan Southeast as his locale. His evocative portrayal of place, culture, and personality is unforgettable. If you've been to Alaska you'll recognize this, and if you haven't, you're in for a wonderful trip. Third in Mr. Straley's Cecil Younger series. - CS

No Witnesses by Ridley Pearson Dell Publishing

Now in paperback! We all enjoy Ridley Pearson's style. In this book Lou Boldt and Daphne Matthews are back (from *Undercurrents*, our all-time favorite) to fight a twisted serial killer in Seattle. Pack this one in your backpack... a great vacation read! - MAS

and more...

Old New York by Edith Wharton Scribner's

Louis Auchincloss compared this volume to Wharton's Pulitzer Prize-winner, *The Age of Innocence*. In this recently re-released collection of four novellas, the characters' force of conscience does precarious battle with the often brutal strength of custom. In her precise and compassionate treatment of moral struggles, Wharton enables readers to face their own. - PS

Pandora's Clock by John J. Nance Doubleday

Wow. Intense. Terrifying. It's *The Hot Zone* aboard a 747 full of people, three days before Christmas. You'll stay up late to finish this one - and not regret it! I highly recommend it. (A great gift idea, too, for those Tom Clancy and Michael Crichton devotees.) - MAS

Shark Dialogues by Kiana Davenport Penguin

Lush historical fiction covering a century and a half of Hawaiian history. At the story's center are Pono, full-blooded Hawaiian matriarch, and her four mixed blood granddaughters. They're all seeking to come to terms with their ancestral past against the backdrop of modern Hawaii. - CS

Sleeping at the Starlite Motel by Bailey White Addison Wesley

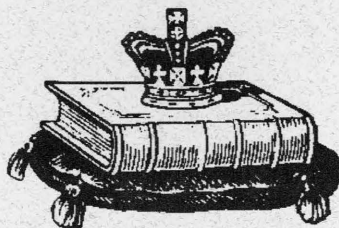
Bailey White's second collection of stories detailing the wacky lives and eccentric times of her (deeply) Southern family. Slightly more wistful and poignant than her first book (*Mama Makes Up Her Mind* - now available in paperback). *Sleeping* is no less universal in the truths it uncovers. An amusing look at the way things used to be ... and really ought to be still. - MAS

Time and Again by Jack Finney Scribner

I recently re-read this delightful fantasy (after 20 years) when I learned a sequel was out (*From Time to Time*). Finney's use of old photos and engravings breathes new life into the time travel genre, and his theory on the workings of time travel makes this fantasy almost seem possible. - VPD

Two For The Dough by Janet Evanovich Scribner

Sassy, brassy novice bounty hunter Stephanie Plum is back. Between bad hair days and car problems, she finds time to pursue a bond jumper who shot his best friend. Tagging along is irrepressible Grandma Mazure. - RT



NON-FICTION

The Bible Tells Me So: Uses and Abuses of Holy Scripture by Jim Hill Anchor Books

A thought provoking history of the ways in which the Bible has been misused to justify man's inhumanity to man. - MS

First In His Class by David Maraniss Simon & Schuster

Whatever you think of him as President, Bill Clinton is undoubtedly a complex and interesting guy, and his present position represents the ultimate destination along the 'only track' he ever cared to follow - politics. This unbiased biography charts Clinton's unwavering course through high school, Georgetown University, Oxford, Yale, and the Arkansas state house, up to the time of his announcement as a candidate in the 1992 presidential race. - AC

The Great Game: The Struggle for Empire in Central Asia, Trespassers on the Roof of the World, & Setting the East Ablaze all by Peter Hopkirk Kodansha Books

Peter Hopkirk writes history books that read like Rudyard Kipling's

adventure novels. They are full of colorful characters and tales of derring-do. As a bonus, the books are bursting with historical and political insight about places and times far away.

The Great Game is a comprehensive look at the battle between Great Britain and Russia for control of Central Asia.

Trespassers on the Roof of the World is a highly entertaining and informative look at the attempts to explore Tibet by various spies, missionaries, and Cossacks.

Setting the East Ablaze recounts the bloody struggle between Lenin's Russia and Britain for control of central Asia between the world wars. The cast of characters include spies, Muslim visionaries, Chinese warlords, and Bolsheviks. - RT

Into the Wild by Jon Krakauer Villard

What makes us yearn to go out in the wilderness? As we become less connected to nature there seems to be an image of it as benign and calming. This book addresses another face of it and the hold it had on young Chris McCandless. While well acquainted with the wild, he ultimately lost his life to it. - CS

Last Watch of the Night: Essays Too Personal and Otherwise by Paul Monette Harcourt Brace

These essays, the last of Monette's autobiographical writings, are possibly his finest. The subject is America's most cherished possession: the right to live with dignity and to struggle - until death if necessary - to secure that right for others. It is meditative, ferocious, comic and tender, as the author witnesses "the struggle for freedom of all gay and lesbian people." - PS

Long Walk To Freedom by Nelson Mandela Little Brown

The autobiography of the former freedom fighter and political prisoner who became the first president of post-apartheid South Africa. Nelson Mandela writes with dignity and humility, and it's fascinating to observe the hot-headed young political activist mature over decades of imprisonment into the great statesman that he is today. - AC

Staff picks...

Longitude: The True Story of a Lone Genius Who Solved the Greatest Scientific Problem of His Time

by Dava Sobel
Walker

Living in a time when our every move can be tracked and pinpointed, it's incredible to think that, 250 years ago, once a seaman lost sight of land he literally became lost at sea. This fascinating book opens the door to a scientific discovery that revolutionized our world view. - CS

Made in America

by Bill Bryson
William Morrow

Subtitled 'An informal history of the English language in the United States,' this is a light, interesting and amusing history of the land and its lingo. Bryson's etymological discourse ranges from Columbus to political correctness, Jefferson to jumbo jets, Squanto to shopping malls, and includes an overwhelming abundance of uniquely American articulations. - AC

The Making of the Atomic Bomb

and

Dark Sun

by Richard Rhodes
Simon & Schuster

Together, these two books by Richard Rhodes makeup a comprehensive history of atomic physics, the second World War, and the scientists behind the Manhattan project. In **Dark Sun** Rhodes explores America's reasons for deciding to proceed with the development of the Hydrogen bomb. A fine technical history of the Cold War that ends on an encouraging note. - AC

A Man On The Moon

by Andrew Chaikin
Penguin

For would-be astronauts, this book is the next best thing to visiting the moon yourself. Chaikin not only recounts the eleven voyages of the Apollo program in great detail, but conveys to the reader a real sense of what it was like to have been a participant in mankind's greatest adventure. - AC



Motherhood Deferred: A Woman's Journey

by Anne Taylor Fleming
Fawcett Books

A moving account of one woman's attempt to conceive children at mid-life. At once a social history of our country and a sensitive, irreverent story of what the best in modern science could not ultimately provide. - CS

Oleander, Jacaranda

by Penelope Lively
Harper Collins

"Pyramids were neither here nor there. I had grown up with pyramids." So writes Booker Prize-winning author Penelope Lively as she reflects on what was, to her young self, a perfectly ordinary childhood memoir. Her little jewel of a book ventures beyond reminiscence as she analyzes her youthful perceptions from the vantage point of English middle age. - AC

Overstory Zero: Real Life In Timber Country

by Robert Leo Heilman
Sasquatch

Calling all Northwesterners or true adoptees. Robert Heilman hit me where I live. As a native Washingtonian I only wish we could claim him as one of our own (he lives in Myrtle Creek, Oregon). Heilman's essays on people, their work, neighbors, and what currently passes for civilization are true gems. Highly recommended. - DC

The Pillars of Hercules

by Paul Theroux
Putnam

The Pillars of Hercules is a front seat tour around the incredibly diverse shoreline of the Mediterranean. Paul Theroux delves deep into each country's history and culture, bringing its people and personality into intimate focus. You're not a tourist on this trip, you're a participant! - JS

Raising Lazarus

by Robert Pensack, M.D. and
Dwight Williams

Putnam

This first-person account of a man's enigmatic relationship with his own medically troubled heart reads like a thriller. The congenitally damaged heart, and the mind that it keeps alive,

join forces to outmaneuver apathy, depression, insanity and death. You will root for the heart of Pensack from the bottom of your own! - PS

Sleepers

by Lorenzo Carcaterra
Ballantine

Growing up in the chaos of Hell's Kitchen in the 1960's, four inseparable boys laugh, play and learn together - and together the four young pals are sentenced to hell. This is the true story of the love and loyalty that bound four friends to hell and back; from horror to revenge. Heart-wrenching, and unforgettable. - MAS

Songbirds, Truffles, and Wolves

by Gary Nabhan
Penguin

Walk the Franciscan Way with plantsman and naturalist Gary Paul Nabhan. Two hundred miles through Tuscany and Umbria, from LaVerna ending in Assisi, the birthplace of Saint Francis. Enjoy and delight in Nabhan's asides and digressions about truffle hunters, trees, and old men. - DC

The Way of the Owl: Succeeding With Integrity in a Conflicted World

by Frank Rivers
Harper Collins

An owl responds to attacks with creativity and intelligence by remaining fluid, active, and alert. Using the owl as a model for handling conflict, martial arts expert and naturalist Frank Rivers shows how each of us can meet life's challenges with equanimity. Quoting from such diverse people as Shakespeare and Sun Tzu, River's book is full of thought provoking gems using both Eastern philosophy and Western pragmatism. A great graduation gift! - MS

Wine Journal: A Wine Lover's Album for Cellaring and Tasting

by Gerald Asher
Harper Collins

A handsome, spiral bound gift book for the connoisseur. Included are: an introduction on starting a wine cellar, chapters on keeping cellar records, tasting notes, and a dictionary of terms. This would make a dandy gift for Father's Day or a birthday for under \$20. - MS

and more....

1995 Pacific Northwest Booksellers Association Book Awards

The best books by authors residing in the Pacific Northwest, as chosen by the booksellers of the region

Field Notes: Stories
by Barry Lopez
Random House

Oregon writer Barry Lopez returns to address the issues that have haunted him throughout his writing career: our longing for connection to nature, the relationship between native cultures, the pressures of industrial civilization, and the experiences that provide people with a sense of transcendence. Written in the clear, slightly magical style that earned him a National Book Award for *Arctic Dreams*.

Snow Falling on Cedars
by David Guterson
Harcourt, Brace & Co.

This word-of-mouth bestseller offers three very appealing qualities: an engaging, suspenseful plot, real and complex characters, and evocative descriptions of the sights and sounds of the Northwest. The story is about the courtroom trial of a Japanese-American for the murder of a fellow fisherman.

Reaching Home: Pacific Salmon, Pacific People
by Tom Jay and Brad Matsen
Graphic Arts

Possibly no other creature than the salmon is more caught up in the Pacific Rim's attempts to balance the demands of sustaining the environment, preserving native cultures, continuing economic prosperity, and meeting humanity's growing need for food and energy.

The Sleeping Lady
by Ann Dixon
Alaska Northwest

Mount Sustina, near Anchorage, Alaska, appears to many people to resemble a sleeping woman. Ann Dixon, the Alaskan author of the re-told Tlingit legend *How Raven Brought Light to People*, takes this modern-day folktale and transforms it into a moving meditation on the consequences of war, the possibility of peace, and the enduring quality of love.

Columbia River Basketry: Gift of the Ancestors, Gift of the Earth

by Mary Dodds Schlick

University of Washington Press

Mary Dodds Schlick has been working with Northwest Native American weavers for more than forty years. "Baskets are works of art," the Oregon author writes, "but they also carry stories of human ingenuity and survival in its most general sense."

The Gifts of the Body
by Rebecca Brown
Harper Collins

Seattle author Rebecca Brown's story of an anonymous health care worker's assistance to people with AIDS is profoundly moving, yet un-sentimental; honest, yet hopeful.

Luminaries of the Humble
by Elizabeth Woody

University of Arizona Press

An excellent book of poetry by the author of the 1990 American Book Award-winning collection *Seven Hands, Seven Hearts*.



REMINDER

Children's Storyhour
with our own
Chris Satterlund.

Every Thursday evening,
7:00 p.m.

Ages three to eight



RUSHDIE REAPPEARS

Not even a *fatwa* can keep a good writer down - or keep him silent. It's been seven years since the Ayatollah Khomeini imposed a death sentence on Salman Rushdie for producing *The Satanic Verses*, but Rushdie is still writing and is still very much alive - as several of us from Scotts can testify.

Rushdie was in Seattle in January and read excerpts from his new novel, *The Moor's Last Sigh*, before a crowd of nearly 2,000 Washington writers, publishers and booksellers.

It was a clandestine affair, nevertheless. Admittance was by invitation; we were searched on entry; policemen and bodyguards were present in force. It was a sobering reminder that Rushdie remains on a death list, and that his life has been greatly compromised by this most extreme form of literary censorship.

In spite of the *fatwa*, Rushdie continues to write remarkable books (see our review of *The Moors Last Sigh* on page 2), and in Seattle he expressed his gratitude to the bookselling community for having the courage to sell his books. It was a moving moment, and we felt intensely proud to be supporting him.

CONGRATULATIONS MEGAN SCOTT



Megan Scott was recently elected to the Board of Directors of the Pacific Northwest Bookseller's Association (PNBA) at their spring show in Spokane. The PNBA membership is comprised of booksellers, publishers, and wholesalers in Washington, Oregon, Idaho, Montana, and British Columbia.

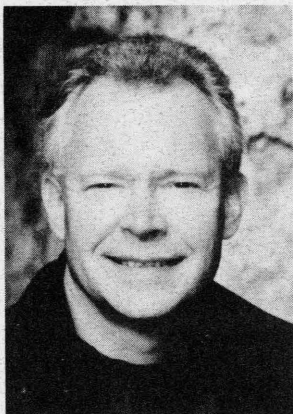
Megan is the third member of the bookstore to be elected to the PNBA Board. Chris Satterlund and Mary Scott both served two terms and held the offices of President and Treasurer.

Megan is the store's card buyer, and along with her mother, manages the day to day operations of the store.

Upcoming events...

Saturday, April 6, 1 - 3 p.m.

Carolyn Oltman, *artist for this year's Tulip Poster.*
Carolyn will be here to sign her beautiful poster for this year's Tulip Festival. What a deal! Get a signed poster for 30% off!



Tuesday, April 23, 7:00 p.m.

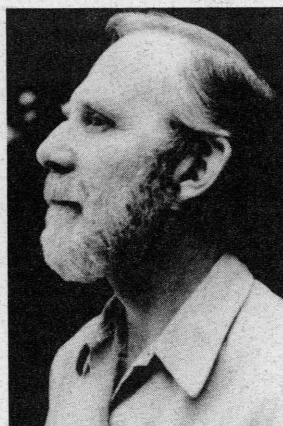
Terry Brooks
author of The Sword of Shannara

Brooks will be reading and signing his new book **First King of Shannara**. This book, a prequel to the Shannara series, is a response to his many fans who wanted to know about how the Sword came to be, the history of the Shannara family and the time before the coming of the Ohmsfords.

Saturday, May 11, noon

Ivan Doig
author of This House of Sky

Ivan Doig will be reading from his newest book, **Bucking the Sun**. Doig is a "master storyteller", and in this rich novel he gives us a grand saga set against the making of an inspired and tragic American monument, Fort Peck Dam. This is Ivan Doig at his very best! Expect this to be a **New York Times bestseller!**



Saturday, May 25, 2 - 4 p.m.

Robert Gates
former director of the CIA

Mr. Gates, whose government service spanned six presidencies, will be talking about his new book, **From the Shadows: The Ultimate Insider's Story of Five Presidents and How They Won the Cold War**. This is the inside story of the hidden wars and operations the U.S. waged against communism worldwide. Booksigning to follow!



SCOTT'S READING GROUPS

Scott's Reading Group meets the second Thursday of each month at 7 p.m. in the room above the Longfellow Cafe.

This informal and friendly group selects an eclectic variety of books. If lively discussion and meeting friendly bookpeople is of interest to you, call the store for the current month's title and just show up for the evening. (We're not saying they are rowdy, but the conversation has, at times, been heard down at the front counter!)

Announcing our newest Reading Group

Have you ever wanted to read some great old "classics" just for fun? You know the books:

-All those books you meant to read but didn't.

-All those books you read years ago and want to re-read.

-All those books you avoided because the teachers called them "the classics."

Scott's Classics for Fun Reading Group meets the third Tuesday of each month at 7 p.m. above the Longfellow Cafe. Check at the front counter for April's title, or call the **Bookline** for monthly updates.

Remember: Reading Group members receive a 15% discount on all Reading Group titles!

HEARD ANY GOOD BOOKS LATELY?

Scotts now offers a (small but growing) rental library of books-on-tape. Rental is only \$3.00 for one week. For an additional charge we will provide you with a pre-paid mailer to make returning your audiobook simple. This is a great idea for summer travel - making it possible to "read" a book while you drive!

On My Mind...

Something to Think About . . .

Times are tough for many people in many industries. In our area many folks have been adversely affected by "downsizing" or lay-offs, floods, and strikes. The result of these economic disasters eventually affects each of us one way or another.

There is a potential disaster looming in the book business. While we have been fortunate thus far, I am particularly aware of the problems booksellers in large and medium-sized cities have been facing: the onslaught of competition from the national chain bookstores. These multi-gazillion dollar Goliaths love nothing more than to find a market well developed by an independent bookseller, then build one of their giant stores within spitting distance. (And they aren't predatory???) Flexing immense buying power, they often demand and get prices and concessions from publishers unavailable to independent booksellers. In the past two years alone, dozens of long-established independents have been forced to close. Competition is part of business, for sure. It's a tough fight, though, when your competitor is given discounts not available to you, is given cash incentives not available to you, and even releases new books before the publisher's specified release date with apparant impunity.

Imagine, if you will, just one large bookstore nationwide. Anyone wanting to buy a book would have to shop in this superstore. The stockholders in this behemoth store would naturally want to see it grow and prosper and pay dividends. How long do you think it would take the stockholders to decide that they are probably discounting too much, or maybe needn't discount at all? After all, there is no competition. There is only one bookstore left! Furthermore, since this behemoth now controls the bookbuying public, they will inevitably control the publishing industry and, presumably, which books get published.

Far fetched? This is already happening. I remember when hardcover books were \$17.95, \$18.95, and slowly rising - incrementally by dimes, not dollars. Along came the first big chain assault on the independents. They hadn't been able to meet us, let alone beat us, fairly, so they used their buying clout with the publishers. In one monumental jump, the cover price of the big books of the season skyrocketed \$4.00 and \$5.00 dollars higher than before! Why? Because they figured out the only way to beat the independents was to discount them out of business, and they demanded a higher cover price so they could discount and still have a decent profit margin. Clearly the bookbuying public was deceived, and many, many small stores were irreparably hurt.

Fortunately for the Davids of bookselling, the **American Booksellers Association (ABA)** has been working very hard, through the courts, to level the playing field for independent booksellers. The lawyers have been battling for several years now, and the Davids are starting to gain some ground. It is because of these changing terms that I

have been able to offer our own bookclub's Same-as-Cash coupons to our customers for the last few years, and now to begin discounting the New York Times Bestseller list, and to increase our Reading Group discount.

Recently the latest kind of discrimination has come to light - in a most interesting way. To gather evidence for the pending lawsuits, the ABA hired the James Mintz Group of New York, which does corporate investigations. The following is a sampling of some of the deals given to some of the Goliaths, (but never offered to the Davids) from an article published in February, as a supplement to **Bookselling This Week**. (To see the entire article, stop into the store - we will be glad to share it with you!)

How Much Is That Novel In The Window?

A sampling of what bookstore chains charge publishers, PER TITLE, for assorted promotional programs that offer nationwide store display.

BARNES & NOBLE SUPERSTORES

Cardboard "Dumps": Front-of-the-store floor space for the corrugated displays. **Price:** \$10,000 a month.

Endcaps: End-of-aisle displays. **Price:** \$3,000 a month for each book or \$10,000 a month for the whole display.

Cafe Table-Top Tent Cards: Features 12 titles each month. **Price:** \$1,200 with two other titles; \$3,000 for a full sign.

B. DALTON, DOUBLEDAY & SCRIBNERS*

Bestseller Display: Positioned in the front of the store and sold at 15% to 20% discount. **Price:** \$12,000 a month.

New Arrival Wall: Face-out display. **Price:** \$2,500 for three weeks (per book).

Endcaps: "Own your own endcap" or be one of the six titles on a particular theme; face-out display. **Price:** \$3,000 monthly for each book or \$10,000 for the entire endcap.

Sources: 1996 promotional programs guides for Barnes & Noble and Borders stores; publishing sources.

When you shop at Scotts, the books you see "high-lighted" (other than the New York Times) are books we've actually read and enjoyed enough to put our names on. We want to be able to stand by our recommendations. We have never been paid to recommend books to you.

Stealing a quote from Neal Coonerty, the highly regarded owner of Bookshop Santa Cruz in California. "Recommending books is one of the most joyful and effective tasks of a bookseller. We often highlight our selections on a table in a high traffic area with topical displays such as National Poetry Month in April. It sells books and introduces our favorites to customers."

In a real bookstore that's the way things ought to be...

- Mary

*owned by Barnes & Noble

Your community bookstore

✂ MAILING LIST LIST. ONLY

20% off any book in the store*
with this coupon!

*Not valid with any other discount
Use anytime during April 1996

SCOTT'S
BOOKSTORE



Don't forget to stop in on April 20th
for a piece of our Birthday Cake!



Upcoming Newsletters

Would you like to receive one of our new "mini newsletters"? Please let us know by putting an "X" next to the newsletters of your choice and we will see to it you receive the appropriate ones.

- The Storyteller: A Scotts Newsletter for Kids
- What's Cooking?: New and Noteworthy Cookbooks
- The Traveler: Travel Guides & Travel Literature
- Northwest Gardener: New and Noteworthy Garden Books
- We Mean Business: New Business & Computer Books

Name _____

Address _____

City _____ State _____ Zip _____

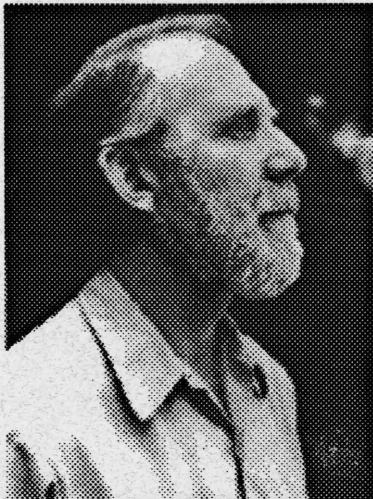
*Celebrating 20 years
as Skagit Valley's homegrown bookstore*

SCOTT'S
BOOKSTORE

121 Freeway Drive
The Grainery Building
Mount Vernon, WA 98273
360-336-6181 • 800-532-BOOK

BULK RATE
U.S. POSTAGE
PAID
CMI





Ivan Doig

Scotts is proud to
present
Ivan Doig
author of
This House of Sky.
Ivan Doig will be
reading and signing
his new book,
Bucking the Sun.

Saturday,
May 11
noon

SCOTTS
BOOKSTORE
in old Mount Vernon
336-6181

This is a free event. Seating will be on a first come, first seated basis.

SCOTTS BOOKSTORE INC.
121A Freeway Drive
Mount Vernon, WA 98273

SCOTT'S BOOKSTORE

Tuesday, April 23, 7:00 p.m.



Meet **Terry Brooks**, author of the acclaimed Shannara series.

Brooks will be reading and signing his new book

First King of Shannara.

SCOTT'S BOOKSTORE

Saturday, May 11, noon



Meet **Ivan Doig**, author of
This House of Sky.

Doig will be reading and
signing his new book
Bucking the Sun.

challenge from a broad coalition of groups that includes the American Civil Liberties Union, the American Library Association and others who argue that the new Communications Decency Act is overly broad, vague, unenforceable and would have a chilling effect in cyberspace.

While cautioning that their questions should not be interpreted as an indication which way they will decide the case, the judges clearly were concerned about the breadth of the law, which would impose fines and jail time on anyone who knowingly sends "indecent" material to minors over computer networks.

Groups challenging the law say it is so broad that it could subject all kinds of people to prosecution sim-

other Internet access providers who make efforts to keep minors from seeing indecent material.

But Bruce Ennis, an attorney for the library association and other groups, argued that those defenses are meaningless because they depend on technology that does not yet exist or is not available to non-commercial groups.

The judges seemed to be struggling with the issue of whether the Internet should be treated like broadcast media, where "indecent" speech is regulated by the federal government, or print media, where it is not.

Congress specifically chose to use the indecency standard, as opposed to the much-stricter obscenity stan-

On page 4 of the Sears May 12 circular you may have received, the 25652 tractor is showing an incorrect price of \$1119.99. The correct price for that item is \$1199.99. We regret any inconvenience this may have caused our customers.

4-7120E

School officials kill computer plan

The Washington Post

FAIRFAX, Va. — In a swift reaction to angry calls from parents yesterday, Fairfax County, Va. school officials said they have ruled out the idea of asking parents to buy laptop computers for their children any time soon.

Principals, teachers and technology specialists were discussing a proposal to ask the parents of more than 400 sixth-graders at five elementary schools to buy \$1,800 laptops for their children to take to school, possibly as early as this fall. School officials said their goal was to expand the program eventually to other grades and schools.

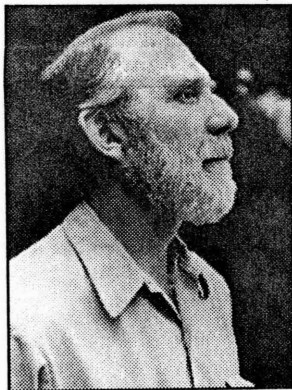
But after learning about the idea from an article in yesterday's Wash-

ington Post, dozens of parents complained to administrators and School Board members about the cost of the computers and the prudence of making 11- and 12-year-olds responsible for such equipment.

Some parents wondered how children would be able to safeguard such expensive equipment from theft or neglect.

"We want to push our kids ahead with technology, but I don't know that our 11- and 12-year-olds need that kind of responsibility, to be carrying around \$1,800 worth of equipment," said Ann Skeele, the mother of three children in Fairfax. "These preteens can't remember where their shoes are."

SCOTT'S BOOKSTORE



Ivan Doig

Meet
Ivan Doig
Saturday, May 11th
12 noon

Mr. Doig, author of *English Creek*, will be reading from & autographing his latest book, *Bucking The Sun*.

121 Freeway Drive • Mount Vernon, WA
(360) 336-6181 • Fax (360) 336-6184 • 1-(800)-532-BOOK

Mot Mu

- Afterthoughts Boutique
- All American Frozen Yogurt
- Amen! Christian Gifts
- Anderson Glass
- As Seen On TV
- Athletic X-Press
- Bar-D Western
- Bay Tree Gifts
- Beauty Secrets
- The Bon Marche
- Caffè Moka
- Candy Castle
- Century 21
- Claire's Boutique
- County Seat
- Deb
- Doug Fox Travel
- E'ola
- Emporium
- Fan Fair
- Foot Locker
- Foot Zone
- Gallery Cascade
- GNC
- Gordon's Jewelers
- Ives's Seasonal Bazaar
- Jay Jacobs
- JCPenny
- John Patrick's Hairstyling
- Kay Bee Toys
- Kay Jewelers
- Kits Cameras
- Lane Bryant
- Lens Lab
- Lerner New York
- LV Nails
- M'broidery D'signs
- Maurices
- McDonald's Express
- Northern Reflections
- Orange Julius
- Payless Shoe Source
- Pet Haven
- Portraits To Go
- Pretzel Time
- Radio Shack
- Rave
- Regis Hairstylists
- Sam Goody
- Sbarro
- Sears
- Season's Card & Gift Co.
- See's Candies
- Shellan Jewelers
- Silver Coin Fun Centers
- Software, Etc.
- Sterling Mystique
- Suncoast Motion Picture Co.
- Sunglass Hut





SCOTT'S

BOOKSTORE

In old Mount Vernon



Is Proud to Present in April & May

Saturday, April 6, 1-3 p.m.

Carolyn Oltman

Tulip Poster Artist

Buy a signed

1996 Tulip Festival Poster

for the price of an unsigned poster!

Save 30%!

Friday, April 26, 7 p.m.

Suzy Beal

Are you interested in writing your autobiography? If so, come to a workshop by this Bellingham resident and author of **The Autobiography of...**

Tuesday, April 23, 7:00 p.m.

Terry Brooks will be reading

and signing his new book

First King of Shannara.

This book, a prequel to the **Shannara series**, is a response to his many fans who wanted to know about the time before the coming of the Ohmsfords. Come early for the best seats!

Saturday, May 11, noon

Ivan Doig will be reading from his newest book, **Bucking the Sun.**

"Master storyteller" of the bestsellers **English Creek, Winter Brothers, and This House of Sky.** Be sure to arrive early to assure yourself a seat - Doig is one our most popular guest authors!



Saturday, May 25, 2-4 p.m.

Robert Gates

From the Shadows: The Ultimate Insider's Story of Five Presidents and How They Won the Cold War

Former director of the CIA, whose government service spanned six presidencies, will be reading and talking about his new book. **Booksigning to follow!**



1-800-532-2665 or 336-6181



RECOMMENDED

by Reid

Bucking the Sun

By Ivan Doig

Meet the clan Duff.
A large family of
heartily, combative
souls drawn together
again for the New Deal
Fort Peck Dam project.

Mr. Doig's writing
draws the reader
right in, evoking
beautifully the sights
of the land, the feel
of the work, and the
strain of family
life. My favorite
so far, this year.

0-684-811715 FHC 5/9



AUDUBON
C O U R T
B O O K S

DATE: May 1 96

Audubon Court Books Ltd.
383 West Brown Deer Road
Milwaukee, Wisconsin 53217
414 351-9140

Dear: Zvan Doiq

Thank you for visiting AUDUBON COURT BOOKS. In order to serve our authors and customers as best we can, we hope you will share your experience at the bookstore with us.

Please comment on the following:

1. Appropriate space & fixtures for the signing Good. The one drawback was that the setting sun got in my eyes, where the reading stand was positioned; you'd do well to turn or move it a bit.
2. Ambience of the store Excellent; it feels like a real readers' store.
3. Customer response Very good. We both wish for more than the 25-30 people who came for my reading, but they were enthusiasts and a high proportion of them bought books.
4. Publicity (from your publisher and ACB) I can't judge, since I didn't see the local press before hand and don't know if the store has a newsletter or mailing list.
5. Staff (attitude, helpfulness, etc.) Excellent; everybody was helpful, but more to the point, professional about the bookselling. (Staffs sometimes treat readings as social events.)
6. General suggestions A newsletter if you don't already have one. A Web site, too; I'm noticing special orders (a dozen at Elliott Bay here in Seattle) that stores didn't used to get, as a result of Web sites. Coupons, in newsletters or newspaper ad, by which the customer can write in the inscription he/she would like in the book, and a space for credit card number or other method of payment. In short, anything that can encourage bookbuyers to order beforehand.

May we use your comments about the store when we contact publishers regarding future author signings? YES NO

Thank you for your time. Please leave this survey with any bookseller, or mail it to me at a later time.

Thank you.

Greg Fisher

Tues. Feb. 6 - book tour planning

Elizabeth Hayes - Erin Marut
(212) 698-7527 U-7528

- schedules & suggestions → fax - 7336

Fed Ex ↔ Sat. / Mon.?

- have her call Molly Cook (206) 283-1062

- give her Feb. 12-13 phone # 505-982-6636 ext. 182

Keplers & Bl Gab -

Apr 29 - May 4

E Coast ^{North Shore} - Ann - Olsson's / Polak's?

NH? ↔ Atila - not heard from (strong in dept)

Rochester -
Belle House

Ann A - Borders Jan 2 tour / Jan 2 ABA

Chi - ? Borders - Kingoli - Coopersmith

Mil - Schwartz & Audubon

home ↔

El Bay (Blay 6 or 7

Village / Scotts 9-10th - 11th

U - 13 or 14th

Denver: ^{15th} Todd - #1 C ↔ Colo Spgs ^{18th}
home #1th

Portland - Powells

Eugene - U. of O. } 21-22

May 28 - Men / Bk Care & Hungry Mind

St. L / Left Banks

Ax / PLYs

Tulsa / A Novel Idea

Oly - 4 Seasons

McCarley # Freddy's?

AMS / Price Costco / Penny

Miscella & Billings?

Walden / 26th

(212) 698-7527

Elizabeth Hayes, S&S publicity

dubious abt weekend signings, unless store specifically prefer them:

- usually don't do Sun. rdgs
- El Bay / check w/ Rick for Th, May 9 or Fri, May 10
(weekdays, people stay downtown or come downtown for supper)

Midwestern/Northeast trip:

very
literary

- streamline it: 8 consecutive nts o. road on 2+...
- fly me ^{monitors, business, etc} to Chi early morn of May 1, instead of mt before?
- Milwaukee (May 7): eliminate or do from Chi (90 mi away) on mid-day May 2; fly Mil'ee - Detroit for that night?
- May 3-4-5: bookstore requests? strong stores? talked to ^{them?}
- if we do them, how abt flying me into Boston for Manchester NH store, instead of Albany?
- drop Albany, & do both Forge in New Haven & R.J. Julia in Madison on a Sat.?
- try a small store - Borders in suburban DC - instead, on Sun. May 5?
- Wm DC - nonstop business class on 7th

- no commuter airlines

call Hungry Mind / Laura / David - 25th OK

Left Bank Bks evening or noon / i.e. STL & LA City in 1 day
drop either Tulsa or STL

- R.J. Julia / Sun 2 o'clock / no Sat. 4 or 5
- Foundry / OK

8 March '96

Dear Victoria--

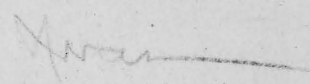
FYI, a couple of interview/profile pieces that've coincidentally just appeared, both providentially mentioning Bucking the Sun. It keeps a person humble to be featured along with the bangless beans in the Cooperative Partners magazine, right? (The publication does have 300,000+ circulation, which ain't beans.)

The other piece, in Seattle, has an excellent color pic of me, and if you think we're going to want a color photo for Bucking's publicity purposes, I nominate this one. Do I remember that the policy is for the writer to buy (i.e., provide you) the photo, and the publisher then buys the right to use? Let me know if you'd like to have this pic, and I'd proceed with my fee to the photographer; if you'd be contacting her for rights purposes, she's Kim Zumwalt, phone (206)285-2218, address 2414 Bigelow N., Seattle WA 98109.

One other logistical question: a couple of good friends have asked if there's any way they can get in to hear my ABA talk. I told them I thought there was both a credentials problem and a full-house problem, but I'd ask. Any chance, or is it just not done?

Elizabeth Hines and her team are scheduling my tour tooth and nail. So far so good, we all seem to think.

all best,



TRANSMISSION REPORT

02-05-96

11:19

281-4656

ATT PHONEICENTER

| DATE | START TIME | DURATION | REMOTE ID. | PAGES |
|---------------|------------|----------|------------|-------|
| 02-05-96 | 11:17 | 02'30" | 6987336 | 02 |
| <RESULT> GOOD | | | | |

PORTLAND-EUGENE: Here's a spot where we could fairly painlessly add a bookstore, midway between these two. If I flew to Portland on May 21 and did the Powell's reading/signing that night, with a rental car I could stop en route to Eugene the next day and do a noonhour signing at the Oregon State University ***bookstore in Corvallis; that's been a good constituency for my work, often outselling the U. of Oregon signings in Eugene. I'd then do the evening appearance arranged by Cindy Heidemann of the U. of Oregon store, and fly back to Seattle from Eugene the morning of the 23rd. (The Eugene-Seattle flight, if you schedule me on Horizon or a bigger airline, is one commuter-hop I don't mind.)

--I would like to stay in familiar and favorite places on this trip as I have on previous tours: The Heathman Hotel in Portland, and the Valley River Inn in Eugene.

***This Corvallis stop-over notion should be checked with Cheryl Maize, if she's still the Oregon State U. Bookstore buyer, or NW sales rep Michael Carley.

MINNEAPOLIS thru TULSA: looks fine to me.

The pre-ABA 2 weeks that you left blessedly vacant: I think I see a way to handle 4 of the Puget Sound-area bookstore requests that are in your pile, and let's try to confine the total to that, on this schedule:

June 5: Magnolia's Bookstore, 3-4 signing, and Tower on Mercer Street, 5-6. I've done this doubleheader before--these stores aren't far apart, but have very different clienteles--and I can drive myself to them fairly easily. Please contact Molly Cook, the owner of Magnolia's, phone (206)283-1062, and the buyer at Tower, and tell them I'm game to do these signings if they can both do it on this day and at the same times as we did the last time.

June 6: if you're willing to hire me one of the Seattle literary escorts for a day of a lot of driving through traffic, I think I see a way to handle Michael Carley's request for a signing @ Four Seasons in Olympia and another store besides. With an escort, we could do it this way:

--12-1 signing @ Four Seasons, roughly a 2 hr. drive from Seattle.

--sign up stock @ Pacific Pipeline, 2:30-3:30, which is on the route back from Olympia.

--5-6 signing at University Book Store/Bellevue branch. (This would give us a shot at the affluent "Eastside" suburban bookbuyers; I've sometimes sold more at a signing here than at the U Book Store's main outlet.)

Finally and hastily, a few Montana details:

MISSOULA: Please call Barbara Theroux @ Fact & Fiction bookstore and find out which TV station it is that has a noonhour interview segment; the guy who does it is Brian Bellew, but I can't remember the station's name; and also Barbara's suggestion for an interview source at the U. of Montana public radio station. For the Missoula signings, let's make the schedule: May 25, Fact & Fiction, 5-7 (and noonhour TV that day); May 26, 1-hour signings @ both Costco* and Waldens, one of them at the noonhour and the other later in the afternoon, 5-6 if they want.

GREAT FALLS: Please contact KRTV and see if we can get a TODAY IN MONTANA interview (tell them Norma Ashby's always done them in the past) for June 1; then I'm game to do a 1½-hour signing whenever Hastings would like, after that noonhour TV show and up until 6 p.m. (Hastings should also be asked if they'll take an ad, with phone # to order books, as they've done in the past on that TV interview segment.)

I hope some of this helps. Best,

*Please emphasize to Costco

that I'll be glad to sign up stock for their Billings store

at the Missoula signing, if they'd like, and will try do a

Billings signing for them whenever I have a future speaking engagement there.



17021 Tenth Avenue N.W., Seattle, Washington 98177
(206) 542-6658

1 March '96

FAX to Elizabeth Hayes, S&S publicity:

Elizabeth, here are the literary escorts I've worked with comfortably on past booktours:

Ann Arbor/Detroit area: Shirley Carp
Mnpls/St. Paul--Isabel Keating or Tim Hedges
Denver area--Earlene Backes (303)674-0486
Boston (for Manchester, NH?)--Sally Carpenter

The only escort I'm reluctant to work with again is Naomi Eppel of the San Francisco Bay area, who perhaps had a run of bad luck but was consistently late in picking me up. If you do schedule me into Kepler's in Menlo Park for April 24, Carol and I will need an escort to drive us down the Peninsula to there, and it'll be up to you if want an escort to shepherd me through any media appearances, on any of those 3 days. I did talk with Alix Pitcher at Black Oak as to whether it's feasible to take the subway from San Francisco to the April 26 store appearance there in Berkeley, and it's not quite handy enough, a 15-min. walk from the subway station to Black Oak. But Alix said they have a cab company to recommend which could provide the round-trip for not an astronomical price; maybe you can consult with Alix on this, to help you determine whether an April 26 escort is needed or not?

And one logistical note on Minneapolis/St. Paul: I know publishers generally put writers in the Whitney Hotel (the Twin Cities escorts love the place because it's off by itself out of downtown traffic), but if you have any flexibility in this booking, I've had much more workable rooms at the Marquette Hotel. If S&S has an unbreakable deal to use the Whitney, then please request for me a room with a desk; the Whitney has its charms, but workspace isn't always among them.

Talk to you next week. Happy mini-vacation
in North Carolina.



S I M O N & S C H U S T E R

Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-7000

10/17/95

Dear Ivan,

Below is a list of likely suspects for store appearances in the Pac. NW. Please message-adding or subtracting-as you see fit and then perhaps we should talk. I'm sure you have your own favorites and probably know more about the Montana stores than I do. The first column is a list of stores which I believe are most important. The second column is a list of stores that are (slightly) less important but still very viable and/or they will be sure to be contacting you or me. There are also the two relatively new independent bookstore organizations OIBA (Oregon Independent Booksellers Assn.) and WIBA (Washington Independent Booksellers Assn.) which do very good author events. I'm sure that people will come out of the woodwork as I go through the territory next season so we may have an evolving list. Go Mariners...

Michael C.

- ✓University Bk./Seattle
- ✓Elliott Bay Bk/Seattle
- ✓Village Books/Bellingham
- ✓Scotts/ Mt. Vernon
- ✓Powell's/Portland
- ✓Oregon State U./Corvallis
- ✓University of Or./Eugene
- ✓Auntie's/Spokane
- ✓Fact & Fiction/Missoula
- ✓Country Bk./Bozeman
- ✓Montana Bk. Co./Helena
- ✓Four Seasons/Olympia

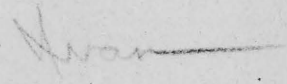
- ✓University Bk./Bellevue
- Watermark/Anacortes *fall*
- Park Place/Kirkland *fall*
- ✓Magnolia Bk/Seattle
- Powells/Beaverton *fall?*
- ✓Tower/Seattle
- Tower/Portland
- Book Shop/Boise
- Main St./Ketchum
- Freddy's Feed/Missoula
- Eagle Harbor/Bainbridge *fall*
- Snow Goose/Stanwood *do w/ Anacortes?*
- Island Books/Mercer Island *fall*
- Fireside Books/Olympia
- Looking Glass/Portland
- Bloomsbury/Ashland
- Annie Blooms/Portland
- Broadway Books/Portland *fall?*
- OHS/Portland *fall*
- dent'n Borders, moorh? *fall*

15 Jan. '96

Michael, FYI--the enclosed is my penciled-in schedule to Victoria Meyer for the Montana (and Spokane) bookstore tour. And I'll be talking with her about how to fit in all we can of the Puget Sound & Oregon stores on your list. If you need to talk to me before I get back to my desk on March 5, Victoria or Becky Saletan's assistant Denise Roy will have my Albuquerque whereabouts.

Also, S&S is changing the cover, to one that looks good to me in the roughs I've seen, thanks to your sales rep kicks.

best,

A handwritten signature in dark ink, appearing to be "Kwan", written in a cursive style.

Now let me see if I can turn to being helpful instead of hindersome, on bookstore past records:

The Seattle/Puget Sound area: Michael Carley and I are agreed on the four most important bookstores, to be favored in early scheduling as much as possible:

University Book Store, Seattle
Elliott Bay Book Co., Seattle

Village Books, Bellingham
Scott's, Mt. Vernon

All of these but Scott's have produced large audiences for reading/signings on my previous books; the readings at Scott's, a wonderful and sizable store but in a small town, have been more up and down. You might explore with Scott's whether a noontime or mid-afternoon event, when I'm en route to a Friday evening or Sunday evening reading at Village Books in Bellingham, would serve them just as well. The big two Seattle stores, the U and El Bay, probably should be separated in their reading dates by a couple of weeks, if you conveniently can.

Borders: I realize part of the strategy for this book is to work more with this upscale chain, and that's fine with me. Because I inevitably end up doing so many readings in the Seattle area, though, if you do schedule me into the downtown Borders here could it be for a noonhour signing? That store seems pretty nicely situated for noonhour traffic (lawyers!), and it's a venue and time of day that nobody has done much with before, on my books.

Barnes & Noble isn't so fine with me, and the more we can tipptoe around them (at least here in the Pacific Northwest), the better I'd like it. I did a signing for the Bellevue B&N on my last round of appearances--the Penguin tour for Heart Earth, and so I think it can be argued it's somebody else's turn on this schedule. But as you likely know, there's a new Seattle B&N within catapult shot of the University Book Store, and if you deem it necessary I go there, again I'd like it to be a noonhour signing or some such, rather than a full-fledged reading/signing. My experience with B&N--and this goes for Walden, Brentano, and Crown stores as well--has been that my appearances don't make much difference and they sell my books anyway; at the Bellevue B&N, we sold 10 or 12 books at my signing, but the computer showed they'd sold 400--some just in the general course of business. Be glad to talk this over with you further, if you'd like.

Portland: This is one of my strongest readership areas, in some ways better than Seattle, and Powell's of course is the gorilla store there. Michael Carley has favorite accounts at both of the university bookstores south of Portland, in Eugene and Corvallis, and I've had very strong signings at those stores. So the question will be whether you want to include Eugene and Corvallis in a Portland trip, which would likely mean one more plane (Portland-Eugene), a rental car (Eugene to Corvallis and then to the Portland airport), and another day. The bookbuyer at the U. of Oregon in Eugene particularly wants me for some sort of annual civic writerly event, which I'm game to have you pursue if it doesn't warp the rest of our schedule. If you decide just to buzz me in and out of Portland for a Powell's reading, that's okay with me too.

Denver: The sales rep there, Terry Warnick, was the Macmillan rep and in the past has been accustomed to my "Denver" appearance (i.e., The Tattered Cover) encompassing Colorado Springs, Boulder, and Fort Collins as well. So, again it's apt to be a question of how far you want to spread me beyond the airport city. If I end up taking in Tulsa on this same trip, I guess I favor simply doing

more

whatever The Tattered Cover wants--i.e., if they want me to do something at their LoDo store as well as the mother store at Cherry Creek, fine--and maybe a Boulder Bookstore appearance slotted into the trip to or from the Denver airport. But if you do feel strongly that Colorado Springs and/or Ft. Collins need to be included, we need about 3 days in the Denver area to accomplish all those, given the distances.

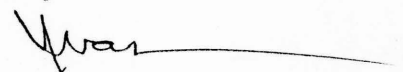
Montana: Michael Carley lists as his prime stores there the Country Bookshelf in Bozeman, Fact & Fiction in Missoula, and the Montana Book Co. in Helena, and they're mine, too, all run by friends I've known and dealt with a long time and who produce some of my biggest signings. I can also do Auntie's in Spokane on the way to Montana, and probably would include bookstores in Kalispell and possibly Great Falls to Michael's list. I'll try refine this late-June week or so of Montana tour in the next few weeks, for your publicists to work with.

Of the national tour, I'd simply point out that I've done well in Washington, DC, with a noonhour signing at the F St. Olsson's and an evening reading at Politics and Prose (I've suggested Carla Cohen as one of the booksellers to blurb the readers' copy); The Hungry Mind in St. Paul has always been great, standing-room only readings every time I've appeared there; and Black Oak in Berkeley and Kepler's in Menlo Park have been the most productive venues in the San Francisco area. The rest of the places, all up to you.***

I mentioned earlier the prospect that we're going to have a lot of requests from smaller stores here in the Puget Sound area; Michael Carley thought there might be as many as 20 such requests. Some of those will probably find their way into your May-June scheduling of me, but I think inevitably there are going to be a lot more requests than we have schedule for. I would be willing to do another week or two of appearances, starting after mid-September, if you think it'd be a good idea; there might be an overnight or two, but I think most could be done for the cost of my gas and meals, in terms of your budget. Let me know how you feel about this, so that I can tailor phone calls from booksellers accordingly, i.e. give them any hope or not.

Sorry this has run so long, but I hope it might save us some time and effort later on. Please note that I now have a fax machine, the number the same as my phone--" (206) 542-6658. I'm mindful that I am to draw up for you some succinct phrasing for you about the book, where to place it in my writing career, why did I feel compelled to write it etc., and will try get that together within the next couple of weeks. Any of the rest of this, I'll be glad to talk to you about at your convenience, now or in the new year. I will be away from my desk from about mid-January to mid-March, but I'll advise you then on reaching me as needed. I very much look forward to working with you and your team of publicists; Liz Darhansoff praises you to the sky, and there's no higher than that.

best,



***Occurred to me you might want to see the Penguin publicity schedule for my '94 appearances in Milwaukee, Ann Arbor and Iowa City, to gauge what was and wasn't done; am faxing those 3 schedule pages following this.



S I M O N & S C H U S T E R

Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-7061
Fax: 212-698-7453

Rebecca Saletan
Senior Editor
Trade Division

2 October 1995

Dear Ivan and Liz,

Forgive me off the bat for using "you" to refer to Ivan in this letter - it's too confusing to do otherwise.

As you know, we've had a series of meetings and conversations in-house to discuss marketing and publicity strategies for BUCKING THE SUN. I know that Liz and Victoria Meyer will be meeting to go over some of the publishing history and the finer points of publicity, but we already have a pretty clear picture of what we'd like to do.

First of all, we feel strongly that we'd like to publish the book in May. Sometimes a change of season is a good idea in itself -- it reinforces the message to booksellers that this time out is going to be a bit different. More important, though, we think we can get more attention for book and author if we steer clear of pre-Christmas chaos, which tends to bring out the conservatism in buyers and reviewers alike for all but sure-thing blockbusters and books specifically geared to the holidays. May would also give us a shot at a in-store promotions and other marketing aimed at Father's Day and summer reading. The one other big fiction title Simon & Schuster currently has slated for May is a collection of stories by Mary Higgins Clark; Scribner's lead fiction for that month is LOST LAYSEN, a heretofore unpublished Margaret Mitchell novel -- very different kinds of books with very different audiences.

The mission of marketing and publicity in general will be to capitalize on the impressive track record of your previous books where they have sold strongly (30,000 plus of hardcover fiction isn't peanuts on anybody's list) and to build where you aren't as well known or reviewed. From looking at the distribution of the previous books, it's become clear to us that this isn't only a matter of regional differences in sales and distribution; there was also disproportionately low distribution in the chains, as compared to the independents. Obviously, you are an independents' favorite, but we also need to court the chains, particularly the higher-end ones like Borders.

We agree with your sense that you can't wring out appreciably more book sales from author appearances than you have in the past. And we don't think that courting the booksellers en masse at the ABA and the regional booksellers' meetings will make that much of a difference: they already love you. As you know, these meetings are focused on the fall lists, although if the book continues strong through the summer, you could be a candidate to attend one or more of the fall regional meetings.

Clearly, though, the in-store appearances do sell quite a number of books, and we think an author tour is essential. The idea would be to go for a mix of bookstores who know you well and those who don't but should, chains as well as independents. Our impulse is to try more of a grass-roots approach, going where there are great bookstores and concentrations of literary readers and to cities that aren't so deluged with traveling authors that it's hard to turn out a crowd for anybody but Colin Powell. In consultation with the sales department, publicity has suggested the following cities: Seattle, Portland, San Francisco, Denver, Montana (where you'd go numerous places by car, as discussed with Victoria); Minneapolis/St. Paul, Tulsa, St. Louis, Iowa City, Milwaukee, Chicago, Ann Arbor; Atlanta, Washington, DC, Philadelphia. Where we've suggested a city like Chicago, where you haven't had great experience in the past, it's because sales thinks there are good venues that haven't been tapped and publicity thinks there are media opportunities to back that up. Obviously, we'll be flexible. If a rep makes a good case for a city or region we haven't included, we'll consider it; and if we aren't able to assemble a strong schedule for a given city, we won't waste your time.

We do intend to produce advance reader's copies (sample of a recent one enclosed), even though they will not be available immediately after sales conference; in our experience they are invaluable for getting buyers' and reviewers' attention and, again, they send the message that we consider this to be a big book. We'd also like to have you tape the first chapter of the book before sales conference, which is in mid-December. In conjunction with testimonials from booksellers who are longtime Doig fans, if we think we need them, the sales department can use the tapes to entice bookstores who haven't had you for readings before, and in general can use them as a teaser for the book. The taping itself can be set up at a Seattle studio, at your convenience.

In addition to the reader's copies and tape, we'd like to produce some other gizmos that the booksellers seem to really use to sell our books: blow-ups of the jacket (and/or major reviews when the time comes), cafe bookmarks (samples enclosed - the stores place them upright in clear plexiglas holders on tables, the way restaurants display dessert lists), and reading group guides (samples also enclosed; these are very popular - some stores sponsor several groups, provide meeting places, etc.).

As far as advertising is concerned, we plan to do a full page in *The New York Times Book Review* and to make ample coop money (about \$15,000) available for local radio and print advertising to support author appearances. BUCKING THE SUN would also be

included in Simon & Schuster's spring group announcement ad in *Publishers Weekly* if we decide to run one at all (a subject of current in-house debate). In our catalog, we will be devoting a double-page spread to the book.

Mark Damparty
Morrow

Scribner's plans to publish *DANCING AT THE RASCAL FAIR* in paperback to coincide with the publication of *BUCKING THE SUN* in hardcover as well.

We have taken your suggestions for the cover to heart and are working on something that will be a significant departure from your past several jackets, and that isn't explicitly tied to the West or to the 1930's.

We would like, by the way, to explore audio possibilities with our own audio division, but we need some background on the previous audio history, as Atheneum did not control these rights. Can one of you fill me in?

Overall, the message that we want to convey through all these plans is that the book is major, as you put it, "a big rambunctious readable-coast-to-coast piece of Americana." We have a strong base to build upon. Again, it's not as if you're an undiscovered writer, and your sales have been remarkable considering how uneven the distribution and focus of previous publicity and marketing has been.

I hope all of this meets with your enthusiasm. Please let me know your thoughts.

Yours truly,



Rebecca Saletan

Enc.

P.S. I saw in a rep's report this morning that Governor Rohmer of Colorado bought Bill Clinton a copy of *DANCING AT THE RASCAL FAIR* in a Denver bookstore last week - a history-making occurrence that was recorded in two local papers, he notes.

6 Oct. '95

Dear Becky--

Just quickly, the RIVER RUNS THROUGH IT audio (unabridged) and the three other NorthWord tapes of my own stuff (all abridged). I misremembered when I spoke to you on the phone--Liz's office has handled THIS HOUSE OF SKY for me in ~~that~~ audio. What she hasn't handled is my participation in A RIVER RUNS THROUGH IT--I cut my own deal on that, since none of my own literary property was involved--but if S&S wants to try to lay hands on RIVER from NorthWord, I'll of course ask Liz to include herself into the picture.

I hastily ran the numbers on net units shipped of RIVER, ~~from~~ from its '92 inception: 44,546, and as I said, I think 5 months on the PW audio bestseller list, plus an Audie award as one of 20 best of the year. NorthWord in trying to digest the audio publishing program it bought from Audio Press a couple of years ago hasn't digested very well--RIVER sales were 607 in the 1st half of this year.

best,



BUCKING THE SUN

by Ivan Doig

Pub date: May 1996

Price: \$23.00

ISBN: 0-684-811715

IVAN DOIG

Ivan Doig was born in White Sulphur Springs, Montana, in 1939 and grew up along the rocky Mountain Front where much of his writing takes place. His first book, the highly acclaimed memoir, *This House of the Sky* (1978), was nominated for the National Book Award in Contemporary Thought and received a Christopher Award, the Pacific Northwest Booksellers Award and the Governor's Writers Day Award. *Heart Earth* was the recipient of the 1993 David W. and Beatrice C. Evans Biography Award for the best biography in the Rocky Mountain West. *Kirkus Reviews* hailed it as "another profoundly original and lustrous re-creation" and *Publishers Weekly* wrote, "In poetic and precise prose, Doig has crafted a worthy complement to his acclaimed memoir, *The House of Sky*."

Ivan Doig's other award-winning books include: *Winter Brothers* (1980), which was the recipient of the Governor's Writers Day Award and the Pacific Northwest Booksellers Award for Literary Excellence; *The Sea Runners* (1982), his first novel, was named one of the notable books of the year by *The New York Times Book Review*; and his Montana Trilogy of novels, *English Creek* (1984), *Dancing at the Rascal Fair* (1987), and *Ride with Me, Mariah Montana* (1990). "A writer whose work makes readers recall why they love to read, and reminds writers why they ever wanted to write in the first place," raved the *Washington Post Book World*.

A former ranch hand and a newspaperman, Ivan Doig is a graduate of Northwestern University where he received a B.S., and M.S. in journalism. He holds a Ph.D. in history from the University of Washington and doctorates in literature from Montana State University and Lewis and Clark College. In 1989 the Western Literature Association honored him with its Distinguished Achievement Award for his body of work. He lives in Seattle with his wife Carol, who teaches the literature of the American West.

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Ivan Doig
by Ivan Doig
Ivan Doig
by Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
(206) 342-6658

Denise—Found a bio in my notebook! Edit &/or re-do as you will.
best from the Land of Lachentment, *Denise*

Ivan Doig was born in Montana in 1939 and grew up along the Rocky Mountain Front where his trilogy of novels Dancing at the Rascal Fair, English Creek, and Ride with Me, Mariah Montana takes place. His first book, This House of Sky, was nominated for the National Book Award in contemporary thought. "The language begins in western territory and experience but in the hands of an artist it touches all landscape and all life," Robert Kirsch wrote in the Los Angeles Times. "Doig is such an artist." Richard Critchfield added in the Washington Post: "Nor is Doig's gift merely literary. Besides his intuitions and artistry there is the iron of purpose of an ex-ranch hand who has earned his Ph.D. in history." Doig now lives in Seattle, where he is at work on ~~a companion book to This House of Sky~~ his next novel for Simon & Schuster.

Education:

- B.S.J., M.S.J., Medill School of Journalism, Northwestern University.
- Ph.D. in history, University of Washington.
- Litt.D., Montana State University.
- Litt.D., Lewis and Clark College.

Books and awards:

- This House of Sky, Harcourt Brace Jovanovich, 1978; nominated for the National Book Award; winner of The Christopher Award; more than 150,000 copies have been sold in the U.S.; also published in Britain by Sidgwick & Jackson, and in West Germany by Insel Verlag as Das Haus Des Himmels.
 - Winter Brothers, Harcourt Brace Jovanovich, 1980; Governor's Writers Day Award; Pacific Northwest Booksellers Award for Literary Excellence; adapted for television by KCTS, Seattle.
 - The Sea Runners, Atheneum, 1982, and Penguin Books; chosen for "ten best books of 1982" by Chicago Sun-Times and for "notable books of 1982" by The New York Times Book Review.
 - English Creek, Atheneum, 1984, and Penguin Books; winner of The Western Heritage Award as best novel of 1984; read by The Radio Reader on National Public Radio.
 - Dancing at the Rascal Fair, Atheneum, 1987, and Perennial paperback; Pacific Northwest Booksellers Award for Literary Excellence; read by The Radio Reader on National Public Radio.
 - Ride with Me, Mariah Montana, Atheneum, ~~unpublished~~ 1990.
 - Heart Earth, Atheneum, 1993; winner of the Evans Biography Award.
- (for further information, see Contemporary Authors, New Revision Series, Vol. 24, pp. 155-7) (or Who's Who)

Revised schedule for Ivan Doig at ABA, June 1990

Saturday, June 2

Arriving in the afternoon

Sunday, June 3

| | |
|--------------------|---|
| 10:00 - 10:30 A.M. | Interview with George Christian, Houston Chronicle. Meet at Macmillan booth. |
| 11:00 A.M. | Meeting with Hugh Van Dusen of Harper & Row at Macmillan booth |
| 8:30 P.M. | Dinner with Booksellers (with Isabel Allende) at Le Montrachet, Las Vegas Hilton |

Monday, June 4

| | |
|-------------------|---|
| 12:30 - 2:30 P.M. | <i>11:15 Nancy Pate, Mac'm booth</i> Luncheon for Book Reviewers (with Isabel Allende), Macmillan's suite, Las Vegas Hilton |
| Arrive 3:50 P.M. | Press conference in Room 2, Convention Center |
| 4:00 - 4:20 P.M. | |
| 5:30 - 6:30 P.M. | Reading, Room A-1/A4, Convention Center. This will be a 10-minute reading. |

Tuesday, June 5

Leaving in the morning



PUBLISHERS 866 THIRD AVENUE NEW YORK CITY 10022 TEL: (212) 702-2000

TELEX: 225925 MACM UR CABLES: PACHAMAC, NY

Susan Richman
Vice President
Director of Publicity

May 23, 1990

Mr. Ivan Doig
17021 Tenth Avenue, N.W.
Seattle, WA 98177

Dear Ivan:

I am enclosing your schedule of appearances at ABA, badges for you and Carol, and the confirmation slip for the Hilton. I am asking our convention manager to make sure the hotel realizes you are traveling with your wife.

I can't wait to see you both.

Best regards,

by Ivan Doig
BY IVAN DOIG
 Ivan Doig
BY IVAN DOIG
 by Ivan Doig

Ivan Doig

17021 Tenth Avenue N.W., Seattle, Washington 98177
 (206) 542-6658

1/12/96 FAX to Victoria Meyer, 2nd p. of 2

Besides this rudimentary itinerary where messages can be left for me the next two weeks, I'll be checking my home phone machine and will be calling Becky Saletan's assistant Denise with my whereabouts every few days. Will provide you an Albuquerque phone # for the month of February by about the end of this month.

| | |
|---------------------------|---|
| Tuesday, January 16 | Leave Seattle for Eugene, OR. Overnight with Dick and Dee Brown (503) 683-5766. |
| Wednesday-Friday | en route to San Diego |
| Sat/Sun, Jan. 20-21 | San Diego at the home of Pat and Len DePew (619) 231-2322 |
| Mon/Tue, Jan. 22-23 | Tucson Best Western Ghost Ranch (602) 791-7565 |
| Wednesday, Jan. 24 | en route to Albuquerque |
| Thursday, Jan. 25 | arrive Albuquerque. Phone number through February will be forthcoming. Immediate messages may be left c/o Frank Zoretich (505) 260-1980. |
| circa Tuesday, March 5 | arrive home in Seattle. |

p. 2 to Victoria Meyer 1/9/96

diver Bruce Duff walking the bottom of the Missouri River, to taxi dancer Proxy Shannon who "dances the dimes" (and occasionally more) out of the men of the dam crew. The kaleidoscope of telling characteristics, such as the pint-size sheriff's habit of calling his .12-gauge Marlin shotgun "Marlene."

I went away for the past three years into the 1930's and have tried my utmost to come back with a book as big as the times.

I hope this gives you enough to work with, Victoria. I do have specific colorful quotes, and for that matter taped excerpts, from people at Fort Peck that helped to give me the flavor of that era, and my Acknowledgments at the back of the manuscript reflect the other kinds of research I resorted to, if those suggest any useful angle to you.

Chicago and the ABA: well done! Except for one good feature in the Chicago Tribune in 1987, my Chicago background has never been exploited in the coverage of any of my books; so, in case they're useful grist for your media work this time, here are some bits of my Chicagoland background:

--From Montana I went to college "back east in Chicago," as my father always said, 1957-62 at Northwestern University in Evanston, bachelor's and master's in journalism. After military service and a stint on a downstate Illinois newspaper (in Decatur), I returned to Evanston in 1964 as assistant editor of The Rotarian magazine. Carol, also a Chicago-area magazine editor, and I were married there in 1965, and lived there another year. In sum, about 8 years of my life there. A few specific details: I was a broadcast news major at Northwestern, and as a student worked all of election night of 1960 rushing wire-copy of precinct results to news desks at WIND radio--never knowing that Mayor Daley was making JFK President with those results! Rush Street, Chicago jazz and deep-dish pizza I cherished, and still do. Bucking the Sun has a Chicago scene, ms pp. 612-614, ending with the moviehouseful of alcoholics taking a swig of their cure in the Windsor Theatre on the Near North Side.

A few Chicago logistics: I'm of course game to do whatever else you think would be helpful at the ABA, including time at the booth to meet booksellers (and for that matter the S&S sales reps, of whom I know only 3 or 4). I do very much want Carol along for this great event, so can a guest badge giving her access to the convention floor as well as the literary lunch be arranged? Also, we'd like to fly ~~back~~ together and stay on one extra night (Monday, June 17) at the hotel; can your office handle the plane tickets for both of us and bill me for Carol's share and that extra hotel night, please?

Lastly, as I mentioned to you on the phone, I'd already intended to move the Montana booksignings later than my original mid-June intentions, to give you more leeway in your scheduling of me. If it's okay with you, I would now plan out a June 23-July 3 slate of signings at 7 or 8 proven bookstores, including the big Auntie's Bookstore in Spokane. Your dept. of course would do its usual peerless stuff on any media chances and pat things into shape with the bookstores, but Carol and I can handle our own accommodations. Looking back at previous expenses, I think I can bring in this trip--8 or 9 days of motels, meals, gas--for \$100-\$150 a day in expenses; sound okay?

best,



ANN LOVEJOY: Drowning out street noise with a few soothing drops. **C4**

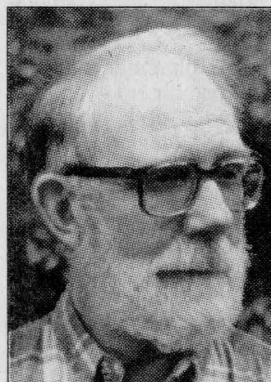
■ Ann Landers **C2** ■ Television **C3**

■ Coffee Break **C6**

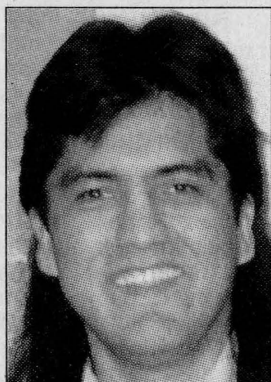
LIFESTYLE

ARTS & ENTERTAINMENT

Bookseller Blues



Ivan Doig



Sherman Alexie

Northwest authors draw praise, deflect criticism

By JOHN MARSHALL
PI REPORTER

CHICAGO — Northwest authors again had their time in the ABA spotlight this year, especially Ivan Doig, David Guterson, Sherman Alexie and Betty J. Eadie.

Doig was one of five speakers at ABA's premiere literary event, a Sunday luncheon that also featured American poet laureate Robert Hass, novelists Susan Power and John Edgar Wideman, and poet Donald Hall. Hass introduced Doig by describing his memoir, "This House of Sky," as "an American classic."

Doig, looking unusually serious in sport coat and tie, responded with a soft-spoken, but eloquent description of his approach as a writer. He told the crowd of 500, "I see it as my everyday job to get literature and poetry over to people. I've always tried to attain a language that makes a shimmer behind the story."

Guterson arrived at ABA to find himself and his work splashed across the front page of a special convention edition of USA Today. The Bainbridge Island writer's first novel, "Snow Falling on Cedars," was listed as the fourth best-selling book this year, after "The Rainmaker" by John Grisham, "Primary Colors" by Anonymous and "Men Are From Mars, Women Are From Venus" by John Gray.

The staggering sales of "Snow Falling on Cedars" turned Guterson into the eighth best-selling U.S. writer this year, in USA Today's tabulation.

So it was no great surprise that booksellers named "Snow Falling on Cedars" as the favorite book they sold during the year (it had been a finalist for the same award last year). The "ABBY" carries a \$5,000 prize and a Tiffany glass sculpture.

Accepting the award Sunday morning, Guterson told hundreds of booksellers that he was "greatly honored to have this recognition from those who know books better than anyone else."

Guterson came in for some light criticism in a



Random House stayed away in protest, but the McCormick Place Complex in Chicago was packed with 42,000 publishers, writers and booksellers.

JOHN MARSHALL / PI

ABA convention loses some of its zing

as the best American novelists under 40. Guterson's Granta photograph, which showed the writer reclining barefoot on a couch, was republished in the New York Observer with the caption: "Granta — or J. Crew? David Guterson." That prompted a huge laugh from the author himself.

Alexie, Seattle's other honoree on the Granta list, did not get off so easily, becoming one of the prime Granta targets of the Observer's Vince Passaro, who wrote, "Mr. Alexie is the Native American representative. The judges probably thought they couldn't do without him . . . Mr. Alexie presents narrative that looks more like notes than finished product."

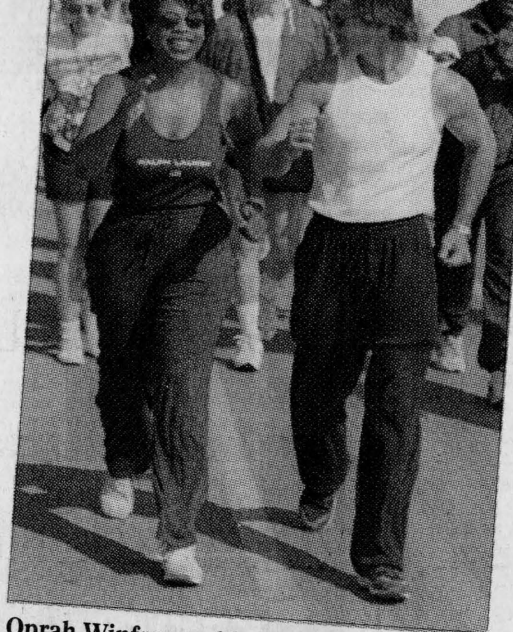
Alexie had come to his second straight ABA to promote his fall novel, "Indian Killer," for Atlantic Monthly Press and also to receive a book award from the Before Columbus Foundation for his first novel, "Reservation Blues." Instead, Alexie found himself in the unfamiliar position of being harshly criticized, and even controversial.

He minced no words in response, saying, "I'm never surprised by anybody's racism, but to blame Granta for the diversity of its list is absurd. If I hadn't achieved a lot already, I might consider criticism of my selection to have some validity. But I've been one of the most critically acclaimed young writers. I've actually been surprised that I have not received more criticism. Probably 95 percent of my reviews have been positive — and nobody's that good. Certainly not me."

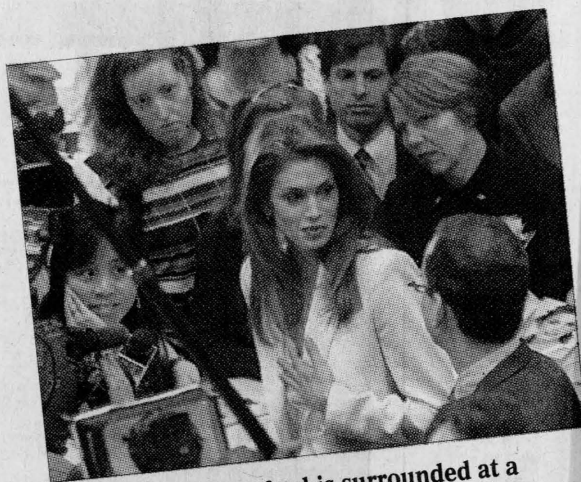
Having a far more pleasant time in the ABA spotlight was Betty J. Eadie of Seattle, who burst onto the best-seller lists with an account of her near-death experience ("Embraced by the Light") that was first released by a tiny publisher. Now, Eadie basked in big commercial publisher star treatment, as Pocket Books fired up its publicity engine for her fall book, "The Awakening Heart."

Eadie's lighted picture had a place of prominence in the Pocket Books booth, she was toasted at a breakfast for booksellers, her autograph session drew throngs of eager fans. And Eadie was treated to the ultimate ABA plum for a writer — a publisher-hosted, invitation-only dinner party at the Ritz-Carlton.

Eadie has arrived, and then some. A few years ago, she was an unknown writer struggling to get published. Now, she is a prime example of what bestsellerdom can bestow.



Oprah Winfrey and her personal trainer, Bob Greene, lead power walkers to the convention.



Model Cindy Crawford is surrounded at a signing for her book, "Cindy Crawford's Makeup Workbook."

CHICAGO — Oprah led them, almost 1,000 strong, as they headed out of Soldier Field on a "power walk" across vast expanses of parking lot, up highway overpasses, and, finally, along the lakefront to the Oz of Bookselling.

This media magnate, whose talk show seems to have launched 1,000 best sellers, exhorted the booksellers to move smartly along as they headed out toward the huge hulking edifices of the McCormick Place Complex, site of the 1996 American Booksellers Association Convention and Trade Exhibit (ABA).

Oprah, her legs and arms moving as fast as her mouth ("Come on, girl!"), set a brisk pace. Many booksellers soon fell behind. Part of that was probably from having eaten too much at the vast low-fat breakfast buffet set out under tents on the pro football field to promote Oprah Winfrey and her personal trainer Bob Greene's fall book for Hyperion, "Make the Connection: Ten Steps to a Better Body — And a Better Life."

Part of the booksellers' slow-footedness may have resulted from the usual ABA angst. But as the three-day event unfolded, it began to seem symptomatic of a certain crisis of confidence caused by a variety of factors: absent publishers, booksellers and big-name literary authors, tough economic times, fewer social events, the late date of this year's show and its behemoth size.

To have 42,000 attendees walking through 2,500 exhibits spread over 360,000 square feet of space might look great in the Guinness book. But it can make an attendee feel like an ant crossing a freeway at rush hour.

Chicago is to be ABA's home through the end of the century and last year's event there had horrendous logistical snafus, both inside and outside. This year's ABA faced a more daunting problem before it opened.

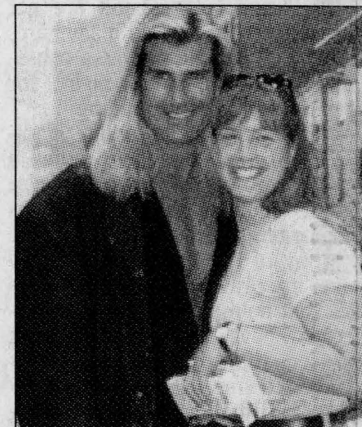
The 7,000-member association, which represents independent booksellers, had sued Random House, accusing the publisher of giving price breaks and promotional dollars to the huge chain bookstores (a charge denied by the publisher). Random House promptly pulled out of ABA, forfeiting a \$150,000 deposit, but also leaving a huge hole at the convention, since the publisher was to occupy 8,700 square feet of McCormick, more than twice as much space as anyone else.

No such hole could be seen on the floor when the convention opened, but it could be felt. A convention that usually focuses on who's here (can you believe . . . came?) instead found itself pondering the effect of who wasn't — not just the Random House staffers and booths, but also the prestigious authors and high-gloss

parents of the bride were boycotting. It went on as scheduled, but everyone who came was drawn into endless discussions of just how important the defection had been. Camps of opinion emerged.

There were those who saw the Random House defection as a one-time thing, despite recent ABA pullouts by other publishers, including St. Martin's Press and Viking/Penguin, and scaled-back efforts by others.

"I'm sorry that Random House is not here," said Chuck Robinson of Village Books in Bellingham, a past president of ABA and longtime board member. "The impact on the show is not so much that Random is not here, as that this is supposed to be the gathering of the book business — this is our time to come together as a community. So I'm hopeful that Random House will come back next year."



Renee Bullock of Baltimore rubbed shoulders with Fabio.

Molly Cook of Magnolia's Bookstore took another view, saying,

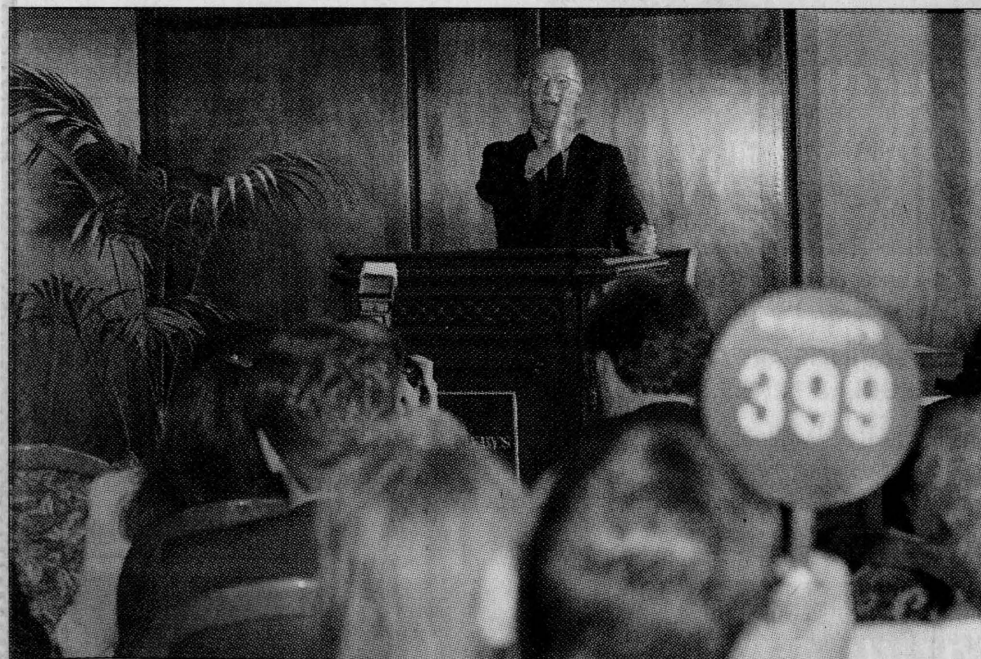
"The fact that Random House is not here — they're so big, so glitzy — has meant that I'm getting so much more done."

But there were also many who felt the loss of Random House and worried what that might portend. Among those was Morgan Entrekin, the respected publisher of Grove/Atlantic.

"This ABA seems a little flat to me," Entrekin summarized. "I miss my friends from Random House and the convention just seems to be lacking critical mass, although there are tons of 'book products' which I would just as soon see thrown out of the convention. I just hope ABA hasn't killed its golden goose."

ABA did retain its expected essence — part high school reunion, part nonstop shopping spree, part summer camp for adults. But it all seemed turned down a couple notches, more workman-like, muted in many ways.

See ABA, Page C4



Executive Vice President of Sotheby's C. Hugh Hildesley conducts a mock auction at Seattle's Columbia Tower Club as part of a program aimed at educating local bidders.

GRANT M. HALLER/PI

Sotheby's comes to the Northwest to teach bidders a useful lesson

By SUSAN PHINNEY
PI REPORTER

The man who raised his paddle and bid \$95,000 for a Lucien Freud print was in trouble.

He had \$100,000 to spend at the auction, but he'd forgotten the taxes and the 15 percent "buyer's premium," part of which goes the auctioneer.

With those added in, he was tapped out and the bill was staring him in the face.

Luckily, his overbidding *faux pas* occurred at an introduction "Auction Adventure" — compliments of Sotheby's. The auction had real items but play money.

Such problems don't often pop up at local charity auctions, and that's why those events don't prepare consumers for, say, the auction of Jackie Onassis's estate, or bidding for fine art, where the prices end in

big bundles of zeros.

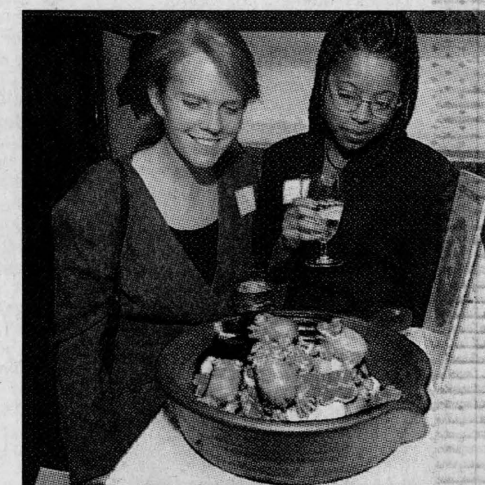
Those auctions aren't for amateurs. And that's why Sotheby's, the venerable international auction house, brought some of its top brass to Seattle this week.

Sotheby's wants educated bidders, people who play by the rules, and especially people who don't drink too much, pay too much and regret it in the morning — or worse, renege on a bid, as sometimes happens at local charity events.

That's not acceptable in the big leagues.

So Sotheby's sent executive vice president C. Hugh Hildesley and a team of company experts from New York, Los Angeles and British Columbia to give a couple of seminars. One was for Microsoft executives, another for about 50 bankers, lawyers and trust officers — people involved in estate planning.

According to Hildesley, an Episcopal priest with a soothing manner and cultivated



Lisa Thompson, left, and Shaunta Vanbrackle check an item up for "auction" — a David Gilhooly earthenware piece.

voice, Seattle is attracting attention. Not because it's an auction capital, but because it's home to a growing number of collectors, especially collectors of contemporary art. That

See AUCTIONS, Page C4