

From: "Mary Ann Gwinn" <mgwinn@seattletimes.com>
Subject: Tuesday's live chat
Date: September 7, 2012 2:00:05 PM PDT
To: "carol doig" <cddoig@comcast.net>

Hi Ivan and Carol: Mary Ann Gwinn here. You all asked for driving directions to get to the Times office on Tuesday. They're included in this e-mail, but I also wanted you to know a little bit about how the chat works.

Setup: when you get here, we will go to a corner of the newsroom with four or five computers. Five of us (including Ivan) will be manning three or four different computers (Carol, if you are coming, I will find you a comfortable place to hang out).

Ivan, you don't really have to worry about anything but thinking up answers to questions. One of our desk editors, Sandra Dunham, has been enlisted to take dictation from you.

The questions will come from me, from questions readers have submitted in advance and questions readers send in during the hour the chat is "live". We pick and choose which questions to answer.

This will go on for about an hour. It sounds confusing, but will look pretty seamless from the outside (someone following the chat on the web site). If we have time we may publish a (condensed) print version of the chat.

Now, **timing:** count on being here at about 11:15 a.m. on Tuesday. The chat starts at noon, so that will give us enough time to get situated. It will go until about 1 p.m.

My boss has asked if you would be willing to have a photo taken at the end of it; that's really up to you, whether you're game for that after a couple of hours of "chatting." Otherwise, we can do it another time. Let me know.

Directions:

These driving directions assume you are heading down 99 south. I will be in the Times parking lot waiting for you, so I can guide you in to the building. My cell is 206-755-8769, if you need to reach me.

Here are directions:

Head down 99 south. Get off at the last exit before you go into the Battery Street tunnel.

Turn left on to Denny Way. Proceed east on Denny to Fairview Avenue. Turn left onto Fairview.

Take the next left on to John Street. You'll see the entrance to the Seattle Times visitor parking lot, turn left into it. Park in visitor parking.

I will be in the Times parking lot waiting for you, so I can guide you in to the building. My cell is 206-755-8769, if you need to reach me.

I have alerted the parking attendant that you'll be there for a couple of hours.

That's it!

Let me know if you have further questions.

Mary Ann

From: "Mary Ann Gwinn" <mgwinn@seattletimes.com>
Subject: **RE: confirming Seattle Times chat date**
Date: August 15, 2012 1:34:39 PM PDT
To: "carol doig" <cddoig@comcast.net>

Hi Carol; there's a visitor lot in front of the old Times building (we're at the new building at 1000 Denny Way). You should be able to park there for free - just tell the attendant you're being interviewed at the paper.

Looking forward to it - Mary Ann

-----Original Message-----

From: carol doig [mailto:cddoig@comcast.net]
Sent: Wednesday, August 15, 2012 1:27 PM
To: Mary Ann Gwinn
Subject: Re: confirming Seattle Times chat date

Yes, Mary Ann, Ivan has it on his schedule. His next inevitable question: where's my parking space?

Best,
Carol

On Aug 15, 2012, at 1:08 PM, Mary Ann Gwinn wrote:

Hi Ivan and Carol: I'm confirming the Sept. 5 Seattle Times chat date. Just let me know that this date still works for you.

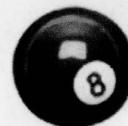
thanks, Mary Ann Gwinn

From: Holly Henke
Sent: Wednesday, August 15, 2012 12:57 PM
To: Mary Ann Gwinn
Subject: confirming doig date

Still Sept 5? I'm going to let ad folks know.

~ Holly Henke
Senior Producer
Seattletimes.com
(206) 464-2021
hhenke@seattletimes.com

From: carol doig <cddoig@comcast.net>
Subject: **S. Times online**
Date: August 24, 2012 8:05:30 AM PDT
To: Glory Plata <Glory.Plata@us.penguingroup.com>



Hi, Glory. Mary Ann Gwinn and I settled on September 11, 11:30 PST for the Seattle Times online chat.

Thanks hugely for all the work that has gone into The Bartender's Tale. Yesterday's list of all events and coverage was most impressive.

I've called the small bookstores -- Edmonds has 80 copies; the owner Mary Kay is always a reliable pro. Park Place habitually under orders -- they were going to have 30 -- and I told them to have at least 50, and Rebecca said she would.

So onward.

Best,
Ivan

From: "Mary Ann Gwinn" <mgwinn@seattletimes.com>
Subject: RE: rescheduling Seattle Times chat date
Date: August 23, 2012 3:22:22 PM PDT
To: "carol doig" <cddoig@comcast.net>

Ivan and Carol:

Let's plan on Sept. 11. Plan on being at the paper by 11:30.

I am headed out of town and will be out of contact for a few days, but will be back with details around the end of Aug./first of Sept.

thanks again, Mary Ann

-----Original Message-----

From: carol doig [mailto:cddoig@comcast.net]
Sent: Thu 8/23/2012 8:25 AM
To: Mary Ann Gwinn
Subject: Re: rescheduling Seattle Times chat date

Mary Ann, hi--Nope, we didn't get the Monday message. Rescheduling is a good idea. How about, preferably September 11, second choice the 12th. Can we do it around noon, so Carol and I don't have to fight peak traffic?

Better give us directions how to get there by Aurora, since there's been construction and road closures in that area recently.

Hey, according to The Daily Beast yesterday, I'm Stegner's legitimate successor. Whew!

See you soon.

Best,
Ivan

On Aug 22, 2012, at 3:32 PM, Mary Ann Gwinn wrote:

Hi Ivan and Carol; just making sure you got this message (below). I'm leaving town early Friday morning and will be out of contact for a few days.

Hope things are going well - Mary Ann Gwinn

-----Original Message-----

From: Mary Ann Gwinn
Sent: Mon 8/20/2012 4:09 PM
To: carol doig
Subject: RE: confirming Seattle Times chat date

Hi Ivan and Carol: I was e-mailing the woman in charge of "chats," and it turns out there's a fair amount of advance work that needs to be done (and I'm the person that needs to do it).

I'm on vacation for the next two weeks, and my first day back in the office would be the day of the "chat." I think it would work better if we kicked it back a week; say Sept, 10, 11th or 12th. Then I would be in the office the previous week to do all the advance planning.

Would that be feasible for you? I see you've got an event at Seattle Public Library on Sept. 10. Let me know your thoughts - I'm not in the office at the moment so if we can do this by e-mail, that would work better.

Mary Ann

-----Original Message-----

From: carol doig [mailto:cddoig@comcast.net]
Sent: Sat 8/18/2012 6:43 AM
To: Mary Ann Gwinn
Subject: Re: confirming Seattle Times chat date

From: carol doig <cddoig@comcast.net>
Subject: **Re: rescheduling Seattle Times chat date**
Date: August 23, 2012 8:24:14 AM PDT
To: Mary Ann Gwinn <mgwinn@seattletimes.com>



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From: "Mary Ann Gwinn" <mgwinn@seattletimes.com>
Subject: RE: Seattle Times question
Date: July 11, 2012 5:45:43 PM PDT
To: "carol doig" <cddoig@comcast.net>

Hi Ivan: my boss and I were kicking around an idea.

In the past we have had authors in for "live chats." This is a format where readers send in questions via e-mail, then you answer them (also in a written response). We take both questions before hand, and "live" during the hour you're sitting in the newspaper office answering them (we promote it before hand so your fans will know you're doing it).

Is this something you would ever consider? I've done it before and it's actually pretty painless. I have an example, a "chat" author Margaret Atwood did recently with readers of a Canadian paper.

If you're at all interested let me know, and I'll send it along.

Thanks for considering - Mary Ann Gwinn

-----Original Message-----

From: carol doig [mailto:cddoig@comcast.net]
Sent: Tuesday, May 29, 2012 12:48 PM
To: Mary Ann Gwinn
Subject: Re: great mention!

Mary Ann--That bookstore book publisher is--trust me, this is not some piratical curse--Black Dog and Leventhal. Mark Mouser told me they're kind of a packager, New Yorker cartoons and such. To borrow a phrase from The Bartender's Tale, they don't seem too swift. Mostly have left it up to the booksellers to recruit us and us to contribute the pieces, with no discernible editing (sic) I've seen. Still, it's likely to be a heartfelt collection like the U Book Store's 110 by 110 compilation of a few years ago.

Best,

Ivan

On May 29, 2012, at 10:56 AM, Mary Ann Gwinn wrote:

| Thanks, Ivan. I think this is the first e-mail I've ever received from

From: "Plata, Glory" <Glory.Plata@us.penguingroup.com>
Subject: **FW: TV interview request for Ivan Doig**
Date: August 3, 2012 9:30:00 AM PDT
To: carol doig <cddoig@comcast.net>

Hi Ivan – Mary Ann Gwinn and Terry Tazioli of the Seattle Times would love to have you on their TV show, "Well Read." I'm sure you're familiar, but in case not here's the link to their website: <http://wellread.tvw.org/about/>

Would you be available to tape a 30-minute interview with them on Tuesday, September 4 in Tacoma? More information is in the note below.

Thanks (and how exciting)!
Glory

From: Mike Bay [mailto:mikeb@tvw.org]
Sent: Friday, August 03, 2012 12:04 PM
To: Plata, Glory
Subject: TV interview request for Ivan Doig

Hi Glory Anne,

I'm writing to invite Ivan Doig onto our book show, "Well Read," for an interview about his new book "The Bartender's Tale." I got your contact info from Seattle Times Book Editor Mary Ann Gwinn, who serves as our weekly book reviewer on the program. Both she and our host, Terry Tazioli, are jazzed to have Ivan on the program.

We kicked off "Well Read" in April and it's gaining traction and viewers -- you can get a feel for the interviews on our YouTube channel: <http://www.youtube.com/user/WellReadTV?feature=watch> We tape in Tacoma, half an hour south of Seattle. Our next taping date is Tuesday Sept. 4, we'll be doing interviews late that morning.

Let me know -- or if you have any questions feel free to call. Thanks,

Mike Bay, VP-Programming
360-725-3981
360-970-9662

From: "Mary Ann Gwinn" <mgwinn@seattletimes.com>
Subject: RE: rescheduling Seattle Times chat date
Date: August 23, 2012 8:48:59 AM PDT
To: "carol doig" <cddoig@comcast.net>

wow. Stegner's successor? I would take the rest of the day off. :-)

I will run the 11th and 12th past the tech person and get back to you. Noon sounds good to me.

Mary Ann

-----Original Message-----

From: carol doig [mailto:cddoig@comcast.net]
Sent: Thu 8/23/2012 8:25 AM
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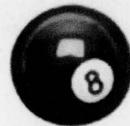
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Sent: Sat 8/18/2012 6:43 AM
To: Mary Ann Gwinn
Subject: Re: confirming Seattle Times chat date

From: carol doig <cddoig@comcast.net>
Subject: news for the studio interview!
Date: August 31, 2012 8:51:03 AM PDT
To: mgwinn@seattletimes.com
Cc: mikeb@tvw.org



Hi, Mary Ann

Wanted to share with you and Mike Bay a bit of Bartenders Tale news ahead of our tv session -- it's on the NYT extended bestseller list a week from Sunday. The virtuous 35 rather than the fab 15, but I'll take it. As you've probably noticed, in that abbreviated week after publication, it debuted at #13 on the national Indie list, at #3 on Mountains and Plains, and at #2 on PNBA. Need I say, things are going well.

Looking forward to catching up with you in Tacoma.

Best,
Ivan

WELL READ

Through TV promos, blog posts and other means, TVW will be publicizing your “Well Read” interview. Here are tips for how you can help get the word out to your readers:

HELP PUBLICIZE THE PREMIERE: The “Well Read” episode featuring “The Bartender’s Tale” will premiere on TVW **Tuesday, Oct. 2, at 7 pm and 10 pm** Pacific Time. TVW is statewide cable TV in Washington state (channel location varies by location: tvw.org/channels).

WATCH ON THE WEB: Starting the same day they premiere on TVW, all “Well Read” episodes become available for on-demand on the program’s YouTube channel, youtube.com/wellreadtv, and on TVW’s website at tvw.org/shows/well-read.

EMBED “WELL READ” VIDEO: Video of your “Well Read” interview can be embedded, and viewed by fans, directly on your website, and on the website of any other person or organization. There is no charge for embedding. Embedding is easy -- instructions are found on the web player window of all “Well Read” episodes at tvw.org/shows/well-read.

“WELL READ” BLOG, FACEBOOK AND TWITTER: Readers can follow “Well Read” on our blog -- www.wellread.tvw.org – on Facebook at facebook.com/wellreadtv, and on Twitter at twitter.com/WellReadTV. On the blog, readers can see posts about your interview, find out about other books and authors, give recommendations for future interviews, and hear more about the show from Host Terry Tazioli and Book Reviewer Mary Ann Gwinn.

* * * * *

For more info: Terry Tazioli, Host of “Well Read,” 206-601-3346, terrytazi@gmail.com
Mike Bay, VP-Programming TVW, 360-725-3981, mike@tvw.org

About the show: *“Well Read” is a weekly television program focused on authors and their ideas, covering many different genres of books. “Well Read” is a joint production of TVW, often called the Washington state version of C-SPAN, and PBS station KBTC of Tacoma. The program is televised on both stations – Tuesdays at 7 pm & 10 pm on TVW, and Wednesdays at 6:30 pm on KBTC.*

From: "Plata, Glory" <Glory.Plata@us.penguingroup.com>
Subject: Updated Schedule + "Well Read" video
Date: October 9, 2013 6:59:25 AM PDT
To: <cddoig@comcast.net>
Cc: "Saletan, Rebecca" <Rebecca.Saletan@us.penguingroup.com>, "Rudd, Lily N" <lily.rudd@us.penguingroup.com>
▶ 1 Attachment, 50.5 KB

Hi Ivan – Kevin Sprager and the event coordinator at Powell's, Jeremy Garber, sent us terrific reports about your event the other night. Jeremy said he can always count on you to draw over 200 people into the store!

A couple of new pieces of good news. First, *Big Sky Journal* in Montana will be reviewing the book in their Winter Issue. I've asked them to send me a couple of printed copies when the issue runs. Second, trusty Mary Ann Gwinn at *The Seattle Times* posted [a nice bit about the book](#) on their Arts Page blog to promote the airing of your "Well Read" TV interview. Here's a link to that interview in case you'd like your webmaster to post it on your website. It was a lovely interview, and you and Terry Tazioli have such fantastic chemistry: http://tvw.org/index.php?option=com_tvwplayer&eventID=2013100054

Last but not least, attached is an updated schedule that lists your appointments between your Lummi Island event through your LitQuake event. Let me know if you have any questions!

All best,
Glory

Glory Anne Plata
Publicist | Riverhead Books
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New York, NY. 10014
212-366-2575 Tel. / @glory_anne
Friend: <https://www.facebook.com/RiverheadBooks>
Follow @riverheadbooks (Twitter, Tumblr, Pinterest)



[Doig_10.16-...doc \(50.5 KB\)](#)

From: carol doig <cddoig@comcast.net>
Subject: Re: you're up tonight
Date: October 9, 2013 9:29:29 AM PDT
To: "Mary Ann Gwinn" <mgwinn@seattletimes.com>



Mary Ann, howdy--Carol and I were just getting back from San Francisco and Portland--the indies' trade shows, both places; can you believe it, booksellers are upbeat, and even opening new stores?--so we missed "Well Read" on the tube but have the link and will now catch up. Thanks a million, again--see you at Lit Crawl.

Best,
Ivan

On Oct 8, 2013, at 5:30 PM, Mary Ann Gwinn wrote:

Hi Ivan; your interview is up tonight on TVW. You probably new that, but in case you didn't...

<http://blogs.seattletimes.com/artspage/2013/10/08/seattles-ivan-doig-on-his-latest-montana-set-novel-sweet-thunder/>

Mary Ann Gwinn
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