

October 22, 1996

Helena, Montana

Dear Gus,

It was good talking to you the other day. Do you think you'll be coming to Montana next summer? If you might, let me know and I'll be sure to come to where you will be. If you were to visit Idaho or Wyoming instead, I think a trip to those places isn't too far for me to come to where you would be.

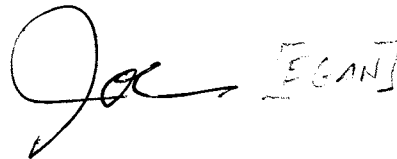
You recall from our phone conversation the other day, that Mike Frisina and I will be glad to give you a hand with your efforts on an updated publication about Rest-Rotation. You mentioned specifically that we might be able to help by taking some photographs of springtime/early summer vegetation at various locations. I, of course, have time and the wherewithal to go to most anyplace in Montana and a lot of places in Wyoming and Idaho, to take such photos. All you need to do is tell Mike and I where and when you want them done. It might cost you a supper or two....at least in my case that's about all I can handle anymore, as I quit the booze about two and a half years ago. Well, let us know what you want done, I'm sure we'll get at least some or all of it done.

Now, here's another proposition for you. What would you think of an ad in, say the Montana Stockgrowers magazine, that said, STOCKMEN ARE YOU INTERESTED IN FAT CALVES AND GOOD RANGE? YOU CAN HAVE BOTH! The ad would then say, "CONTACT ....(either you or me at our respective addresses)". The first response to a contact would be a short explanation that for \$50 the contact will receive an outline, diagram, or some appropriate material (maps, etc.)

indicating how the "fat calf-good range" thing is accomplished. I believe I can do most of the printing, maps, generic formula or whatever on my computer. I suspect the most expensive part of this "proposition" would be the ad and the postage. My thought would be , that I'd do most of the writing, map and/or "graphics" plus the flunky work, while your job would be to review everything, pointing out changes that need to be made, in short all the material would have to meet your requirements. We'd split the expenses and profits. Perhaps once we'd paid for expenses, the cost of the material to a contact could be reduced. I look at this project as a method of promoting R-R and not as a money-making project. However, the project should be able to pay the expenses, I ain't really interested in a lot of out-of-pocket expenses.

Well I'd guess that's enough surprises and wild-hair ideas for a while. I hope this letter finds you in good spirits.

Best regards,

A handwritten signature in black ink, appearing to read "Joe Egan". The signature is stylized with a large, looping initial "J" and a long horizontal stroke extending to the right. To the right of the signature, the name "EGAN" is written in a simple, blocky font within square brackets.