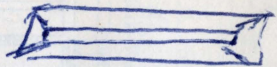


Butte, *Butte, Montana* Montana

The richest hill on earth

The Richest Hill

On Earth



The city that you SEE is built a mile high on a spur of the Continental Divide. The city that you DON'T see is built almost a mile deep along the copper, zinc and manganese veins that interlace "the hill,"—over 2700 miles of raises and winzes blasted out by hard-rock miners in quest of ore. To east, south and west are eye-filling mountain vistas with snow-covered peaks rising about their timbered slopes. At night the lights of the city and mines spread a jeweled mantle over the man-made scars of industry.

Mine shafts are sunk to a depth of 4,200 feet. Miners are releasing and hoisting to the surface copper, zinc and manganese ores at the rate of thousands of tons every day.

Butte is no longer a mercurial, boisterous mining camp of lurid past and uncertain future. It is a vigorous, modern city of homes, churches, schools, commerce and industry, happily surrounded by America's grandest scenic and recreational areas.

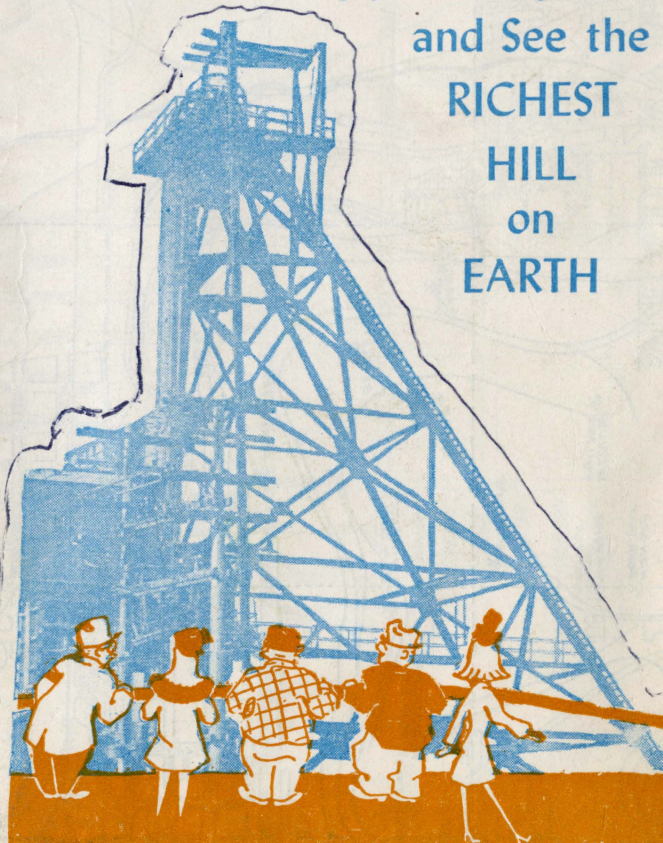
MAP OF BUTTE, MONTANA

Hotel Finlen

Hotel Finlen, Butte, Mont.

Hotel Finlen, Butte, Mont.
Tour the Copper Key Trail

and See the
**RICHEST
HILL
on
EARTH**



MAP OF BUTTE, MONTANA

Hotel Finlen

Hotel Finlen

Montana's Finest
MONTANA'S FINEST

200 Freshly Decorated Rooms
200 FRESHLY DECORATED ROOMS
Convention Rooms
CONVENTION ROOMS
Committee Rooms
COMMITTEE ROOMS
Sample Rooms
SAMPLE ROOMS

The Copper Bowl
The COPPER BOWL
Distinctive Restaurant and Cocktail Bar
Distinctive Restaurant and Cocktail Bar

Roundup Room, Special Parties
ROUNDUP ROOM, Special Parties
Silver Bow Ballroom
SILVER BOW BALLROOM
Coffee Counter
COFFEE COUNTER
Coffee Shop
COFFEE SHOP

Beauty Salon
Beauty Salon
Flower Shop
Flower Shop

Barber Shop
Barber Shop
Taxi & Transfer
Taxi & Transfer

The Finlen...since 1900...The Favorite

... for Special Parties ask about the Roundup Room

OR THE

Silver Bow Ballroom

Featuring engraved lucite murals of early days in Butte, the Silver Bow Ballroom is Montana's most luxurious banquet and dancing room.



COPPER BOWL

The most distinctive restaurant and cocktail lounge in Montana serves delicious luncheons from noon and appetizing dinners until 8:30. Lining the walls are giant photo-murals of Montana's major industries. Its quiet luxury is preferred by the discriminating.

From noon until closing at 1 a. m., expert bartenders carefully blend your favorite drink in just the right proportions. A Copper Bowl drink is a real treat.

ADDED REST ASSURES ADDED ZEST

Have you ever noticed the first thing many travellers do in a hotel room is poke the bed to see how it feels. When they do this in the Finlen they are both surprised and pleased for these beds are just a little out of the ordinary. They are built to be slept in . . . soft, yet firm to assure the maximum of rest and comfort.

We're ready and happy to serve you zesty cocktails, delicious soups, crisp salads, flavorsome meats, delectable desserts . . . each a part of the appetizing, man-sized meals prepared so all the savory goodness found only in premium-quality food is retained. Will we be seein' you?

COFFEE COUNTER

Coffee Counter is open from 6:00 in the morning until 7:30 for all three meals at budget prices as well as between-meal snacks. You'll like the cheerful, instant service.

COFFEE COFFEE SHOP SHOP

Coffee Shop is open from 6:30 in the morning until 2 in the afternoon for breakfasts and lunch. The same high-quality, appetizing food is served in the Shop as in the other Finlen restaurants. The prices, moderate.

m-m-m-m



THE STORY OF THE FINLEN HOTEL

The story of the Finlen and the history of Butte are closely interwoven. For the mining men who trailed in from the south and east, the traders, the get-rich-quickers, the dudes, all lured to Butte by fabulous tales of easy wealth, registered at the Finlen. There they rested well, dined sumptuously and aired their hopes and dreams . . . and schemes.

Nationally and internationally prominent people have been entertained within its walls. Men who built for the future made their careful plans beneath its roof as did territory and state leaders when they formed programs resulting in Montana's growth and prosperity. The Finlen always has been the center of Butte activities.

Back in 1900, Miles Finlen, but recently arrived from the silver camps of Nevada, bought the Hotel from McDermott. Through his management, the Finlen gained in popularity until it became one of the outstanding hotels in the state . . . a position it has never lost.

Twenty years later the Hotel was purchased from Miles Finlen by a group of Butte residents. Almost immediately they tore it down to make room for a modern, fire-proof structure of 150 rooms with banquet and committee-meeting rooms. The New Finlen was ready to greet its first guest in February, 1924.

But Butte and the surrounding area were lusty, expanding communities. Even then the Hotel was barely large enough to accom-

modate those who desired to stay in its restful, friendly atmosphere. So, just prior to the depression, an annex of 50 rooms was added.

The need for a superbly appointed restaurant and cocktail lounge became apparent ten years later and in 1941, after many months of planning and decorating, the distinctive Copper Bowl was opened. In 1944, the Roundup Room, designed to cater to the taste of discriminating groups of from ten to 100, was completed and opened for luncheons, dinners and special parties.

Last year, maintaining the tradition of always keeping abreast of Butte's desires, the luxurious Silver Bow Ballroom was completed. Immediately, it became a favorite and its rich magnificence is the scene of many dinners and parties enjoyed by hundreds. The engraved lucite murals depicting scenes around early-day Butte are of interest to everyone.

This steady progress . . . constant modernization is truly in keeping with Finlen tradition . . . every guest is a friend who receives the best possible service and accommodations at reasonable rates. For the owners and management believe only if this is accomplished successfully will the Finlen Hotel continue to be the . . . Hotel where you stay.

MAX DEAN, Executive Manager.

