



Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

July 1, 1992

Mr. Bud Lilly
2007 Sourdough Rd.
Bozeman, MT 59715

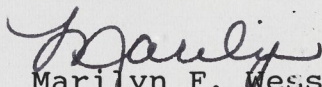
Dear Bud:

Well you can breathe another sigh of relief as the eighth Annual Catch and Release comes to an end with smiles and fish all around. Really, I thought it was a great success largely due to your excellent organizational skills, an endless supply of fishing lore and a continual display of just plain superior skill. You are the best.

On a personal note Bud, I thank you for your many courtesies to me. As you must have guessed I was apprehensive about the trip, but your patient instruction and encouragement really helped. Fog on the lake notwithstanding, I had a great time and learned a lot. In fact I hope to be back out on the rivers this summer for more of what you called "the experience."

I felt also that I got to know you and can now count you as a friend as well as an ambassador colleague. Thanks so much for the book and for a job well done.

Sincerely,


Marilyn F. Wessel
President



Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

June 4, 1992

Mr. Gordon Mann, Owner
Sullivan & Mann
1617 East 17th Street, Suite 27
Santa Ana, CA 92701

Dear Gordon:

We are delighted that you have accepted our invitation to the Montana Ambassadors' Catch & Release Fly Fishing Tour. We look forward to showing you Yellowstone's finest trout fishing.

To help you prepare for your trip, I have enclosed the program for the tour. Inside you'll find a list of items to bring and a daily itinerary. Scheduled events will begin Wednesday afternoon, June 17, and conclude Friday evening, June 19. It would be best to plan your departure for Saturday, June 20.

Lake Hotel in Yellowstone National Park is the headquarters for the event. As a reminder, commercial air service is available to West Yellowstone and Bozeman, Montana, as well as Jackson Hole, Wyoming, and we will provide ground transportation.

I have enjoyed getting acquainted with you over the phone and look forward to meeting you. If you have questions or if the logistics are unclear, please feel free to call me at 406-586-5140.

The atmosphere of the Catch & Release Tour is informal and relaxed with primary emphasis on fishing. We are pleased that you can take time from your busy schedule to share it with us.

Best regards,

Bud Lilly
Tour Chairman

BL/bt
Enc.



Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

June 4, 1992

Mr. Gilbert Grosvenor, President
National Geographic Society
P.O. Box 2895
Washington, D.C. 20013

Dear Gilbert:

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Best regards,

Bud Lilly
Tour Chairman

BL/bt
Enc.



Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

June 4, 1992

Mr. Alan Farnham
Associate Editor
Fortune Magazine
1271 6th Avenue, Room 1650
New York, NY 10020

Dear Alan:

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Best regards,

Bud Lilly
Tour Chairman

BL/bt
Enc.



Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

June 4, 1992

Mr. David Braman
President of U.S. Group
Pantheon Ventures, Inc.
1125 Balboa Street
San Francisco, CA 94118

Dear David:

We are delighted that you have accepted our invitation to the Montana Ambassadors' Catch & Release Fly Fishing Tour. We look forward to showing you Yellowstone's finest trout fishing.

To help you prepare for your trip, I have enclosed the program for the tour. Inside you'll find a list of items to bring and a daily itinerary. Scheduled events will begin Wednesday afternoon, June 17, and conclude Friday evening, June 19. It would be best to plan your departure for Saturday, June 20.

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Best regards,

Bud Lilly
Tour Chairman

BL/bt
Enc.



Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

June 4, 1992

Mr. K.C. Walsh
Deloitte & Touche
544 North Rossmore Avenue
Los Angeles, CA 90004

Dear K.C.:

We are delighted that you have accepted our invitation to the Montana Ambassadors' Catch & Release Fly Fishing Tour. We look forward to showing you Yellowstone's finest trout fishing.

To help you prepare for your trip, I have enclosed the program for the tour. Inside you'll find a list of items to bring and a daily itinerary. Scheduled events will begin Wednesday afternoon, June 17, and conclude Friday evening, June 19. It would be best to plan your departure for Saturday, June 20.

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Best regards,

Bud Lilly
Tour Chairman

BL/bt
Enc.

Please return by March 27, 1991

MONTANA AMBASSADOR
BUSINESS RECRUITMENT PROGRAM

PROSPECT INFORMATION FORM

Prospective Business Nominee Information

NAME: _____
OFFICIAL TITLE: _____
COMPANY NAME: _____
ADDRESS: _____

BUSINESS PHONE: _____ HOME PHONE: _____

HOME ADDRESS: _____
(if available) _____

TYPE OF BUSINESS: _____

PRIMARY PRODUCT: _____

ESTIMATED SIZE: _____
(number of employees; gross sales)

POTENTIAL FOR RELOCATION (circle one)

Low 1 2 3 4 5 6 7 8 9 10 High

POTENTIAL FOR EXPANSION TO MONTANA (circle one)

Low 1 2 3 4 5 6 7 8 9 10 High

I BELIEVE THIS BUSINESS PROSPECT SHOULD BE INVITED TO TAKE
PART IN:

_____ Catch and Release Fly Fishing Trip
(June 12, 13, 14, 15)
Would you be able to attend at your own
expense if your nominee is chosen?
_____ Yes _____ No

_____ Governor's Golf Classic (August 9, 10, 11)
Would you be able to attend at your own
expense if your nominee is chosen?
_____ Yes _____ No

_____ Call on this person at their home office

Please explain why you think this nominee would be a good
candidate and your estimate of the potential for expansion
or relocation of their business to Montana.

Ambassador Information

NAME: _____
ADDRESS: _____

BUSINESS PHONE: _____ HOME PHONE: _____

Return Completed Form To:
Dan Regan, Chairman
Business Recruitment
c/o Montana Power Company
40 East Broadway
Butte, Montana 59701

MONTANA AMBASSADORS, INC.
STATEMENT OF CASH RECEIPTS AND DISBURSEMENTS
YEAR ENDING DECEMBER 31, 1992

CASH RECEIPTS	05-Nov-92	BUDGET	ACCOUNT BALANCE	BALANCE ENCUMBERED
MEMBERSHIP - 1992 DUES	27,450	28,000	(550)	
MEMBERSHIP - 1991 DUES	600		600	
CATCH & RELEASE REIMBURSEMENTS	925	0	925	
INITIATION FEES	1,250	600	650	
INTEREST INCOME	279	500	(221)	
ANNUAL MEETING	4,550	3,200	1,350	
INTERN PROGRAM-SEATTLE	3,559	3,700	(141)	
BUSINESS VISITATION-SEATTLE	2,088		2,088	
INTERN PROGRAM-SAN DIEGO	500	2,800 *	(2,300)	
BUSINESS VISITATION-SAN DIEGO				
CHARLIE RUSSELL COUNTRY PROJECT	1,130			
TOTAL RECEIPTS	42,330	38,800	2,400	
				* INTERN PROGRAM-SAN DIEGO ARCO 1,000.00 ST. VINCENTS 500.00 BILLINGS ? 500.00 HIGH PLAINS 500.00 RECEIVED MT TECH - BUTT 300.00
CASH DISBURSEMENTS				
INTERNAL OPERATIONS:				
ANNUAL MEETING	8,422	6,000	(2,422)	0
BOARD MEETINGS	928	500	(428)	0
ADMINISTRATIVE COSTS	3,107	3,000	(107)	0
TOTAL FOR INTERNAL OPERATIONS	12,457	9,500	(2,957)	0
PROGRAMS:				
REGIONAL PROGRAM:				
CHARLIE RUSSELL COUNTRY	825	1,880	1,055	1,055
CUSTER COUNTRY	101	200	99	99
GLACIER COUNTRY	0	150	150	150
GOLD WEST COUNTRY	120	150	30	30
MISSOURI RIVER COUNTRY	0	0	0	0
YELLOWSTONE COUNTRY	111	150	39	39
PROGRAM:				
CATCH & RELEASE	6,669	6,000	(669)	0
BUSINESS VISITATIONS-SEATTLE	6,185	6,185	(0)	0
BUSINESS VISITATIONS-SAN DIEGO	540	3,500	2,960	2,960
BUSINESS LOCATION VIDEO	500	1,000	500	0
MARKETING	0	0	0	0
PROTOCOL	0	500	500	500
BUSINESS RECRUITMENT (MT MAG)	0	1,000	1,000	0
PUBLICITY:				
ANNUAL REPORT	1,509	1,000	(509)	0
NEWSLETTER	437	500	63	0
AMBASSADOR BROCHURE	545	400	(145)	0
SPECIAL PROGRAMS:				
MEMBERSHIP SURVEY/STRATEGIC PLAN	651	700	50	50
INTERN PROGRAM-SEATTLE	3,624	3,700	76	0
INTERN PROGRAM-SAN DIEGO	3,628	2,800 ?	(828)	500
TOTAL FOR PROGRAMS	25,444	29,815	4,371	5,383
TOTAL DISBURSEMENTS	37,901	39,315	1,414	5,383

EXCESS OF CASH OVER DISBURSEMENTS	4,429
BALANCE NEEDED FOR ENCUMBERED	5,383
TO BE RAISED	954

BALANCE IN SAVINGS-11/01/92: \$23,339
 BANK 890

Montana Land Reliance

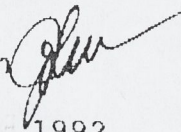
Office: 107 W. Lawrence, upstairs

Helena, Montana 59624

P.O. Box 355

(406) 443-7027

M E M O R A N D U M

TO: Bud Lilly
FROM: John Wilson 
DATE: November 6, 1992
SUBJECT: Montana Ambassadors Catch and Release Tour Results

While this is not complete, it is what I remember and serves as a good example of the success of the program.

- Alex Bissett - Nicor Minerals - Established a talc processing plant in Montana.
- Jack MacAllister - U. S. West - Accelerated the electronic phone switching conversion in Montana.
- Don Wolkins - Facilitated, through land sales, a development in West Yellowstone.
- Dwight Jensen - Time Air - Initiated flights from Calgary to Great Falls. Later cancelled.
- James Forman - Pegasus Gold - Initiated two gold mines in Montana.
- Charles Allmon - Invested in agricultural real estate.
- Koichiro Yoshino - C. Itoh - Purchased and continues to purchase concentrated ore from Montana.
- Doug Bieghle - Boeing - Purchased Glasgow air force base and established flight training operations.
- Ray Goff - Anheuser Busch - Supports Rocky Mountain Elk Foundation and conservation of critical elk habitat in Montana.
- John Tomlin - Established video retail outlets in Montana.
- Keith Hornberger - Established health services in Montana.
- John Simms - Expanded small manufacturing in Montana.

ANGLER'S GUIDE
TO THE
MONTANA AMBASSADORS

8th Annual



Catch
& Release
FLY FISHING TOUR

June 17-20, 1992
The Complete Fly Fisher
Wise River, Montana

Welcome to Montana

Late June marks the beginning of the fly fisherman's year in Montana. Spring runoff has subsided. Our rivers are running clear. Water temperatures are warming. And Montana's wild trout are moving to the surface to feed on prodigious hatches of insects. It's a good time to be in Montana.

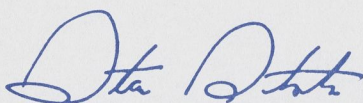
We are delighted you will be here. We hope you will take this time to relax and enjoy the fishing, the environment and some new friends. You are a guest of the Montana Ambassadors, a group of 170 businessmen and women who work closely with the Governor's Office and the Department of Commerce to promote the growth and development of Montana's economy.

We want to let you know why we think Montana is a great place to live and work. More important, we want you to have fun while you're here and take home some lasting memories of our state.

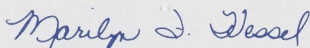
The emphasis of your trip will be fly fishing for wild trout. Whether you're an experienced angler or just getting started, you're in for a treat because you'll be in the hands of some of Montana's finest fishing guides.

Come to explore. Come to relax. Come to fish!

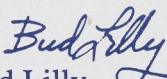
With best personal regards,



Stan Stephens
Governor


Marilyn Wessel,
President

Montana Ambassadors


Bud Lilly
Tour Chairman

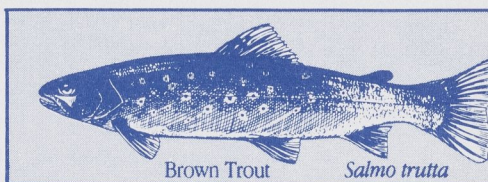
Overview of the Tour

This year, the Montana Ambassador's Fly Fishing Tour will include two full days of guided fishing on the world reknowned waters of Yellowstone National Park. The clear, cold waters of Yellowstone Lake, America's largest alpine lake, are home to native cutthroat trout, the State Fish of Montana. We will cruise to the remote Southeast Arm of the lake where we will cast to 16" to 20" native trout from the shore or from small skiffs. The following day will find us in the valley of the Firehole River, where icy snowmelt is tempered by mineral rich outflows from the geyser basins to provide ideal habitat for rainbow and brown trout, some of trophy size. Here, we will share the meadows with elk, bison and other members of Yellowstone's famed wildlife community.

Each morning you will be teamed up with an ambassador host and your guide for the day. Breakfast and dinner will be served at the hotel; a picnic lunch will be served streamside. Liar's hour begins in the evening when we return to the hotel.

Evening events will be casual. A fly casting clinic will be available Wednesday afternoon for those wishing to brush up on their skills. In the evening, Bud

Lilly, one of Montana's most venerated fly fishing guides, will lead a discussion on



the waters we will be fishing. We expect Governor Stan Stephens and Park Superintendent Bob Barbee to join us for dinner. Thursday night will be reserved for tall tales. Friday evening, we'll try to bring a little order and honesty to the event with an awards ceremony after an outdoor barbecue. (In all cases your guides will be the final judges of weights and measurements.)

Daily Itinerary

Wednesday, June 17, 1992

You will be met at the airport by your Ambassador host or by someone who knows your arrival schedule. We will take care of all your ground transportation needs. We'll drive you to the Lake Hotel and get you settled into your room.

3:00 p.m.—Flycasting/Fishing Clinic

5:00 p.m.—Liars' Hour

6:00 p.m.—Welcome: Marilyn Wessel, President
Montana Ambassadors
Bud Lilly, Tour Chairman

6:30 p.m.—Dinner with Governor Stephens and
Superintendent Barbee

7:30 p.m.—Discussion of the Yellowstone Waters:
How to fish them, what to expect. Bud
Lilly.



Rainbow Trout *Salmo gairdneri*

Thursday, June 18, 1992

7:00 a.m. —Breakfast

8:30 a.m. —Depart with guide and host for
first day of fishing

Noon, or thereabouts—Lunch, streamside

5:00 p.m. —Liars' Hour

6:00 p.m. —Dinner

Friday, June 19, 1992

7:00 a.m. —Breakfast

8:30 a.m. —Depart with guide and host for
second day of fishing

Noon, or thereabouts—Lunch, streamside

5:00 p.m. —Liars' Hour

7:00 p.m. —Barbecue at Ranger's cabin

8:00 p.m. —Awards Ceremony

Saturday, June 20, 1992

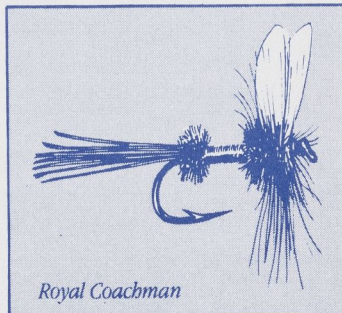
7:30 a.m. —Breakfast and Departure

A Word About Catch & Release Fly Fishing...

Montana waters support the best trout fisheries in the lower 48 states, and the Montana

Ambassadors want to do their part to keep it that way. During the tour, we will encourage our guests to release the trout they catch back into the water.

Your guides will record numbers of fish caught, plus the weight and measurement of trophy trout. Catch & release fishing is the best guarantee that your next fishing trip to Montana will be as good as this one.



Royal Coachman

What to Bring

- Personal fly fishing gear, including waders and vest (what you don't have we will provide)
- Polarized sunglasses
- Rain gear
- Sneakers or boat shoes
- Brimmed hat, gloves
- 2-3 pairs long pants
- 1 pair shorts
- Long- and short-sleeved shirts
- Sweater
- Windbreaker
- Warm jacket
- Extra socks
- Personal sundries & medicines
- Mosquito repellent
- Sun screen

Bring practical, casual and comfortable clothing. Dress at all times will be informal. Late afternoon showers are common in the high country so be sure to bring rain gear. Pack for daytime temperatures ranging from 50-80 degrees and evening temperatures in the 35-50 degree range. It's always wise to prepare for cooler weather by throwing in a warm sweater or jacket.

Participating Ambassadors



Marilyn Wessel,
President

Chuck Brooke,
Secretary

Dan Regan,
Chairman, Business
Recruitment Committee

Tour Committee

Bud Lilly,
Chairman

Ray Tillman
Terry Povah

Ernie Strum
Lewis Robinson III

Members of the Montana Ambassadors Anglers Club

1991 Catch & Release Tour Members

Guest

Terry Evans, Sr. VP
C. B. Commercial
Industry, Calif.

Mark Horvat, Jr. Pres.
Needmor Forest Products, Inc.
LaPorte, Colo.

Richard Jaxies, President
Destination Cinema, Inc.
Brea, Calif.

Warren Nelson
Internat'l Gaming Tech.
Reno, Nev.

Phillip Paskal, President
Butte Forage Processors, Ltd
Picture Butte, Alberta

1990

Charles Pigott, President
Paccar, Inc.
Bellevue, Washington

Will Foo, Owner
Experimental Workshop
San Francisco, Calif.

Bob Fisher, President
Banana Republic Clothing
San Francisco, Calif.

Terry Povah, Pres.
Hamilton Stores
West Yellowstone, MT

Thomas Magowan, Ex.VP
AquaTech Systems
San Francisco, Calif.

Nathaniel Morgan, VP
Zions First National Bank
Salt Lake City, Utah

Mike Adams, Sales Mgr.
American Airlines
Dallas/Fort Worth

John Sims, President
Encore Technology
Jackson, Wyoming

1989

Douglas P. Beighle
The Boeing Company
Seattle, Washington

William Miller
Republic Financial Svcs. Inc.
Dallas, Texas

Raymond E. Goff
Anheuser Busch Companies
St. Louis, Missouri

John F. Tomlin
The Vista Group
New Canaan, Connecticut

Keith Hornberger
SCL Health Services Corp.
Leavenworth, Kansas

Joe Warnement
Stansbury Mining Company
Victor, Montana

(Continued Next Page)

Members of the Montana Ambassadors Anglers Club

1985

Alex Bissett
NICOR Mineral Ventures
Denver, Colorado

Reynold Johnson
Reynold C. Johnson Co.
Walnut Creek, California

Jack MacAllister
U.S. West
Englewood, Colorado

Roger Markle
Quaker State Oil
Oil City, Pennsylvania

Jim Marvin
Anaconda Minerals
Denver, Colorado

John Overby
Advanced Input Devices
Coeur d'Alene, Idaho

Merle Reisbeck
High-Tech Products
Boulder, Colorado

Don Wolkins
Upland Industries Corp.
Salt Lake City, Utah

1987

Gilbert Acheson
Acheson Intervest Asset
Management Corp.
Denver, Colorado

Jack Acker
Acker, Capozzi & Peterson
Lyndhurst, New Jersey

Mark Earle
Marriott Hotel Development
Washington, D.C.

Dwight Jensen
Time Air Ltd.
Lethbridge, Alberta

Bob Jones
Precision Technology
Salt Lake City, Utah

Ralph Saul
Peers & Company
Philadelphia, Pennsylvania

Tim Unger
Laing Homes
Laguna Hills, California

1986

Jim Abbott
Northwest Airlines
St. Paul, Minnesota

Charles Allmon
Growth Stock Outlook
Chevy Chase, Maryland

James Galbreath
The Rockies Fund
Denver, Colorado

Joseph Guilbault
Stouffer Hotels
Solon, Ohio

Koji Hirao
Long-Term Credit Bank of Japan
New York, New York

J. R. Simplot
J. R. Simplot Company
Boise, Idaho

James Foreman
Pegasus Gold, Inc.
Spokane, Washington

1988

Albert Colianni, Jr.
Marquette Bank Minneapolis
Minneapolis, Minnesota

Neil Hinchman
AT&T Communications
Denver, Colorado

Joe Kingman
American National Bank
St. Paul, Minnesota

Dwight Lee
Barker, Lee & Co.
New York, New York

Robert Shaw
I.C.H. Corporation
Louisville, Kentucky

Robert Wang
Far East Trade Service
San Francisco, California

Peter Weaver
Fischer USA
Concord, Massachusetts

Koichiro Yoshino
C. Itoh, Inc.
Denver, Colorado



The Complete Fly Fisher
Wise River, Montana
(406) 832-3176

MONTANA LAND RELIANCE

P. O. Box 355
107 West Lawrence
Helena, Montana 59624
406/443-7027
406/442-1316 -- Fax

SATFAX(406)442-1316

Nov 5,92 3:26 No.003 P.01

MONTANA LAND RELIANCE

P. O. Box 355
107 West Lawrence
Helena, Montana 59624
406/443-7027
406/442-1316 -- Fax

FACSIMILE COVER SHEET

DATE: November 5, 1992

TO: Bud Lilly

ORGANIZATION:

FAX NUMBER: 586-8713

FIRST PAGE OF 3 TOTAL PAGES

SUBJECT: Montana Ambassadors Catch and Release Tour Results

COMMENTS



MONTANA ADVISORY BOARD

- PAT BARNES
Helena, MT
- WILLIAM BROADBENT
Greenwich, CT
- SHIRLEY CLEARY
Helena, MT
- DAN CROCKETT
Kalamazoo, MI
- MONTE DOLACK
Missoula, MT
- STANLEY FALKOW
Portola Valley, CA
- GEORGE GRANT
Butte, MT
- HERB HALL
Rancho Mirage, CA
- BUD LILLY
Bozeman, MT
- ESTHER LILLY
Bozeman, MT
- RON MARCOUX
Missoula, MT
- TOM MORGAN
Bozeman, MT
- MIKE OWEN
Bozeman, MT
- S. DARRYL PARKER
Monroe, WA
- JACK STANFORD
Polson, MT
- OTTO TELLER
Glen Ellen, CA

Guest

- K.C. Walsh - Investments
- Gordon Mann - Forest Products
- David ~~Braman~~ Braman - I.R.U. Capital
- Alan Farnham - Fortune Mag 415-445-7557
- ~~Harrison Trask~~ 212-522-2209

Ambassadors

- Bud Lilly
- Ray Tilmann
- Ernie Strum
- Terry Pouch
- Lewis Robinson
- Marilyn Wessel
- Montana Dept.
- Andrew Poole
- U.S.F.W.S
- Ron Jones

Guests

- Gov.
- Caroline
- Rick
- Pilot
- Rick Jones
- Amy
- Townsend
- Barbee
- wife
- Biologist

October 5, 1992

Bob Henkel
Sage Advertising
Box 1142
Helena, MT 59642

Dear Bob:

As a follow-up to our telephone conversation on hosting a "Winter VIP Tour" for four or five out of state executives, I have discussed this with Mike Collins, CEO of The Big Mountain and Steve Olson at Norwest Bank. Both the mountain and the local ambassadors would actively participate in this program.

It is our understanding that we would be responsible for all activities and expenses while they are in the valley. The Montana Ambassadors would handle all other arrangements including invitations.

In regards to the date as well as other arrangements, we should begin making all the plans and reservations as soon as possible.

If you have any questions or answers, please contact me at my office at the Flathead Convention and Visitor Association.

Sincerely,

Bill Martin
Executive Director

BM/lp

cc: Mike Collins
Steve Olson

AMBASSADORS BOARD OF DIRECTORS MEETING
SEPTEMBER 17, 1992
TOWNHOUSE INN, GREAT FALLS

Jan Reagor gave the Board a report on Charlie Russell Country's involvement with entertaining 30 foreign business people who were involved in the Governor's Economic Development Conference. Jan explained that her country was revitalized by this project and she thanked the Board and the Department of Commerce for their financial contributions.

Kay Foster announced that Bob Worth had officially accepted the position as Custer Country vice president.

Three nominations were brought to the Board and passed. They were as follows: Mark Macek, Don Biscard and Con Malee. Membership report showed that there are currently 168 Ambassadors.

Amy Townsend went over with the Board the last of the overdue Ambassador memberships. Questions arose over the cut off time for when full dues should be paid by new Ambassadors. Alan Nicholson told the Board that the dues policy should be set before the next billing cycle in January.

Membership Report: Alan Nicholson told the Board that the Ambassadors have \$6081 in the bank. The Governor's helicopter bill was paid but the Board decided they needed to know in the future when they would be charged for the Governor's travel for the Catch and Release program so they can budget for it.

San Diego Trip: Dan Regan reported that approximately 50 companies have signed up for activities during the business visitation week in San Diego, October 19-23. Dan reported that a large number of Ambassadors will be going on the trip. Marilyn said she would work with Rick Jones and Amy Townsend to do a press release on the trip and also to invite a press person to travel with the group.

Strategic Implementation Plan: The Board decided to establish a standing committees to implement the goals of the strategic plan. The new committee structure is as follows: Membership Committee headed by Jim Hayhurst, Education headed by Randle Romney, Special Projects (tax reform, competitiveness) headed by Jim Scott, Regional Organizations (chairperson yet to be determined), and Business Recruitment and Retention. Board members will meet before the November 6 meeting in Billings to discuss if the last committee should be split into two or just that retention should be an added area of concentration.

Roles of regional ambassador vice presidents were discussed as outlined in the strategic plan. It was decided that Marilyn would send a letter out to the regional vice presidents asking them to start thinking about their goals etc. for their local Ambassador groups. Business retention was also discussed as an area that the Ambassadors need to pay attention to.

Russ Ritter discussed the possibility of the Livingston Rebuild Center closing resulting in the loss of 130 jobs due to railroad retirement costs. Marilyn will draft a letter to Washington D.C. to request support for companies like the Livingston Rebuild Center.

Terry Abelin explained that the Ambassadors should keep in close contact with the progress being made by the recently organized Rural Development Council as a vehicle to help the Ambassadors with business retention.

Annual Meeting Update: Marilyn suggested the meeting be held before transmittal around mid-February. Bob Henkel will have a full report for the Board in November as well as some word on the winter visitation program. Bill Martin/Big Mountain

Competitiveness Council: Jim Scott gave report on the three areas of concentration for the council. The areas are (1) keep conversations open between all of the economic development groups and activities that are going on, (2) promote work force training activities to keep labor involved, (3) establish a network of companies. Jim explained that the council has specifically been working to get companies/individuals together to offer assistance to the Indian Manufacturing Network. Jim introduced Ambassador Bob Vaughn and his colleague Cliff Terry who have been touring and offering their advice to Indian manufacturers. Bob and Cliff explained how they are half-way through the tour and are looking forward to going to Havre and seeing Northern Montana College. They said they would like to work on getting a manufacturing curriculum accredited at NMC so they can get some outside funding. The goal is to see how companies can help each other.

Attendance: Terry Abelin, Kay Foster, Jim Scott, Jan Reagor, Dan Smith, Randall Romney, Alan Elliott, Russ Ritter, Bob Henkel, Dan Regan, Alan Nicholson, Rick Jones, Marilyn Wessel, and Amy Townsend.

Montana Ambassadors
Catch & Release Fly Fishing Tour
Member List by Last Name
as of 03/19/92

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Gold West Country

Number of Committee Members: 11

Bud Lilly
November 6, 1992
Page 2

Terry Povah - Hamilton Stores - Moved corporate headquarters to Montana and purchased tourism service facilities in Montana.

Terry Evans - C. B. Commercial - Purchased agricultural real estate.

1992

David Bramen - Pantheon Venture, Inc. - Continues to investigate the feasibility of a Rocky Mountain Venture Capital Company based in Montana.

Gordon Mann - Sullivan & Mann - Joint Venture Wood Products proposals.

K. C. Walsh - ???

Alan Farnham - ???

DATE: November 3, 1992
TO: Montana Ambassador Program Planning Committee --
Russ Ritter, Alan Nicholson, Ed Jasmin, Jim Scott,
Dan Smith, Gary Carlson, Jan Reagor
FROM: Bob Henkel, Sage Advertising, Fax. 442-9502
RE: Please Fax me your suggestions at 442-9502
PAGES:

TENTATIVE MONTANA AMBASSADORS ANNUAL BUSINESS MEETING
COLONIAL INN, FRIDAY, FEBRUARY 5, 1993
AGENDA

In order for the Montana Ambassadors to receive full cooperation from Governor Marc Racicot, it is recommended that he be contacted by one or two Ambassador principals during the next two or three weeks. The visit would bring the Governor up to date with the Ambassadors Strategic Planning framework for action 1993 through 1996.

Concurrently the Governor will be able to share at an early state his views of the direction he sees the Ambassadors taking during the next four years. Specific implementation of the various areas of concern would be based on the Governor's advice.

- 8:00 Board of Directors Meeting
- 8:30 Orientation of New Ambassador Members, Ed Jasmin
- 10:00 Opening Session
Welcome: Marilyn Wessel, Ambassador President
Governor's Charge to the Montana Ambassadors
- 10:15 What's Happening in Montana Economic Development?
Moderated by the Governor with Jim Scott as Backup
- Ambassador Business Recruitment, Dan Regan/Jim Smitham
Ambassador Business Retention, Bob Worth
Ambassador Catch & Release and Winter Visitation,
Bud Lilly and Bob Henkel
Ambassador Regional Vice President Reports

In this morning session, the Ambassador Committee Chairperson can report on the past year's activities

and also give Committee and Department of Commerce recommendations for the future for further discussion in afternoon breakout sessions.

Reports from other important organizations involved in state-wide economic development involving Ambassadors.

- NOON Luncheon - Marilyn Wessel, M.C., Introductions of Head Table and Legislators. Recognition of past Montana Ambassador Presidents. Addresses by President of the Senate and Speaker of the House
Presentation of Dennis R. Washington
Entrepreneurship Award and Short Acceptance Speech
(Members of the Legislature would be invited guests)
- 1:30 p.m. Afternoon General Session
Implementing Montana Ambassadors Five Strategic Goals,
Moderated by Dan Smith
- 1:30 p.m. First Breakout Sessions of Committee Recommendations
1. Business Recruitment and Retention
2. Roles of Ambassadors at Regional and Local Levels
- 2:00 p.m. Second Breakout Sessions of Committee Recommendations
1. Montana Tax Reforms
2. Investment in Education
3. Competitiveness Strategies in Montana
- 2:30 p.m. Breakout Reports and Ambassador at Large input to Finalizing
Implementation of Five Strategic Goals
- 4:00 p.m. Montana Ambassador Annual Business Meeting,
Marilyn Wessel

Treasurer's Report, Alan Nicholson
Membership/Dues Report, Election
of Officers, Jim Hayhurst
- 4:30 p.m. Montana Ambassador Open Forum, Marilyn Wessel
- 5:00 p.m. Adjournment
- 6:00 p.m. Reception

7:00 p.m. Dinner
Introductions

Introduction of previous awardees and presentation
of Ambassador of the Year

Governor's Overview

Keynote Speaker

Introduction of 1993 President and Remarks

ATTENDANCE. It is suggested that after the notice of the meeting has been mailed, that the Regional Vice President make phone calls to Ambassadors to encourage attendance.

The Planning Committee suggests a contest setting goals based on last year's attendance for the various regions. It might be the biggest percentage increase in attendance from last year at this year's Annual Meeting.

PROGRAM: It would be important to have an entertaining program which would draw Ambassadors to Helena to attend and also to keep them throughout the day and evening. Possibly something special could be planned for 3:30 to 3:45 p.m. period such as a satellite live message from the President of the United States or a typed message. A celebrity banquet keynote speaker would also be a consideration, budget permitting. The Ambassadors at Large could be requested to use their contacts to attract a celebrity speaker, Doug Bigley, Vice President of Boeing has been recommended.

Guests at the reception and banquet, including members of the legislature would have to pay. Ambassadors would be encouraged to invite a legislator from their hometown as their guest.

Montana Ambassadors
Member List by Country
Date Last Revised

10/29/92

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Sandra Stash P.E.
Atlantic Richfield Company
307 East Park Street, Ste. 400
Anaconda, MT Gold West Country
59711
Andy Zdinak
Busn: (406) 563-5211 Home: (406) 494-1032

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KTVH Television
2433 North Montana Avenue
Helena, MT Gold West Country
59601
Peggy
Busn: (406) 443-5050 Home: (406) 449-7643

Virginia Thompson Vice President
Ward Thompson Paper Co.
1903 Virginia Dale
Helena, MT Gold West Country
59601
Ward T.
Busn: (406) 442-1791 Home: (406) 442-1791

Jim Thompson President/Owner
Thompson Distributing, Inc.
845 South Wyoming
Butte, MT Gold West Country
59701
Margie
Busn: (406) 723-6528 Home:

Ray Tilman Manager
Montana Resources, Inc.
600 Shields Avenue
Butte, MT Gold West Country
59701
Judie
Busn: (406) 723-4081 Home: (406) 494-4596

Larry Tobiason
AAA Montana
P.O. Box 4129
Helena, MT Gold West Country
59601
Busn: Home:

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Helena Chrysler/Nissan
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Helena, MT Gold West Country
59601
Busn: (406) 442-9994 Home: (406) 442-3336

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Garrity Homes
1030 Brentwood Ave.
Bozeman, MT
59715

Yellowstone Country

Busn: Home:

Robert Gersack President
First National Park Bank
2nd & Callender Street
Livingston, MT
59407

Yellowstone Country

Jane

Busn: (406) 222-2950 Home: (406) 222-7279

Wayne Gibson
First Security Bank
208 E. Main St.
Bozeman, MT
59715

Yellowstone Country

Busn: (406) 587-0641 Home:

Ann Gibson
Montana Power Company
Seven Park Plaza Road
Bozeman, MT
59715

Yellowstone Country

Busn: (406) 587-8823 Home:

Bill Howell Co-owner
Yellowstone Tour and Travel
P.O. Box 369
West Yellowstone, MT
59758

Yellowstone Country

Carole

Busn: (406) 646-7365 Home:

Robert Lehrkind Asst VP
D.A. Davidson
P.O. Box 8000
Bozeman, MT
59715

Yellowstone Country

Diane

Busn: (406) 587-5461 Home:

Carl Lehrkind, III President
Lehrkind's, Inc.
1715 North Roose
Bozeman, MT Yellowstone Country
59715
Sally
Busn: (406) 586-2029 Home: (406) 586-6326

Walen Lilly
2007 Sourdough Road
Bozeman, MT Yellowstone Country
59715
Busn: (406) 586-5140 Home:

Michael Malone President
Montana State University
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59717
Kathleen
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TMA Technologies, Inc.
P.O. Box 3118
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59772
Greta
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Taylor Middleton Director of Sales
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Big Sky, MT Yellowstone Country
59716
Busn: (406) 995-4211 Home:

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59717
Katherine
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59758

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59068

Judy
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59716

Christina
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Mickey Richards
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59749

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208 East Main
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59715

Joyce
Busn: (406) 587-0641 Home:

Subtotal: 29

Total Ambassadors: 179