

ANGLER'S GUIDE  
TO THE  
MONTANA AMBASSADORS

7th Annual



**Catch**  
**& Release**  
**FLY FISHING TOUR**

June 12-15, 1991  
The Complete Fly Fisher  
Wise River, Montana

# Welcome to Montana

Late June marks the beginning of the fly fisherman's year in Montana. Spring runoff has subsided. Our rivers are running clear. Water temperatures are warming. And Montana's wild trout are moving to the surface to feed on prodigious hatches of insects. It's a good time to be in Montana.

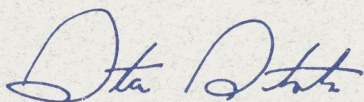
We are delighted you will be here. We hope you will take this time to relax and enjoy the fishing, the environment and some new friends. You are a guest of the Montana Ambassadors, a group of 190 businessmen and women who work closely with the Governor's Office and the Department of Commerce to promote the growth and development of Montana's economy.

We want to let you know why we think Montana is a great place to live and work. More important, we want you to have fun while you're here and take home some lasting memories of our state.

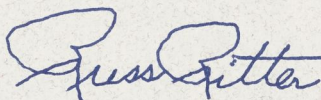
The emphasis of your trip will be trout fishing. The Complete Fly Fisher is located on the bank of one of Montana's most revered trout streams, the Big Hole River. Whether you're an experienced angler or just getting started, you're in for a treat because you'll be in the hands of some of Montana's finest fishing guides.

Come to explore. Come to relax. Come to fish!

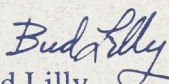
With best personal regards,



Stan Stephens  
Governor



Russ Ritter  
President  
Montana Ambassadors



Bud Lilly  
Tour Chairman



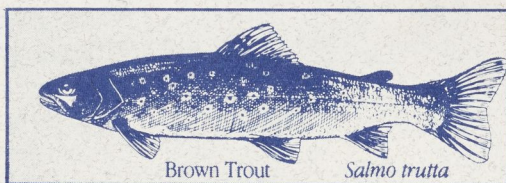
# Overview of the Tour

The Montana Ambassadors Fly Fishing Tour will consist of two days of guided fishing on some of southwestern Montana's premier trout fishing waters. From the gentle pool-and-riffle runs of the upper river to its narrow, downstream canyon, the Big Hole offers more variety than we will be able to cover in two days. Besides the diversity of waters, the Big Hole offers five species—Brown, rainbow, cutthroat and brook trout, plus grayling—all wild. Catch all five in one day, and you win the Big Hole Grand Slam! Depending on water temperatures, we may even catch the tail-end of the Big Hole's renowned salmonfly hatch, which triggers a frenzy on the part of both trout and angler.

Each morning you will be teamed up with an Ambassador host and your guide for the day. Breakfast and dinner will be served at the lodge; lunch will be served streamside. Liars' Hour begins at 5 p.m. when the cocktail lounge opens.

Evening events will be casual. Wednesday night, you will learn all about the waters you will be fishing the next two days during a discussion with Dave and

Chris Decker, owners of the Complete Fly Fisher; Bud Lilly, one of Montana's



Brown Trout

*Salmo trutta*

most venerated fly fishing guides and Ray Tilman, veteran Bighole fisherman. Thursday night, after your first day out, will be reserved for tall tales.

Friday evening, we'll try to bring order and a little honesty to the event with an awards ceremony after dinner. (In all cases, your guides will be the final judges of weights and measurements!)

# Daily Itinerary

Wednesday, June 12, 1991

You will be met at the airport by your Ambassador host or by someone who knows your arrival schedule. We will take care of all your ground transportation needs. We'll drive you to the Complete Fly Fisher and get you settled into your cabin.

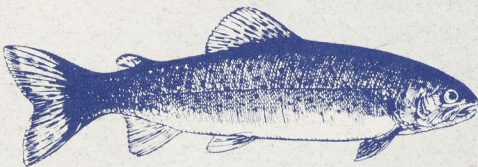
3:00 p.m.—Flycasting/Fishing Clinic at the Lodge

5:00 p.m.—Liars' Hour

6:00 p.m.—Welcome: Russ Ritter, President  
Montana Ambassadors  
Bud Lilly, Tour Chairman

6:30 p.m.—Dinner

7:30 p.m.—Discussion of the Big Hole River:  
How to fish it, what to expect. Bud  
Lilly, Dave & Chris Decker, Ray  
Tilman



Rainbow Trout *Salmo gairdneri*

Thursday, June 13, 1991

7:30 a.m. —Breakfast

9:00 a.m. —Depart with guide and host for  
first day of fishing

Noon, or thereabouts—Lunch, streamside

5:00 p.m. —Liars' Hour

6:00 p.m. —Dinner with Gov. Stephens



## Friday, June 14, 1991

7:30 a.m. —Breakfast

9:00 a.m. —Depart with guide and host for  
second day of fishing

Noon, or thereabouts—Lunch, streamside

5:00 p.m. —Liars' Hour

7:00 p.m. —Dinner

8:00 p.m. —Awards Ceremony

## Saturday, June 15, 1991

7:30 a.m. —Breakfast and Departure

# A Word About Catch & Release Fly Fishing...

Montana rivers support the best trout fisheries in the lower 48 states, and the Montana

Ambassadors want to do their part to keep it that way. During the tour, we will encourage our guests to release the trout they catch back into the water.

Your guides will record numbers of fish caught, plus the weight and measurement of trophy trout. Catch & release fishing is the best guarantee that your next fishing trip to Montana will be as good as this one.



# What to Bring

- Personal fly fishing gear, including waders and vest (what you don't have we will provide)
- Polarized sunglasses
- Rain gear
- Sneakers or boat shoes
- Brimmed hat, gloves
- 2-3 pairs long pants
- 1 pair shorts
- Long- and short-sleeved shirts
- Sweater
- Windbreaker
- Warm jacket
- Extra socks
- Personal sundries & medicines
- Mosquito repellent
- Sun screen
- Suit for the jacuzzi

Bring practical, casual and comfortable clothing. Dress at all times will be informal. Late afternoon showers are common on the Big Hole, so be sure to bring rain gear. Pack for daytime temperatures ranging from 65-85 degrees and evening temperatures in the 40-60 degree range. It's always wise to prepare for cooler weather by throwing in a warm sweater or jacket.

## Participating Ambassadors



**Russ Ritter,**  
President

**Chuck Brooke,**  
Secretary

**Dan Regan,**  
Chairman, Business  
Recruitment Committee

## Tour Committee

**Bud Lilly,**  
Chairman

**Ray Tillman**  
John Wilson

**Ernie Strum**  
Lewis Robinson III



# Members of the Montana Ambassadors Anglers Club

## 1991 Catch & Release Tour Members

**Guest**  
**Terry Evans, Sr. VP**  
C. B. Commercial  
Industry, Calif.

**Mark Horvat, Jr. Pres.**  
Needmor Forest Products, Inc.  
LaPorte, Colo.

**Richard Jaxies, President**  
Destination Cinema, Inc.  
Brea, Calif.

**Warren Nelson**  
Internat'l Gaming Tech.  
Reno, Nev.

**Phillip Paskal, President**  
Butte Forage Processors, Ltd  
Picture Butte, Alberta

**Sponsor**  
**Terry Povah**  
Hamilton Stores  
West Yellowstone, MT

**Chuck Brooke**  
Dir. Mt. Dept of Comm.  
Helena, MT

**Lewis Robinson**  
West Associates, Inc.  
West Yellowstone, MT

**Dr. Matt Quinn**  
Carroll College  
Helena, MT

**Jerry Black**  
Tricounty Radio Corp.  
Shelby, MT

## 1990

**Charles Pigott, President**  
Paccar, Inc.  
Bellevue, Washington

**Bob Fisher, President**  
Banana Republic Clothing  
San Francisco, Calif.

**Thomas Magowan, Ex.VP**  
AquaTech Systems  
San Francisco, Calif.

**Mike Adams, Sales Mgr.**  
American Airlines  
Dallas/Fort Worth

**Will Foo, Owner**  
Experimental Workshop  
San Francisco, Calif.

**Terry Povah, Pres.**  
Hamilton Stores  
West Yellowstone, MT

**Nathanial Morgan, VP**  
Zions First National Bank  
Salt Lake City, Utah

**John Sims, President**  
Encore Technology  
Jackson, Wyoming

## 1989

**Douglas P. Beighle**  
The Boeing Company  
Seattle, Washington

**Raymond E. Goff**  
Anheuser Busch Companies  
St. Louis, Missouri

**Keith Hornberger**  
SCL Health Services Corp.  
Leavenworth, Kansas

**William Miller**  
Republic Financial Svcs. Inc.  
Dallas, Texas

**John F. Tomlin**  
The Vista Group  
New Canaan, Connecticut

**Joe Warnement**  
Stansbury Mining Company  
Victor, Montana

(Continued Next Page)

# Members of the Montana Ambassadors Anglers Club

1985

**Alex Bissett**  
NICOR Mineral Ventures  
Denver, Colorado

**Reynold Johnson**  
Reynold C. Johnson Co.  
Walnut Creek, California

**Jack MacAllister**  
U.S. West  
Englewood, Colorado

**Roger Markle**  
Quaker State Oil  
Oil City, Pennsylvania

**Jim Marvin**  
Anaconda Minerals  
Denver, Colorado

**John Overby**  
Advanced Input Devices  
Coeur d'Alene, Idaho

**Merle Reisbeck**  
High-Tech Products  
Boulder, Colorado

**Don Wolkins**  
Upland Industries Corp.  
Salt Lake City, Utah

1987

**Gilbert Acheson**  
Acheson Intervest Asset  
Management Corp.  
Denver, Colorado

**Jack Acker**  
Acker, Capozzi & Peterson  
Lyndhurst, New Jersey

**Mark Earle**  
Marriott Hotel Development  
Washington, D.C.

**Dwight Jensen**  
Time Air Ltd.  
Lethbridge, Alberta

**Bob Jones**  
Precision Technology  
Salt Lake City, Utah

**Ralph Saul**  
Peers & Company  
Philadelphia, Pennsylvania

**Tim Unger**  
Laing Homes  
Laguna Hills, California

1986

**Jim Abbott**  
Northwest Airlines  
St. Paul, Minnesota

**Charles Allmon**  
Growth Stock Outlook  
Chevy Chase, Maryland

**James Galbreath**  
The Rockies Fund  
Denver, Colorado

**Joseph Guilbault**  
Stouffer Hotels  
Solon, Ohio

**Koji Hirao**  
Long-Term Credit Bank of Japan  
New York, New York

**J. R. Simplot**  
J. R. Simplot Company  
Boise, Idaho

**James Foreman**  
Pegasus Gold, Inc.  
Spokane, Washington

1988

**Albert Colianni, Jr.**  
Marquette Bank Minneapolis  
Minneapolis, Minnesota

**Neil Hinchman**  
AT&T Communications  
Denver, Colorado

**Joe Kingman**  
American National Bank  
St. Paul, Minnesota

**Dwight Lee**  
Barker, Lee & Co.  
New York, New York

**Robert Shaw**  
I.C.H. Corporation  
Louisville, Kentucky

**Robert Wang**  
Far East Trade Service  
San Francisco, California

**Peter Weaver**  
Fischer USA  
Concord, Massachusetts

**Koichiro Yoshino**  
C. Itoh, Inc.  
Denver, Colorado



The Complete Fly Fisher  
Wise River, Montana  
(406) 832-3176

Printed on Recycled Paper







Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

May 6, 1991

Terry Povah  
P.O. Box 250  
West Yellowstone, MT 59758

Dear Terry:

Your nominee, Terry Evans, has accepted Governor Stephen's invitation to join us on the Ambassadors' Catch & Release Fly Fishing Tour. I have sent him a letter encouraging him to make his travel arrangements and will follow-up with a phone call to counsel him on clothing, fishing equipment, etc.

For now, you should set aside Wednesday, June 12, through Saturday morning, June 15. We are encouraging invitees to make departure arrangements for Saturday morning. Wednesday afternoon will be dedicated to fly casting instruction and equipment fondling; Thursday and Friday we will fish.

Please note that this year's event will be held at the Complete Fly Fisher, a fly fishing lodge on the banks of the Big Hole River southwest of Butte. We will be sending you more detailed information on the lodge and the event itself. If you have any questions or are unable to attend, please feel free to call me at 586-5140. I will be in touch as arrangements progress.

Best wishes,

Bud Lilly  
Tour Chairman

BL/bt

**P.S. While the Ambassadors will cover costs for guests, you will be responsible for your own costs.**

*President*, Russ Ritter, Carroll College, Helena • *First Vice President*, Marilyn Wessel, Montana State University, Bozeman • *Second Vice President*, Bob Henkel, Sage Advertising, Helena • *Treasurer*, Gary Carlson, Anderson ZurMuehlen & Company, Helena • *Secretary*, Chuck Brooke, Department of Commerce, Helena • *Immediate Past President*, Al Bell, MetCo Kenworth, Inc., Great Falls • *Ambassador Coordinator*, Rebecca Baumann, Department of Commerce, Helena • *Directors*: Phillip Blake, The Missoulian, Missoula • Kay Foster, Planteriors Unlimited, Billings • Jim Hayhurst, US West Communications, Helena • Chase Hibbard, Sieben Live Stock Company, Helena • Ed Jasmin, Norwest Bank, Helena • Bob Lehrkind, D.A. Davidson, Bozeman • Steve Olson, Norwest Bank, Kalispell • Dan Regan, Montana Power Company, Butte • Jim Scott, First Interstate Bank, Billings • Ray Tilman, Montana Resources, Inc., Butte • *Country Vice Presidents*: *Charlie Russell Country*, Jerry Black, Shelby • *Custer Country*, Keith Brighton, Hardin • *Glacier Country*, Daniel Smith, Missoula • *Gold West Country*, Alan Nicholson, Helena • *Yellowstone Country*, Terry Abelin, Bozeman





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

May 8, 1991

*Called*

Mr. Warren Nelson  
Owner/Director  
International Gaming Tech.  
3535 Fairview  
Reno, NV 89511

Dear Mr. Nelson:

We are delighted that you have accepted our invitation to the Montana Ambassadors' Catch & Release Fly Fishing Tour. We look forward to showing you one of Montana's finest trout streams.

As the event draws near, you will hear more from us regarding schedules, equipment and clothing needs, etc. For now, it might be wise to make your flight arrangements. Scheduled events will begin Wednesday afternoon, June 12, and conclude Friday evening, June 14. It would be best to plan your departure for Saturday, June 15.

The Complete Fly Fisher, headquarters for the event, is located at Wise River, about 30 miles southwest of Butte. Butte is served by Delta and Horizon airlines. Bozeman, 80 miles east, is served by Delta, Northwest, Continental and Horizon airlines. Once we know your schedule, we will take care of all ground transportation arrangements.

If you have questions please feel free to call me at 406-586-5140.

We call Montana "unspoiled and unforgettable." We are pleased that you can take time from your busy schedule to share it with us.

Best regards,

*Bud*

Bud Lilly  
Tour Chairman

BL/bt

cc: Dr. Matt Quinn

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

May 8, 1991

Dr. Matt Quinn  
c/o Carroll College  
Benton Avenue  
Helena, MT 59625

Dear Matt:

Your nominee, Warren Nelson, has accepted Governor Stephen's invitation to join us on the Ambassadors' Catch & Release Fly Fishing Tour. I have sent him a letter encouraging him to make his travel arrangements and will follow-up with a phone call to counsel him on clothing, fishing equipment, etc.

For now, you should set aside Wednesday, June 12, through Saturday morning, June 15. We are encouraging invitees to make departure arrangements for Saturday morning. Wednesday afternoon will be dedicated to fly casting instruction and equipment fondling; Thursday and Friday we will fish.

Please note that this year's event will be held at the Complete Fly Fisher, a fly fishing lodge on the banks of the Big Hole River southwest of Butte. We will be sending you more detailed information on the lodge and the event itself. If you have any questions or are unable to attend, please feel free to call me at 586-5140. I will be in touch as arrangements progress.

Best wishes,

Bud Lilly  
Tour Chairman

BL/bt

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

MEMORANDUM

TO: Chuck Brooke, Director, Dept. of Commerce  
FROM: Bud Lilly, Chairman *Bud*  
RE: 1991 Catch & Release Flyfishing Tour  
DATE: March 25, 1991

I would like to take this opportunity to invite you to join us for the 1991 Catch & Release Flyfishing Tour to be held Wednesday, June 12 starting at 5 p.m. through Friday evening, June 14 at the Complete Flyfisher on the Big Hole River near Wise River, Montana.

As you know, the tour is an especially good method for building a personal relationship with business leaders. We believe this relationship is a critical foundation for successful business recruitment.

The Catch & Release Tour is an annual event sponsored by the Montana Ambassadors. Each year the Ambassadors nominate leading, corporate executives of the world specifically in accordance to their potential for relocation or expansion to Montana. The nominations are then reviewed by the Business Recruitment Committee and are ranked from the most positive candidates to the less certain ones.

After the ranking is complete, a letter of invitation signed by myself and the Governor is sent to the top 10 candidates. A reply card is returned by each candidate indicating their interest in the tour. We try to limit the number of guests to 5, but are flexible, and since the chances of getting 5 participants with the first mailing is slim, more invitations may need to be sent.

When all acceptances are calculated, the sponsoring Ambassadors are notified and all other necessary arrangements are made.

We do hope you'll join us.

BL/bt





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3491

April 4, 1991



Mr. Warren Nelson  
Owner/Director  
International Gaming Tech.  
3535 Fairview  
Reno, NV 89511

Dear Mr. Nelson:

On behalf of your colleague, Dr. Matt Quinn, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

The setting for the tour is the Complete Fly Fisher, a flyfishing lodge situated on the bank of the Big Hole River in southwestern Montana. We will provide our guests with lodging, food, personalized guide service, equipment and plenty of opportunities to catch some of Montana's famous wild trout. All you need to provide is your transportation to and from Montana.

We consider this an excellent way for you to get to know Montana. The atmosphere will be informal and relaxed with primary emphasis on trout fishing.

If you can join us, please return the enclosed RSVP card by Wednesday, April 17, 1991. If you have questions, please feel free to call Bud Lilly at 406-586-5140.

Best personal regards,

Stan Stephens  
Governor

Bud Lilly  
Tour Chairman

Enclosure

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 4, 1991

Mr. Mark Horvat, Jr., President  
Needmor Forest Products, Inc.  
P.O. Box 326  
LaPorte, CO 80535

Called 4/8/91



Dear Mr. Horvat:

On behalf of your colleague, Chuck Brooke, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

May 6, 1991

Mr. Terry Evans  
Sr. Vice President  
C.B. Commercial  
17700 Castleton Street  
Industry, CA 91748

Dear Mr. Evans:

We are delighted that you have accepted our invitation to the Montana Ambassadors' Catch & Release Fly Fishing Tour. We look forward to showing you one of Montana's finest trout streams.

As the event draws near, you will hear more from us regarding schedules, equipment and clothing needs, etc. For now, it might be wise to make your flight arrangements. Scheduled events will begin Wednesday afternoon, June 12, and conclude Friday evening, June 14. It would be best to plan your departure for Saturday, June 15.

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Best regards,

Bud Lilly  
Tour Chairman

BL/bt  
cc: Terry Povah

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 12, 1991

Chuck Brooke, Director  
Department of Commerce  
1424 Ninth Avenue  
Helena, MT 59620

*Callan*

Dear Chuck:

Your nominee, Mark Horvat, Jr., has accepted Governor Stephen's invitation to join us on the Ambassadors' Catch & Release Fly Fishing Tour. I have sent him a letter encouraging him to make his travel arrangements and will follow-up with a phone call to counsel him on clothing, fishing equipment, etc.

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Best wishes,

Bud Lilly  
Tour Chairman

BL/bt

P.S. While the Ambassadors will cover costs for guests, you will be responsible for your own costs.

*President*, Russ Ritter, Carroll College, Helena • *First Vice President*, Marilyn Wessel, Montana State University, Bozeman • *Second Vice President*, Bob Henkel, Sage Advertising, Helena • *Treasurer*, Gary Carlson, Anderson ZurMuehlen & Company, Helena • *Secretary*, Chuck Brooke, Department of Commerce, Helena • *Immediate Past President*, Al Bell, MetCo Kenworth, Inc., Great Falls • *Ambassador Coordinator*, Rebecca Baumann, Department of Commerce, Helena • *Directors*: Phillip Blake, The Missoulian, Missoula • Kay Foster, Planteniors Unlimited, Billings • Jim Hayhurst, US West Communications, Helena • Chase Hibbard, Sieben Live Stock Company, Helena • Ed Jasmin, Norwest Bank, Helena • Bob Lehrkind, D.A. Davidson, Bozeman • Steve Olson, Norwest Bank, Kalispell • Dan Regan, Montana Power Company, Butte • Jim Scott, First Interstate Bank, Billings • Ray Tilman, Montana Resources, Inc., Butte • *Country Vice Presidents*: *Charlie Russell Country*, Jerry Black, Shelby • *Custer Country*, Keith Brighton, Hardin • *Glacier Country*, Daniel Smith, Missoula • *Gold West Country*, Alan Nicholson, Helena • *Yellowstone Country*, Terry Abelin, Bozeman





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 30, 1991

Mr. Phillip Paskal, President  
Butte Forage Processors, Ltd.  
P.O. Box 336  
Picture Butte, Alberta T0K 1V0

403-732-4313  
Called

Dear Mr. Paskal:

We are delighted that you have accepted our invitation to the Montana Ambassadors' Catch & Release Fly Fishing Tour. We look forward to showing you one of Montana's finest trout streams.

As the event draws near, you will hear more from us regarding schedules, equipment and clothing needs, etc. For now, it might be wise to make your flight arrangements. Scheduled events will begin Wednesday afternoon, June 12, and conclude Friday evening, June 14. It would be best to plan your departure for Saturday, June 15.

The Complete Fly Fisher, headquarters for the event, is located at Wise River, about 30 miles southwest of Butte. Butte is served by Delta and Horizon airlines. Bozeman, 80 miles east, is served by Delta, Northwest, Continental and Horizon airlines. Once we know your schedule, we will take care of all ground transportation arrangements.

If you have questions please feel free to call me at 406-586-5140.

We call Montana "unspoiled and unforgettable." We are pleased that you can take time from your busy schedule to share it with us.

Best regards,

**Bud**

Bud Lilly  
Tour Chairman

BL/bt

cc: Jerry Black

*President*, Russ Ritter, Carroll College, Helena • *First Vice President*, Marilyn Wessel, Montana State University, Bozeman • *Second Vice President*, Bob Henkel, Sage Advertising, Helena • *Treasurer*, Gary Carlson, Anderson ZurMuehlen & Company, Helena • *Secretary*, Chuck Brooke, Department of Commerce, Helena • *Immediate Past President*, Al Bell, MetCo Kenworth, Inc., Great Falls • *Ambassador Coordinator*, Rebecca Baumann, Department of Commerce, Helena • *Directors*: Phillip Blake, The Missoulian, Missoula • Kay Foster, Planteriors Unlimited, Billings • Jim Hayhurst, US West Communications, Helena • Chase Hibbard, Sieben Live Stock Company, Helena • Ed Jasmin, Norwest Bank, Helena • Bob Lehrkind, D.A. Davidson, Bozeman • Steve Olson, Norwest Bank, Kalispell • Dan Regan, Montana Power Company, Butte • Jim Scott, First Interstate Bank, Billings • Ray Tilman, Montana Resources, Inc., Butte • *Country Vice Presidents*: *Charlie Russell Country*, Jerry Black, Shelby • *Custer Country*, Keith Brighton, Hardin • *Glacier Country*, Daniel Smith, Missoula • *Gold West Country*, Alan Nicholson, Helena • *Yellowstone Country*, Terry Abelin, Bozeman





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 12, 1991

Mr. Mark B. Horvat, Jr.  
Needmor Forest Products, Inc.  
P.O. Box 326  
LaPorte, CO 80535

*Called*

Dear Mr. Horvat:

We are delighted that you have accepted our invitation to the Montana Ambassadors' Catch & Release Fly Fishing Tour. We look forward to showing you one of Montana's finest trout streams.

As the event draws near, you will hear more from us regarding schedules, equipment and clothing needs, etc. For now, it might be wise to make your flight arrangements. Scheduled events will begin Wednesday afternoon, June 12, and conclude Friday evening, June 14. It would be best to plan your departure for Saturday, June 15.

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If you have questions please feel free to call me at 406-586-5140.

We call Montana "unspoiled and unforgettable." We are pleased that you can take time from your busy schedule to share it with us.

Best regards,

Bud Lilly  
Tour Chairman

BL/bt  
cc: Chuck Brooke

*President*, Russ Ritter, Carroll College, Helena • *First Vice President*, Marilyn Wessel, Montana State University, Bozeman • *Second Vice President*, Bob Henkel, Sage Advertising, Helena • *Treasurer*, Gary Carlson, Anderson ZurMuehlen & Company, Helena • *Secretary*, Chuck Brooke, Department of Commerce, Helena • *Immediate Past President*, Al Bell, MetCo Kenworth, Inc., Great Falls • *Ambassador Coordinator*, Rebecca Baumann, Department of Commerce, Helena • *Directors*: Phillip Blake, The Missoulian, Missoula • Kay Foster, Plantenors Unlimited, Billings • Jim Hayhurst, US West Communications, Helena • Chase Hibbard, Sieben Live Stock Company, Helena • Ed Jasmín, Norwest Bank, Helena • Bob Lehrkind, D.A. Davidson, Bozeman • Steve Olson, Norwest Bank, Kalispell • Dan Regan, Montana Power Company, Butte • Jim Scott, First Interstate Bank, Billings • Ray Tilman, Montana Resources, Inc., Butte • *Country Vice Presidents*: *Charlie Russell Country*, Jerry Black, Shelby • *Custer Country*, Keith Brighton, Hardin • *Glacier Country*, Daniel Smith, Missoula • *Gold West Country*, Alan Nicholson, Helena • *Yellowstone Country*, Terry Abelin, Bozeman





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 30, 1991

Jerry Black, President  
TriCounty Radio Corporation  
830 Oilfield Avenue  
Shelby, MT 59474

*Called*

Dear Jerry:

Your nominee, Phillip Paskal, has accepted Governor Stephen's invitation to join us on the Ambassadors' Catch & Release Fly Fishing Tour. I have sent him a letter encouraging him to make his travel arrangements and will follow-up with a phone call to counsel him on clothing, fishing equipment, etc.

For now, you should set aside Wednesday, June 12, through Saturday morning, June 15. We are encouraging invitees to make departure arrangements for Saturday morning. Wednesday afternoon will be dedicated to fly casting instruction and equipment fondling; Thursday and Friday we will fish.

Please note that this year's event will be held at the Complete Fly Fisher, a fly fishing lodge on the banks of the Big Hole River southwest of Butte. We will be sending you more detailed information on the lodge and the event itself. If you have any questions or are unable to attend, please feel free to call me at 586-5140. I will be in touch as arrangements progress.

Best wishes,

*Bud*

Bud Lilly  
Tour Chairman

BL/bt

**P.S. While the Ambassadors will cover costs for guests, you will be responsible for your own costs.**

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

May 2, 1991

Mr. Richard James, President  
Destination Cinema, Inc.  
Three Pointe Drive, Suite 208  
Brea, CA 92621

*Called*

Dear Mr. James:

We are delighted that you have accepted our invitation to the Montana Ambassadors' Catch & Release Fly Fishing Tour. We look forward to showing you one of Montana's finest trout streams.

As the event draws near, you will hear more from us regarding schedules, equipment and clothing needs, etc. For now, it might be wise to make your flight arrangements. Scheduled events will begin Wednesday afternoon, June 12, and conclude Friday evening, June 14. It would be best to plan your departure for Saturday, June 15.

The Complete Fly Fisher, headquarters for the event, is located at Wise River, about 30 miles southwest of Butte. Butte is served by Delta and Horizon airlines. Bozeman, 80 miles east, is served by Delta, Northwest, Continental and Horizon airlines. Once we know your schedule, we will take care of all ground transportation arrangements.

If you have questions please feel free to call me at 406-586-5140.

We call Montana "unspoiled and unforgettable." We are pleased that you can take time from your busy schedule to share it with us.

Best regards,

*Bud*

Bud Lilly  
Tour Chairman

BL/bt

cc: Lewis Robinson

*President*, Russ Ritter, Carroll College, Helena • *First Vice President*, Marilyn Wessel, Montana State University, Bozeman • *Second Vice President*, Bob Henkel, Sage Advertising, Helena • *Treasurer*, Gary Carlson, Anderson Zurmuehlen & Company, Helena • *Secretary*, Chuck Brooke, Department of Commerce, Helena • *Immediate Past President*, Al Bell, MetCo Kenworth, Inc., Great Falls • *Ambassador Coordinator*, Rebecca Baumann, Department of Commerce, Helena • *Directors*: Phillip Blake, The Missoulian, Missoula • Kay Foster, Planteriors Unlimited, Billings • Jim Hayhurst, US West Communications, Helena • Chase Hibbard, Sieben Live Stock Company, Helena • Ed Jasmin, Norwest Bank, Helena • Bob Lehrkind, D.A. Davidson, Bozeman • Steve Olson, Norwest Bank, Kalispell • Dan Regan, Montana Power Company, Butte • Jim Scott, First Interstate Bank, Billings • Ray Tilman, Montana Resources, Inc., Butte • *Country Vice Presidents*: *Charlie Russell Country*, Jerry Black, Shelby • *Custer Country*, Keith Brighton, Hardin • *Glacier Country*, Daniel Smith, Missoula • *Gold West Country*, Alan Nicholson, Helena • *Yellowstone Country*, Terry Abelin, Bozeman





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

May 2, 1991

Lewis Robinson  
West Associates, Inc.  
P.O. Box 1116  
West Yellowstone, MT 59758

*Call*

Dear Lewis:

Your nominee, Richard James, has accepted Governor Stephen's invitation to join us on the Ambassadors' Catch & Release Fly Fishing Tour. I have sent him a letter encouraging him to make his travel arrangements and will follow-up with a phone call to counsel him on clothing, fishing equipment, etc.

For now, you should set aside Wednesday, June 12, through Saturday morning, June 15. We are encouraging invitees to make departure arrangements for Saturday morning. Wednesday afternoon will be dedicated to fly casting instruction and equipment fondling; Thursday and Friday we will fish.

Please note that this year's event will be held at the Complete Fly Fisher, a fly fishing lodge on the banks of the Big Hole River southwest of Butte. We will be sending you more detailed information on the lodge and the event itself. If you have any questions or are unable to attend, please feel free to call me at 586-5140. I will be in touch as arrangements progress.

Best wishes,

*Bud*

Bud Lilly  
Tour Chairman

BL/bt

**P.S. While the Ambassadors will cover costs for guests, you will be responsible for your own costs.**

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 19, 1991

Mr. Terry Evans  
Senior Vice President  
C.B. Commercial  
17700 Castleton, #100  
Industry, CA 91748

Dear Mr. Evans:

On behalf of your colleague, Terry Povah, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

The setting for the tour is the Complete Fly Fisher, a flyfishing lodge situated on the bank of the Big Hole River in southwestern Montana. We will provide our guests with lodging, food, personalized guide service, equipment and plenty of opportunities to catch some of Montana's famous wild trout. All you need to provide is your transportation to and from Montana.

We consider this an excellent way for you to get to know Montana. The atmosphere will be informal and relaxed with primary emphasis on trout fishing.

If you can join us, please return the enclosed RSVP card by Wednesday, May 1, 1991. If you have questions, please feel free to call Bud Lilly at 406-586-5140.

Best personal regards,

Stan Stephens  
Governor

Bud Lilly  
Tour Chairman

Enclosure

*President*, Russ Ritter, Carroll College, Helena • *First Vice President*, Marilyn Wessel, Montana State University, Bozeman • *Second Vice President*, Bob Henkel, Sage Advertising, Helena • *Treasurer*, Gary Carlson, Anderson ZurMuehlen & Company, Helena • *Secretary*, Chuck Brooke, Department of Commerce, Helena • *Immediate Past President*, Al Bell, MetCo Kenworth, Inc., Great Falls • *Ambassador Coordinator*, Rebecca Baumann, Department of Commerce, Helena • *Directors*: Phillip Blake, The Missoulian, Missoula • Kay Foster, Planteriors Unlimited, Billings • Jim Hayhurst, US West Communications, Helena • Chase Hibbard, Sieben Live Stock Company, Helena • Ed Jasmin, Norwest Bank, Helena • Bob Lehrkind, D.A. Davidson, Bozeman • Steve Olson, Norwest Bank, Kalispell • Dan Regan, Montana Power Company, Butte • Jim Scott, First Interstate Bank, Billings • Ray Tilman, Montana Resources, Inc., Butte • *Country Vice Presidents*: *Charlie Russell Country*, Jerry Black, Shelby • *Custer Country*, Keith Brighton, Hardin • *Glacier Country*, Daniel Smith, Missoula • *Gold West Country*, Alan Nicholson, Helena • *Yellowstone Country*, Terry Abelin, Bozeman





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 19, 1991

Mr. Richard James, President  
Destination Cinema, Inc.  
Three Point Drive, Suite 208  
Brea, CA 92621

Dear Mr. James:

On behalf of your colleague, Lewis Robinson, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

The setting for the tour is the Complete Fly Fisher, a flyfishing lodge situated on the bank of the Big Hole River in southwestern Montana. We will provide our guests with lodging, food, personalized guide service, equipment and plenty of opportunities to catch some of Montana's famous wild trout. All you need to provide is your transportation to and from Montana.

We consider this an excellent way for you to get to know Montana. The atmosphere will be informal and relaxed with primary emphasis on trout fishing.

If you can join us, please return the enclosed RSVP card by Wednesday, May 1, 1991. If you have questions, please feel free to call Bud Lilly at 406-586-5140.

Best personal regards,

Stan Stephens  
Governor

Bud Lilly  
Tour Chairman

Enclosure

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 22, 1991

Mr. Jay Patel, President  
Optima Industries, Inc.  
22138 South Vermont Ave., Unit H  
Torrance, CA 90502

Dear Mr. Patel:

On behalf of your colleague, Bud Lilly, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

The setting for the tour is the Complete Fly Fisher, a flyfishing lodge situated on the bank of the Big Hole River in southwestern Montana. We will provide our guests with lodging, food, personalized guide service, equipment and plenty of opportunities to catch some of Montana's famous wild trout. All you need to provide is your transportation to and from Montana.

We consider this an excellent way for you to get to know Montana. The atmosphere will be informal and relaxed with primary emphasis on trout fishing.

If you can join us, please return the enclosed RSVP card by Wednesday, May 1, 1991. If you have questions, please feel free to call Bud Lilly at 406-586-5140.

Best personal regards,

Stan Stephens  
Governor

Enclosure



*President*, Russ Ritter, Carroll College, Helena • *First Vice President*, Marilyn Wessel, Montana State University, Bozeman • *Second Vice President*, Bob Henkel, Sage Advertising, Helena • *Treasurer*, Gary Carlson, Anderson ZurMuehlen & Company, Helena • *Secretary*, Chuck Brooke, Department of Commerce, Helena • *Immediate Past President*, Al Bell, MetCo Kenworth, Inc., Great Falls • *Ambassador Coordinator*, Rebecca Baumann, Department of Commerce, Helena • *Directors*: Phillip Blake, The Missoulian, Missoula • Kay Foster, Planteriors Unlimited, Billings • Jim Hayhurst, US West Communications, Helena • Chase Hibbard, Sieben Live Stock Company, Helena • Ed Jasmin, Norwest Bank, Helena • Bob Lehrkind, D.A. Davidson, Bozeman • Steve Olson, Norwest Bank, Kalispell • Dan Regan, Montana Power Company, Butte • Jim Scott, First Interstate Bank, Billings • Ray Tilman, Montana Resources, Inc., Butte • *Country Vice Presidents*: *Charlie Russell Country*, Jerry Black, Shelby • *Custer Country*, Keith Brighton, Hardin • *Glacier Country*, Daniel Smith, Missoula • *Gold West Country*, Alan Nicholson, Helena • *Yellowstone Country*, Terry Abelin, Bozeman





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 29, 1991

Mr. Marty Moreno, President  
F.M. Industries  
18101 East Valley Blvd.  
City of Industry, CA 91744

Dear Mr. Moreno:

On behalf of your colleague, Al Swanson, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

The setting for the tour is the Complete Fly Fisher, a flyfishing lodge situated on the bank of the Big Hole River in southwestern Montana. We will provide our guests with lodging, food, personalized guide service, equipment and plenty of opportunities to catch some of Montana's famous wild trout. All you need to provide is your transportation to and from Montana.

We consider this an excellent way for you to get to know Montana. The atmosphere will be informal and relaxed with primary emphasis on trout fishing.

If you can join us, please return the enclosed RSVP card by Monday, May 13, 1991. If you have questions, please feel free to call Bud Lilly at 406-586-5140.

Best personal regards,

Stan Stephens  
Governor

Bud Lilly  
Tour Chairman

Enclosure

*President*, Russ Ritter, Carroll College, Helena • *First Vice President*, Marilyn Wessel, Montana State University, Bozeman • *Second Vice President*, Bob Henkel, Sage Advertising, Helena • *Treasurer*, Gary Carlson, Anderson ZurMuehlen & Company, Helena • *Secretary*, Chuck Brooke, Department of Commerce, Helena • *Immediate Past President*, Al Bell, MetCo Kenworth, Inc., Great Falls • *Ambassador Coordinator*, Rebecca Baumann, Department of Commerce, Helena • *Directors*: Phillip Blake, The Missoulian, Missoula • Kay Foster, Planteriors Unlimited, Billings • Jim Hayhurst, US West Communications, Helena • Chase Hibbard, Sieben Live Stock Company, Helena • Ed Jasmin, Norwest Bank, Helena • Bob Lehrkind, D.A. Davidson, Bozeman • Steve Olson, Norwest Bank, Kalispell • Dan Regan, Montana Power Company, Butte • Jim Scott, First Interstate Bank, Billings • Ray Tilman, Montana Resources, Inc., Butte • *Country Vice Presidents*: *Charlie Russell Country*, Jerry Black, Shelby • *Custer Country*, Keith Brighton, Hardin • *Glacier Country*, Daniel Smith, Missoula • *Gold West Country*, Alan Nicholson, Helena • *Yellowstone Country*, Terry Abelin, Bozeman





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

May 16, 1991

Chuck Brooke, Director  
Department of Commerce  
1424 Ninth Avenue  
Helena, MT 59620

Dear Chuck:

As you know, your nominee, Mark Horvat, Jr., has accepted our invitation to join the 1991 Catch & Release Fly Fishing Tour. I have called each guest to familiarize them with the Tour and to help them with arrangements, equipment, etc.

The Tour will begin at 3:00p.m. Wednesday, June 12 and conclude Friday evening, June 14 after dinner. Please plan your departure for Saturday morning, June 15. Wednesday afternoon will be devoted to a fly fishing clinic, tackle fondling and getting to know one another. Thursday and Friday will be guided float fishing days on the Big Hole River. As a sponsoring Ambassador there are several items we need your assistance with to assure a smooth running event.

**Licenses** - Fishing licenses are available from the Complete Fly Fisher. While you are responsible for your own license, the Ambassadors will cover the cost of your guest's 2-day non-resident license.

**Transportation** - We have found that it works best for you to handle ground transportation directly with your guest. However, if you have scheduling problems, we have tour committee members who can help out. Also, the Complete Fly Fisher can pick up guests at the Butte Airport. I have enclosed a map for your convenience. Please call me if you will need transportation assistance.

**Costs** - The Ambassadors as a whole are covering all guest costs. However, each individual Ambassador will be responsible for his own costs. The Complete Fly Fisher has quoted a rate of \$250.00, which includes lodging, meals, bar and guide service for the full event.

*President*, Russ Ritter, Carroll College, Helena • *First Vice President*, Marilyn Wessel, Montana State University, Bozeman • *Second Vice President*, Bob Henkel, Sage Advertising, Helena • *Treasurer*, Gary Carlson, Anderson ZurMuehlen & Company, Helena • *Secretary*, Chuck Brooke, Department of Commerce, Helena • *Immediate Past President*, Al Bell, MetCo Kenworth, Inc., Great Falls • *Ambassador Coordinator*, Rebecca Baumann, Department of Commerce, Helena • *Directors*: Phillip Blake, The Missoulian, Missoula • Kay Foster, Plante riors Unlimited, Billings • Jim Hayhurst, US West Communications, Helena • Chase Hibbard, Sieben Live Stock Company, Helena • Ed Jasmin, Norwest Bank, Helena • Bob Lehrkind, D.A. Davidson, Bozeman • Steve Olson, Norwest Bank, Kalispell • Dan Regan, Montana Power Company, Butte • Jim Scott, First Interstate Bank, Billings • Ray Tilman, Montana Resources, Inc., Butte • *Country Vice Presidents*: *Charlie Russell Country*, Jerry Black, Shelby • *Custer Country*, Keith Brighton, Hardin • *Glacier Country*, Daniel Smith, Missoula • *Gold West Country*, Alan Nicholson, Helena • *Yellowstone Country*, Terry Abelin, Bozeman



Page 2  
Chuck Brooke  
May 16, 1991

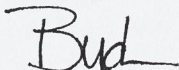
For your convenience, I have enclosed an invoice. I request that you make payment directly to the Montana Ambassadors by June 5, 1991.

In turn, the Ambassadors will pay the Complete Fly Fisher one check to cover all guests and sponsors. With the exception of guide tips and tackle, this should be your only expense.

**Guide Tips** - The Ambassadors will cover the gratuity for housekeeping and food service. You and your guest will be responsible for tipping your personal guide. While it is dependent upon the level of service you receive, the normal rate is \$20-\$25 per day.

Please feel free to call me with any questions (586-5140). I look forward to seeing you on the Big Hole.

Best regards,



Bud Lilly  
Tour Chairman

BL/bt  
Enc.



## 1991 Catch & Release Participants

Mark Horvat, Jr., President  
Needmor Forest Products, Inc.  
P.O. Box 326  
LaPorte, CO 80535  
(303) 484-3696

Sponsor: Chuck Brooke  
444-3494

Phillip Paskal, President  
Butte Forage Processors, Ltd.  
P.O. Box 336  
Picture Butte, Alberta T0K 1V0  
(403) 732-4313

Sponsor: Jerry Black  
434-5241

Richard James, President  
Destination Cinema, Inc.  
Three Pointe Drive, Suite 208  
Brea, CA 92621  
(714) 255-0100

Sponsor: Lewis Robinson  
646-7672

Terry Evans, Sr. Vice President  
C.B. Commercial  
17700 Castleton Street  
Industry, CA 91748  
(818) 810-6400

Sponsor: Terry Povah  
646-7325

Warren Nelson, Owner/Director  
International Gaming Tech.  
3535 Fairview  
Reno, NV 89511  
(702) 852-3984 or (702) 323-1046

Sponsor: Dr. Matt Quinn  
442-3450





State of Montana  
Office of the Governor  
Helena, Montana 59620  
406-444-3111

STAN STEPHENS  
GOVERNOR

April 2, 1991

Mr. Bud Lilly, Chairman  
Catch and Release Flyfishing Tour  
Department of Commerce  
1424 Ninth Avenue  
Helena, Montana 59620

Dear Bud:

I would be delighted to join you again for this year's catch and release event but it appears, as of now, I will be out of the country on an international trade and tourist event in the Pacific Rim. However, there is a slight chance I may be back in Montana Thursday evening, June 13th, the evening of your dinner and, if so, I'll be down to join you at Wise River. Marge Hannah, my scheduling secretary, will advise you within the next few days on my availability. Should I be unable to attend I will nevertheless send a representative from the Governor's Office.

With regard to the letters of invitation, just send them over and I'll co-sign them with you.

Best wishes,

A handwritten signature in cursive script that reads "Stan".

STAN STEPHENS  
Governor

cc: Chuck Brooke  
Marge Hannah



1991 MONTANA AMBASSADOR  
RECOMMENDED LIST OF

BOARD OF DIRECTORS

Officers

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1st Vice President	Marilyn Wessel	Bozeman	994-2341
2nd Vice President	Bob Henkel	Helena	442-9500
Secretary	Chuck Brooke	Helena	444-3797
Treasurer	Gary Carlson	Helena	442-3540
Immediate Past President	Al Bell	Great Falls	727-3055
Ambassador Coordinator	Becky Baumann	Helena	444-4109

Directors

Phil Blake	Missoula	721-5200
Kay Foster	Billings	256-2333
Jim Hayhurst	Helena	441-2233
Chase Hibbard	Helena	442-1803
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Bob Lehrkind	Bozeman	587-5461
Steve Olson	Kalispell	756-4000
Dan Regan	Butte	723-5421
Jim Scott	Billings	255-5302
Ray Tilman	Butte	723-4081

Country Vice Presidents

Jerry Black	Shelby	Charlie Russell Country	434-5241
Keith Brighton	Hardin	Custer Country	665-3806
Daniel Smith	Missoula	Glacier Country	543-7271
Alan Nicholson vacant	Helena	Gold West Country	443-2160
Terry Abelin	Bozeman	Missouri Country Yellowstone Country	587-2111



Committees List

Business Recruitment	Dan Regan &	Butte	723-5421
	Bob Henkel	Helena	442-9500
Dept. of Commerce Rep.	Rick Jones	Helena	444-4323
Community Development	Phil Blake	Missoula	721-5200
Dept. of Commerce Rep.	Jerry Tavegia	Helena	444-4378
Government Relations	Chase Hibbard	Helena	442-1803
Dept. of Commerce Rep.	Chuck Brooke	Helena	444-3111
Membership Committee	Jim Hayhurst	Helena	444-2338
Dept. of Commerce Rep.	Becky Baumann	Helena	444-4109
Nomination/Awards	Larry Geske	Great Falls	791-7501
Dept. of Commerce Rep.	Becky Baumann	Helena	444-4109
Protocol Committee	Ed Jasmin	Helena	447-2002
Dept. of Commerce Rep.	Pat Owen	Helena	444-5513
Publicity	Kay Foster	Billings	256-2333
Dept. of Commerce Rep.	Becky Baumann	Helena	444-4109
Regional Coordinator	Marilyn Wessel	Bozeman	994-2341
Special Projects	Jim Scott	Billings	255-5302
Dept. of Commerce Rep.	Chuck Brooke	Helena	444-3797

The 1992 Ambassador Annual Business Meeting will be held in Bozeman, Friday, February 7. A board meeting will follow the general session.

BOARD MEETING DATES FOR 1991

Friday, February 22	2:00 p.m.	Helena/SRS Rm. 107
Friday, April 26	10:00 a.m.	Butte
Thursday, June 27	10:00	Great Falls
Thursday, August 29	10:00	Missoula
Friday, October 25	10:00	Billings
Thursday, December 12	10:00	Helena

EXECUTIVE COMMITTEE MEMBERS & THE MONTHS THEY WILL MEET

Russ Ritter	Dan Regan
Marilyn Wessel	Bob Henkel
Al Bell	Chuck Brooke
Gary Carlson	

March, May, July, September, and November







Blaine Cummins      Division Manager  
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Helen  
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Thomas Ellis  
Tom Ellis Farms  
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Promoter Publishing Company  
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Anderson Elerding Travel  
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Montana Ambassadors  
Catch & Release Fly Fishing Tour  
Member List by Last Name  
as of 03/18/91

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Home:

Gold West Country

Number of Committee Members: 7





State of Montana  
Office of the Governor  
Helena, Montana 59620  
406-444-3111

STAN STEPHENS  
GOVERNOR

TO: Montana Ambassadors *Ok*  
FROM: Governor Stan Stephens  
DATE: March 12, 1991  
SUBJECT: 1991 Business Recruitment Program

Ambassador President Russ Ritter has informed me that your Board of Directors has decided to make a concentrated effort this year to attract new businesses to Montana. According to Russ, the Board has decided to bring additional resources to bear on a targeted recruitment effort.

To this end they propose to entertain out-of-state business prospects on the annual catch and release fly fishing trip, but have also decided to expand the program by inviting some prospects to the Governor's Golf Classic at Eagle Bend in August. This would allow us to entertain even more prospects and involve more Ambassadors.

In addition to entertaining prospects here in Montana, I understand there will also be a new program that will involve actually calling on targeted companies at their home offices out-of-state. These will undoubtedly be group efforts which I hope to be part of.

Obviously for any of these programs to be effective we need to have a good list of prospects. For that reason I asked Russ if I could go ahead and appeal to each of you directly to make a concerted effort to identify any of your out-of-state friends or business acquaintances who might be of help in bringing new business to Montana.

If you can think of anyone we could treat to a fly fishing trip on one of Montana's blue ribbon trout streams, or to some top notch golfing in the Flathead as a way of introducing them to the joy of doing business in Montana, please let us know.

In turn, if there is a company or a person out-of-state who we should call on directly to extend our personal invitation to bring their business to Montana, we would also like to have those names.



Page Two

Please fill out an information form for each prospect you would like to nominate for any of the three recruitment programs. Return the form(s) by March 27 to Dan Regan using the enclosed envelope. The planning for these various recruitment activities is getting underway right now, so we hope to hear from you very soon.

Thanks for your help and we look forward to hearing from you.

Enclosures



**1991 Catch & Release Fly Fishing Tour  
Ranking of Nominees**

**Nominees**

**Sponsor**

- |   |                |
|---|----------------|
| 1. Cordell Hull, Executive V.P. & Director<br>Bechtel Group                   | Russ Ritter    |
| 2. Thomas Kirk<br>V.P. - Corporate Planning & Develop.<br>Rhona-Poulenc, Inc. | Dan Regan      |
| 3. Gerald Grinstein, President & CEO<br>Burlington Northern Railroad Company  | Chuck Brooke   |
| 4. Mark Horvat, Jr., President<br>Needmor Forest Products, Inc.               | Chuck Brooke   |
| 5. Phil Paskal, President<br>Butte Forage Processing, Ltd.                    | Jerry Black    |
| 6. Grant Hambling, President<br>G & H Trucking, Ltd.                          | Chuck Turner   |
| 7. Charles Harper<br>Chairman of the Board & CEO<br>Conagra, Inc.             | Jerry Black    |
| 8. Warren Nelson, Owner/Director<br>International Gaming Tech.                | Dr. Matt Quinn |
| 9. Bill Bussiere, Chief Financial Officer<br>Patagonia                        | James Wysocki  |
| 10. Richard Osborne<br>Chairman of the Board, CEO & President<br>ASARCO, Inc. | Ray Tilman     |
| 11. Richard James, President<br>Destination Cinema, Inc.                      | Lewis Robinson |
| 12. Walter Nazarewicz, President of Minerals<br>Pfizer, Inc.                  | Dan Regan      |
| 13. Terry Evans, Sr. Vice President<br>C.B. Commercial                        | Terry Povah    |





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 19, 1991

Mr. Bill Bussiere  
Chief Financial Officer  
Patagonia  
P.O. Box 150  
Ventura, CA 93002

Dear Mr. Bussiere:

On behalf of your colleague, James Wysocki, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

The setting for the tour is the Complete Fly Fisher, a flyfishing lodge situated on the bank of the Big Hole River in southwestern Montana. We will provide our guests with lodging, food, personalized guide service, equipment and plenty of opportunities to catch some of Montana's famous wild trout. All you need to provide is your transportation to and from Montana.

We consider this an excellent way for you to get to know Montana. The atmosphere will be informal and relaxed with primary emphasis on trout fishing.

If you can join us, please return the enclosed RSVP card by Wednesday, May 1, 1991. If you have questions, please feel free to call Bud Lilly at 406-586-5140.

Best personal regards,

Stan Stephens  
Governor

Bud Lilly  
Tour Chairman

Enclosure

*President*, Russ Ritter, Carroll College, Helena • *First Vice President*, Marilyn Wessel, Montana State University, Bozeman • *Second Vice President*, Bob Henkel, Sage Advertising, Helena • *Treasurer*, Gary Carlson, Anderson ZurMuehlen & Company, Helena • *Secretary*, Chuck Brooke, Department of Commerce, Helena • *Immediate Past President*, Al Bell, MetCo Kenworth, Inc., Great Falls • *Ambassador Coordinator*, Rebecca Baumann, Department of Commerce, Helena • *Directors*: Phillip Blake, The Missoulian, Missoula • Kay Foster, Planteriors Unlimited, Billings • Jim Hayhurst, US West Communications, Helena • Chase Hibbard, Sieben Live Stock Company, Helena • Ed Jasmin, Norwest Bank, Helena • Bob Lehrkind, D.A. Davidson, Bozeman • Steve Olson, Norwest Bank, Kalispell • Dan Regan, Montana Power Company, Butte • Jim Scott, First Interstate Bank, Billings • Ray Tilman, Montana Resources, Inc., Butte • *Country Vice Presidents*: *Charlie Russell Country*, Jerry Black, Shelby • *Custer Country*, Keith Brighton, Hardin • *Glacier Country*, Daniel Smith, Missoula • *Gold West Country*, Alan Nicholson, Helena • *Yellowstone Country*, Terry Abelin, Bozeman





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 19, 1991

Mr. Richard de J. Osborne  
Chairman of the Board, CEO & President  
ASARCO, Inc.  
180 Maiden Lane  
New York, NY 10038

Dear Mr. Osborne:

On behalf of your colleague, Ray Tilman, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

The setting for the tour is the Complete Fly Fisher, a flyfishing lodge situated on the bank of the Big Hole River in southwestern Montana. We will provide our guests with lodging, food, personalized guide service, equipment and plenty of opportunities to catch some of Montana's famous wild trout. All you need to provide is your transportation to and from Montana.

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If you can join us, please return the enclosed RSVP card by Wednesday, **May 1, 1991**. If you have questions, please feel free to call Bud Lilly at 406-586-5140.

Best personal regards,

Stan Stephens  
Governor

Bud Lilly  
Tour Chairman

Enclosure

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 19, 1991

Mr. Walter Nazarewicz  
President of Minerals  
Pfizer, Inc.  
235 East 42nd St., 13th Fl.  
New York, NY 10017

Dear Mr. Nazarewicz:

On behalf of your colleague, Dan Regan, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

The setting for the tour is the Complete Fly Fisher, a flyfishing lodge situated on the bank of the Big Hole River in southwestern Montana. We will provide our guests with lodging, food, personalized guide service, equipment and plenty of opportunities to catch some of Montana's famous wild trout. All you need to provide is your transportation to and from Montana.

We consider this an excellent way for you to get to know Montana. The atmosphere will be informal and relaxed with primary emphasis on trout fishing.

If you can join us, please return the enclosed RSVP card by Wednesday, May 1, 1991. If you have questions, please feel free to call Bud Lilly at 406-586-5140.

Best personal regards,

Stan Stephens  
Governor

Bud Lilly  
Tour Chairman

Enclosure

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 4, 1991

Mr. Phil Paskal, President  
Butte Forage Processing, Ltd.  
P.O. Box 336  
Picture Butte, AB T0K 1V0

Dear Mr. Paskal:

On behalf of your colleague, Jerry Black, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

The setting for the tour is the Complete Fly Fisher, a flyfishing lodge situated on the bank of the Big Hole River in southwestern Montana. We will provide our guests with lodging, food, personalized guide service, equipment and plenty of opportunities to catch some of Montana's famous wild trout. All you need to provide is your transportation to and from Montana.

We consider this an excellent way for you to get to know Montana. The atmosphere will be informal and relaxed with primary emphasis on trout fishing.

If you can join us, please return the enclosed RSVP card by Wednesday, April 17, 1991. If you have questions, please feel free to call Bud Lilly at 406-586-5140.

Best personal regards,

Stan Stephens  
Governor

Bud Lilly  
Tour Chairman

Enclosure



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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620. Telephone 406-444-3194

April 4, 1991

Mr. Cordell Hull  
Exec. V.P. & Director  
Bechtel Group  
50 Beale Street, 23rd Floor  
San Francisco, CA 94105



Dear Mr. Hull:

On behalf of your colleague, Russ Ritter, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

The setting for the tour is the Complete Fly Fisher, a flyfishing lodge situated on the bank of the Big Hole River in southwestern Montana. We will provide our guests with lodging, food, personalized guide service, equipment and plenty of opportunities to catch some of Montana's famous wild trout. All you need to provide is your transportation to and from Montana.

We consider this an excellent way for you to get to know Montana. The atmosphere will be informal and relaxed with primary emphasis on trout fishing.

If you can join us, please return the enclosed RSVP card by Wednesday, April 17, 1991. If you have questions, please feel free to call Bud Lilly at 406-586-5140.

Best personal regards,

Stan Stephens  
Governor

Bud Lilly  
Tour Chairman

Enclosure

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494



April 4, 1991

Mr. Charles Harper  
Chairman of the Board & CEO  
Conagra, Inc.  
One Central Park Plaza  
Omaha, NE 68102

Dear Mr. Harper:

On behalf of your colleague, Jerry Black, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

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If you can join us, please return the enclosed RSVP card by Wednesday, April 17, 1991. If you have questions, please feel free to call Bud Lilly at 406-586-5140.

Best personal regards,

Stan Stephens  
Governor

Bud Lilly  
Tour Chairman

Enclosure

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 4, 1991

Mr. Grant Hambling, President  
G & H Trucking, Ltd.  
240, 6125 11th St. S.E.  
Calgary, Alberta T2H 2L6

Dear Mr. Hambling:

On behalf of your colleague, Chuck Turner, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

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If you can join us, please return the enclosed RSVP card by Wednesday, April 17, 1991. If you have questions, please feel free to call Bud Lilly at 406-586-5140.

Best personal regards,

Stan Stephens  
Governor

Bud Lilly  
Tour Chairman

Enclosure



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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 4, 1991

Mr. Gerald Grinstein, President & CEO  
Burlington Northern Railroad Company  
777 Main Street - Continental Plaza  
Fort Worth, TX 76102



Dear Gerald:


On behalf of the Montana Ambassadors, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

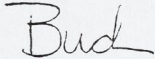
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Best personal regards,

  
Stan Stephens  
Governor

  
Bud Lilly  
Tour Chairman

Enclosure

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

April 4, 1991

Mr. Thomas Kirk  
V.P. - Corporate Planning & Development  
Rhone-Poulenc, Inc.  
CN5266  
Princeton, NJ 08543



Dear Mr. Kirk:

On behalf of your colleague, Dan Regan, I wish to extend to you an invitation to join us in Montana for our "Catch & Release Flyfishing Tour," June 12-15, 1991. Sponsored by the Montana Ambassadors, a group of 180 top business leaders, the tour is designed as a special three days of flyfishing for leading, corporate executives and as a chance to get acquainted with Montana. Our guest list is limited to five.

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Best personal regards,

Stan Stephens  
Governor

Bud Lilly  
Tour Chairman

Enclosure

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Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

March 25, 1991

The Honorable Stan Stephens  
Governor  
State Capitol  
Helena, MT 59620

Dear Governor Stephens:

On behalf of Russ Ritter, President of the Montana Ambassadors, it is my pleasure to extend an invitation to you to join us in recruiting new business to Montana via our 7th Annual Catch and Release Flyfishing Tour. Specifically, we request that you join us for the complete event from 5 p.m. on Wednesday, June 12 through Friday evening, June 14. Because we realize that this is a large amount of time for you to commit, and you may not be able to join us for the complete time, we would be pleased if you could join our out-of-state nominees for dinner on Thursday evening. The "tour" will be held at the Complete Fly Fisher on the Big Hole River near Wise River, Montana.

I have enclosed a brochure from last year's event to give you a sense for the schedule and caliber of guest. While there is much good fishing that gets done, we do not lose sight of our primary objective which is to recruit new business to Montana.

With your permission, we would also ask that you join myself in signing the letters of invitation which go to top nominees as selected by our business recruitment committee. Invitations will be prepared Friday, March 29.

Thank you for your consideration and support.

Sincerely,

Bud Lilly, Chairman

BL/bt  
Enc.

cc: Russ Ritter, President, Montana Ambassadors  
Chuck Brooke, Director, Dept. of Commerce

*President*, Russ Ritter, Carroll College, Helena • *First Vice President*, Marilyn Wessel, Montana State University, Bozeman • *Second Vice President*, Bob Henkel, Sage Advertising, Helena • *Treasurer*, Gary Carlson, Anderson ZurMuehlen & Company, Helena • *Secretary*, Chuck Brooke, Department of Commerce, Helena • *Immediate Past President*, Al Bell, MetCo Kenworth, Inc., Great Falls • *Ambassador Coordinator*, Rebecca Baumann, Department of Commerce, Helena • *Directors*: Phillip Blake, The Missoulian, Missoula • Kay Foster, Planteriors Unlimited, Billings • Jim Hayhurst, US West Communications, Helena • Chase Hibbard, Sieben Live Stock Company, Helena • Ed Jasmin, Norwest Bank, Helena • Bob Lehrkind, D.A. Davidson, Bozeman • Steve Olson, Norwest Bank, Kalispell • Dan Regan, Montana Power Company, Butte • Jim Scott, First Interstate Bank, Billings • Ray Tilman, Montana Resources, Inc., Butte • *Country Vice Presidents*: *Charlie Russell Country*, Jerry Black, Shelby • *Custer Country*, Keith Brighton, Hardin • *Glacier Country*, Daniel Smith, Missoula • *Gold West Country*, Alan Nicholson, Helena • *Yellowstone Country*, Terry Abelein, Bozeman





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

MEMORANDUM

TO: Dan Regan, Chairman  
Business Recruitment Committee

FROM: Bud Lilly, Chairman *Bud*  
Catch & Release Fly Fishing Tour

RE: 1991 Catch & Release Tour

DATE: March 25, 1991

As you know, Russ Ritter has given us the go ahead to proceed with the 1991 Catch & Release Fly Fishing Tour. Our committee is now busy with logistics and arrangements. We will need the help of the Business Recruitment Committee in ranking the nominees.

Nomination forms have been sent to all Ambassadors with a return requested by March 27th. We would like to send out the first round of invitations by March 29th. Therefore, I respectfully request that your committee meet and rank the nominees sometime between these dates.

Dan, thank you for your assistance. If there are problems meeting these requests, please give me a call.

BL/bt





Department of Commerce, 1424 Ninth Avenue, Helena, Montana 59620, Telephone 406/444-3494

March 25, 1991

Russ Ritter, President  
Carroll College  
Benton Avenue  
Helena, MT 59625

Dear Russ:

As chairman of the Catch & Release Fly Fishing Tour, it is my pleasure to extend to you an invitation to join us for the 1991 tour. We request your presence from Wednesday, June 12 at 5 p.m. through Saturday morning June 15. We expect the Governor to attend on Thursday evening, June 13. If your schedule does not allow you to join us for the full event, we would hope you could join us Thursday evening. The event will be held at the Complete Fly Fisher in Wise River, Montana again this year.

By carbon copy, I will keep you posted regarding our activities.

For now, please mark your calendar.

Best regards,

Bud Lilly  
Chairman

BL/bt

*President*, Russ Ritter, Carroll College, Helena • *First Vice President*, Marilyn Wessel, Montana State University, Bozeman • *Second Vice President*, Bob Henkel, Sage Advertising, Helena • *Treasurer*, Gary Carlson, Anderson ZurMuehlen & Company, Helena • *Secretary*, Chuck Brooke, Department of Commerce, Helena • *Immediate Past President*, Al Bell, MetCo Kenworth, Inc., Great Falls • *Ambassador Coordinator*, Rebecca Baumann, Department of Commerce, Helena • *Directors*: Phillip Blake, The Missoulian, Missoula • Kay Foster, Planteriors Unlimited, Billings • Jim Hayhurst, US West Communications, Helena • Chase Hibbard, Sieben Live Stock Company, Helena • Ed Jasmin, Norwest Bank, Helena • Bob Lehrkind, D.A. Davidson, Bozeman • Steve Olson, Norwest Bank, Kalispell • Dan Regan, Montana Power Company, Butte • Jim Scott, First Interstate Bank, Billings • Ray Tilman, Montana Resources, Inc., Butte • *Country Vice Presidents*: *Charlie Russell Country*, Jerry Black, Sheiby • *Custer Country*, Keith Brighton, Hardin • *Glacier Country*, Daniel Smith, Missoula • *Gold West Country*, Alan Nicholson, Helena • *Yellowstone Country*, Terry Abelein, Bozeman

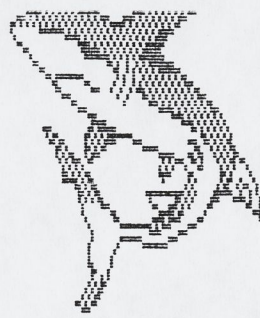


DATE: March 7, 1991  
TO: Russ Ritter  
FROM: Bob Henkel

### Montana Ambassador Regional Action Plan

1. Develop a strategic plan with Regional Ambassadors. Determine top business recruitment priorities for the area.
2. Develop working relationships and shared objectives with local area Economic Area Development Corporations. Invite LAEDC representative to attend Regional Meetings.
3. Target out-of-state business principals for Catch & Release and golf tournament.
4. Set as a major activity business retention in your area. Ambassador contacts would be as needed and be assigned to problem companies (eg., Champion -- Libby, Missoula).
5. Work with local development organization and Chambers of Commerce where appropriate -- if only for support and communications, Montana Ambassadors in Department of Commerce to inventory resources in the region -- where they are buying materials and supplies in case there could be an established link with other companies to buy in the region or the state instead of buying out of state.
6. Conduct quarterly regional meetings, a strong recommendation, at times, to invite an individual from another region that has a number of successful Montana Ambassador regional or area development programs.
7. Become involved in legislative matters as it pertains to Montana business retention.
8. Become involved in state-wide business recruitment programs such as out of state target cities' visitation programs.





# MONTANA AMBASSADORS

CATCH AND RELEASE

FLY FISHING TOUR





MONTANA AMBASSADORS

CATCH AND RELEASE

TOUR

Goal: To provide a low key setting for selling Montana as a good place to start or expand business opportunities to Executive level business leaders from outside Montana.

Process: 1. Have individual Ambassadors nominate potential business executives to be invited to come to Montana and experience one of our great attractions--Catch and Release fly fishing on one of Montana's Blue Ribbon trout streams.

2. Have the Ambassador's Business recruitment committee screen and select guests to be invited. These guests will be judged based upon their potential for either starting or expanding new business opportunities in Montana.

3. Have the Governor send an invitation to the selected guests and follow up the invitation with a personal phone call.

4. Once the guests have accepted, the inviting Ambassador is contacted to assure that continuing communication occurs between the guest and the Ambassador regarding details of the Catch and Release tour.

5. The Ambassadors' Catch and Release Committee handles all the necessary arrangements to make sure the Tour is successful, including: picking a facility to handle the event, arranging to get the guests to the facility, being available at the facility before, during, and after the Tour to assist the facility staff and Department of Commerce.



1991 BUDGET

Five guests @ \$300/day X 2 DAYS	\$3,000
Gratuity for facility staff	400
Fishing tackle for Guests	115
Gifts for guests	300
Brochures	250
Ambassadors individual fees	1,500
Misc. costs	435
Total	<u>\$6,500</u>



MONTANA

AMBASSADORS

INC.

# 1991 Annual Report



## The Mission

- To represent the Office of the Governor and the Department of Commerce in business related contacts in and out of the state;

- To assist the Department of Commerce with its business, trade and tourism development programs;

- To sponsor projects that encourage and support economic improvements throughout the state;

- To support, whenever practical, efforts by other groups to contribute to the economic vitality of Montana;

- And, as official Ambassadors of the state of Montana, to put the best interest of the state before personal interests and to give freely of time, energy and personal finances in support of this mission.





## Message from the Governor

Before we look ahead to 1991, I want to first reflect on the efforts of the past year.

I consider completion of the privatization study as the Ambassadors' most significant achievement in 1990. This study was conducted by teams of Ambassadors who donated their time and expertise in evaluating 15 state agencies and programs in an effort to identify areas in which the private sector could provide the same services at a lower cost than the state agencies. As a direct result of this effort, a number of privatization recommendations have been implemented, saving the taxpayers hundreds of thousands of dollars. A number of other recommendations are still under review.

I would rate the organization and sponsorship of the Governor's Conference on Economic Growth and the Creation of Jobs as the second most significant achievement in 1990. In support of our efforts to promote "Teamwork for the '90s" among the state's various economic development programs and professionals, the Montana Ambassadors served as fitting hosts for nearly 170 participants. As a result of this conference, some very important results-oriented programs are being planned by the Ambassadors for 1991.

The foremost of these programs will be the development and coordination of a local business visitation program. This program would help local communities identify businesses in need of help, as well as



new opportunities for existing businesses to expand and grow. Another extremely beneficial program for Montana businesses, which could be imple-

mented concurrently with the business visitation program, would be an import substitution program. By identifying all the raw materials and component parts needed by Montana manufacturers, we can generate an important data base whereby Montana manufacturers can be matched with Montana suppliers for their mutual benefit and success. Both carry the potential to have some significant and measurable success in helping Montana businesses.

During 1991, I will also continue my efforts to improve Montana's overall business climate. From our burdensome tax structure to our onerous workers' compensation rate, I will continue to fight to insure that Montana businesses have an opportunity to grow and prosper in this state. We each have an important role to play in the future of this state and I appreciate your commitment to getting it done.

A handwritten signature in dark ink, appearing to read "Stan Stephens". The signature is written in a cursive, flowing style.

Stan Stephens  
Governor



## Message from the President



Al Bell

1990 has been relegated to history and I would like to reflect on what was a very busy year and to look forward as well.

The foundation and theme of my presidency was "Mission Achievable." The mission being clearly stated in our chartered purpose as being, but not limited to, furthering the best interest of the state of Montana by encouraging business in Montana, assisting the Department of Commerce with its business trade and tourism development programs, to be available to the Governor and the Department of Commerce to host prospective business people and important visitors to Montana and to undertake special assignments in business development activity as requested by the Governor and the Department of Commerce.

In my correspondence to you last November, I advised you of some of the projects your organization had participated in. Those projects included:

- A report to the Governor on privatization
- A successful sixth annual Catch and Release outing
- Participation in a Department of Commerce Advisory Committee
- Co-sponsoring a trade show at the 1990 Goodwill Games International Trade Exhibition
- Co-sponsoring the Governor's Economic Development Summit
- Co-sponsoring a coal technology forum
- Various protocol activities



The 1990 mission of the Montana Ambassadors has been achieved through the dedicated efforts and valuable time donated from the busy schedules of our officers, board of directors, committee members and general membership. I thank each one of you for your commitment to our organization.

Now, we look forward. The Montana Ambassadors are an important voice in the future of our state. During 1989, we made a commitment to tax reform and we should not lose sight of the importance of this issue.

It is evident that Montana will lose a seat in the House of Representatives. My sincere belief is that our unbalanced and unfavorable tax system has been the major contributing factor in lack of growth for our state. Those who have been so adamantly opposed to tax reform and essential change will now be negatively and financially impacted as we lose federal funds through the allocation process. Montanans will find hard and cruel evidence that our problems are real. They are statewide, and economic development opportunities for the future will be extremely limited, especially if we continue to do business as usual.

You may remember my comments when I took over as president. I placed great emphasis on the need for change. I believe in that now more than ever. Doing business the same old way simply isn't going to cut it. As Montana Ambassadors, we can strive to unify the people of our state. It

will be a delicate process to accomplish since many Montanans march to different drummers. We must keep communication channels open and the dialogue needs to continue through the term of my successor and each president thereafter.

---

*We should strive to unify the people of our state, but it will be a delicate process, since many Montanans march to different drummers.*

---

I have been proud and privileged to work with the Governor and with the membership, and serve as your president. I hope my contribution to your organization, the Montana Ambassadors, has made a difference.



## Ambassador of the Year

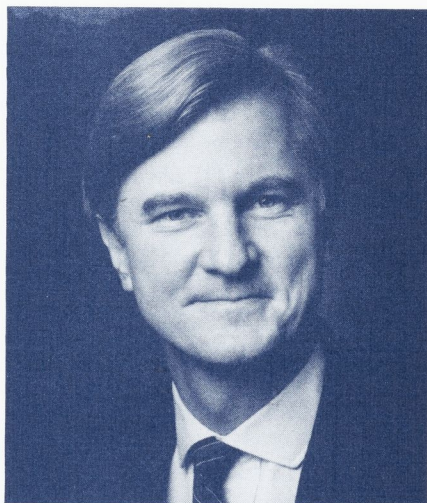
### Custer Country

#### Jim Scott

In January of 1991, Jim Scott was voted "Ambassador of the Year" by the Montana Ambassadors Board of Directors for his commitment to hard work, leadership and excellence in improving Montana's economic future. His love for the state is the cornerstone for his accomplishments and he is dedicated to the principle "what is worth doing, is worth doing well."

Tax reform, considered by the Montana Ambassadors as the most important issue facing the 52nd Legislature, has brought Jim into active involvement in that arena. He currently serves as president of the Montana Tax Reform Coalition.

Genuinely concerned about Montana's welfare, Jim has become a role model for those who understand the importance of community responsibility. Putting that concern into action, he serves on the boards of the Nature Conservancy, the Rimrock Foundation and the



Latigo Corporation, and is president of the Alberta Bair Theater and treasurer of the Billings/Laurel Air Quality Technical Committee. Jim was also an organizer of the Great Montana Centennial Cattle Drive of 1989, bringing international exposure to Montana with visits by Swiss, German, Dutch and Japanese media representatives.

Montanans and the Ambassador organization are honored to have Jim working for them in advancing positive goals for the betterment of Montana. Congratulations to Jim on being named "Ambassador of the Year."

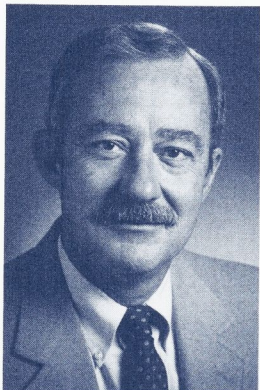
## Regional Ambassadors of the Year

### Gold West Country

#### Jim Hayhurst

Jim Hayhurst has been the Montana Assistant Vice President/Director External Affairs for US WEST Communications (Mountain Bell) since January, 1986. He began his Mountain Bell career in Denver in 1962, where he held several management positions. In 1976, Jim was named general manager of customer services in El Paso, Texas,





and moved to Helena in 1978 to fill the same position in Montana. He went to Salt Lake City in 1981 as Utah general Manager of

business services, and then to Denver in 1982 to assume similar duties in Colorado with Mountain Bell and AT&T until the fall of 1985.

Jim is actively involved in several community service organizations and is on the board of directors for the Montana Council on Economic Education, St. Peter's Community Hospital, and Lewis and Clark County United Way, and the executive committee of the Montana Ambassadors.

Jim is a graduate of the University of Colorado and Harvard Business School Advanced Management program.

---

## Gold West Country

### Bill Kearns

Bill Kearns is president of State Bank of Townsend, has served as an Ambassador board member and chairman of the Protocol Committee, and is active on the Business Recruitment Committee. He has been an Ambassador for six years. Bill coordinated fund raising and

sponsors for "Team Work for the '90s," a two-day conference which focused on the practical issues of creating jobs and enhancing Montana's economic development practices.

Bill has been in banking all his adult life, is active in community service and supports economic development in the Townsend area as a member of the Broadwater Community Development Group.

He holds a bachelors degree in Finance from the University of Montana.

---

## Glacier Country

### Dan Lambros

Dan Lambros is co-owner of Lambros Realty. He served as Ambassador president in 1989 and has been a member since 1984. Dan is also a member of the Missoula Economic Development Corporation and the Mansfield Association.



Dan is committed to the highest priority of the "Partnership for Progress Report," which addresses the unequal tax structure in Montana. He was instrumental in organizing the tax coalition and actively involving Montana communities.



# Fiscal Notes

Year Ending December 31, 1990

## Montana Ambassadors, Inc. Cash Receipts and Disbursements

	OPERATIONS		SPECIAL PROJECTS
	YEAR-TO-DATE 12/31/90	BUDGET 1990	
<b>Receipts:</b>			
Membership (154 Members)	\$ 23,100	\$ 27,750	
Interest income	1,013	1,000	
Annual meeting	2,831	3,450	
Other (Miscellaneous reimbursement)	7		
Special Programs:			
Legislative Project			\$ 450
Governor's Conference			
on Economic Growth – Registration			9,940
– Contributions			7,375
Total Receipts	<u>26,951</u>	<u>32,200</u>	<u>17,765</u>
<b>Expenditures:</b>			
Internal Operation:			
Meetings:			
Annual (2/9/90)	5,515	7,500	
Board of Directors	346	1,000	
Miscellaneous administrative costs	<u>2,579</u>	<u>5,000</u>	
Total internal operation expenditures	<u>8,440</u>	<u>13,500</u>	
Program:			
Regional:			
Charlie Russell Country	-	500	
Custer Country	-	500	
Glacier Country	63	500	
Gold West Country	-	500	
Missouri River Country	-	500	
Yellowstone Country	215	500	
Catch & Release Tour	7,628	8,000	
Marketing/Product promotion (Goodwill Games \$5,000)	5,000	500	
Protocol:			
Meals	174	2,000	
Gifts and prints	450	1,000	
Publicity:			
Annual report	1,448	1,400	
Newsletter	326	1,500	
Ambassador Brochure	924	500	
Business Recruitment	595	500	
Membership Survey	332	-	
Privatization	1,113	-	
Loaned Executive Program	-	500	
Special programs:			
Certified Cities Program	-	75	
Legislative Project	-	-	
Governor's Conference			
on Economic Growth			13,309
MT Tax Reform Coalition			6,000
Clean Coal Technology Committee			5,000
Total program expenditures	<u>18,268</u>	<u>18,975</u>	<u>24,309</u>
Total expenditures	<u>26,708</u>	<u>32,475</u>	<u>24,309</u>
Excess (deficit) of revenue over expense	\$ <u>243</u>	\$ <u>(275)</u>	\$ <u>(6,544)</u>



**Montana Ambassadors, Inc.**  
**Statement of Fund Balances**  
**December 31, 1990**

	OPERATIONS	GOVERNOR'S CONFERENCE	CERTIFIED CITIES PROGRAM
<b>Fund Balances:</b>			
Beginning balance 1/1/90	\$ 9,055	\$ -	\$ 75
Receipts to 12/31/90	<u>26,951</u>	<u>17,315</u>	<u>-</u>
	36,006	17,315	75
Expenditures to 12/31/90	<u>26,708</u>	<u>13,309</u>	<u>-</u>
	9,298	4,006	75
Transfers, operations fund	<u>450</u>	<u>-</u>	<u>-</u>
Balance as of 12/31/90	<u>\$ 9,748</u>	<u>\$ 4,006</u>	<u>\$ 75</u>
	LEGISLATIVE PROJECT	MT TAX REFORM COALITION	CLEAN COAL TECHNOLOGY COMMITTEE
<b>Fund Balances (Cont'd):</b>			
Beginning balance 1/1/90	\$ -	\$ 6,000	\$ 5,000
Receipts to 12/31/90	<u>450</u>	<u>-</u>	<u>-</u>
	450	6,000	5,000
Expenditures to 12/31/90	<u>-</u>	<u>6,000</u>	<u>5,000</u>
	450	-	-
Transfers to operations fund	<u>(450)</u>	<u>-</u>	<u>-</u>
Balance as of 12/31/90	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
<b>Ending Fund Balances:</b>			
Operations	\$ 9,748		
Governor's Conference on Economic Growth	4,006		
Certified Cities Program	75		
Legislative Project	-		
MT Tax Reform Coalition	-		
Clean Coal Technology Committee	<u>-</u>		
Total Fund Balances	<u>\$ 13,829</u>		

**Statement of Cash Balances**

**Beginning Cash Balances as of 1/1/90:**

Checking	\$ 1,179	
Savings	<u>18,951</u>	
		\$ 20,130
Excess (deficit) of receipts over disbursements for year		<u>(6,301)</u>

**Ending Cash balance as of 12/31/90**

\$ 13,829

**Cash balances as of 12/31/90:**

Checking	\$ 5,301
Savings	<u>8,528</u>

**Cash balance as of 12/31/90**

\$ 13,829



# Committee Notes

## Business Recruitment Committee

In an effort to become more proactive, and to regain the original vision and enthusiasm of the organization, the Montana Ambassadors have embarked on a new business visitation and retention program. Growth areas on the West Coast are identified as "grid-locked," making expansion for high-growth companies difficult, and promotional materials are sent to the CEO in each company inviting consideration of Montana as a possible relocation site. When possible, an Ambassador may visit the company, making

*The business retention effort assists Montana cities and towns in reviewing resources which can be utilized to keep existing firms and businesses, looking to relocate, in their community.*

a formal presentation. In addition, Ambassadors identify companies they know personally and invite them to consider the state in relocation or expansion plans. The business retention effort assists Montana cities and towns in reviewing resources, which can be offered to local, existing firms to keep them in the community, as well as appeal to businesses looking to relocate.

The Ambassadors and the Department of Commerce co-sponsored a product exhibit in August at the Goodwill Games International Trade Exhibition in Seattle. Seventeen display booths attracted over 300 buyers worldwide. Volunteer Ambassadors also participated with Commerce in the October Calgary Business Fair, promoting 20 Montana companies.

In October, the Ambassadors, with the Department of Commerce, co-sponsored the Governor's Conference on Economic Growth and the Creation of Jobs, which took place in Helena. The conference attracted nearly 170 people from across Montana, bringing together key people with a variety of economic development interests.

Once again the committee was active in the Sixth Annual 1990 Catch and Release Fly Fishing Tour which attracted prominent business people from corporations such as GAP Clothing, American Airlines and Zion's First National Bank.



## Protocol Committee

On February 2, the Protocol Committee hosted Korean and Japanese printing groups in conjunction with Falcon Press and Montana Magazine of Helena. The group met to discuss the establishment of a full-color, high-quality print shop in Helena.

On June 20, the Protocol Committee and the Polson Chamber of Commerce co-sponsored a reception in Poslon for TAMSCO, a manufacturer of electronic sub-assemblies. The firm presented a procurement seminar in conjunction with Total Quality Management, an industry and defense cooperative that strives to improve the quality of products delivered to defense buyers. The seminar and reception attracted several prime contractors, including Hughes Aircraft, Texas Instruments, Lockheed, ITT, Beech, Boeing and the U.S. Department of Defense.

Several Japanese bankers were hosted by the committee June 20 at the Montana Club in Helena in order to interest them in Montana real estate investments.

The Protocol Committee, the Department of Commerce and Governor Stan Stephens co-sponsored the Governor's Summit Conference on Economic Development and the Creation of Jobs in Helena, October 11 and 12. Nearly

170 people interested in economic development attended the conference from all parts of Montana. A major portion of funding for the event came from sponsorship by Montana corporations interested in development of the state.

The Protocol Committee includes the following members: Ed Jasmin, Russ Ritter, Bob Henkel and Becky Baumann, all from Helena; Bill Kearns, Townsend; and Jim Smitham, Butte.



## Catch & Release

The purpose of the Montana Ambassadors' annual Catch and Release Tour is to introduce key domestic and international business investors to Montana and its business leaders. Since its inception in 1985, the Catch and Release program has hosted 46 business leaders who were nominated by the membership of the Ambassadors.

The mood of the event is relaxed and the emphasis is a quality time with individuals whose schedules might often preclude such an investment of time if it were not for the fishing and spectacular setting.



This marked the sixth year for the special event sponsored and paid for by the Montana Ambassadors. The tour was based at the Complete Fly Fisher's Lodge on the banks of the Big Hole river.

Guests this year and their Montana Ambassador sponsors were:

GUEST	SPONSOR
Michael Adams	<i>Chase Hibbard</i>
American Airlines	
Robert Fisher	<i>John Wilson</i>
GAP Clothing	
Will Foo	<i>Alvin Swanson</i>
Experimental Workshop	
Thomas Magowan	<i>John Bailey</i>
Aquatech Systems	
Terry Povah	<i>Bud Lilly</i>
Hamilton Stores, Inc.	
Nathanial Morgan	<i>Myles Eaton</i>
Zion's First National Bank	
Charles Pigott	<i>Al Bell</i>
Paccan, Inc.	
John Simms	<i>Mike Ewing</i>
Encore Technology	

As is true with past years, several investment and business excursion proposals have been developed as a direct result of participation in the Catch and Release Tour. Two guests are actively seeking real estate investments, one has moved his corporate headquarters to Montana and another has an active plan to expand into the state. Other proposals include establishment of "fish farming" in Montana and the manufacture of sporting goods accessories.

Members of the Catch and Release Tour Committee were Bud Lilly, Dean of Montana Fly Fishing; John Wilson, Montana Land Reliance; Audrey O'Connell, formerly of Museum of the Rockies, and Ernie Strum of C-Mor Real Estate.



# Membership Report

## Board of Directors

---

President:	Al Bell
First Vice President:	Russell Ritter
Second Vice President:	Marilyn Wessel
Treasurer:	Gary Carlson
Secretary:	Chuck Brooke
Directors:	Dan Black
	Carol Daly
	Kay Foster
	Larry Geske
	Jim Hayhurst
	Bob Henkel
	Chase Hibbard
	John Kavanagh
	Dan Lambros
	Robert Lehrkind
	Steve Olson
	Jim Scott
	Charles Shewey
	Jim Spring
	Ray Tilman
	George Willett

### Regional Vice Presidents

Charlie Russell Country:	Jerry Black
Custer Country:	Keith Brighton
Glacier Country:	Daniel Smith
Gold West Country:	Alan Nicholson
Missouri River Country:	
Yellowstone Country:	Terry Abelin

## Montana Ambassadors

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### Charlie Russell Country

Al Bell  
Jerry Black  
Daniel Boatman  
Ken Byerly  
Blaine Cummins  
Greg Cunniff  
Ian Davidson  
Fred Davison  
Everett Elliott  
Thomas Ellis  
Larry Geske  
Leo Griffin  
Michael Grove  
Ron Harmon  
Warren Jones  
John Kavanagh  
R. Jane Meyer  
Barbara Moe  
Bruce Parker  
William Price  
Jan Reagor  
LoyAnn Rembe  
Lillian Schmasow  
Frank Shaw  
William Shields  
Bob Sizemore  
Nancy Stephenson  
Marvin Sunderland  
Charles Turner  
Tuck Vosburg  
George Willett  
Kirk Wilson  
James Wylder  
Dick Zier

### Custer Country

Basil Andrikopoulos  
Lane Basso  
James Bos  
Keith Brighton  
Charles Brooks  
Gary Buchanan  
Everett Bullis  
Bruce Carpenter  
Nick Cladis  
Janet Cox  
Frank Crisafulli  
Alan Elliott  
Dale Fasching  
Marilyn Floberg  
Donna Forbes  
Kay Foster  
Ron Haugan  
Charles Heringer Jr.  
Kenneth Hickel  
Jim Lucas  
Jase Norsworthy  
Callen Northam  
David Orser  
Elbert "Butch" Ott  
James Paquette  
Bob Phair  
Gene Radermacher  
Douglas Richardson PhD  
James Scott  
George Selover  
Jim Spring  
Alvin Swanson Jr.  
Robert Waller  
Kent Williams  
Vance Williams  
Robert Worth



## Membership Continued

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### Glacier Country

Dan Averill  
Doug Averill  
Dan Black  
Phillip Blake  
David Calahan  
Lee Carothers  
Roger Claridge  
John Connors  
Carol Daly  
Mike Felt  
Mark Fisher  
Robert Gerhardt  
Tim Grattan  
C. Mel James  
Robert Kelly  
Ronald Klaphake  
James Koch  
Dan Lambros  
George Lambros  
Daniel Larson  
Dorothy Maitland  
Bill Martin  
Charles Mercord  
Stephen Olson  
Donald Olsson Jr.  
Jay Preston  
Calvin Robinson  
Ty Robinson  
Werner Schreiber  
Daniel Smith Ph.D.  
JoAnn Speelman  
Ray Thompson  
Sally Thompson  
Buck Torstenson  
Bruce Vorhauer  
Robert Wuttke Jr.

### Gold West Country

George Anderson  
Frank Bennett  
Daniel Berube  
Alan Cain  
Gary Carlson  
James Crane  
Ella Mae Cromer  
Rick Graetz  
Dale Harris  
James Hayhurst  
Bob Henkel  
Chase Hibbard  
Edwin Jasmin  
James Johnson  
Bill Kearns  
Betty Kiskey  
Herb Leuprecht  
Alan Nicholson  
Lindsay Norman  
Don Peoples  
Clark Pyfer  
Matthew Quinn  
C. Daniel Regan  
Russell Ritter  
Randle Romney  
Urban Roth  
George Ruff  
Paul Schmechel  
Art Seiler  
Jack Sherick  
Jim Smitham  
Jim Thompson  
Virginia Thompson  
Ray Tilman  
Lois Toplarski  
John Wilson  
Hurley Wilson

### Missouri River Country

Lynn Grobel  
James Hanson  
Lee Robinson

### Yellowstone Country

Terry Abelin  
John Bailey  
David Decker  
Cory Dogterom  
Calvin Dunbar  
Bruce Erickson  
Mike Ewing  
Robert Gersack  
John Gillis  
Bill Howell  
Robert Lehrkind  
Carl Lehrkind III  
Walen "Bud" Lilly  
Neil McCaslin  
Michael Owen  
Lewis Robinson,  
III  
Philip Sandquist  
Charles Shewey  
James Stephens  
Ernie Strum  
John Sullivan  
William Tietz  
Marilyn Wessel  
James Wysocki





*For more information about this  
program, contact:*

Montana Ambassadors  
1424 9th Avenue  
Helena, MT 59620  
Phone (406) 444-3494





Montana Ambassadors  
PO Box 1000  
Helena, MT 59601  
406-441-1000



**PHONE MEMO**

TO	Beed - ANS. MACH	DATE	4-15	TIME	AM
FROM	Roy Countryman	AREA CODE			
OF		NO.	587-7450		
		EXT.			

**M E S S A G E**

Been trying to reach you for  
2-3 days. Please call.

SIGNED

PHONED <input checked="" type="checkbox"/>	CALL BACK <input checked="" type="checkbox"/>	RETURNED CALL <input type="checkbox"/>	WANTS TO SEE YOU <input type="checkbox"/>	WILL CALL AGAIN <input type="checkbox"/>	WAS IN <input type="checkbox"/>	URGENT <input type="checkbox"/>
--	---	--	---	--	---------------------------------	---------------------------------



Bud Lilly  
2007 Sourdough Road  
Bozeman MT 59715

April 12, 1991

John McCaw  
McCaw Cellular Inc.  
P.O. Box 97060  
Kirkland, WA 98083

Dear Mr. McCaw:

Thank you for your response to the invitation to join our Montana Ambassador Catch and Release Fly Fishing Tour. I appreciate your candid refusal.

I'm taking the liberty to enclose my wife's business card. Your interest in Montana ranches is her area of real estate, as well as recreational mountain and river properties.

Thank you again for your time in replying to my invitation.

Sincerely,

*Bud Lilly*

BUD LILLY

*I used a tiny touch of glue  
& stuck the card on*

*here*



April 11, 1991

Dear Mr McCaw

Thank you for your response to the invitation to join our Montana Ambassador Catch and Release Fly Fishing Tour. I appreciate your candid refusal.

I'm taking the liberty to enclose my wife's business card. Your interest in Montana ranches is her area of real estate, as well as recreational mountain and river properties.

Thank you again for your time in replying to my invitation.

Sincerely  
Bud Lilly



Bud Lilly  
2007 Sourdough Road  
Bozeman MT 59715

March 20, 1991

John McCaw  
McCaw Cellular Inc.  
P.O. Box 97060  
Kirkland, WA 98083

Dear Mr. McCaw:

As Chairman of the Catch and Release Fly Fishing Tour for the Montana Ambassadors, it has come to my attention that you have in the past looked at investing in Montana.

At the invitation of the Governor of Montana we have 5 or 6 CEOs, of companies looking to expand into Montana or invest in Montana, as our guests for a fishing trip each year.

The tour this year is scheduled for the Big Hole River June 12th to the 15th. You do not have to be a fly fisherman to join the tour. We will teach you.

If you wish to discuss the details with me, please have your secretary advise me when to expect your call. My number is 406-586-5140.

Sincerely,

BUD LILLY



Bud Lilly  
2007 Sourdough Road  
Bozeman MT 59715

March 20, 1991

John McCaw  
McCaw Cellular Inc.  
P.O. Box 97060  
Kirkland, WA 98083

Dear Mr. McCaw:

ATTENTION: John McCaw

As Chairman of the Catch and Release Fly Fishing Tour for



818-810-6406

Will Terry Evans - Exp.  
call Terry Pouch 646-7325

Exp. Mark Horvat 303-484-3696

609 Chuck Brooke 444-3797

Rick Jones

79 012 Warren Nelson off. 202-323-1046

852-3984

9532 Dr. Matt Quinn 442-3450

5.309 Phillip Paskal 403-732-4313 }  
Novis

Novis 20 Jerry Black 434-5241 }

10-11 Novis Richard James will meet  
Lewis Robinson 646-9583

E. Strum - 446-2123

R. Tillman - 723-7081

J. Wilson 443-7027

Decker 832-3175

R. Ritter 442-3450

J. Abelin 587-2111

B. Thomas 444-2669

B. Hefner



W. Nelson - Time of arrival?

Exp  
7g - Tie flies, no wade  
Matt Quinn Nov 15  
Size 9

Mark Howat - Exp Driving  
Chuck Brooke - 8/12

Terry Evans -  
Terry Pouch - Exp

Philip Paskel -  
Jerry Black -

Richard James -  
Lewis Robinson - Exp



# Cabins —

Paskal - Black

Evans - James

Horvat - Nelson

Jones - Quinn

Pouah - Robinson

Ritter - Aetner

Lilly  
Wilson  
Tillman

Waders - 8-1  
9-~~2~~  
11-2



MONTANA AMBASSADORS - CATCH & RELEASE

~~Friday, June 22, 1990~~

Wednesday June 12, 1991

PROGRAM

5:00 p.m. - Liars' Hour - veranda

6:00 p.m. - Welcome - dinner table

Russ Ritter ~~Al Bell~~ - introduction of each guest  
(they give a little background on themselves)

Hosting Ambassadors introduce themselves  
and give a little background

Bud Lilly introduces other Ambassadors  
who are committee members, Department of  
Commerce guests, and the Deckers

~~Al Bell~~ introduces Governor Stephens

~~Governor Stephens - Remarks~~

6:30 p.m. - Dinner is served

7:30 p.m. - Ray Tilman shows slides of the area and talks  
about the history of fishing on the Big Hole

Bud Lilly gives a brief orientation on the  
plans for the next day

Dave Decker gives a brief welcome and  
orientation to the Complete Fly Fisher and  
introduces any guides that are there



2007 Sourdough Road  
Bozeman MT 59715

May 23, 1991

John Twitchell  
Box 7186  
Tahoe City CA 95730

Dear John:

The enclosed book gives a look at my background and Esther will enclose a resume along with this letter. You may use the book any way you can with your program if you wish. I'll autograph it to someone personally if you think that would appeal to the recipient.

We would like to arrive on Thursday and stay through Sunday to have a little time to enjoy the visit. As I recall the conclave was to be Friday through Sunday.

Sincerely,

BUD LILLY



2007 Sourdough Road  
Bozeman MT 59715

May 23, 1991

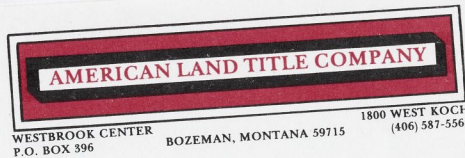
Mr. Martin Moreno  
FM Apparel  
18101 E. Valley Blvd.  
Industry, CA 91744

Dear Martin:

Thank you for your reply. You will be on our list  
to be invited to join the "tour" in '92.

Sincerely,

BUD LILLY



WESTBROOK CENTER  
P.O. BOX 596

BOZEMAN, MONTANA 59715

1800 WEST KOCH  
(406) 587-5563

*Bud's  
file copies*

SERVING GALLATIN AND MADISON COUNTIES



2007 Sourdough Road  
Bozeman MT 59715

May 23, 1991

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FM Apparel  
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Industry, CA 91744

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Sincerely,

BUD LILLY



# F M APPAREL

FRAN MORENO  
MARTIN MORENO

18101 E. VALLEY BLVD.  
INDUSTRY, CA 91744  
(818) 965-0555

Dear Mr Lilly,

I appreciate your asking me to join your  
Catch & Release Flyfishing tour, June 12-15 1991.

I have never been fly fishing but would love  
to give it a try. I was in Billings for a few days  
last year and from what I could see you have  
a great state and would like to see and know  
more about it. but I'm sorry to say it would  
be real hard for me to leave this June not  
that I couldn't use the time off but business  
is on the rise and I can't get away, I  
hope you understand.

I hope you will give me another chance next  
year. I am looking to relocate in a few years  
my business comes from all over the U.S.

Once again thank you for thinking of me.

Thank you for your  
reply. You will be on  
our list to be invited  
to join the "Tour" in '92

Bud Lilly

Sincerely  
Fran Moreno



Susan Tate  
Frya Pkg  
213-856-8647  
Dasey Walsh  
Sun Eve

Jan King  
363-4630

Jim Morrison  
586-3803

652-3560  
Sher

Twitter John  
Box 7186  
Tanner City  
95730

9814  
385-919

~~John~~

~~John~~ Violet

Mike & Ray

Bonnie, Roy and Marguerite

Shirley

Jeannie

Auntie Norma  
and Uncle Jack

~~Bill  
Bob  
John~~  
11/18/81  
662-0626

Leslie Watson  
582-4842

H-8  
5 6017 ✓



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