

Hours:

Open daily 10 a.m. to 4 p.m. Closed on major holidays. Administrative offices are open Monday through Friday from 9 a.m. to 5 p.m.

Admission:

Museum admission is \$5 for adults and \$3 for children ages 5 to 14. Donations are also accepted upon entry.

Directions:

The Museum is located on Historic Route 7A South in Manchester, Vermont.



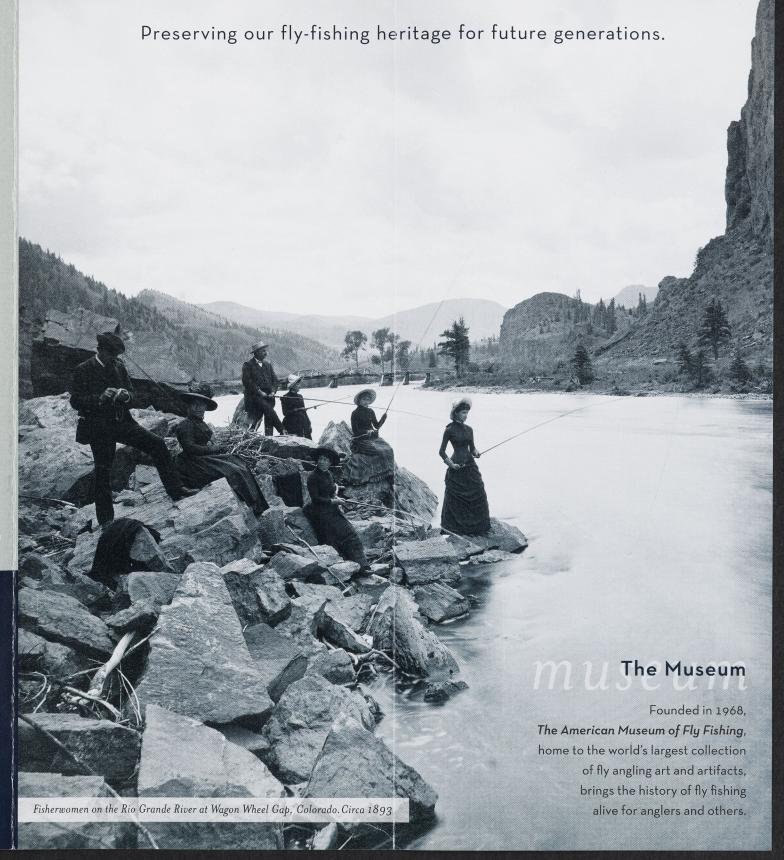




AMERICAN MUSEUM OF FLY FISHING

Route 7A South
Manchester, Vermont 05254
802-362-3300 • www.amff.com

MANCHESTER, VERMONT

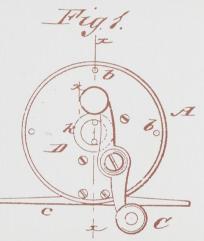


Exhibit



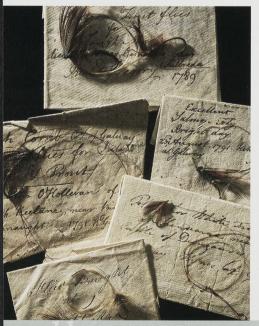
Interested in seeing Ernest Hemingway's fly rod? How about a fly rod owned by President Eisenhower?

The American Museum of Fly Fishing maintains a program of permanent and traveling exhibits that present the fly-fishing artifacts of the famous and not so famous. These exhibits are open to the public and include a selection of the finest rods, reels, flies, and other materials from the sport's master craftsmen and -women.



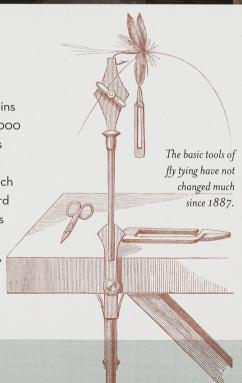
J. VOM HOFE FISHING REEL Patent 1885





The world's largest collection of fly-angling art and artifacts....

The museum's permanent collection contains more than 1,200 rods, 1,000 reels, and 20,000 flies, including the oldest documented flies in the world. Among them, you will see the masterworks of America's best fly tyers, such as Theodore Gordon, Ray Bergman, Edward Hewitt, Mary Orvis Marbury, and others, as well as the stunning craftsmanship of rods by Leonard, Payne, Thomas, Kosmic, Orvis, Murphy, and Edwards, to name a few.



Collections

Museum Library



The Museum library houses more than 3,000 cataloged volumes of fly-fishing literature.



The Brookside Angler offers an extensive collection of fly-fishing gifts and collectibles. Every purchase directly benefits the Museum and its programs. Shoppers may browse a wonderful assortment of quality stationery, home decor, apparel, and other items, as well as books, artwork, and exclusive AMFF logo merchandise. We even carry toys and books for young anglers-in-training.



Membership

Members receive our nationally recognized journal *The American Fly Fisher*. Mixing features of the collection with articles written by some of the most respected fly-fishing historians in the world today, our quarterly journal also reprints rare, interesting, and often amusing pieces of literature from a vast body of often-neglected fishing writers. It also keeps readers apprised of the Museum's latest acquisitions and events.

Membership also includes:

- · Free admission to the museum
- Invitations to openings, exhibits, and special events
- 10% discount on Museum shop merchandise
- · Access to the members only section of our website
- "Thank You" gifts selected according to membership level

Please use this card to become a member of the Museum or to make a tax-deductible contribution.

Name				
Address				
City				
State Zip				
Email				
Please enroll me at the following membership level				
☐ Associate	\$40	□ Business	\$200	
☐ International	\$50	☐ Patron	\$250	
☐ Family	\$60	☐ Sponsor	\$500	
☐ Benefactor	\$100	☐ Platinum	\$1,000	
I would like to make a donation of \$				
Payment Information				
□ MC □ Visa	AMEX			
Number		E	=xp	
Name on card				
Dla				

Please return this card with your payment to:

The American Museum of Fly Fishing

4104 Main Street, PO Box 42, Manchester, VT 05254 (802) 362-3300 email: amff3@amff.com Credit cards may be faxed at (802) 362-3308

Museum Store





The American Museum of Fly Fishing Annual New York Dinner and Sporting Auction

> Our host: The Anglers' Club of New York

> > Dinner Chairman: John Mundt, Jr.

Committee Members: James H. Baker, Jim & Judith Bowman, Bob Johnson, John I. Larkin, Carmine Lisella, Pamela Murray, Stephen Peet, David E. Sgorbati and Richard Tisch



Our Mission:

The American Museum of Fly Fishing is an educational, non-profit institution dedicated to preserving the heritage of fly fishing around the world.

The New York Dinner Committee & The Board of Trustees of the American Museum of Fly Fishing

cordially invite you to attend our Annual Dinner & Sporting Auction Thursday, March 9, 2006 at 5 o'clock in the evening The Anglers' Club New York, NY

RSVP: Lori Pinkowski (802) 362-3300 • amff2@amff.com AMFF • PO Box 42 • Manchester, VT • 05254 www.amff.com

Seating is limited to 75 guests

Our Evening Program

5 - 6:30 p.m. Cocktails & Hors d'oeuvres Raffle & Live Auction Preview

5

6:30 - 8 p.m. Dinner Dinner & remarks by AMFF's new Executive Director, Bill Bullock

8 p.m.
Dessert and Coffee
Live Auction
Raffle Winners Announced

Please see reverse for a preview of the live auction items

Sneak Preview of Auction Items Anglers' Club Dinner 2006

A complete auction catalog will be available upon check-in at the dinner

Outlined below are just a few of the exciting items you will see on March 9th

A matched pair of Bogdan reels in a custom-made leather case by Robert Cochrane

7 days, 6 nights for 2 anglers at Orvis-endorsed Rio Meso Lodge in Argentina. A \$6,000 value!

Orvis 150th anniversary, limited edition bamboo rod–1 of 49 bamboo rods made from original blanks found in the Orvis rod shop, dating back to the Wes Jordan era.

7 foot 2 tip 5 weight rod in a deluxe case

Original artwork by famed artists C.D. Clarke & Luther Hall

Listed below are outstanding opportunities to fish the finest private waters, offered exclusively by members of these clubs.

A day's fishing at the Limestone Trout Club in Canaan, CT, with museum trustee and NY Dinner Chair, John Mundt.

A full day of fishing for two anglers at The Potatuck Club in Sandy Hook, CT, with museum trustee Richard Tisch

Premium fly rods and other fly fishing equipment, fine art, top quality wine & spirits, etched glassware, sporting gifts and many other wonderful items sure to please everyone.

New York Dinner & Sporting Auction Thursday, March 9th at 5:00 p.m.

Name:
Address:
C/S/Z:
Phone and email:
Guests:
Includes: hors d'oeuvres, open bar, and dinner NOTE: Membership is NOT included in the individual/couple dinner price.
 Yes! Please reserve place(s) at \$125 per person/\$200 per couple Yes! Please sign me up/renew my AMFF membership at \$40 I would like to be a Sponsor of this event at \$300 (includes two places, one membership, and recognition in auction program) No I/we cannot attend, but please accept my/our tax-deductible donation of \$
Make checks payable to AMFF or please charge my VISA/MC/AMEX
Card #: Exp:

Not a member of the AMFF yet? Please see the back of this card for more information about membership benefits.

Join us!

The American Museum of Fly Fishing is a non-profit 501(c)3 organization. As such we rely heavily on the support of our members. Their unceasing generosity enables us to continue educating others about our sport's unique and vibrant past, and assures our ability to care for and maintain our wide array of fly-fishing artifacts.

The most visible membership benefit is a subscription to our award-winning journal, The American Fly Fisher. Mixing features about our collection with articles researched and written by the world's foremost fly-fishing historians, the journal also allows members to stay up-to date on museum happenings and recent acquisitions.

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- Free admission to the museum
- Invitations to openings & special events
- 10% discount on gift shop merchandise
- Special thank-you gift

The museum celebrates angling in all of its dimensions—sport, history, ethics, philosophy, biology, art, craft, and literature. If you love fly fishing as well, we urge you to consider becoming a member of the American Museum of Fly Fishing.



Memo

To: Oral History Project Team

From: Bill Bullock

Date: 10/25/2006

Re: Update on the Project

Please find sample copies of the edited Oral History project. Leon and his team have done a wonderful job of getting us to this exciting point. A huge thank you to Leon!!!

There are several issues currently outstanding:

- Receiving quotes on the packaging design and duplication process
- Finalizing a marketing plan for the distribution of DVD
- Determining if Tom Brokaw is willing to film an introduction to the dvd

Please call if you have any questions

802-881

Sneak Preview of Auction Items American Museum of Fly Fishing Anglers' Club Dinner March 13, 2008

A complete auction catalog will be available for review upon request

A Stan Bogdan reel

Fishing for four on Maine's Rapid River with accomodations at historic Forest Lodge

Two days of guided fishing at the famed Bright Creek Club in Pennsylvania

Leather rod case and fly box crafted by Robert Cochran

A day of trout fishing for two anglers at the Potatuck Club

A day's fishing for two anglers on the shallow-water flats around Long Island with author Nick Karas.

Premium fly rods and fly-fishing equipment, fine art, and sporting gifts

For more information about these items, call 802-362-3300 or email amff3@amff.com

Our Evening Program

5:00 - 6:30 p.m. Cocktails and hors d'oeuvres Raffle and live auction preview

6:30 - 8:00 p.m.
Dinner and remarks by AMFF's
Executive Director, Catherine Comar

8:00 p.m.
Dessert and coffee
Live auction
Raffle winners announced

Auctioneer: Lyman Foss

Please see reverse for a preview of the live auction items



Admission: \$25 for AMFF members, \$35 for non-members Heavy hors d'oeuvres will be provided Cash bar available

An auction catalog will be provided upon reservation receipt Please call for information on proxy bidding

Reservations made by October 17th will automatically be entered into a drawing for a framed print of *Fishing at Wagon Wheel Gap*. Additional chances may be purchased at the event.

Auction services generously provided by Clark Comollo of Comollo Antiques and Fine Wines

For additional information, please contact Kim Murphy (802) 362-3300 • kmurphy@amff.com

Angling and Art Along . . . the Batten Kill

The American Museum of Fly Fishing is honored to invite you to a plein-air benefit auction. Celebrate the rich history of the Batten Kill with some of the artists who make their homes along its banks and works that evoke the river's unique beauty.

Friday, October 24, 2008

Hildene Event Tent Route 7A Manchester, Vermont

Auction preview: 6:30–7:30 p.m. Auction start: 7:30 p.m.



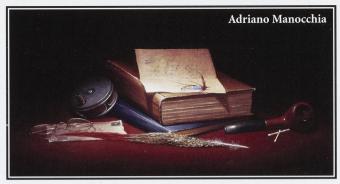
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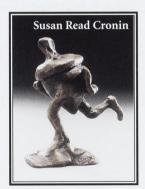
I enjoy using contemporary subject matter and giving it the rich color and depth you can only get from using Old Master techniques.



Only in the last few years have I come to understand that what a painting is is not whether every hair is on an animal or every stone in a river, but rather the emotion.



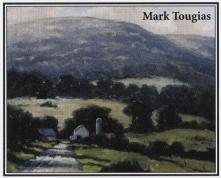
Her paintings combine the color, form, and liberty of an abstract painter's work even as they evoke the essence of exact places and things.



Her bronzes effuse a liveliness created through her talent for sculptural naturalism and her smart sense of humor.



I love the challenge of trying to capture a transient moment on paper or canvas before the light has changed . . .



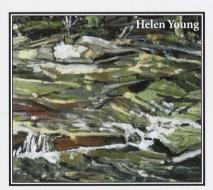
My interest in landscape is also a vehicle for exploration and expression of light, tonal qualities, and abstract form.

Featured Artists

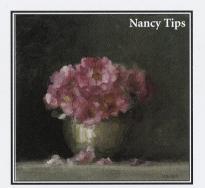
The images depicted here are representations of the artist's work, not specifically the piece available for sale. Please see the auction catalog for depictions of and information about the paintings that will be available at the event.



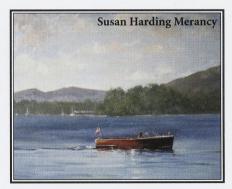
The experience of seeing is the most important part of the process... My aim is to translate that experience onto the canvas.



Her work is an interesting blend of the abstract and the representational, the accurately observed and intuitively perceived.



Of special interest to me is the depiction of airy space, using still life as my subject matter.



The recent direction of my painting has moved towards the impression of place and the objects as they naturally appear within that space.

Angling and Art Along . . . the Batten Kill Benefit Auction Friday, October 24th, 2008 at 7:30 p.m.

Name:	
Address:	
C/S/Z:	
Phone	
E-mail:	
Guests:	
	Includes: heavy hors d'oeuvres and cash bar
☐Yes! Ple	ase reserve place(s) at \$25 per member ase reserve place(s) at \$35 per non-member
□ No I/we donatio	e cannot attend, but please accept my/our tax-deductible on of \$
☐ Yes, I'd	like to become a member of the museum for \$40.
Make che	cks payable to AMFF or please charge my VISA/MC/AMEX
Card #:	
Exp:	
CID #:	(3 digit # on the back of your card)

For information on proxy bidding or to find out more about this event please contact Kim Murphy at (802) 362-3300 or at kmurphy@amff.com

Join us!

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The American Museum of Fly Fishing Annual New York Dinner and Auction

> Our Host: The Anglers' Club of New York

> > Dinner Chairman: John Mundt, Jr.

Committee Members: James H. Baker, Jim & Judith Bowman, George Gibson, Bob Johnson, John I. Larkin, Carmine Lisella, Pamela Murray, Stephen Peet, and Richard Tisch The New York Dinner Committee and
The Board of Trustees of
the American Museum of Fly Fishing
cordially invite you to attend our
Annual Dinner and Auction
to benefit
the American Museum of Fly Fishing

Thursday, March 13, 2008 at 5:00 p.m.

in New York City at the Anglers' Club 101 Broad Street

RSVP: Rebecca Nawrath (802) 362-3300 • amff3@amff.com AMFF • PO Box 42 • Manchester, VT • 05254 www.amff.com

seating is limited to 90



The American Museum of Fly Fishing
Celebrating 40 years of preserving our fly-fishing heritage

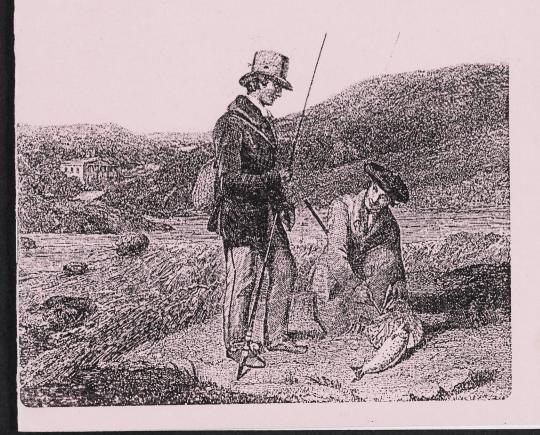


Auction Catalog

American Museum of Fly Fishing

1999 HERITAGE AWARD DINNER & SPORTING AUCTION

BOZEMAN, MONTANA



HERITAGE DINNER SPONSORS

David & Evelyn Cranston John & Anita Lutz John M. Mussey Lewis & Linda Robinson

AUCTION DONORS

John Betts Cakebread Cellars Chateau Montelena C. D. Clarke Shirley Cleary Club Pacific (Mel Krieger) Fish & Game Frontiers Freestone Vineyards (Rudy von Strasser) Frog's Leap Vineyard Gates' Ausable Lodge Luther K. Hall Hardy USA (Dave Shelpuk) Island Cigar Co. (Al Pozek) Bob Jacklin Adriano Manocchia Markham Vineyards Arne Mason Robert Mondavi Vineyards The Orvis Company Ted Patlen Chet Reneson St. Clement Winery St. Supery Vineyard Brett James Smith Turnbull Vineyards George Van Hook J. D. Wagner, Rodmaker

AMFF 1999 HERITAGE AWARD HONOREE:

BUD LILLY

DINNER COMMITTEE

Chairman, Michael Owen

Tom Anacker, Evie Cranston, Lionel Dicharry, Cory Dogterum, Cal Dunbar, Bob Jacklin, Jean Kahn, Harry Murphy, Frank Richardson, Phil Sandquist, Paul Schullery, Marilyn Wessel

PROGRAM

5:30 - 7:00 Cocktails, Silent Auction & Raffle (Note: Silent Auction will close at 8:00 sharp!!)

> 7:00 - 8:15 Dinner & Award Presentation

8:15 - 9:30 Live Auction & Raffle Prizes

Thank you for joining us this evening!

LIVE AUCTION

- 1. From our friends at Wild Wings, a beautifully crafted Regulator-style mantel clock with artwork by up-and-coming young artist Mark Susinno.
- 2. And no sporting auction would be complete without something from premier sporting artist Chet Reneson! Here's his latest limited edition print (200), "June Trout", signed and remarqued by the artist.
- 3. For the ultimate "fishaholic"--trout dinnerware!! From the artisans at Vin Table, a full service for four, including salad and dinner plates, cups/saucers. (We've brought an additional service for 4, and the winning bidder will have the opportunity to purchase the extra settings at the winning bid price!!)
- 4. Commissioned for the Museum's 30th Anniversary (in a limited edition of, duh, 30) the Celebration Edition of John Betts' watercolor, "The Bubble". The original painting is in the Museum's permanent collection. This print is signed, numbered & remarqued by the artist and is shadowbox framed with a matching fly tied by John. Noted artist Alan James Robinson described this piece as the "most intimate portrait of fly fishing" that he has ever seen.
- 5. "Reflect" your love of angling and the outdoors with this handcrafted, fly-rod motif hall mirror from the William Herrick Collection (Bill is a Trustee Emeritus of the Museum) at Big Sky Carvers.

- 6. We're fortunate tonight to have a number of pieces of original artwork. Here's our first offering from long-time Museum friend and exhibitor, Luther K. Hall. This stunning watercolor is titled "The Green Canoe".
- 7. AMFF TRIP 2000 (#1): October 22-29, 2000. A trip of a lifetime! Coordinated by Trustee Emeritus Mike Fitzgerald of Fish & Game Frontiers, here's a full 8 days & 7 nights for 2 (Sunday to Sunday/double occupancy) in Boca Paila, located in the Yucatan, Mexico. Fly into Cancun on the Carribean. Flats fishing for tarpon, bonefish, permit & snook. Last year, there were 48 Grand Slams for Mike's guests!! This trip will be filled only from the winning bids at our Museum fundraising events. Maximum of 18 anglers. Includes deluxe lodging, meals, guides, equipment, etc. Lots of non-angling activities, too! Scuba, snorkeling, Mayan ruins, golf, horseback riding, the fun & sun of pristine beaches and nearby Cancun & Cozumel! (Transportation to and from Cancun not included. Dates can NOT be changed.)
- 8. Want to do something a little closer to home? How about a full day's fishing (including lunch!) with renowned W. Yellowstone guide Bob Jacklin? We emphasize the "with" because Bob's not going to teach or guide, he's going to fish with the lucky bidder! Also included in this package, donated by Bob in honor of Bud, is a wonderful limited edition print taken from a photo by R. Valentine Atkinson of Bob guiding a little boy on the Madison River: "The Guide", framed here with flies tied by Bob for this special presentation.

- 9. Gotta have one! Made from Space Age materials with a 6-piece cane-like construction--achieving the best of both worlds--and described by well-known angler/writer Jim Repine as "an aesthetically pleasant connection to valued things almost lost . . . proof that technology doesn't have to be destructive": A Hexagraph fly rod! Here's an 8-foot rod for a 4/5 line--a real all-round fly rod.
- 10. And here's more original artwork! This time from Montana's own Shirley Cleary. Commissioned especially for this occasion in honor of Bud, "Floating the Madison-Winter". Shirley's impeccable style has earned her a fine reputation in the world of sporting art.
- 11. Get ready to smoke that credit card! THE WINE CELLAR!! A full case (12) of select estate wines from the vintners of the Napa Valley!! These wines were donated by: Frog's Leap, Cakebread, Turnbull, Markham, Robert Mondavi, St. Supery, St. Clement, and Chateau Montelena vineyards for the Museum's fundraising events. Selection includes wine rack AND a full humidor of 25 Partagas #2 cigars donated by the Island Cigar Co. !!!
- 12. And even more original artwork! From multi-talented & renowned sporting artist Brett James Smith, here's a stunning oil painting entitled "Morning on Slough Creek".
- 13. Love his art, but would like something more modest? Here's an etching by Brett done in a limited edition of 30 in celebration of the Museum's Anniversary: "The Pool", signed & numbered, and shadowbox framed with two appropriate antique flies and a Museum plaque.

- 14. Beautifully handcrafted by Barry Mill of Sawdust & Stitches, here's a hand-calligraphied salmonfly wall clock.
- 15. Another original! "A Dozen Wet Flies" -- an historical watercolor/pencil drawing with flies by Denver's John Betts-complete with John's painstakingly detailed authenticity. John is the ultimate angling authority, and we wish we could convince him to join our staff!
- 16. Here's one of the special highlights of this evening!! A beautifully handcrafted bamboo fly rod from master rodmaker J. D. Wagner of Parma Hts., Ohio, 7 ½ foot for a 5-weight line. We met J. D. at a trade show and were dumbfounded by his exceptional talent. The Museum commissioned this unique rod specially for this event, PLUS we had world-class leatherworker Arne Mason of Oregon custom build a brass and leather rodcase (complete with the Museum logo) for this rod, PLUS J. D. recommended the rod be paired with a custom Hardy 1903 Bougle limited-edition (1000) reproduction reel, also with its own Arne Mason reelcase with logo. Truly a one- of-a-kind outfit!!
- 17. And yet more original artwork! From upstate New York's George Van Hook, here's a wonderful oil depicting Greg Schlotter fishing the northeast's Battenkill. Greg is a student here at MSU, and agreed to join us tonight to display this beautiful painting!!
- 18. AMFF TRIP 2000 (#2): August 28-31, 2000. Fish the fabled AuSable river in Michigan! Here's a full 4-day trip for 2 (double occupancy) to Gates' AuSable Lodge! Fish for world-class rainbows, browns & brookies. Guide services available. Lodging & gourmet meals are included. This is also a

Museum Only trip for a maximum of 14 guests at the lodge. (Transportation to and from Saginaw not included. Lodge is 1 hour drive from airport. Dates can NOT be changed.)

- 19. Attention sporting knife collectors! Here's a limitededition bird knife from The Orvis Company displayed in a velvet-lined mahogany box. One of only 50 produced in this series.
- 20. "A Celebration of Fine Wine, Nature and the Art of Fly Fishing". A set of 4 select estate wines from the Freestone Vineyard in Napa Valley. Selection consists of 1994, 1995, 1996 Cabernet Sauvignons, with a 1997 Sauvignon Blanc. Each label depicts a different fly, and we've had them produced by talented tyers Shawn Brillon of Orvis, and Gary Borkowski of Battenkill Outfitters. They are attached to each corresponding bottle. A truly unique set. Donated by Rudy von Strasser/Freestone vineyards.
- 21. And here's the last piece of original artwork! From C. D. Clarke who painted this wonderful piece especially for this event while on a fishing trip to Montana a month ago: "Montana Dreamin".
- 22. AMFF TRIP 2000 (#3): September 29-October 6, 2000. Go fish with renowned angler, guide, writer and instructor, MEL KRIEGER! Join Mel and a maximum of 9 Museum Only guests at Branham's Royal Wolf Lodge in the Katmai Basin of Alaska! A full week for one angler at one of the 3 best lodges in the world. Deluxe lodge and cabins. Fish for huge rainbows!! The World Record rainbow was caught here last season. Spectacular scenery for the serious fisherman. Daily fly-outs. All-inclusive once you get to King Salmon. (Dates can NOT be changed.)

- 23. Here's a very special item up for bid, proceeds of which will go directly to benefit Bozeman's own Museum of the Rockies! An original metal sculpture by Montana artist Jim Dolan!! "Yellowstone Browns Swimming Upstream". Many thanks to the Museum for its support of this event.
- 24. From world-acclaimed artist Adrianno Manocchia, a limited-edition (125) print depicting a scene on the fabled Miramichi, with appropriate flies tied by world-class tyer Ted Patlen.
- 25. Getting tired (yawn ...) of all of this "fishy" stuff? Here's our nightcap: A lovely, hand-stitched songbird queensize quilt! Pleasant dreams!

THANK YOU! HOPE YOU HAD FUN!





THE AMERICAN MUSEUM OF FLY FISHING
1999 HERITAGE AWARD DINNER O SPORTING AUCTION

THE STRAND UNION BUILDING,
MIONTANA STATE UNIVERSITY,
BOZEMAN, MONTANA

K.C. Walsh

The American Museum Of Fly Fishing

Preserving our fly fishing heritage for future generations

September 17, 1999

Hi, Bud!

I'm finally back in the swing of things, although I'd have rather stayed in my laid-back Western mode. Oh, well. What a fantastic part of the world you call home! I only had a few days, but it was simply breathtakingly beautiful, and I can't wait to get back out there--this time with my fly rod!

Anyway, it was just such a treat to finally meet you. I do apologize that I was running around most of the time like the proverbial chicken, but that usually comes with the territory at these events. I never even get to eat. Sigh. Woe. I hope you enjoyed the evening as much as we did. You and Paul were wonderful at the podium, and it was also such a treat to have Leigh and Gardner there to join you. Your family who could attend were very welcoming and very proud of you!

Anyway, thank you again for all of your help. It would seem the "honoree" should just sit back and watch! Everything was much appreciated.

When you get a second, do you have mailing addresses for Flint Taylor & Bob James? In the scurrying, I neglected to get them, and I do want to thank them for coming and send them their complimentary Museum membership. I've also enclosed the complete list of attendees and donors for you.

My warmest regards,

Paula M. Welch

Events (today) A Anno conjug an august make Asia incicontinuo and Acia brong of Acia

Mr. & Mrs. Rod King	Mr. Lloyd Mandeville	Mr. & Mrs. Edwin Nelson
The Bozeman Angler	420 W. Mendenhall	Route 38, Box 2022
23 East Main St. Bozeman, MT 59715-4759	Bozeman, MT 59715	Livingston, MT 59047
00 genusi, 141 337 13-1733		
Mr. Davíð Kumlien	Mr. Doug McClelland	Mr. Wayne Nordberg
415 W. Alderson	705 S. 6th Ave.	Keefe, Bruyette, & Woods, Inc
Bozeman, MT 59715	Bozeman, MT 59715	2 World Trade Ctr., 85th Floo
		New York, NY 10048
14. 14.677. Com 1 avr	Mr. Jeff W. McClelland	Mr. Míchael Owen
Mr. William Levy PO Box 645	12903 Píoneer Dr.	114A Gallatín Dr.
N. Conway, NH 03860-0645	Jackson, CA 95642	Bozeman, MT 59718
		Mary Lange Bearling
Mr. Bud Lilly	Mr. & Mrs. Pete Merrill	Mr. Leigh Perkins
2007 Sourdough Rd.	44 Ríversíde Dr. Bozeman, MT 59715	904 Ríver Rd. Manchester Ctr., VT 05255
Bozeman, MT 59715	Возенин, 141 33113	Musica Conf. 77 00200
1. 6 (27)	14. C. Mar. Time 14/40/ 077	Mr. & Mrs. Arden Piper
Mr. Greg Lilly 270 Tuke Rd.	Mr. & Mrs. Jím Mítchell 10C Gallatín Dr.	11565 Gee Norman Rd.
Twin Bridges, MT 59742	Bozeman, MT 59715	Belgrade, MT 59714
		Mr. C. May Mayor, Dibay III
Mr. Mike Lilly	Mr. & Mrs. Dave Molebush	Mr. & Mrs. Harry Píper, III 1260 Sunny Bear Rd.
910 Technology Park Bozeman, MT 59718	101 Bíllman Ln. Lívíngston, MT 59047	Bozeman, MT 59715
Dozenwiy 1411 331 10	20,019,0001,111	
	Mr. Lee Mortimer	Mr. Pak Daney
Mr. Chris Lilly	Peregrine Investment Corp.	Mr. Bob Raney 212 S. 6th St.
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Mr. Paul Schullery P.O. Box 665 Yellowstone Park, WY 82190 Mr. Brad Ward 7714 111th Pl. SE Newcastle, WA 98056

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Mr. Jím Stone 5594 SW 30th Ave. Ocala, FL 34474

Mr. Flint Taylor

Mr. & Mrs. Lee Tebo PO Box 48 McAllíster, MT 59740

Merrill & Carol Thoresen, Jr. 36 Riverside Dr. Bozeman, MT 59715 THE MUSEUM OF AMERICAN FLY FISHING MANCHESTER, VERMONT 05254 TELEPHONE 802-362-3300 Memorandum, October 1, 1980 The Trustees, The Museum of American Fly Fishing From: President Leon Martuch Subject: A proposal to move the Museum to West Yellowstone, Montana, and share a combined facility with the Federation of Fly Fishermen. At their Annual Conclave in Spokane, August 19-23, The Federation of Fly Fishermen voted to move their national headquarters from California to West Yellowstone, Montana. The Federation further resolved to invite The Museum of American Fly Fishing to move its permanent facility to West Yellowstone so that the two organizations could share a common building. Enclosed with this letter you will find a brief project description, prepared by the Federation, along with a letter from Federation President Errol Champion. You will also find a map of the relevant portion of West Yellowstone, showing the location of the site that has been made available (we've marked a few other familiar landmarks to help you orient yourself). You will also find an evaluation of this proposal in terms of the Museum Location Criteria guidelines which we all developed earlier this year. Of course there are many things that will need to be settled if we decide to accept this offer - everything from building design to admission charges. Those matters will be dealt with in proper order. First we must decide if we want to accept the offer. The Federation has shown great enthusiasm for this move. They have also demonstrated a lot of sensitivity to the special needs of an educational institution like the Museum. As you will see in the evaluation, we think this is a good offer and that we should accept it. On the enclosed ballot, I ask for your vote, as well as any comments you might have. Please don't forget to sign the ballot, so we know who has voted. I would like to make a few additional comments about this proposal, and about the Museum. Since I have been President my number one priority has been improved housing for the collection; the meeting minutes have reflected this concern, as have our efforts to locate new housing. I don't believe any of the options

we were exploring are as attractive as this one being offered by the Federation. Also, concerning our present location, we have seriously outgrown it. We have had a long and cordial relationship with The Orvis Company, and they have provided us with very low-cost housing when they could certainly have put the same space to far more profitable use. Orvis President Leigh Perkins, who is the Museum's Treasurer, fully endorses the Federation proposal. There is complete agreement among the Executive Committee that it is time the Museum move out on its Two other points I would like to make: First, we are endorsing this proposal only on the terms given in the enclosed Location Criteria Evaluation. That is to say that if it can be demonstrated that money will be forthcoming for construction and operation of this new home, then the move proposal should be approved. I am asking for your vote on this with that condition. Our Executive Committee has already prepared a projected budget for operations in West Yellowstone, and we are in close communication with the Federation regarding costs. Second, this is not a formal merger in any way. Neither the Federation nor the Museum is risking loss of identity. The projected budget, for example, does not consider any number of ways that the two organizations could cooperate (such as sharing rent of office equipment, or sharing clerical help), because we want to ensure that we can function independently before we commit ourselves to greater cooperation. We are not talking about making two organizations into one. We are talking about two organizations sharing a common roof to mutual advantage. I look forward to hearing from all of you. We would like to have all the ballots returned by October 25 so that we can make a report to the Executive Committee of the Federation, which will be holding a special session in Denver in early November. I have never been more serious in wanting the involvement of the Trustees in the Museum's future. We have never faced such a far-reaching decision as this one; let me hear from you. Sincerely, Leon Martuch President The Museum of American Fly Fishing

FEDERATION of FLY FISHERMEN September 15, 1980 Mr. Leon Martuch President Museum of American Fly Fishing Manchester, Vermont 05254 Dear Leon: Any home for American fly fishing should include the artifacts, art and letters which are the historical basis of the sport. The Federation of Fly Fishermen wishes to construct such a home in West Yellowstone, Montana to house its own headquarters. We hereby invite the Museum of American Fly Fishing to share this new structure and join with us in this exciting project to provide a true, national center for American fly fishing. The attached Project Description will give you a brief idea of our thoughts on this. We are holding an Executive Committee meeting on November 8, 1980 and I would greatly appreciate a response from you to these suggestions to place before our meeting. With best regards.

Sincerely,

EC: jt

Enclosures

FEDERATION OF FLY FISHERMEN

Errol Champion, President

FEDERATION of FLY FISHERMEN PROJECT DESCRIPTION Projects: Relocation of Federation of Fly Fishermen offices and the Museum of American Fly Fishing to West Yellowstone, Montana. Development of a plan to cause an affiliation and association between the Federation of Fly Fishermen and the Museum of American Fly Fishing. The Mayor and City Council of West Yellowstone, Montana passed a resolution on August 19, 1980 offering a parcel of land for the purpose of relocating offices and buildings of both organizations on a permanent basis. The land being offered lies on the south side of Yellowstone Avenue near the present convention center and Yellowstone Museum. The proposed land area is approximately 2 acres and will be leased by the city of West Yellowstone, Montana to the Federation of Fly Fishermen and the Museum of American Fly Fishing at a rental of \$1 per year for 99 years. Comments: The Board of Directors of the FFF unanimously approved a resolution to move the international office to West Yellowstone. The timetable was left to the executive committee, but the move will probably occur in March-April, 1981. The FFF has located suitable office space to rent in West Yellowstone, Montana until such time as the new facility is completed. The concept of the museum located in West Yellowstone was applauded by the WYS businessmen. The building complex to be contructed will contain space to incorporate: The museum exhibits, including history, natural history, and conservation matter and storage of museum artifacts. 2. Auditorium for viewing displays, programs. 3. Office space for FFF and Museum. 4. Conference room(s) for meetings.



FLY FISHERMEN

Architecture and construction features will be in harmony with the surrounding area.

- d) The FFF and Museum could develop areas where a closer working relationship would occur such as magazine production, maintenance of membership files, office procedures and activities, sharing of employee talents, expertise and expense, fund raising, timing of annual meetings and many others.
- e) West Yellowstone, Montana is now a year round community with the transportation and human resources to meet the needs of the FFF and the Museum.
- f) The annual visitation to Yellowstone National Park is in excess of two million, much of it passing through the west entrance, thus offering excellent public exposure for both organizations. Representatives of the National Park Service have expressed enthusiasm at having FFF and the Museum headquartered at the doorstep of Yellowstone National Park.
- g) Consideration will be given to charging admission to the new facility.

THE MUSEUM OF AMERICAN FLY FISHING MANCHESTER, VERMONT 05254 TELEPHONE 802-362-3300 Committee Report, September, 1980 The Federation of Fly Fishermen proposal that The Museum of American Fly Fishing move to West Yellowstone: a review in terms of our "Museum Site Criteria." Executive Committee: Leon Martuch, Gardner Grant, Leigh Perkins Introduction In May of this year, the officers finalized the "Museum Site Criteria," a brief guideline sheet by which we might judge prospective locations for a permanent home for the Museum. Trustees will recall having been asked to comment on the earlier drafts of this guideline sheet. Below, we have evaluated the Federation of Fly Fishermen proposal in terms of these guidelines. LOCATION CRITERIA Criteria #1 The location ought to cause us considerable increase in visitation, a 50% increase if possible. This, of course, means that the site should be convenient of access in a well-traveled area. Committee Comment It is impossible at this time to project visitation, and difficult to make a comparison with current visitation anyway, since we have no accurate count of present visitation. It has been liberally estimated that the Museum currently receives about 25,000 visitors a year. West Yellowstone is, of course, a national crossroads of fishermen, and draws heavily from both coasts. Yellowstone Park alone issues over 200,000 fishing permits a year, but probably less than 10% of these are given to serious fishermen. Based on West Yellowstone's reputation as an angler's base for fishing, and on the tremendous drawing power of the park and surrounding waters, we expect there would be a considerable increase in visitation over current levels. West Yellowstone has its own major airport. Criteria #2 The location should be a well-known fly fishing area. Committee Comment The location is one of the nation's foremost fly fishing areas.

The location should enhance our image as a national institution Criteria #3 but should not risk the loss of traditional supporters in other areas; in other words, a location in a geographical extreme, like Maine or southern California, would be poor. Committee Comment The geographical location would, indeed, enhance our image as a national institution, but it remains to be seen how it would affect traditional support in the east. Keep in mind two things here: 1) Most of American fly fishing history happened in the east, and 2) we currently receive about 1/3 of our financial support from one large eastern source - the Orvis Company. Orvis is willing to gradually decrease its support as we get established in West Yellowstone. We can probably count on practically all of the other 2/3 to continue as is or increase. We should be able to project at least a ten-year residency at Criteria #4 the new location. Committee Comment Presumably the move would be permanent. The location should provide some opportunity to hire local Criteria #5 help, or enlist volunteer aid. Committee Comment Our assessment is that the situation in West Yellowstone regarding such human resources is at least as good as here in Manchester. BUILDING CRITERIA It must be large enough for our purposes. We need a minimum of Criteria #6 twice as much floor space as we have now. As of May, 1980, our total floor space in the exhibit area was 788 square feet. Our total floor space for collection storage was 500 square feet. Both of these figures need to be doubled, or more. Committee Comment We have been assured by the Federation that both of the figures given above would be more than doubled in the new facility(with the potential for expansion as needed). It must be readily adaptable to museum purposes. It must be Criteria #7 able to meet professional standards of temperature and humidity control, security, fire safety, and so on, once it has been adapted. Most people, when looking at very old buildings, think "that would make a great museum." Actually, old buildings are usually the worst possible places to put museums.

Committee Comment Since this will be a new structure and since, if we choose to be involved, we will be involved at all stages of planning, there should be no difficulty in meeting these criteria. It must meet our general standards of attractiveness. Criteria #8 Committee Comment This should not be a problem; this will be a professionally designed facility. GENERAL CRITERIA We must be able to afford it, both as far as additional expenses, Criteria #9 such as adaptation and moving, and as far as annual operation costs. At our present budgetary levels, we could not afford to maintain a large facility, even were it given to us. Committee Comment At this early stage of planning it is difficult to project exactly what our operation costs would be in the new facility, but it is safe to say that our current budget of about \$50,000 would probably be doubled. The feasibility of this financial commitment is one of the matters that needs investigation at this time. The cost of the new building - design, construction, and so on, will amount to at least \$350,000. The Federation intends to raise that amount through a fund-raising campaign with which we would help them. COMMITTEE CONCLUSION It is the opinion of all the members of the committee that this offer by the Federation of Fly Fishermen, as described

It is the opinion of all the members of the committee that this offer by the Federation of Fly Fishermen, as described in the enclosed letter and Project Description from Errol Champion, is very exciting and promising. It is only natural that the two organizations develop significant and enduring ties. Therefore it is the recommendation of the committee that, if it can be established that the necessary money can be raised for construction and operation, then the Museum should accept this proposal to move to West Yellowstone.

