

## **sorenson-vanessa-2018-01-24.mp4**

[00:00:10] Yeah actually I when I grew up was like maybe ten thousand people so it's a big change in the 80s was when the town kind of explored to new people and you a lot of more tourist these families mainly in skiing town and lately in the last maybe 20 years was more into fishing. Kind of new in the area more popular.

[00:00:46] Yes. The name is chocolate expeditions and we are starved. More wrong came to La Cantina in 96. We made in 98 and we started the business around 2000. The whole business doing. And. It's we may be bringing people from the United States to fish here in Northern Ireland. Trade logistics. From the moment they arrive in town until they leave. We organize the whole time. So most of your clients all are from the United States is yes. Yes. I think we have only one grouping dating in these.

[00:01:38] And it's it's mainly brown and rainbow trout. Here is that right. Yes.

[00:01:49] Local rivers

[00:02:07] And so how does it work. Is there a certain number of people. Two clients per guide. So is just two clients. Per guide. Some people prefer to be single that we accommodate to whatever they want. Some people prefer that or have a single guy getting in a boat. So.

[00:02:46] We don't own a lodge yet. We hope to at some point but no we one trip can be from two to three different lodges. Yes big ranches actually. So we take them or organize they stay there and the guide go with them and then take them to a different ranch and ranch and river so they can enjoy the place and. Enjoy the river.

[00:03:37] Some of them decide to do that

[00:03:39] Yes actually the main Income for them. It start usually in around November 14 through.

[00:04:01] Depends on the river or some rivers are open later in May. But. The beginning of May the 1st of May is when they close.

[00:04:20] The guides are Is conscious you know. They call. Argentina for example and this town people came to fish and came to fish to kill the fish. And you know if thing man wasn't that conscious about being protecting their source. So I think lately have been more see some people see that became more ecologists and Taking care more of their source. You still have people poaching

[00:05:17] People is becoming more conscience and we try to help with that. Know way that taking care of the source.

[00:05:31] It's a it's how I say growing the idea of catch and release. Yet still you have people that takes home to eat in the lakes. You can take one per per anger in the catch and release some people is becoming more conscious about that from you know from the past will just take the fish and go home. So now it is more normal now. Wasn't that way for men 19 maybe 15 years ago.

[00:06:23] Ron taught me when we met. I didn't know much or almost nothing about fly fishing. I saw you know the spinning and I didn't think was Fun. And he took me fishing. I really loved it. But actually I start in the state. I went to visit him.

[00:06:48] He organized a whole fishing trip. That is where I learn.

[00:06:59] I enjoy that is not how I thought. No I thought it was boring and are waiting on the fly fishing is active. You know you walk. You're looking for the fish of rise. You say whole. Process that. Choosing the fly and reading the river is more.

[00:07:22] Like a whole activity not like just sitting waiting for the fish to eat. Like I thought before and now they are we in on the river. Is. Beautiful. Yeah. I don't think you see any place that you can go fishing that is no. New River. The whole experience make the place more beautiful.

[00:08:02] I never did salt Water fishing But a more curious but I'm more curious of a place like Mongolia for the time. Yeah. Yeah. I would be interested. Yeah. I made some.

[00:08:23] I think the whole experience to learn something about the place and I saw pictures is beautiful. I'm more curious about that place and the fishing would be fun.

[00:08:41] And everything is beautiful there.

[00:08:53] Yeah. They fish. They are not crazy yet about fish. He is 14 and he's getting You know he fish for a little while. Then sit and watch. Enjoy. Somebody is fishing he likes to help netting the fish Eleven and she enjoys fishing and they enjoy more going out on the boat the whole day.

[00:09:23] I'm fishing and having fun. Jump to the water. I love to show everybody my hometown.

[00:09:37] That's one of the big things I enjoy showing because I love my hometown. I think is great.

[00:09:44] And I everybody everybody's on vacation so it's great. You know when they come here everybody wants to have a great time and helping them to have a good time. You have a good time. Usually it's a everybody's happy and. Everybody's open to new things and when they come here they want to know everything and they hold.

[00:10:11] Not just fishing. The whole experience is so important and. I think as important as fishing.

[00:10:27] Yeah. I hope I I hope people is careful about it.

[00:10:34] Create more conscious about how important it is to keep the water.

[00:10:40] What kind of. What kind of threats do you see or what kind of concerns do you have that it might be more poaching and over fishing and sometimes.

[00:10:57] Overpopulation.

[00:10:59] They the areas urbanization are building and things like that.

[00:11:05] Yes. Or what. We were walking some to try to conscience people about what could that's camping to be careful and make designated areas for camping. That's really important because people goes and you know if you don't have a bad don't mean never a place or people who are not careful about taking the garbage and so on they think can contaminate the whole or not only where you will come into the water.

[00:11:38] So this is one of the things we were working with wrong about trying to cautious with people that you need to we need it area designated areas to calm so people will be careful. I'm not going to a place and there were things 30 then. Your experience is bad. You hurt the river. Yeah. So that's one of the things that you know over populated overfishing poaching. Now being conscious about how important needs to respect the rules on. Camping.

[00:12:31] First of all they love what they do. Being patient and. Be Like we check. They actually do of the people and more than anything. If they have a good to do with the people we've got here will be the whole thing about with somebody and sometimes not you know it's not the perfect match and could happen when you meet somebody and good husband is not a perfect man. The most important thing if they actually do you have. If you make a mistake what do they act to you have on that mistake.

[00:13:11] How you react how you tried to solve the problem. This is what would take more than anything like being patient. Now what do you do. That is not just a job. We are having fun. People come here to have fun. And catch fish might also have fun. Have a nice conversation about because you are like from eight to 6. So we need to be able to communicate and be friendly.

[00:13:49] So it's more than being just a good fisherman.

[00:13:52] Yeah well you need to have I always say I know my ski sayings I'm really little. I know you will never be able to teach ski. Doesn't matter if you're a good fisherman. If you don't know how to teach and head you're going to be the great fishing around. But you won't be able to be a good guy. I think that's the most important to be able to to teach what you know or help other people to you know to enjoy his day or her day on the river.

[00:14:35] I would say 80 percent man only couples. We we have few groups just women but.

[00:14:46] It's great. They have great Fisher women and couples are more and more coming together. And. Right now we have a group of just couples every group of couples and.

[00:15:02] They all come every year and they enjoy and if they're women they want to have a break one day we'd take them to town and the men can go fishing.

[00:15:13] Usually in these group they your fish. As our. Women as So but mostly men. I think would be great because a great family experience.

[00:15:37] You are out there. Nobody have a phone. Everybody enjoys. And I think he's great.

[00:15:45] Would it be great if more women started fishing and kids.

[00:15:52] Yeah it is kind of an aging group. For the most part right. Yeah.

[00:15:57] Eh at least here people that comes all the way here is most older people than this would be great for family. Actually we have some like. Some parents come or a dad within a girl. We had a couple with a little boy and. They they do enjoy a lot. But maybe still far to come for just today one fish.

[00:16:34] Because it's beautiful.

[00:16:36] And no one of the big things that we have is like.

[00:16:40] You can go fishing and nobody is in your place. It's not that many people fishing. I think this is the most attractive thing people see in the most attractive. Point is Lake if you go to the estancia in your spot nobody is with me there. But even if you go. Out in public water will be maybe maybe you find somebody else. Maybe not. So I think this is the most attractive part of fish and in fact one year is still kind of a lonely open area. Well when I met Ron he had a actually he.

[00:17:33] He was a out of college and went to Missoula to do a project a writing project and he bought a little talk on that. And he learned for days. After he'd gone into me sold out with a dog and everything. He got invited to come on guiding that thing. So he need to change all his plans and leave the chocolate with little poppy with their parents. And so they talk aloud was a really important part of his decision on so we go. He he left the dog came toward happiness delegating and then the first time he came here he said he'd decide to keep coming. And now we have another chocolate. Marley passed away by we have a new one now.