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[00:00:10] Well. Since I've been fishing for the past. I don't know 30 years. I have so many different stories that I'll do that. But I have the ability to state it with one word means family to me. My father was an outfitter since I was five years old. He's the one that started this business and once I turned 18 I jumped in with him and I'm growing up. He just would take me along every day. You know for the most part of the summer and I just got to be his sidekick growing up so. That basically is that is the main reason that I got into this business and why not fly fishing means to me is it's just family. Because ever since I can remember I was fishing with my father in one aspect or the other. So. I don't know what I'm getting into much more detail and getting too sappy. That's that's pretty much what it means to me is just being with my father and being around my family now. And now my family is immersed into it. So that's basically hopefully that answers that. That's a great that's that's great.

[00:01:35] Oh yeah. Well yeah. That's obvious answers as my father. Like I said he would. One of the main things that he would do with me is he is a. And he wasn't enrolled by a member of the Blackfeet tribe up in the reservation lake. So we would go up there from the time that I was eight about a week before his here would have clients show up and he would we read him and I and couple of his friends would go up there has been a week or two just driving around the lakes and visiting his friends and stuff and I would get to food to help him figure out what's working on the lakes for what his class would show up. That's what we would do and the experiences that I developed in doing that. At a young age you know I just wish that I could do that with my son and I don't think that would have been built to all that because I'm so busy but it's just I just can't explain experiences that I had with that and from the moment I thought about what did I what I wanted to do as a career. This was the main thing. I got an education degree so that I could teach and then do this in the summer it just so happens that I do this try to do this year round and I don't teach that much even though I still hold my certificate I just enjoy this a lot more.

[00:02:53] It's nice to have teaching as a fallback so I can't say ready to go. You said your dad was in an old member of the Blackfeet right. That's and that's up by glacier in that neck of the woods. So you fish quite a bit up in that area. You fish much in and around glacier. I don't go in the park. I just fish the reservation lakes reservation. I'm a descendant so it means I can still quide up there. Unfortunately my father passed away last May and. So now it's you know and he guided all the way up until the day that he passed so that you know it was just kind of a here you go off the cuff and it's you know and we've been partners for the last. Let's say 13 years 14 years you know. And so it's just you know it's just kind of a deal that I've always wanted to do and I haven't really thought about anything other than sharing and doing on it and luckily it's been successful enough in the past 15 years him and I together that it has a lot of ground to stand on now and I can do it by myself. Well it's got a different feel to me there because I live in Billings now but my family my dad's side of the family is all from up there. So throughout my childhood we visit up there so it has that special meaning to me. That's the place that when I think about fishing is that's where my mind goes. Even though that I worked full time on these other rivers that that reservation that there holds a different meaning to me. But it's mostly lake fishing up there. People that fish are used to fishing tail waters and rivers are used to having something change all the time a different bend in the river or a different riffle coming up or in the lake. You know that water's not moving you stuff.

[00:04:47] If the fish are there you've got to have a lot of good stories and you've got to accept that that's in itself is pretty tough. So it helps you grow as a guide to how all these

different aspects and guide on these different waters. And that's the main reason that our business has been successful is that we offer different places and we're good at doing different places if that makes any sense. Absolutely. What was it that you were fishing up there primarily what what what species did you guys go after other. Rainbows. But there are grounds up there and there's Pike up there you know but mainly rainbows. So it was also at one point or another they were stopped. Yes. Strict. Yeah. At one point. But you know there are those small streams rehab brook trout and those cutthroats and stuff like that. But you know nowadays it's I'm a little cautious in doing that just because of the bear population and with the reintroduction of the wolves the bears are a little bit more aggressive. I wouldn't say then that having a few run ins and stuff like that it makes it a little bit cautious bringing clients up there and doing that often correct but on the lakes it's you know you're catching big big fish. So so it makes a difference.

[00:06:07] Well I was always a fly fisherman. I mean we had other stuff but like I said my father was one of the first outfitters on the big horn river. And he came from. He worked night shifts for a trucking company before he became an officer. And he got hurt and well when he was hurt he was offered this job with the big horn opened up and. So he tried out for this position and he got the position and he quit his job that next day and was an outfitter from here on out. So me being so young with him being a new outfitter while he was sort of learning it. He brought me along to help you know to learn with him and I was always on his hip. So I just it was like a sponge and it all whatever he was learning I was taking in parts of it until I was old enough to understand what it meant. So yeah I don't remember really bait fishing too much. It's just was always a fly rod. Always casting in the front yard here or in the backyard. Just learning all the techniques what he was sort of polishing up his techniques you know.

[00:07:17] So yeah. And about what year would did happen. Oh probably nineteen eighty I would say eighty five through eighty and then all kind of mid 80s Yeah mid 80s and I would say yeah. Well I'm sure 99 percent of them told you women either. I've heard women are easier to teach. They are just for my experience in the past 18 years it's just been women don't come in with that ego. Most men have macho ego and even men that don't have the macho ego when they can't figure it out. They try to muscle it and they try to. And that just doesn't work. You know you have to be able to feel the raw and you just can't muscle it or if you muscle it everything disappears and in women for the most part don't. Now there are some women that that really muscle it and have the big ego and stuff like that. But it's very rare to encounter that. So they're much easier to teach and they they soak it up. But now that I've taught women for that long. Some women have you know 12 15 years of me and I try to teach them something new a little bit different. They have a little bit more sex in the homeless than they argue which is good. I love it. It's it's part of the fun. You know. Well you know you always hear those people that want to brag about their kids you know I went I took my kids fishing in my backpack when they were 2 1 or 2. You know but you know as long as they're around it I think at a young age is is good. But I don't really think that they really soak it up until there. I would say eight you know on that age you know and only in small spurts taking them out for a full day is not good until they're at least I'd say 11 12. But you know eight taking them out for an hour in the in the lawn and teaching them or take him to a pond or take him to the river for an hour and just letting them enjoy the water and the bugs and the. And how it all works out kind of works. You know that's the that's the best part for a young kid at that age and you know anything young kid and that is a little bit too young. I think. Well I'm a big history buff and I think you know like the saying says in history if you don't use it you lose it type stuff. And I think that collecting history. Of certain events or certain parts of our of our past is is key that we grow on and we can build develop. Because how many times have we heard back. You know my dad said back in

my day when I was young you know efficient I was like this. Well if we collect a history on this right now I can say that to my son. Well then he can go back and he can actually read it or use social media or you know or the Internet to sit to actually see what it was like instead of saying oh my old man is making this up you know. So I think it's so important to collect that history and all aspects whether it be your hobbies or you know other more important stuff. But it's a great thing because I know all of us fishermen have so much information and so many stories that you know if you do have done it for so many years you smash it. But you get all this and this is so this is great to have you know this give and take so that you collect that. Well I think we've already touched on that before. Up on the reservation that's really special to me. But this fall I'll stick to the ones that are mainly fish like said the Big Horn the Yellowstone and the Missouri. Out of those three would probably be the big Mormon. The reason being it doesn't have the biggest fish. It doesn't always have the most fish it can but it's on any given day that a client shows up I can produce. Weather permitting I can produce what they want if they want to fish nymphs I can do that. They want to save fish. I can usually find fish to Cyprus too. They want to fish on the surface. I can usually find a token fish rising here or there. They want to throw streamers. We have a lot of browns on the big board so that's more aggressive fish so we can usually find some success doing that. So you can just cover all the aspects on the big and so that's why it's my favorite spot to be in. And that's why I'm blessed to.

[00:12:02] Have grown up right next to it you know. So it's kind of. I think the best quality I can say that your fishing partner how it is something that doesn't take it serious to serious. There is nothing more annoying than fishing with somebody that gets upset when something doesn't go. It's okay to get somewhat upset but you know it's I've done it so much that it's just the part of catching the fish is so unimportant to me. You know it's the. And it sounds kind of corny but it but just being out there with you with your buddies you know whether it be your son or your daughter or your best friend or your wife or your girlfriend whoever is as long as they're just having fun and laughing and enjoying enjoying it you know. And all we got to fish. That's awesome you know. And I did. I'm trying not to be so corny about it but it truly is once you've done it for a long time the fact that catching a fish it's just part of it you know. But in the fishing with somebody that is like that it makes it so much better if you're fishing with some person that wants this many fish or just gets upset and just takes it too serious that kind of rooms. You know for me anyway. Yeah. I don't remember I am paraphrasing there. Remember the author said it but they said maybe for me fishing was just an excuse to be near rivers. And yeah. That's exactly it. I mean just just being able to sit next to the river and have a little peace and quiet is just speaks boring.

[00:13:42] You know there's so much life there but it's not uncommon there and especially with a day being cell phones and stuff. You know I'm still getting used to people with their cell phones on my wall you know and I'm not going to tell them not to do it but it just seems like really it's nice to get disconnected sometimes yeah the pressure. Well that's just it right there. Not to take it too seriously. Enjoy. Enjoy your surroundings. Drink. Drink it and drink as much information as you can in. But don't. Don't choke all that information in and hold it so tight that it that it kind of ruins it for you. You know you don't get single minded on that fish even though when you do get good enough to fish you know for a safe fish to fish and rising fish you'll get focused in on that in all your troubles will leave you. But notice your surroundings. You notice everything that it has to do you know that has to do with it. You enjoy everything. What I could say zero value in joining a club or or seeking out mentors things like Oh no question just speaking here with you today it gets me excited you know. You know somebody that has a common love for the sport or somebody that's enthusiastic about what you're enthusiastic about makes you happy you know. And in just the fact that

somebody lets you ramble about it you know says speaks volumes you know. So being in a club or or having a mentor somebody like that is yeah for sure 100 percent.

[00:15:25] Both threats are obvious. It's fairly obvious you know overfishing and I can't speak for the salmon habitats and stuff like that because I you know I fish them but I haven't. I can't speak to them. I don't know much about it. But as far as trout fishing is we go. They tell us that our fish are fantastic as long as the flows are somewhat normal. It's great but I found that over the years that if you have somebody that the people that are controlling the flows for some other reason other than the fishery it can affect the fishery quite a bit. And that's really unfortunate especially for people trying to make a living on it you know but that's an argument that's way way above me and the politicians are going to argue about that. But yeah the control flows on the tail waters are what make our business run off. If we're not if we don't have the proper flows we can either kill our fish can killer or vegetation or bug life. You know what it can it can harm the reproduction in our rivers. So that's one of the main ones. And as far as overcrowding and overfishing the tail waters that I fish there big enough to sustain that they get enough fish to sustain that. And I know some other anglers or some other outfitters will disagree with me but I think that they're trying to protect their resource and they want to have it like it used to be. Well I think that's unrealistic. I don't think it's the way fishing is growing through social media and the Internet.

[00:17:08] You cannot have a shop or an outfitting business and advertise like crazy and then expect not to have everybody show up. So it makes sense. So I think that if we if we can come together as a community as recreational fishermen as and as owners of fly fishing businesses and figure out a way where you're talking to people like myself and and the normal people that are aren't in the business. And just great create a whole conglomerate of information besides leaving it up to politicians into a few voices here and there. I think that we can figure out a way to to move forward I guess into the future and I just don't I just don't want to see our rivers be every one of our rivers especially the Missouri than the bay from where I work. They're big enough to sustain a lot of people. I mean they are and for the most part and everybody handles themselves and the fish properly and they can flourish like that. But if we try to I don't know choke off that resource and keep people out. You know it's I think it's we're going to end up ruining what we've fought to to conserve.

[00:18:29] Oh no question. I think that the state looks at us like that as well because we're held to a higher standard in the in the written law guides and officers are held to a higher standard of policing the river not policing to the fact that he rest but just making sure that everybody's fishing properly and not ruining our river. So I definitely think that we are. We are given the responsibility to do that. And as far as the policing of that river it's it's our duty I would say to constantly be vigilant on cleaning up the river and in protecting our fish. And but that's not saying that you can't keep some fish. I think. I think it's healthy for a river to keep fish you know. Otherwise you get so many fish in there. You know how many fish die within a year. You know just a natural causes you know. And so I think it's I think it's healthy for a river to keep a few fish here and there you know. So people that you hear say you don't want to never keep fish. I think and I think the majority are going to agree with me that if you keep a few fish it's healthy it's healthy for the ecosystem and for the reproduction of the river. And yeah I definitely agree with them. Yeah. No I agree I certainly will. We'll keep a sharp eye on occasion. The only thing I'm not I would say it's like Hines and I. I'm not a big fan of just trophy hunting. There would be no one thing with fishing. Yeah. You want those genetics. You want to keep them.

[00:20:04] Yeah I definitely I definitely do not keep the big fish. It's not if I get people that catch a giant fish and they even think about keeping it I'll let it go to say I'm sorry I can't do it. You know we'll take thousands of pictures and get measurements and stuff but we're not going to keep something like that. We. So you want genetics. Keep the small ones the pound fryers the ones that are good to eat. If you want to keep something you know for sure. Well just through that I think through the Internet and the social media age I think that we've gained more knowledge about fishing. I mean if you if you see a fly that someone somebody has and you are willing to buy it if you're a fighter you two you know bingo you'll learn how to do it in a minute you know or otherwise. Before that before the internet know you'd have to go to fly shop and maybe they didn't even know you know what I mean you had a trial and error so you know I think we've gained in that aspect as far as grounding I think we talked about what we've lost I think we've lost some of that that old history of doing that of having to go to a fly shop and having a communal place to meet and stuff like that just to have that experience of you know there's still the fly shop experience and stuff that go meet and talk and learn how to tie flies and stuff like that. But that's social media and the Internet has basically grabbed a hold of that aspect of the fly fishing and a touch of a button you can pretty much look at any place in the world. Learn how to fish it. Try to do it yourself you know. And you know so that's basically that answer your question. Get some crazy.

[00:22:09] Well I don't. I don't dabble in it to the point where I get too artistic with it. I mean I am invent my own flies and stuff. But you know I don't really have too many names that I but that I can think of because I'm just a quick little story my my old man when he was the head outfitter at one of the Eagle's Nest lodge down on the big red river when I was young about about 12. He would have me tie flies you know in to make an allowance if I wanted. And so I basically tied most all of his easy flies. You know what. Whether it be worms midges Sam bugs scars and stuff like that. So like he would be my main person that I would say that taught me how to tie flies and who I looked up to and in a young age you know grasp that knowledge you know fishing something that you've tried. And now for the most part let's say probably 90 percent of the Flies eye eye that I type I use. You know I don't usually use chop bugs too much. So. Oh it just makes you proud you know and it's the special thing about me since then since I do this for a living is I know that the fly is not going to fall apart.

[00:23:30] You know it's I can catch a dozen fish on that one fly. Whether you buy them in a shop unless you had some item first or you're usually going to catch one or to fly or fish in and fall apart. So that's probably the most special thing about it. Oh you know it's hard for me to say I don't try to limited does a lot of stuff to benefit the trout and stuff like that an FFL is great and you know they're they're all great and I think that conservation in itself as long as we use a clear head and we don't limit limit resources and limit access and it's there it's all going into the right aspect now and going into the right channel for lack of a better word. My main thing is every time I hear people argue about this kind of stuff and conservation is I just don't want to limit people's access. You know I have a lot of arranging clients that I guide them over the years and still and I always am. It just warms my heart seeing somebody come out with their son or their daughter or their family and be able to fish the river and I just don't want to limit that and I don't want to cut into what want to cut into my business as well. But I understand that these people are out here enjoying the outdoors. You know they work may work a 9 to 5 Monday through Friday and I don't want to limit them so I like I like the conservation nature of allowing them as far as allowing us.

[00:25:14] I just don't want to see us as outfitters take a slice of river and privatize or say you guys can't Fisher while we're fishing here. Stuff like that. It's it's it's complicated. It's

hard for me just to say but I'm more of the thing of let everybody enjoy it and as long as we all understand our responsibility and if we want to change something we all we take every voice instead of just one or two. Yes. An. That I'm still thankful that that happened in our legislation because can you imagine not being able to do that you hear stories about Wyoming or Colorado or something where you can't you can't drop anchor. Most of Europe is that way. I mean can you imagine. It's just I think yeah that access has let people enjoy it. Yeah except for that there's a small percentage of people that will ruin it you know. But we can understand that there is a small percentage and we get to allow access and keep to keep it like that. And you know there's still some landowners that if you get access down here and you walk through high watermark or they're still going to get on you. But at least we know in with our legislation that we're in the right now. Yeah. You know. So go ahead. You know. We can still Fisher You know so that's so great. Yeah it's such it was such a blessing that that. Palacios.

[00:26:47] Oh yes for sure. Yeah. I'm the believer that all water should be public. You know unless it's a elicits upon on your land Spring Creek kind of thing. Yeah. Then then I understand that. Because you've you've built up stuff and you've done stuff to preserve that. Now if it's a if it's a waterway that's been there since before you were born before your great great grandparents were born then you have no right to keep fellow Montanans or fellow people off that water. You know I paid my my license I should be able to go in at this access that the state put in here for me and I should be able to have access to this river. Yeah and just the fact that you own the banks you know. Yeah. So I guess. That answers that question. Oh yeah definitely. That's pretty easy when I was younger. It was rainbows because they were a little easier to catch in and there they jumped and you know they're pretty they demonstration stuff. But now I'd say from probably 15 on it's been browntown and it's become sort of a passion for me an obsession to find that big brown child but mainly because they're there they can be solitary They're territorial and the bigger the brown.

[00:28:18] Is the smarter they are. And the fact that they'll eat another fish that's. Half their size is just like amazing to me. And so to be able to fool that massive brown trout you know. Is. The ultimate for me. Not so much that after browsing the reality. Yeah. They don't. People that come fishing with me don't you know. That's not a concern to them at all. I've never had one person maybe one person ask about it but I don't think they come to the tail waters to. To fish. Native Hatfield you know and we end up in a lot of our tail is a lot of our fish are rainbows or shirts you know so they get to see that they're beautiful beautiful orange beautiful dark orange on that on that throw. You know so they get that beauty in their fish. Yeah. So no I. Maybe it's just because of the places I fish. No no I don't get that guestion. McClain for sure. Norman So one that exploded our business exploded to fly fishing world river runs through it was just a great great no. It's not even about fishing. It's really not. It's about what I speak of makes me as a family a matter of fact that was the. That movie was the first time I saw my dad cry and one of the only times. You know because he grew up with a brother just like that. Upon preservation lakes and streams of it really like man this is this is something important you know. You know so that definitely has brought me.

[00:30:11] To fishing and it controls my every thought when it comes to to this world that I created. But another author that's not well well known as Dave Ames Amos he's a family friend and he's basically taught us how to fish the Missouri River Way back when. And. Some of his stories just speak to our family. He's even used my old man some of my old man stories as character in his books and that's great stuff. Yeah because it speaks to the to the inner workings of what I go through every year in my business. So. A couple of

weeks ago talking with Jack Dennis Oh and I guess he was one of the first people to read Matt McLean's kind of draft of a real real threat and he said he went out and met him for dinner and said This is one of the best angling books ever read. And I guess I mean McLain just throw the book at him got really angry. Not a story about a story about what he could do with my brother I know that he was a character use his career pretty lively I guess I mean good. Well the best thing about being a guide without getting too goofy is like I said just being able to earn a living in Montana and the outdoors and being able to see stuff that normal people don't get to see when you're out there every day. You get to see all aspects of weather. You get to see all aspects of a year's worth the hatches you know and you get to see the fish transform and move to different sections of the water and and feed spawn. I mean just everything you know just the growth in that yearly growth and seeing the vegetation and it's just like that you see on Discovery Channel and they have a still camera that goes over for 365 days and that in its sense is getting to be an outfitter or a guy in Montana that works outside every day. You get to see that you know and weather you know if you're inside on you know you don't get to see that.

[00:32:26] So that that's probably the best part about it. And another one of my favorite things about being gone for this long is getting to meet people and become best friends with some people that otherwise I would've never met. You know I have friends that are in Italy Milan Italy and I have friends in Mississippi in Bozeman. You know the people that I would've never met and that I'd meet with once a year and sometimes I fly to see them and have dinner with their families and you know just stuff like that is really really so exciting to me about guiding and getting to meet new people. I'm a social person but for the four people that are trying to get in the guiding business if you don't like people don't do it because there are guys that hate people and I just like why you're in the business. Why are you here. But I like that the personal aspect of it and the most frustrating thing to me about being a guy or an outfitter is since I got married and had kids it's that's the worst thing about it because the rivers that I guide on are far enough away where I if I have to do a consecutive a trip I have to stay tonight. Like when I fish the Missouri it's four and a half hours away from Billings and I fish there for two and a half months of year. So sometimes I go two weeks without seeing my family my kids and that to me is almost to the point where I every year when I have to get ready to go is to a point in my mind doing the right thing.

[00:34:00] You know I never thought that I would ever find anything that would make me question doing this. And so I have to visit that every year and it's luckily I have a wife that supports me in every way shape or form and is superwoman because she can take care of three kids while I'm gone for that long you know and still have a job. You know. So she does a job and does that you know. So I just I struggle with her and she's the reason I can still do that with the family. So. Well we you know there's hundreds of different supply shops throughout the United States and there's hundreds of them in Montana. And what we wanted to do when we first talked about this when my dad left the lodge business and we became partners him and I was to do something that didn't limit somebody didn't limit us as a business. We always said we can as far as lodging we can offer you the outhouse to the penthouse. You can have. Know small motel that'll cost you 80 bucks to a lodge it'll cost you a thousand bucks a night wherever you want. And we. So we're basically the wood for lack of a better word booking agent if you want to. You want a lodge. Here's 10 different options and here's what they offer. You want a place to eat other than a lodge here's 10 different options. If you want somebody to come in and cook for you in your lodge 10 different options you know and rivers places the fish. Darryl Montana we know them all. We have experience on all of them. If we can't do it our guys that work with us do. You know. So we want to offer and I think that's why we've been so successful over the years that we haven't limited ourselves. I think if you limit yourself your clients unless they

really love you they're going to try to find something different. You know as long as we keep our options as a business I think that's that's why we've been so successful at it and we've done it for you know I've done it for 18 years and my dad's done it before he passed away from twenty twenty eight years you know and we've been really successful at it. While stealing a stealing of work from one of my friends when we talk about that as it's American you know you have Alaska and you have you have like the San Juan River down there and stuff like that and you have the White River. That part of the state the Rocky Mountains is sort of Central America you know and it's the normal McClain book. You know it's it's where it was basically for the United States. When we look at it in Montana that's where it's at. You know you have the mountain streams you have the tail waters. It's every river drainage in Montana. Pretty much holds fish you know in the Rocky Mountains. They hold some sort of fish to fish too. And. That's why I don't know how to how else to explain it except it's just America it's the way and the freedom and official with access is just that's I don't know it's the perfect combination. Well the main challenge now is it's kind of a cutthroat business but. That for small business like me. Advertising when the Internet first exploded and you know I graduated college and I was you know Internet savvy and starting a Web site and stuff like that you just don't understand that that the way the Internet has controlled the advertising where is if you're big business and can afford that sort of money getting thrown into that into the Internet to have your name up on top of that Web site anybody can do that. Whether you just started. Like if I if so maybe just down the block started the business and had a ton of money. They advertise that we get to their which up there right up there they're going to get a lot of business that way where somebody like me that's been doing it for a long time and sold business owner. I don't have that kind of money to throw at that. So the way I found that competes with that is giving a putting a great product out there and so you repeat business and word of mouth the old you know the old letter writing the letter type where the advertisers word of mouth. We went with this guy. You know he does everything right. You know here we go. There it those big companies. I'm not saying they don't have that. They they I know for a fact a lot of them do have great people that working in word of mouth works really well. But there's some people that just. File them in and out. You know I was just trying to make money. You know we're all trying to make money but I want to make enough money to feed my family be happy be comfortable. Well I don't want to make enough. I mean I do if it would work like that but some people you just you just look at it. It's just about the money. It's just. Yeah. So that's just they're just trying to eat as much as they can. And now they'll sell the river and they'll sell. We got this we got this we got this. You know and it just gets to the point where it gets to be too much you know. But they're in the business. It's a business. And I applaud them for exhausting all their. But it's just hard for me to compete with that. You know it's hard for me to get new new clients on the Internet because I don't have that kind of resource. As far as gear that I think the technologies has. They have caught up to each other. Whether you don't have one big powerhouse up there that can put eight hundred fifty dollars on a fire up because we have the technology to do it so often I think there's more there. Obviously there's more businesses that have that same technology so they can create a great Rod at a lesser price. So you can have somebody like that wouldn't be able to afford that you know 15 years 20 years ago. They can afford a decent fly around though. So I think as far as gear goes it's a net that doesn't speak good for for those type of businesses to fly fishing robot it you know it's the way it works. You know. So people can afford it more and there's more people doing it because of that. And I think that's good. That's a that's a plus for our industry. For sure. I have had one experience 10 car lot from my experience would be more for more so for a smaller stream on these big tail waters that I fish more efficient a lot of big water. Having to make a big cast but I think it's great. Anything that will introduce people to new things in our industry is I think is healthy. I don't want to get caught back in the old days and I want to keep

evolving and. Excuse me the 10 car ride is unique. And you know I've messed around with one one of my clients head one and we messed around with one at lunchtime but it was it was really foreign to me you know. As for ever since I remember I had a fire on the real of the line and we cast it out there and it was fine. You can cast it the better and then you get your accuracy down so the tank car ride is really foreign to me. So I don't I can't speak much about it.

[00:42:08] For sure. I can speak a lot on that subject. Like I stated my dad was is a was a quarter Blackfeet and grew up on and grew up on the Blackfeet reservation and he had a big part in introducing fly fishing to that reservation if not one of the main people that brought it back to them. He grew up fishing. Beat snagging hooks in the traditional way down there and he was looked at as an oddity bringing that back there and I was right beside him. You know move with that and just to see how that how you go back to that reservation now and you see a lot of those guys doing that and and this speaks volumes to trying to diversify the sport. And I want to and I think what you're asking too is how do we bring it to people like let's say an inner city or. Or stuff like that. And I think that first and foremost you have to want to learn and you have to want to seek this out because we are in the mountains and we are in the wild west so to speak. Away from civilization. And I think that in part is what draws a lot of people. And if you don't have that want to explore that sort of that sort of that explore nature. You know it's you're not going to be interested in it.

[00:43:41] No but if you do have that Explorer nature and you do see that you know I want to go fishing. I want to do experiences. Then yeah. But the question is so hard to answer because you don't you don't know how to steer it in that general direction. Well not so it's tough I think for guys like us who who had family. You missed us too. Yeah. You know I mean exactly. Had we not. You know. Yeah you know. Yeah definitely. And people from the inner city or for somewhere don't have that to work but they they're I'm sure they're introduced to something other than that that we wouldn't have any idea about you know and it's yeah. Like you said this with our family. My father introduced me and likes it that's way. That's how you breathe as you fish in novel. So I don't know. It's just it's hard to explain because I think if you don't have that attitude you want to go learn something new. You're not going to do it. And the fact that the sport does cost money a lot of money. If you want to really get involved in it. It's hard to get started but thankfully like I said the technology is coming down to where you can be more affordable. You know. Oh man.

[00:45:04] No I don't know I just I think in this interview you see that I have a strong sense of family and I want that to continue in some aspect not necessarily as having my son or daughter be going through offers but just love the sport and know what it's all about and to help conserve and. Yeah. That's it. I don't know what else to say. No that's great.