garcia-raul-2017-06-30.mp4

Note: This transcript represents the library's best attempt to render speech as text. Because of recording and other conditions, there may be issues with timecodes, missing text, or unintelligible speech.

Raul Garcia/Translator [00:03:37] Fishing for me is the big passion of my life. That was, the reason how I invented this company, how could I transform my passion into my lifestyle and thats why I began, I started building up this company. So what we are trying to do is to put forward our knowledge, our expieriences and passion into the products we are offering to our clients and to the good. So just to put our knowledge and offer them this way and kind of support.

Raul Garcia/Translator [00:03:37] So the most special thing about fishing in Spain, is that the trouts are eating from the surface. So they are very close, the big trouts are like 1 cm beneath the surface water and they are eating on all the flies which are on the surface of the water.

James Thull [00:03:37] Are these native Brown trout?

Raul Garcia/Translator [00:03:37] [Spanish.]

Raul Garcia [00:03:37] [Spanish] Atlantic Salmon in all of Spain. Not big enough river, it is around 50 meters, the river. Its easy to fish. Very nice. Big mountain, clear water. Not [unintelligble] fish.

Raul Garcia [00:03:37] For me, the better and more difficult is the sea trout. The sea trout arrive at the Spanish River around May or June to September. And it is very difficult to catch. [Spanish]

Raul Garcia/Translator [00:03:38] To catch these kinds of fish we need to use very fine lines, very small tiny little flies, and these are like 50 centimeters or even bigger fishes because they are coming from the sea and they have big potential, big power so it needs a lot of knowledge to catch them.

Raul Garcia [00:05:47] [Spanish.]

Raul Garcia/Translator [00:05:47] So it was my grandfather who used to fish in the river, I don't remember this animal, could you help me?

James Thull [00:05:47] Crayfish.

Raul Garcia [00:05:47] Freshwater carp.

James Thull [00:05:47] Ok yeah, yeah, yeah, yeah.

Raul Garcia/Translator [00:05:47] Thank you. And I was with him, sharing time with him and I used to fish with him and it began all with him afterwards for Christmas I was asking for a rod and a reel and everything began there when I got it.

Raul Garcia/Translator [00:05:47] [Spanish].

Raul Garcia [00:05:47] [Spanish].

Raul Garcia/Translator [00:05:47] This is what we are doing everyday because they are looking for advice and for knowledge, the people that are coming for our shops. And it doesn't depend on being young or older, but they are beginners and we give them advice. And to introduce them in fishing, our first approach is to give this view of respecting fishes. We speak about catch and deliver the fish back to the river.

James Thull [00:05:47] Yes catch and release.

Raul Garcia [00:05:47] This is our philosophy.

Raul Garcia/Translator [00:05:47] [Spanish].

Raul Garcia [00:05:47] I like a lot of Spain. I have a lot of special, small rivers. I don't have the time to go fishing. But I have [speaking Spanish].

Raul Garcia/Translator [00:05:47] So one friend of mine spoke in a very nice way about the rivers in Slovania. It is in my mind to go there once to the rivers, and go for this (Marble) Trout in Slovania.

Raul Garcia/Translator [00:05:47] [Spanish].

Raul Garcia [00:05:47] [Spanish].

Raul Garcia/Translator [00:05:47] The first, I started working in the building sector, I was making building. I had an accident in my knee, and afterwards I had to think about change, because I could not continue working in that field. It was on my mind to begin with fishing. And with the help of my wife, [Name of wife] we started this company which has now 22 years.

Raul Garcia/Translator [00:05:47] [Spanish].

Raul Garcia [00:05:47] A lot. Today changed the business. [Spanish].

Raul Garcia/Translator [00:05:47] So we started opening a little shop in our native town, hometown [town name] and it was going very well. It was getting bigger, and we started opening other little shops all around Spain and other cities of Spain.

Raul Garcia [00:05:47] [Spanish]

Raul Garcia/Translator [00:05:47] So it was before 2000 and after 2000, we began the online business with a webpage, own webpage and making like small sellings through the internet.

Raul Garcia [00:05:47] [Spanish]

Raul Garcia/Translator [00:05:47] At the beginning it was just one order per month.

Raul Garcia [00:05:47] Good. [Spanish]

Raul Garcia/Translator [00:05:47] And afterward we reached to have twenty shops all around Spain.

Raul Garcia [00:05:47] [Spanish]

Raul Garcia/Translator [00:05:47] But currently, only six remain from these twenty shops.

Raul Garcia [00:05:47] [Spanish]

Raul Garcia/Translator [00:05:47] So, but meanwhile, the internt and the online business was growing 200, 300 times. That was the biggest change we had to make. To focus more on the internet business instead of the physical establishments and shops.

Raul Garcia [00:05:47] Yes, of course. Asturias, North of Spain. I translate my business and my family to Asturias because it is near the sea. And (unintelligble) green area, big mountain, wonderful river, very nice place for fishing. I recommend you visit Spain and Asturias.

Raul Garcia/Translator [00:05:47] [Spanish]

Raul Garcia [00:05:47] I have a lot of [Spanish].

Raul Garcia/Translator [00:05:47] I do I have a lot of concerns about the future and about climate change. In Spain we are really perceiving it because there are less and less rains. The level of the river is decreasing and it is a challenge for fishes to survive there because there is not enough water for them. So what we can do, and because of the pollution is also like putting them in danger and what we can do as fishermans is to respect their lifecycle, to support their cycles and to do everything possible for them to make them survive. To fish this way, catching and releasing them. And yes I do, I have plenty of concerns.