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[00:00:10] Yeah, and mine's not even really a specific story, but kind of what it means to me is a lot of times, like I fish with friends. You know, you usually have someone that you go fishing with. There's still plenty of times I'll go fishing by myself just because there's there's times where you just need to get out and fish or something like that. But, for me a lot of what fishing is to me is just a good time with buddies and stuff, but it's also something that I've become very passionate about. Over the years I even still see some friends where it's, you know, they fish but they really only fish when they're with some of their buddies that fish. After a while like fishing can just kind of almost consume you to where it's something that you want to do a lot. And, like, even when some of your buddies aren't able to go, it's like there's something inside you that, just, you know, you think, like, all the fish can be super good at this one spot today and maybe you saw some big fish there before or something. So there's a lot of things that can that can really drive you to be passionate about it. And really I think a lot of it it's an understanding of it the way you get an understanding of who is doing it. So, it's, I mean, it kind of goes into teaching people how to fish too. That's one of the coolest things about it, is teaching someone new how to fish, like maybe they've never even like drawn a worm before or something like that. Teaching them how to fly fish and they kind of start to understand. I mean it's, it can be intimidating because there's a lot to learn, but you know, you teach someone new about it. Then they start to like kind of figure it out and all of a sudden you can tell when they get the buck. I mean that's like there's nothing they could do about it, they're like just hooked.

[00:02:09] Kind of really sort of fly fishing. I kind of got, I was spear fishing and stuff like that when I was younger.

[00:02:17] Did your mom or dad take you out or did you just kind of do it?

[00:02:19] Yeah. Like my dad would take me out a little bit and then I'd even just ride my bike. I grew up in Arizona, so I'd ride my bike down to just some of the ponds. You know, some of the neighborhoods and ponds were full of bass and stuff. So I'd do that. Nothing ever too serious, like I just kind of did it for fun here and there. The time I really got into fishing and fly fishing was when I just came up here to, to East Idaho to Swan Valley and visit a buddy that was living in a trailer, actually. He had bought a drift boat and started guiding for Southfork outfitters and Swan Valley and he just said to come up and eat fish. So I came up and learned how to fly fish and stayed for a couple weeks and then the next summer I moved to East Idaho, over to Driggs. And we just fished all the time and I worked at the golf course and you know you don't live to to work here. You work to fish.

[00:03:29] Well, if you're going in a boat. Obviously a good fishing partner. Number one is can he or she row? That's because if not then you're kind of guiding all day. So obviously you want someone that can that can row or something like that if you're in a boat but really that doesn't that doesn't mean a whole lot as a fishing partner. Good fishing partner is.... I don't know. They don't even have to have the same like level of passion that you do maybe or maybe they're more passionate than you are about fishing but just someone that you can, kind of be yourself around and just, it's easy, it's easy going with them. And also someone that, you know. The cool thing about fishing and like this this kind of evolves. There's a lot of, like, different stages that you hit throughout fly fishing. And I think one of those is, you start to learn how to fish, you go through a few stages there, and you kind of learn how to fish, and you start getting into figuring out how to catch some bigger fish, and you catch a few more bigger fish here and there and stuff like that. You have a lot of fun.

But then you also hit a stage where you see your friends catch a really nice fish, and it's almost like you get just as excited as if you caught that fish.

[00:04:49] And that's, that's a cool point. So when you're fishing with a buddy, and both of you are kind of like at that same level where you both get really really excited when someone catches a nice fish, that's fun because especially when you're both kind of taking turns and like helping each other on certain fish whether it's like a big fish that's coming up and being real picky and small dries or it's like you know there's big fish in some hole and you're throwing streamers at it when you both work together and then whether it's you or your buddy that hooks into it.

[00:05:23] You know, you're both stoked, you're both, like ecstatic about it because it's a team effort. And that's, that's a good fishing partner. Someone that you know you work well with and you fish well together and you consider it a success when either one of you like, has a good day. That's, that's a good partner because it's successful whether you get into the fish or he gets into the fish or her or whatever.

[00:05:47] It's great. Yeah I agree and I think it's as much about being near the water too.

[00:05:54] Yeah.

[00:05:55] You know what I mean? Seeing those signs that that you don't see unless you're just out there. Yeah, like I tell my wife sometimes, I just kind of go out into the woods or to the river or to just take a break every once in a while. I think there's a certain people that are like that and I don't... I grew up in Arizona like near Phoenix. So I grew up in or near a big city. And it's just crazy to me because I'm just not like a big city kind of person. I need to kind of go to the river and go fishing or just go out the woods to kind of like relax and recharge the batteries.

[00:06:37] You know it kind of depends on on where. And that could be as broad as like whether you're talking about here in the U.S., or down in South America or something like that. But really I think some of the threats are...one of the bigger threats, I guess, that I would consider is just getting more people into fishing and getting more people into the outdoors and so that they understand like how precious it is, in like what a gift we have, especially here in East Idaho. We, we really do, like many people would say this, especially here at this show, we have some of the best trout fly fishing waters in the nation here within, you know, a couple hundred miles of Idaho Falls or wherever. So, and that's why you have guys from Texas, New York, Jersey, wherever, they fly out here and they spend a week out here and they spend a lot of money because it's really really good water so as long as we're getting more and more people into that, into the outdoors and into fishing, then they get an understanding of what it is and how precious it is that can really that can help. If that weren't to happen, you know, then, then something that so many people like at a show like this, they hold so dear to themselves and think that fishing in the outdoors is so precious. You know, if you don't get other people in the younger generation involved, then that'll eventually fade away. As far as, you know, invasive species and stuff like that, there's a lot of concerns out there. There's a lot of little things that you can, that you can you know, focus on trying to fix and all that. And I think that's good too. It's also good to really support, like, local foundations. You know, Friends of the Teton, like, isn't one that's close to us where we live over in Driggs, foundations like that and just even supporting like your Fish and Game, like Idaho Fish and Game. They do a, there's a lot of science behind everything that they do. And just supporting them and kind of trusting them to do the right thing and do what needs to be done can really help too.

[00:09:00] That's a good question. I definitely think it's important. Yeah. Because it just it hits a broader range of people. You know, you hit more people with getting them involved in this, then they get that passion for it. Then you have more and more people that are, that are trying to help the industry. You are helping the outdoors, helping to keep the waters clean and all that. So it's definitely good to get those people involved, and women and all that too. As far as how, it's like it's hard to figure out a specific reason. There's no specific way of how to do that. But really things like, like what's happening here today. Events like this where you have it's free for the public to come, and they can learn, you know, even if they never fish, to come and watch someone tie flies and come and check out some of the exhibits and do this here. It's cool for, for people that don't even fish and can kind of help spark your interest and so doing events like these. And, you know, you create awareness and stuff and get more people involved that way. I know that there's, there's a good solid group of girls like in East Idaho that are kind of pushing to get more women involved which, is awesome. Because women are actually really, really good, like fisherwomen, I guess, but they're super good at fly fishing because I think, you know, guys feel like we have to use our muscles and and you get antsy and you force the cast sometimes. Women are a little more mellow. They have a little more finesse. So as far as picking up the cast and all that they're super good at that.

[00:10:48] Oh, man. So like I said you to earlier. So hard to decide between salt or fresh water. I had the chance to go to New Zealand this last year, which was amazing if you ever want to sight fish for big fish, big trout. In New Zealand is where it's at for sure. I always saw my dream trip would be like a week in Australia, like two weeks in Australia surfing and then another week or two in New Zealand fishing. But, I think Russia or something like that would be super fun. But just getting somewhere where you're a little off the beaten path whether you're going down in the lake, Chile or something like that and, you know, you fish some of the more well-known rivers. And then if you have the opportunity to get off the beaten path a little bit, I think that's fun.

[00:11:41] And even that's actually like it's not necessarily part of a dream trip but that's one of the fun things you can do here too. There's still really good fishing spots and really good, like, little springs and streams that not a lot of people know about or hardly anyone knows about. So one thing that's kind of going on like in fly fishing right now is guys, you know, we have these film tours and stuff, like there's a show tonight and guys are making incredible videos of all kinds of destinations whether it's Mongolia, Russia, New Zealand, you know, it's somewhere in South America. All these amazing destinations, catching all these different species. And that's super cool. I love it. But at the same time there's also a lot of really cool places that you can fish that are close to home. Like you know there's some really cool little spots here that have some big fish and you know people say that Yellowstone cutthroat shouldn't get that big but you know when you know a couple places where they do it's kind of fun.

[00:12:48] For sure, yeah. Because it's, I mean, it feels like you're tying into something that's been there forever. Something that's way older than you are. Something that has been has been around and survived and been through so much as far as climate and and all kinds of things whether it's invasive species and that could be another another fish or diseases and things like that that have wiped out certain fish or certain native species. But yeah. Fishing. I mean people come from all over to do that to fish for for cutthroat trout in their native waters. It's a cool thing for sure caddies are fun you know they come up and eat dries and they like opening their mouth really big for big old phone guys. It's pretty fun.

[00:13:49] They play a big role for sure in a whole lot of different ways even other than fishing too and other than preserving certain species. They have a huge impact in so many ways. But as far as with species you know they, they focus on okay, this is the native species like this, this cutthroat has been around in these rivers before the Rainbow and it's been around before the Brown. You know, these caddies been hanging out with whitefish for years for centuries. So they try and keep it that way. But at the same time they're saying like, well you know these Browns, browns and cutties can live together just fine. They can hang out in the rivers out here just fine, brown or the cutties, rainbows have a little more issues because of the inbreeding that the the hybrid and the cut. And that's kind of what's going on on South Fork of the snake and stuff right now they're trying to control that. But having these, these national parks and wildlife management areas where they really focus on controlling their land is vital just because it's a, it's a place where that is very controlled, which doesn't always sound all that decent or all that fun but it's necessary for a certain species to really thrive.

[00:15:22] Yeah. So the name is Tim Carrasco. We got started roughly five years ago. We actually got started with the Kickstarter campaign. We. You know, we, actually the first time I fish tank Ha'aretz, I was on the South Fork, pulled off on a riffle with a couple buddies. We had two boats that day so you know there's like five or six of us and one of my buddies pulled out a tenkara rod and he starts pulling it out. And I looked at him like What is that? You know because it's so different. And he's like it's a tenkara rod. And I had heard of tenkara and I was like OK cool. And so he starts fishing this riffle that we're all just you know anchored up at. And just starts. And I had just fished this riffle that was the thing I just fished it. Nothing was really going on off of the on top. So I just nymphed, dragged some nymphs through there. I think I like hooked into one fish or whatever but I'm watching him and all of a sudden he's like just hooking fish. And I'm like What? What did I do wrong? You know like what are you doing different, that I didn't do and he was kind of fishing a little different technique and all and some different flies but. He would swing it and stuff and he was doing really good with that. But, that's kind of how I was introduced to tenkara. It was just a buddy on work and he kind of showed me like a little bit of what it was and then eventually talked with another friend that was kind of more business minded and stuff and he kinda actually came to me with the idea and suddenly Hey have you ever fished tenkara like yeah I have. It's pretty cool. We kind of thought like is there a market for it. And we saw that you know there, there probably is and so we got into it kind of the right time and it's starting to grow here in the US quite a bit. There's still a lot of people that have heard of it and maybe don't understand it completely or whatever but there's a lot of people I mean we used to go to shows even like three or four years ago, and man it was like he'd get so sick of talking because you're explaining it from start to finish to so many people, they'd never even heard of it. And now even just a few years later you go to shows and most people have heard of it they might even say like yeah my buddy has one and I've tried it before or I've seen him fish it or something like that so tenkara definitely it's grown a lot more around here. But yeah that's I mean I've been fishing for a long time and it's another arrow to add to the quiver so it's a super fun, really effective way to fish in certain spots, really effective.

[00:18:10] We have dealers all over the U.S. and even throughout the world. Tenkara Rod Co dot com is our Web site. You can purchase some stuff on there and then yeah we have like, local dealers all over and stuff so you can shoot us an email. Give us a call if you have any questions about a local dealer near here or anything like that.

[00:18:28] So do you work with any of the major retailers Amazon or...

[00:18:32] Yeah we sell rods through Amazon. We actually have a couple of dealers that, that sell to Amazon for us and stuff. So yeah it's easy to go and pick one up on on Amazon or something like that.

[00:18:48] I don't know. I mean. If you just just leave it with like fishing is fun you know. Fishing doesn't have to be a show off sport doesn't have to be like, super complicated. It's supposed to be fun. So you know fish with, with buddies that you like to fish with like, like I talked about like that. That good fishing partner is a guy or girl that you both can get really excited for each other when you have good good day of fishing. And yeah just keep it simple and keep it fun pretty much as long as you can do that then you won't ever get tired of it.